THE ART OF
Splatoon™
THE ART BOOK WITH SPLATTITUDE!


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THE ART OF Splatoon

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ARTWORK

LIVING THINGS

WEAPONS & GEAR

WORLD

EXTRAS

In order to bring you this book, the researchers of the Squid Research Lab have gone undercover, fought against huge piles of research papers, battled in Turf Wars, and even took the time to enjoy the latest fashions. It truly is a culmination of the blood, sweat, and tears of the researchers. This book is dedicated to all those who love *Splatoon*!



The weapon and gear data is current as of the end of August 2015.

ART WORK

A tasty collection of artwork starting with 2D and 3D illustrations to the original artwork used on the official Twitter page.



2D ARTWORK

These energetic squids are gushing with colorful ink . . .
The hand-drawn illustrations will lure all who see them into the world of squids.



2D ARTWORK
The Art of Splatoon
Cover Illustration

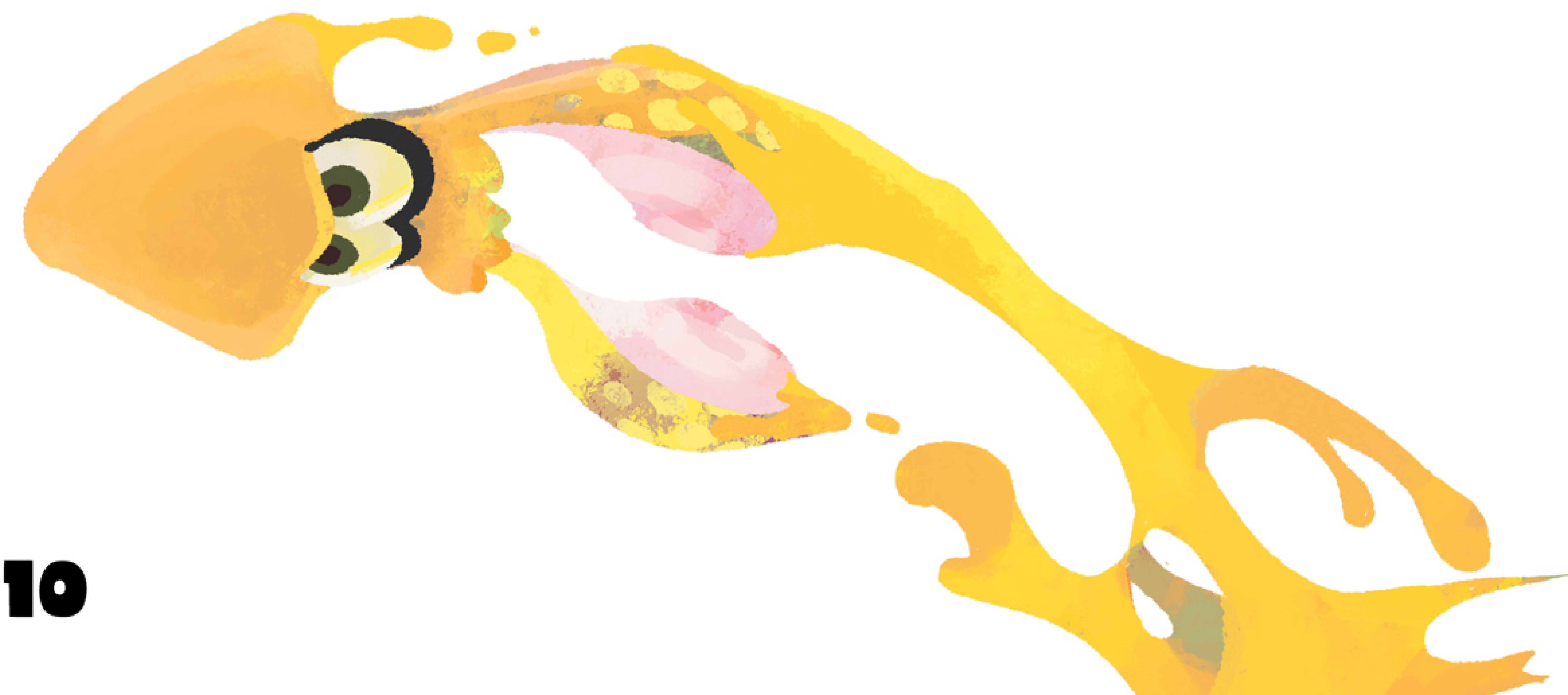





Splatoon
SPLATTER ENEMIES AND CLAIM YOUR TURF
120304 05678 9101







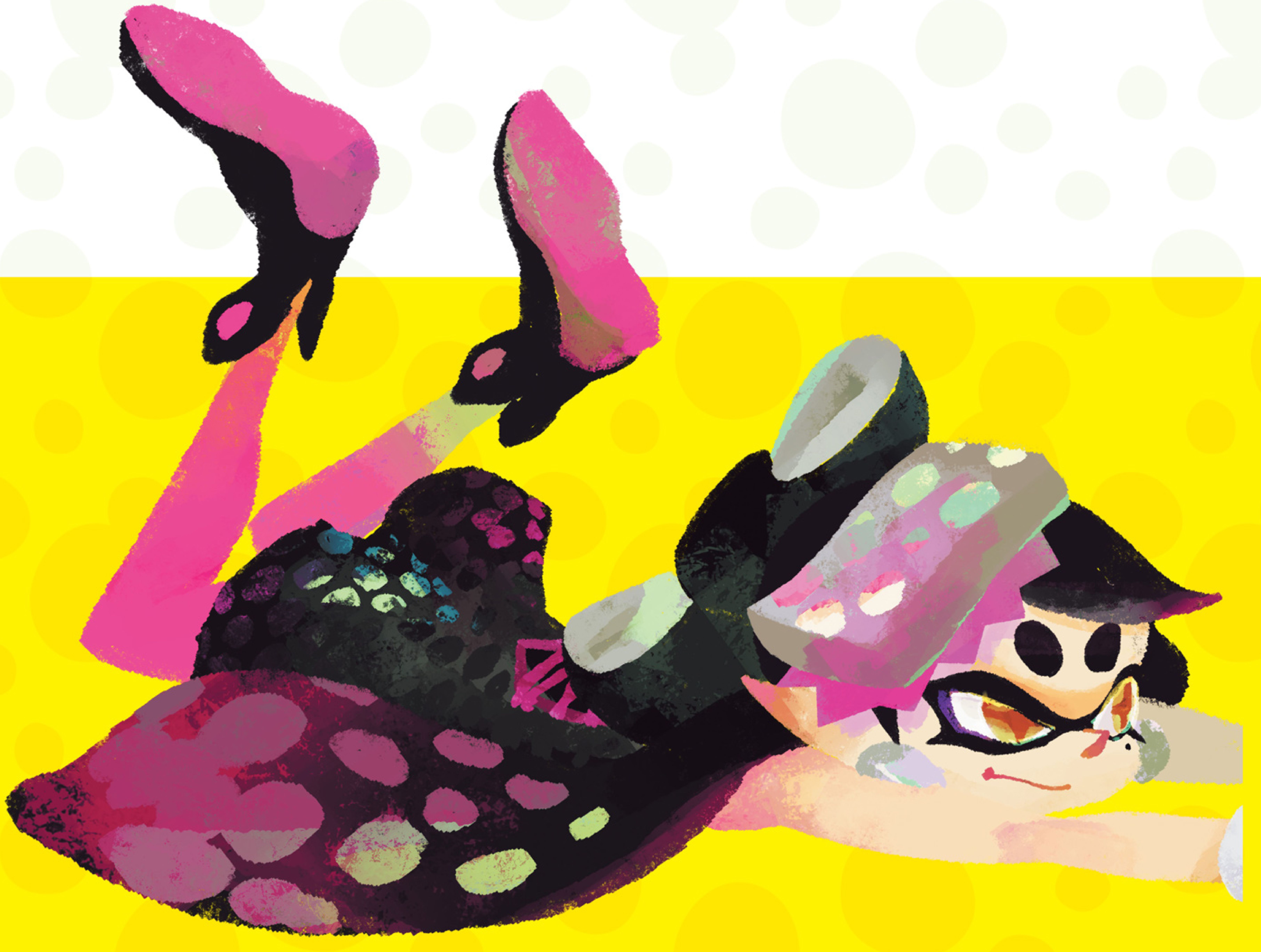








2D ARTWORK
Player Illustration: Charger







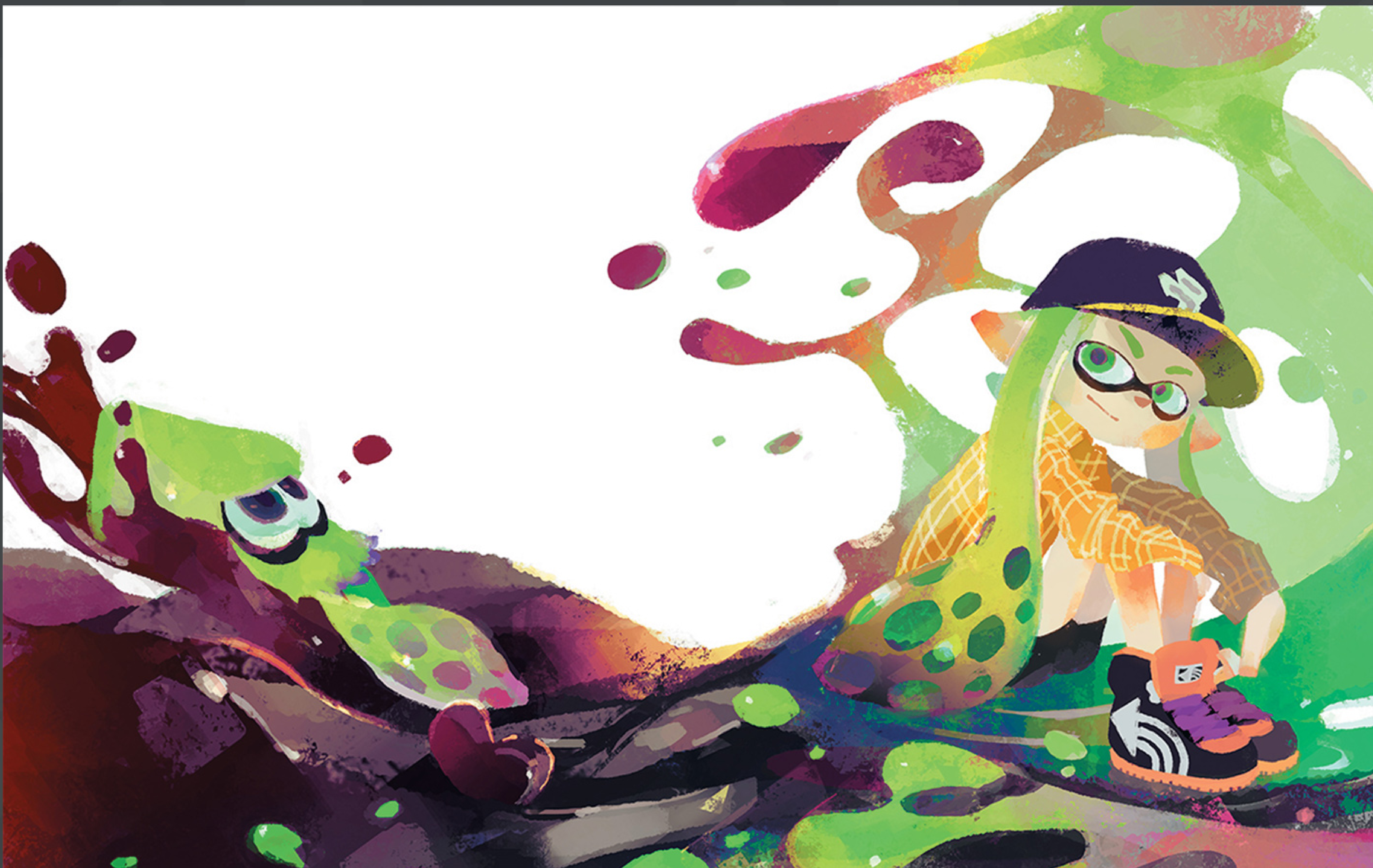




2D ARTWORK
Summer Greetings Illustration



2D ARTWORK
Valentine's Day & White Day Card Illustration



2D ARTWORK
These portraits were created exclusively for the Japanese Splatfests.

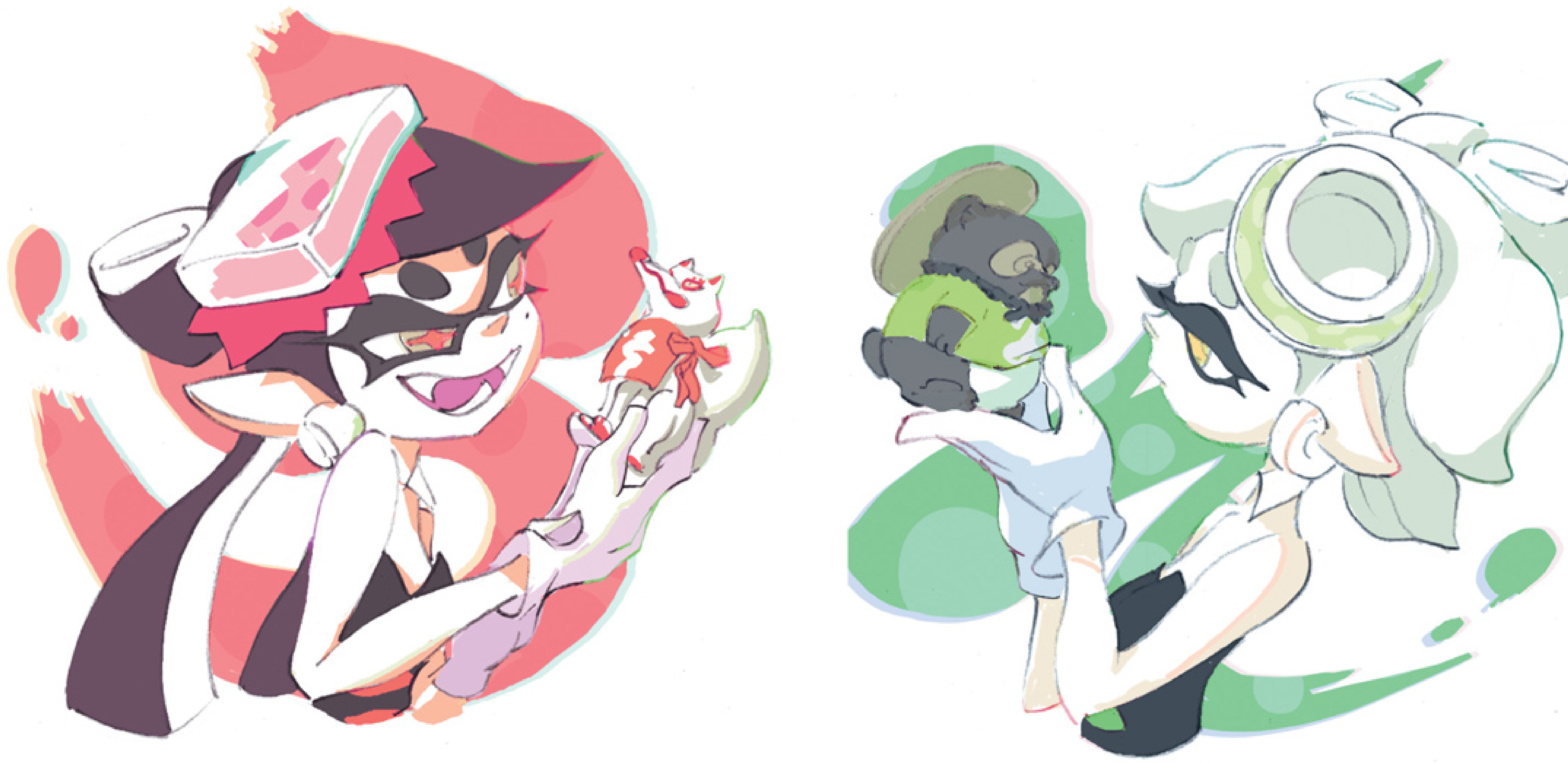


2D ARTWORK
Portrait:
Lemon Tea vs. Milk Tea





2D ARTWORK
Portrait:
Rice vs. Bread



2D ARTWORK
Portrait:
Red Fox vs. Green Tanuki



2D ARTWORK
Portrait:
Grasshopper vs. Ant



2D ARTWORK
Christmas Card Illustration



2D ARTWORK
Icon Illustrations





2D ARTWORK
Illustration for Splatoon Direct



2D ARTWORK
Squid Girl / Splatoon Collaboration Illustration



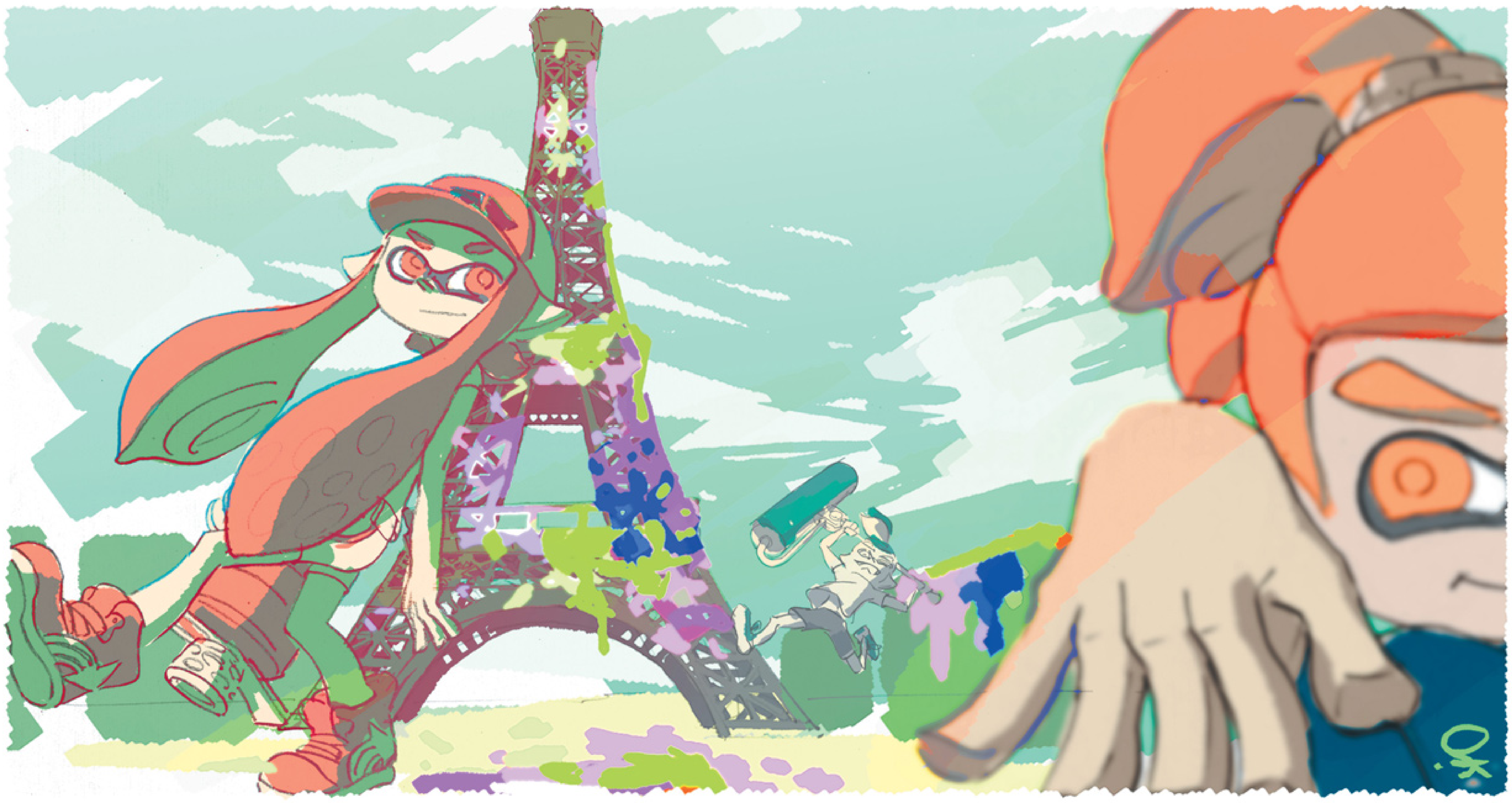
2D ARTWORK
Illustration Commemorating One Million Units Sold Worldwide



2D ARTWORK
Download Card Illustration



2D ARTWORK
Illustration for Art Contest



2D ARTWORK
Illustration Commemorating Japan Expo 2015



2D ARTWORK
Illustration Commemorating Gamescom 2015



2D ARTWORK
Illustration Commemorating PAX 2015



2D ARTWORK
Illustration Commemorating Amaze-Ink Art Contest



2D ARTWORK
Illustration for Splatoon Koshien 2016













2D ARTWORK
Illustrations for *Splatune: Splatoon Original Soundtrack*



2D ARTWORK
Illustrations for Story Mode Closing Credits



3D ARTWORK

2D is a taste you can enjoy over and over . . . No, it's a taste that improves the more you sink your teeth into it. But the realism found in 3D artwork stimulates your appetite for battle.



3D ARTWORK
Package Illustration



3D ARTWORK
Promotional Illustration, Part 1







3D ARTWORK
Promotional Illustration, Part 3

3D ARTWORK
Promotional Illustration, Part 2





3D ARTWORK
Promotional Illustration, Part 4



3D ARTWORK
Promotional Illustration, Part 5





3D ARTWORK
Promotional Illustration, Part 6





3D ARTWORK
Promotional Illustration, Part 7

LIVING THINGS

Starting with the squids, we will be reporting on the habits of various life forms. Be sure not to miss the biological research on the Octarians obtained by clandestine means!



Boy





Boys & Girls

Many of the youths living in Inkopolis come from rural regions. They are of the age when they start to feel that the styles of their hometowns are dated. They want to become more amaze-ink by taking part in Turf Wars. They feel that sports are a fashion statement and are up on current styles and trends.

Girl





Fashion



Squid Students

Among the squids, there are some who take their studies seriously. But as a species, they tend to be defiant and have an overwhelming desire to stand out by engaging in antisocial behavior. However, their resolve is weak and doesn't last long.

BOYS&GIRLS
Fashion Design Concepts, Part 1



Fashion



BOYS&GIRLS
Fashion Design Concepts, Part 2

Hidden Secrets of the Initial Armor Design

The inside of the down jacket is filled with crab bubbles, making it light yet effective in preserving body heat. The lure on the hip is an accessory designed to attract the opposite sex. It's an item almost everyone has in this world.



BOYS&GIRLS
Weapons & Gear Concept Designs



BOYS&GIRLS
Hero Suit Design



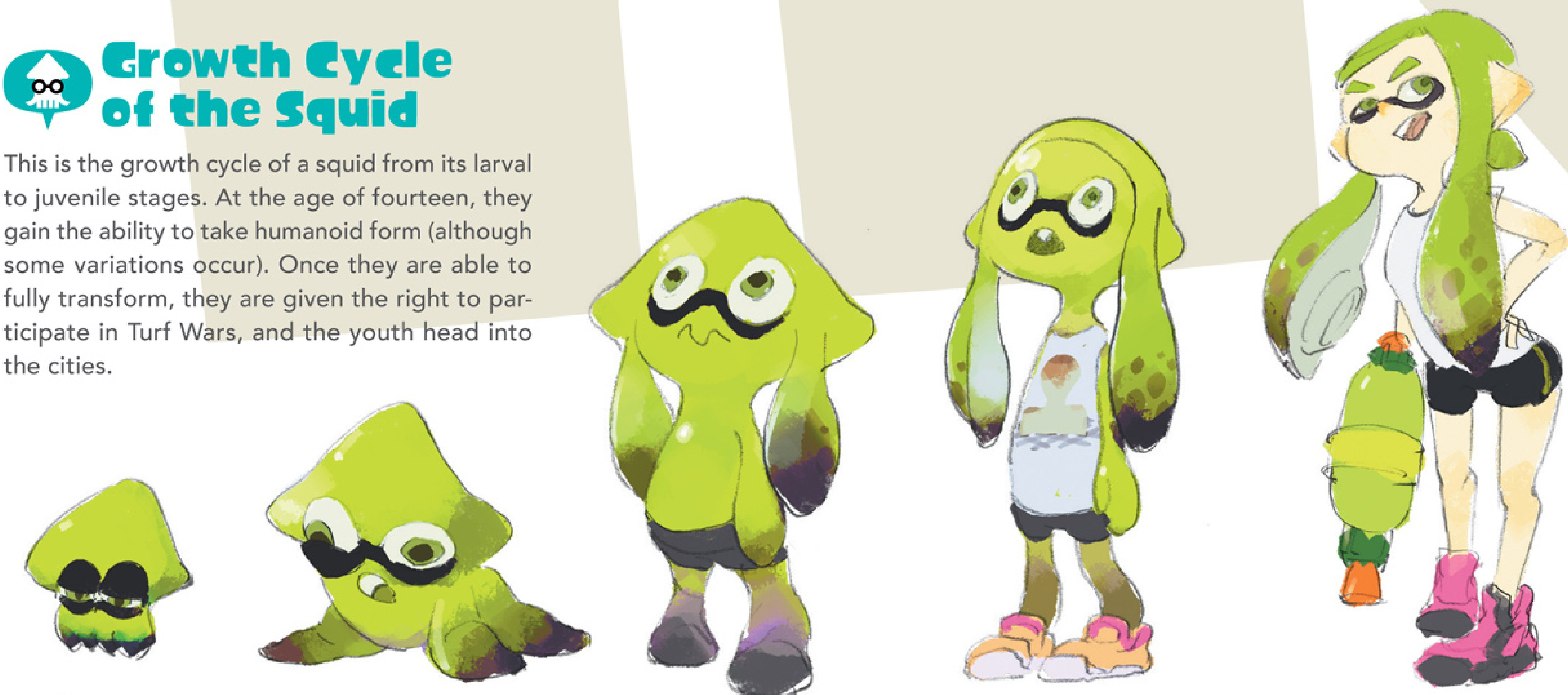


BOYS&GIRLS
Squid Biology Designs





BOYS&GIRLS
Growth of an Inkling



Growth Cycle of the Squid

This is the growth cycle of a squid from its larval to juvenile stages. At the age of fourteen, they gain the ability to take humanoid form (although some variations occur). Once they are able to fully transform, they are given the right to participate in Turf Wars, and the youth head into the cities.



BOYS&GIRLS
Transformation from Squid to Humanoid

BOYS&GIRLS
Expressions



Squid Sisters

Callie





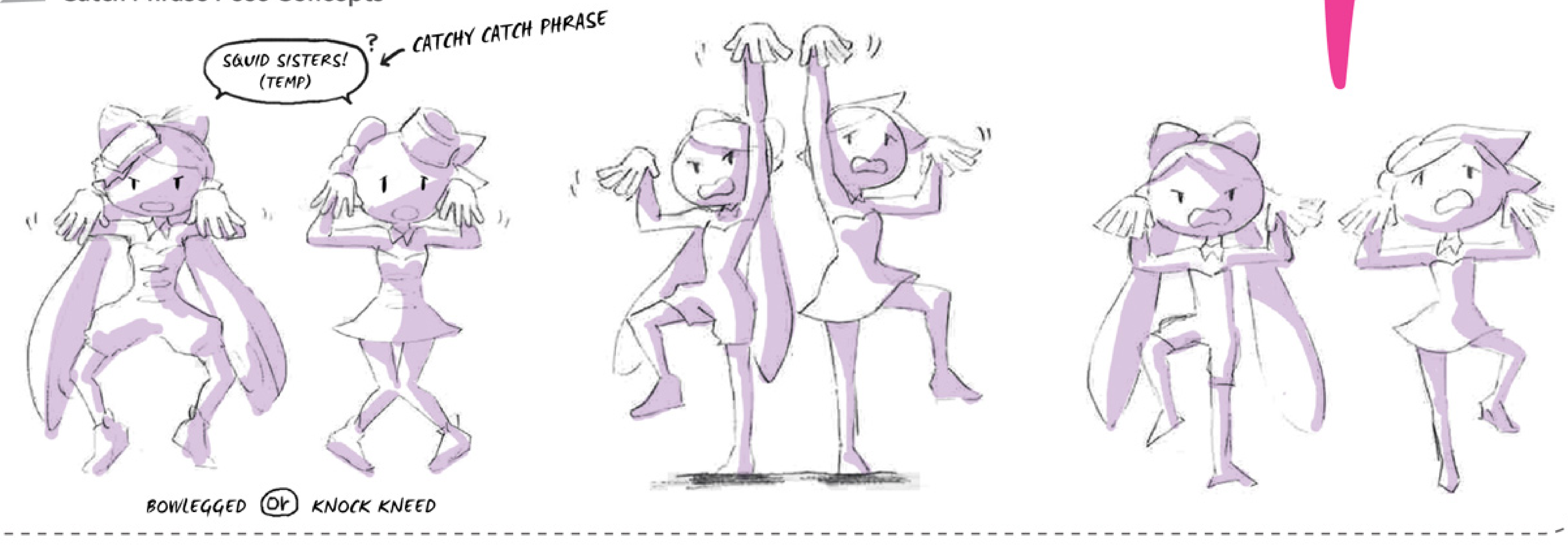
Marie

The Origin Story of the Pop Idol Group the Squid Sisters

These two cousins from Calamari County won Inkopolis's first annual Youth Folk-Singing Contest. Their remarkable voices earned them a standing ovation from all present and catapulted them into the spotlight!



SQUID SISTERS
Catch Phrase Pose Concepts







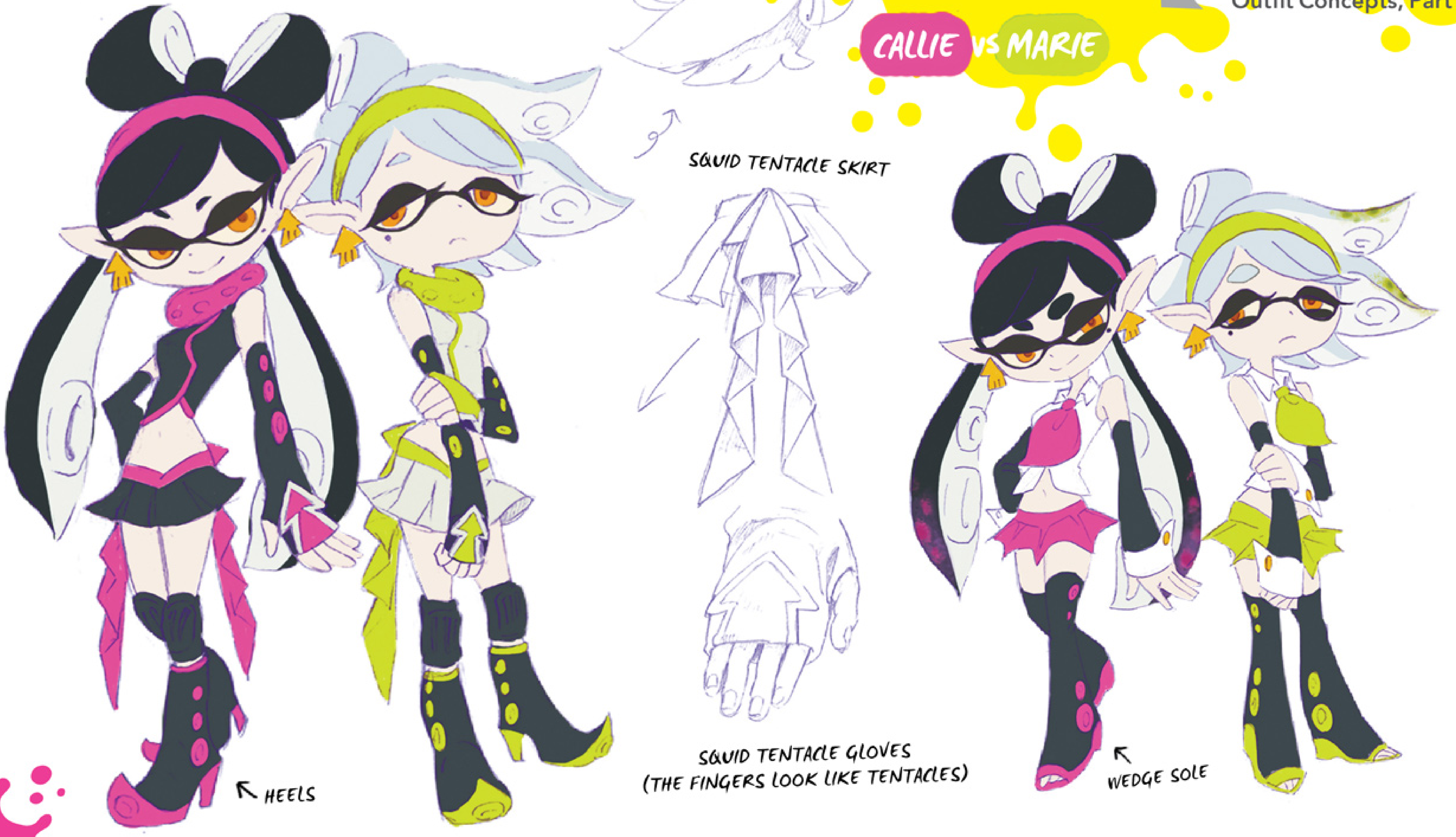
SQUID SISTERS
Expressions

SQUID SISTERS
Days as Child Folk Singers



SQUID SUIT?

SQUID SISTERS
Outfit Concepts, Part 1





SQUID SISTERS
Outfit Concepts, Part 2

SQUID SISTERS
Outfit Concepts, Part 3



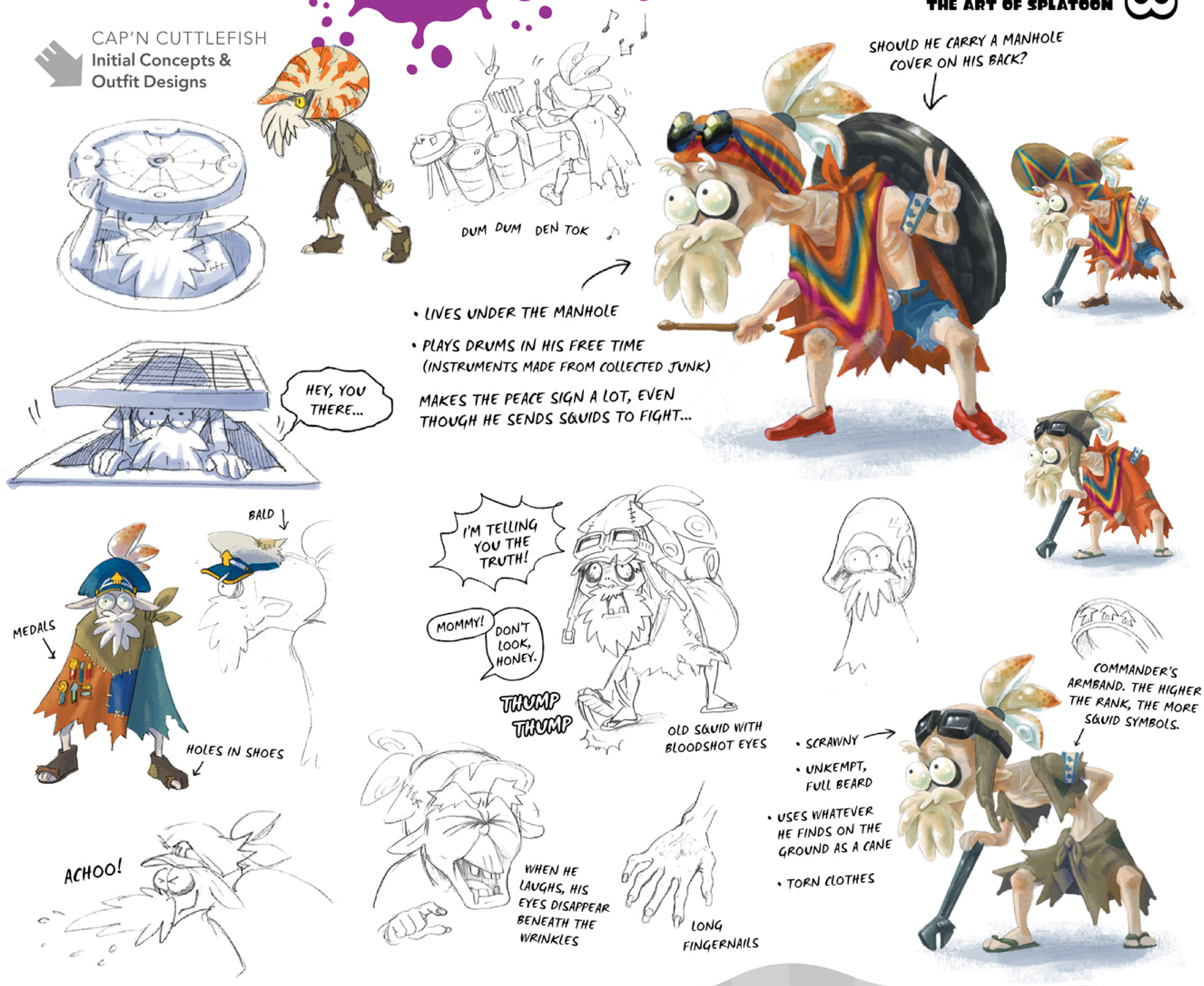
Cap'n Cuttlefish



His Shiny Medals Show That in a Bygone Era, He Was a Force to Be Reckoned With

A great hero from the age of the Great Turf War mostly forgotten today. Past the age of fifty, squids begin a ritual called "sun-drying" to start preserving their bodies. Due to this practice, Cap'n Cuttlefish has been around a long time.

CAP'N CUTTLEFISH
Initial Concepts & Outfit Designs





Judd

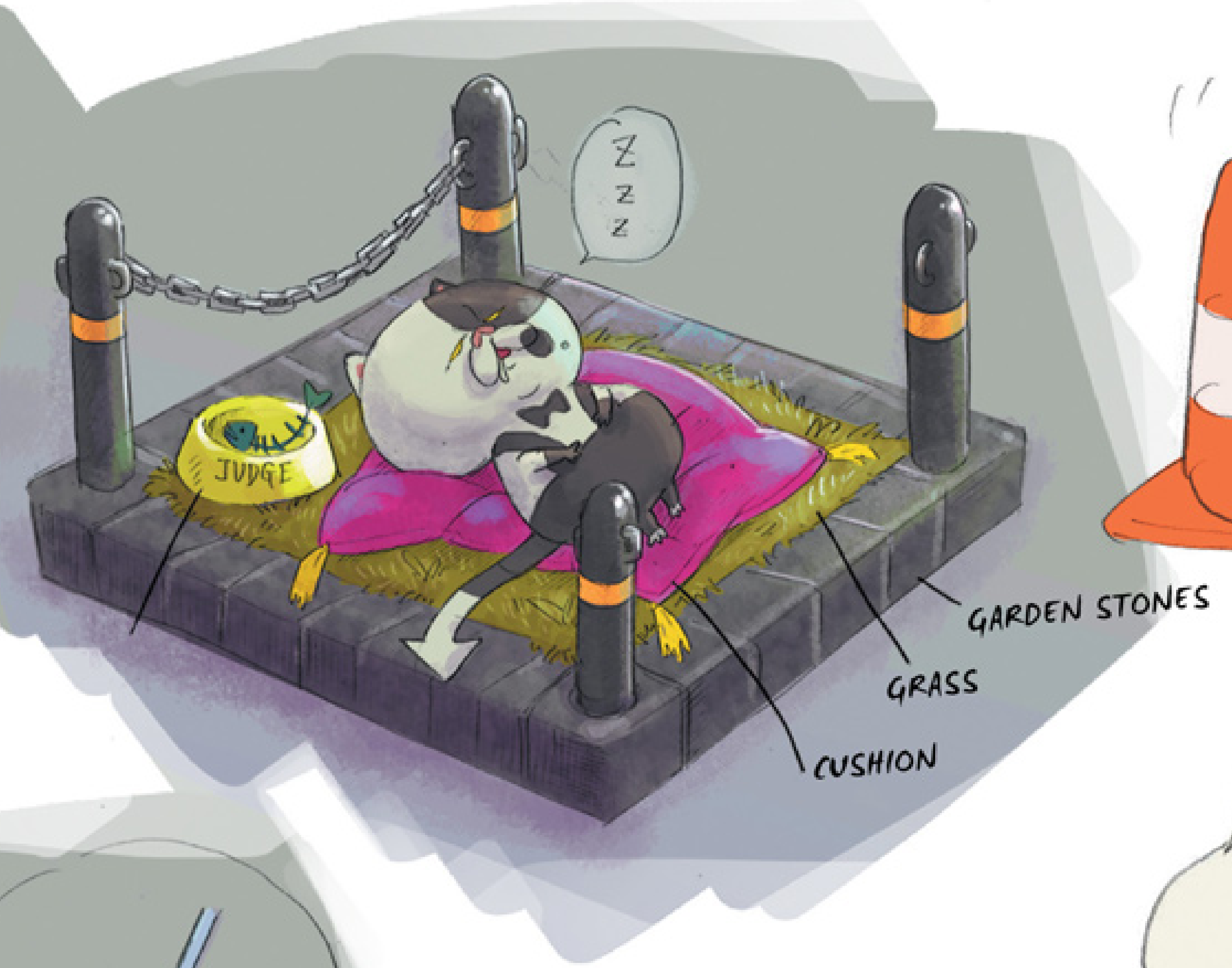


Aloof Cat That Has Lived a Long Time

Judd lives in Inkopolis and is the only mammal known to exist. The reason the Turf Wars remain fair despite the squids' less-than-adequate scorekeeping skills is all thanks to Judd.

JUDD
Initial Concepts & Napping Patterns









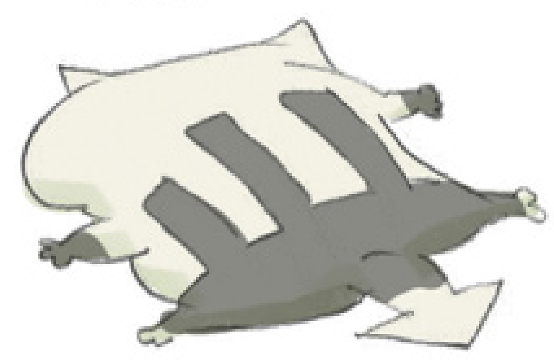














MIIVERSE POSTBOX

JUDD
Postbox Design



MIIVERSE POSTBOX FOR SUBMITTING TAGS.

THE LEFT SLOT SENDS THEM TO THE SPLATOON COMMUNITY.

THE RIGHT SLOT IS FOR SUBMISSIONS DURING FESTIVAL EVENTS AND GOES TO A SPECIAL COMMUNITY. PUTTING A TAG SUBMISSION INTO THE RIGHT OPENING WHEN AN EVENT IS NOT GOING ON IS ABOUT AS UNCOOL AS IT GETS.

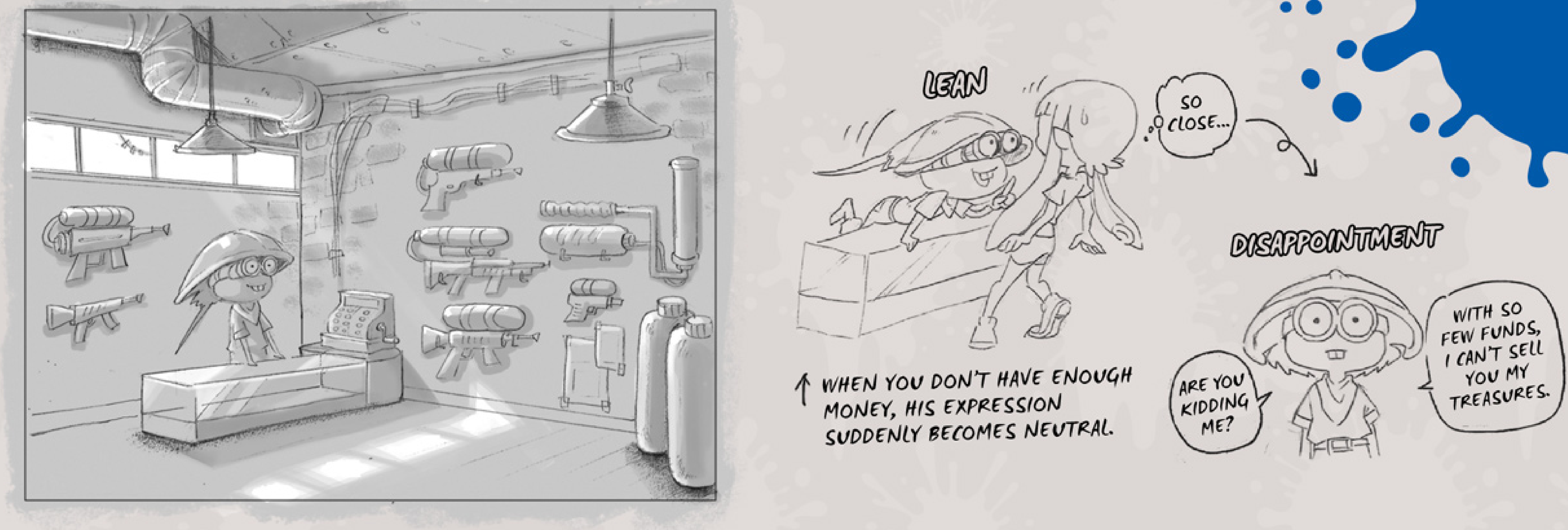
DURING THE DAY, THE POSTBOX SITS IN THE WARM SUN, SO JUDD HAS MADE IT ONE OF HIS REGULAR NAPPING SPOTS.

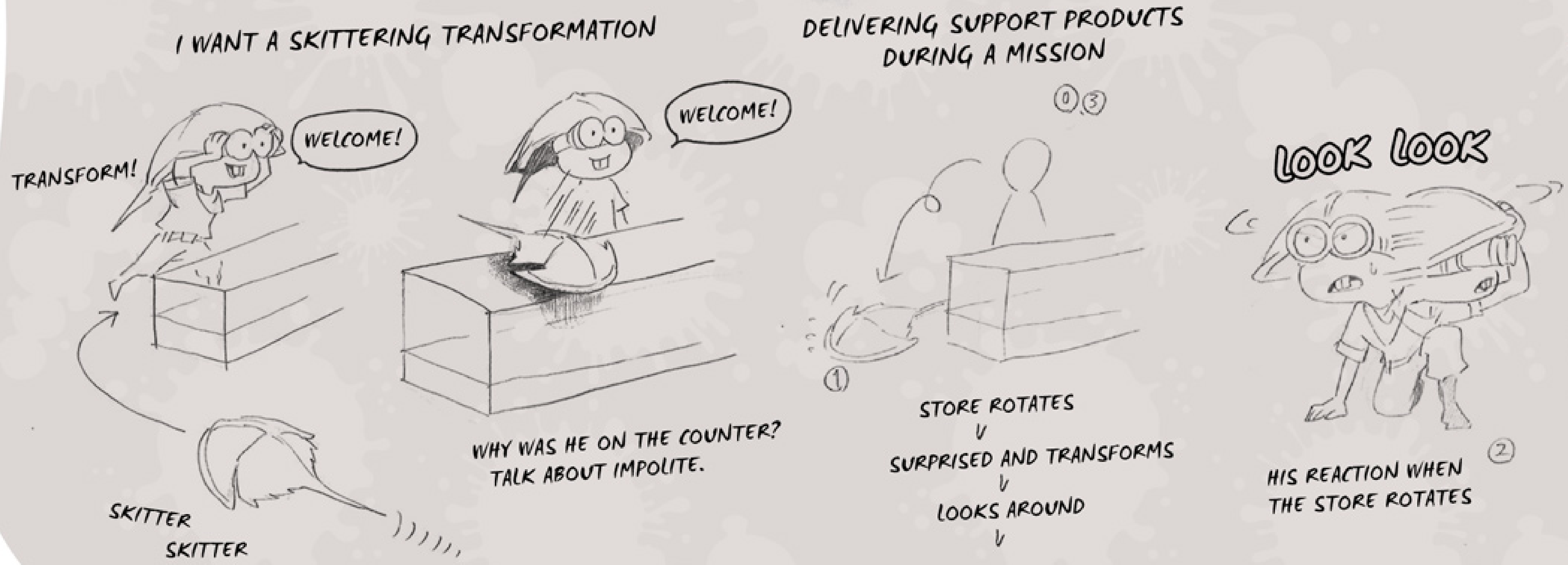
Sheldon



The Military Geek Who Loves Weapons Too Much

The weapons-loving Sheldon is the third-generation owner of Ammo Knights. He wanted to be a soldier as a child, but because he studied weapons up close so much, he became extremely nearsighted and had to give up his dream.



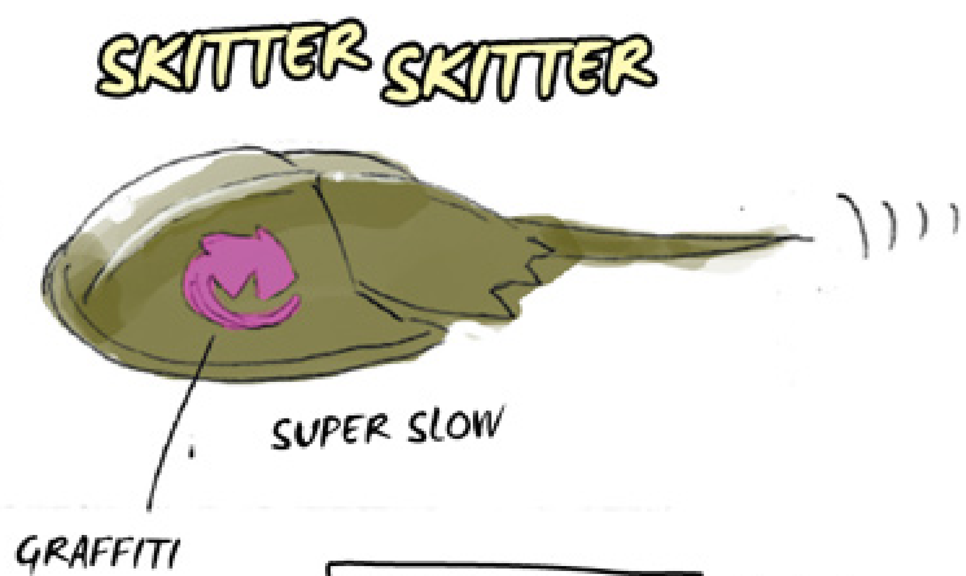


SHELDON
Concepts for Greeting Customers





SHELDON
Initial Concepts





Annie & Moe



Fashionable and Easygoing Modern Girl

Annie is generally shy and quiet but prone to the occasional outburst. Her writing is extremely exciting, and, if you didn't know her, you might think a different, less reserved person wrote it. She's also an amazing artist. Moe is a clownfish that lives in her hair. He can be extremely rude, but since he never leaves her hair, most people don't even notice.

ANNIE & MOE
Design Concepts







ANNIE & MOE
Clothing Patterns



Jelonzo



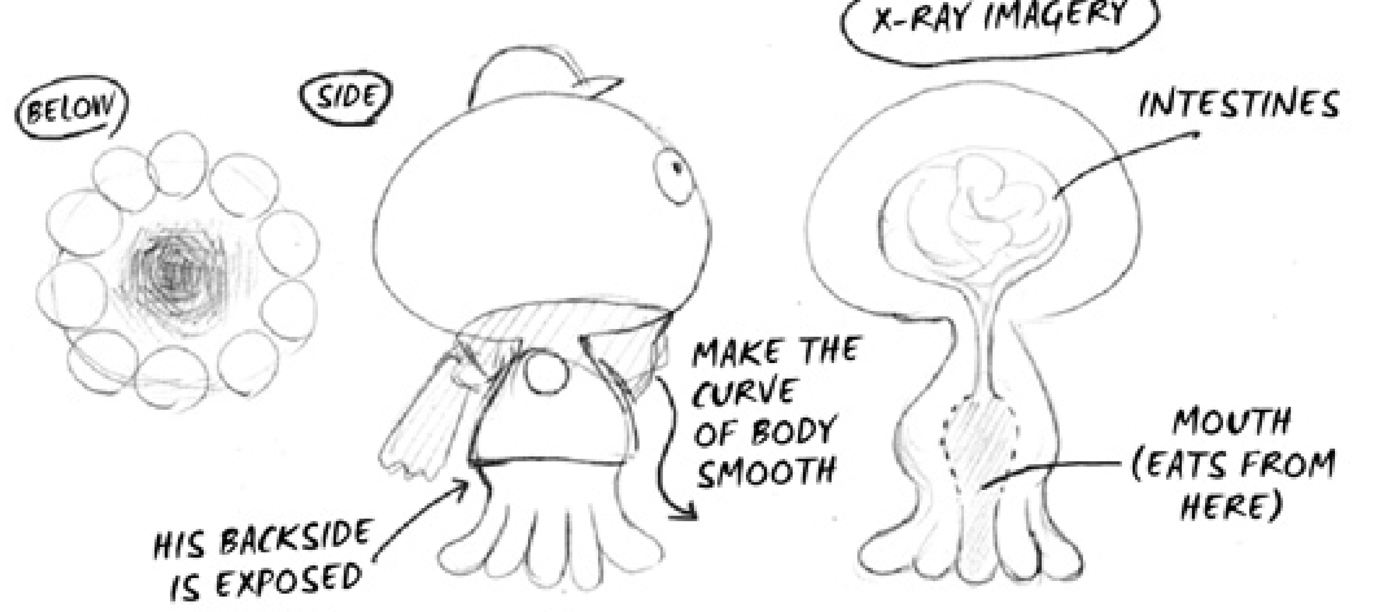
JELONZO
Concept Designs



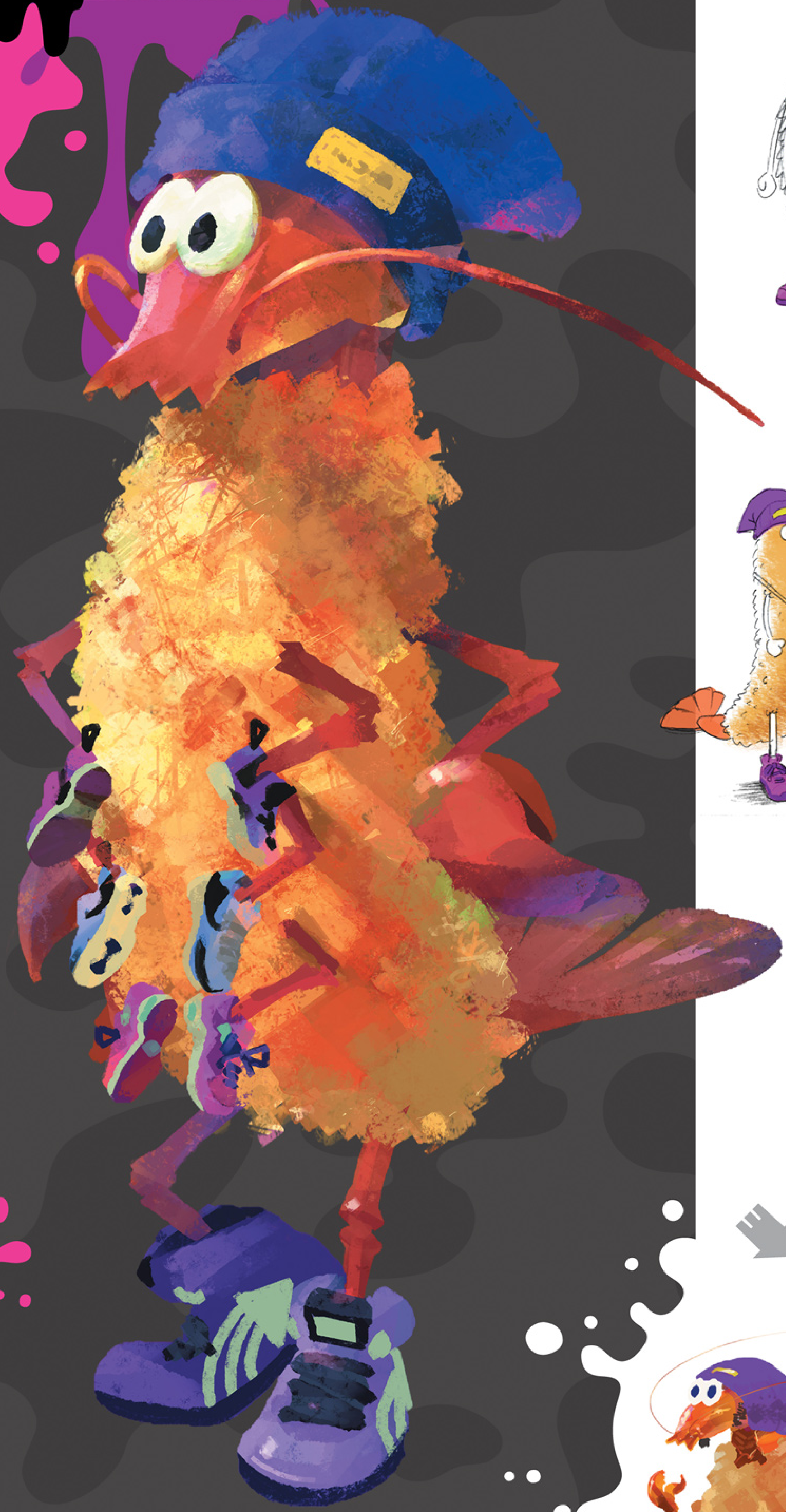
Well-Dressed Fashion Enthusiast

The fashionista who epitomizes style in Inkopolis. He is very well dressed and has put a lot of time and effort into learning the squids' language, but he used a slang dictionary as his textbook, so he often sounds a little off when he speaks.

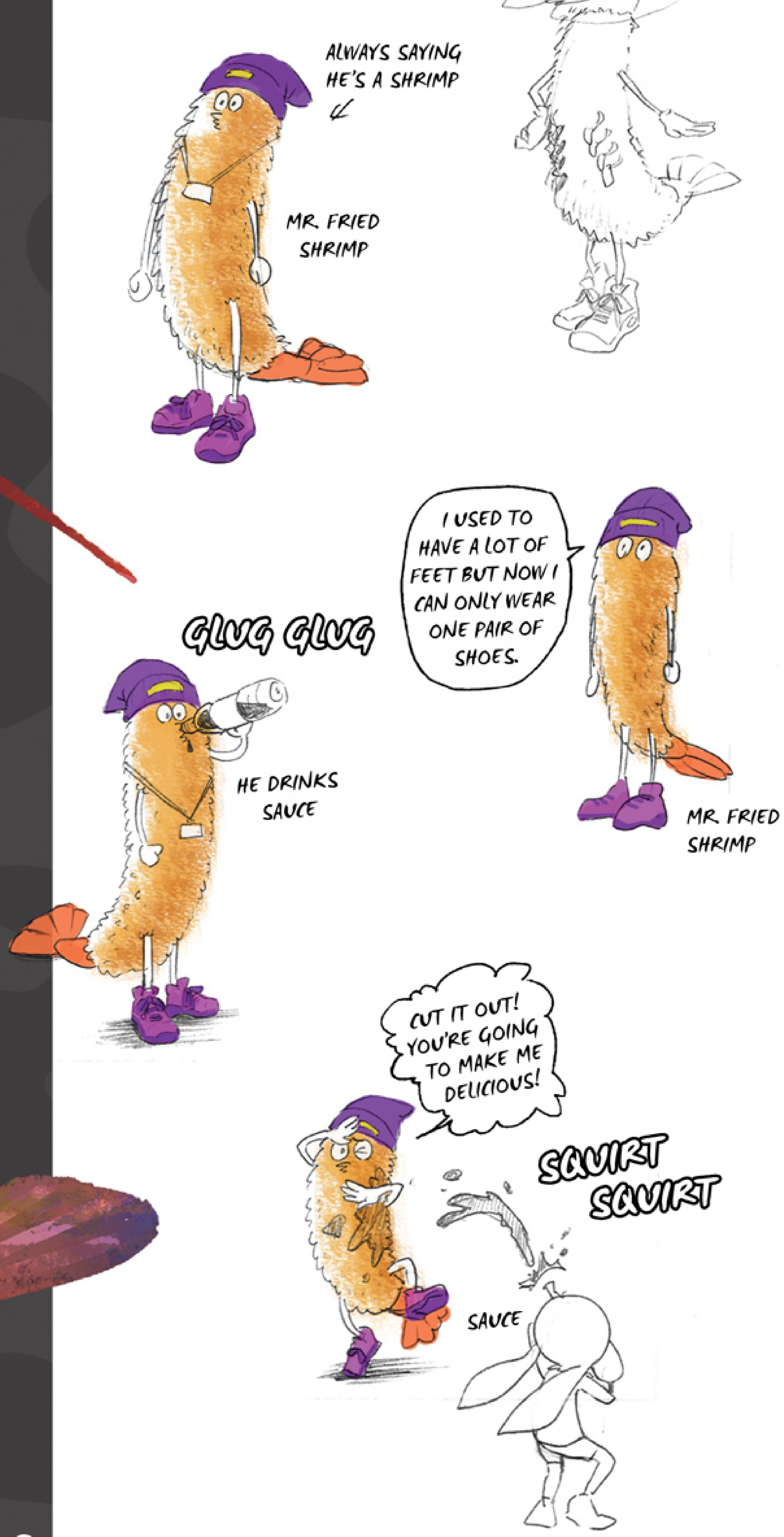
JELONZO
X-ray Imagery



Crusty Sean



CRUSTY SEAN
Concept Designs, Part 1



CRUSTY SEAN
Concept Designs, Part 2



Deep (Fried) but Kinda Frivolous

This dude has a crisp, clean look. He tends to be on the shallow side and is often lost in thought about how to land a cute girlfriend. His hobbies are futsal and collecting movies. He's an outgoing guy and has many friends but values his alone time. Dislikes dipping sauces.

Spyke

SPYKE
Concept Design



SPYKE
Clothing Pattern



A Punk Rocker(ish) Street Vendor

He's always hanging out in back alleys, and no one has ever seen him going home. He's occasionally seen at a convenience store or bookshop but has never been seen buying anything. It's rumored that he hails from one of the regions to the north. Supposedly he's really good at math.

Others

- It receives messages from the gods of old and sends them to the people of the present.
- The message from the gods comes every other weekend. Their words manifest through sacred sounds and appear in print upon white paper.
- The people hold festivals called Splatfests in which two sides compete to honor these words. Only through competition, the expression of the joy of victory or the sadness of defeat, can one reap the rewards sent down by the gods of old.

"Voice from on High"



"VOICE FROM ON HIGH"
Concept & Designs

Jellyfish



JELLYFISH
Concept & Designs

Zapfish



ZAPFISH
Concept & Designs

Octarians





OCTARIANS
Octotrooper Design



Growth Cycle of the Octarian

Octarians are created by cutting off a tentacle from a host and have no reproductive capability of their own. High-class Octarians tend to grow more limbs and their intelligence increases proportionally. As a species they are very diligent and are good at following orders without complaint.



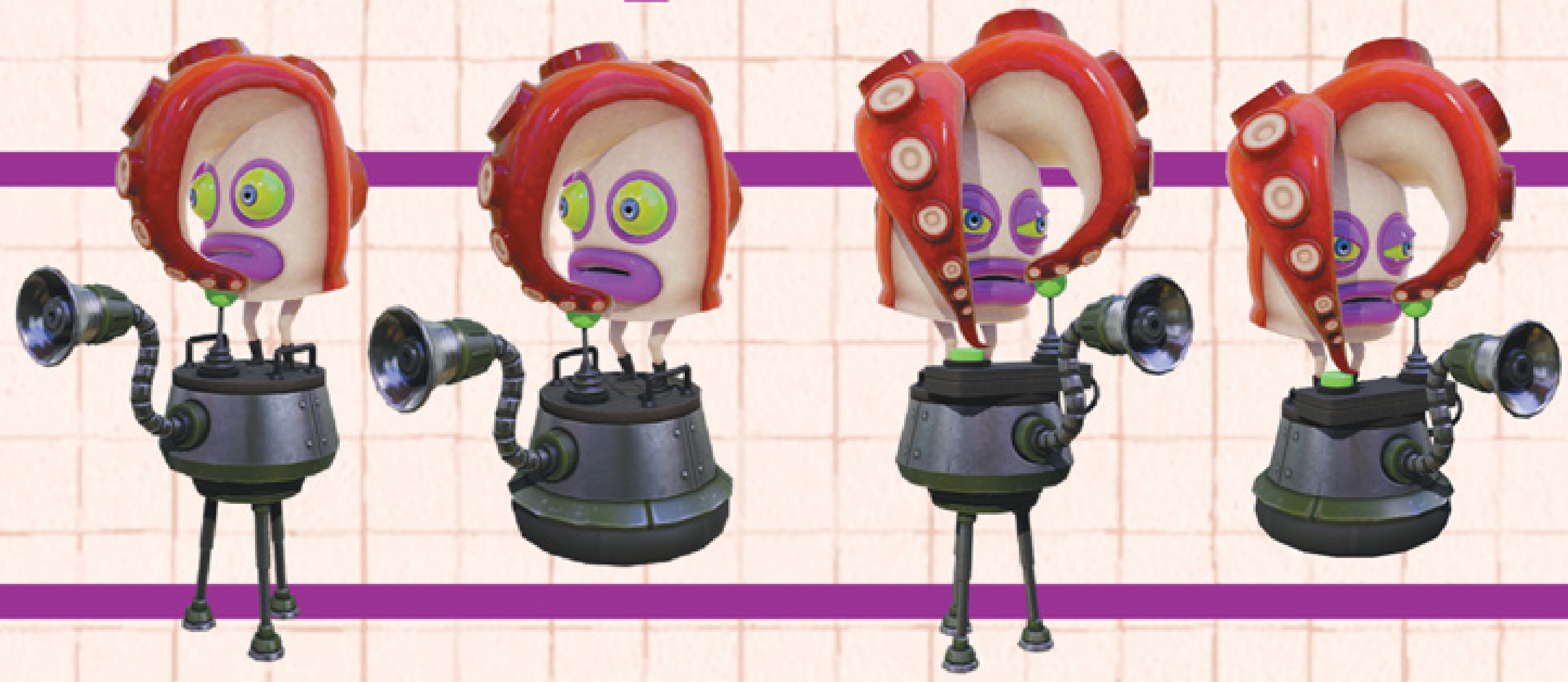


OCTARIANS
Octoling Design

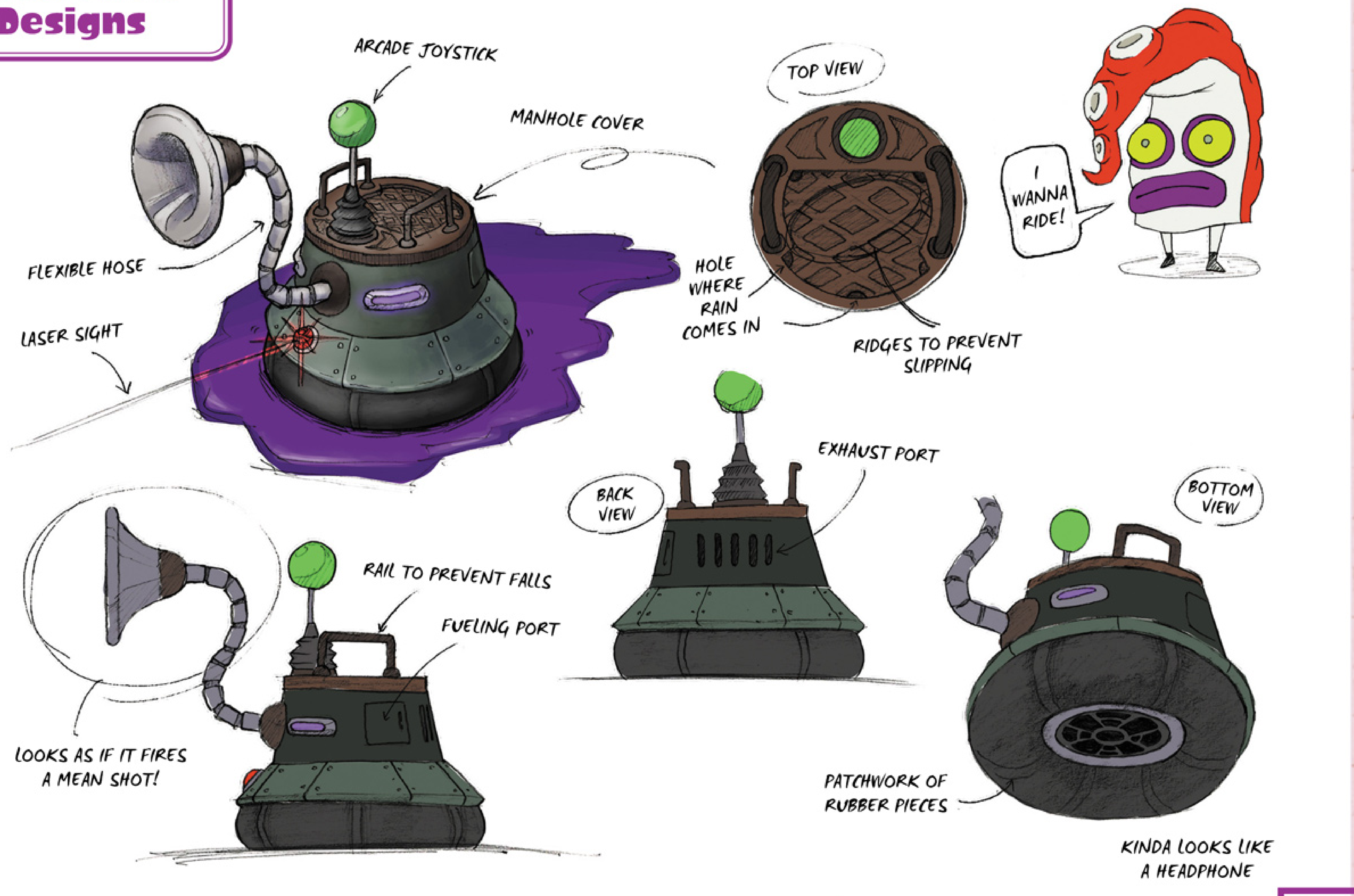
Octarian Biological Research Papers

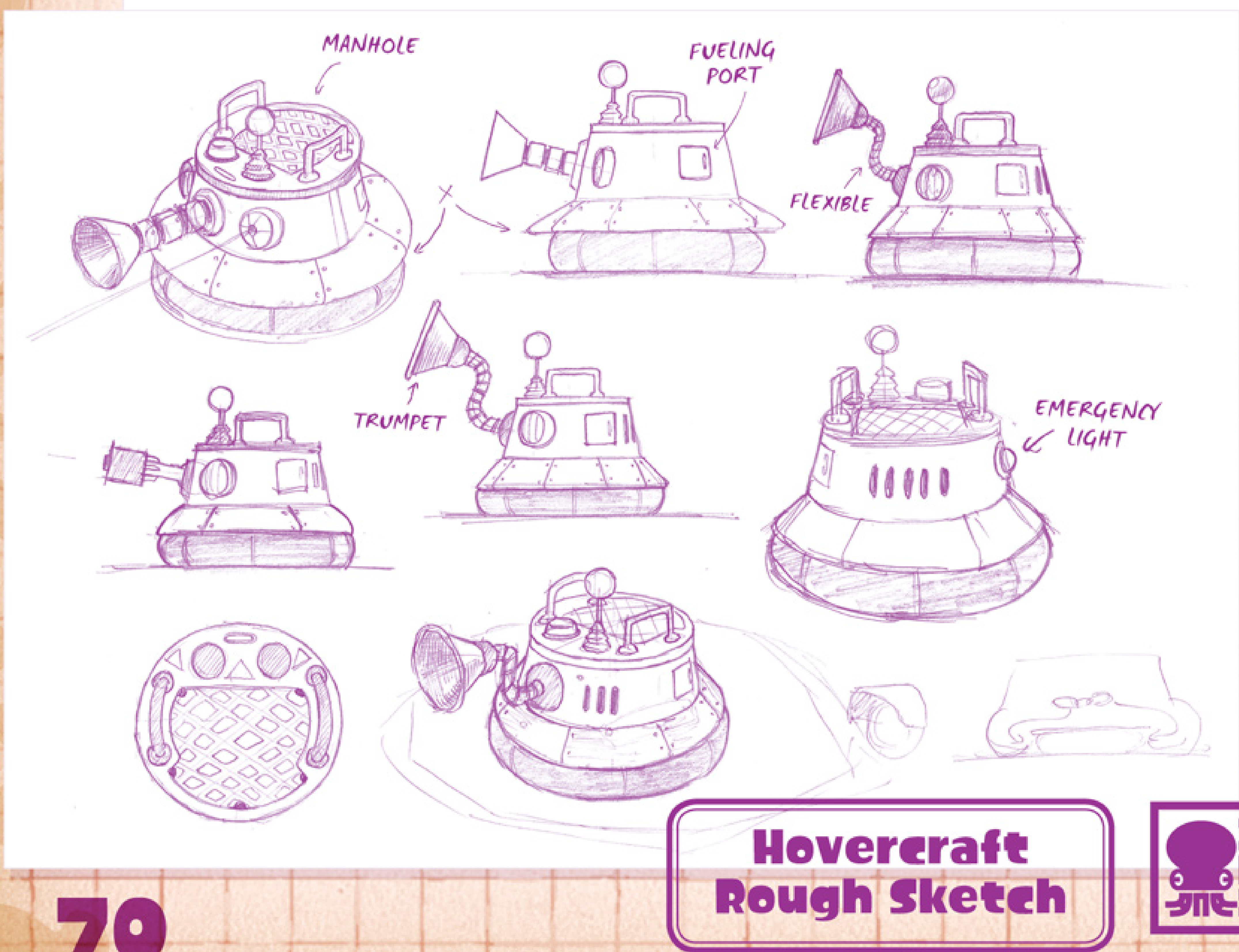
OCTO File 01

- ☑ Octotrooper
- ☑ Twintacle Octotrooper



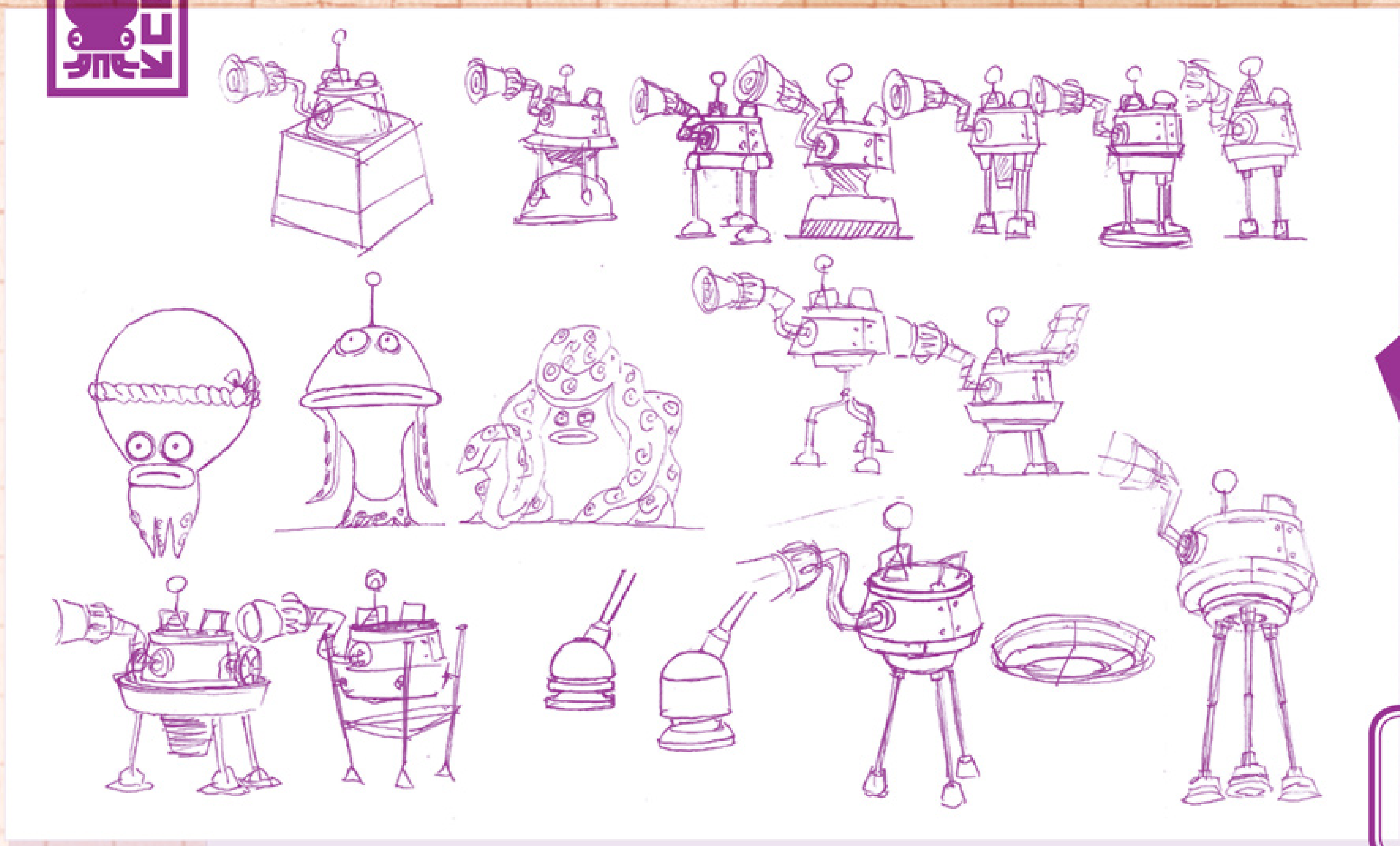
Hovercraft Designs





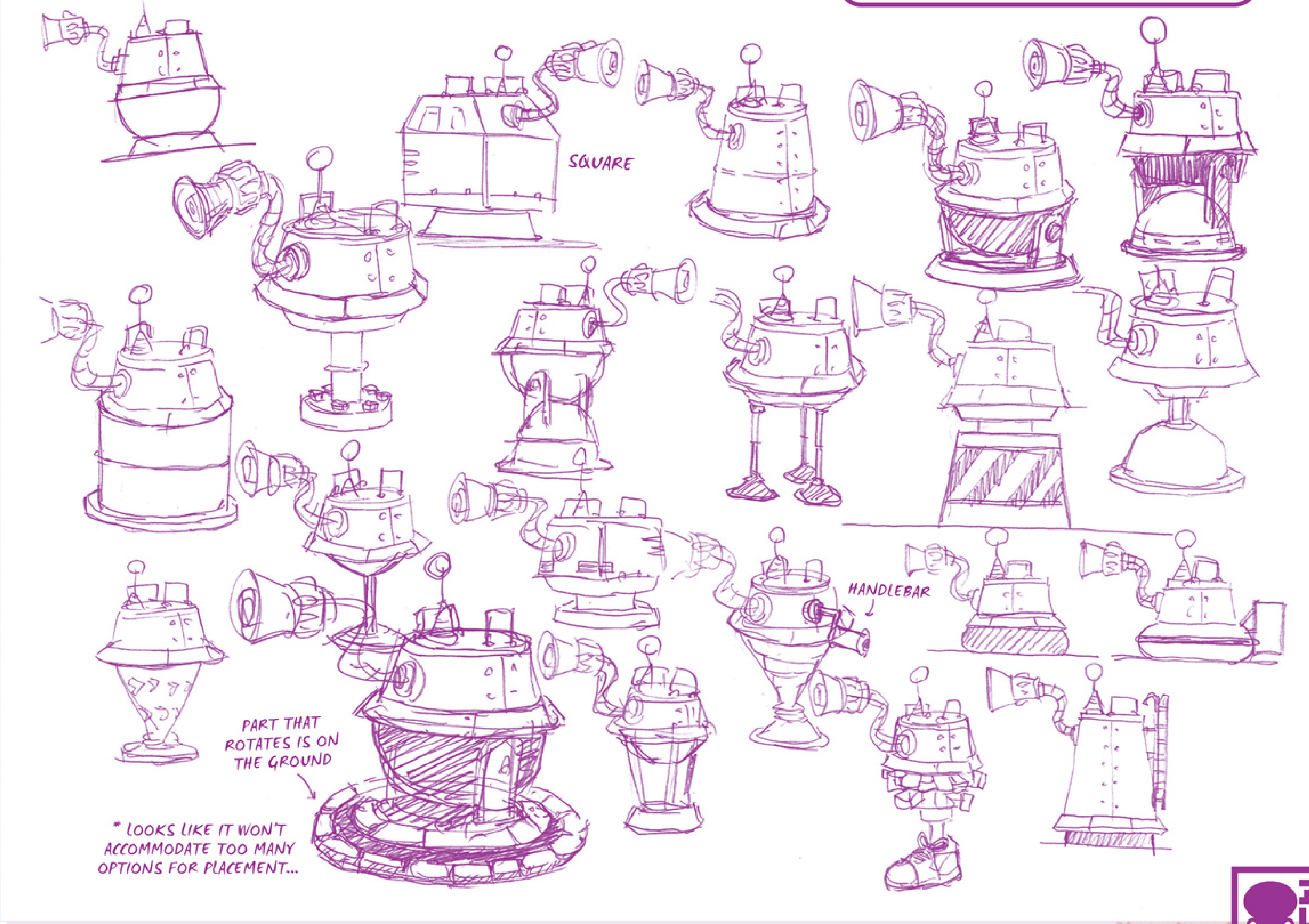
Hovercraft Rough Sketch

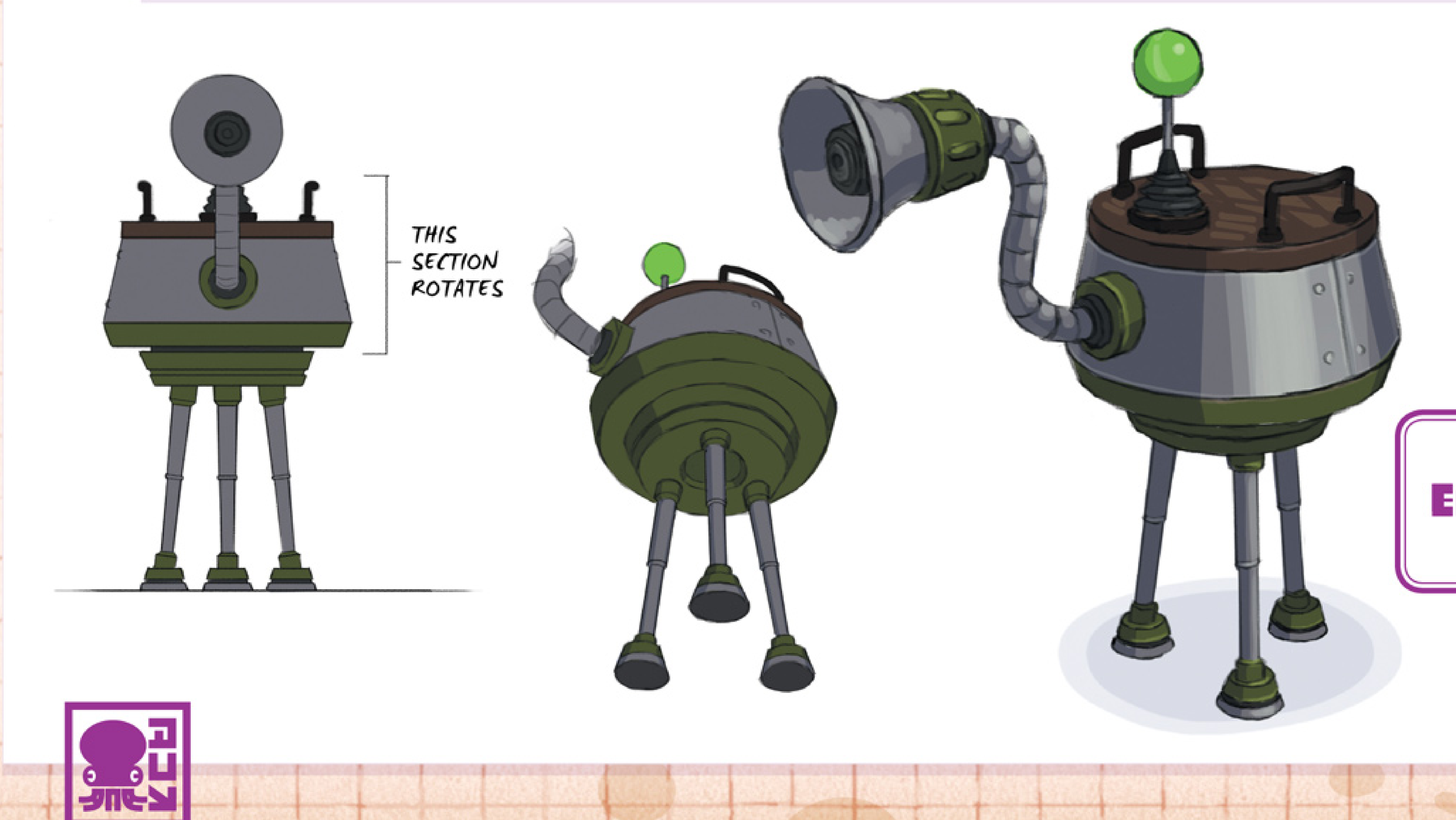






Gun Emplacement Rough Sketch



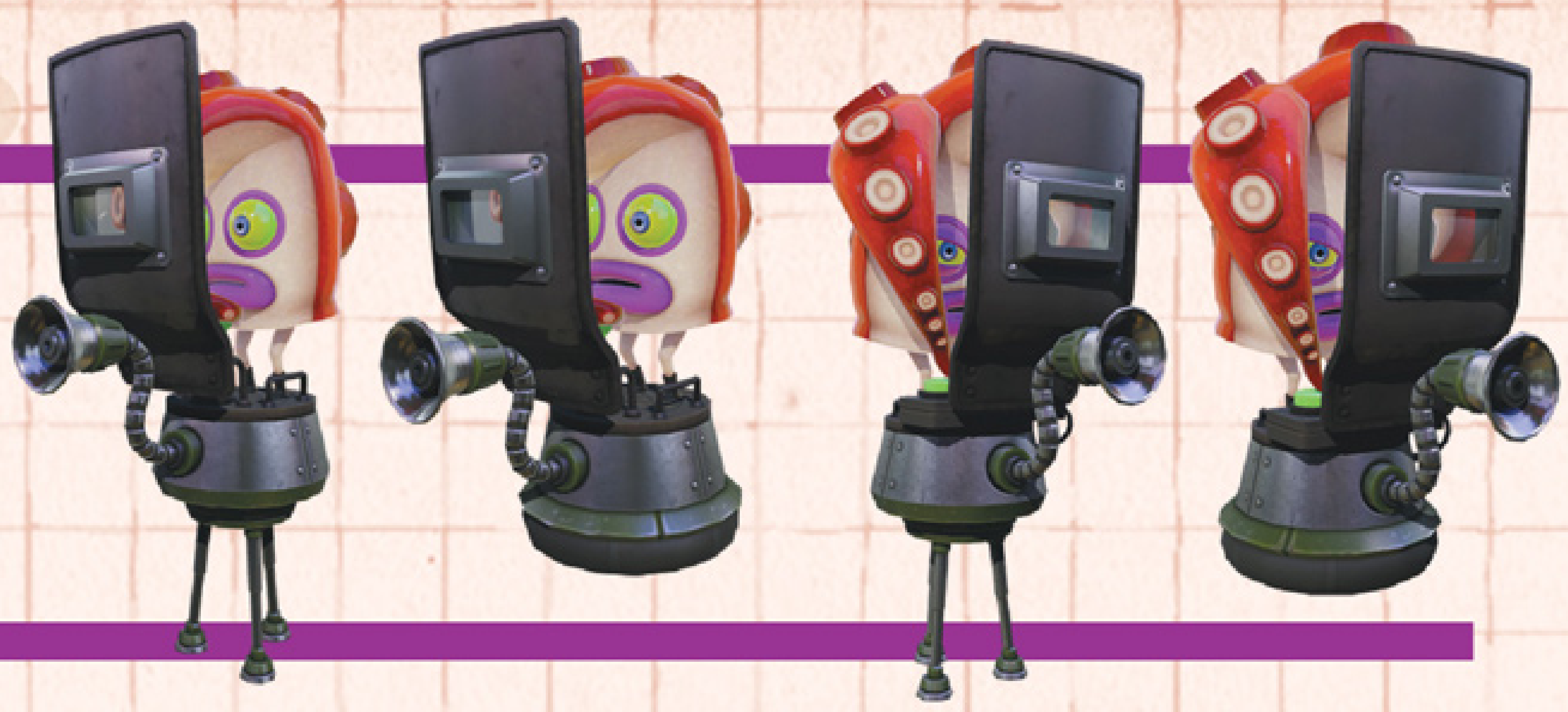


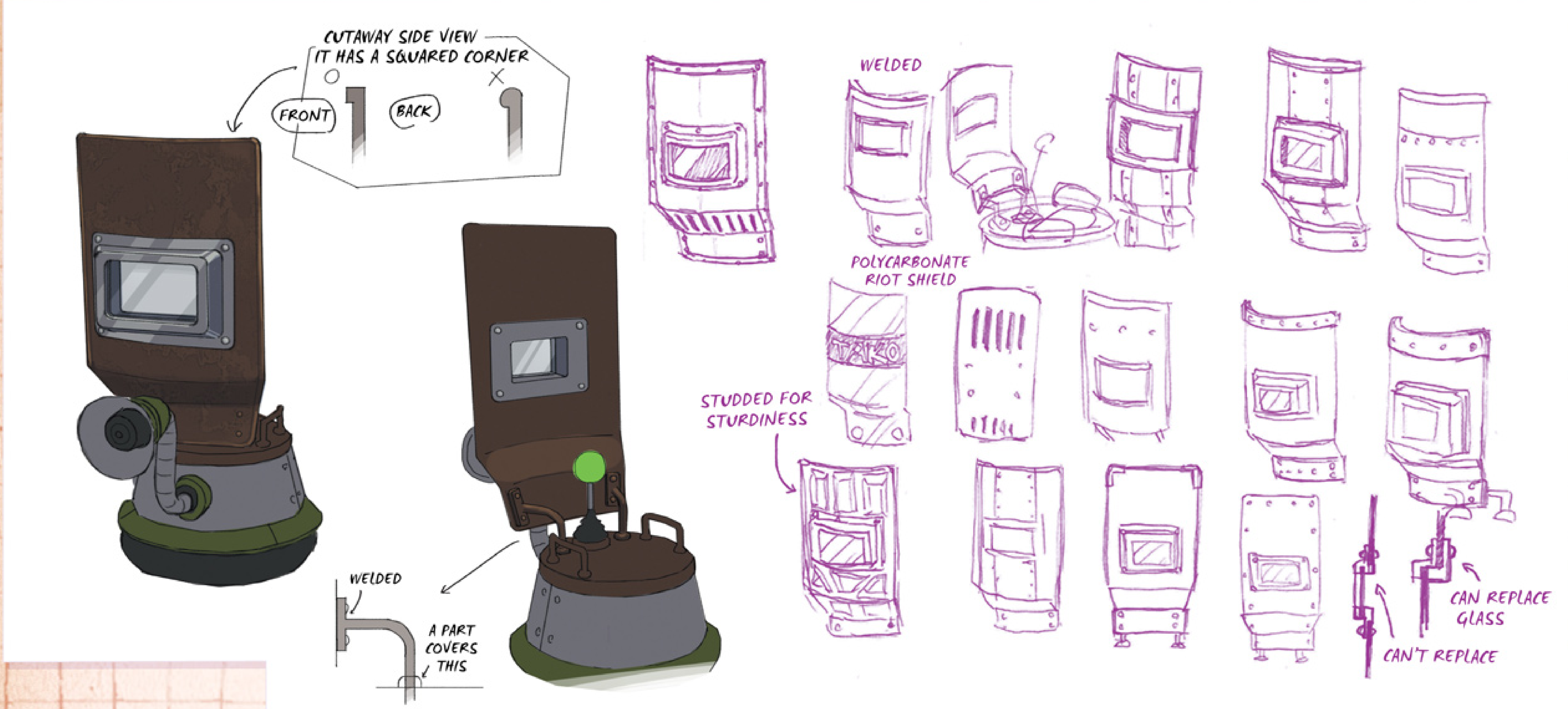
Gun Emplacement Design

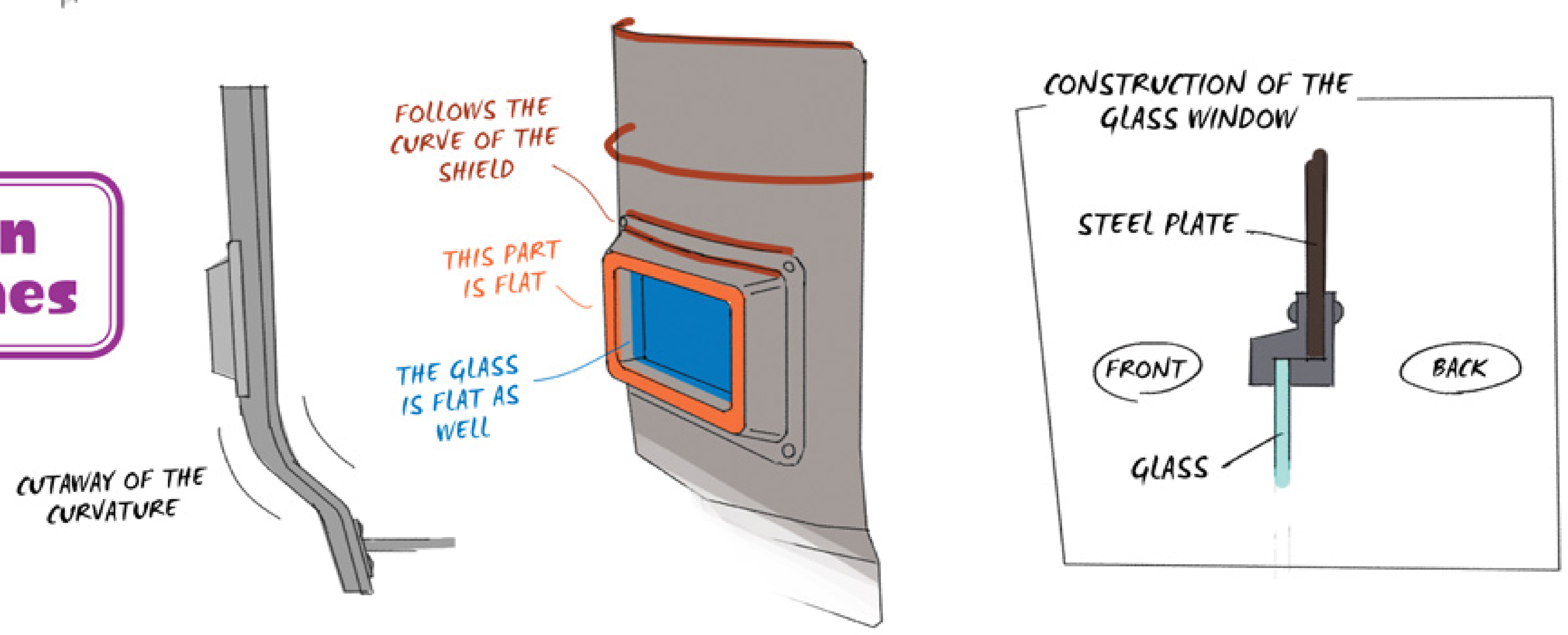
OCTO File 02

Shielded Octotrooper

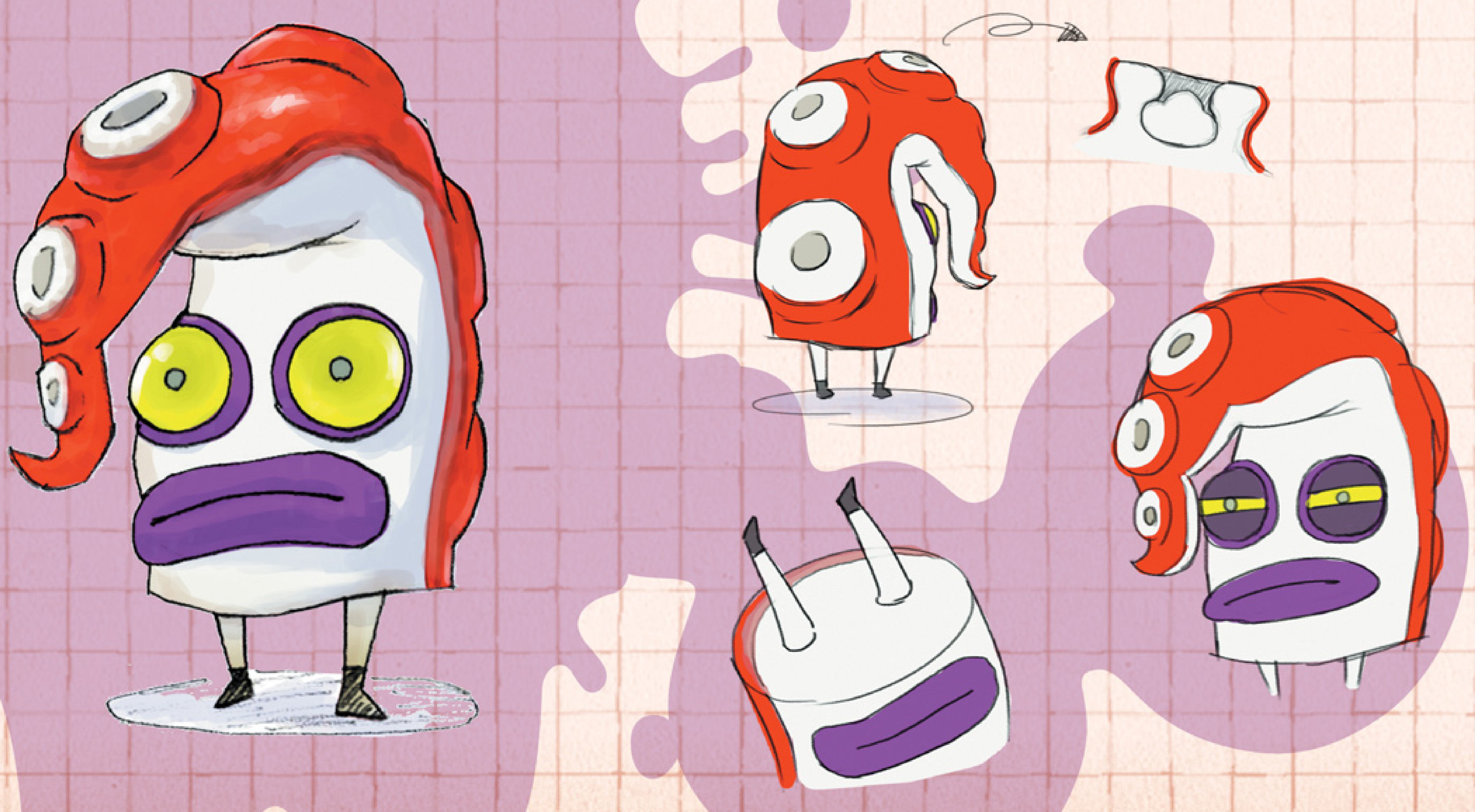
Shielded Twintacle Octotrooper







Shield Design Rough Sketches



OCTO File 03

☑ Octodiver ☑ Twintacle Octodiver
☑ Shielded Twintacle Octodiver



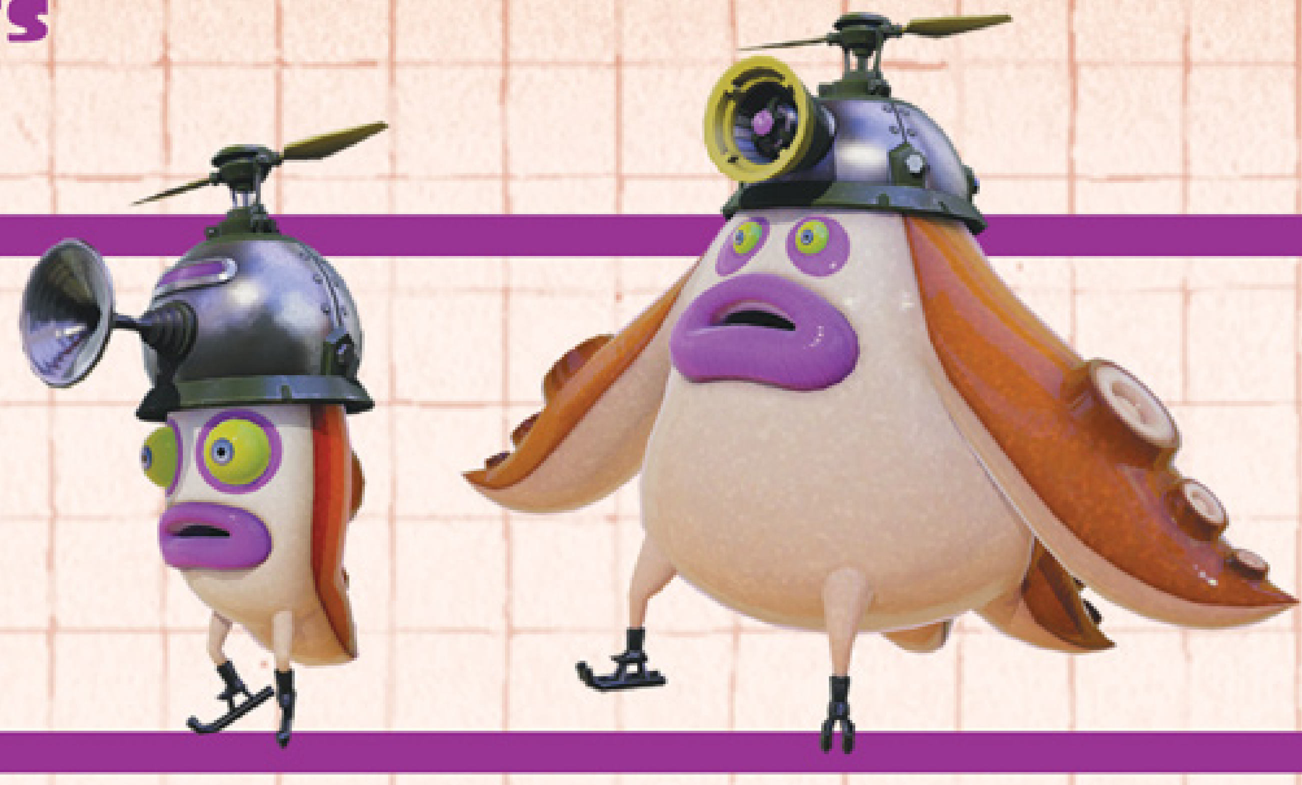


Hovercraft Design Concepts

OCTO File 04

Octocopter

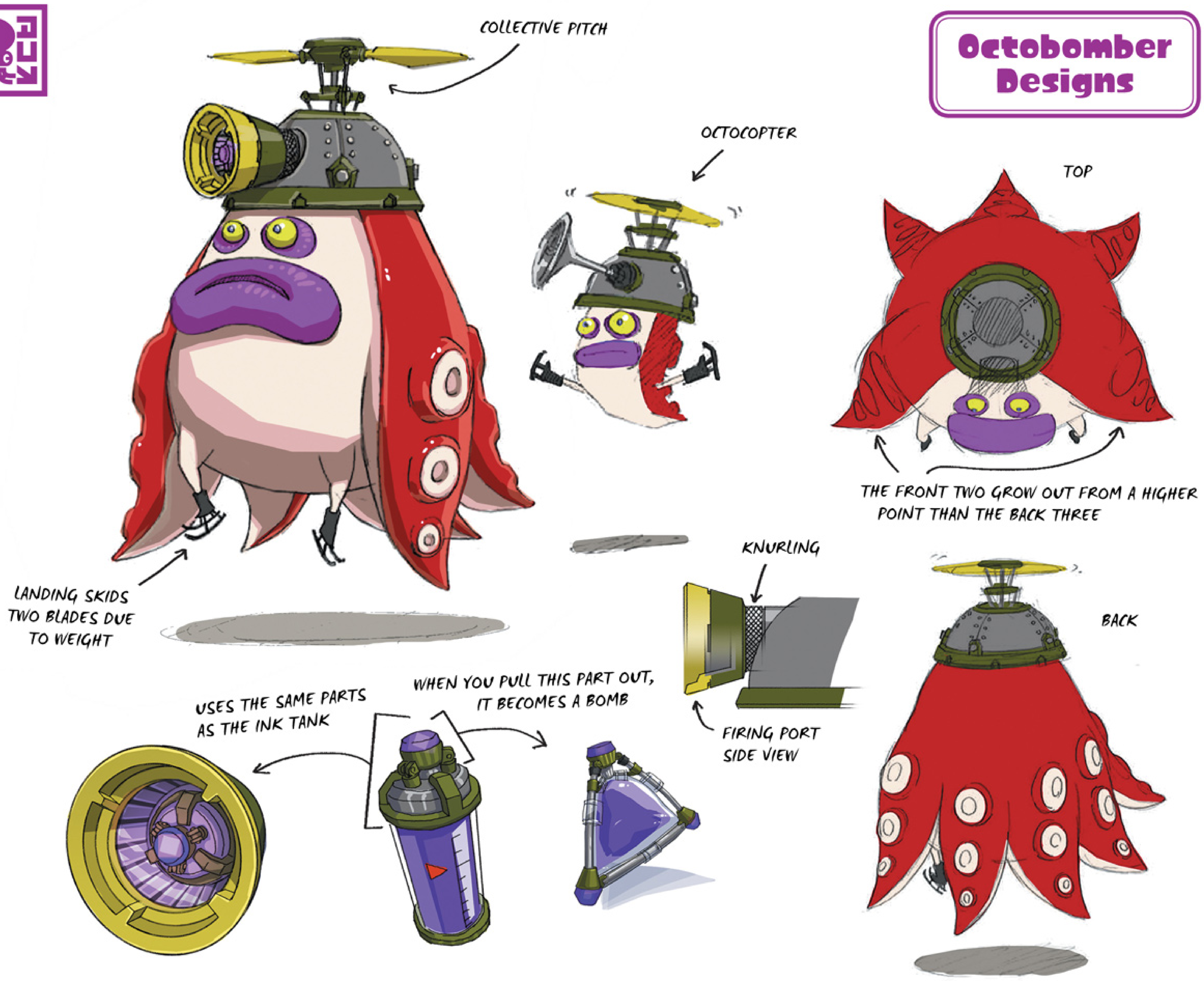
Octobomber



Octocopter Designs



Octobomber Designs





Octobomber Rough Sketch

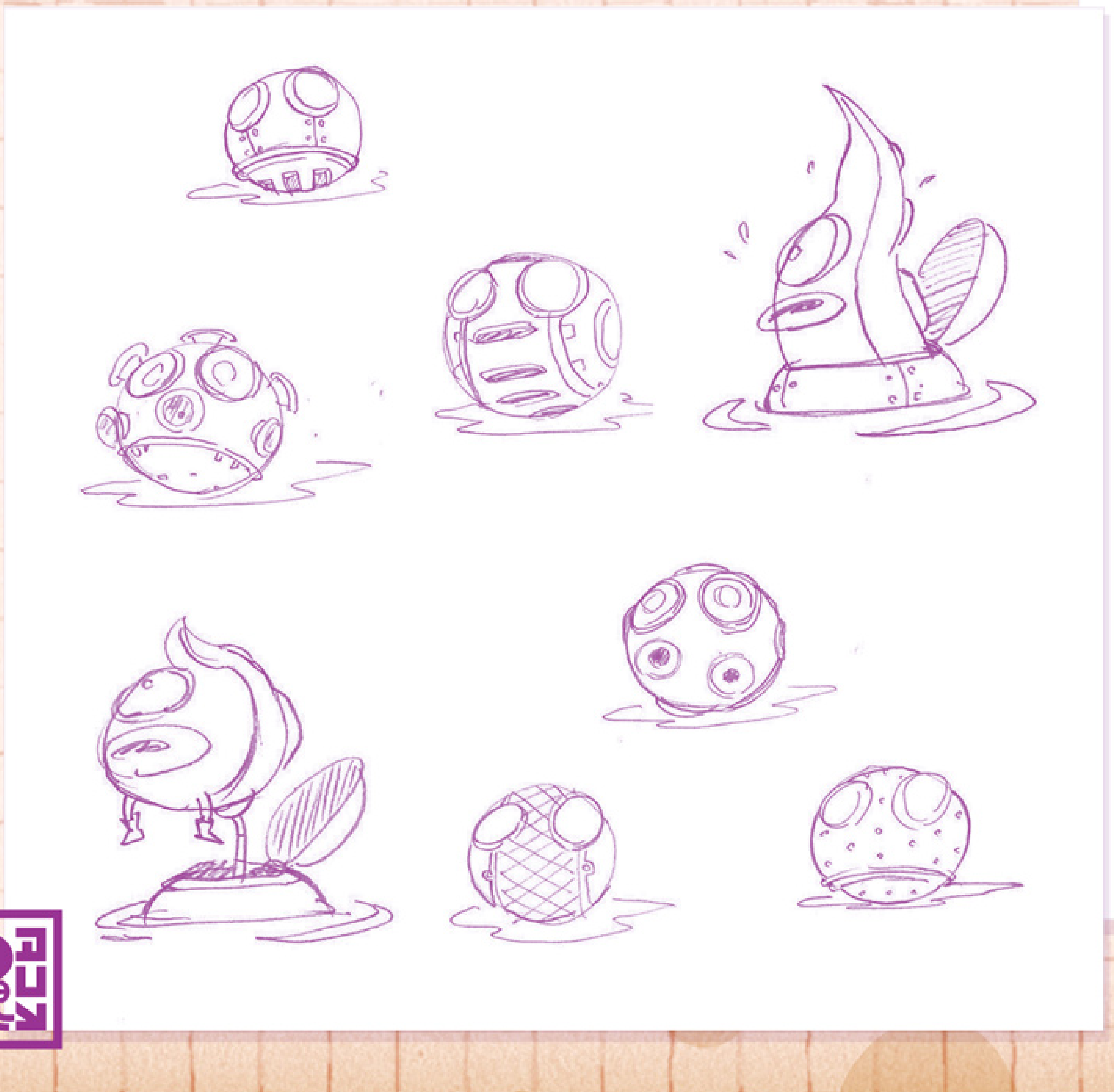
OCTO File 05

Octoball





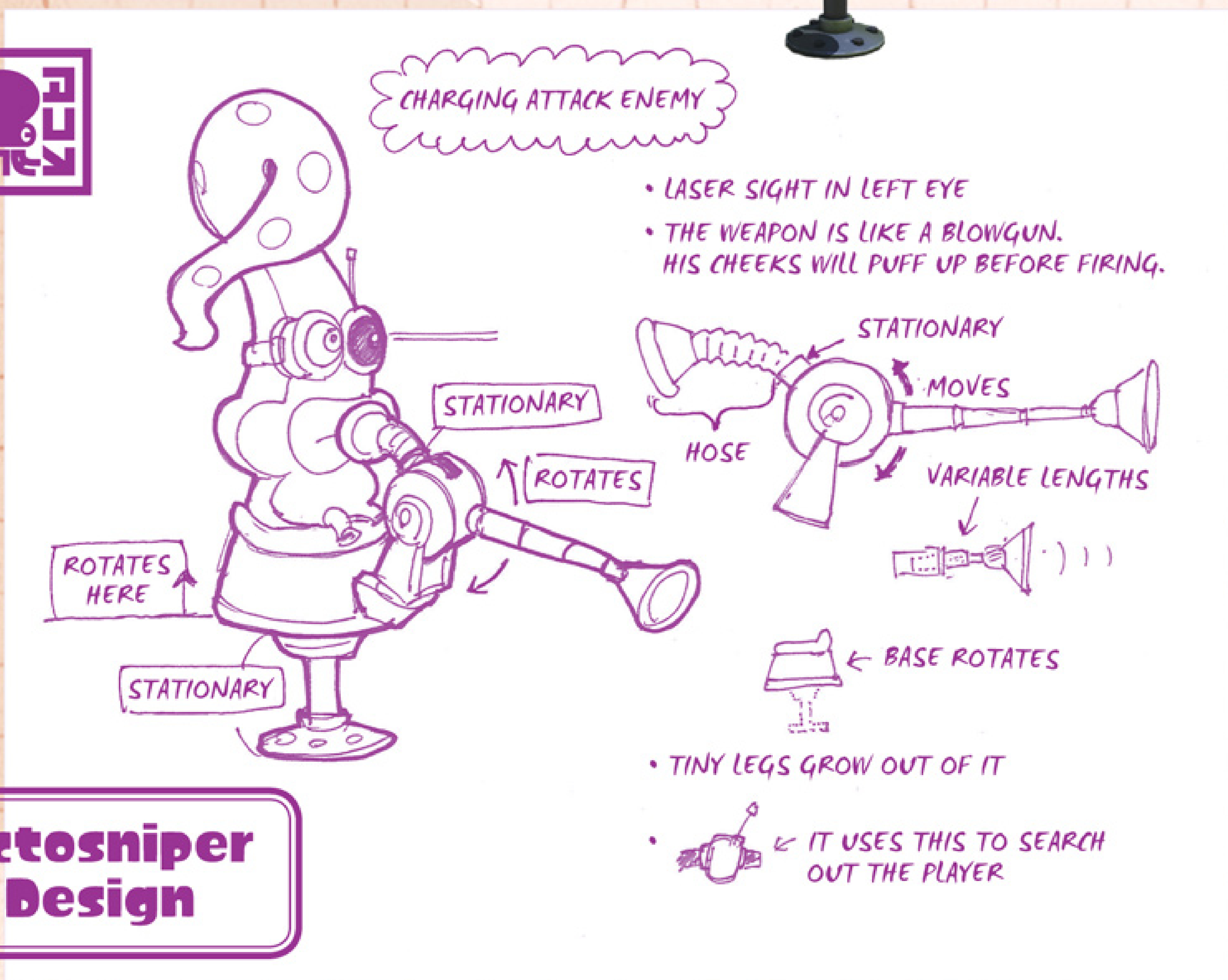
Rough Sketch



OCTO File 06

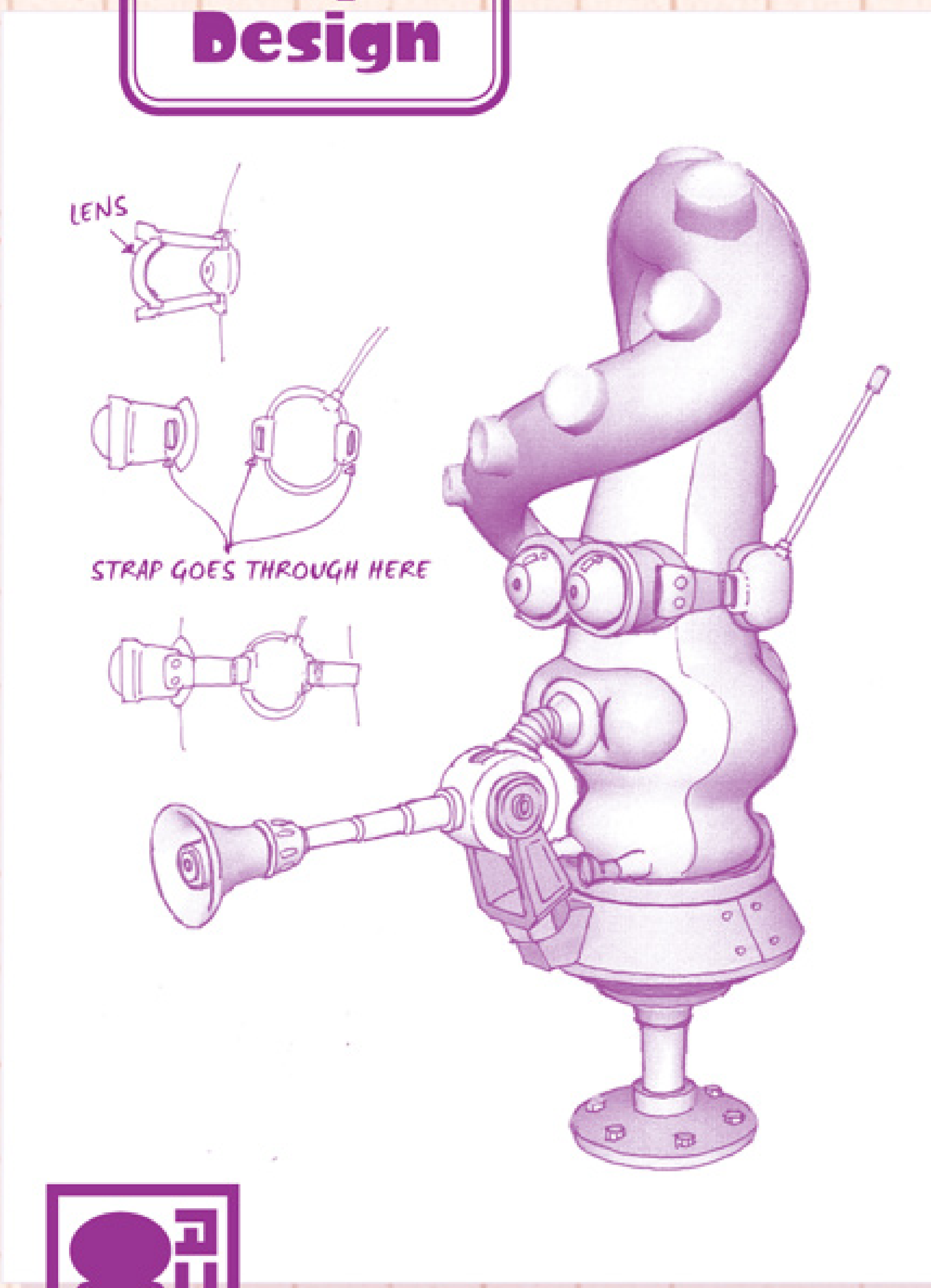
Octosniper



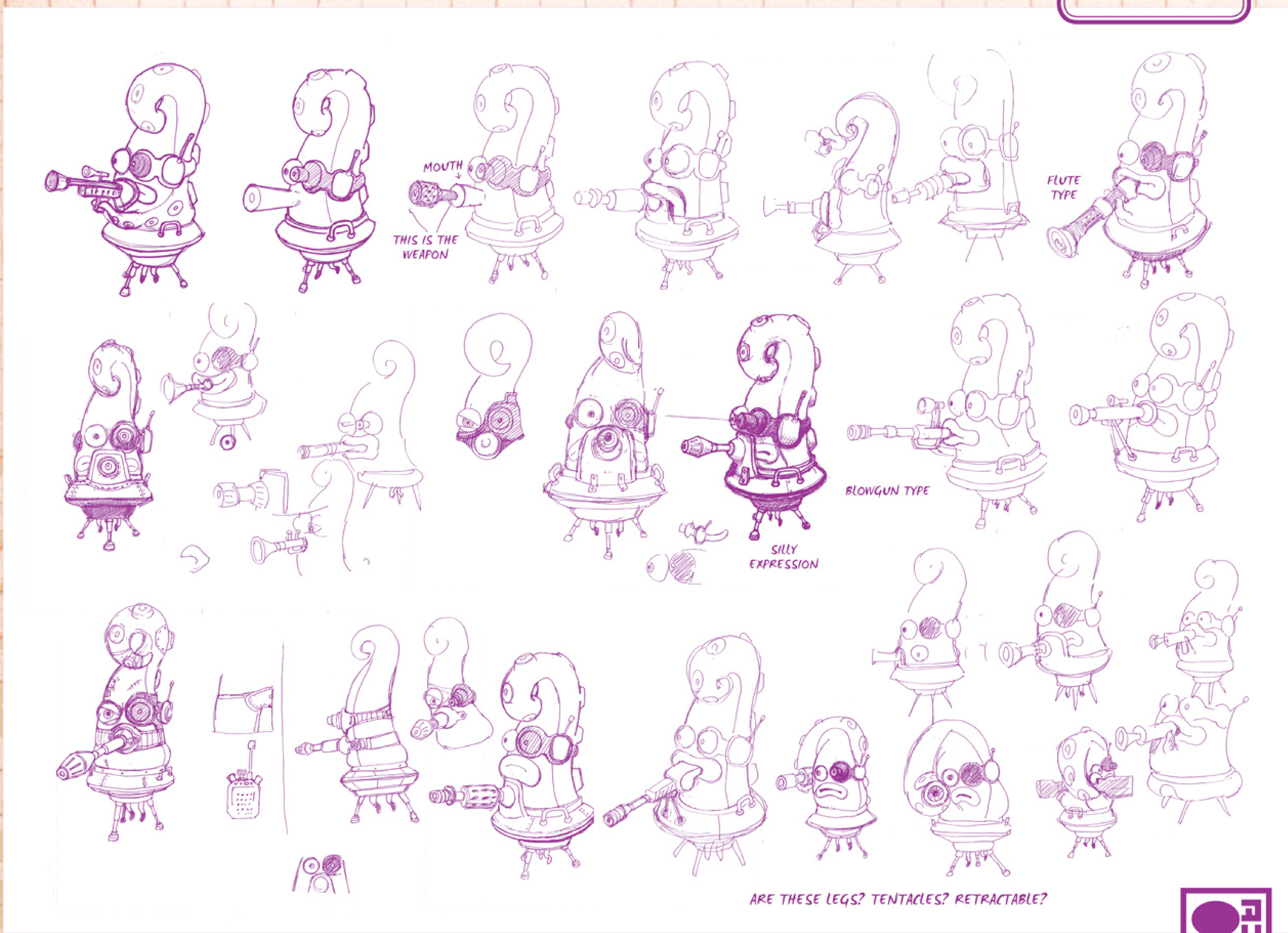


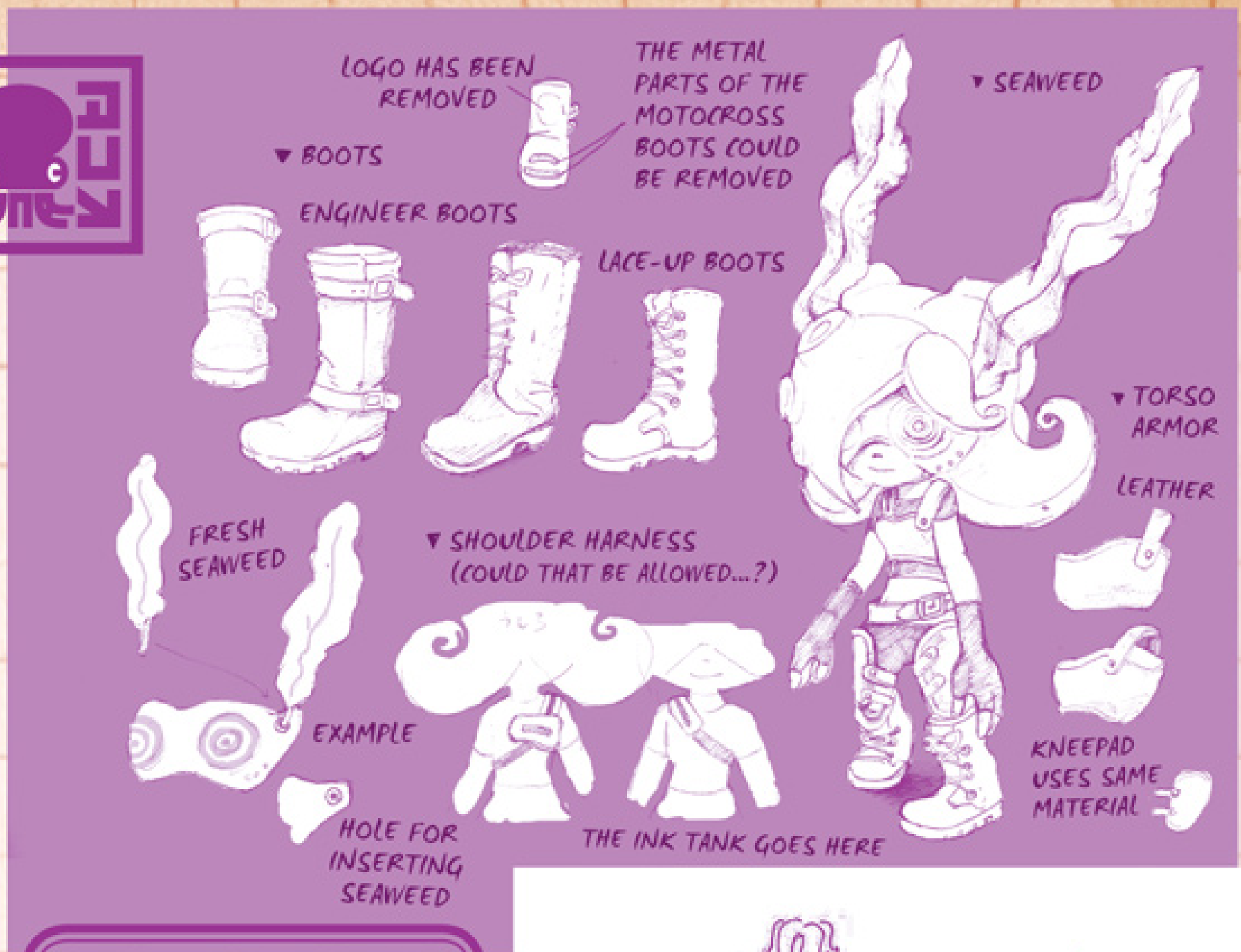
Octosniper Design

Scope Design



Rough Sketch





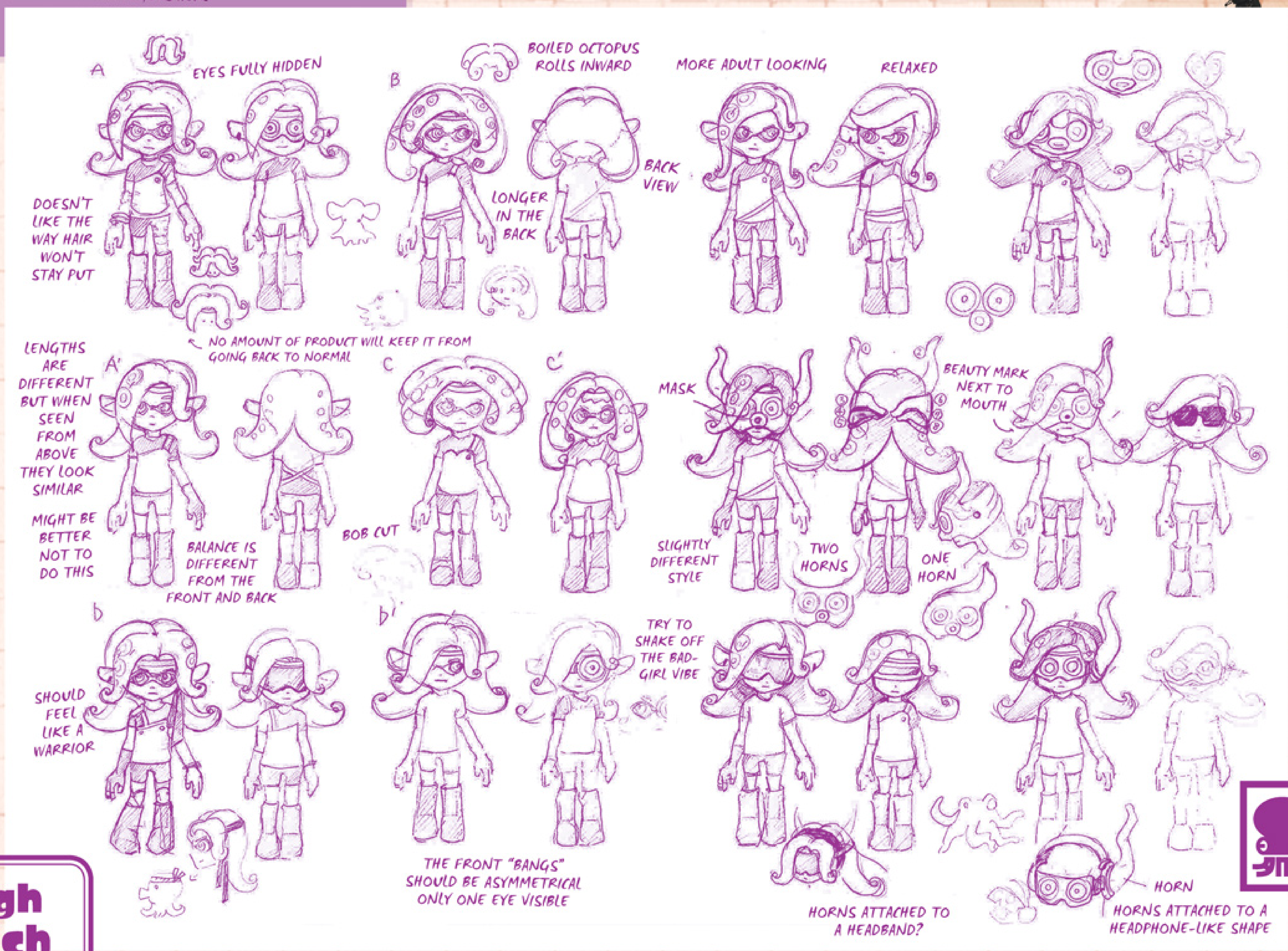
Clothing Concepts

OCTO File 07

☑ Octoling

☑ Elite Octoling



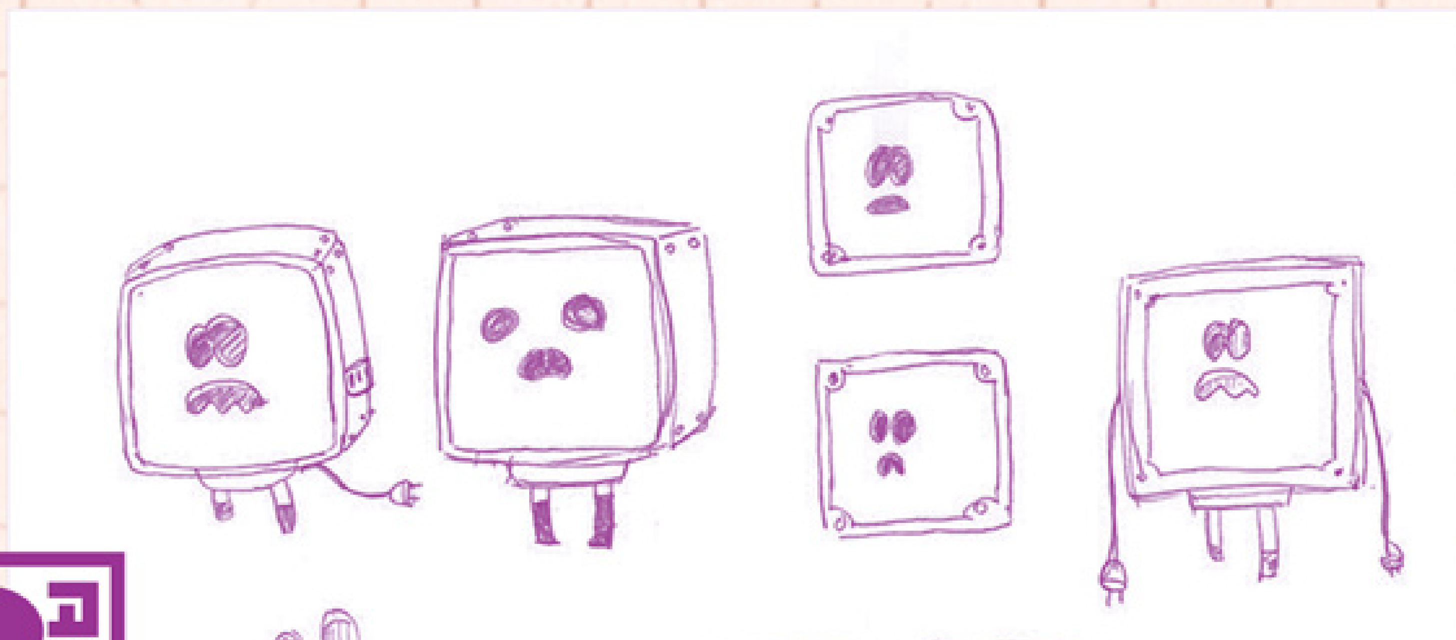


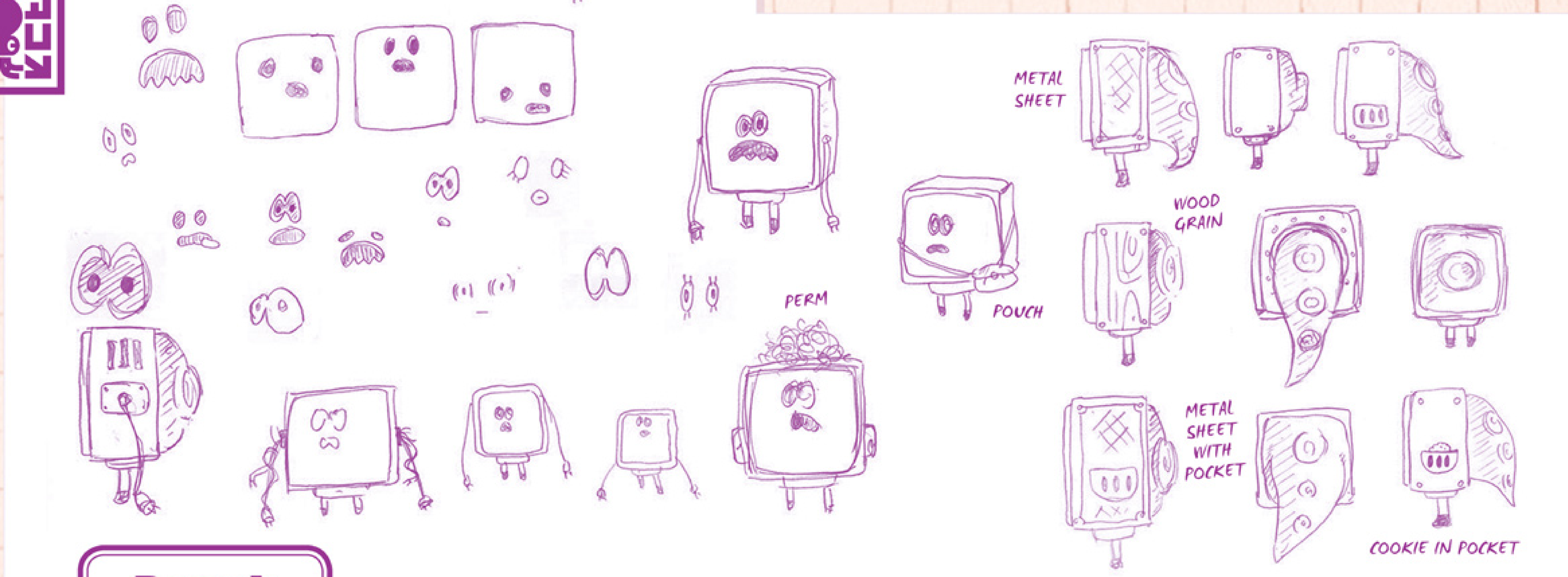
Rough Sketch

OCTO File 08

☑ Octostamp



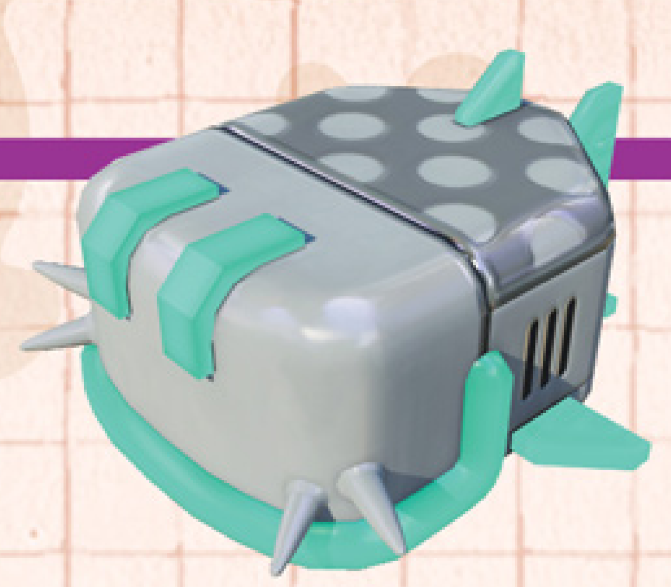




Rough Sketch

OCTO File 09

Squee-G



Concept and Designs

(NORMAL) EYES ARE GREENISH

(INK SPOTTED—JUMPS A LITTLE AND SHAKES TAIL FINS) GREEN → ORANGE

(MOVES TO INK) ORANGE

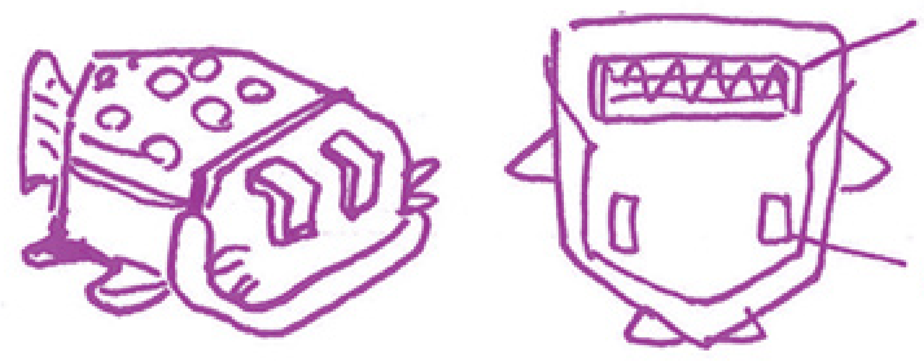
(SUCKS UP INK ) ORANGE

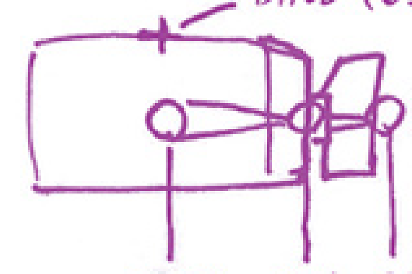
(SHOT BY PLAYER) FLICKERS BETWEEN GREEN AND ORANGE

(BACK TO NORMAL) ORANGE → GREEN

THIS IS METAL AND THE PARTS THAT FLASH SHOULD EITHER BE TRANSLUCENT RESIN OR PLASTIC. THE DARKER MATERIAL ON THE BOTTOM SHOULD BE OPAQUE.

THIS





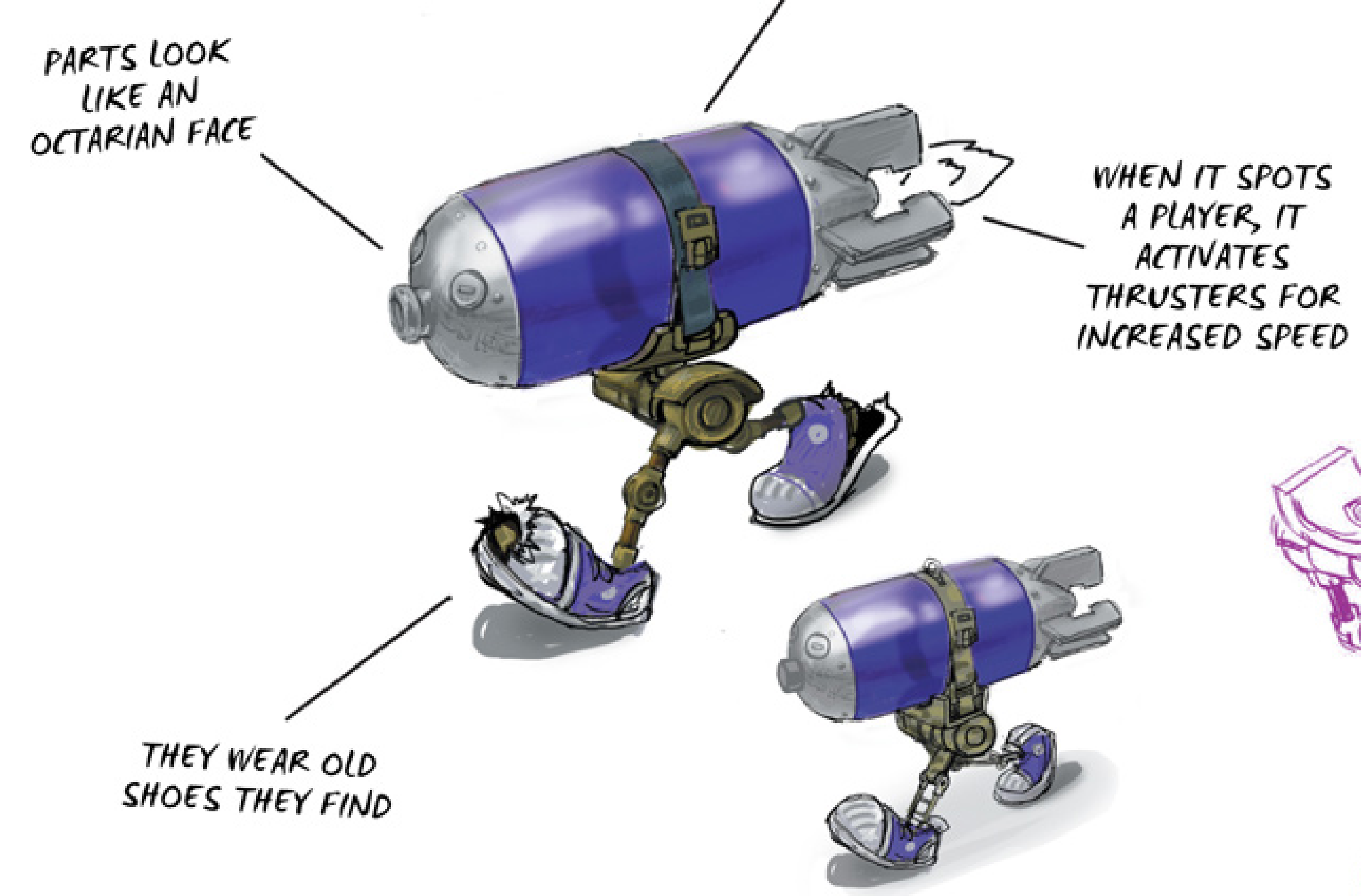


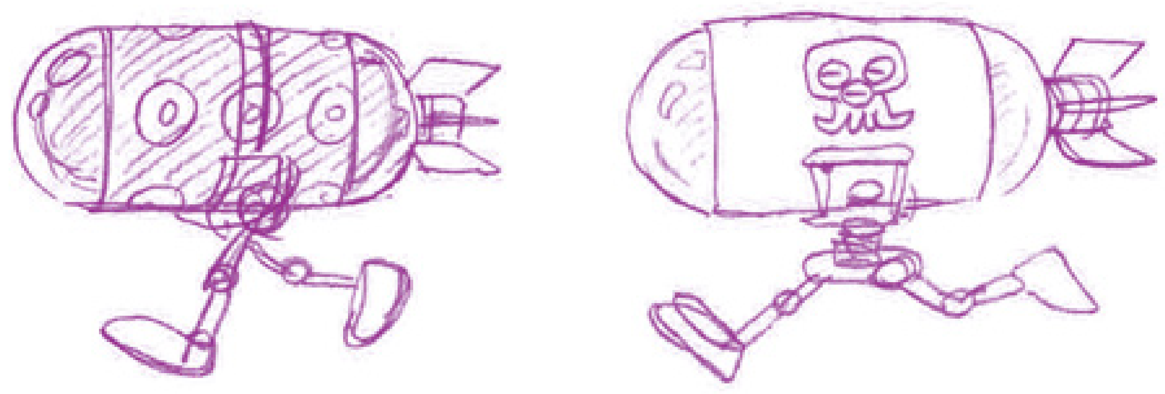
OCTO File 10

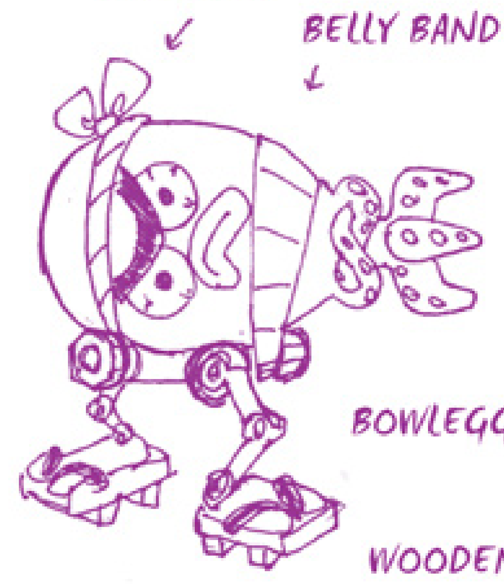
Octopod

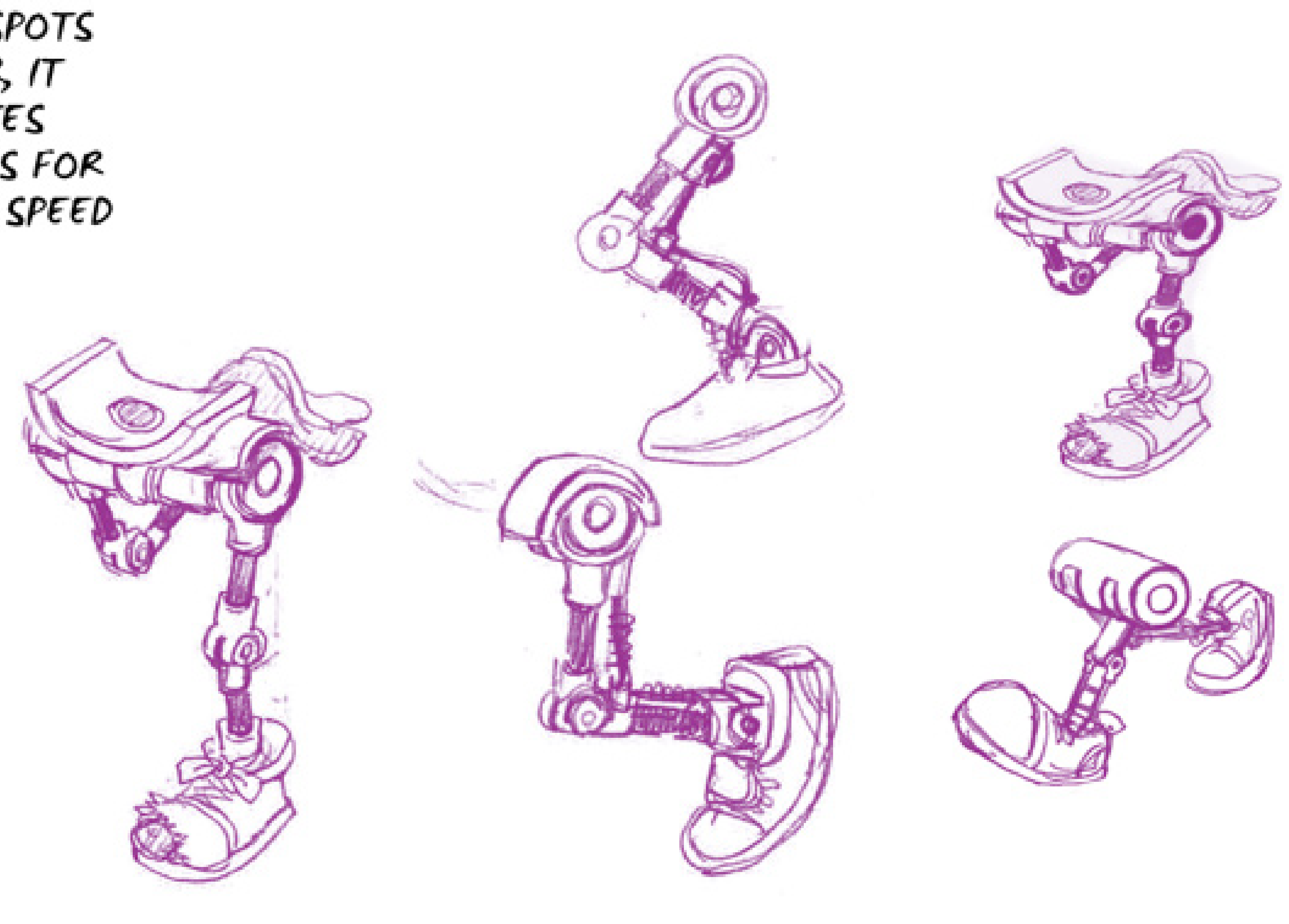


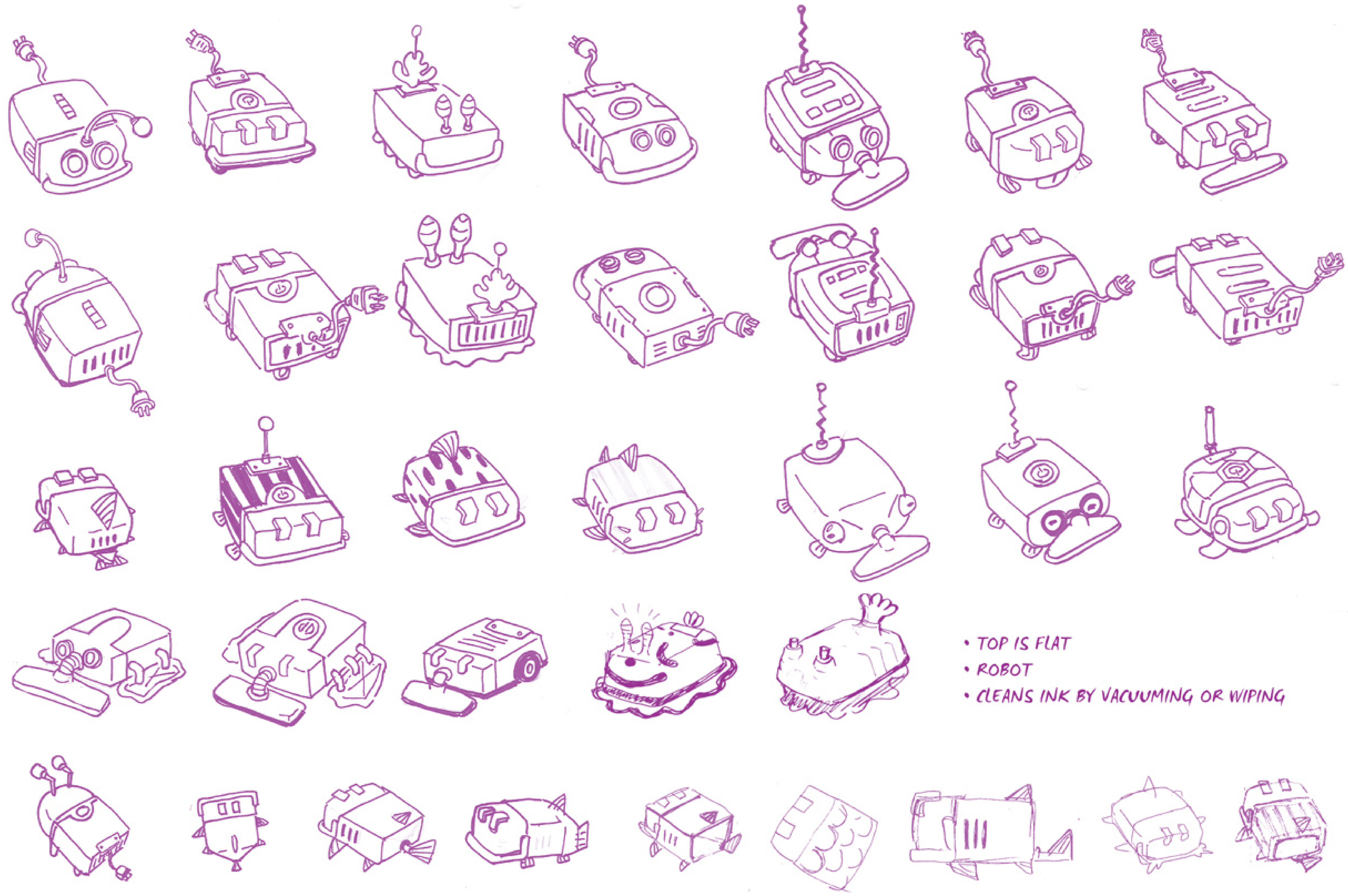
Concept and Designs

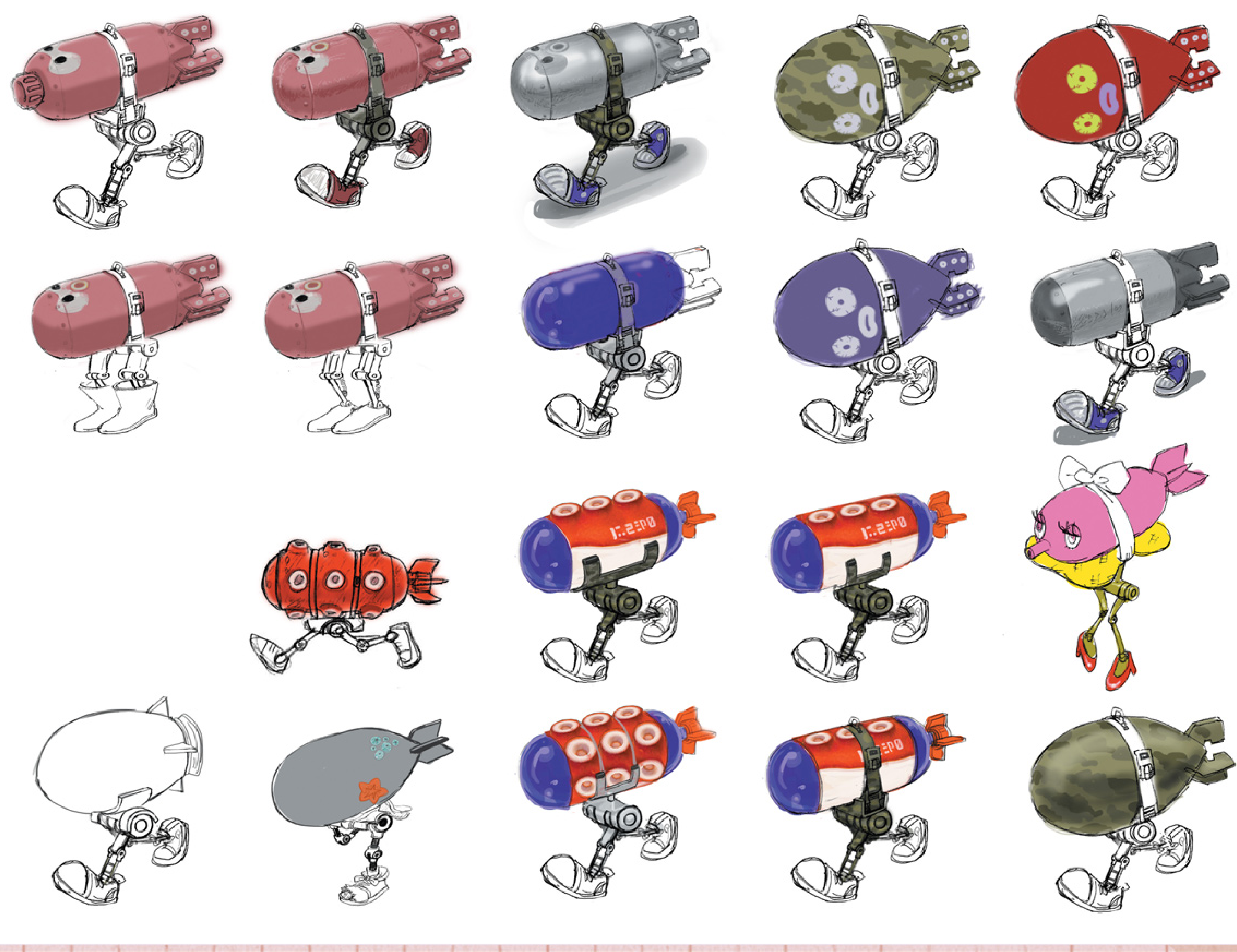









• TOP IS FLAT
• ROBOT
• CLEANS INK BY VACUUMING OR WIPING

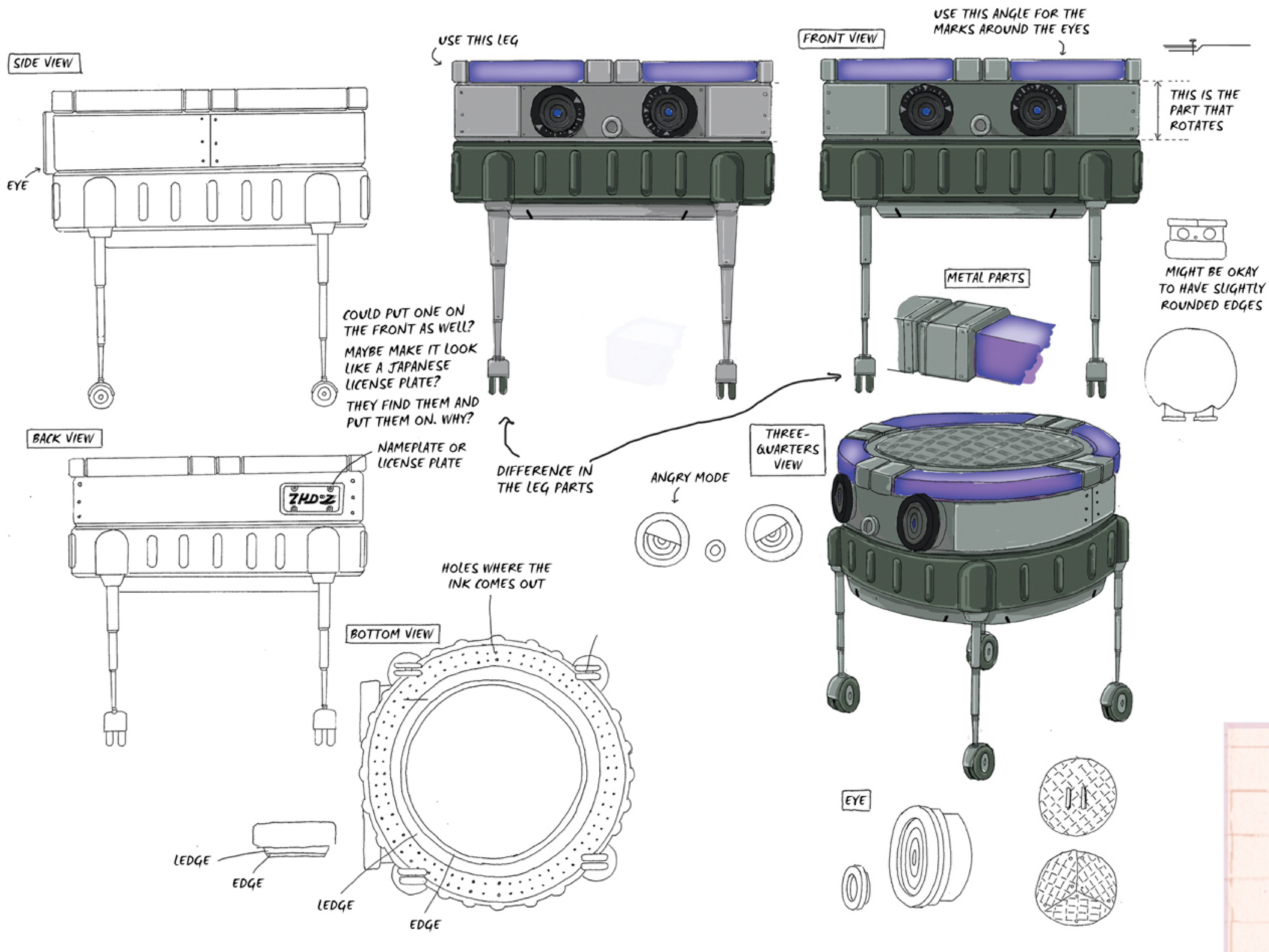


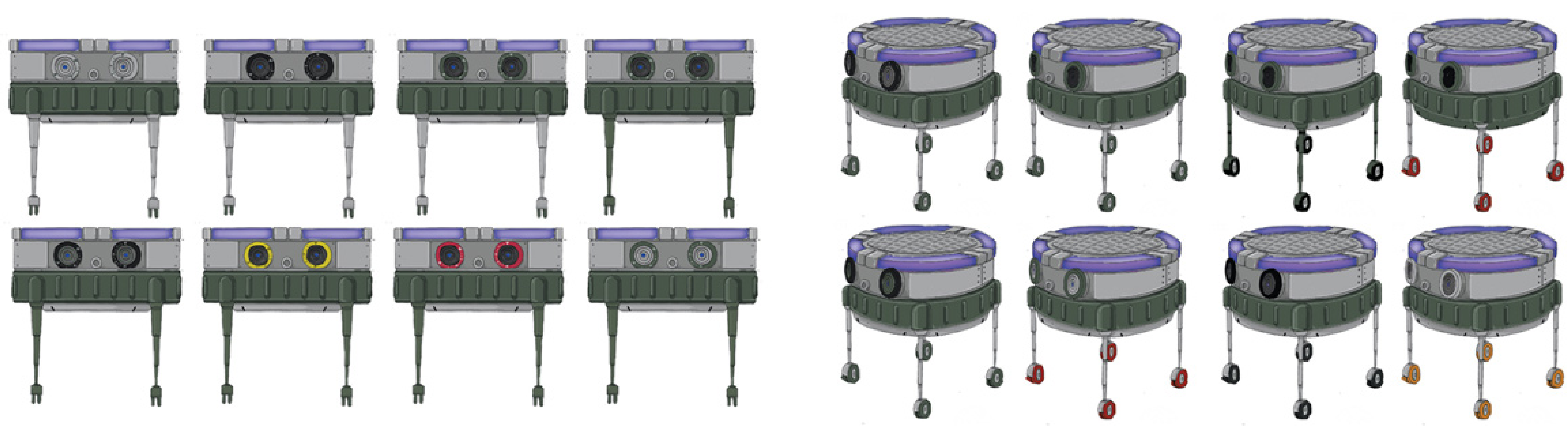
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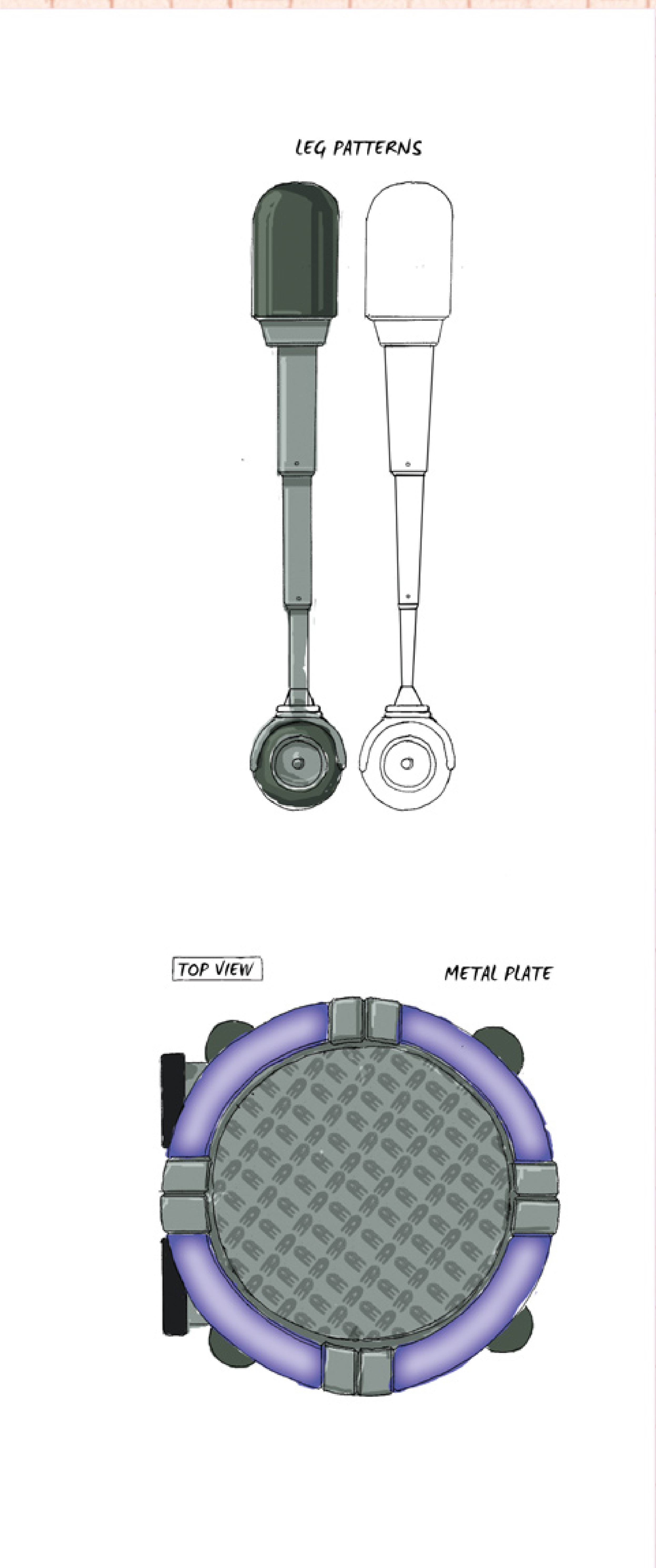


Flooder

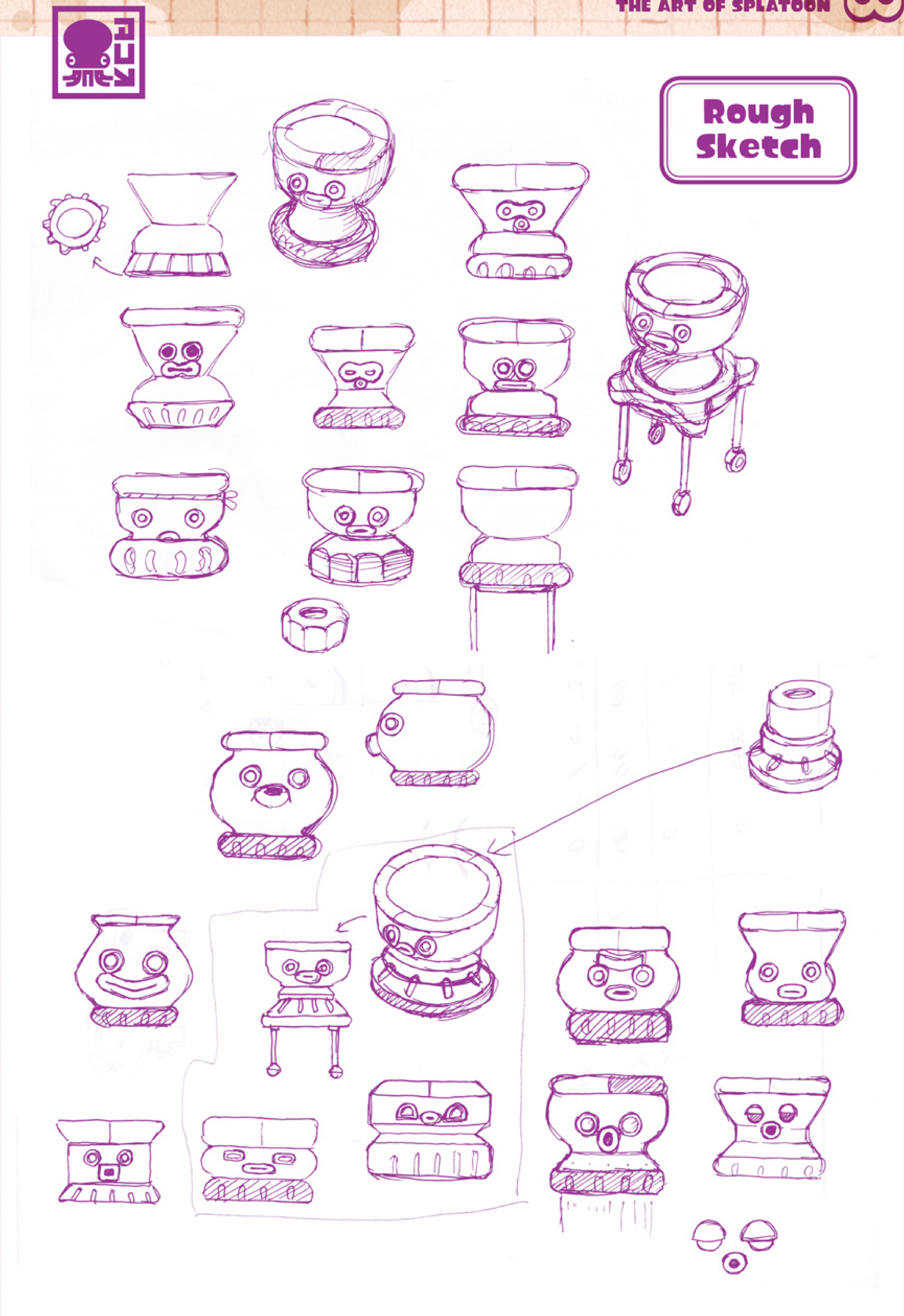
Concept and Designs



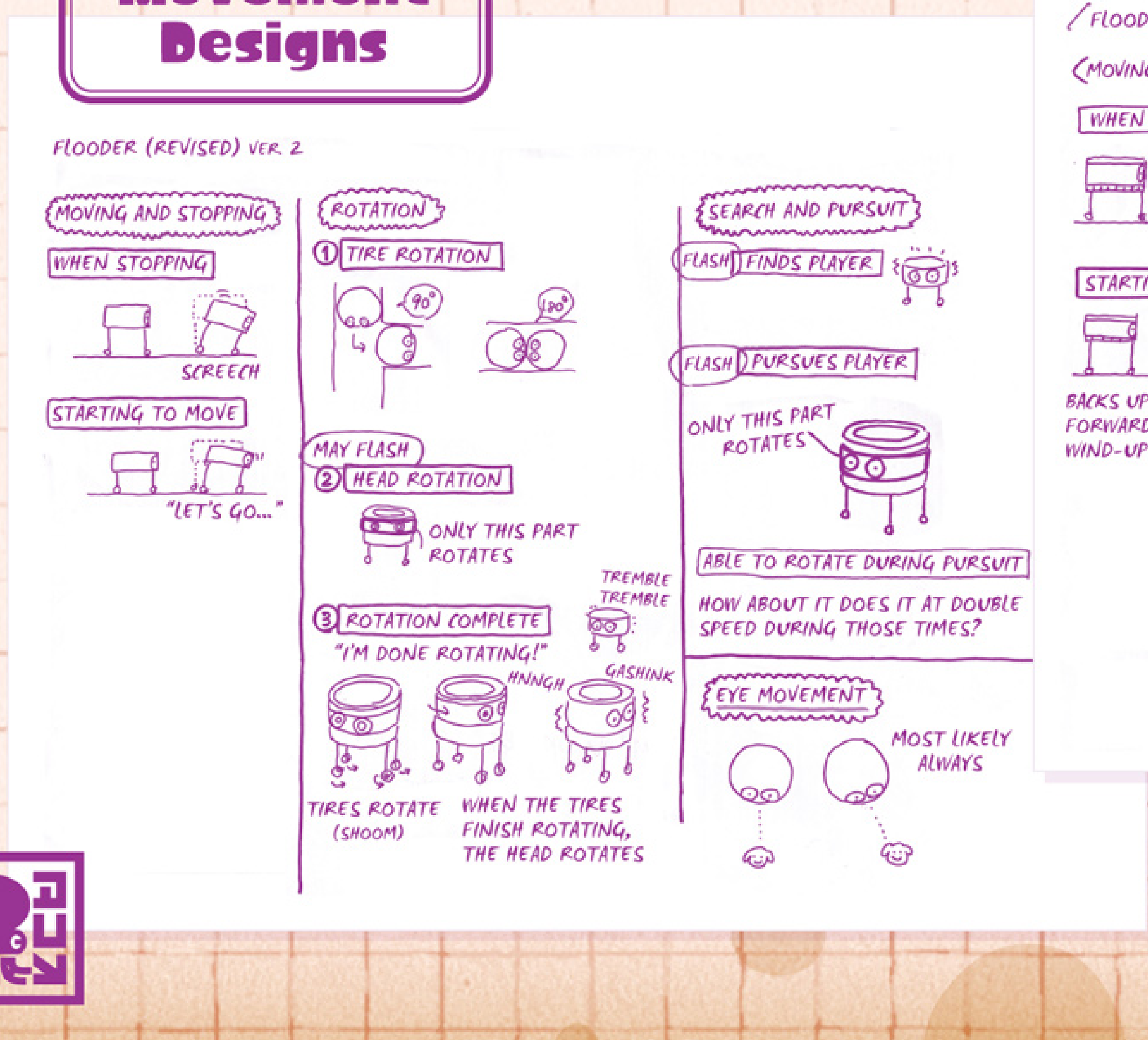


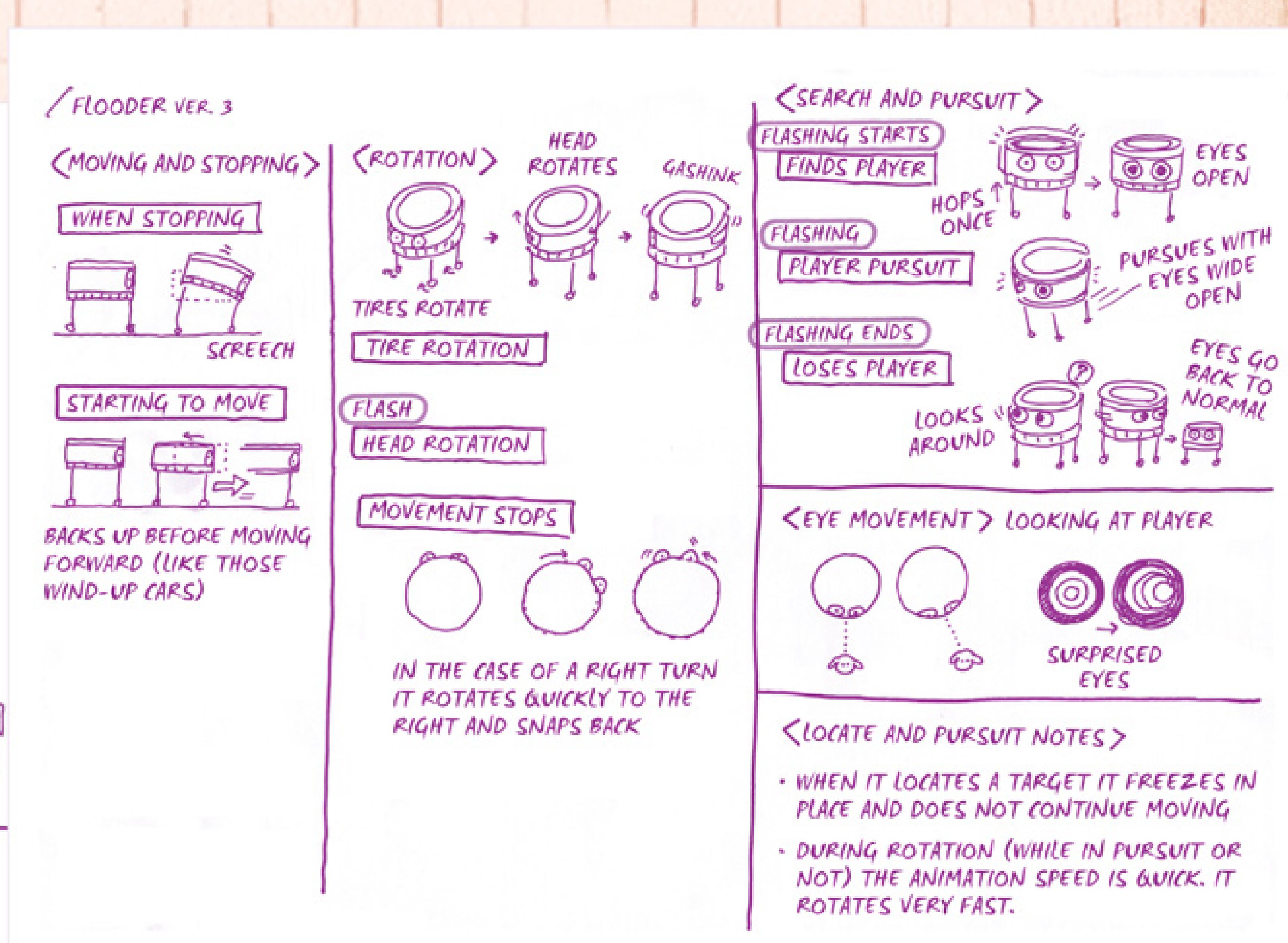


Rough Sketch



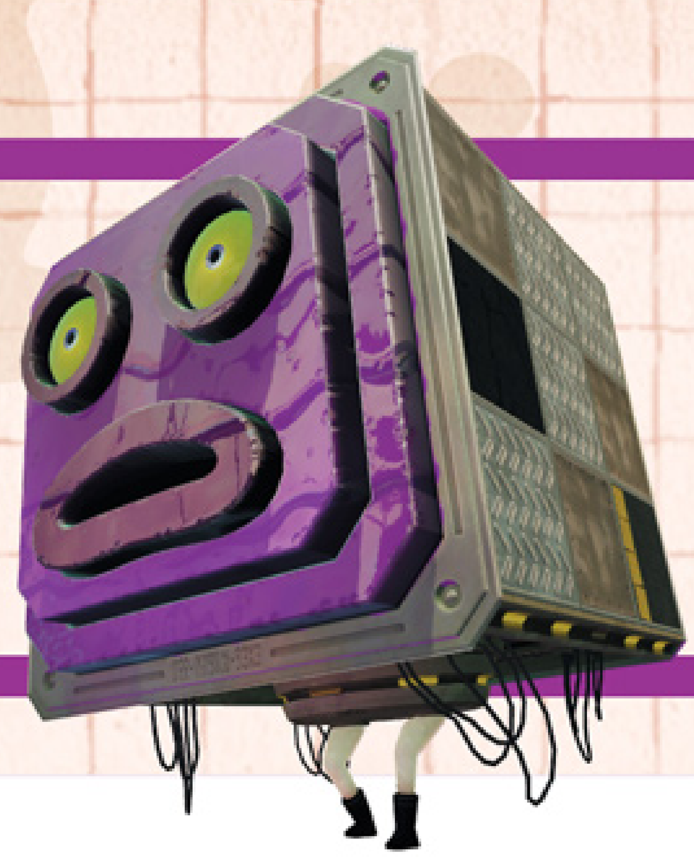
Movement Designs



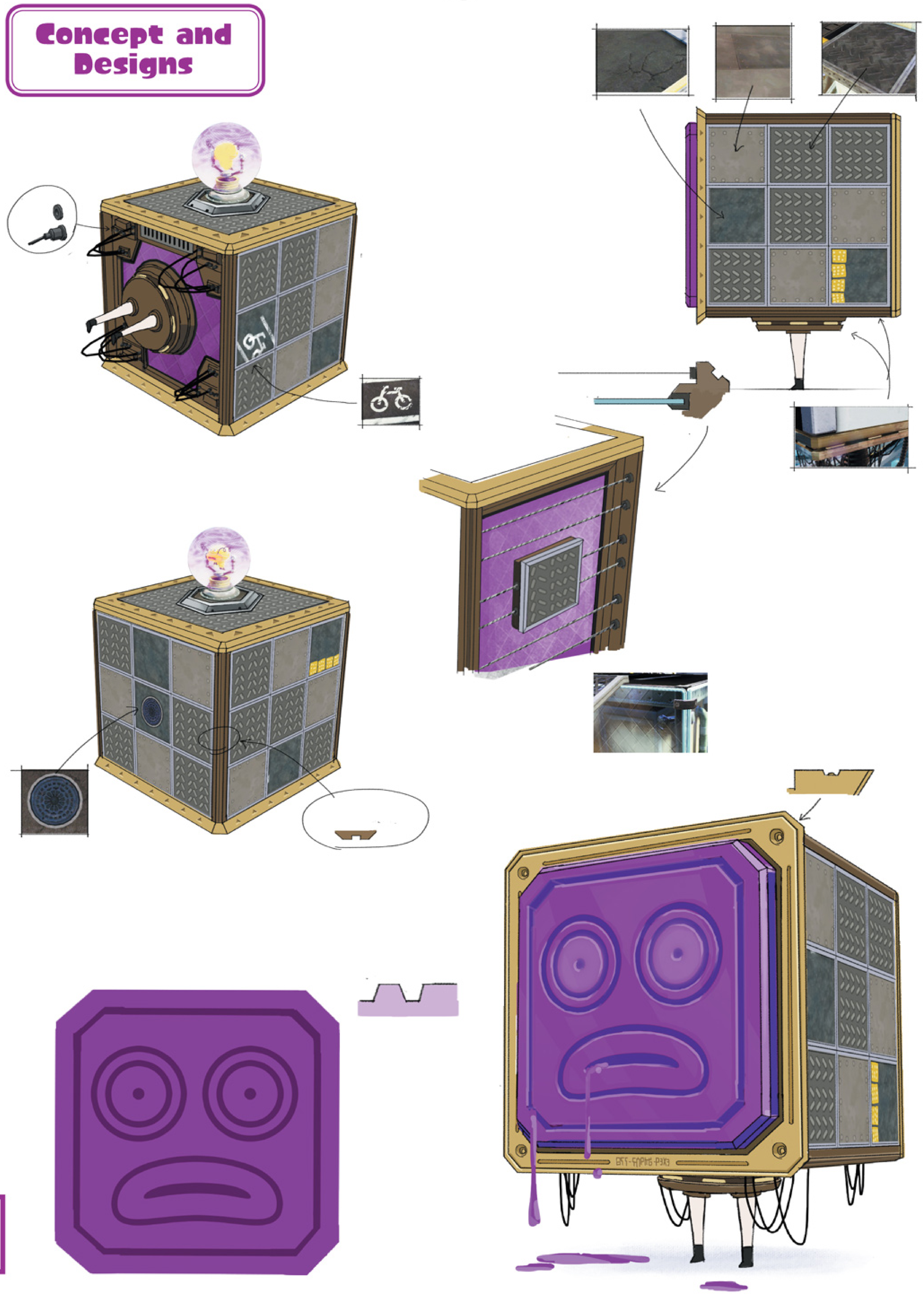


OCTO File 12

Octostomp



Concept and Designs



OCTO File 13

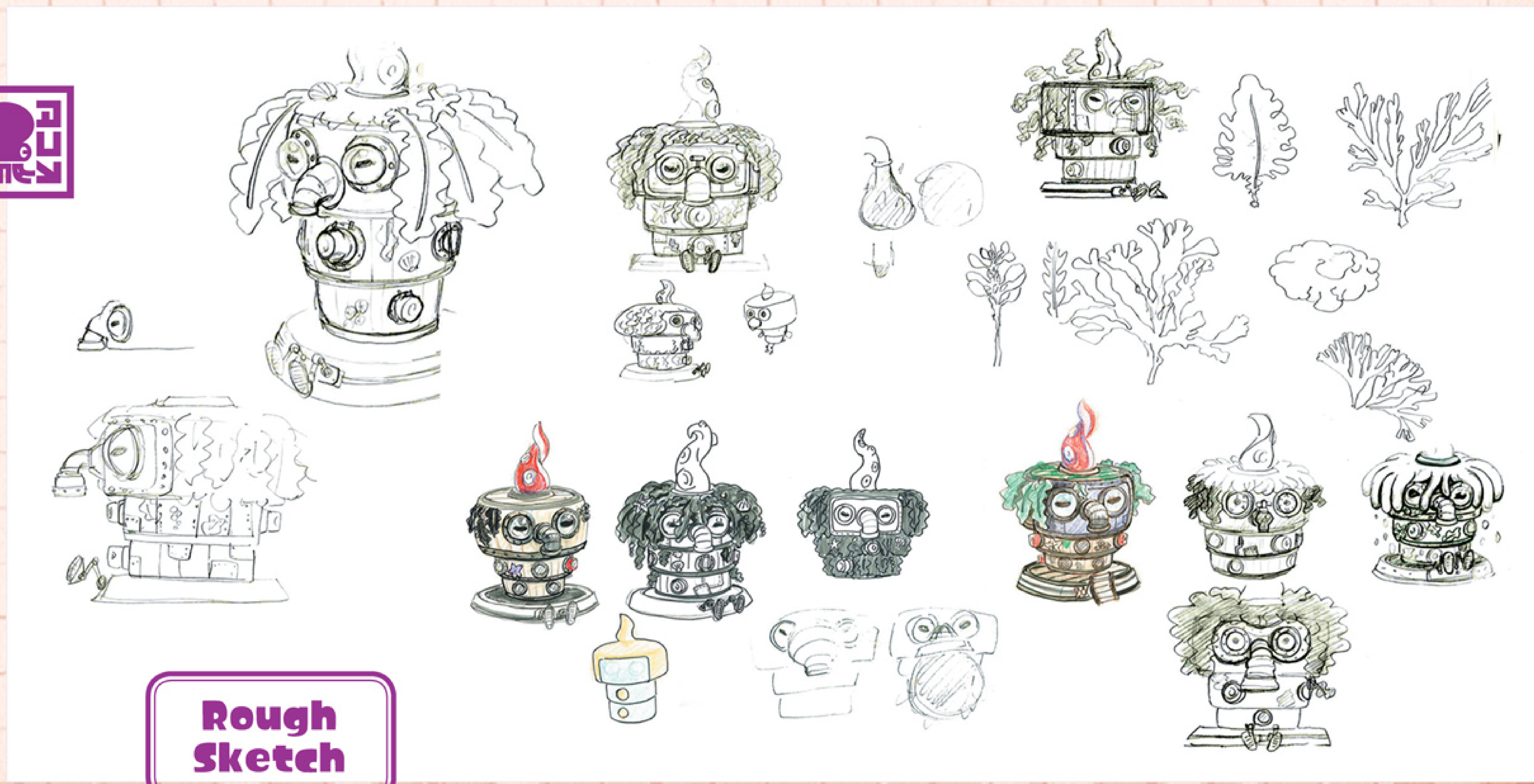
Octonozzle





Concept and Designs



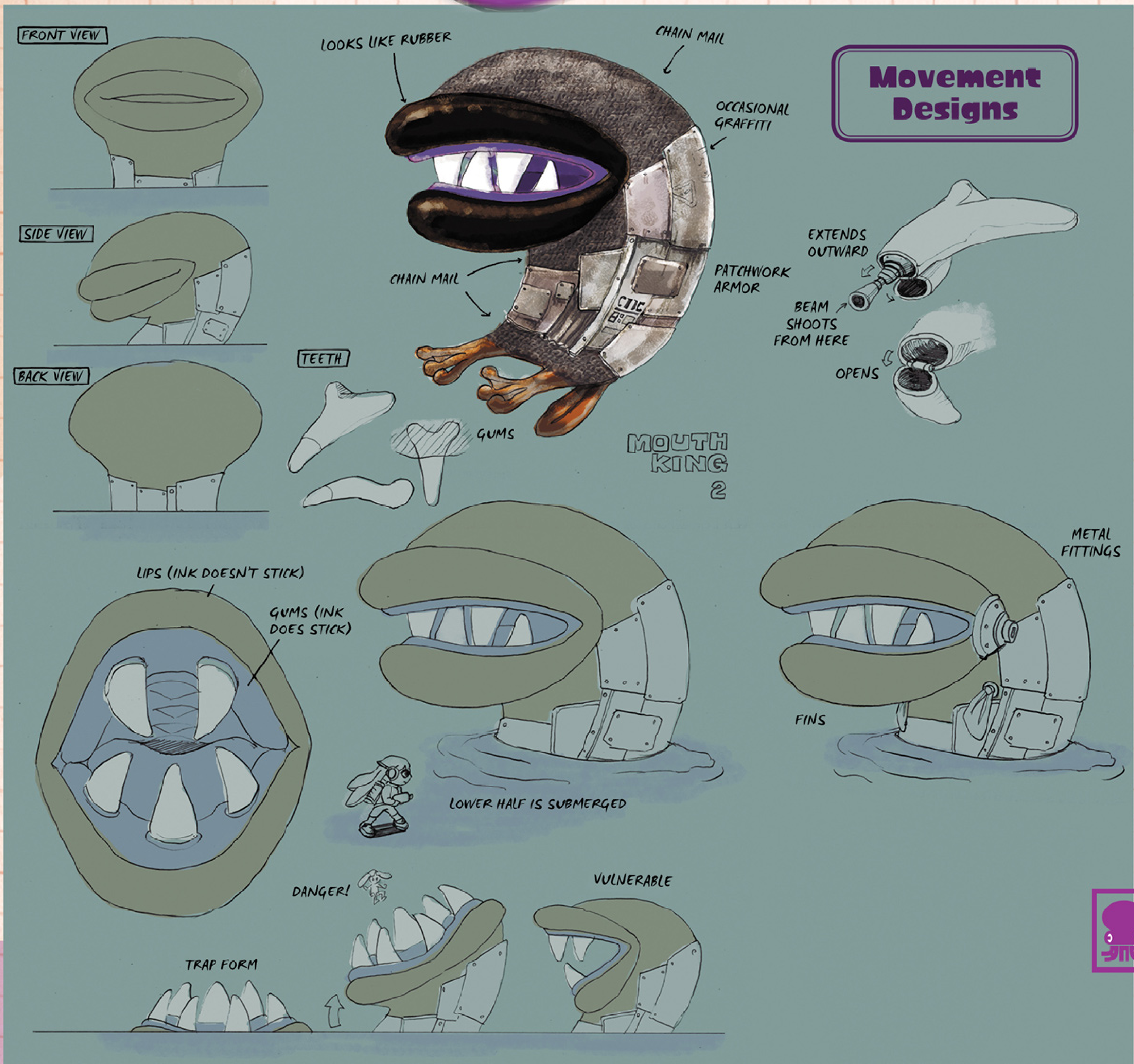


Rough Sketch

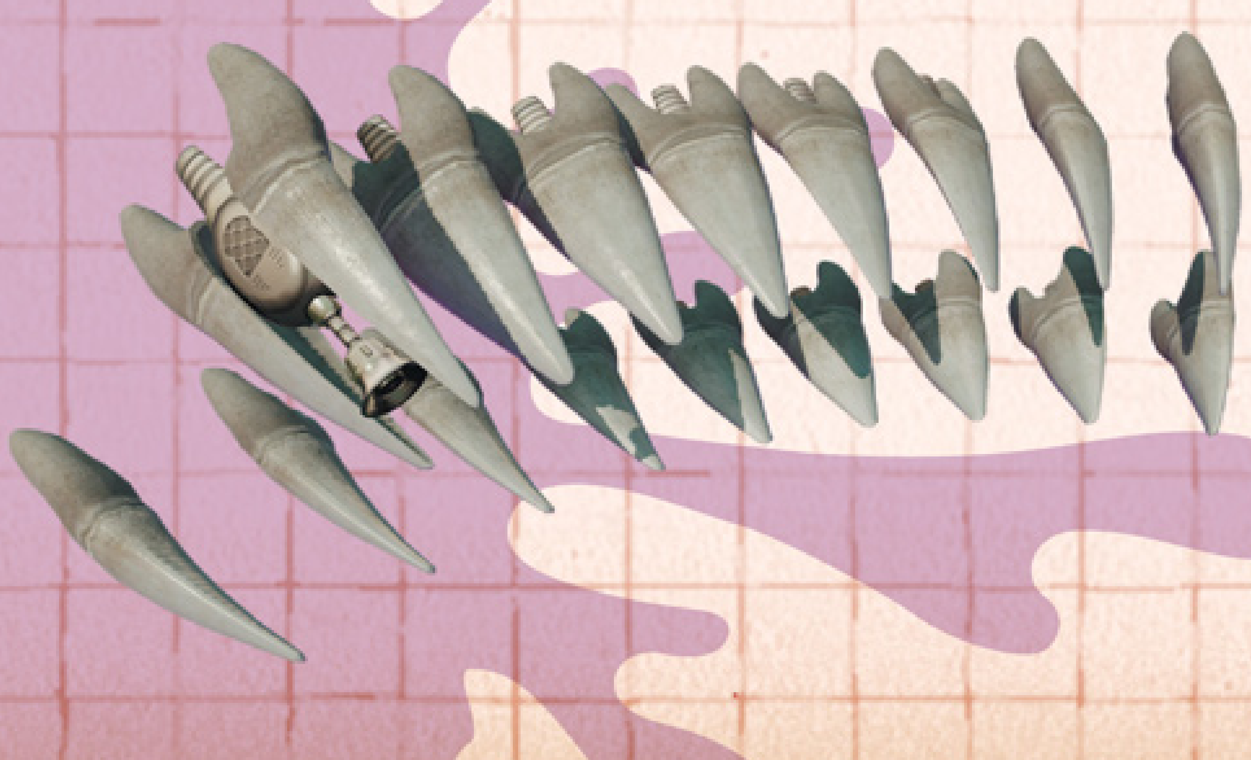
OCTO File 14

Octomaw

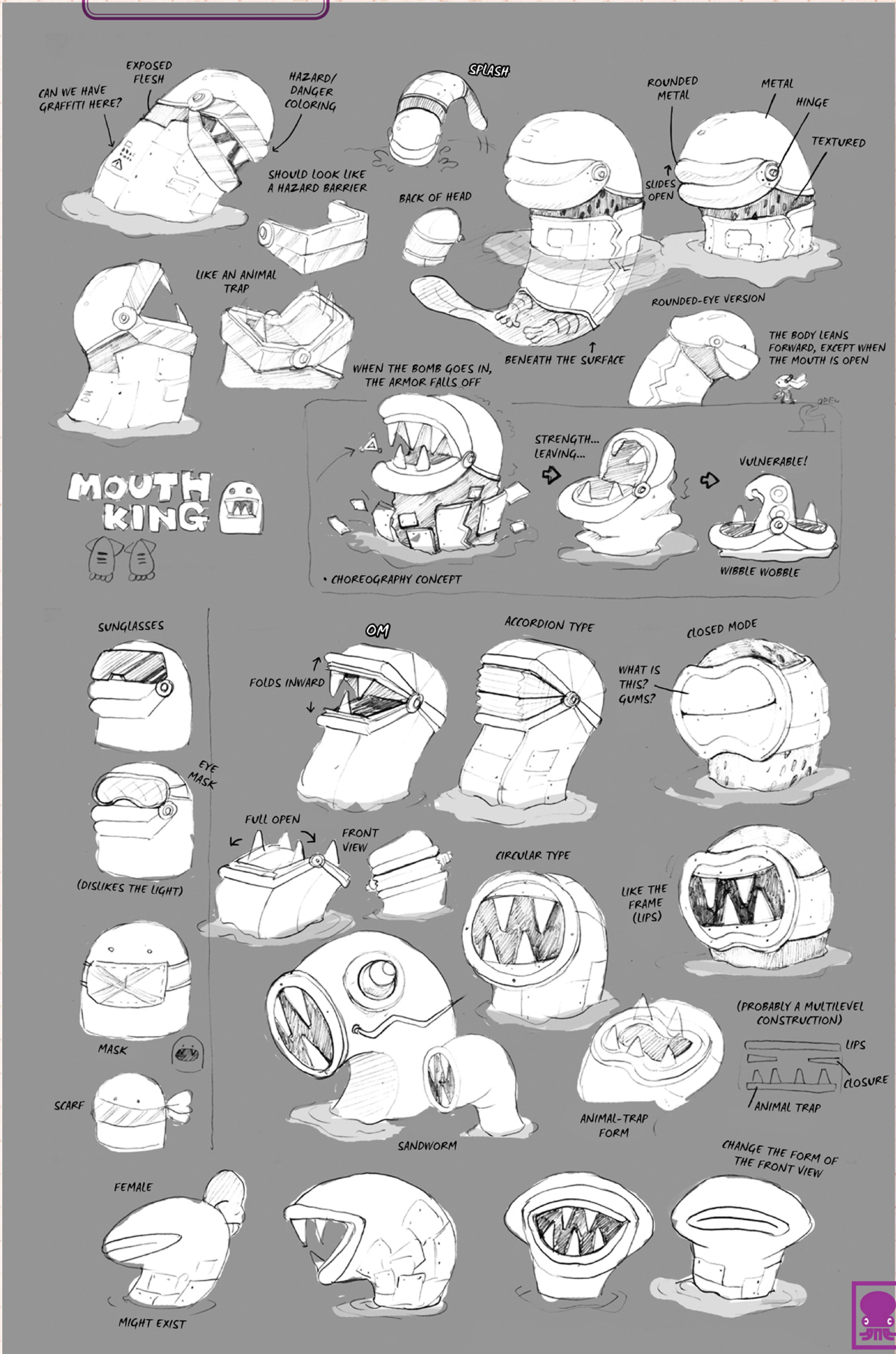








Rough Sketch



OCTO File 15

DJ Octavio

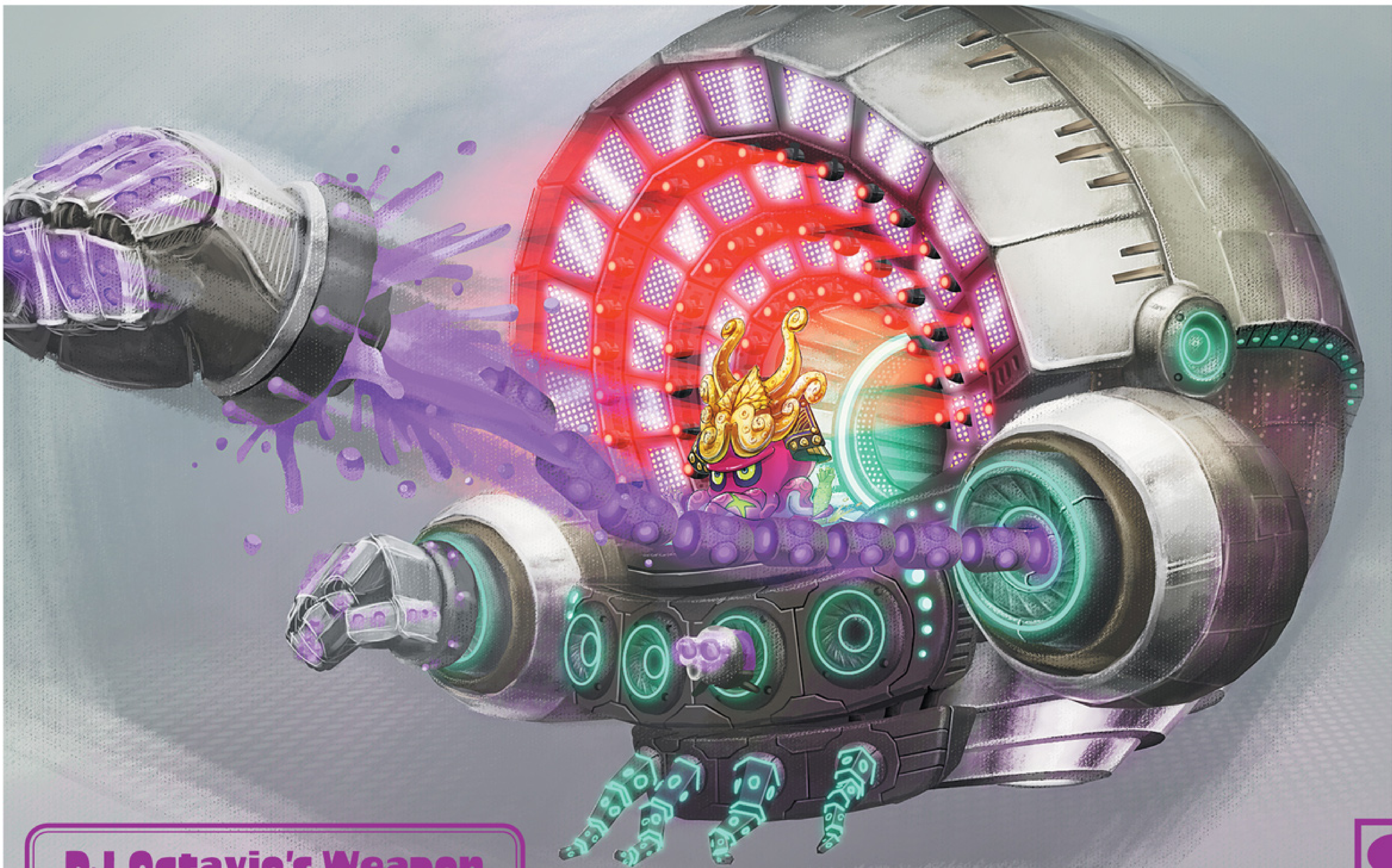




DJ Octavio Concept Design, Part 1



DJ Octavio Concept Design, Part 2



DJ Octavio's Weapon Design Concept

WEAPONS & GEAR

This section contains all the weapons and gear that the very fashion-conscious Inklings approve of. We've also included some design concepts for your enjoyment.



WEAPONS

We've acquired the catalog of the most used and fashionably designed weapons of the Inklings.

MAIN WEAPONS

SHOOTERS

MAIN WEAPONS

MAIN WEAPONS



SHOOTERS **Splattershot Jr.**

MAIN WEAPONS



SHOOTERS **Custom Splattershot Jr.**

MAIN WEAPONS



SHOOTERS **Aerospray MG**

MAIN WEAPONS



SHOOTERS **Aerospray RG**

MAIN WEAPONS



SHOOTERS **Splattershot**

MAIN WEAPONS



SHOOTERS **Tentatek Splattershot**

MAIN WEAPONS



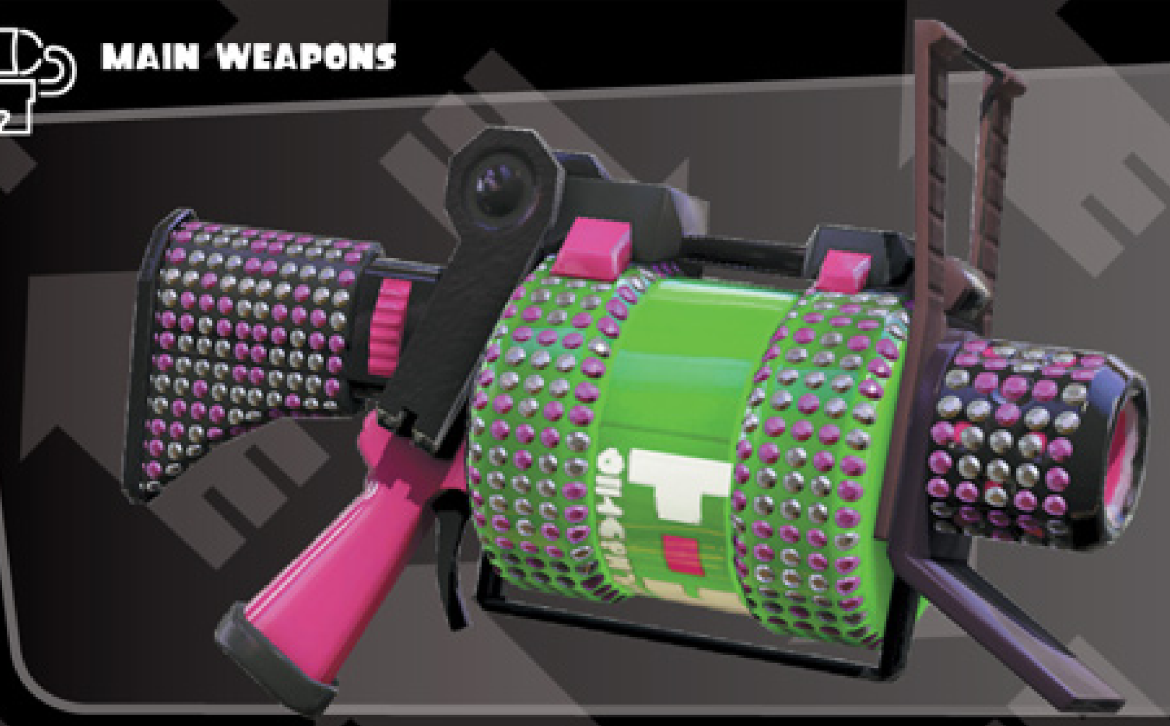
SHOOTERS **Hero Shot Replica**

MAIN WEAPONS



SHOOTERS .52 Gal

MAIN WEAPONS



SHOOTERS .52 Gal Deco

MAIN WEAPONS



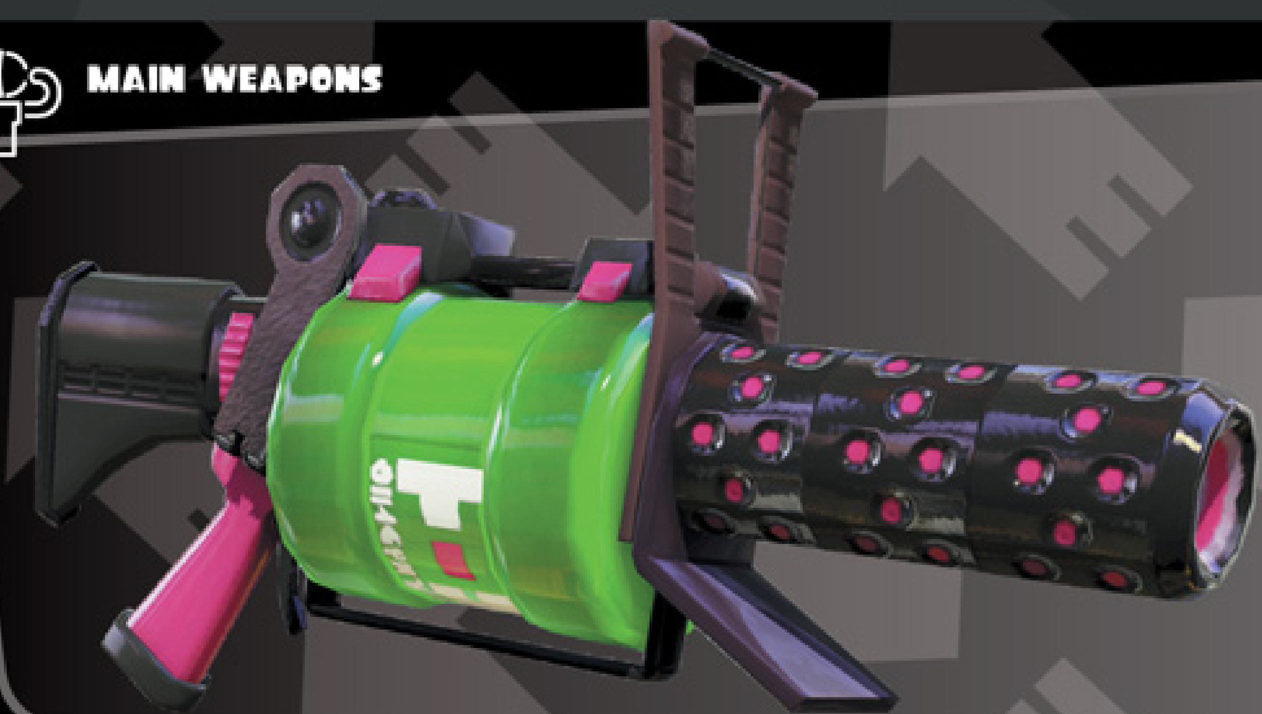
SHOOTERS Splattershot Pro

MAIN WEAPONS



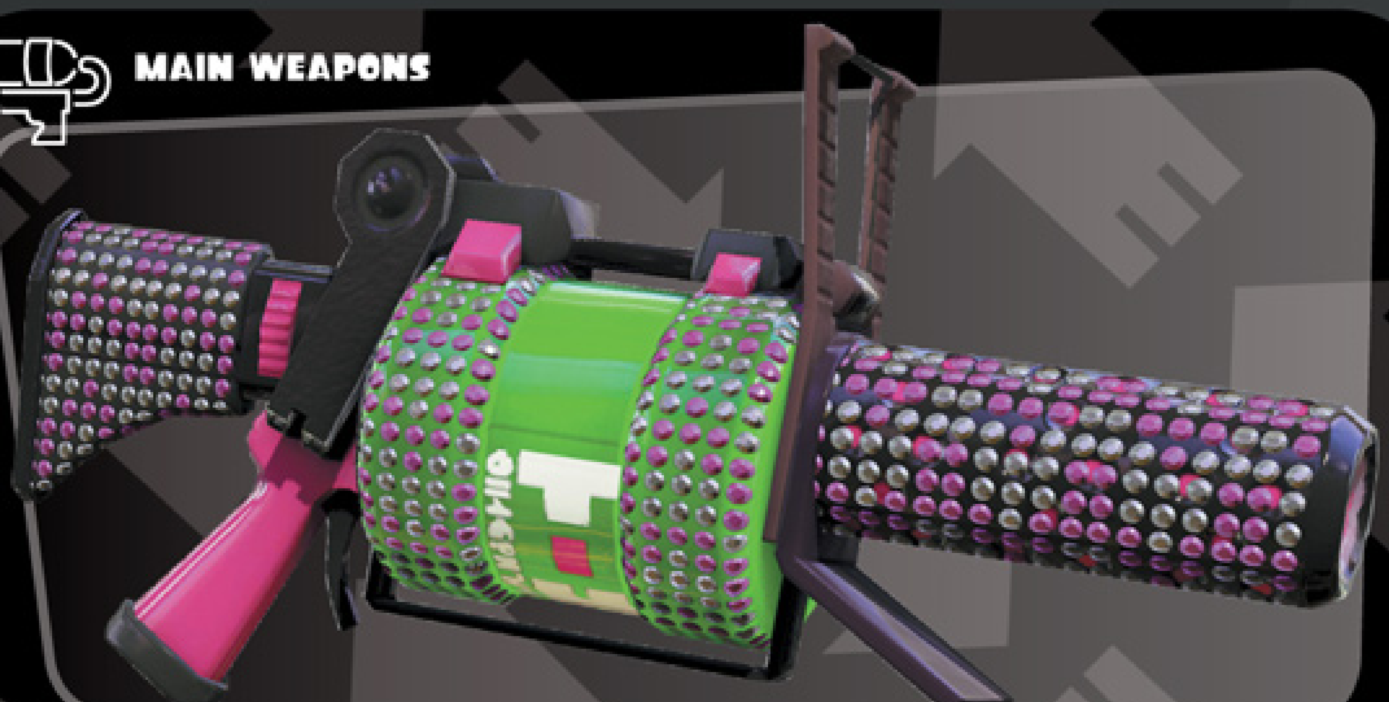
SHOOTERS Forge Splattershot Pro

MAIN WEAPONS



SHOOTERS .96 Gal

MAIN WEAPONS



SHOOTERS .96 Gal Deco

MAIN WEAPONS



SHOOTERS Dual Squelcher

MAIN WEAPONS



SHOOTERS Custom Dual Squelcher

MAIN WEAPONS



SHOOTERS Jet Squelcher

MAIN WEAPONS



SHOOTERS Custom Jet Squelcher

MAIN WEAPONS



SHOOTERS **Sploosh-o-matic**

MAIN WEAPONS



SHOOTERS **Splash-o-matic**

MAIN WEAPONS



SHOOTERS **Neo Splash-o-matic**

MAIN WEAPONS



SHOOTERS **N-ZAP '85**

MAIN WEAPONS



SHOOTERS **N-ZAP '89**

MAIN WEAPONS



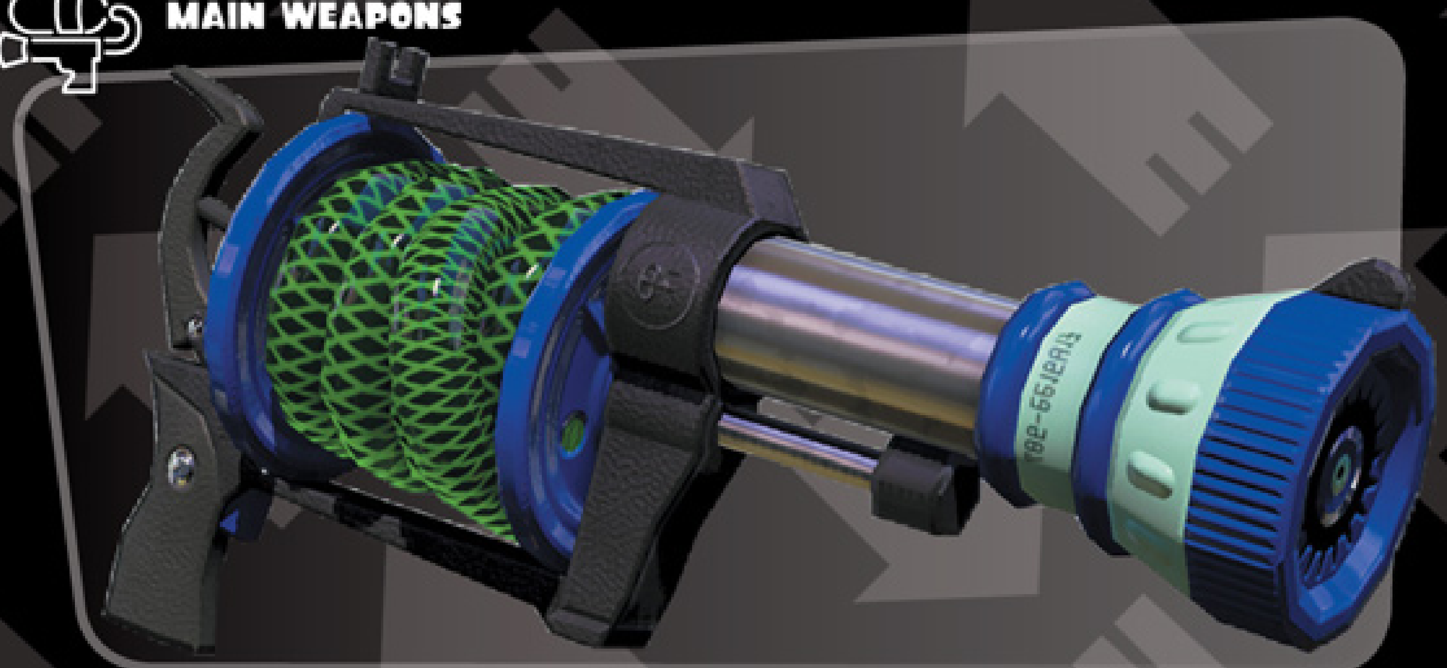
SHOOTERS **L-3 Nozzlenose**

MAIN WEAPONS



SHOOTERS **L-3 Nozzlenose D**

MAIN WEAPONS



SHOOTERS **H-3 Nozzlenose**

MAIN WEAPONS



SHOOTERS **Octoshot Replica**

MAIN WEAPONS



SHOOTERS **Blaster**





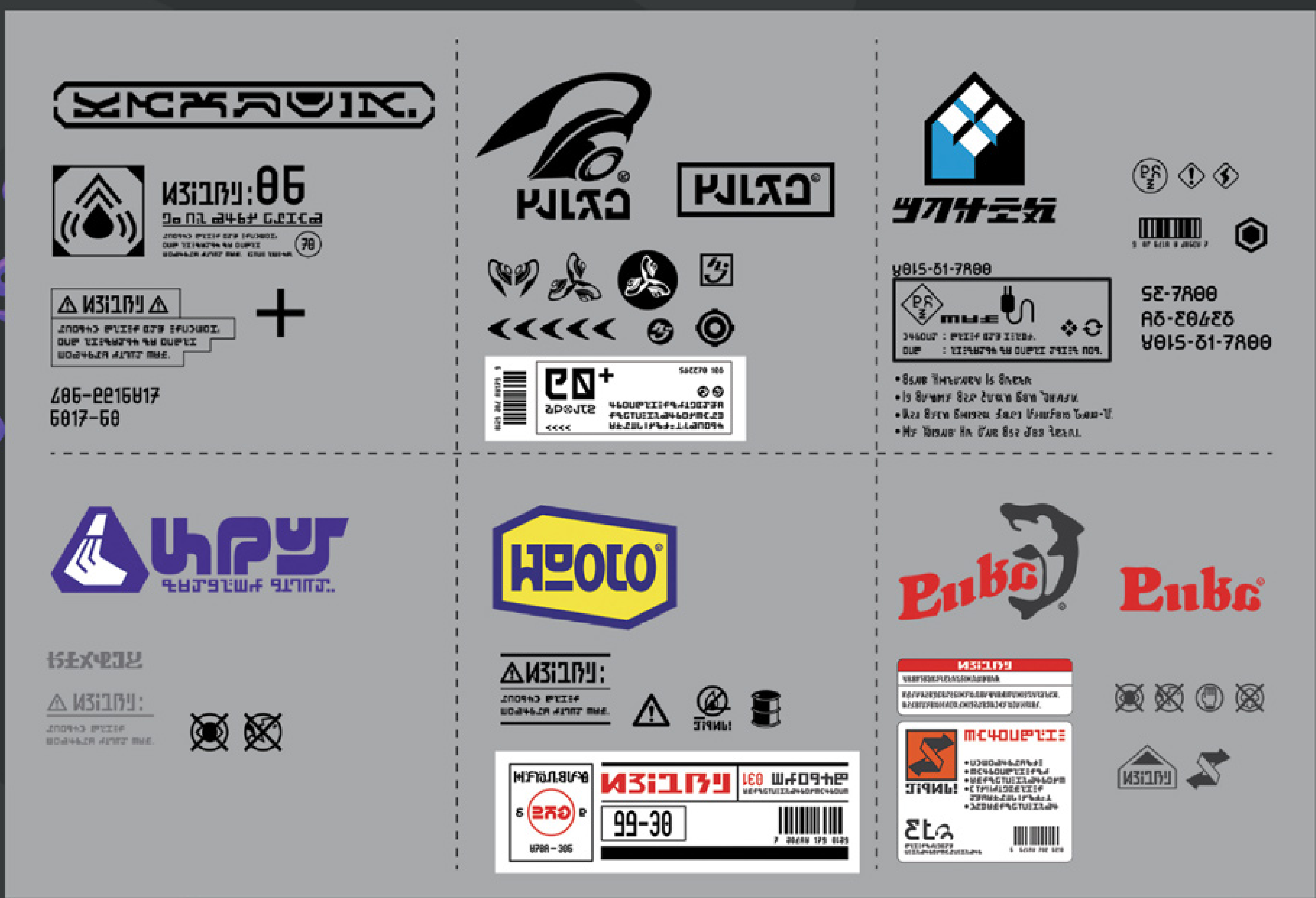






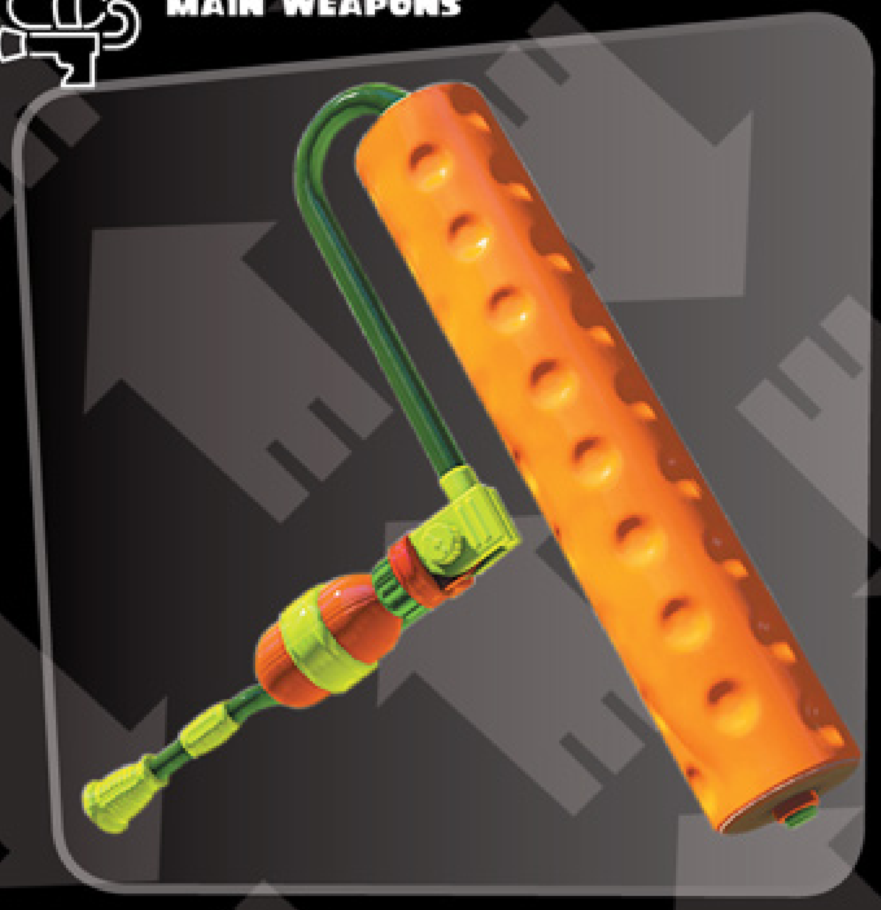


WEAPON MAKER LOGOS



ROLLERS

MAIN WEAPONS



ROLLERS **Splat Roller**



ROLLERS **Krak-On Splat Roller**



ROLLERS **Hero Roller Replica**



ROLLERS **Dynamo Roller**



ROLLERS **Gold Dynamo Roller**



ROLLERS **Carbon Roller**



ROLLERS **Carbon Roller Deco**



ROLLERS **Inkbrush**



ROLLERS **Inkbrush Nouveau**



ROLLERS **Octobrush**

CHARGERS

MAIN WEAPONS

MAIN WEAPONS



CHARGERS **Classic Squiffer**

MAIN WEAPONS



CHARGERS **New Squiffer**

MAIN WEAPONS



CHARGERS **Splat Charger**

MAIN WEAPONS



CHARGERS **Kelp Splat Charger**

MAIN WEAPONS



CHARGERS **Hero Charger Replica**

MAIN WEAPONS



CHARGERS **Splatterscope**

MAIN WEAPONS



CHARGERS **Kelp Splatterscope**

MAIN WEAPONS



CHARGERS **E-liter 3K**

MAIN WEAPONS



CHARGERS **Custom E-liter 3K**

MAIN WEAPONS



CHARGERS **E-liter 3K Scope**

MAIN WEAPONS



CHARGERS **Custom E-liter 3K Scope**

MAIN WEAPONS



CHARGERS **Bamboozler 14 Mk I**

AMAZE-INK FASHION!! INKOPOLIS COLLECTION 2015 PART 1



Designer Headphones HEADGEAR



B-ball Jersey (Away) CLOTHING



Oyster Clogs SHOES



INKLING GIRL OUTFIT

amiibo SPECIAL POWERED SUIT



Power Mask HEADGEAR





Power Boots SHOES



Power Armor CLOTHING











STRAW HAT QUARTET

SUB WEAPONS



Splat Bomb



Suction Bomb



Burst Bomb



Seeker



Point Sensor



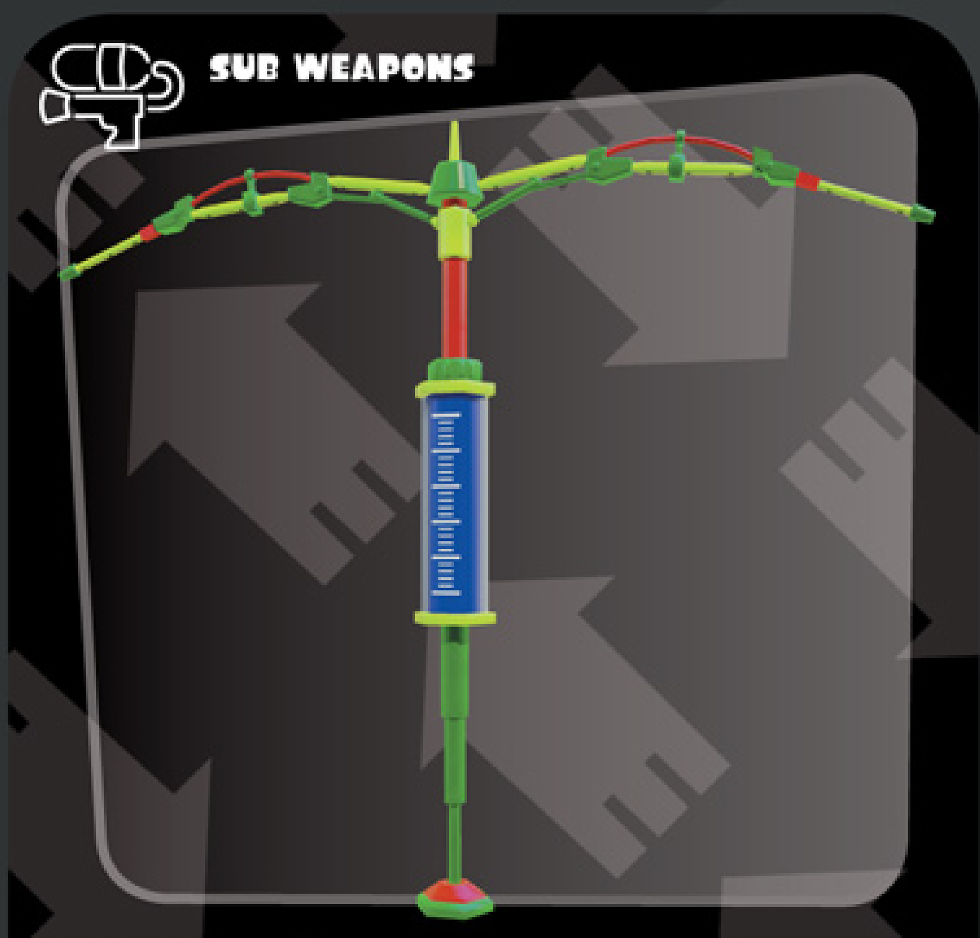
Ink Mine



Sprinkler



Squid Beakon



Splash Wall



Disruptor

SPECIAL WEAPONS















Single-Player Offline mode SUB WEAPONS







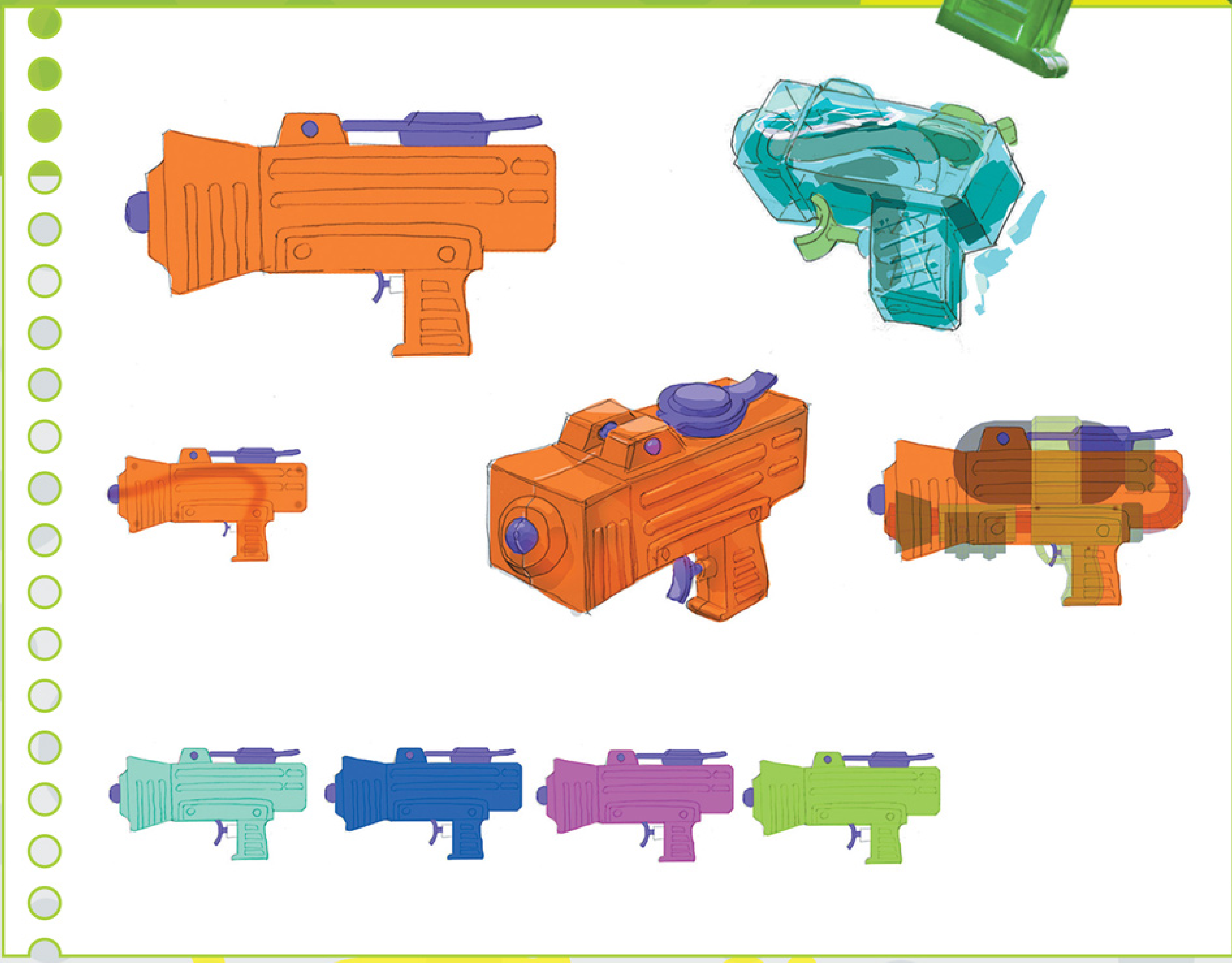
WEAPON DESIGN ART GALLERY

SHOOTERS

Splattershot Jr.



REAL MODEL

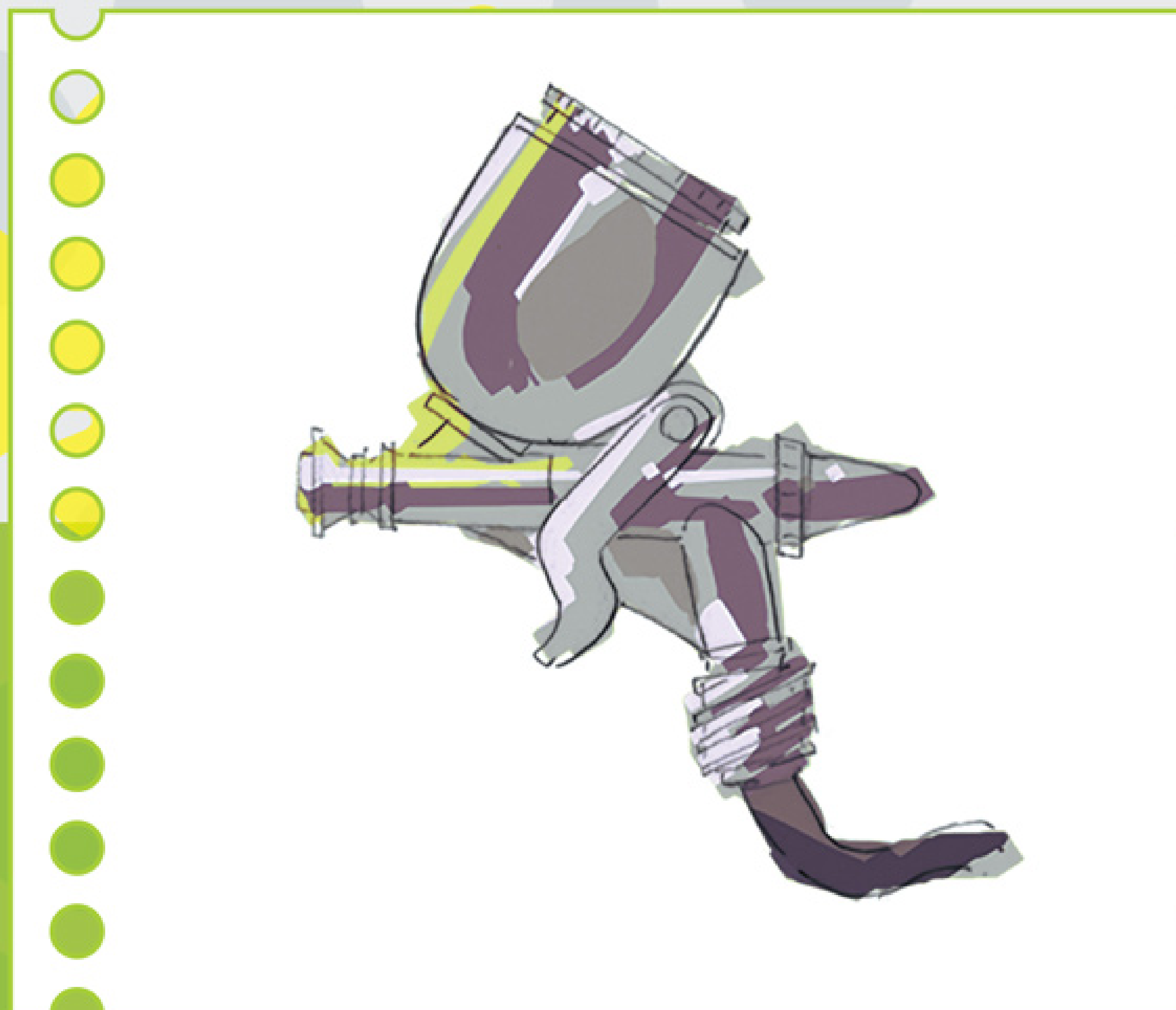


I Got Taken Out by a Splattershot Jr.!

Contrary to the name and the fact that a noob might be using it, in the hands of an expert it can be a very versatile weapon. It has a simple design and construction with low capacity to hold ink. It was created in the early days when Turf Wars were still a new phenomenon. The first lot to come out of production were made of metal and weighed over twenty pounds, which made them very hard to use. Among collectors, it can now fetch a high price in auctions.

REAL MODEL





SHOOTERS

Aerospray MG



REAL MODEL



SHOOTERS

Splattershot





REAL MODEL

SHOOTERS

Hero Shot Replica

The Shooter Favored by Gals

The ink nozzle on this intermediate-level weapon is wider and capable of expelling the entire tank in a single shot. That large tank has been nicknamed ".52 Gal," and the weapon is now referred to by that name. Perhaps because of the nickname, many of its users are gals.





SHOOTERS

.52 Gal

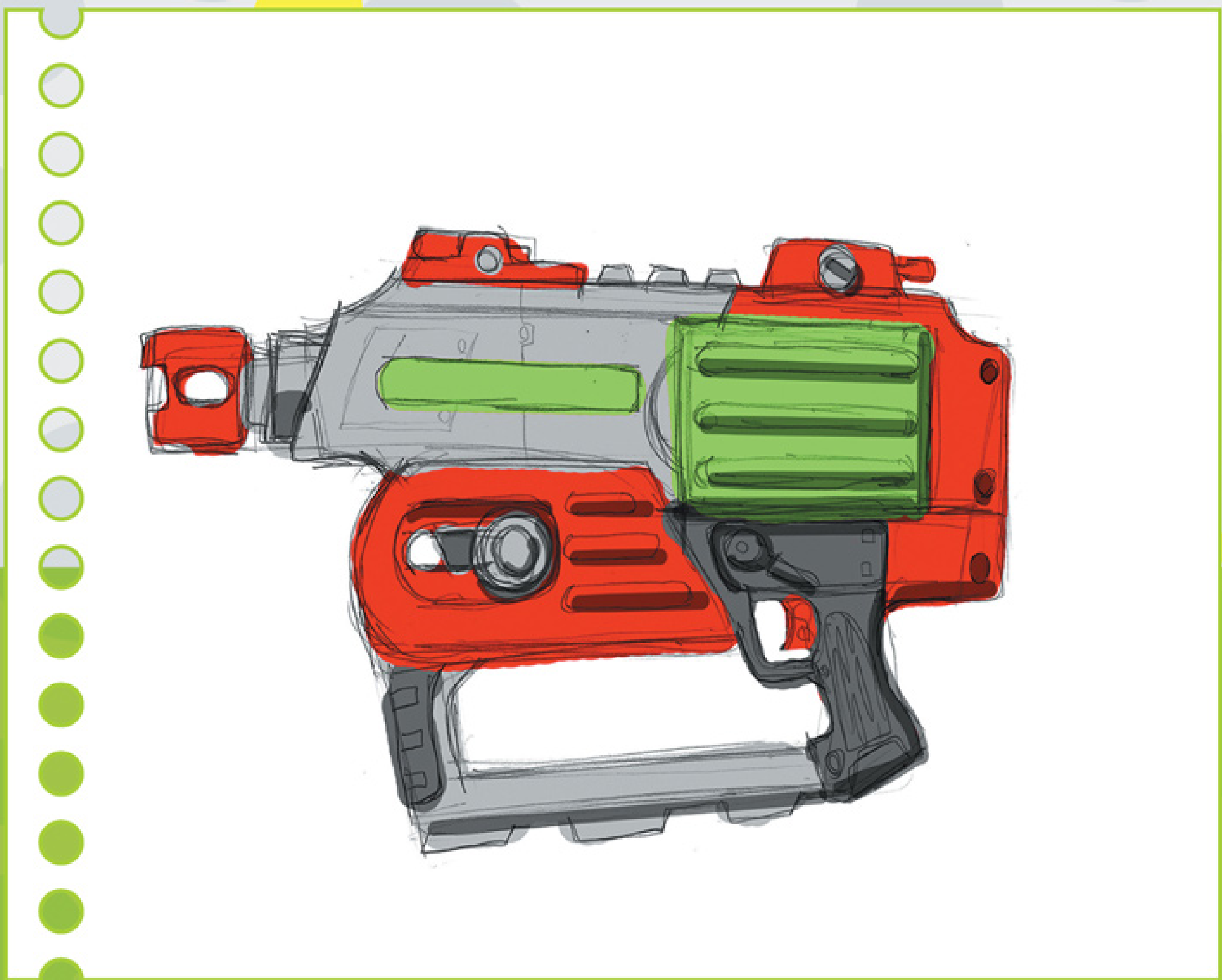
REAL MODEL





SHOOTERS

Blaster





SHOOTERS

Rapid Blaster

MYSTERY CONCEPT DESIGN





We have succeeded in retrieving designs of a weapon never put into production. Its form is reminiscent of a hair dryer. Does it use a powerful motor to expel ink a great distance?





REAL MODEL

SHOOTERS

Splash-o-matic



REAL MODEL



ROLLERS

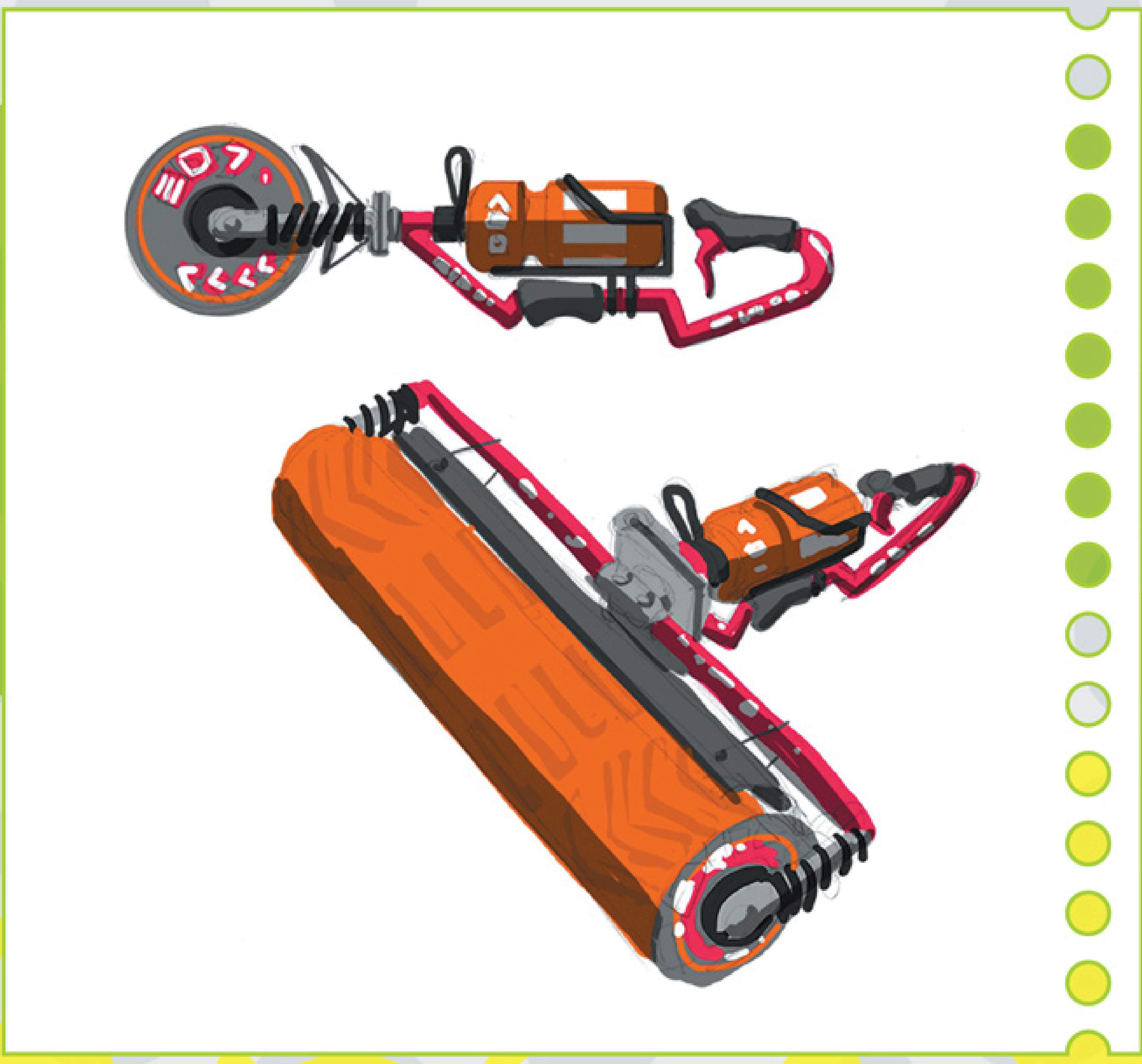
Splat Roller

Beloved Weapon with a Real Presence

Equipped with a centrifugal braking system, this weapon is capable of laying down a large amount of ink. Due to its onboard generator, it has been given the nickname "Dynamo." At Ammo Knights, the service of oiling its moving parts is provided for free.



REAL MODEL



ROLLERS

Carbon Roller



ROLLERS

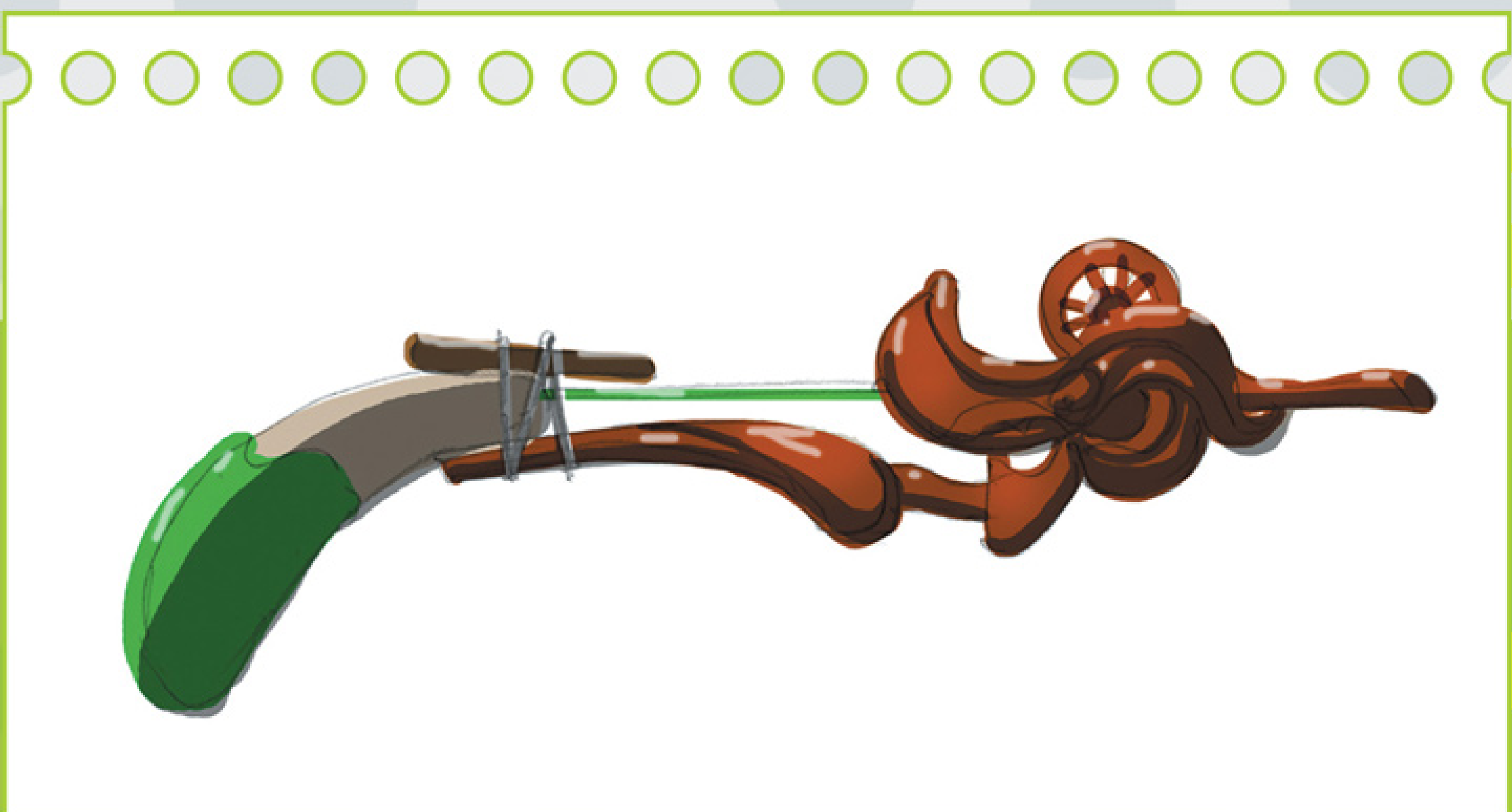
Inkbrush

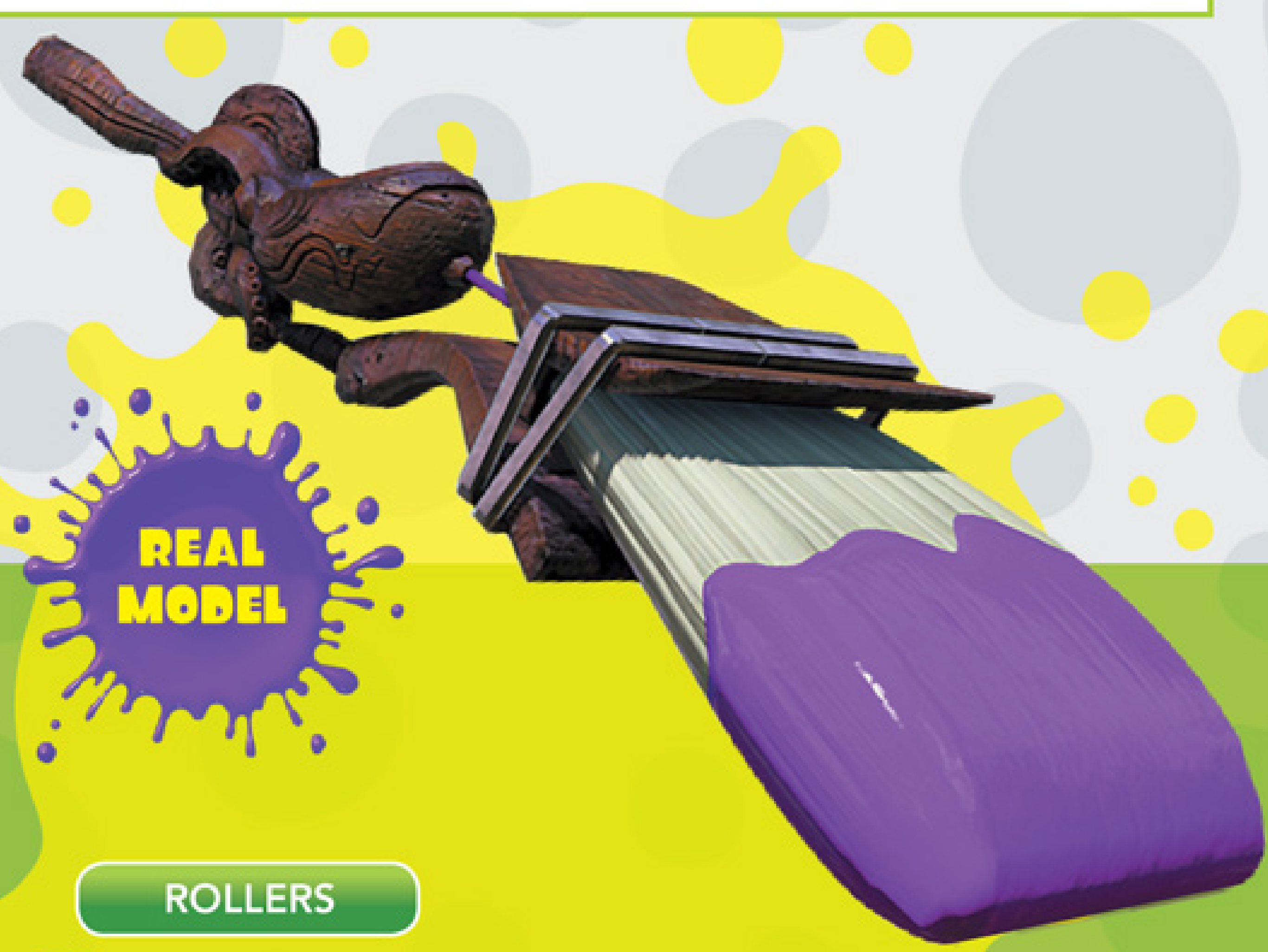




The Artistic Weapon with High-Speed Maneuvering

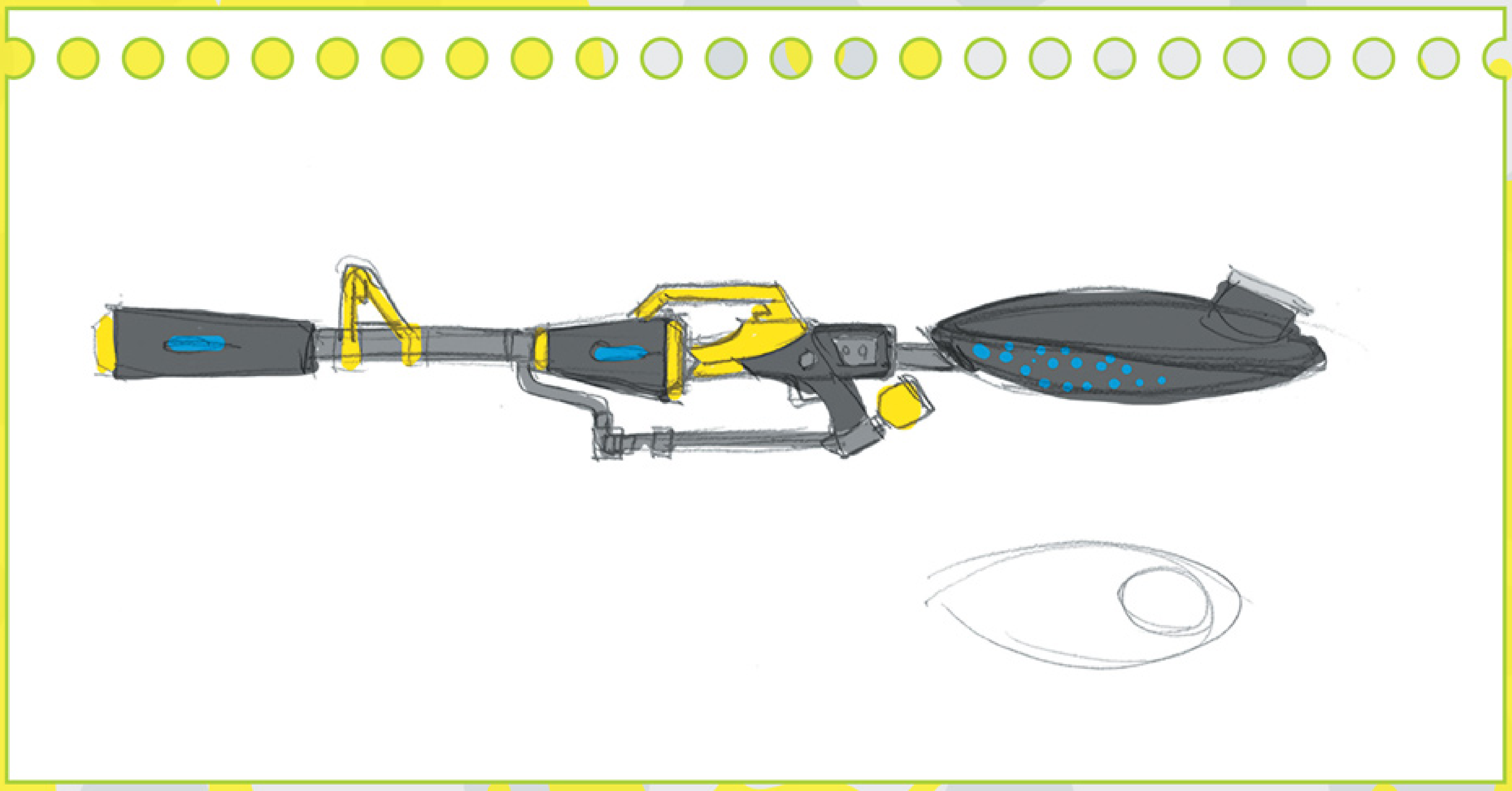
Shortly after its release, this weapon single-handedly broke down the Turf War tactic of a high-speed approach and sneak attack. The tube attached to the weapon needs to be replaced every ten battles or so.





ROLLERS

Octobrush

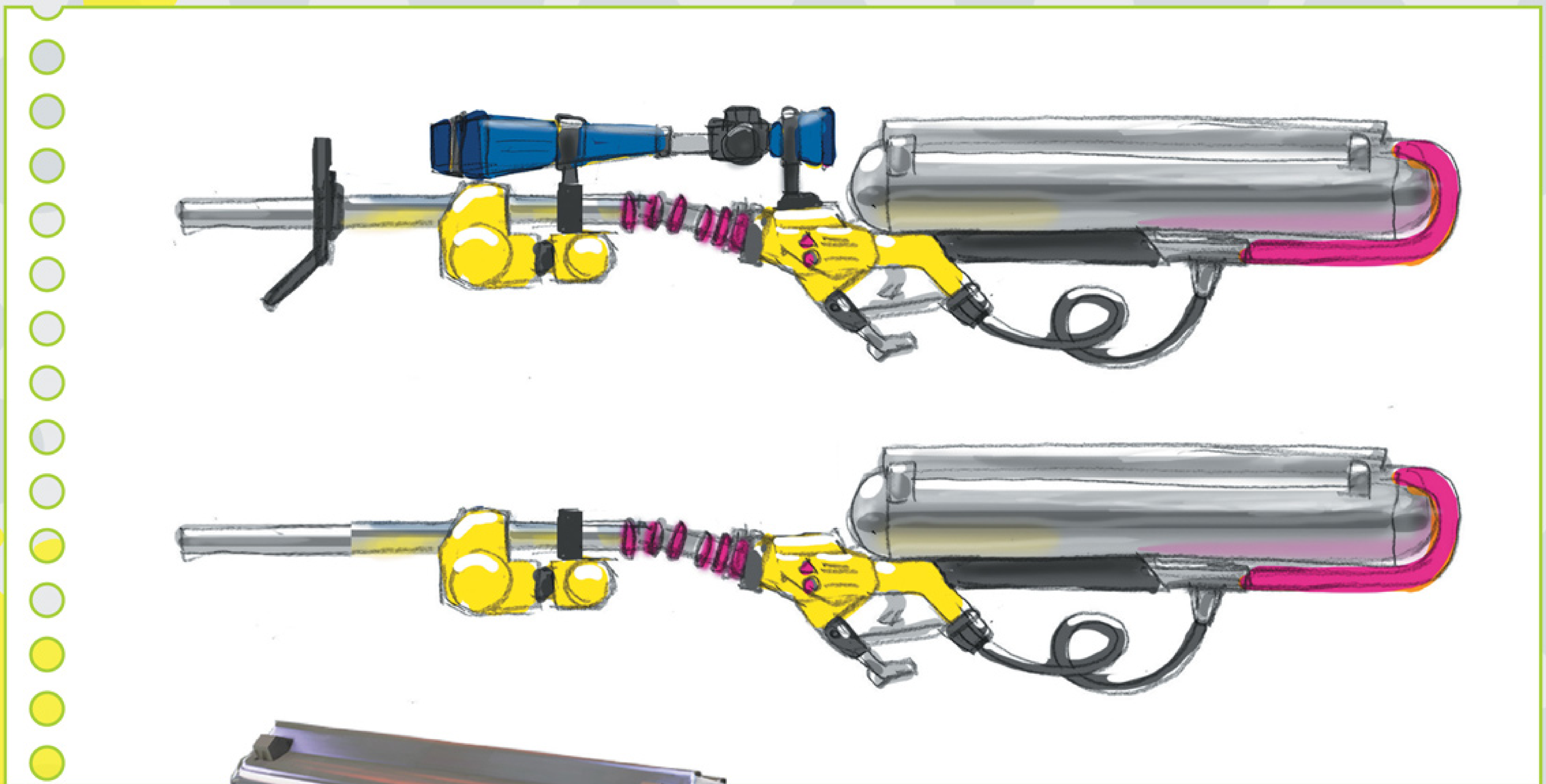




REAL MODEL

CHARGERS

Hero Charger Replica

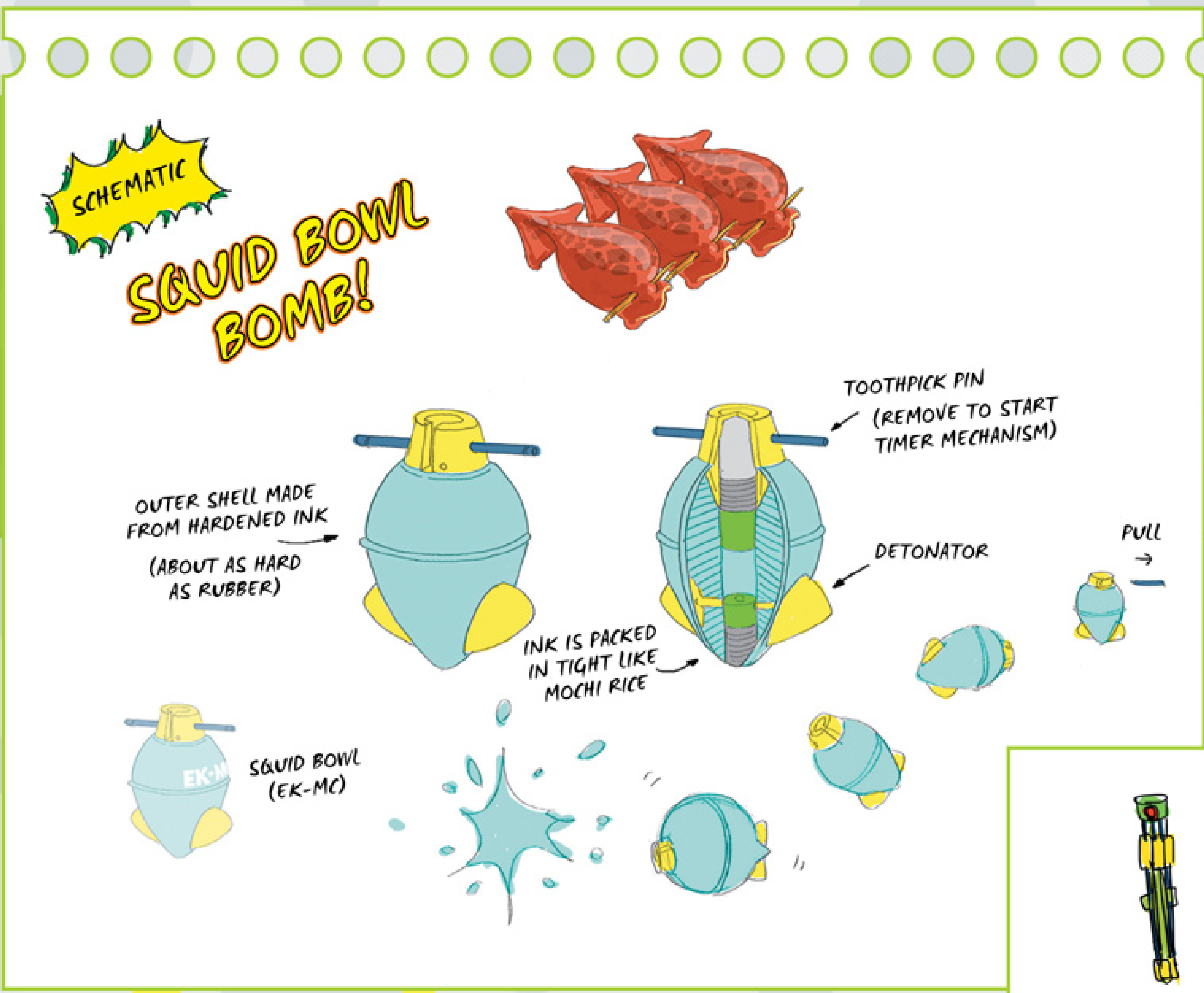




CHARGERS

E-liter 3K

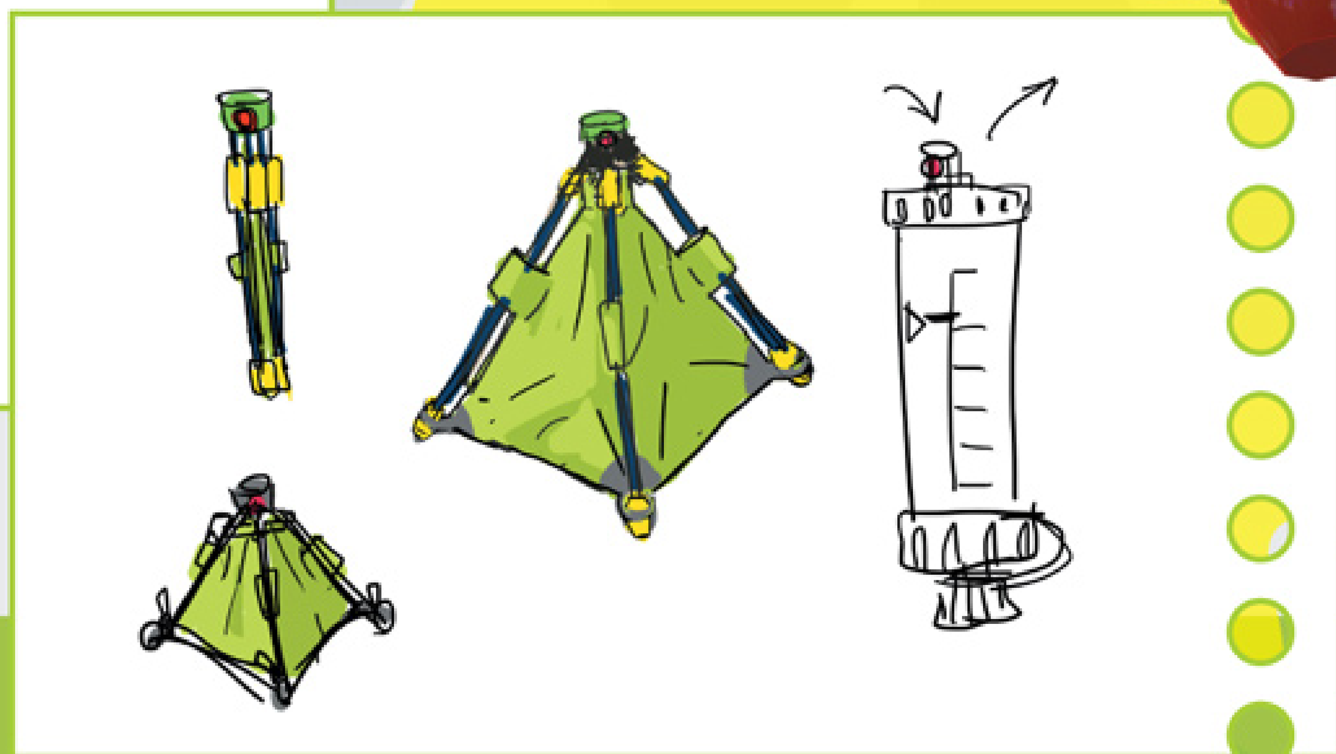
REAL MODEL



Splat Bomb

REAL MODEL



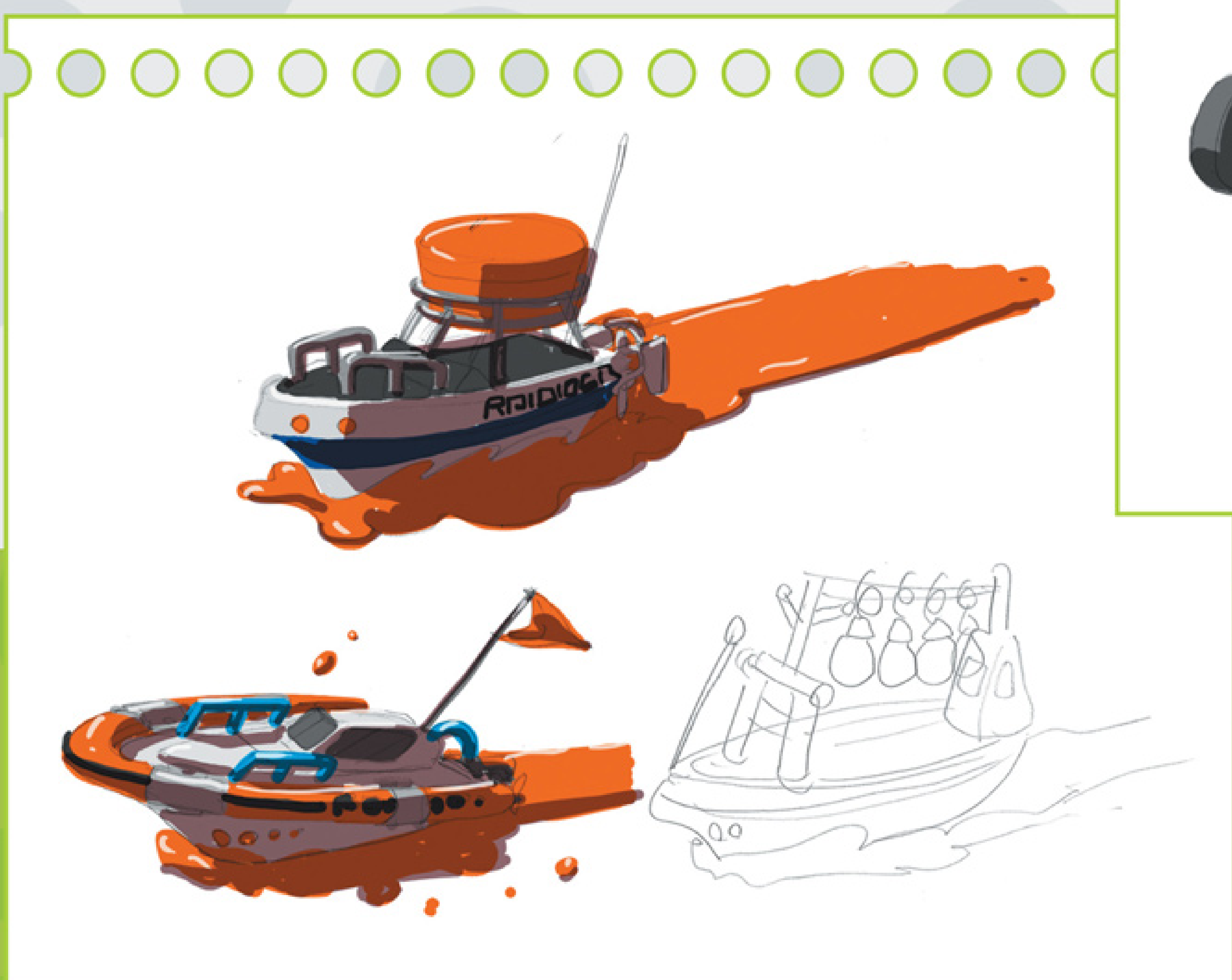


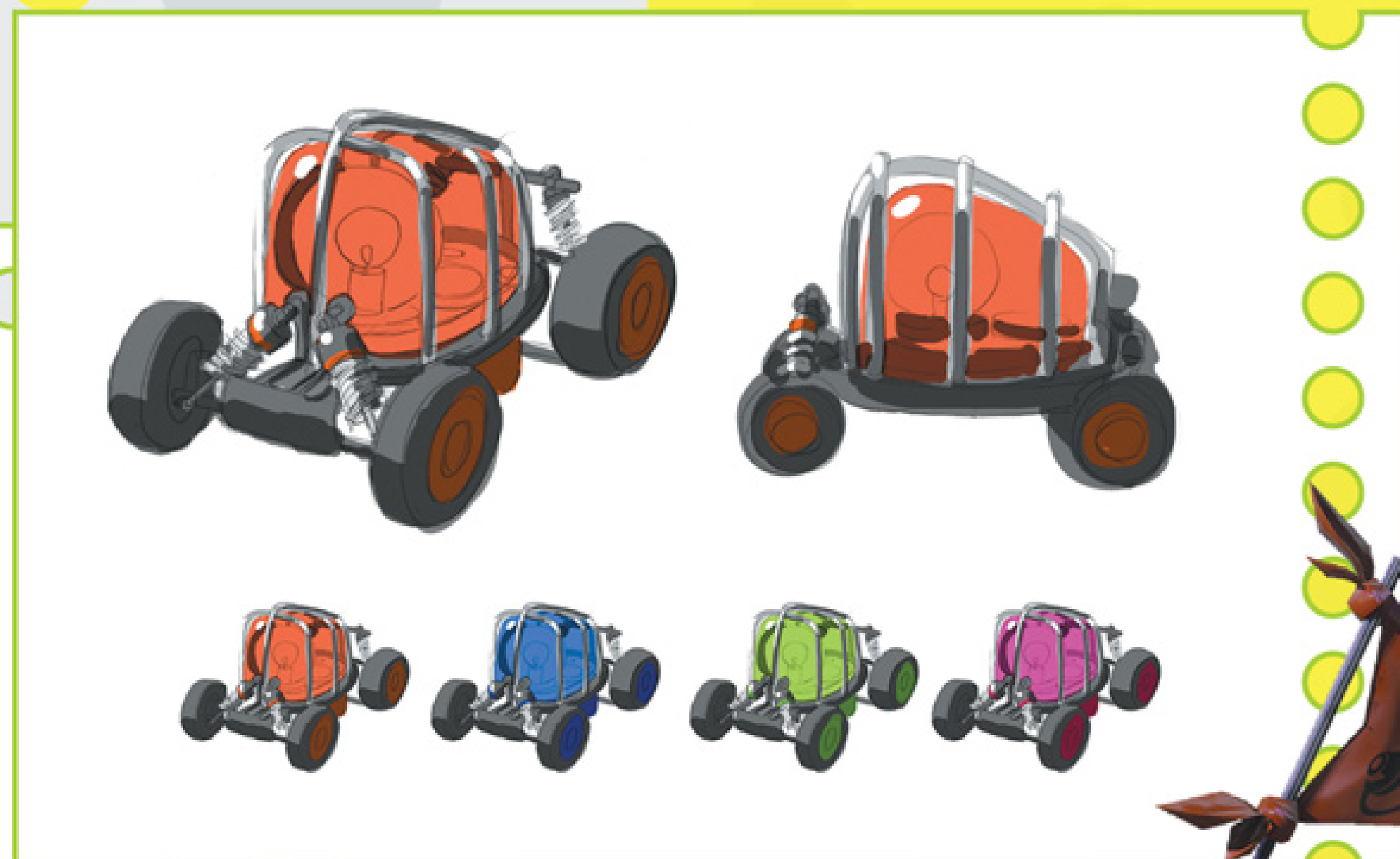
Suction Bomb

REAL MODEL











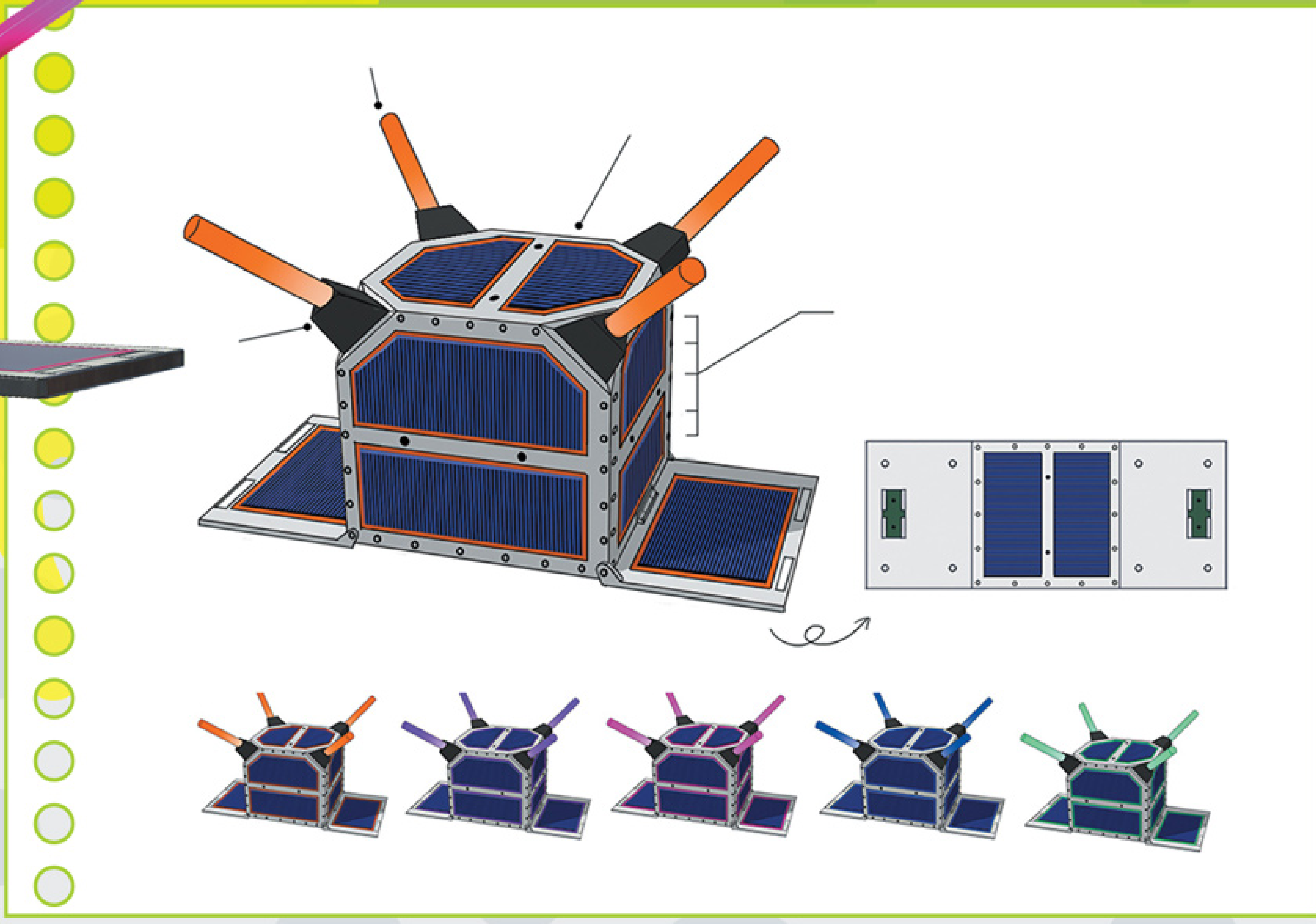
REAL MODEL

Seeker

Point Sensor



REAL MODEL



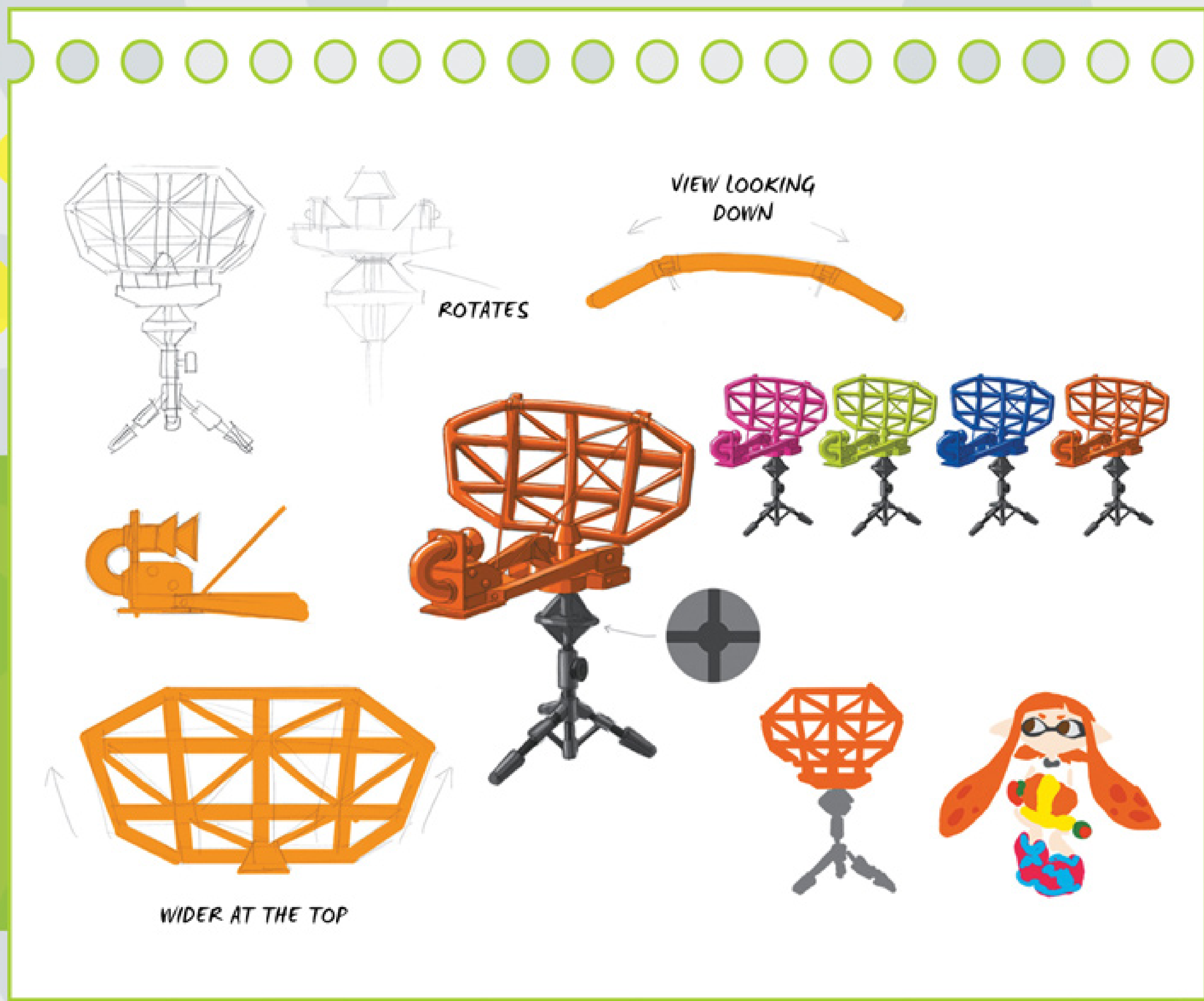


REAL MODEL

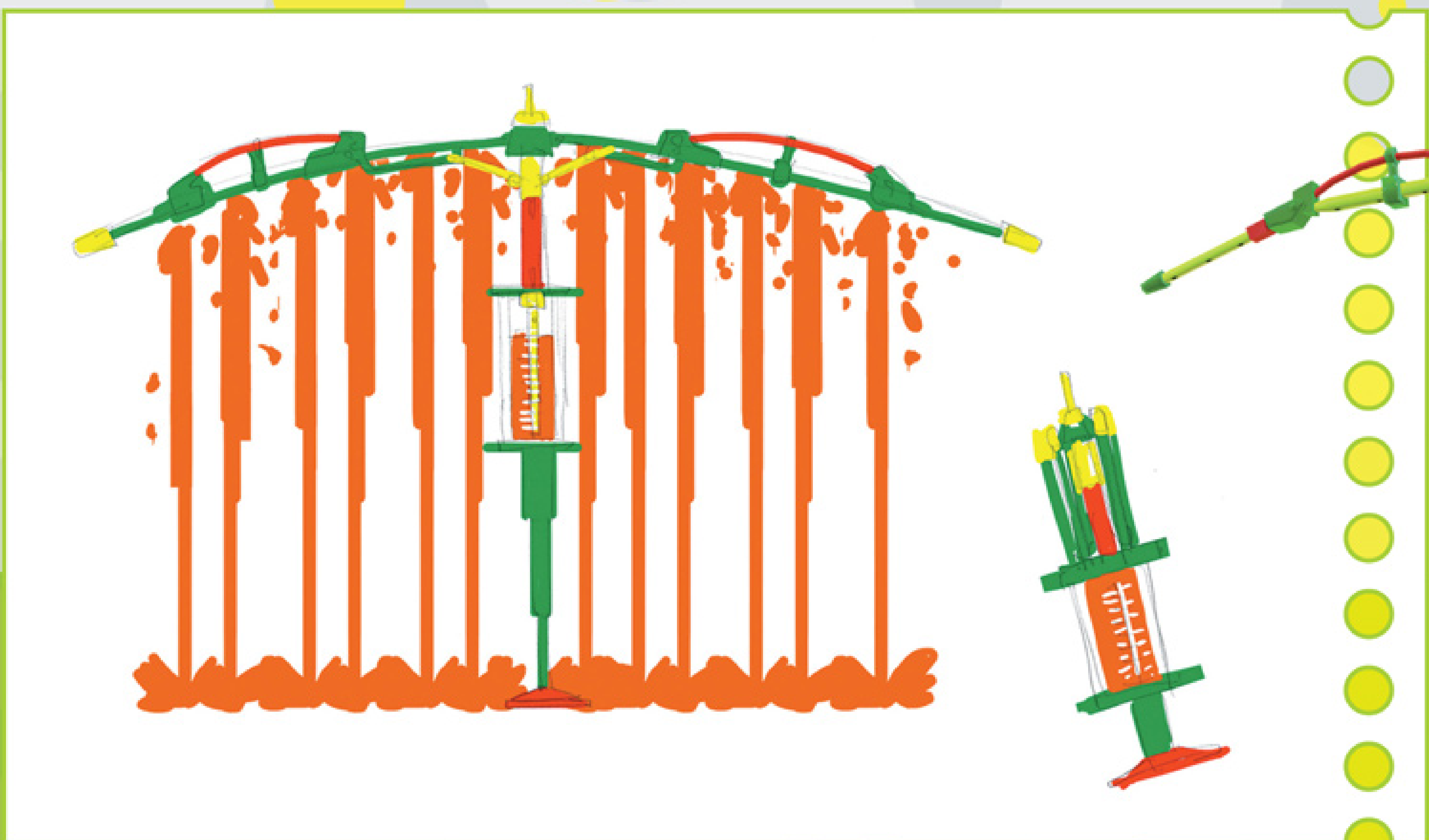
Sprinkler

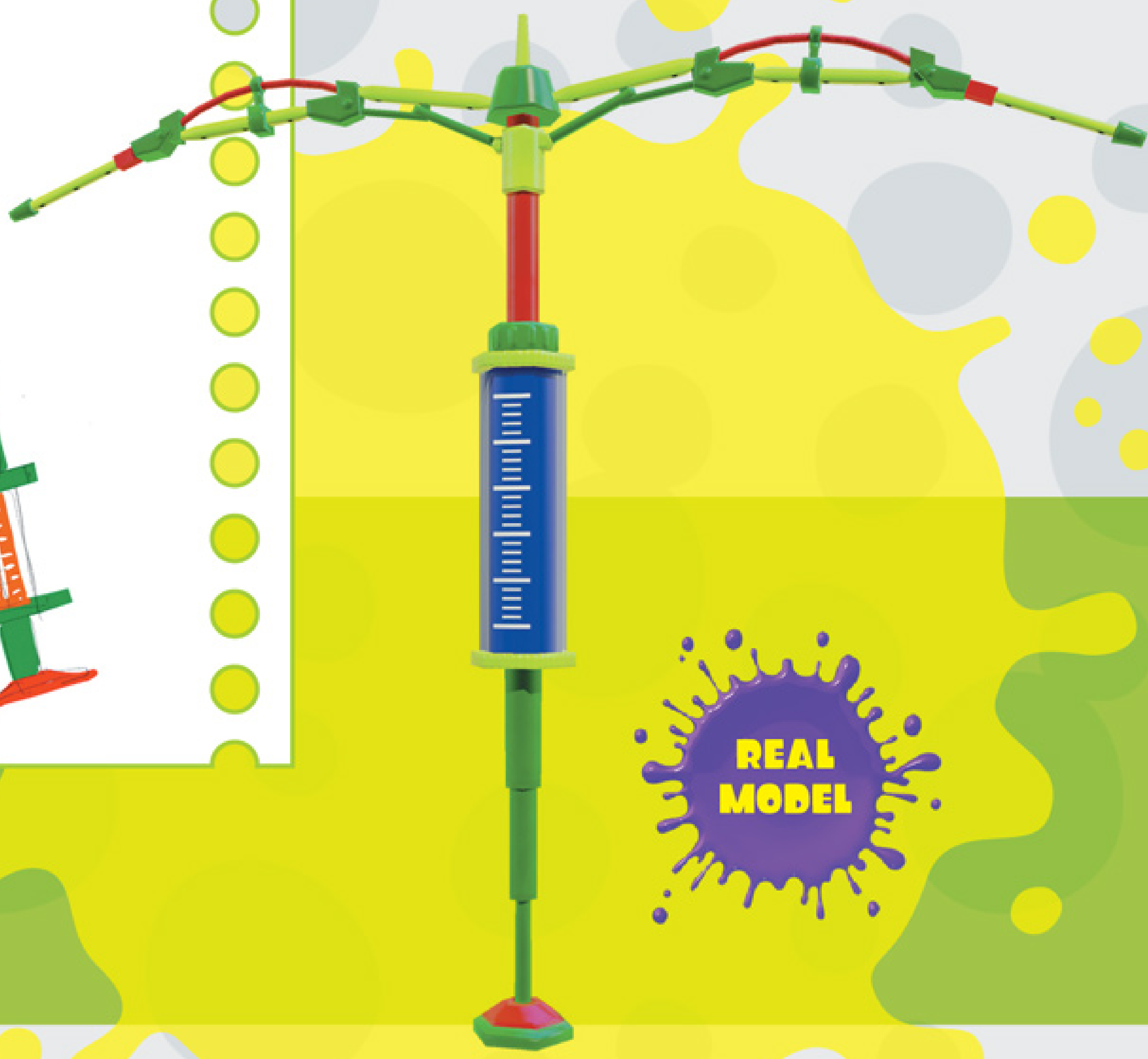


REAL MODEL



Squid Beakon





REAL MODEL

Splash Wall

REAL MODEL





Disruptor



REAL MODEL

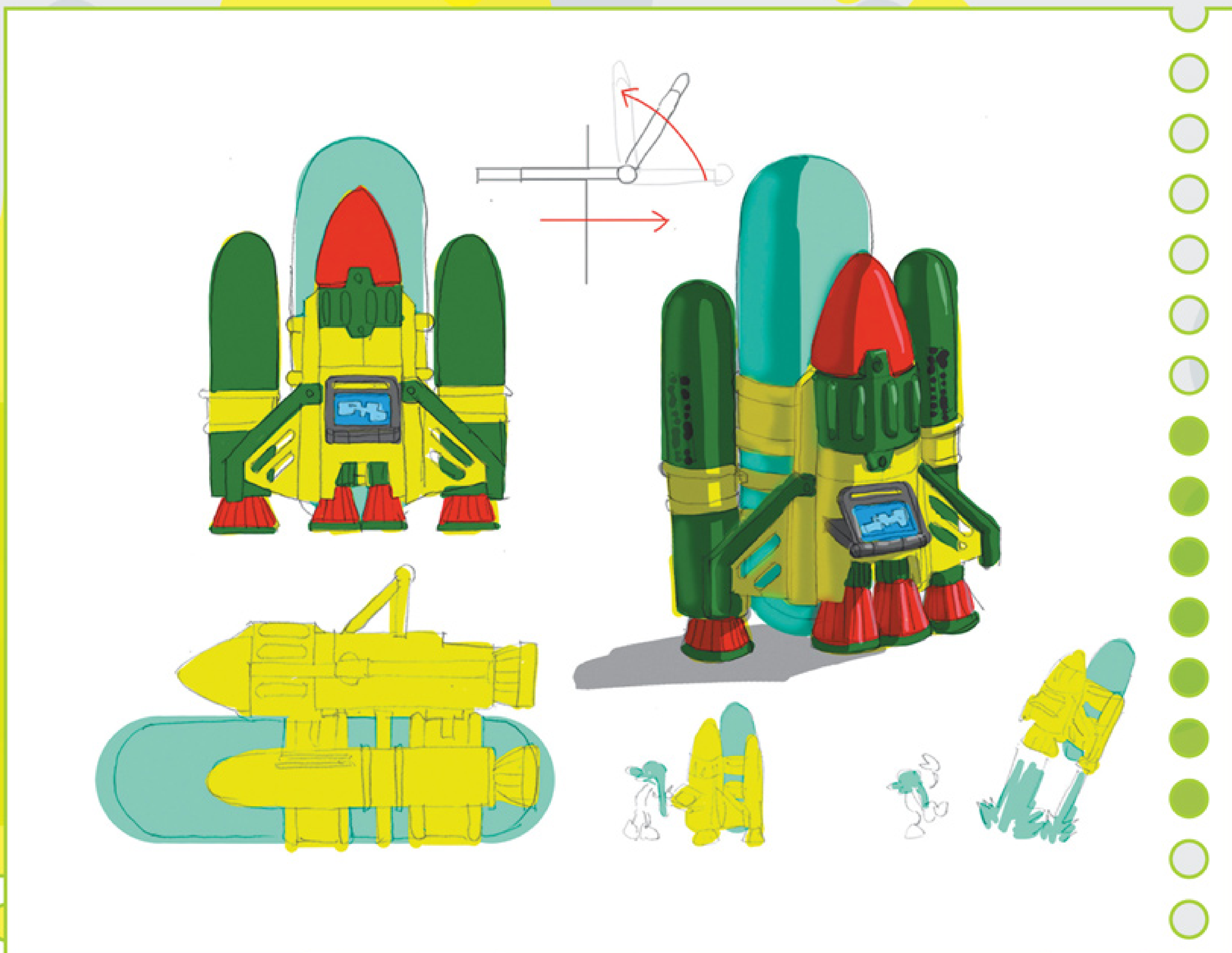


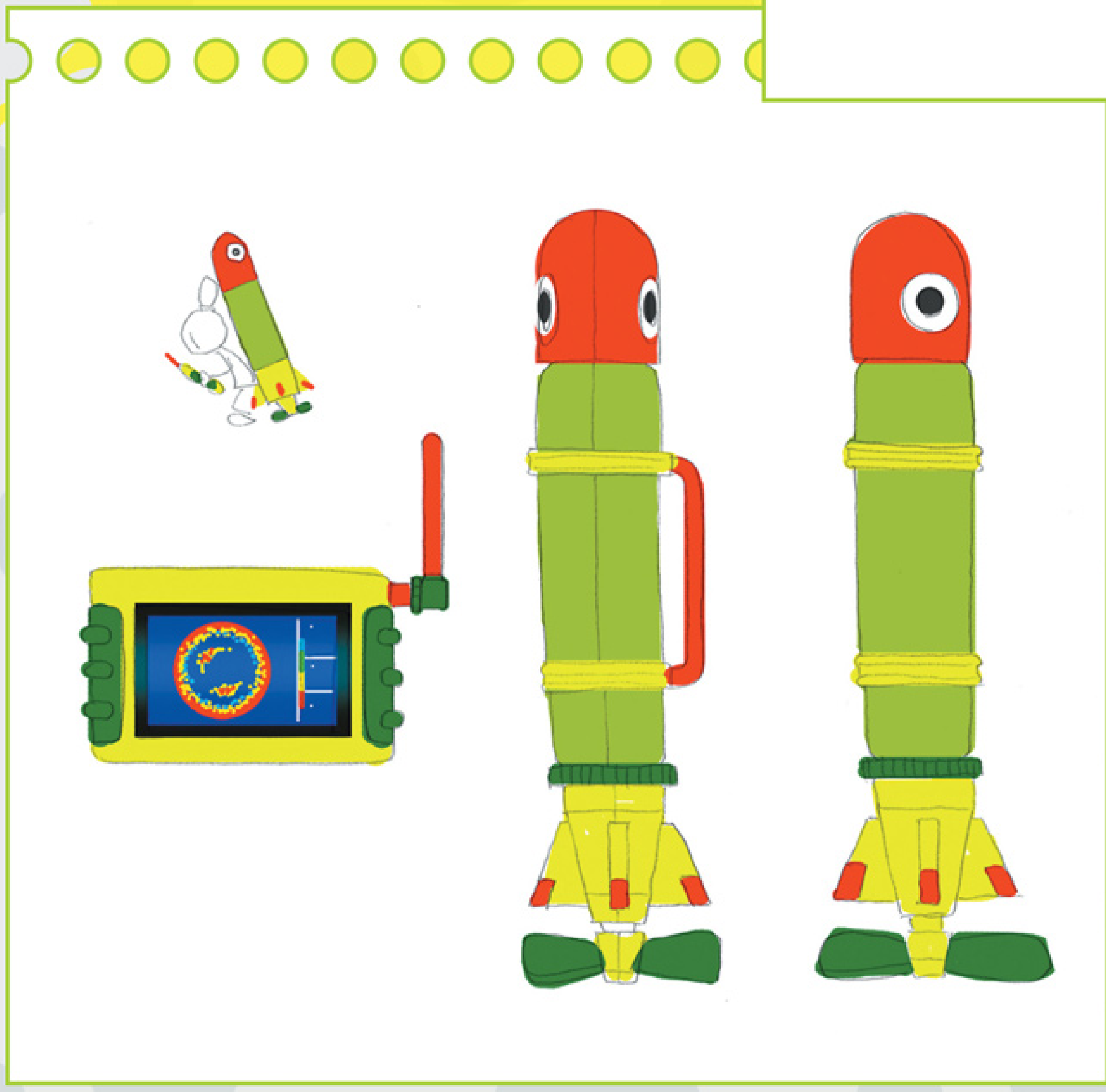
Killer Wail

REAL MODEL



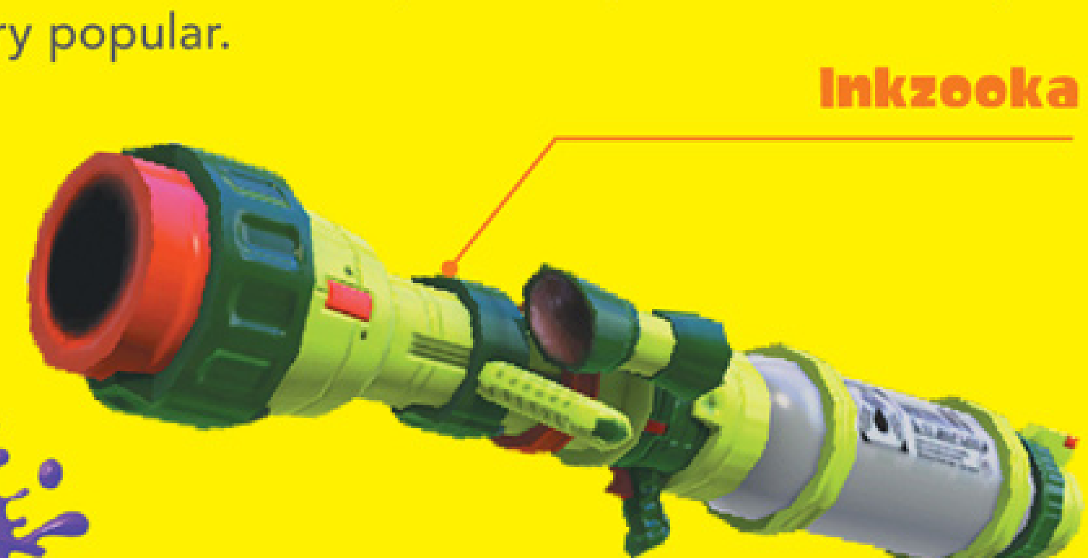
Inkstrike





The Ultimate Weapon with a Focus on Pure Power

This special weapon utilizes the ink acquired from Inklings in heightened emotional states. A rapidly spinning projectile with a large area of effect, along with ease of use and portability, makes this weapon very popular.



REAL MODEL

GEAR

Headgear, clothing, and shoes: this is the gear that the youth combine to make unique fashion statements. Here is a sample of their catalog.



















HEADGEAR



Five-Panel Cap

HEADGEAR



Zekko Mesh

HEADGEAR



Backwards Cap

HEADGEAR



Two-Stripe Mesh

HEADGEAR



Jet Cap

HEADGEAR



Cycling Cap

HEADGEAR



Cycle King Cap

HEADGEAR



Squid Girl Hat

HEADGEAR



Legendary Cap

HEADGEAR



Bobble Hat

HEADGEAR



Short Beanie

HEADGEAR



Striped Beanie

HEADGEAR



Sporty Bobble Hat

HEADGEAR



Retro Specs

HEADGEAR



Tinted Shades

HEADGEAR



Black Arrowbands

HEADGEAR



White Arrowbands

HEADGEAR



18K Aviators

HEADGEAR



Splash Goggles

HEADGEAR



Pilot Goggles

HEADGEAR



Snorkel Mask

HEADGEAR



Fake Contacts

HEADGEAR



Safari Hat

HEADGEAR



Camping Hat

HEADGEAR



Jungle Hat

HEADGEAR



Blowfish Bell Hat

HEADGEAR



Bamboo Hat

HEADGEAR



Straw Boater

HEADGEAR



Studio Headphones

HEADGEAR



Designer Headphones

HEADGEAR



Golf Visor

HEADGEAR



FishFry Visor

HEADGEAR



Sun Visor

HEADGEAR



Bike Helmet

HEADGEAR



Stealth Goggles

HEADGEAR



Tentacles Helmet

GEAR

HEADGEAR

HEADGEAR



Skate Helmet

HEADGEAR



Visor Skate Helmet

HEADGEAR



Gas Mask

HEADGEAR



Paintball Mask

HEADGEAR



B-ball Headband

HEADGEAR



Squash Headband

HEADGEAR



Tennis Headband

HEADGEAR



Jogging Headband

HEADGEAR



Traditional Headband

HEADGEAR



Squid Hairclip

HEADGEAR



Samurai Helmet

HEADGEAR



Power Mask



Hero Headset Replica



Armor Helmet Replica



Octoling Goggles



CLOTHING



Basic Tee



White Tee



Black Tee



Black Squideye



Sky-Blue Squideye



Rockenberg White



Rockenberg Black



Sunny-Day Tee



Rainy-Day Tee



Mint Tee



Grape Tee

CLOTHING



Red Vector Tee

CLOTHING



Gray Vector Tee

CLOTHING



Blue Peaks Tee

CLOTHING



Ivory Peaks Tee

CLOTHING



Squid-Stitch Tee

CLOTHING



Pirate-Stripe Tee

CLOTHING



Sailor-Stripe Tee

CLOTHING



White 8-Bit FishFry

CLOTHING



Black 8-Bit FishFry

CLOTHING



White Anchor Tee

CLOTHING



Black Anchor Tee

CLOTHING



White Line Tee



Black Pipe Tee



Carnivore Tee



Octo Tee



Zekko Baseball LS



Varsity Baseball LS



Black Baseball LS



White Baseball LS



Black LS



White Striped LS



Navy Striped LS



Green Striped LS



Squidmark LS



Zink LS



White Layered LS



Black Layered LS



Yellow Layered LS



Camo Layered LS



Zink Layered LS



Layered Anchor LS



Part-Time Pirate



Choco Layered LS



Layered Vector LS



Green Tee



Shrimp-Pink Polo

CLOTHING



Sage Polo

CLOTHING



Striped Rugby

CLOTHING



Tricolor Rugby

CLOTHING



Cycling Shirt

CLOTHING



Cycle King Shirt

CLOTHING



Olive Ski Jacket

CLOTHING



Berry Ski Jacket

CLOTHING



Varsity Jacket

CLOTHING



School Jersey

CLOTHING



Retro Gamer Jersey

CLOTHING



Green Cardigan

CLOTHING



Orange Cardigan


CLOTHING
Black Inky Rider


CLOTHING
White Inky Rider


CLOTHING
B-ball Jersey (Home)


CLOTHING
B-ball Jersey (Away)


CLOTHING
SQUID GIRL Tunic


CLOTHING
Gray College Sweat


CLOTHING
Squidmark Sweat


CLOTHING
Retro Sweat


CLOTHING
Firefin Navy Sweat


CLOTHING
Anchor Sweat


CLOTHING
Navy College Sweat


CLOTHING
White Shirt



Urchins Jersey



Linen Shirt



Round-Collar Shirt



Aloha Shirt



Logo Aloha Shirt



Green-Check Shirt



Red-Check Shirt



Vintage Check Shirt



Baby-Jelly Shirt



Gray Mixed Shirt



Striped Shirt



Shirt & Tie



Traditional Apron



Baseball Jersey



Mountain Vest



Dark Urban Vest



Yellow Urban Vest



Squid-Pattern Waistcoat



Camo Zip Hoodie



Green Zip Hoodie



Zekko Hoodie



School Uniform



Samurai Jacket



Power Armor


CLOTHING
Splatfest Tee


CLOTHING
Hero Jacket Replica


CLOTHING
Armor Jacket Replica


CLOTHING
Octoling Armor


AMAZE-INK FASHION!!
INKOPOLIS COLLECTION 2015
PART 3
SURVIVAL GAME OUTFIT
Stealth Goggles
HEADGEAR
Green Tee
CLOTHING
Trail Boots
SHOES
18K Aviators
HEADGEAR
Carnivore Tee
CLOTHING
Punk Whites
SHOES
GO-GO CARNIVORE OUTFIT

SHOES


Cream Basics


Banana Basics


Clownfish Basics


Blue Lo-Tops


LE Lo-Tops


Orange Lo-Tops


White Seahorses


Black Seahorses


Yellow Seahorses


Strapping Whites


Strapping Reds



Soccer Cleats



Red Hi-Horses



Zombie Hi-Horses



Purple Hi-Horses



Gold Hi-Horses



Cream Hi-Tops



Hunter Hi-Tops



Red Hi-Tops



Squid Girl Shoes



Pink Trainers



Cyan Trainers



Black Trainers


Orange Arrows


White Arrows


Crazy Arrows


Neon Sea Slugs


Red Sea Slugs


Purple Sea Slugs


Oyster Clogs


Choco Clogs


Traditional Sandals


Blueberry Casuals


Plum Casuals


Trail Boots


SHOES
Custom Trail Boots


SHOES
Pro Trail Boots


SHOES
Moto Boots


SHOES
Blue Moto Boots


SHOES
Tan Work Boots


SHOES
Red Work Boots


SHOES
Green Rain Boots


SHOES
Acerola Rain Boots


SHOES
Punk Whites


SHOES
Blue Slip-Ons


SHOES
Red Slip-Ons


SHOES
Squid-Stitch Slip-Ons


SHOES
White Kicks


SHOES
Cherry Kicks


SHOES
Turquoise Kicks


SHOES
Squink Wingtips


SHOES
School Shoes


SHOES
Samurai Shoes


SHOES
Power Boots


SHOES
Hero Runner Replicas


SHOES
Armor Boot Replicas


SHOES
Octoling Boots

GEAR DESIGN ART GALLERY

Clever Marketing to Get You into Some Amaze-Ink Headgear

The clever point-of-purchase ads by Annie of Cooler Heads have become a sensation. Slogans like "Wearing Sporty Bobble Hats right down to your eyes really brings out your face!" and "This season, glasses are ON!" make you want to make that extra purchase at checkout!

HEADGEAR

Goggles



Splash Goggles

REAL MODEL



Snorkel Mask



THE EXTRA DETAILS ON HEADGEAR

The straps on the headgear are made from resilient materials to ensure they don't come off in Turf War battles. But they're also fashionable, so make sure to check them out in the headgear shops to find the one that matches your unique style.



HEADGEAR

Boonie Hats

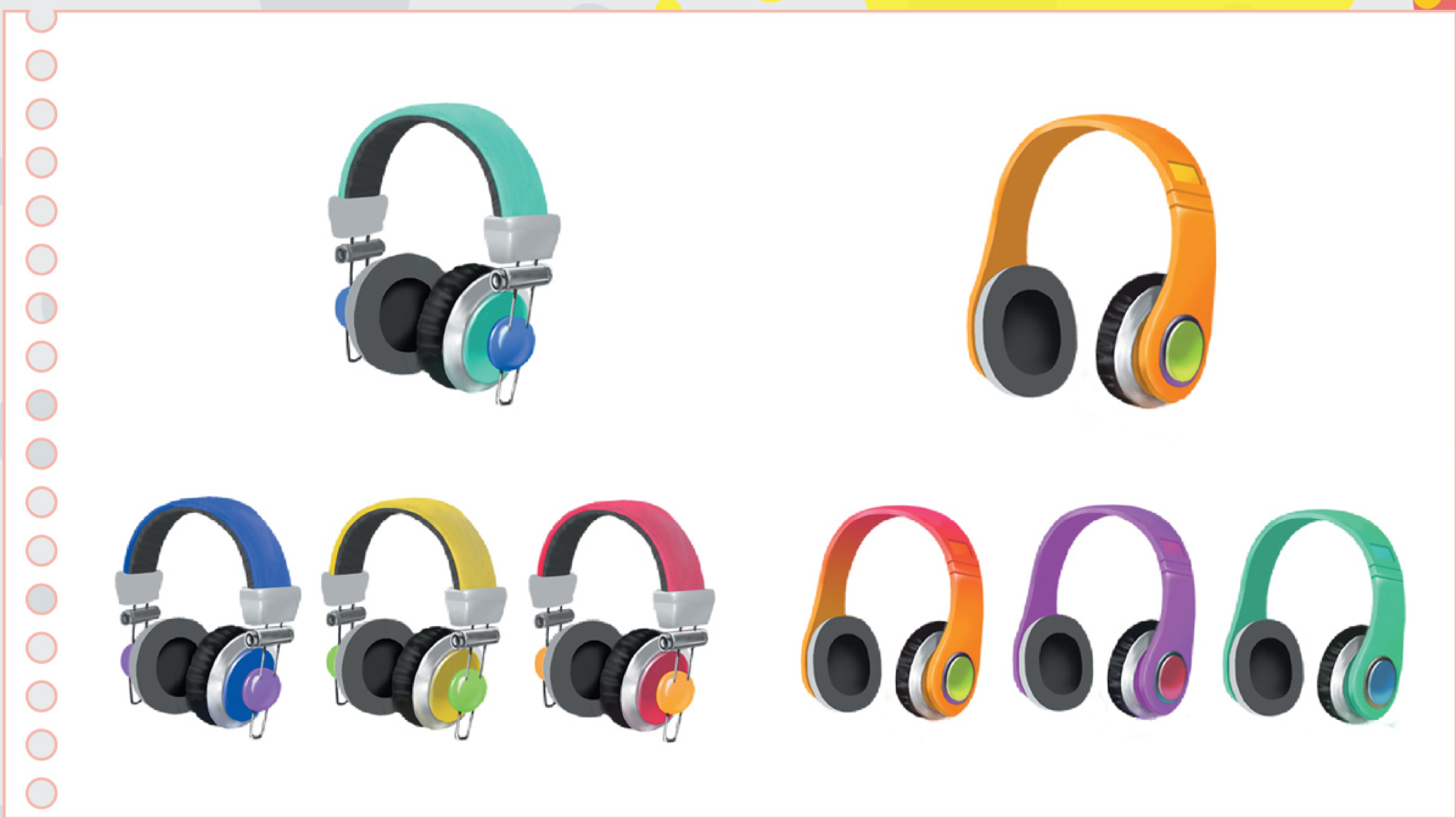




HEADGEAR

Headphones





HEADGEAR

Helmets

REAL MODEL



Skate Helmet



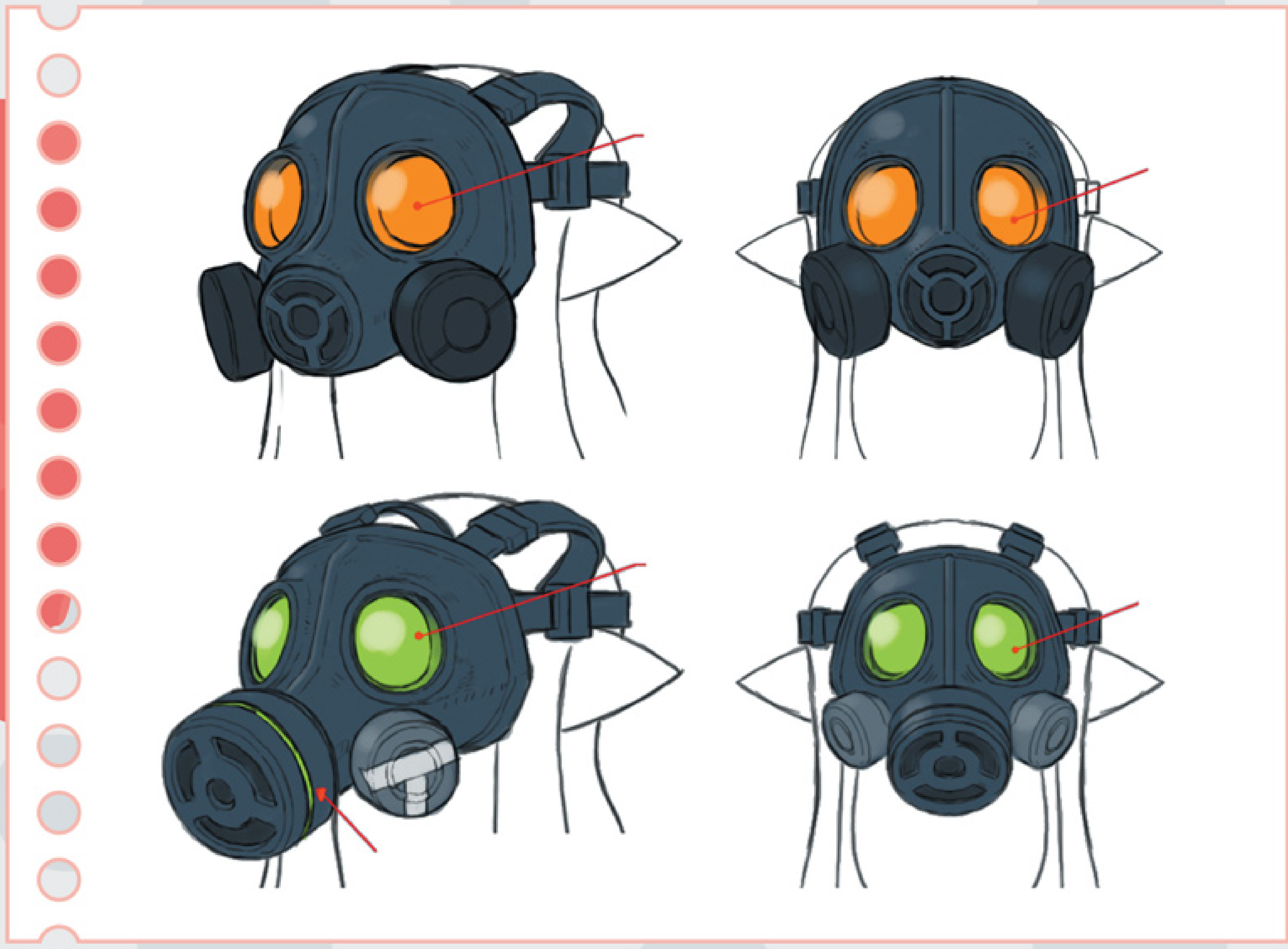


Visor Skate Helmet



REAL MODEL





HEADGEAR

Masks

REAL MODEL



Gas Mask

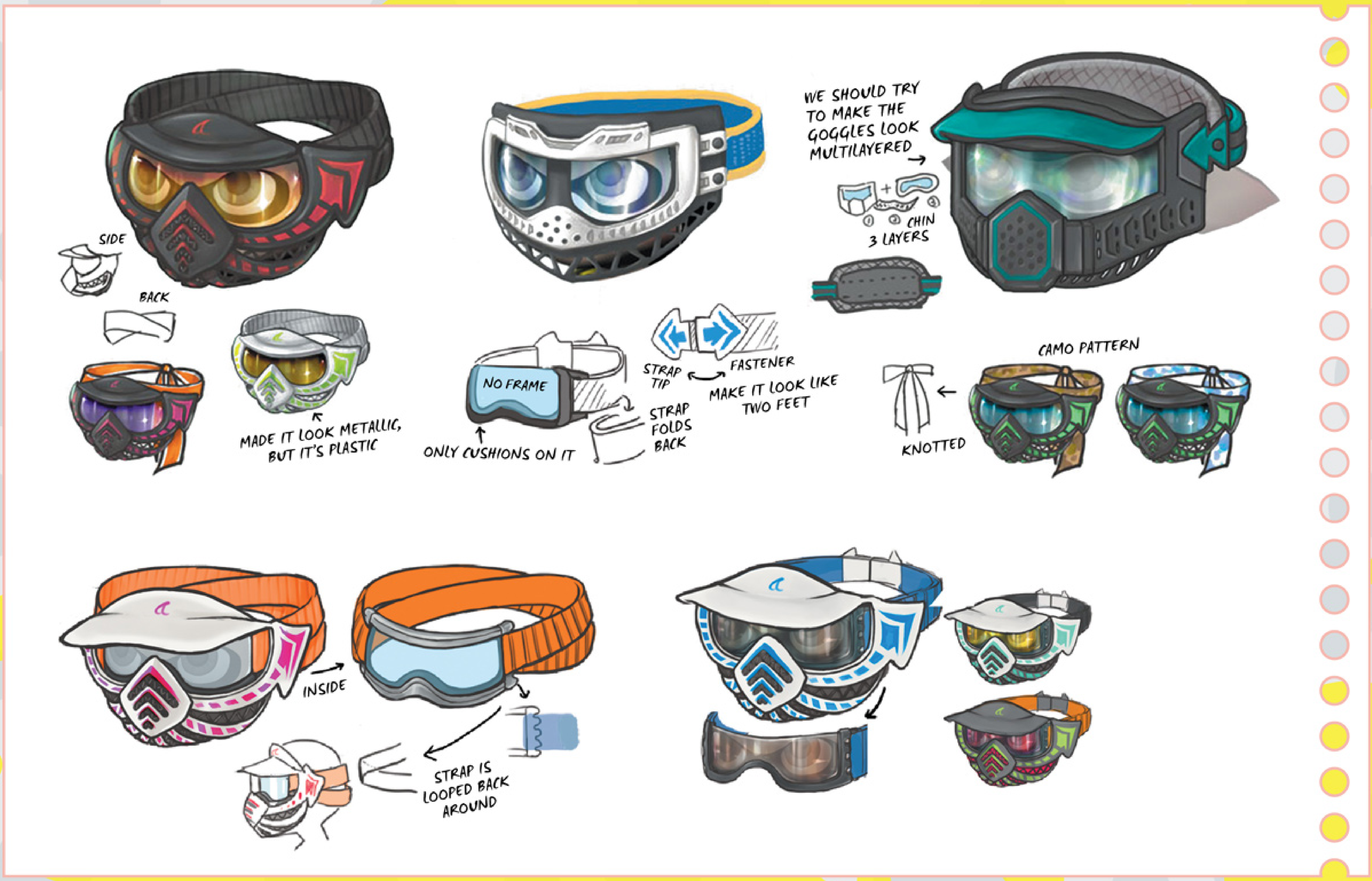
The Importance of Masks That Cover the Face

Getting ink in your mouth during a battle is no fun at all. And even though it's a liquid, getting hit in the face with ink traveling at high speeds is unbelievably painful. Inklings who care more about fashion tend to avoid masks, but in terms of safety, nothing protects you better.

REAL MODEL



Paintball Mask





Jelonzo Has a Passion for His Clothing

According to Jelonzo, "It's all about the silhouette." He doesn't just mass-produce his clothes. Each T-shirt style is cut differently for men and women, and he even creates custom sizes. For Jelonzo, every detail is important, even the placement of the tag and subtle differences in the colors. Even on a Basic Tee, his passion for his craft comes through.

REAL MODEL



Olive Ski Jacket



Berry Ski Jacket

CLOTHING

Mountain Jackets

CLOTHING

Stadium Jackets





CLOTHING

Vests





Fashion Starts at the Feet

The Inklings tend to be very particular about their footwear. The recent fashion trend seems to be coordinating outdoor shoes with more urban attire.





Sandals with an Eye for Detail

Clogs were originally wooden shoes, and today's clogs are still shaped like their predecessors. These shoes use high-quality materials, so even though they are sandals, they incorporate both fashion and functionality. You can't help but be impressed by an Inkling who wears them well.



Oyster Clogs

REAL MODEL

SHOES

Clogs



SHOES

Casual Shoes

REAL MODEL



Blueberry Casuals

Trail Boots

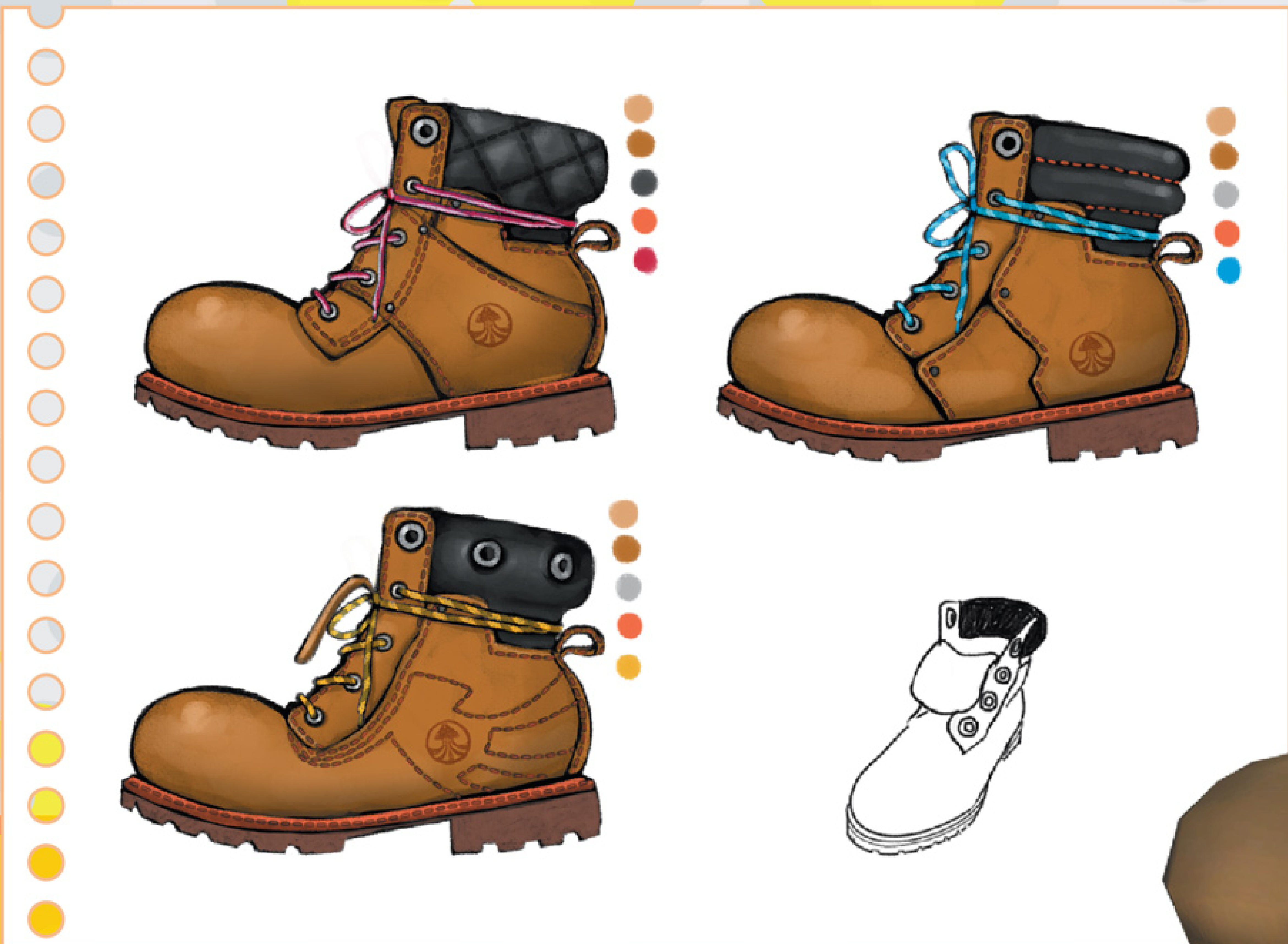
REAL MODEL



SHOES

Hiking Boots





Tan Work Boots



SHOES

Work Boots

REAL MODEL





Green Rain Boots

REAL MODEL

SHOES

Rain Boots

White Kicks



REAL MODEL



SHOES

Kicks





REAL MODEL

School Shoes

SHOES

Loafers

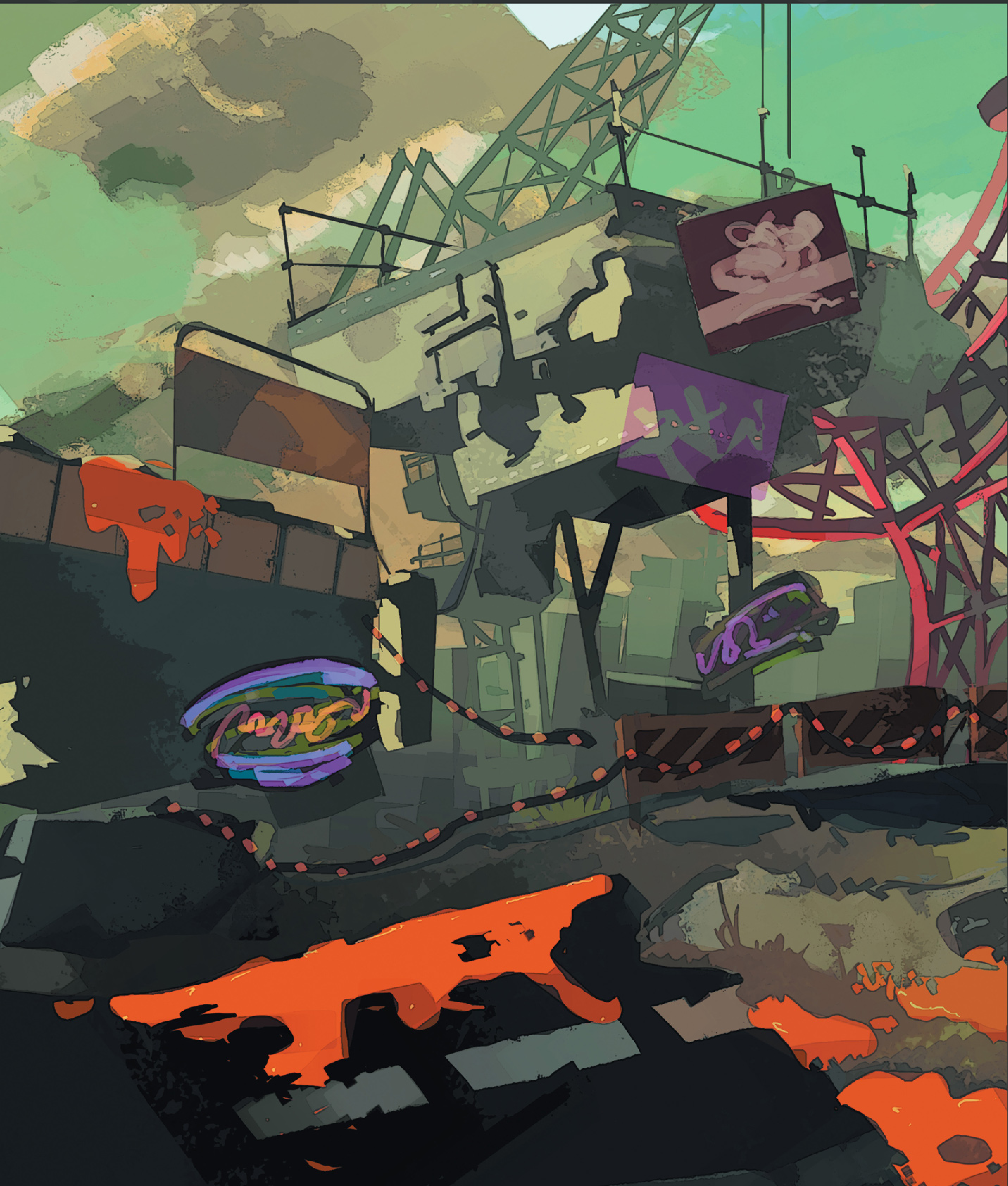
WORLD

An in-depth look into the exotic locales that compose the world. Also, a look into the graffiti seen in key locations and designs for the UI.



OCTO VALLEY

As a result of the Great Turf War between the Inklings and the Octarians, Octo Valley was on the verge of ruin. The Octarians were driven underground but still managed to maintain an advanced civilization there.



Customs of the Octarians Seen in Octo Valley

Octarians have a deeply ingrained practice of turning artifacts from past eras into highly effective modern weapons and nests. They tend to hoard all they can so as not to waste anything. They are quite diligent in this aspect.

OCTO VALLEY
Concept Art, Part 1





OCTO VALLEY
Concept Art, Part 2



OCTO VALLEY
Concept Art, Part 3





OCTO VALLEY
Transport Device Design Concepts



OCTO VALLEY
Cap'n Cuttlefish's Shack Design



OCTO VALLEY
Concept Art, Part 4

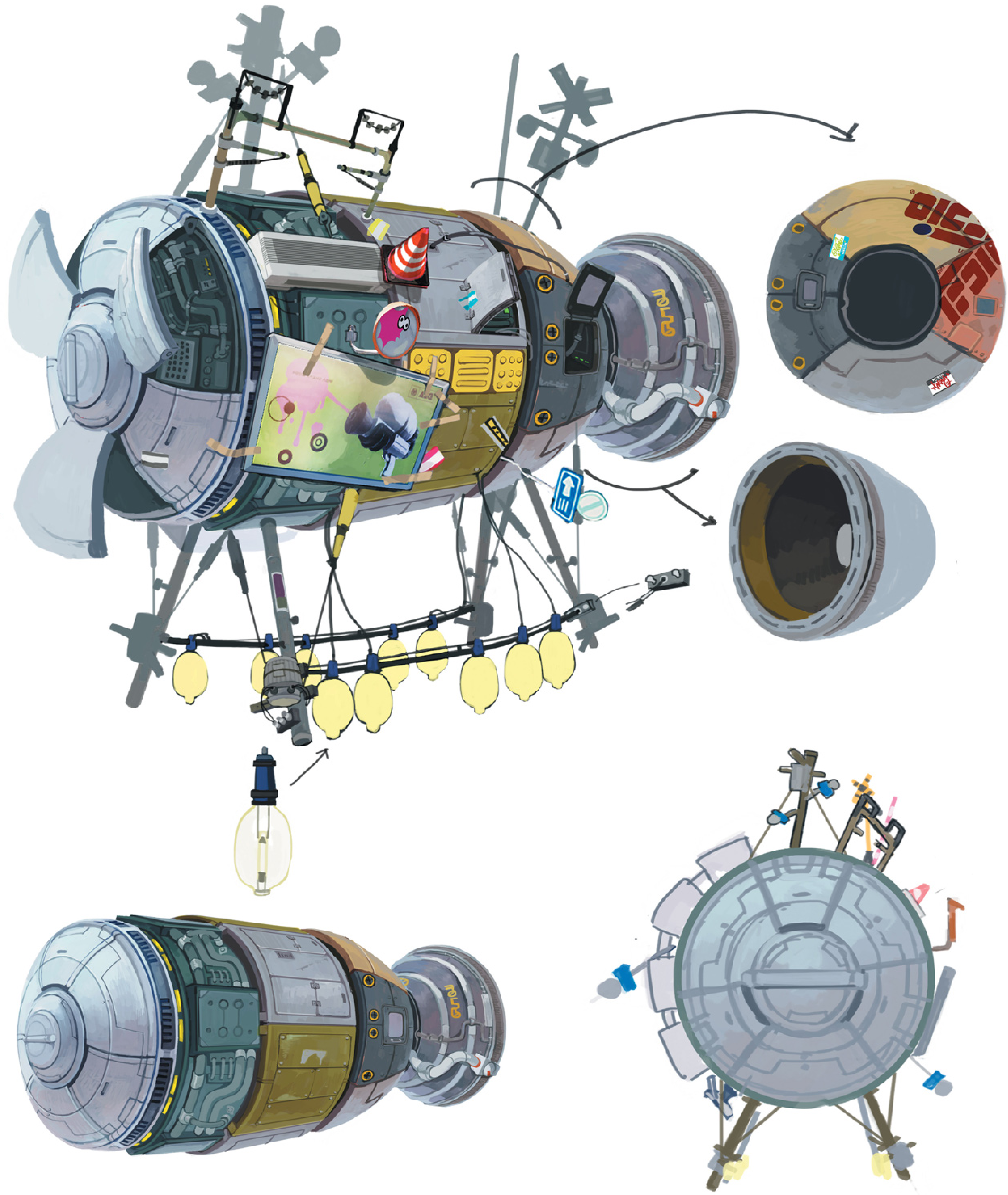
OCTO VALLEY
Starting Point Design





OCTO VALLEY
Canned Special Design





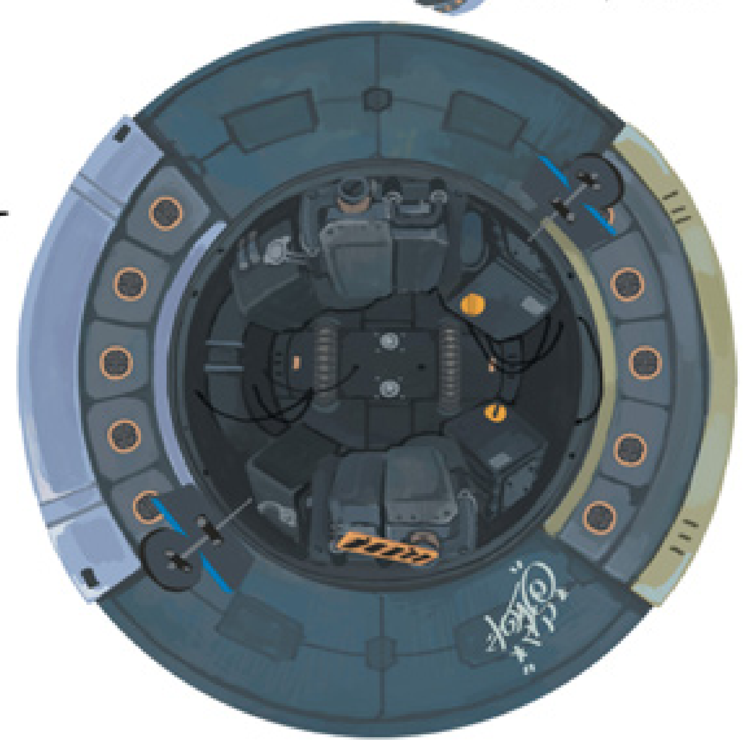
UFO Made from Junk

This craft is made up of scraps left over from the previous era's civilization—car parts, traffic signals, and the like. Due to some serious tinkering, they managed to increase the power of the fan inside an air conditioner by seven hundred times, allowing the vehicle to fly.



OCTO VALLEY
UFO Design

Bottom View



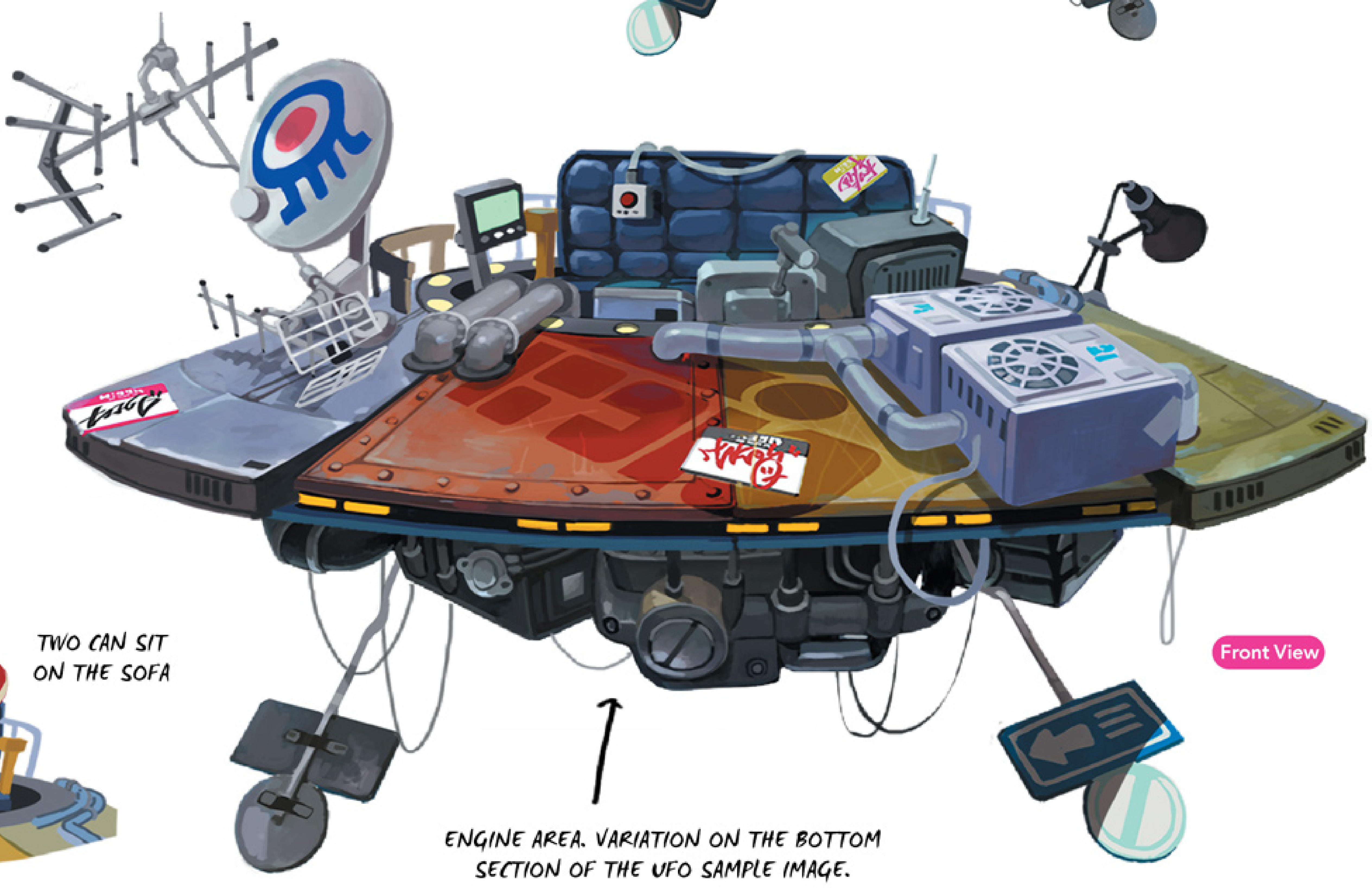


Top View





Back View



Front View





Octarians Vow to Overthrow the Inklings

A century ago, the Octarians were defeated in the Great Turf War. They now have a secret base beneath the ruins of a city from the previous era, now called Octo Valley, where they plan their moment for revenge.



OCTO VALLEY
Octarian Concept Art, Part 1

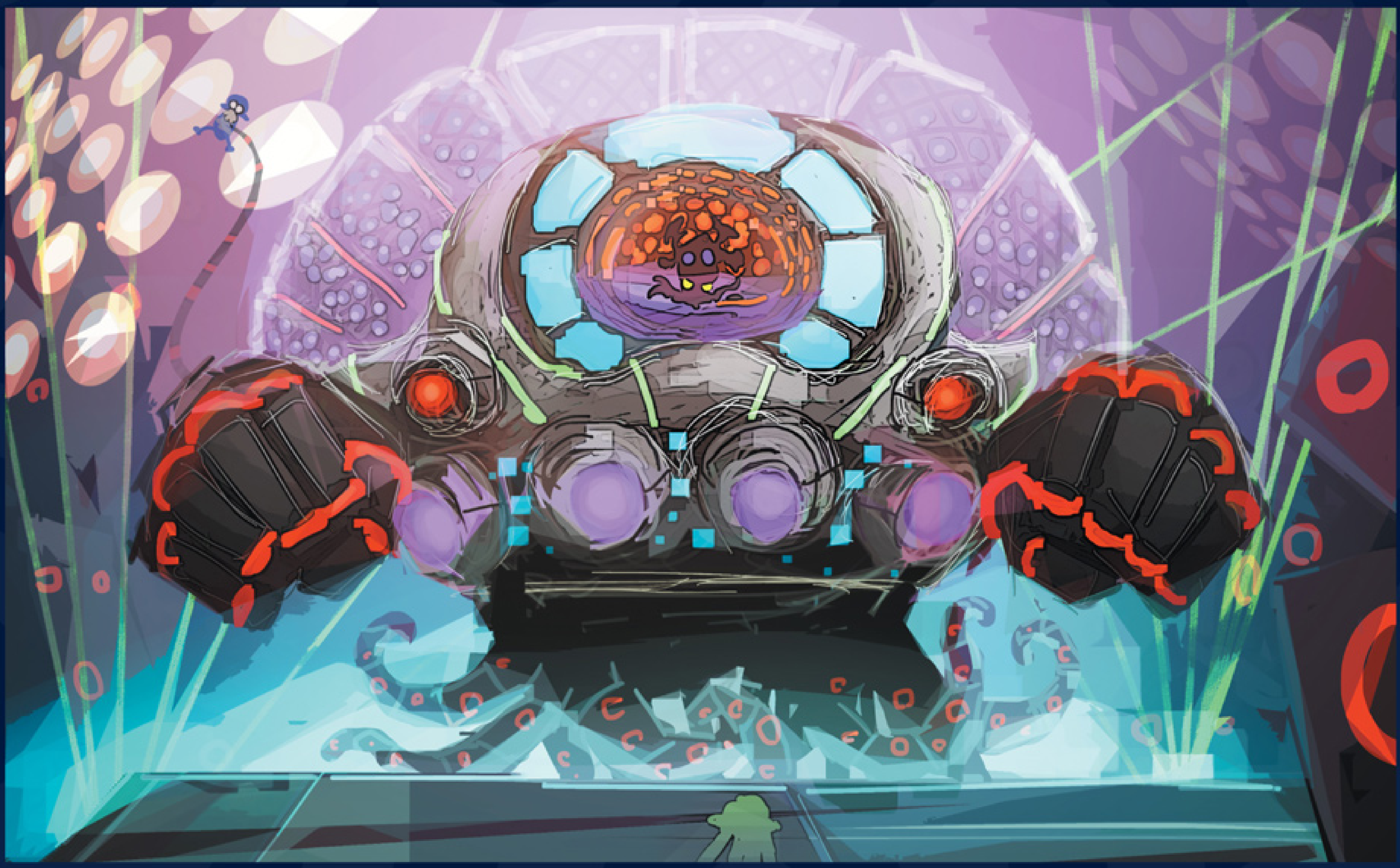
OCTO VALLEY
Octarian Concept Art, Part 2



OCTO VALLEY
Octostomp Concept Art







OCTO VALLEY
Octobot King Concept Art, Part 1

DJ Octavio, Hero of the Octarian World

DJ Octavio is a music producer, DJ, and military leader. He has a custom-made CDJ table with which he has created a whole new genre of music known as Octatronica. This distinctive style that adds a tuneful arrangement to basic beats is truly genius.



OCTO VALLEY
Octobot King Concept Art, Part 2



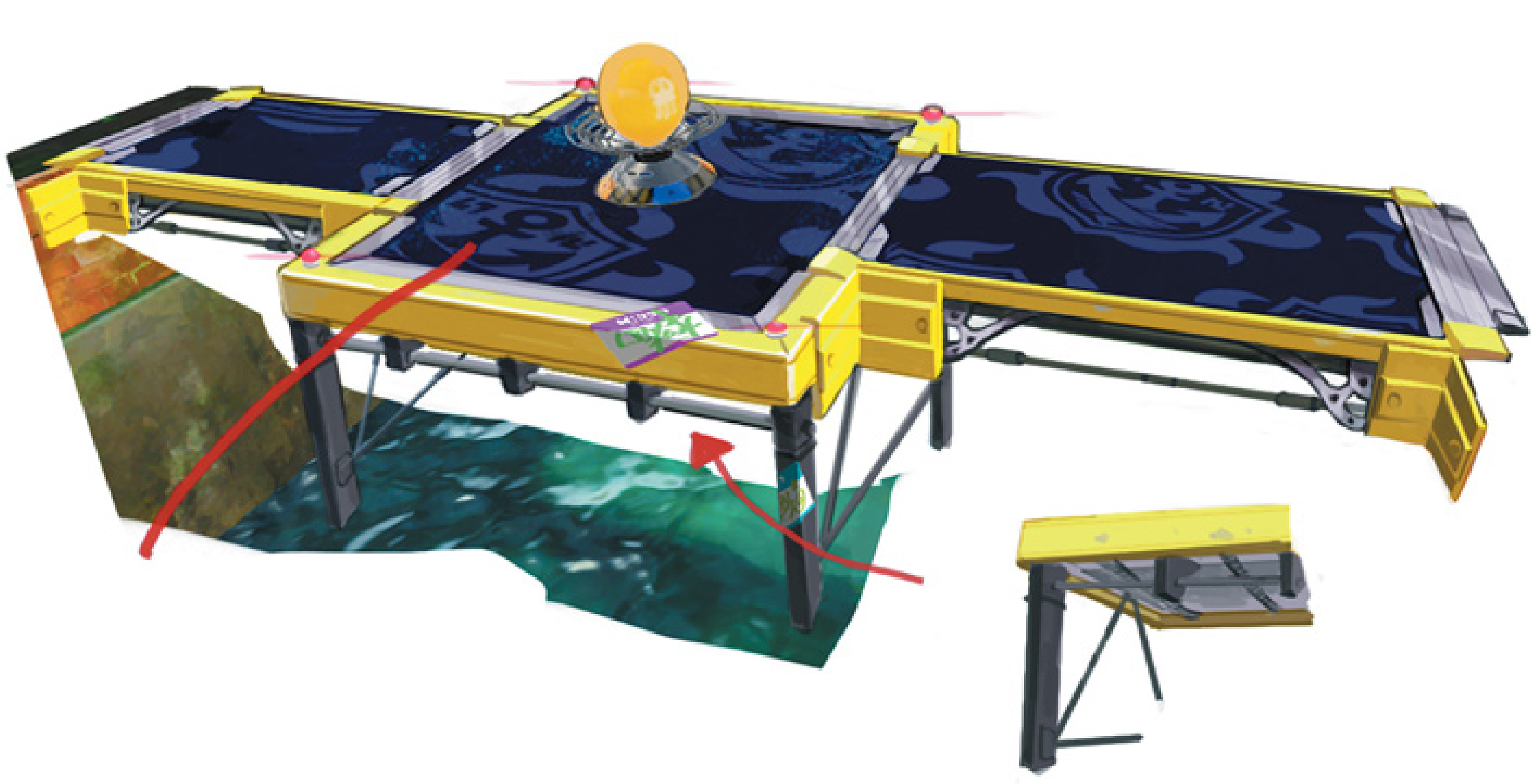
BLUEFIN DEPOT

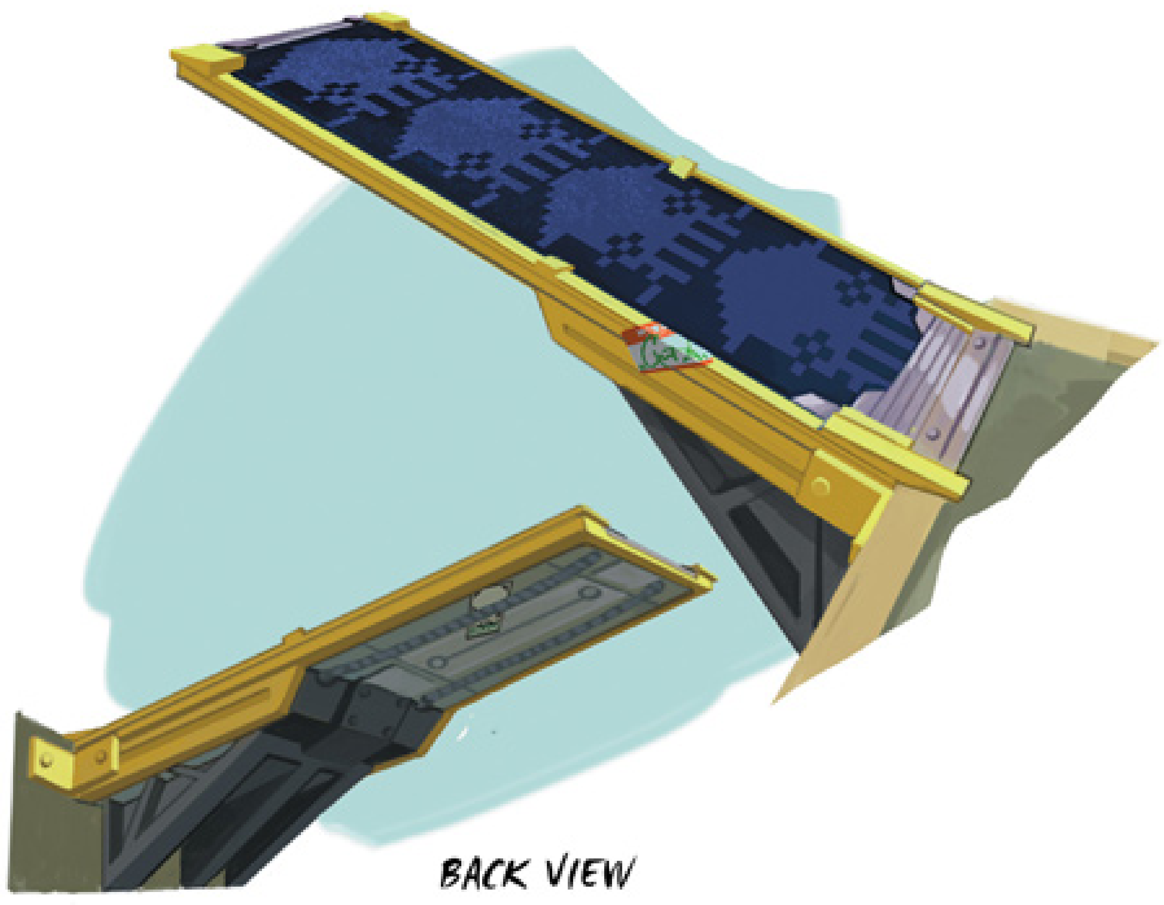
This abandoned coal mine is like a fortress. Its decaying structures and pathways have become a location for Turf Wars. The salt air in this manmade cove is said to cause the ink to dry faster.

BLUEFIN DEPOT
Overview Design



BLUEFIN DEPOT
Scaffolding Design Concept for Turf War



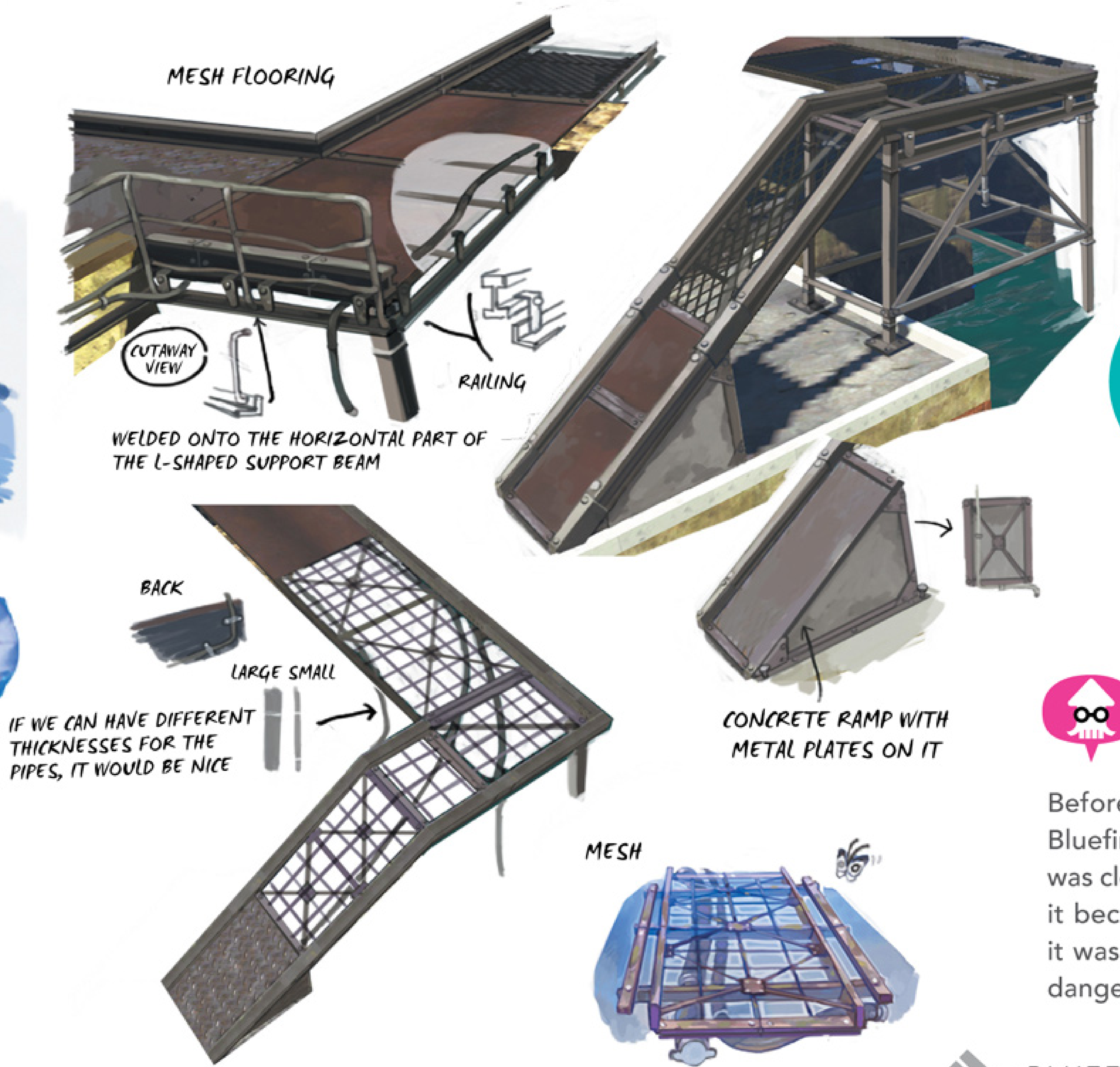




BLUEFIN DEPOT
Wall Design Concepts



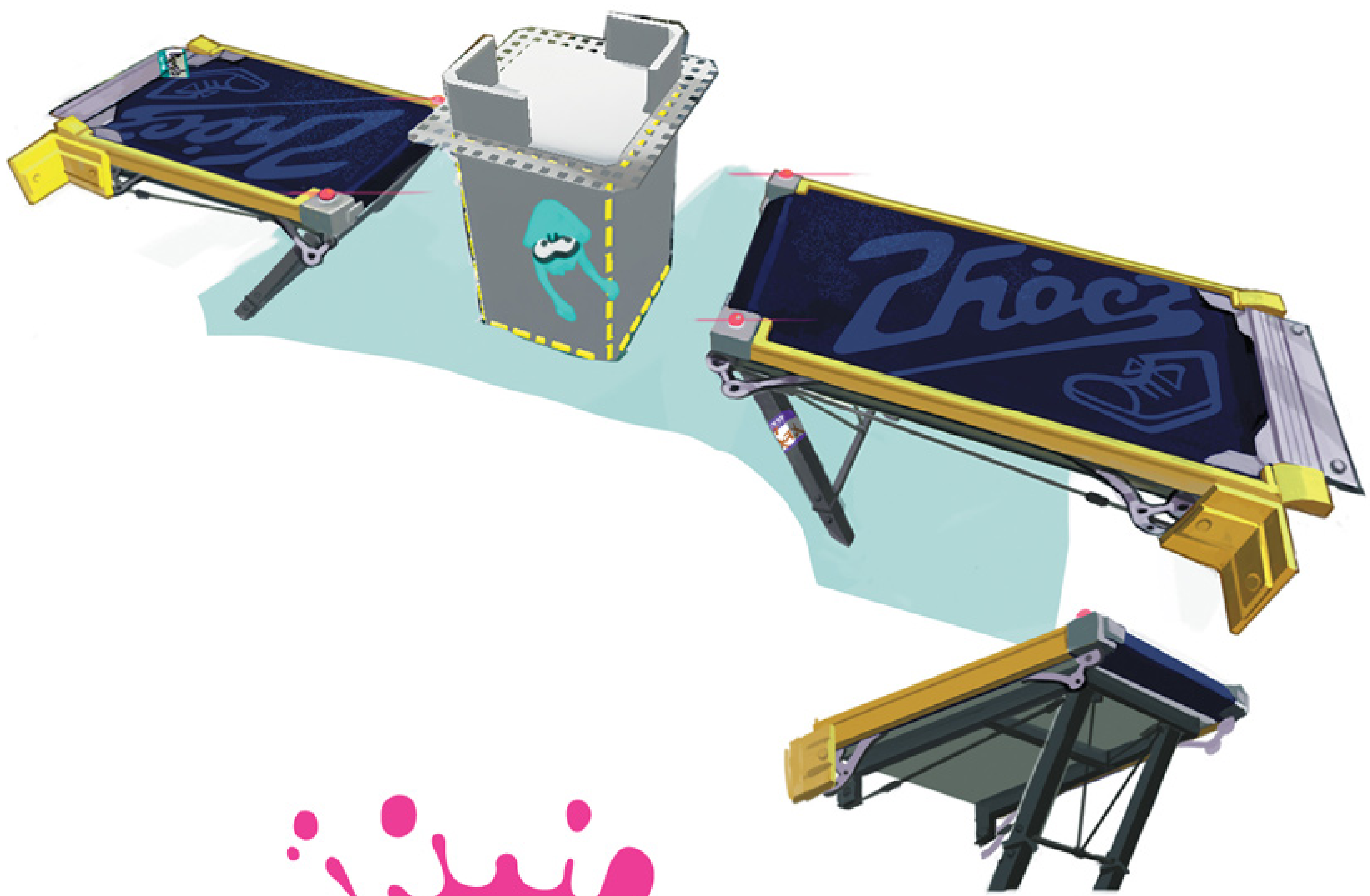
BLUEFIN DEPOT
Scaffolding Design Concepts



The Abandoned Coal Mine

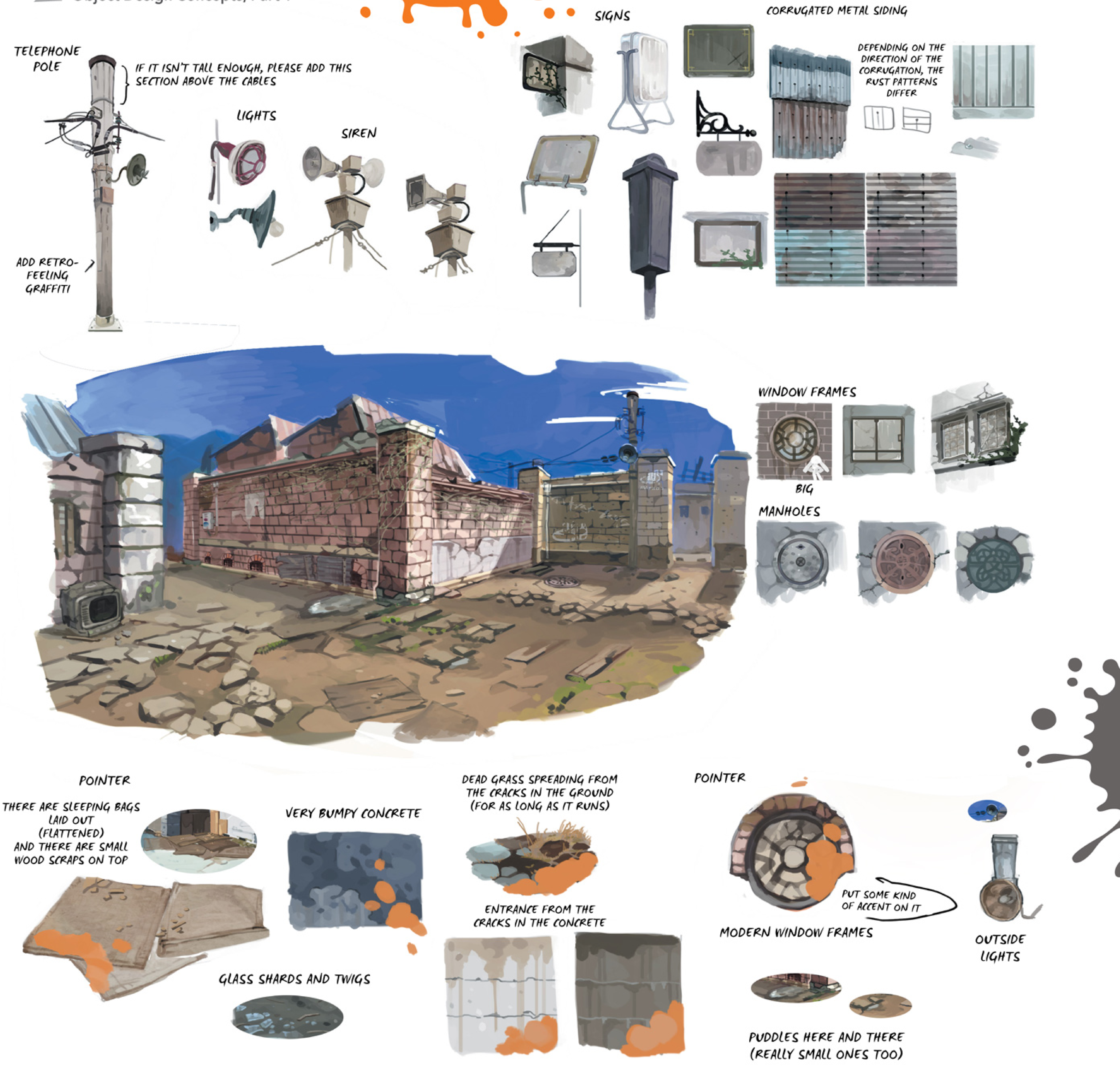
Before the Great Turf War, the coal mine at Bluefin Depot flourished. Fifty years ago, it was closed down and abandoned. For a while, it became a part of the Octarians' turf, but it was eventually sealed off due to potential dangers.

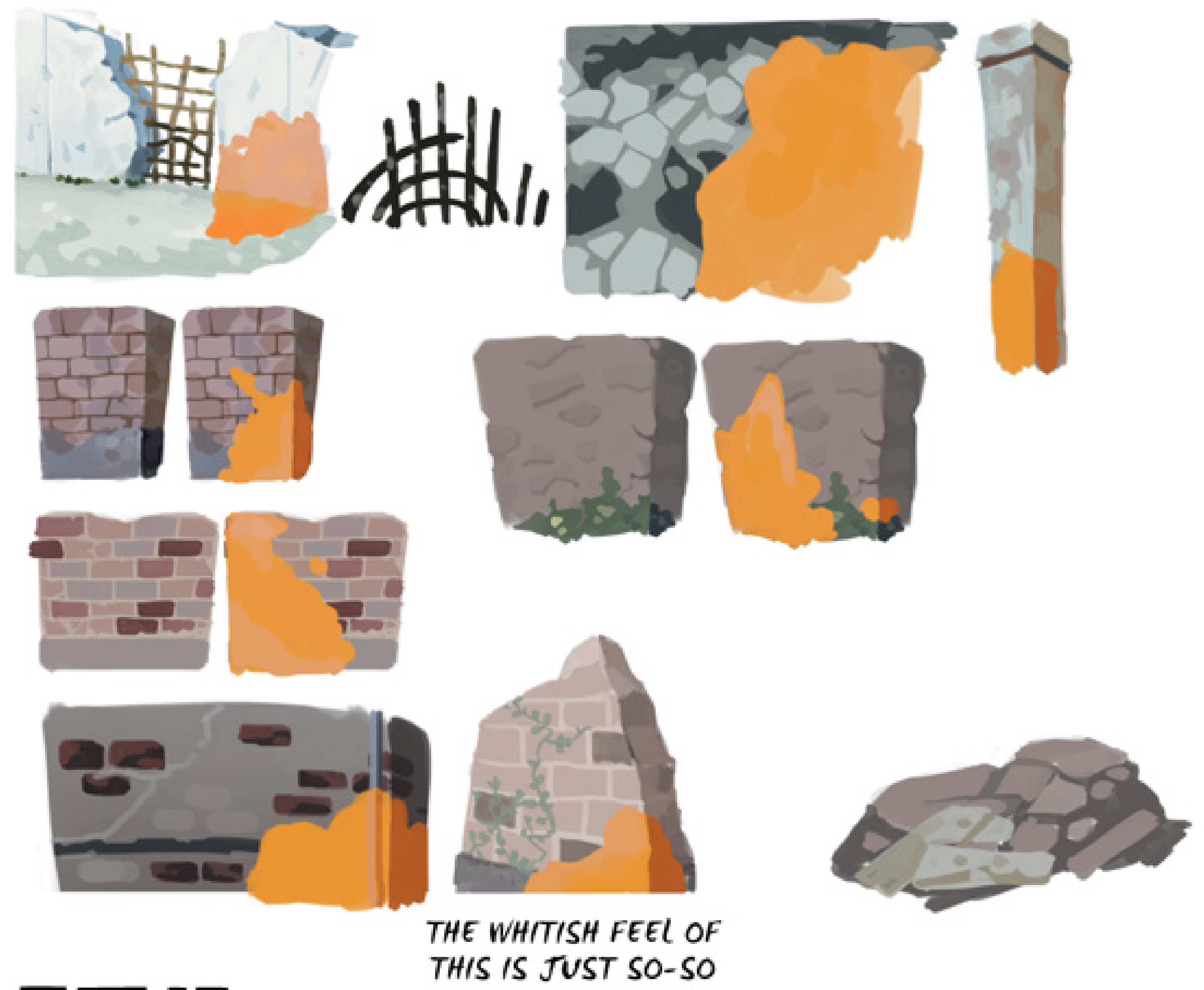
BLUEFIN DEPOT
Unclimbable Ledge Design Concepts





BLUEFIN DEPOT
Object Design Concepts, Part 1





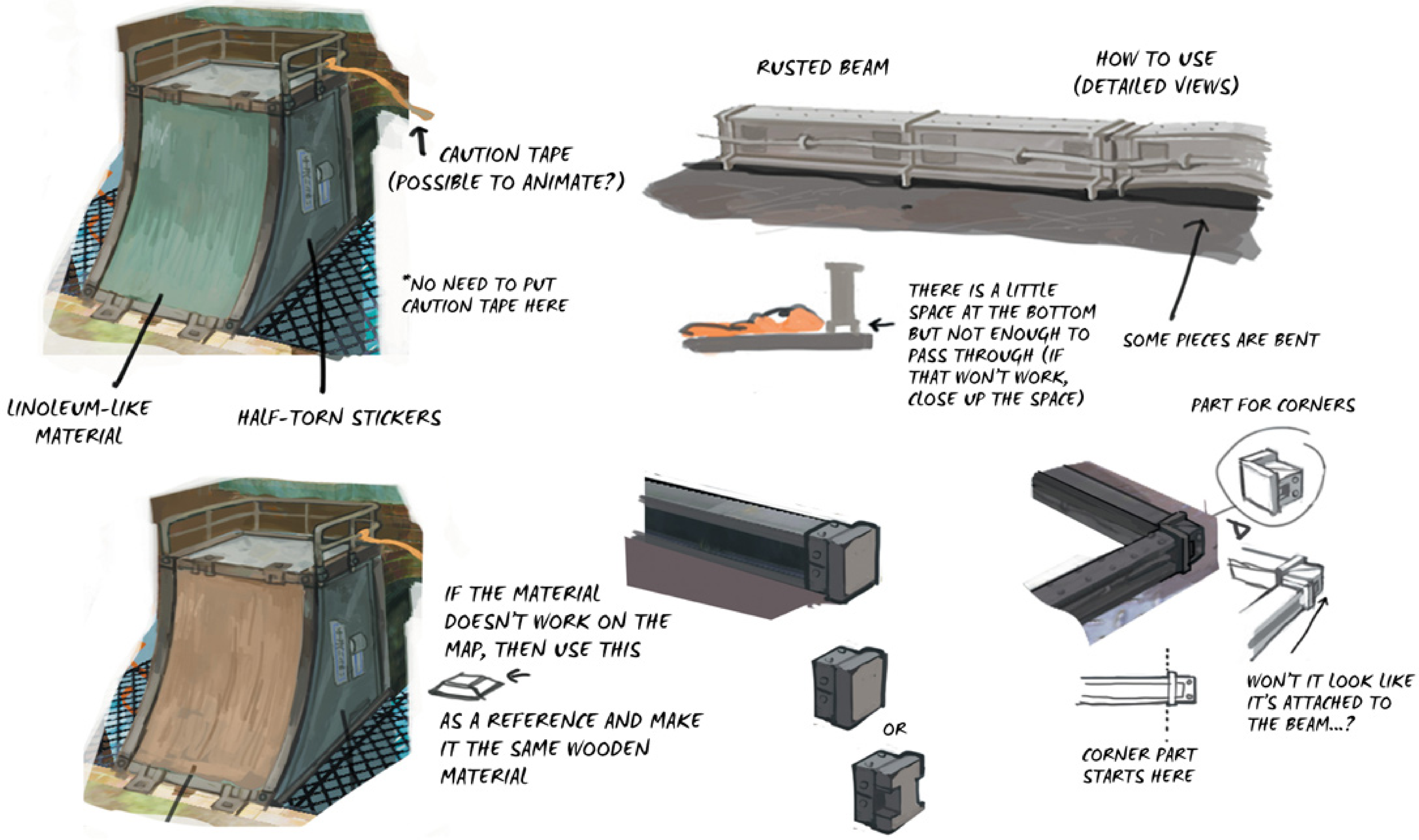
BLUEFIN DEPOT
Object Design Concepts, Part 2







BLUEFIN DEPOT
Slope Design Concepts

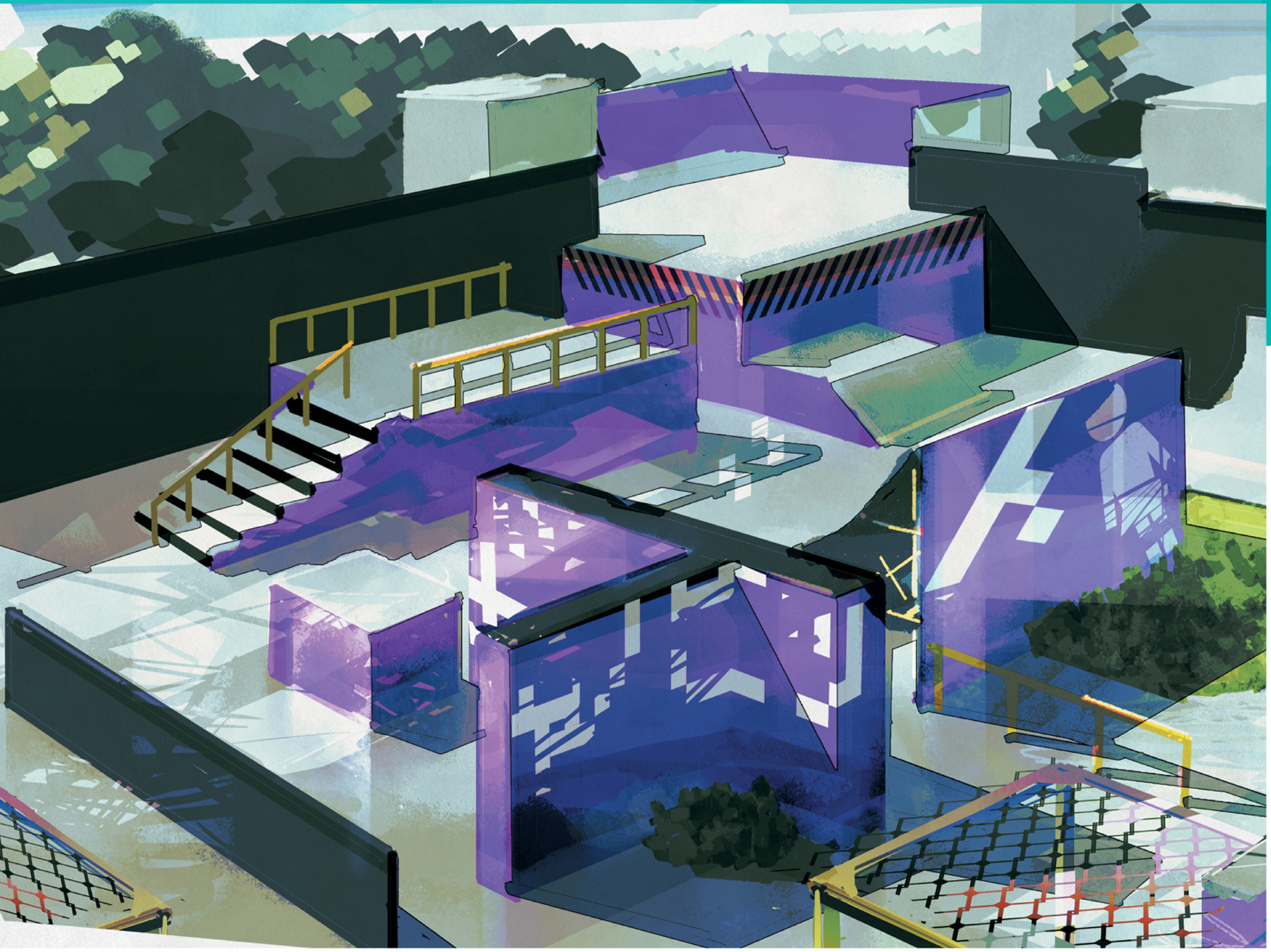




BLACKBELLY SKATEPARK

This fully equipped Turf War area was created on the crest of a wave of modernization. This tricked-out course is loved by battle-seeking Inklings.

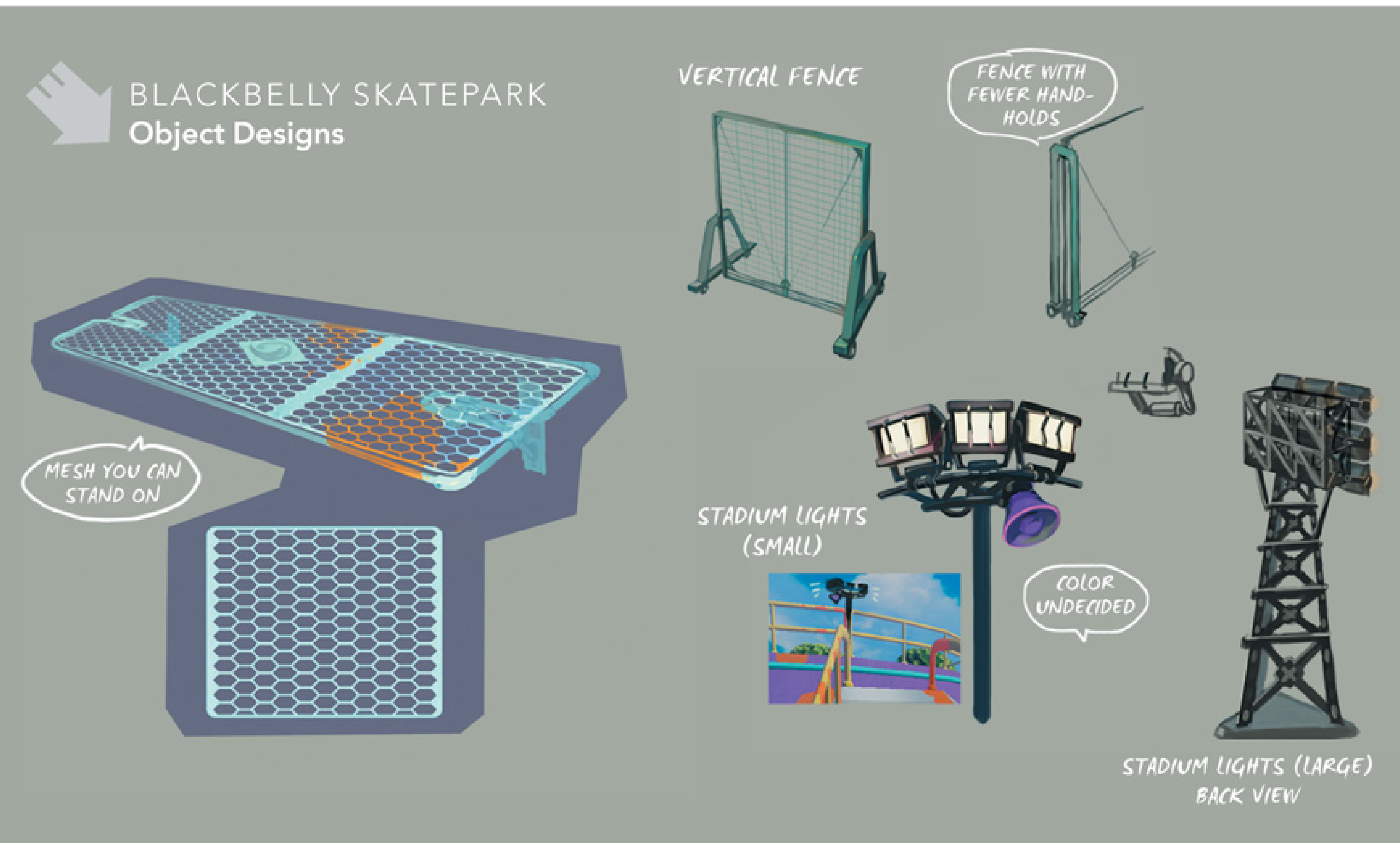
BLACKBELLY SKATEPARK
Concept Art



A Facility Made by Squids, for Squids

This Turf War facility was built on the outskirts of Inkopolis. Since it is maintained by the government and sponsors, there is no fee to use it.

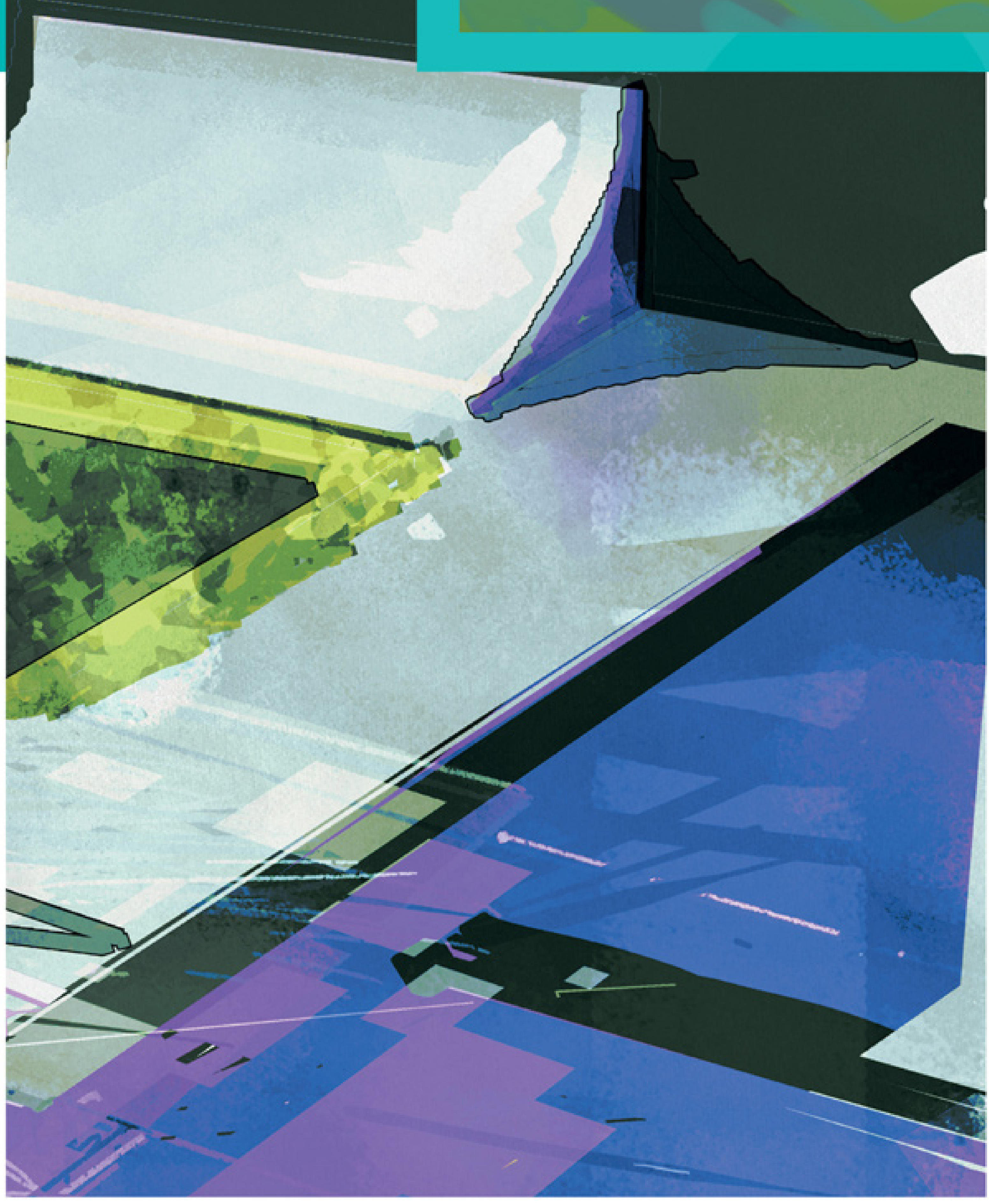
BLACKBELLY SKATEPARK
Object Designs





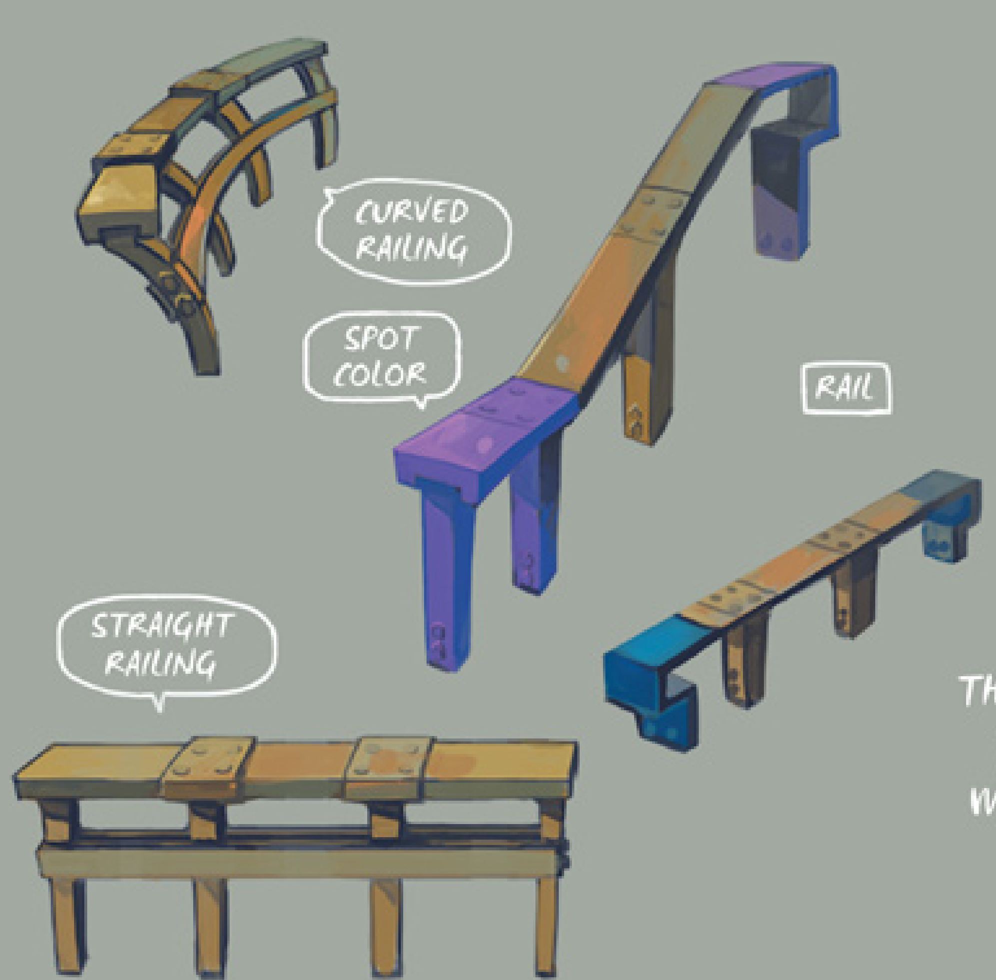
BLACKBELLY SKATEPARK
Overview Design





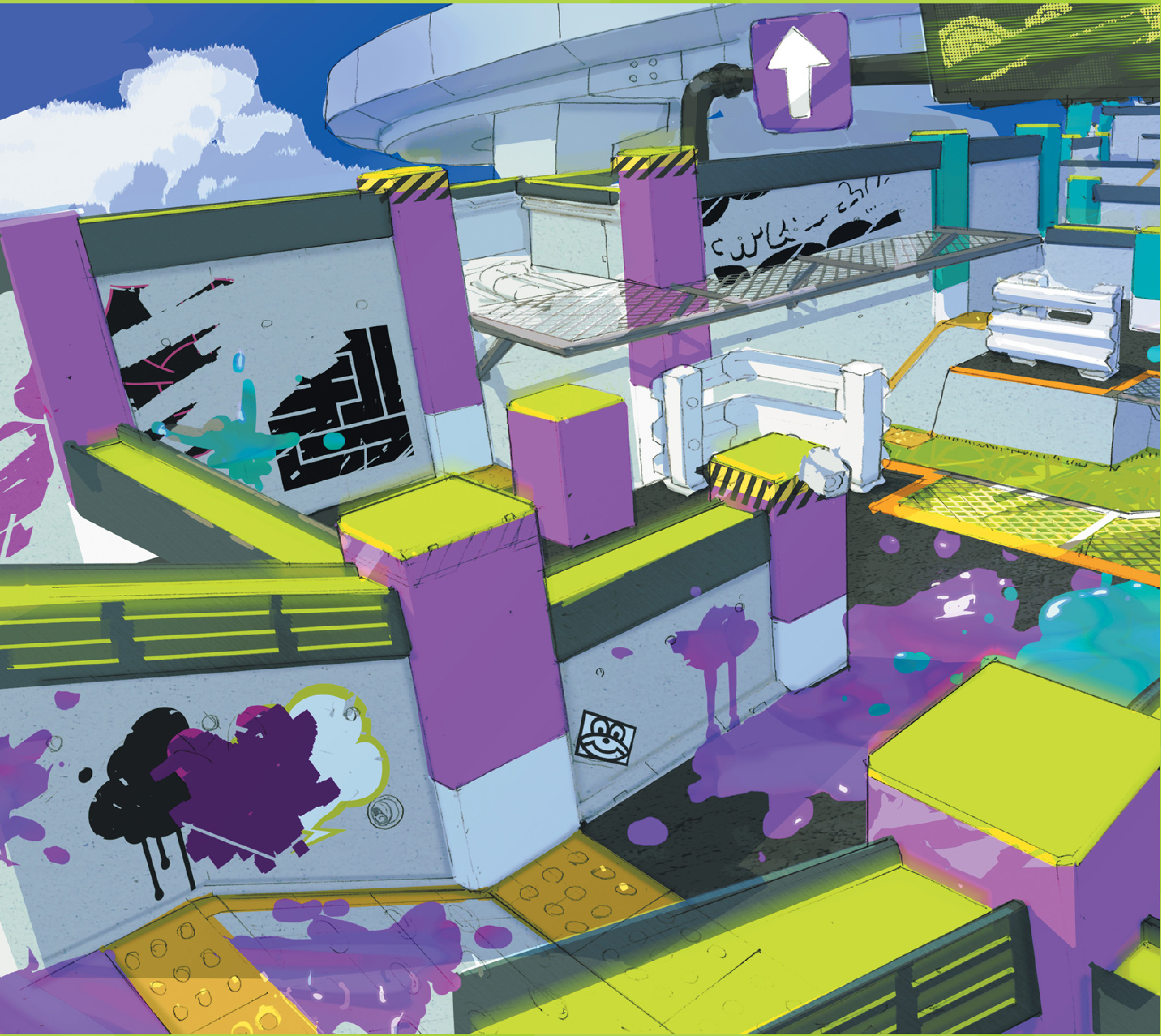
BLACKBELLY SKATEPARK
Landscape Designs











URCHIN UNDERPASS

The Urchin Underpass is the major artery that spans the city. Beneath it is a spot where the Inklings come to hang out. The air pollution here is bad, but perhaps the youth think it's all a part of its charm.

URCHIN UNDERPASS
Object Design Concept Art, Part 1





URCHIN UNDERPASS
Concept Art, Part 1





URCHIN UNDERPASS
Object Design Concept Art, Part 2

URCHIN UNDERPASS
Concept Art, Part 2



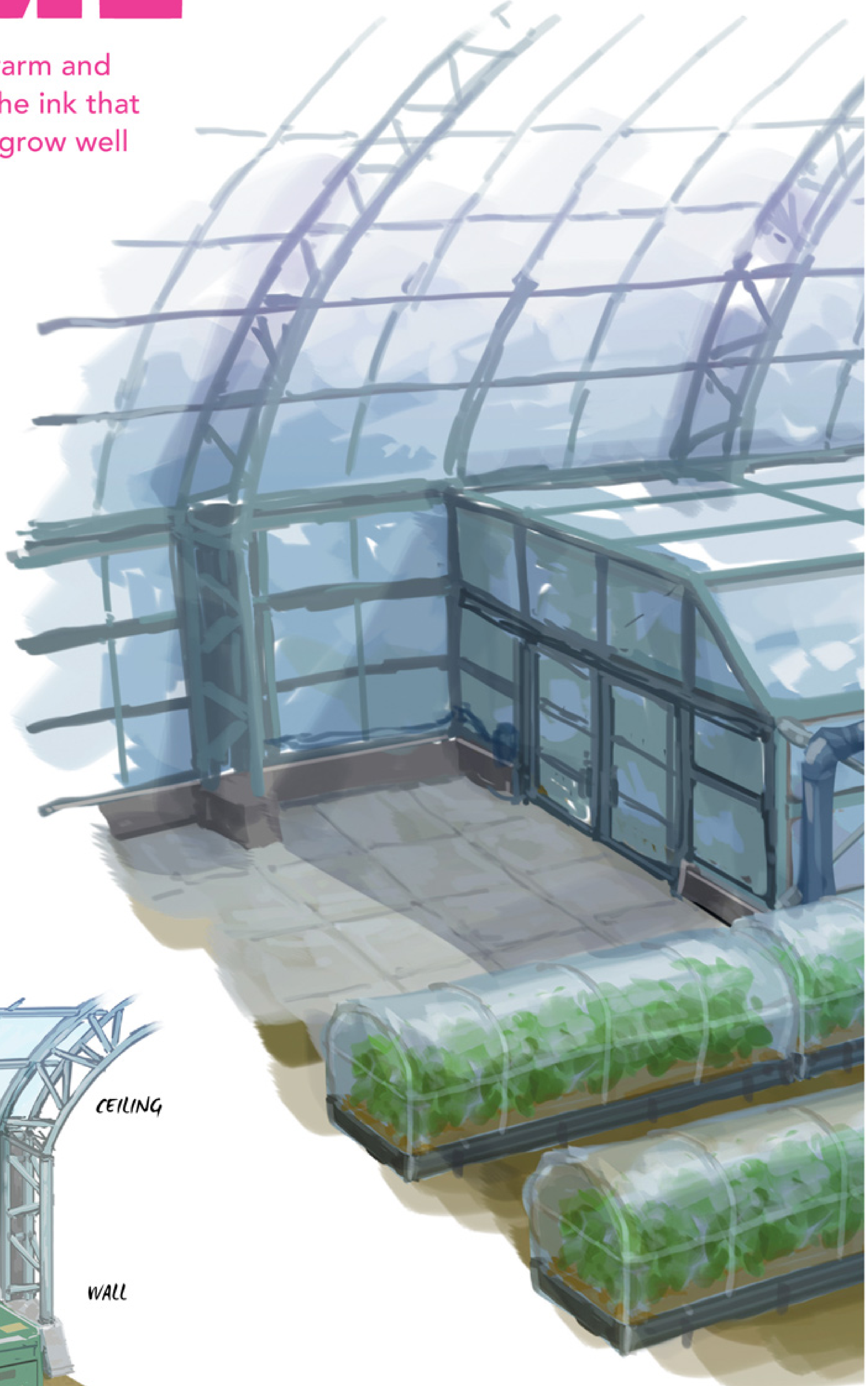
A Popular Spot for a Turf War

The underpass near Inkopolis is a popular place for the Inklings to have a Turf War. The Inklings desire independence, but at the same time they're lazy, so they tend to stick close to what they know and don't venture too far away.



KELP DOME

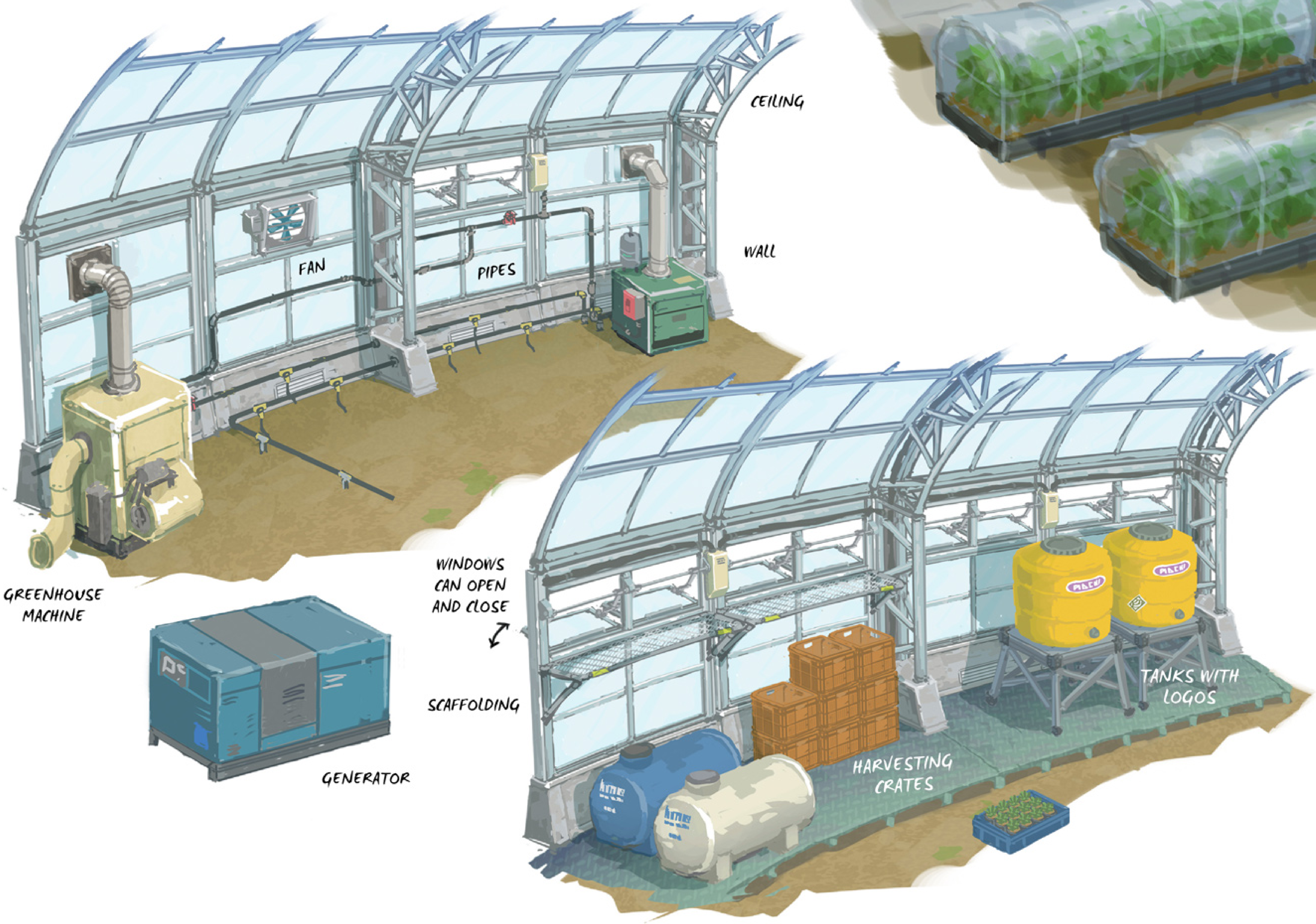
This farm is a high-tech facility where the temperature is warm and the humidity is high all year long. Perhaps it's because of the ink that is the lifeblood of the Inklings, but it's rumored the plants grow well here and taste the best.

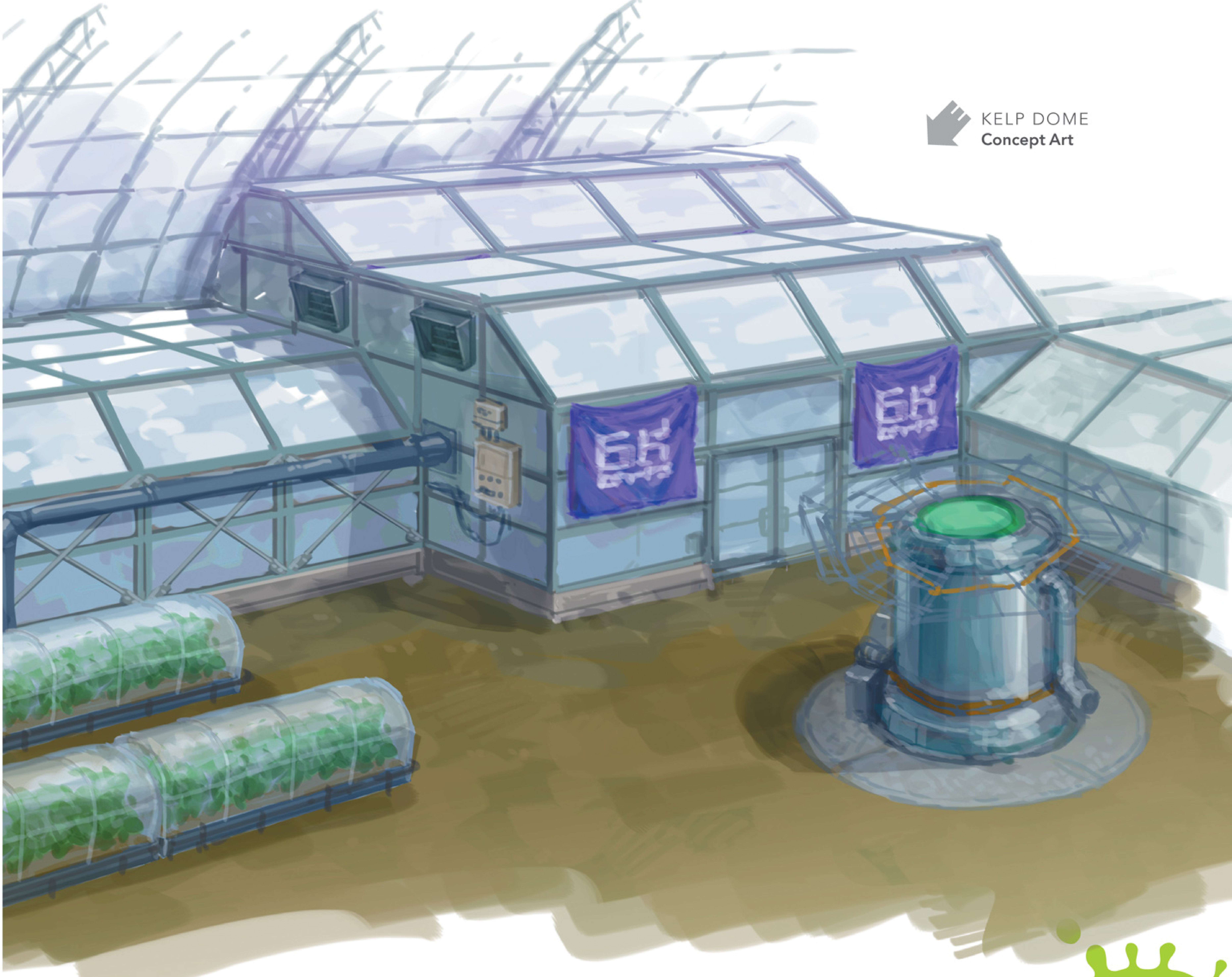


The Plants Grown in the Squids' World with Tender Care

The facility is a semi-enclosed greenhouse. It mainly grows fruits and vegetables to be sold in department and convenience stores. Because Grammie, the owner, checks the crops often and harvests them at the perfect moment, the crops are very well received for their high quality.

KELP DOME
Greenhouse Interior Design, Part 1





KELP DOME
Concept Art



KELP DOME
Greenhouse Interior Design, Part 2

KELP DOME
Warehouse and Office Designs

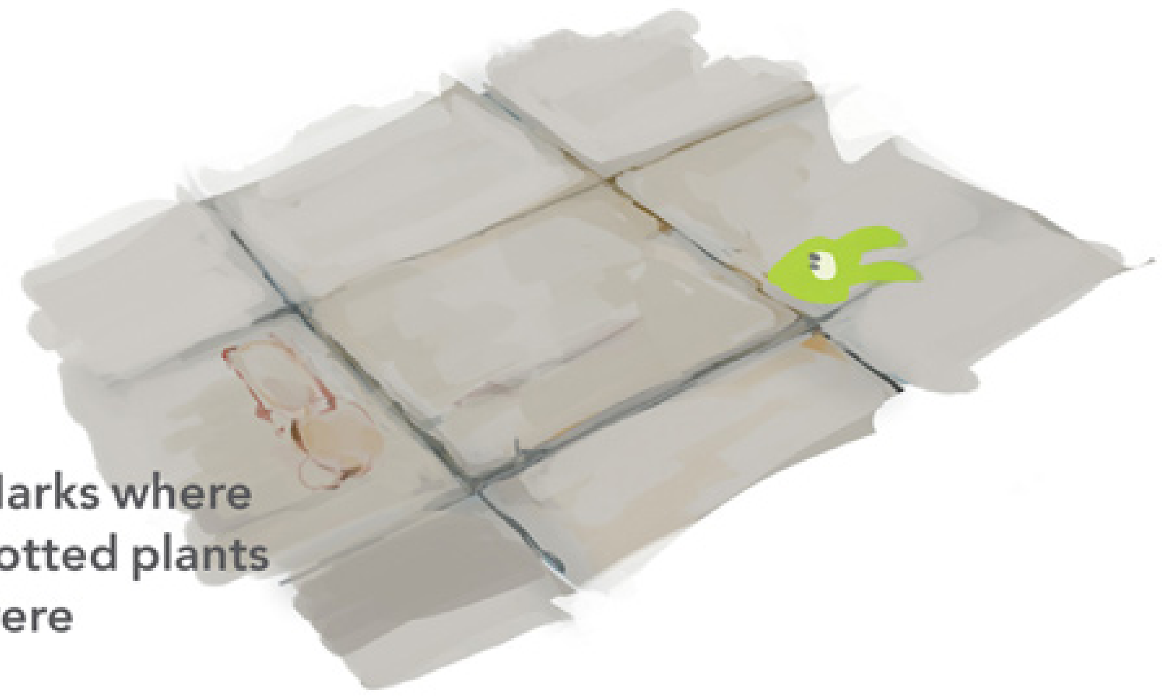
Warehouse and office inside the greenhouse



Outside

KELP DOME
Grounds Design

Idea for large square concrete slabs



Marks where potted plants were

Raised ground that won't impede walking where seeds haven't been planted yet

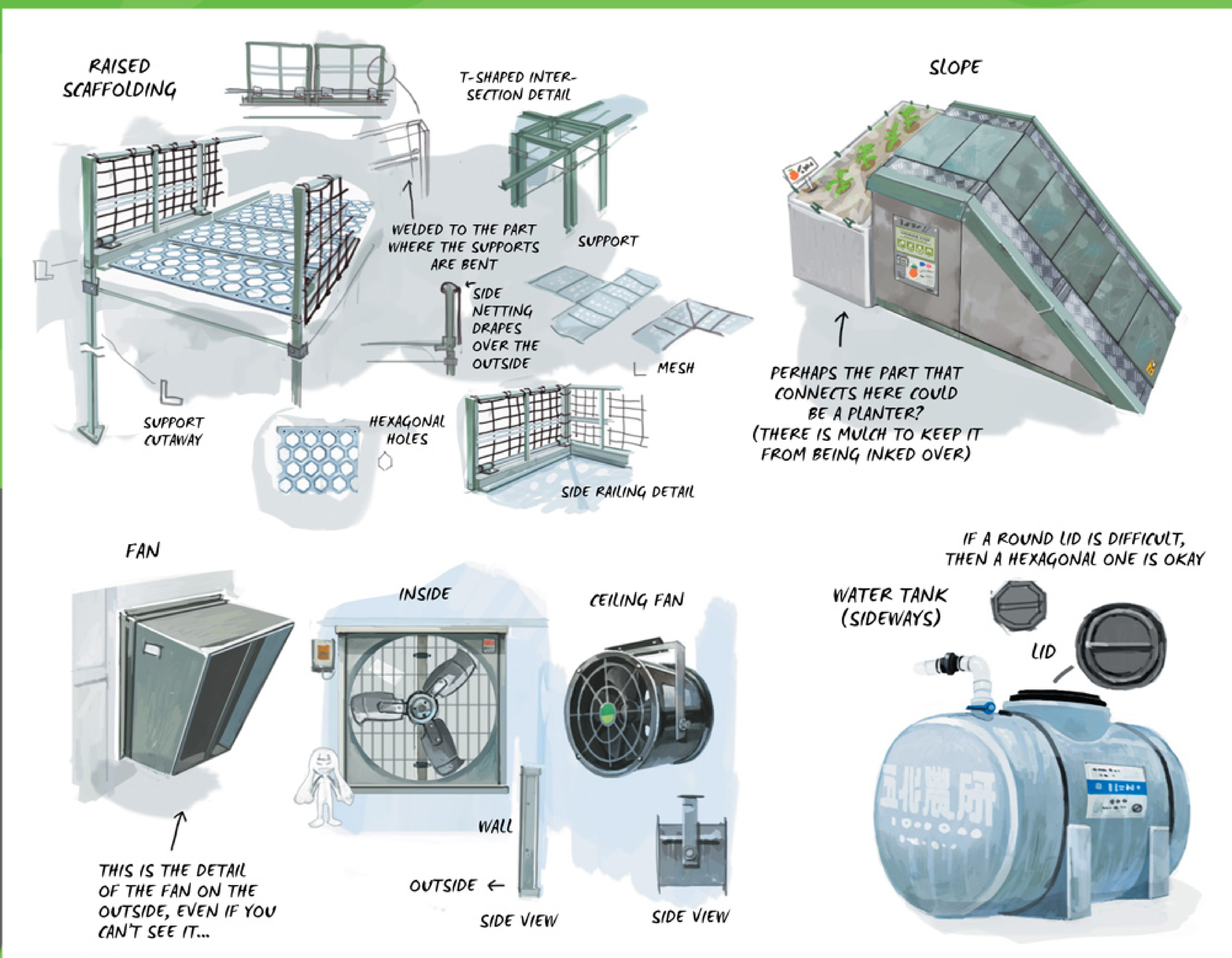


Boards where drainage is poor





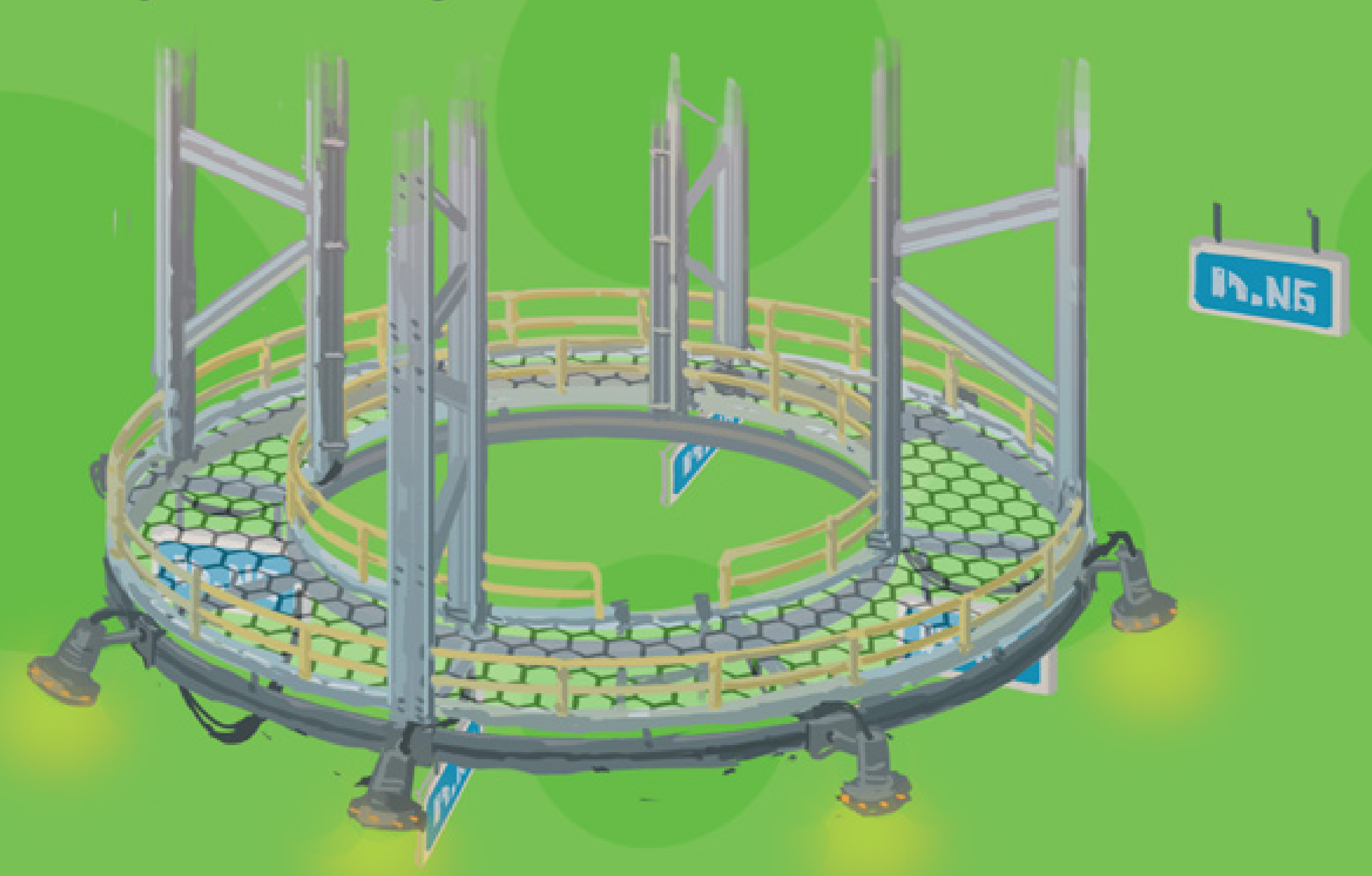
Concept for furrow zone

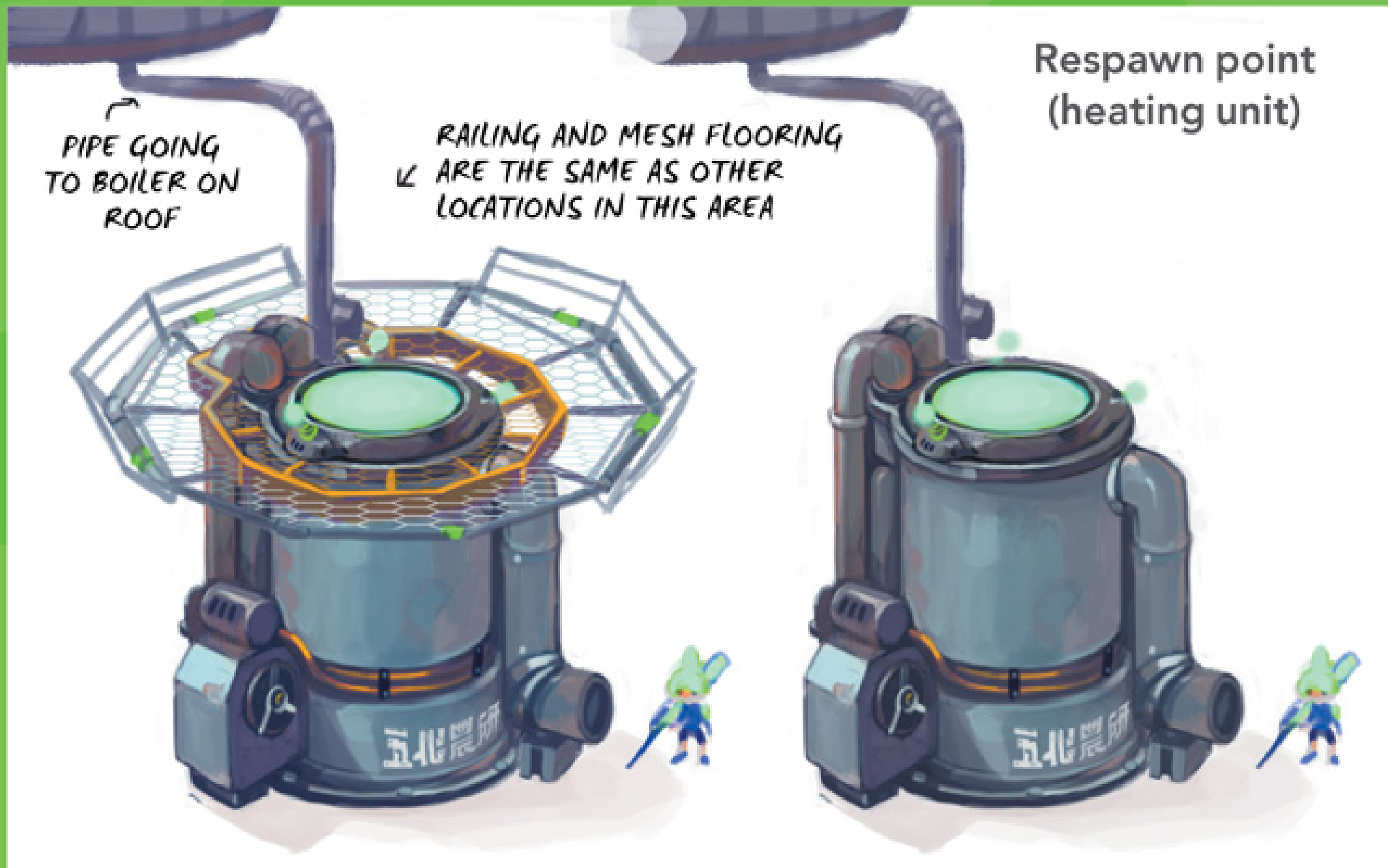


KELP DOME
Object Design Concept Art, Part 1

KELP DOME
Ceiling Design

Vinyl house ceiling

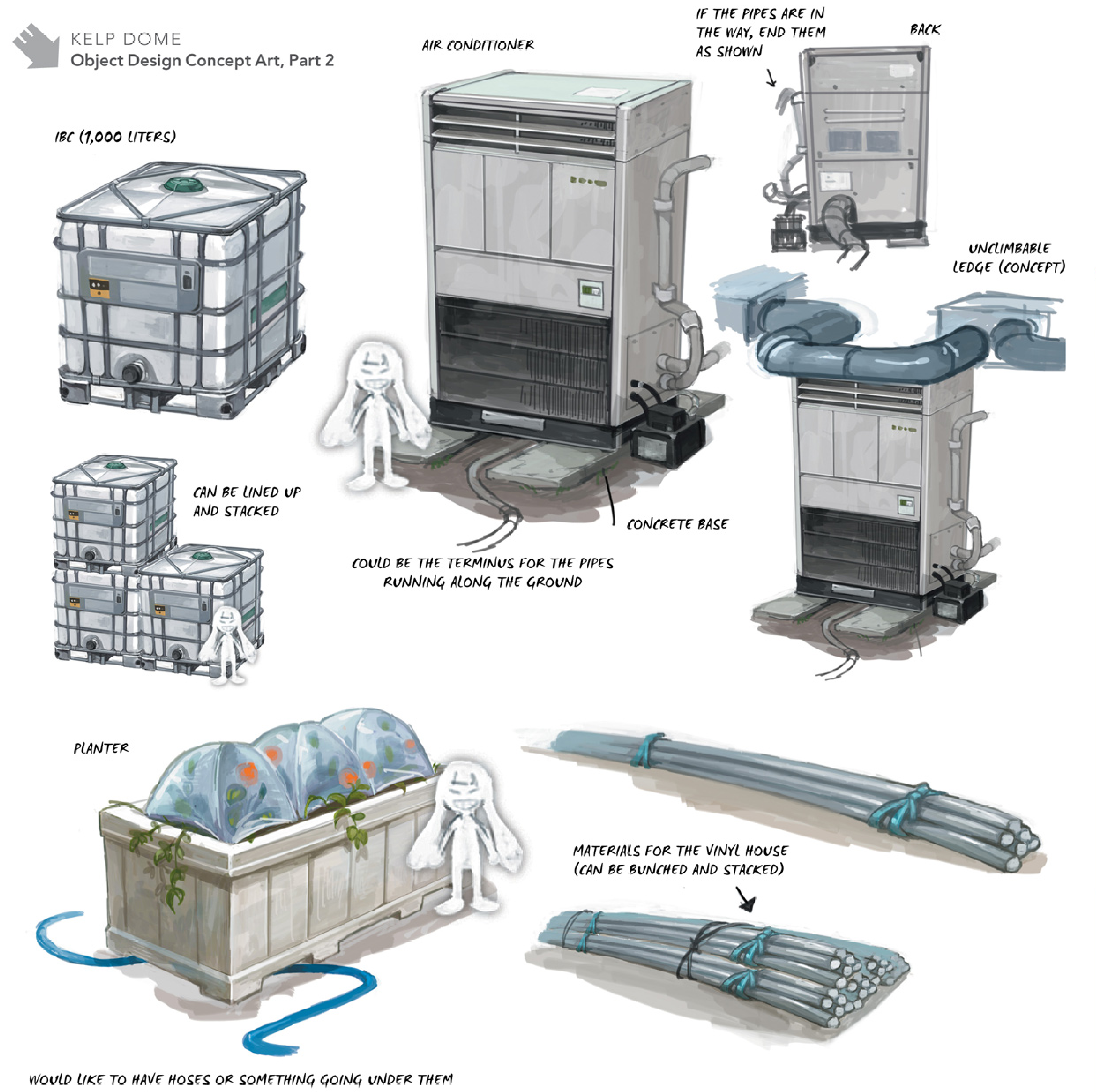




Respawn point (heating unit)

KELP DOME
Starting Point Design

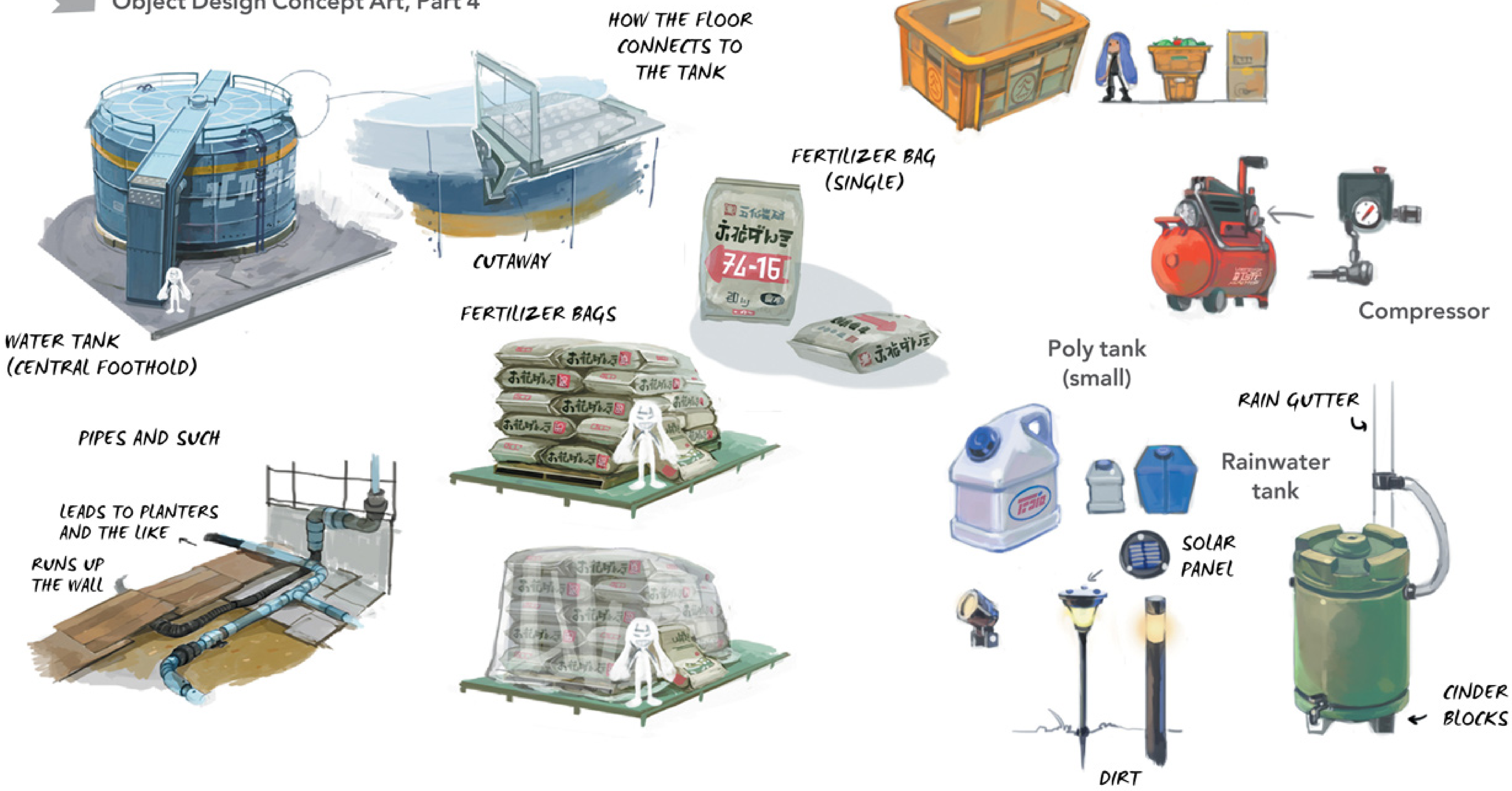
KELP DOME
Object Design Concept Art, Part 2



KELP DOME
Object Design Concept Art, Part 3



KELP DOME
Object Design Concept Art, Part 4



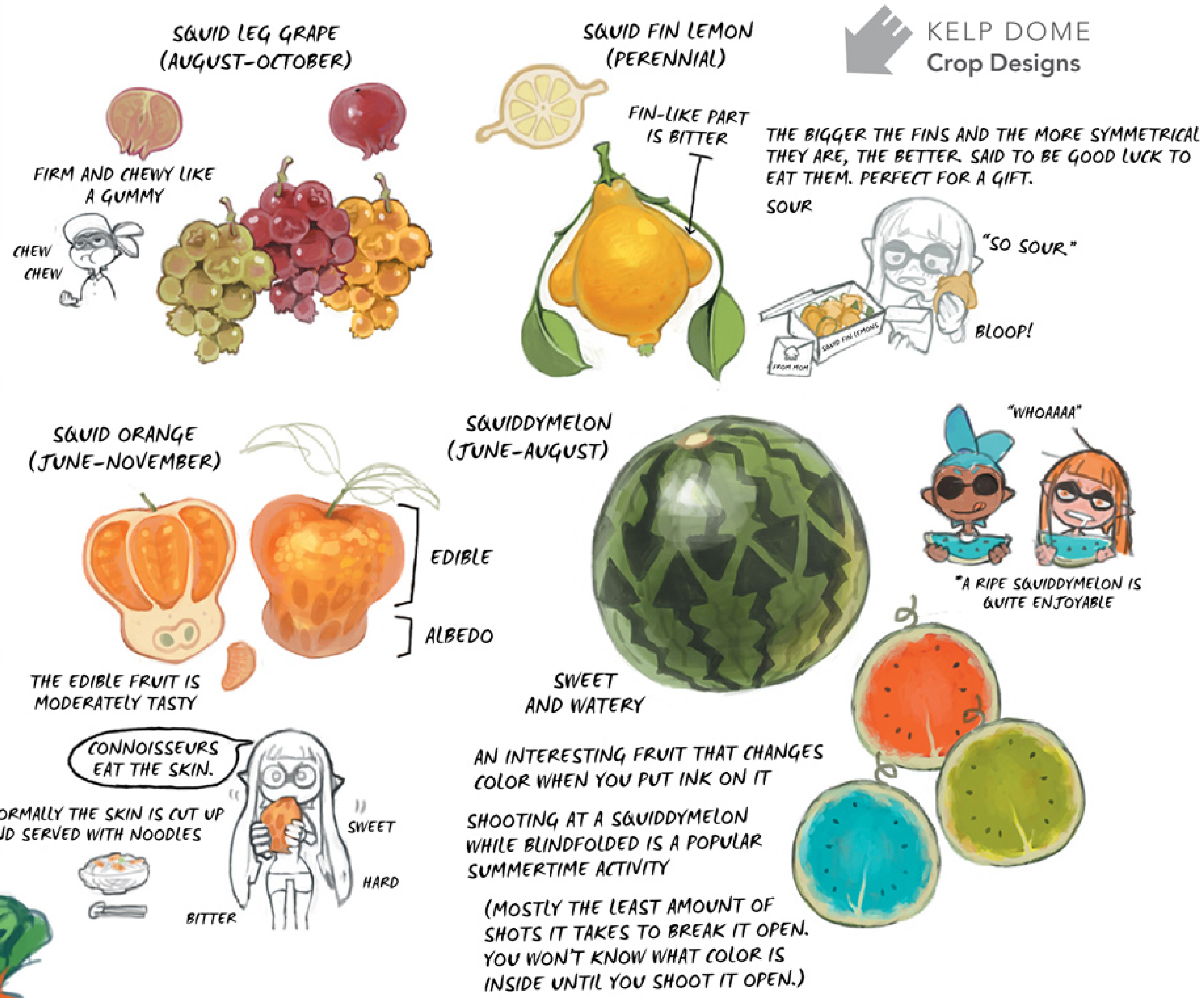
KELP DOME
Crop Designs

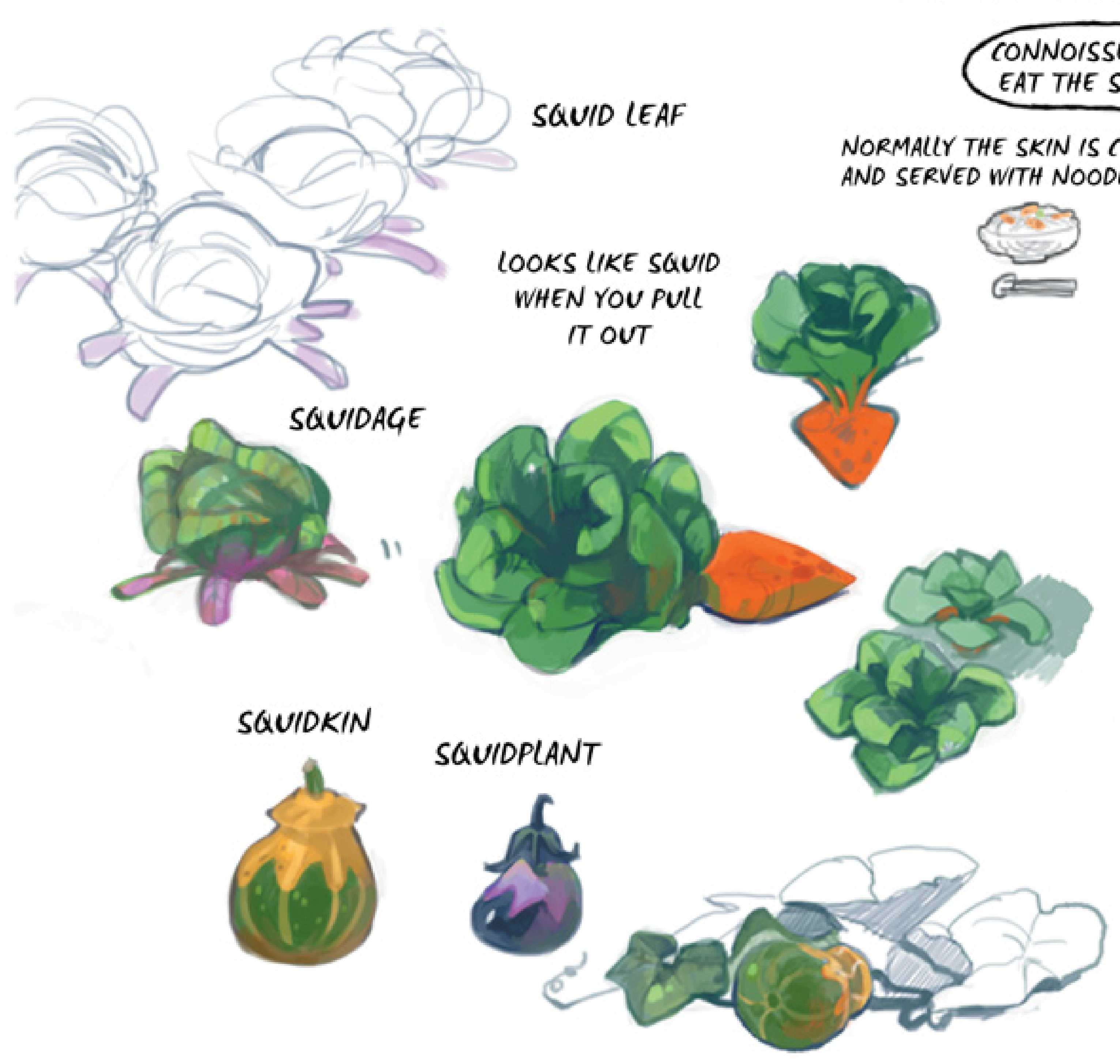


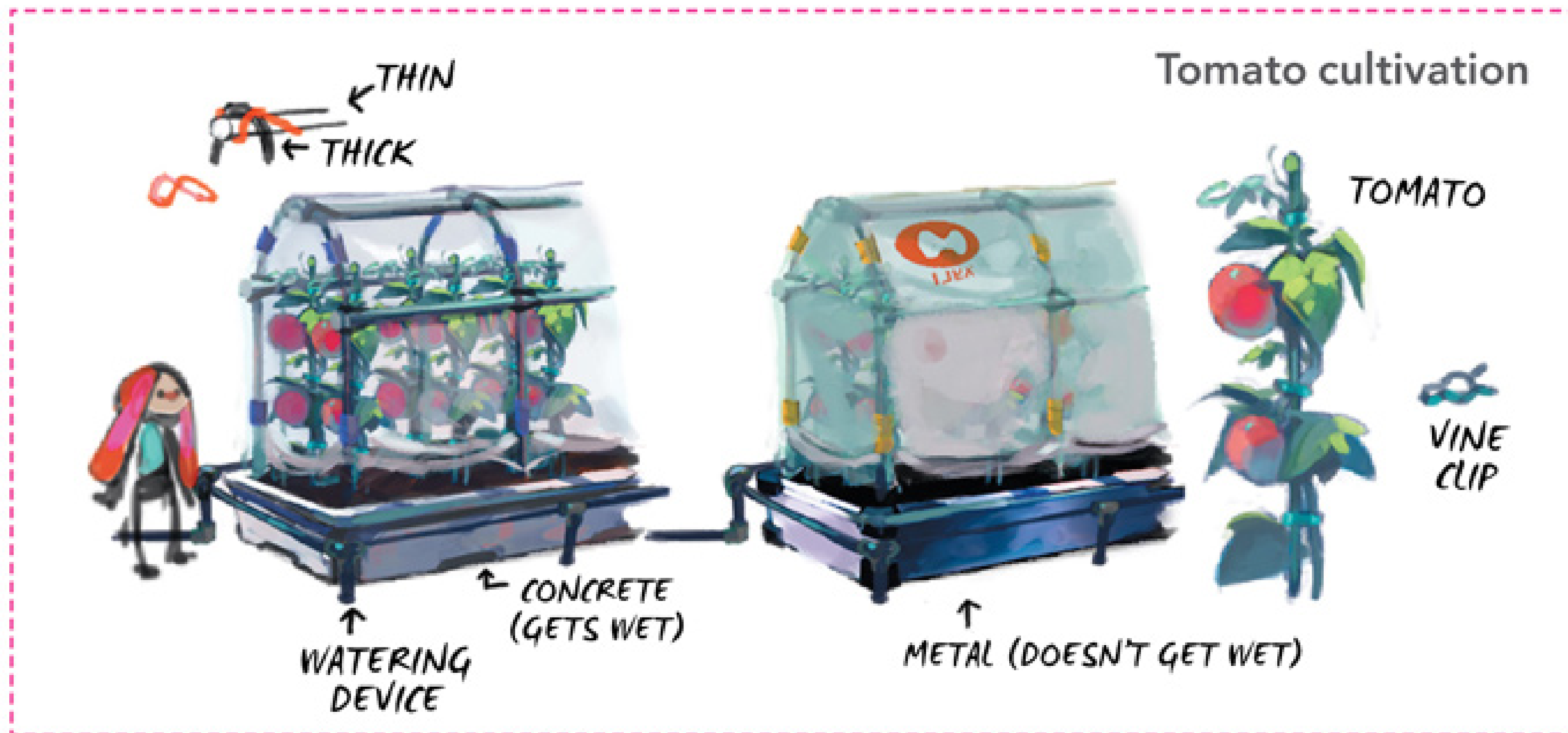
The Inklings' Passion for Fruit

The youth have a great passion for fruit. Ever since the Squid Fin Lemon Diet was the craze a few years back, fruit consumption among the youth has climbed 70 percent compared to thirty years ago. In recent years, sour fruits have become the most popular fruits to grow.

KELP DOME
Crop Designs







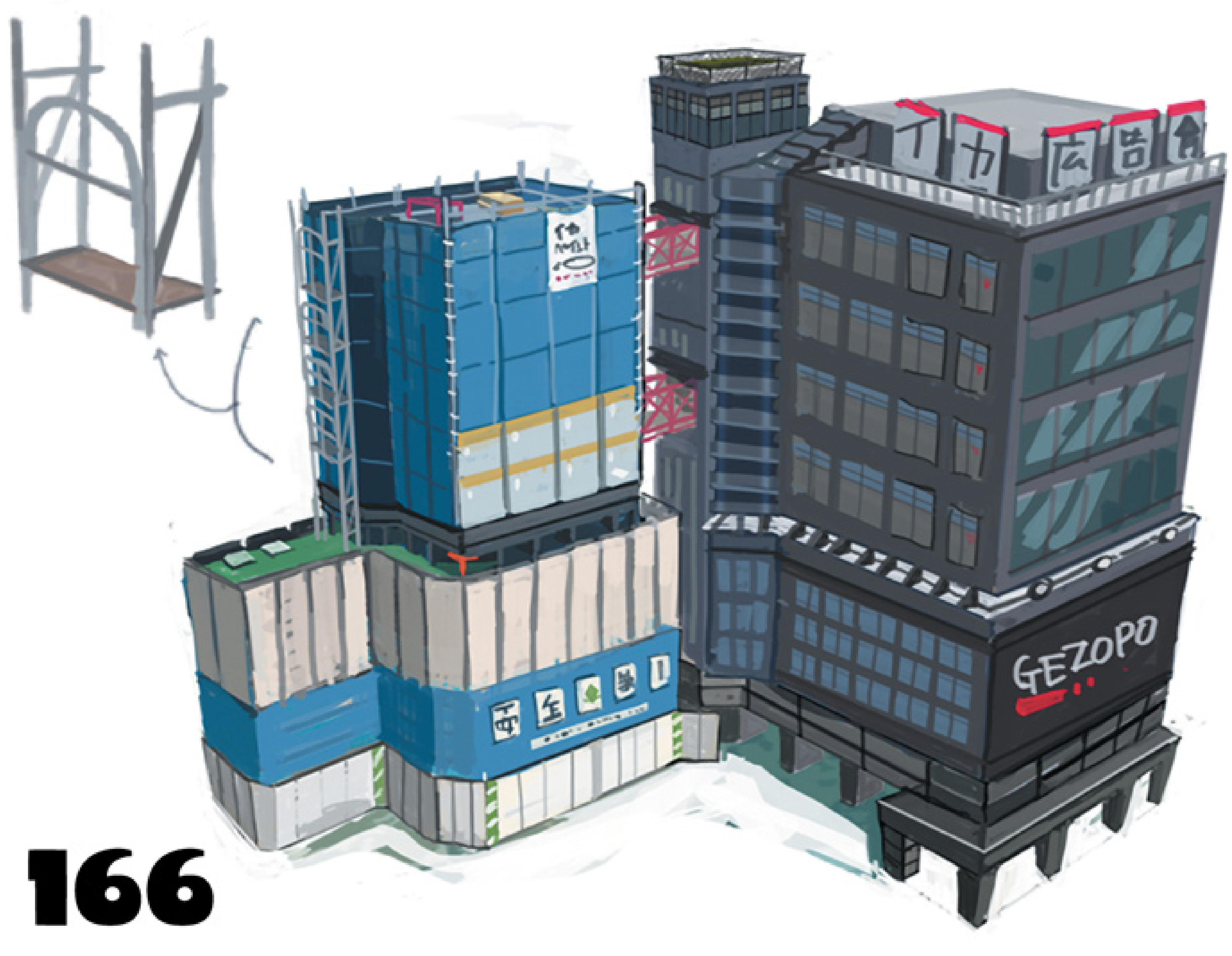
Tomato cultivation

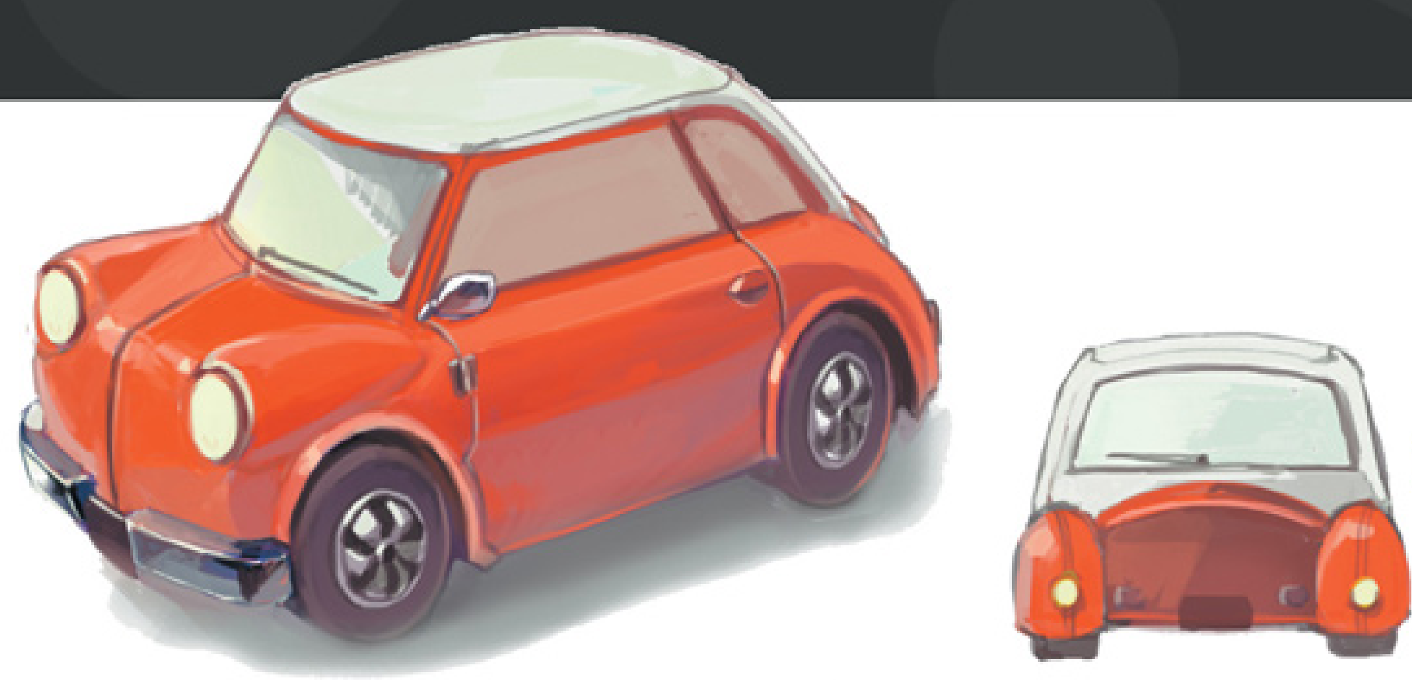


MORAY TOWERS

A narrow, towering parking garage. The thrill of battling in such a high place has brought an unending stream of challengers here. However, this has caused a decrease in the number of cars that are willing to park in this parking lot.

MORAY TOWERS
Parking Lot Design Concept Art, Part 1

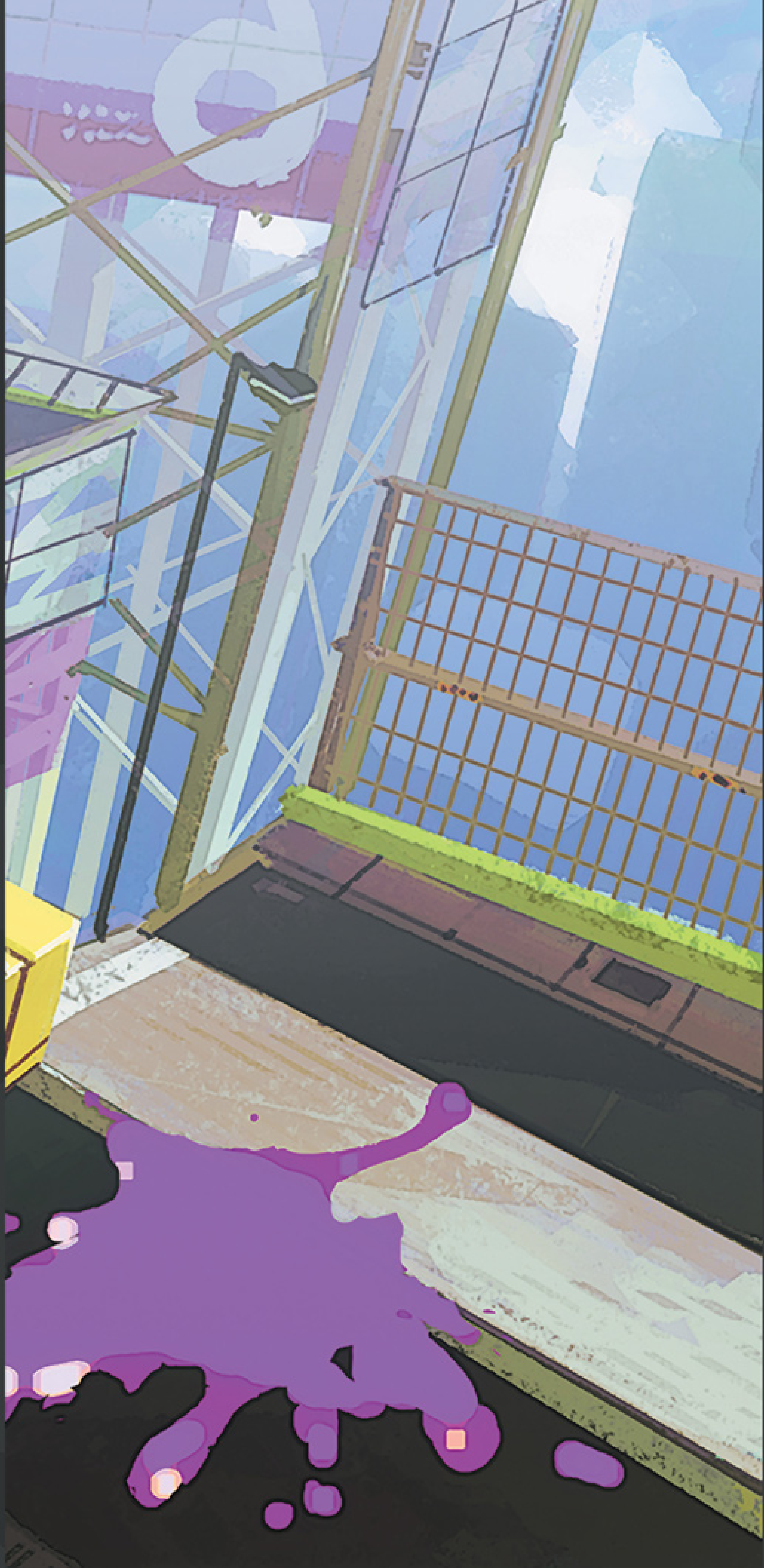




MORAY TOWERS
Car Designs

The Parking Lot That Towers over a Jungle of Buildings

This is a high-rise parking garage that is about twenty minutes away from Inkopolis on the Urchin Underpass. The salty breeze is strong, and even though it's forbidden to play in the structure, the Inklings seem to pay no heed to the rules.

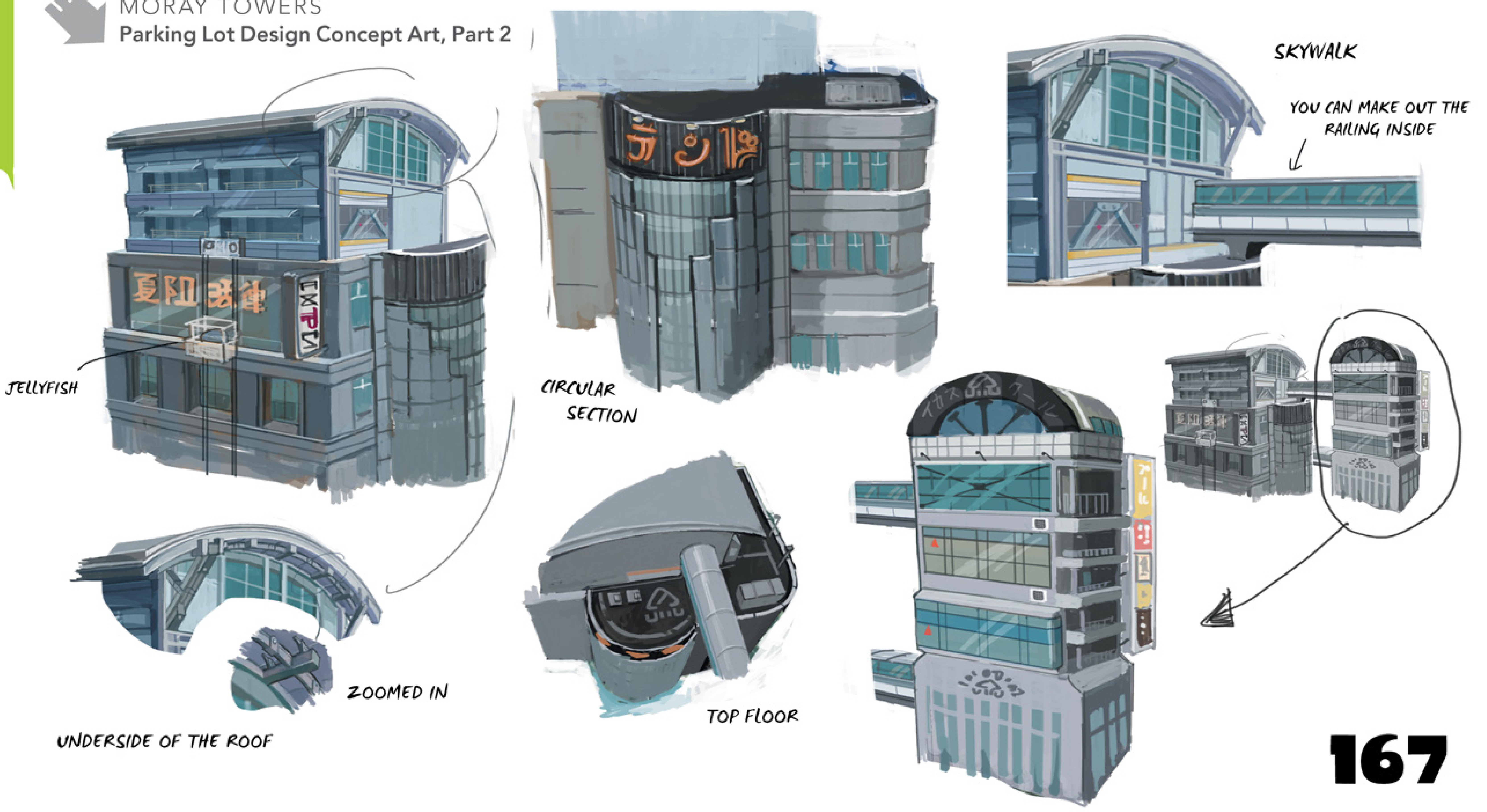


MORAY TOWERS
Concept Art

MORAY TOWERS
Object Design Concept Art



MORAY TOWERS
Parking Lot Design Concept Art, Part 2



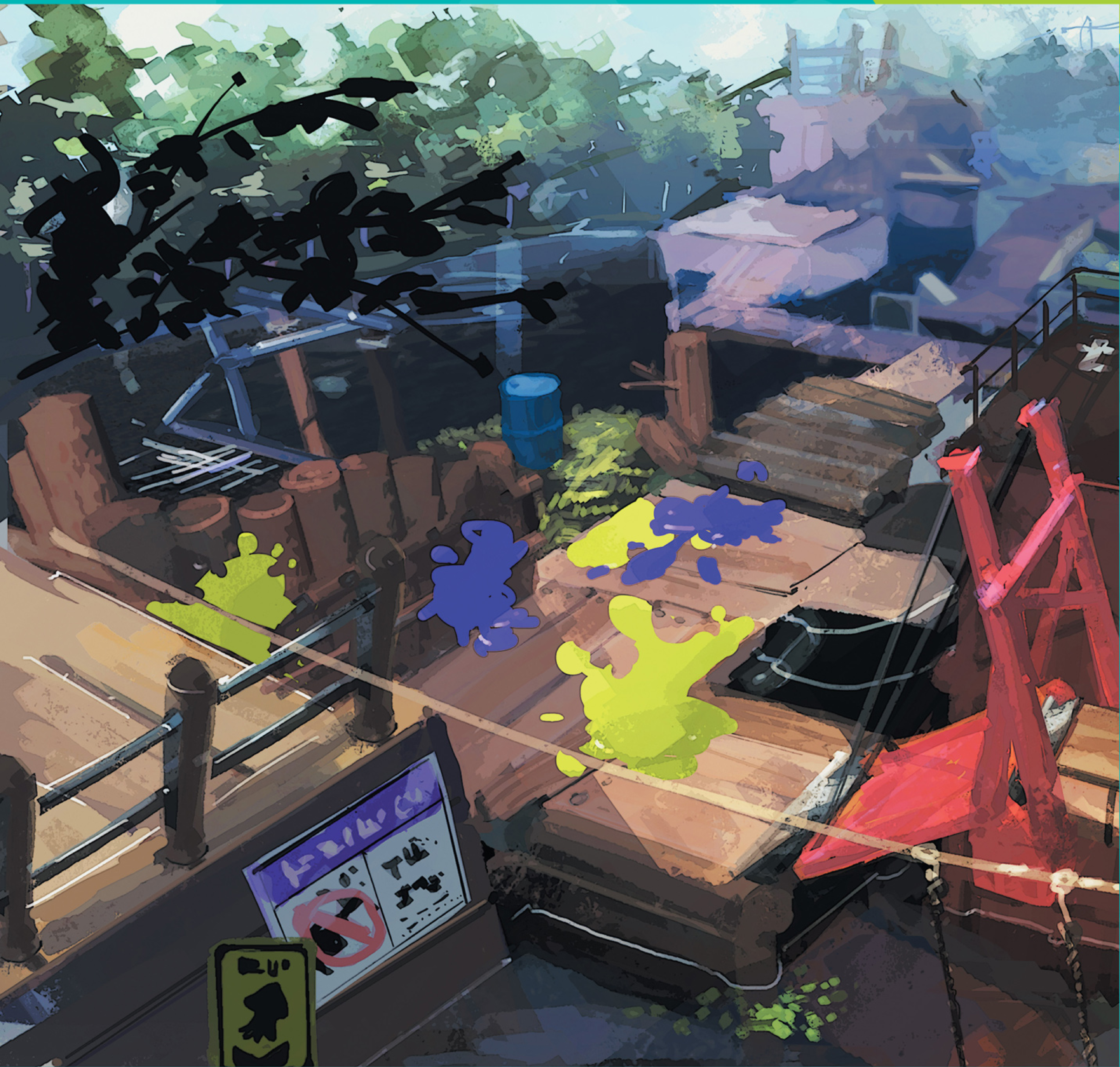
CAMP TRIGGERFISH

A campground surrounded by lush green spaces. The wooden obstacle courses allow the Inklings to participate in a kind of battle they can't experience in the big city. Word of mouth has spread, making this campground very popular.

Vast Blue Skies and the Abundance of Nature

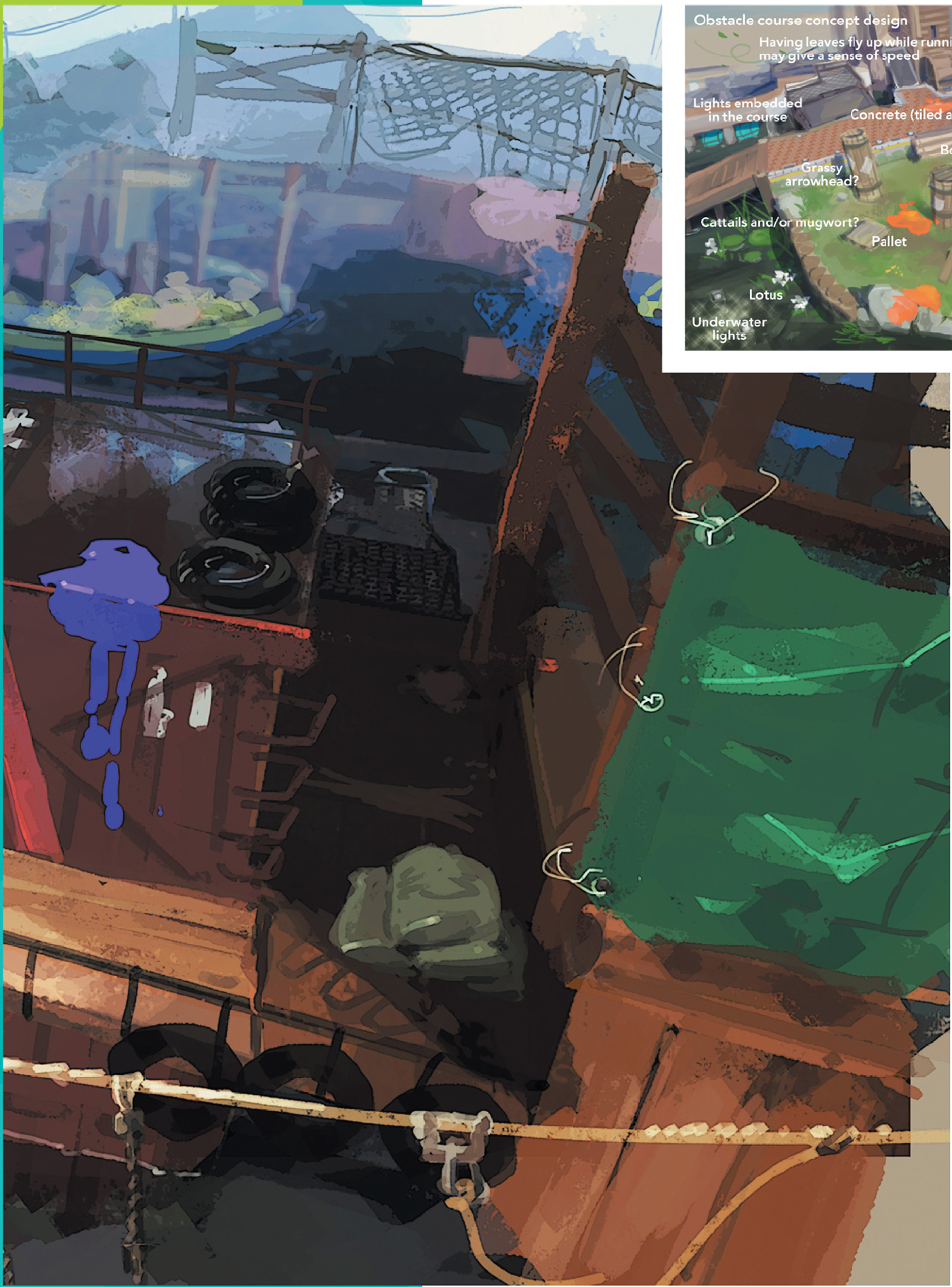
This is a lakeside destination. One can even rent barbecue equipment here. From the city, it is a short thirty-minute trip by express train, making it very accessible. On the weekends, it's teeming with families.

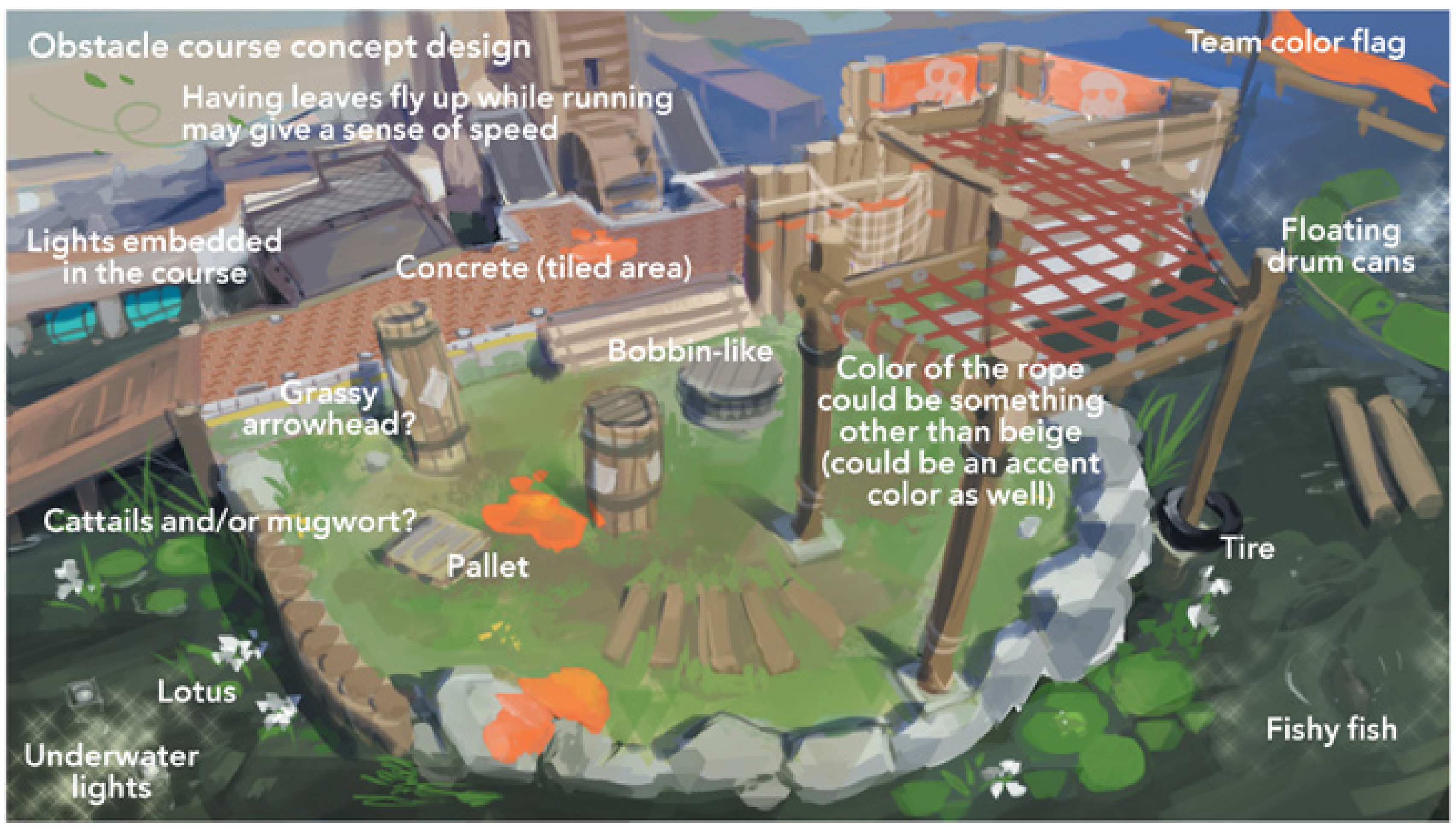
CAMP TRIGGERFISH
Concept Art



CAMP TRIGGERFISH
Concept Art, Part 2

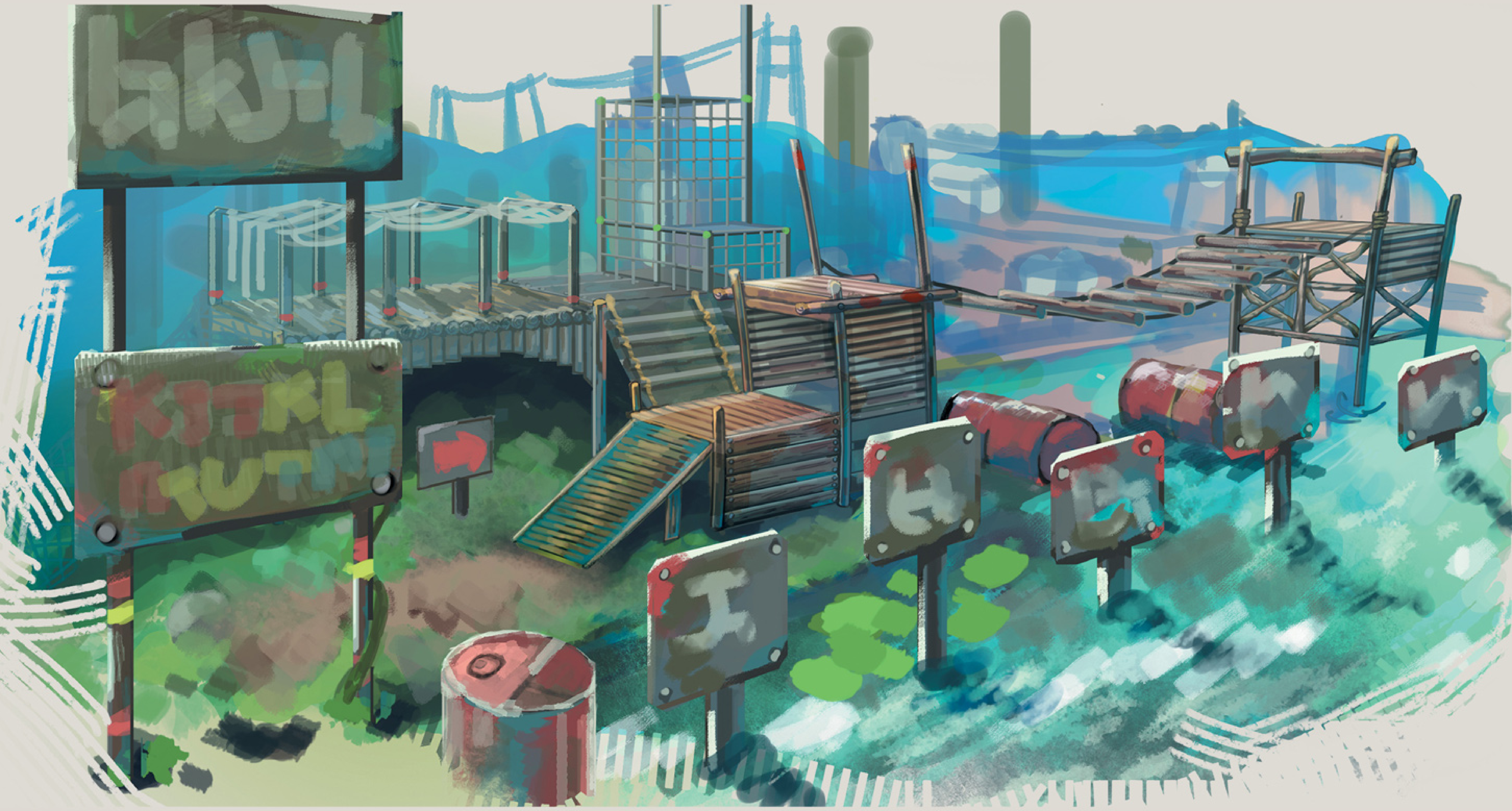






CAMP TRIGGERFISH
Obstacle Course Concept Design

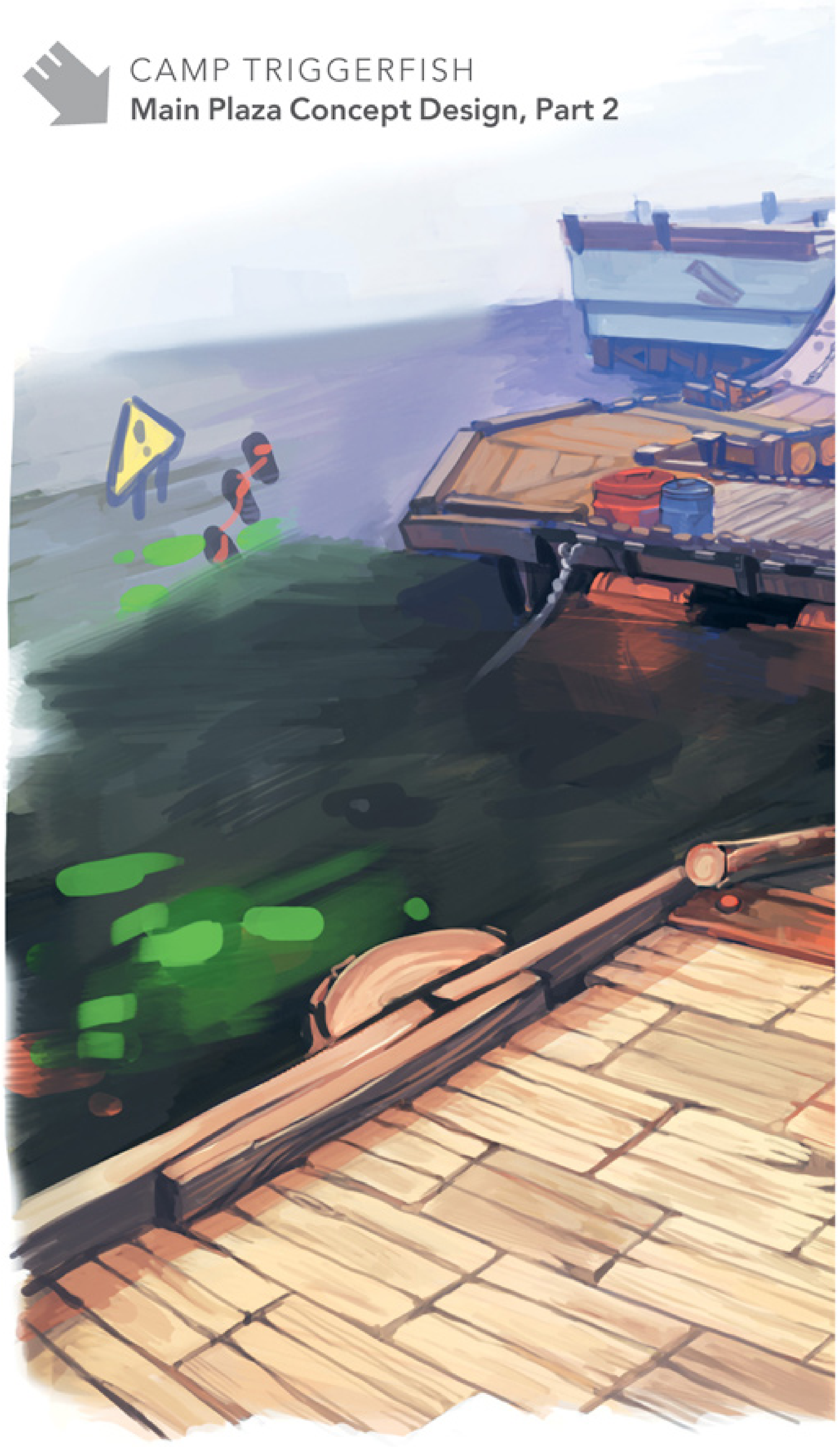
CAMP TRIGGERFISH
Main Plaza Concept Design, Part 1



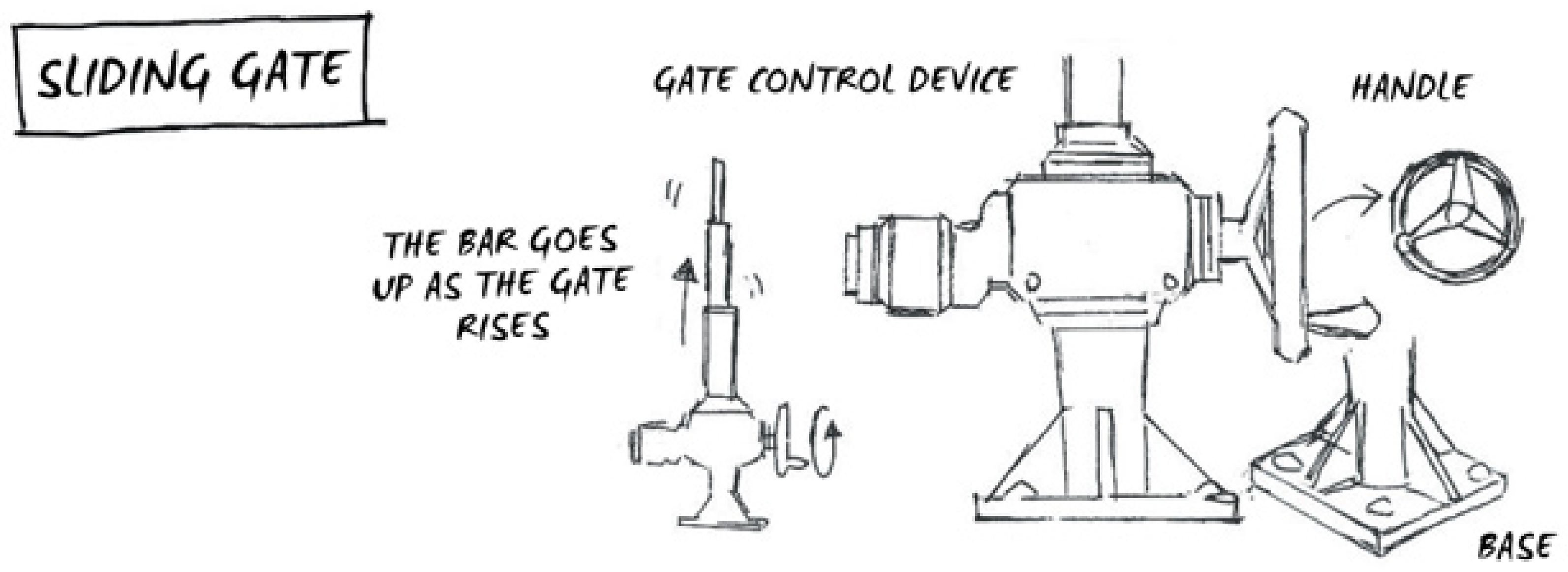
CAMP TRIGGERFISH
Walkway Design

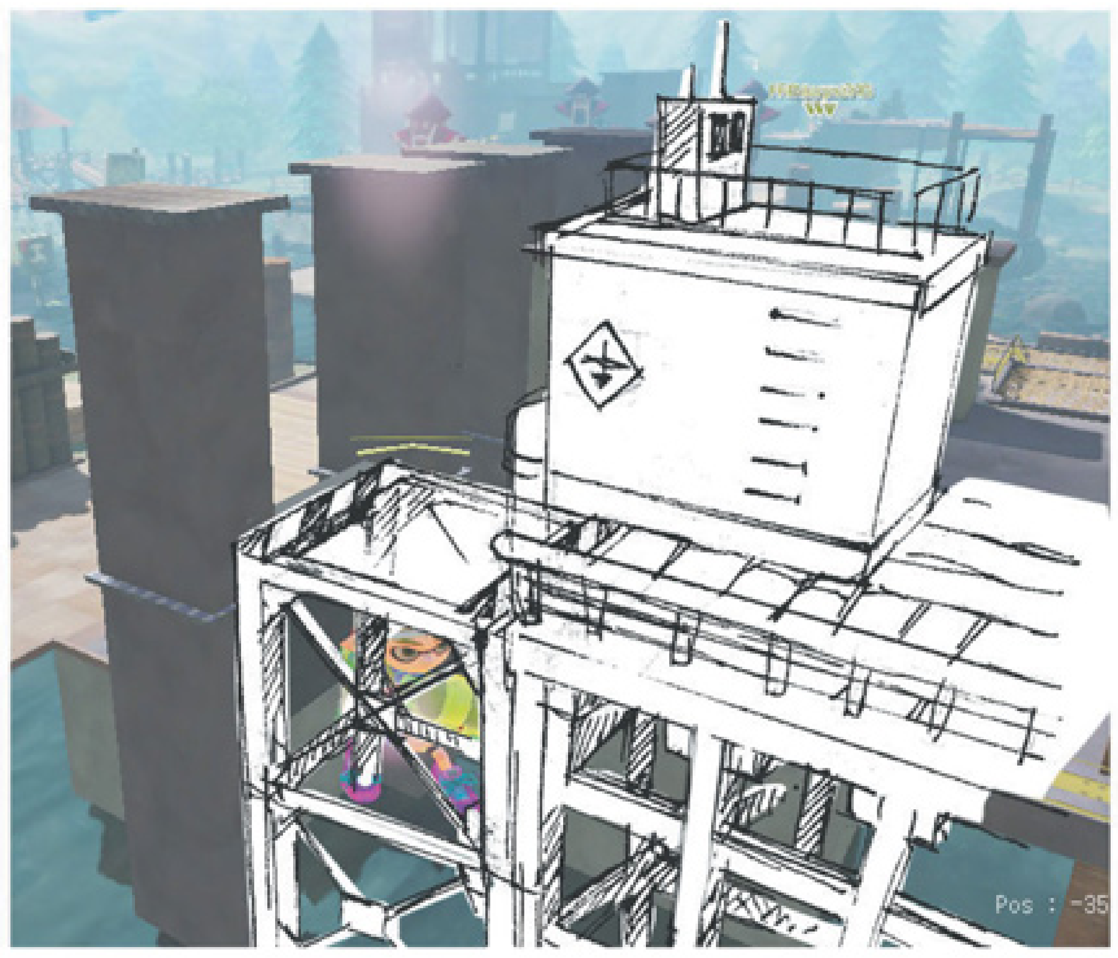


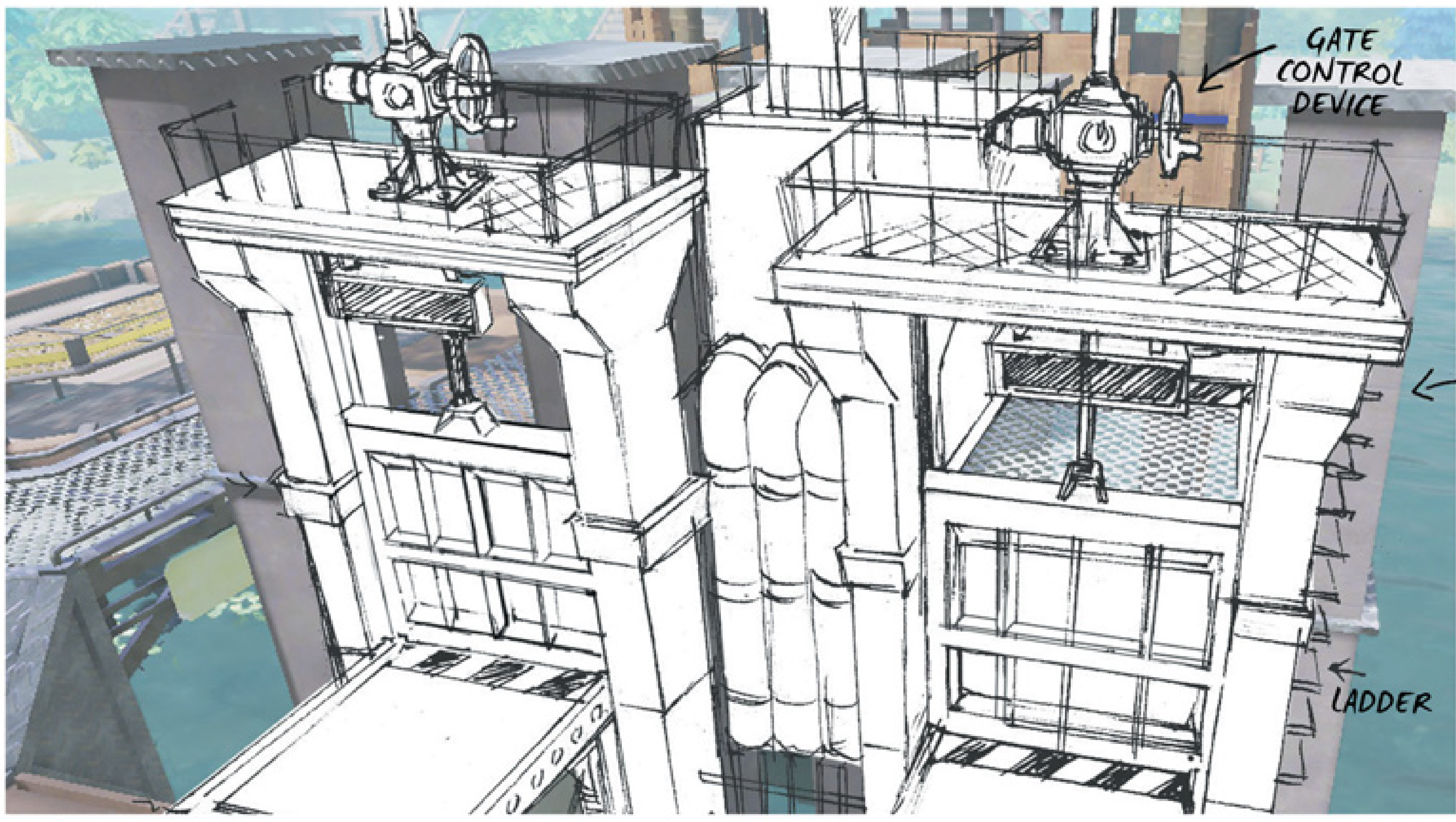
CAMP TRIGGERFISH
Main Plaza Concept Design, Part 2

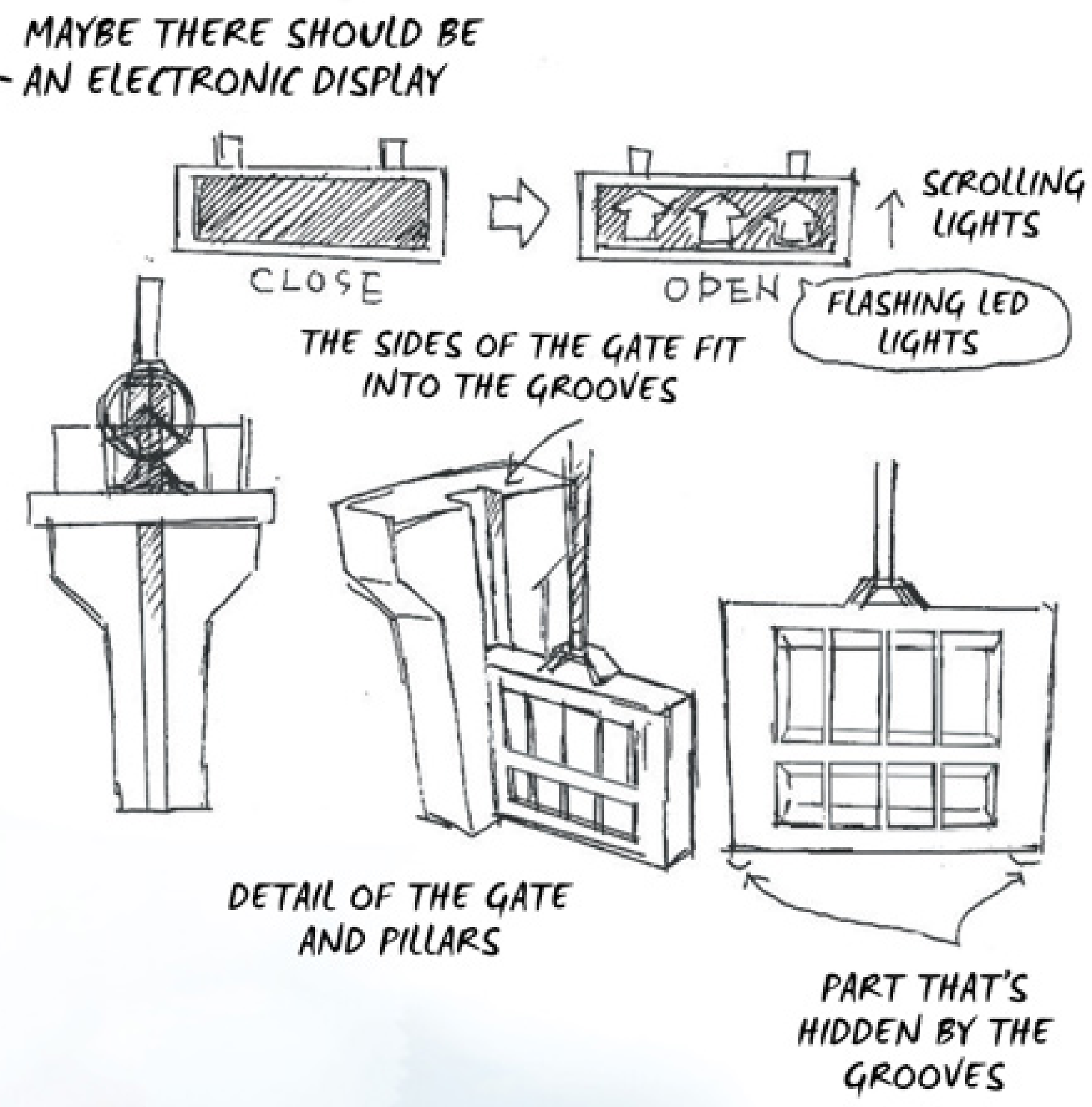


CAMP TRIGGERFISH
Sluice Gate Concept Design, Part 1









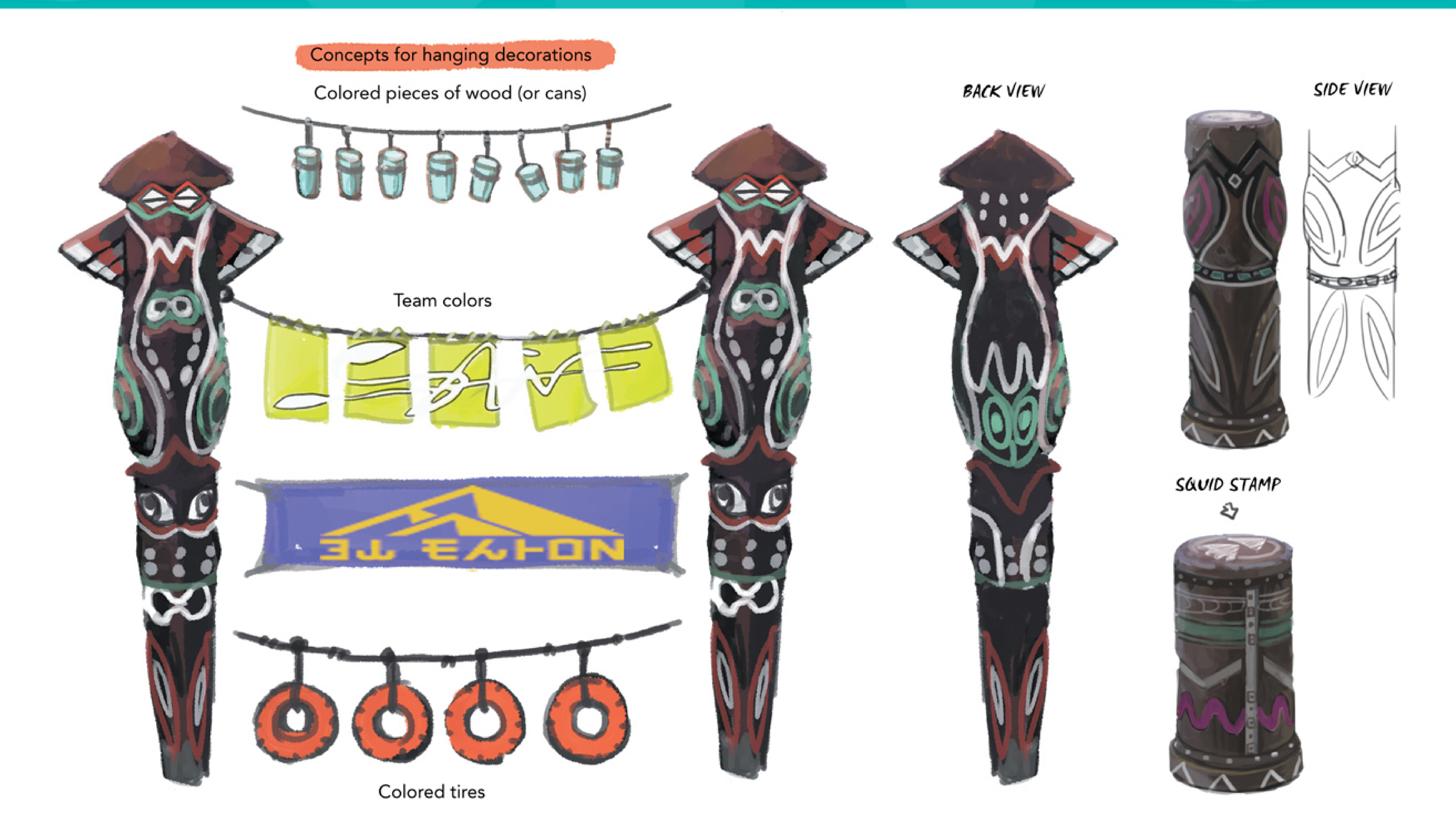


CAMP TRIGGERFISH
Object Design Concept Art, Part 1





CAMP TRIGGERFISH
Totem Pole Design Concepts



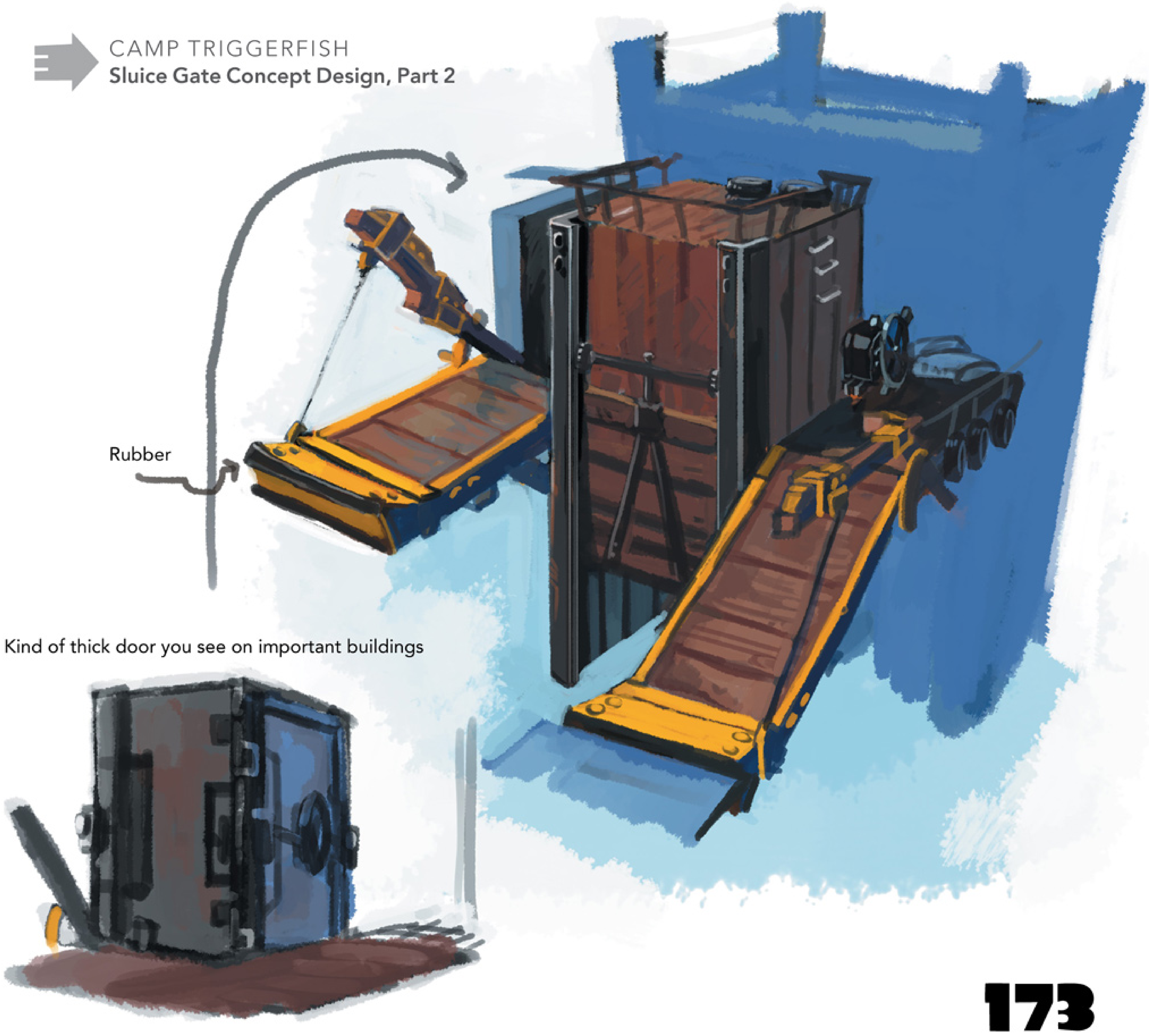
Totem Poles That Reveal the Lore of the World of the Squids

It's said that the totem poles were made to honor the ancestors that left the deep seas to live on land, but the ones you see in campgrounds are just replicas.



CAMP TRIGGERFISH
Main Plaza Concept Design, Part 3

CAMP TRIGGERFISH
Sluice Gate Concept Design, Part 2



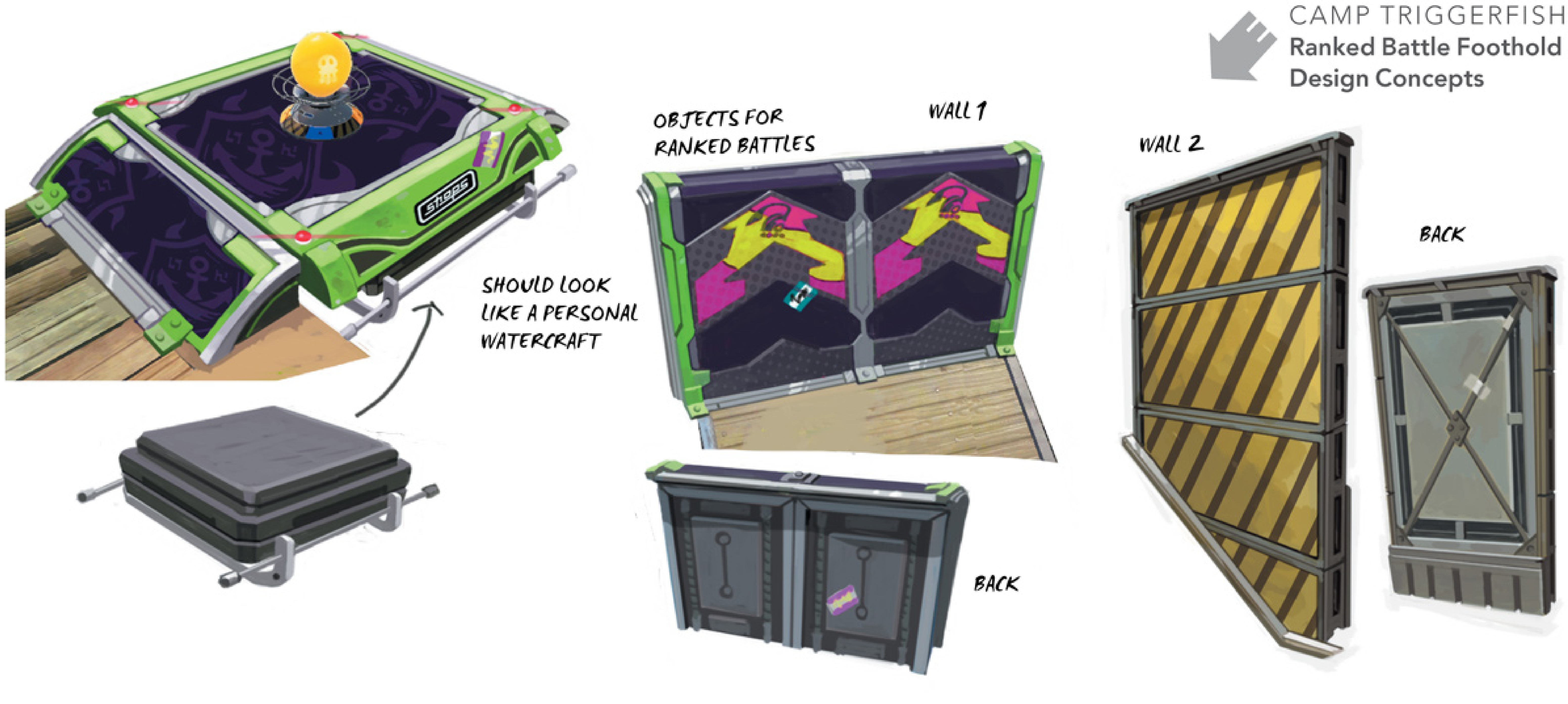


CAMP TRIGGERFISH
Campground Concept Design

CAMP TRIGGERFISH
Object Design Concept Art, Part 2



CAMP TRIGGERFISH
Ranked Battle Foothold Design Concepts



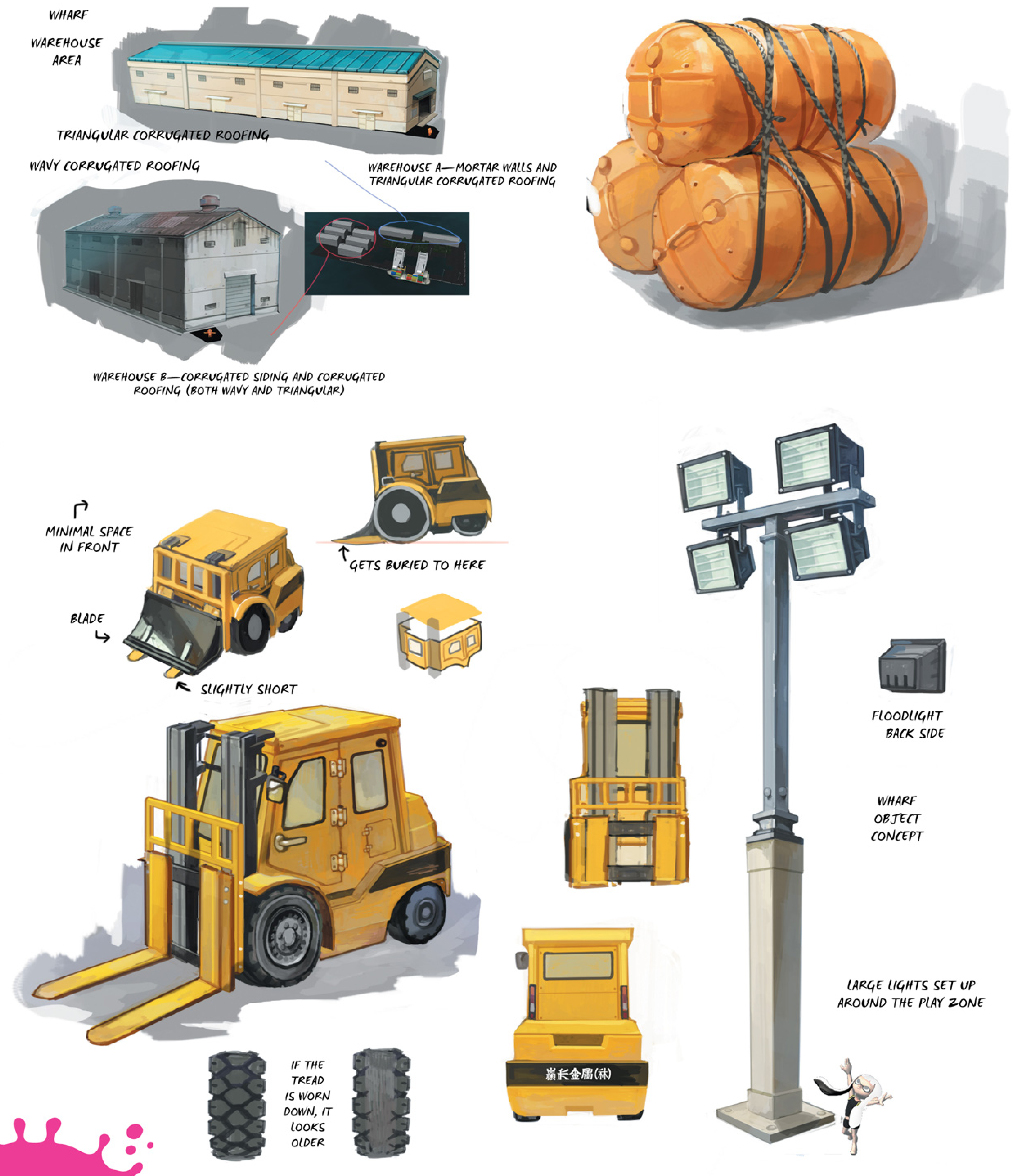
PORT MACKEREL

A town made up of a maze-like collection of containers. Having little regard for the work vehicles coming in and out of the port, the Inklings continue to battle there.

You Mustn't Forget about Love

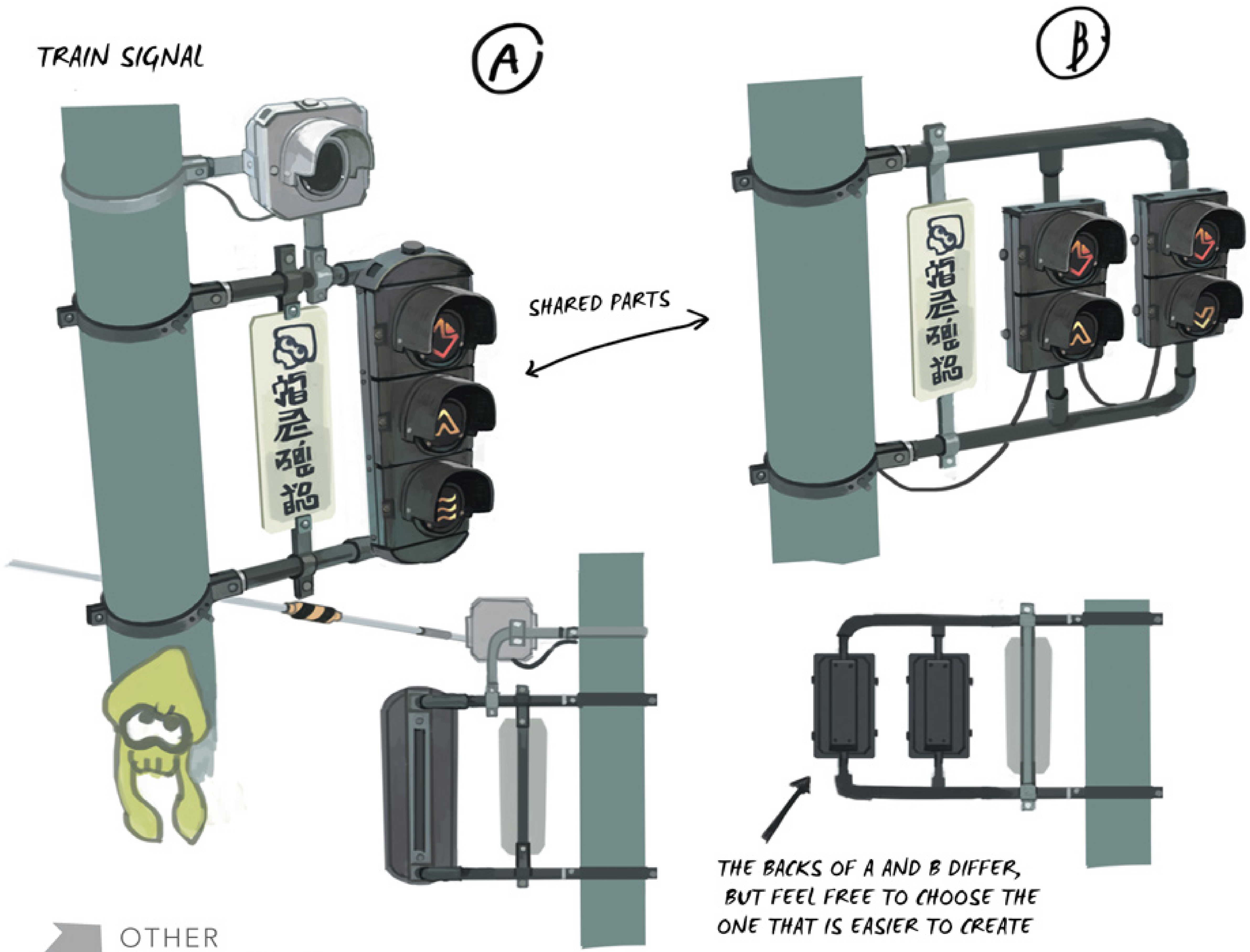
At first, Port Mackerel doesn't seem to have anything special about it besides being full of shipping containers, but newly acquired information claims that it's also secretly a popular date spot.

PORT MACKEREL
Object Design Concept Art



OTHER

In addition to everything we've uncovered thus far in our investigation, the world of the squids has many other objects of interest. Through our special channels, we've managed to obtain a few more illustrations that we will reveal here now.



OTHER
Train Signal Design

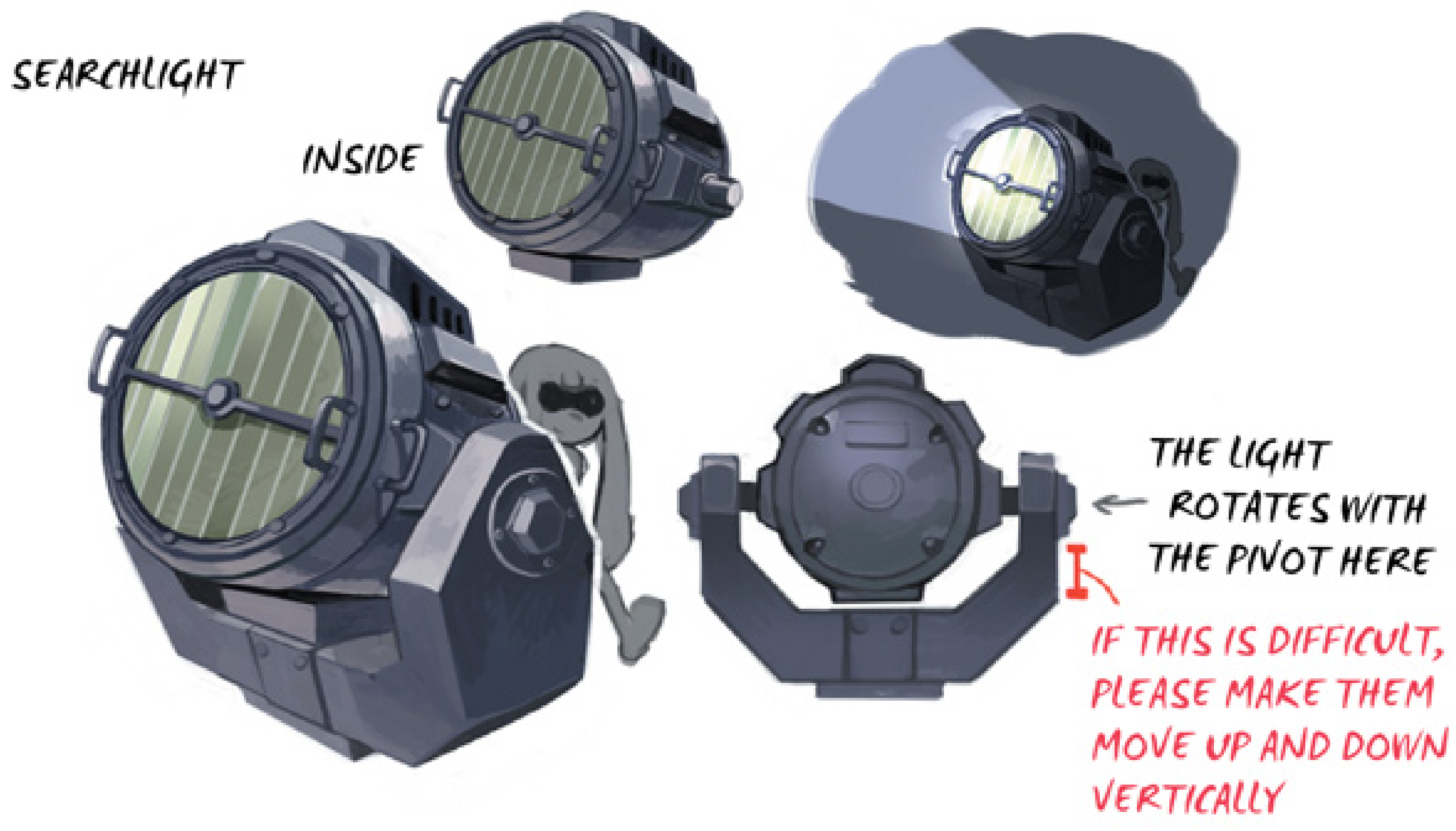


OTHER
Railroad Crossing Barrier Design

OTHER
Streetlight Design



OTHER
Searchlight Design



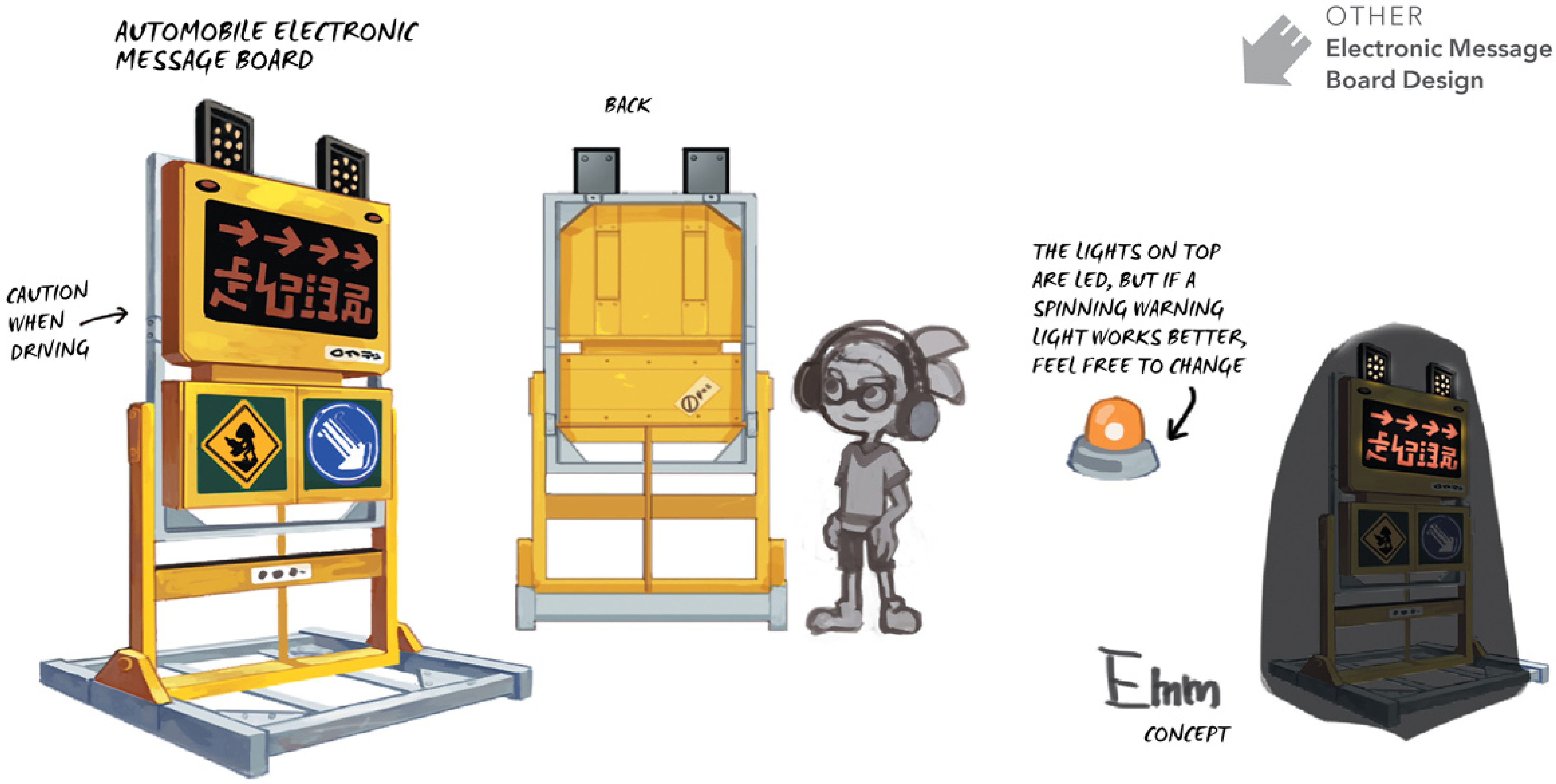
OTHER
Spotlight Design



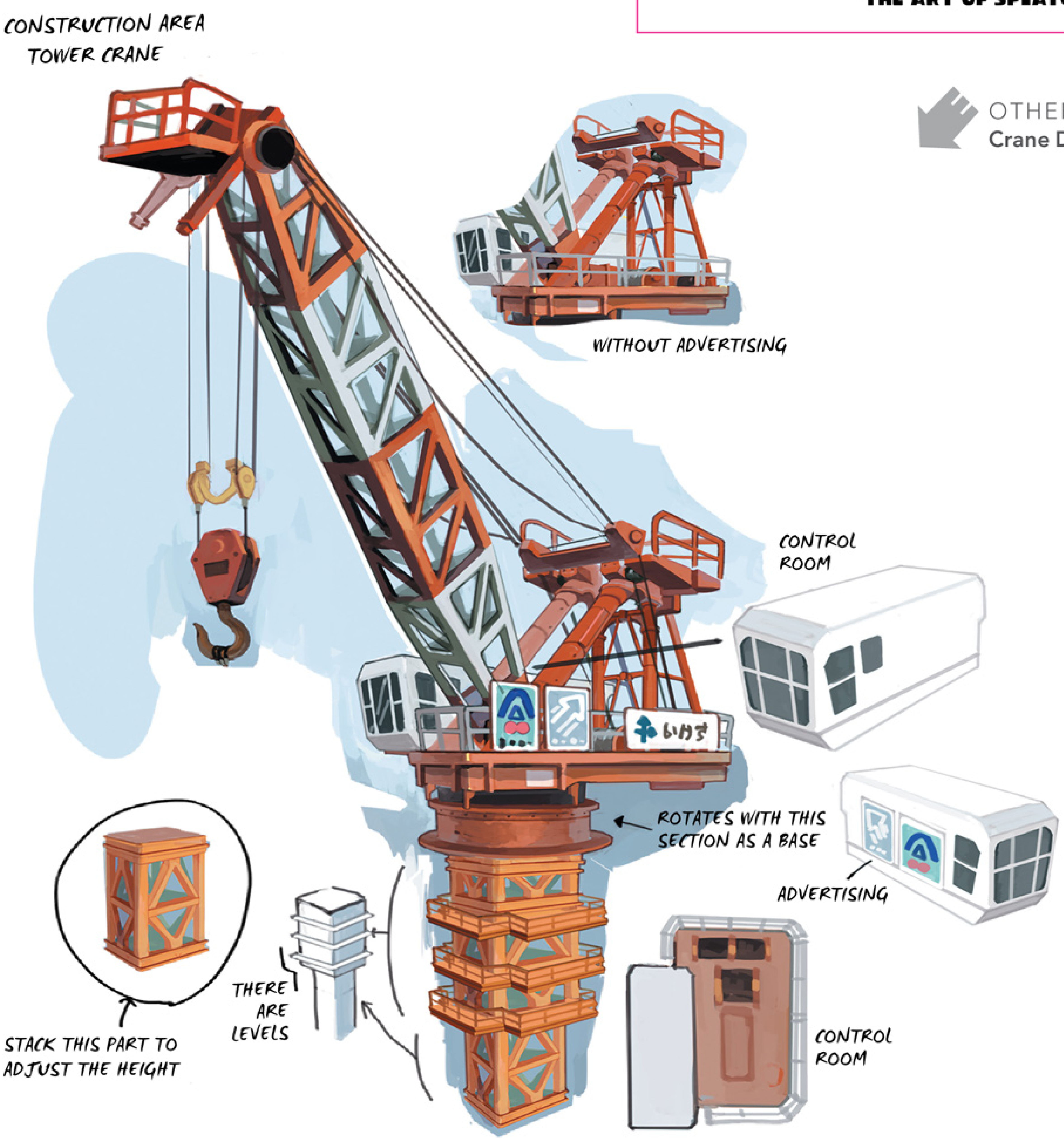
The Habits of Squids Regarding Light

It's said that the squids of the previous era were drawn to the light. The Inklings of today may still have that tendency. They are fascinated by light, but not to such an extent that they will follow it without reason.

OTHER
Electronic Message Board Design

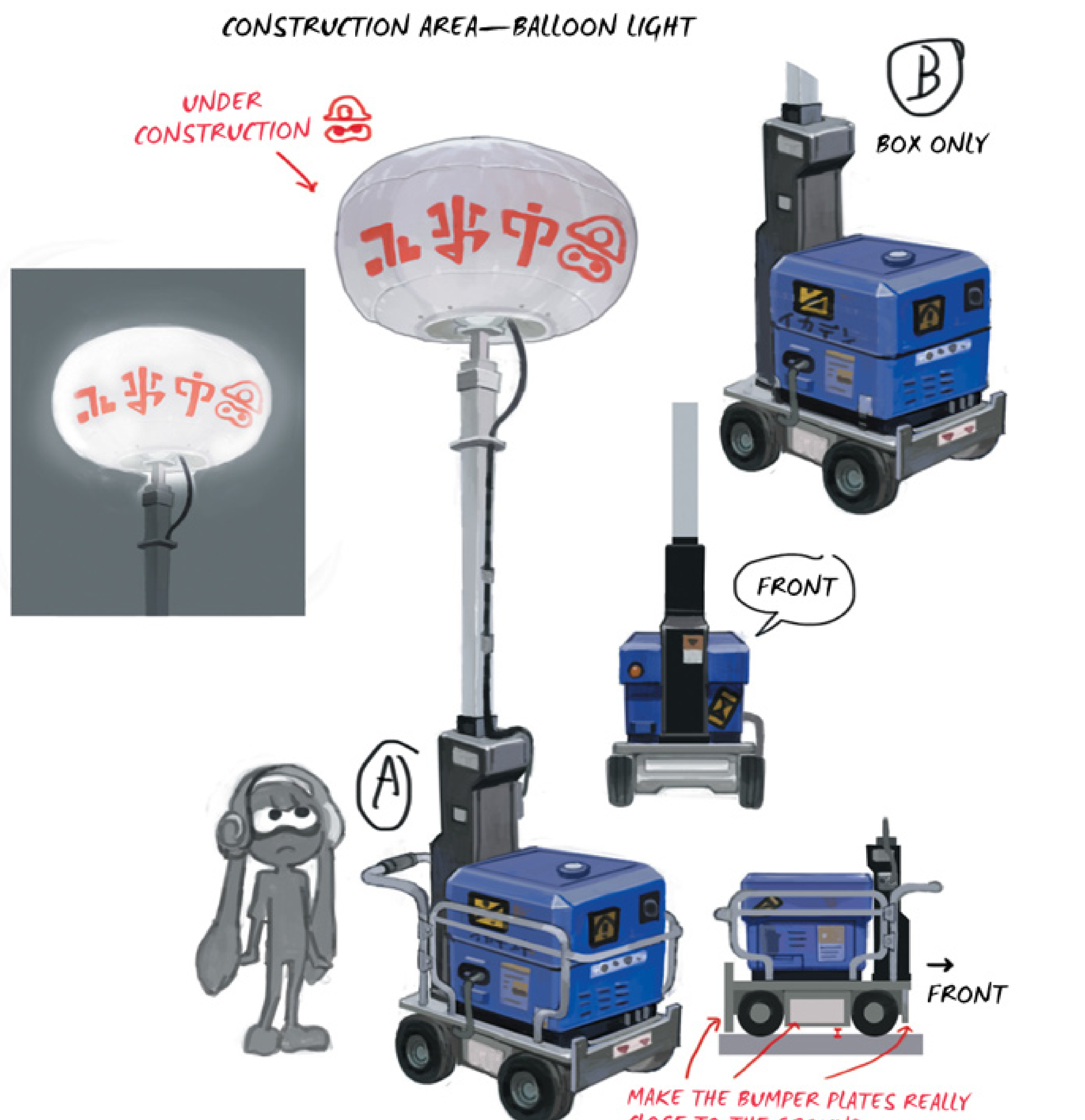


OTHER
Crane Design



OTHER
Vacuum Design

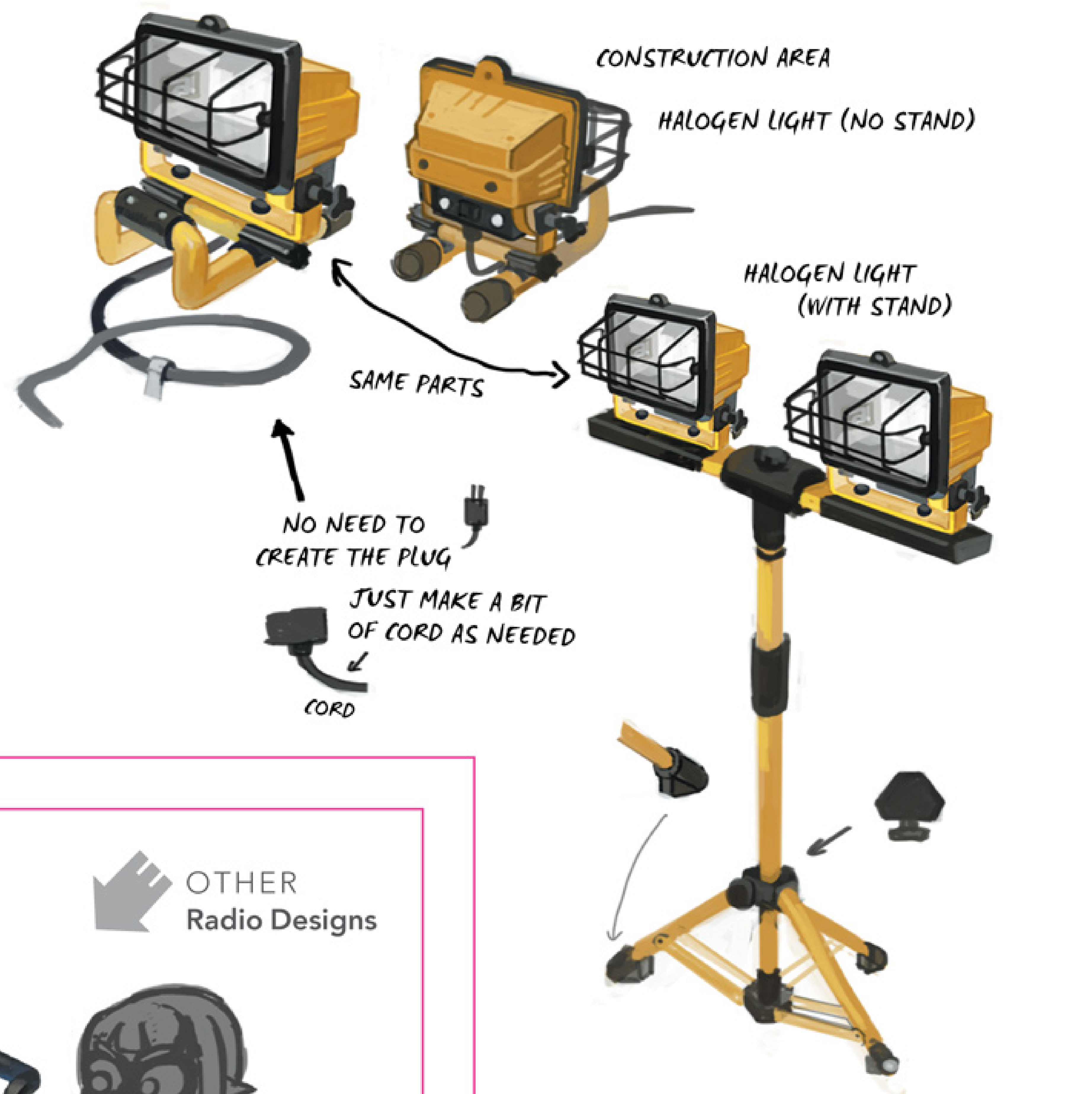




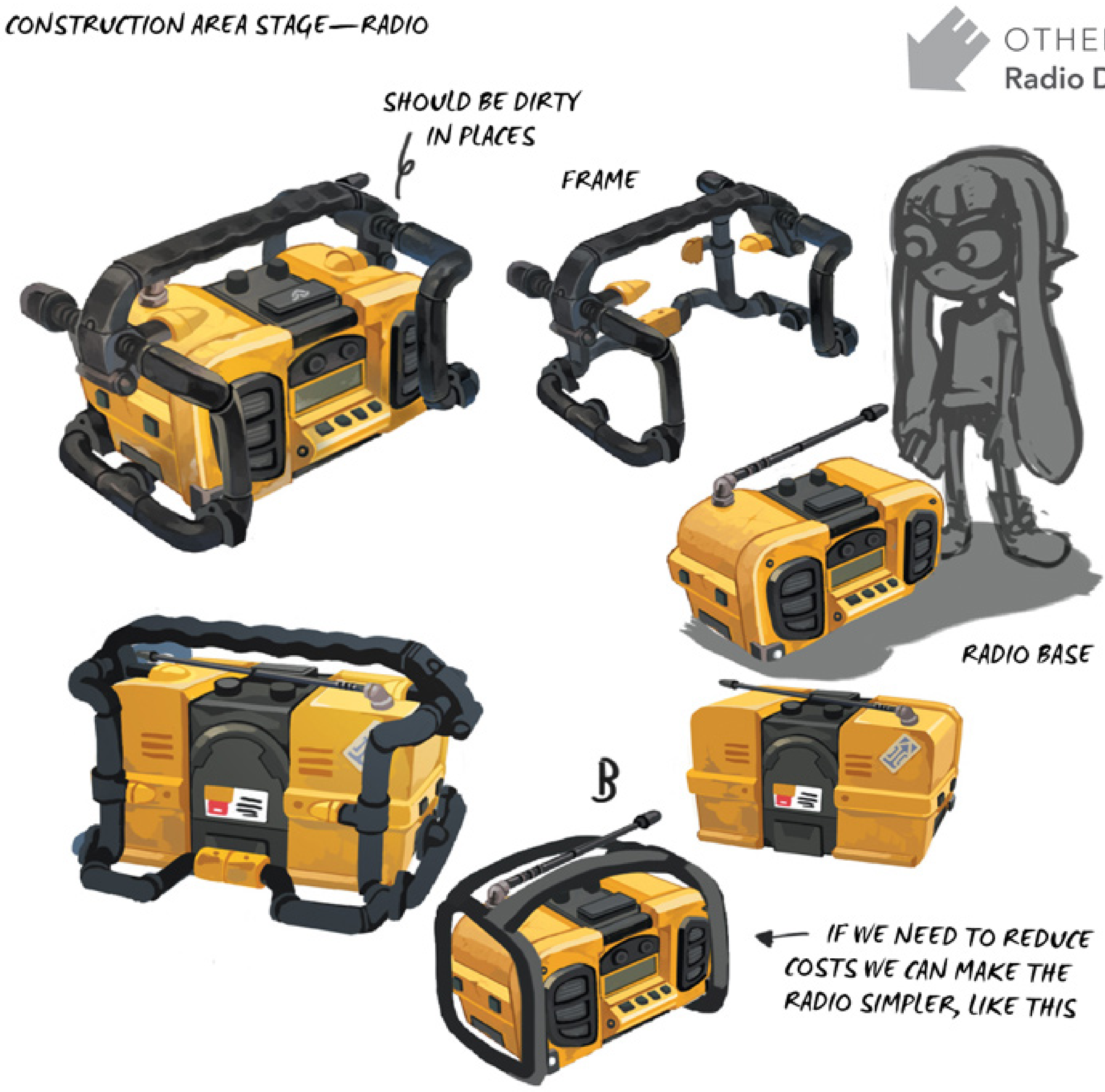
OTHER
Balloon Light Design



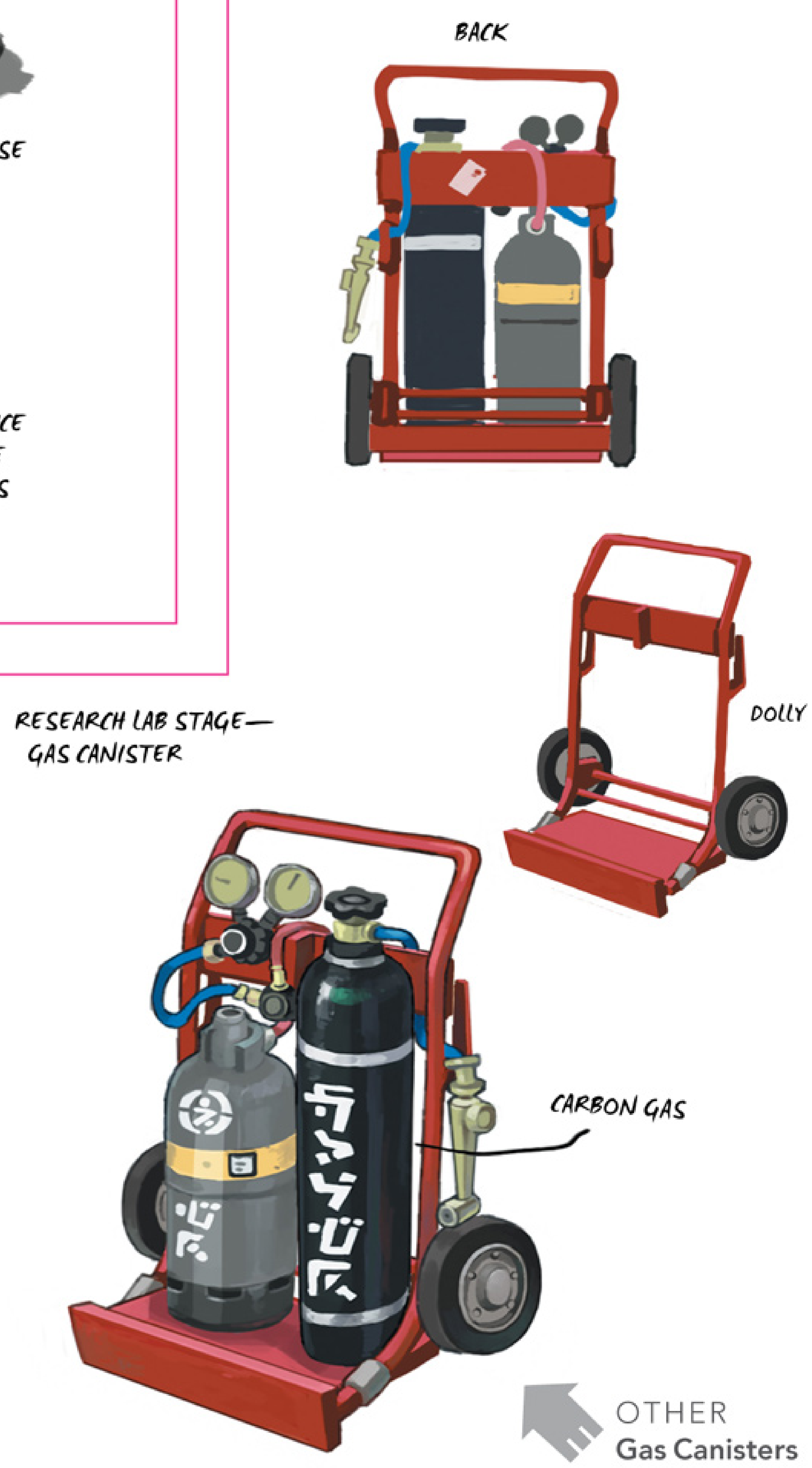
OTHER
Trash Bin Designs



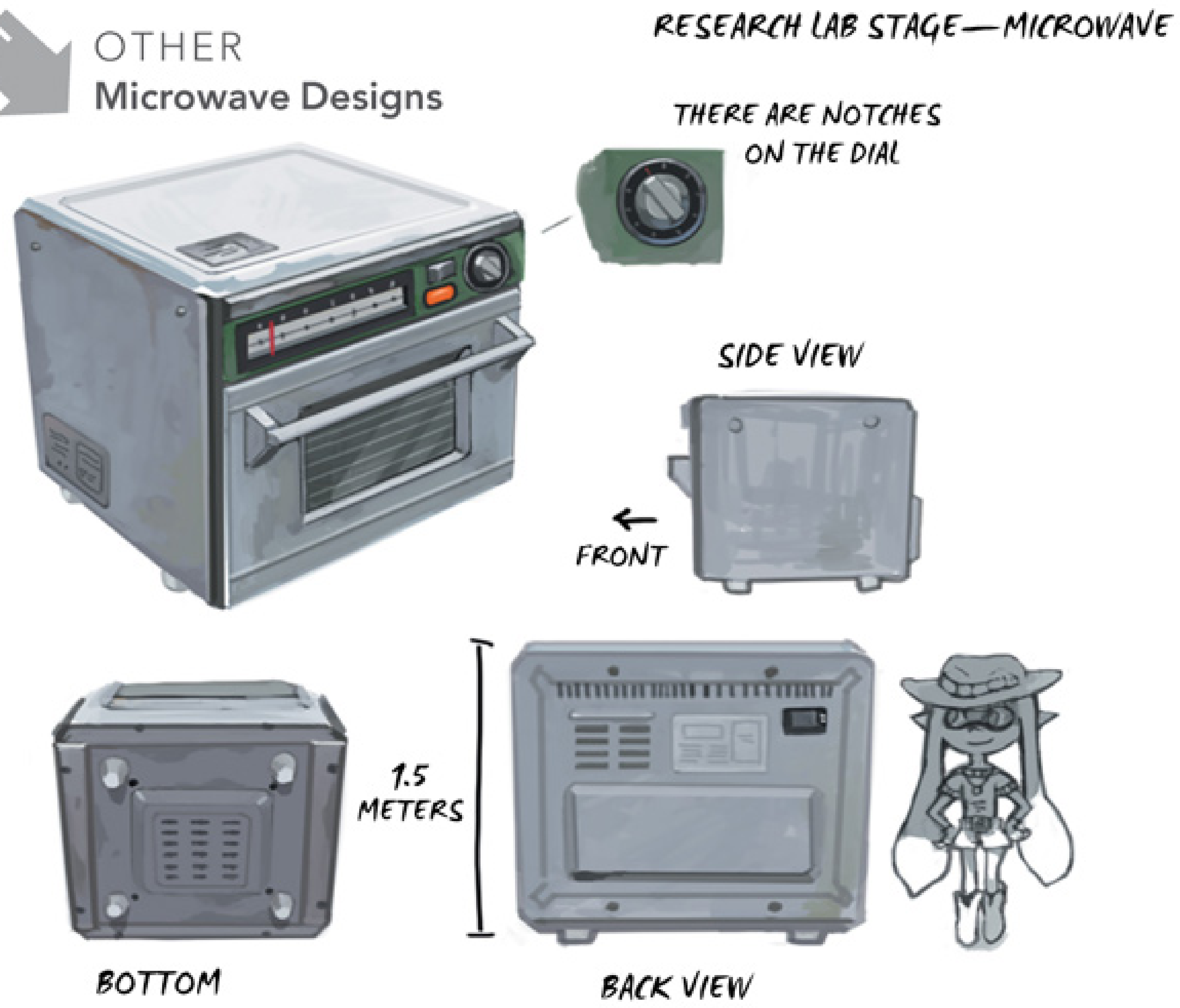
OTHER
Halogen Lamp Designs



OTHER
Radio Designs



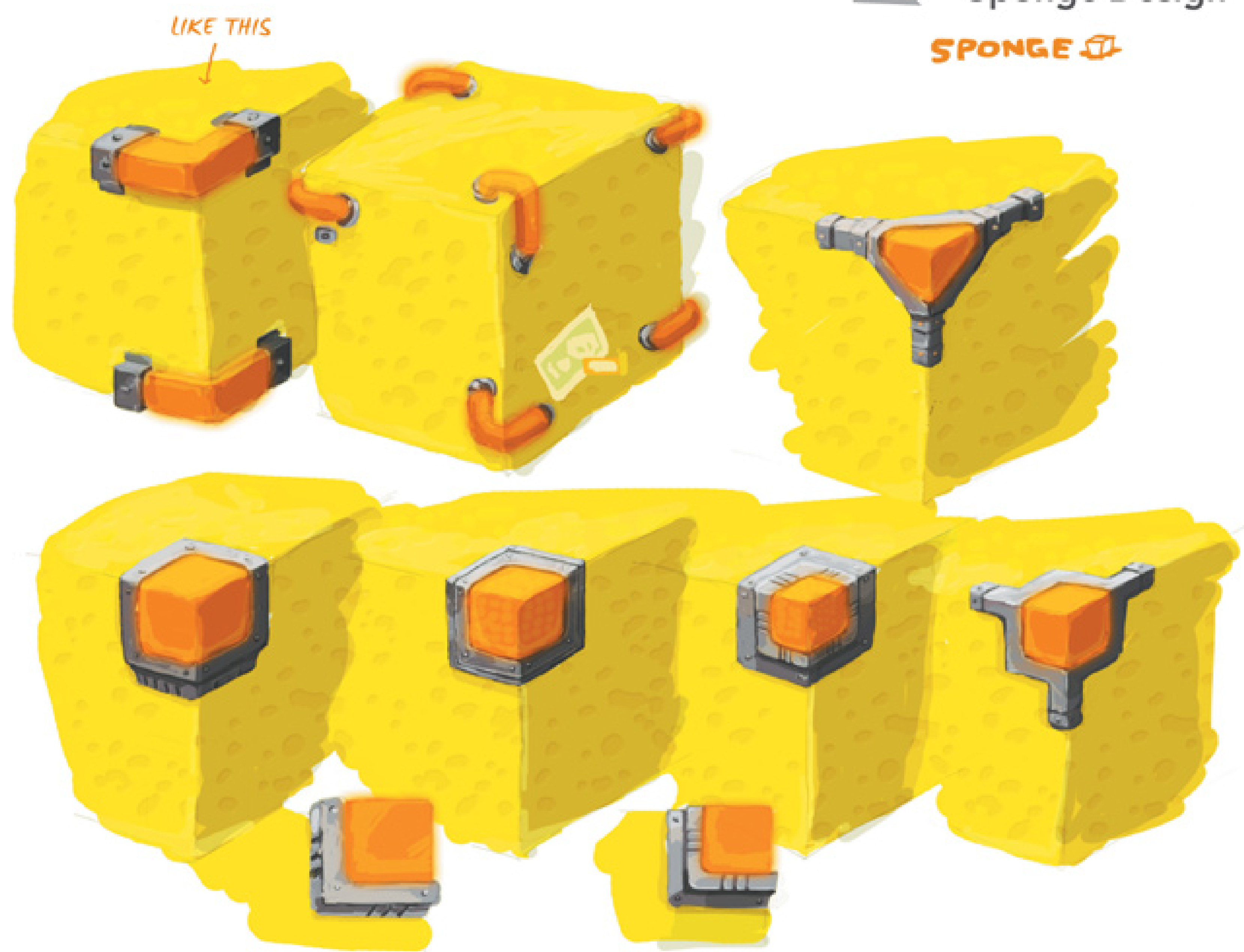
OTHER
Gas Canisters



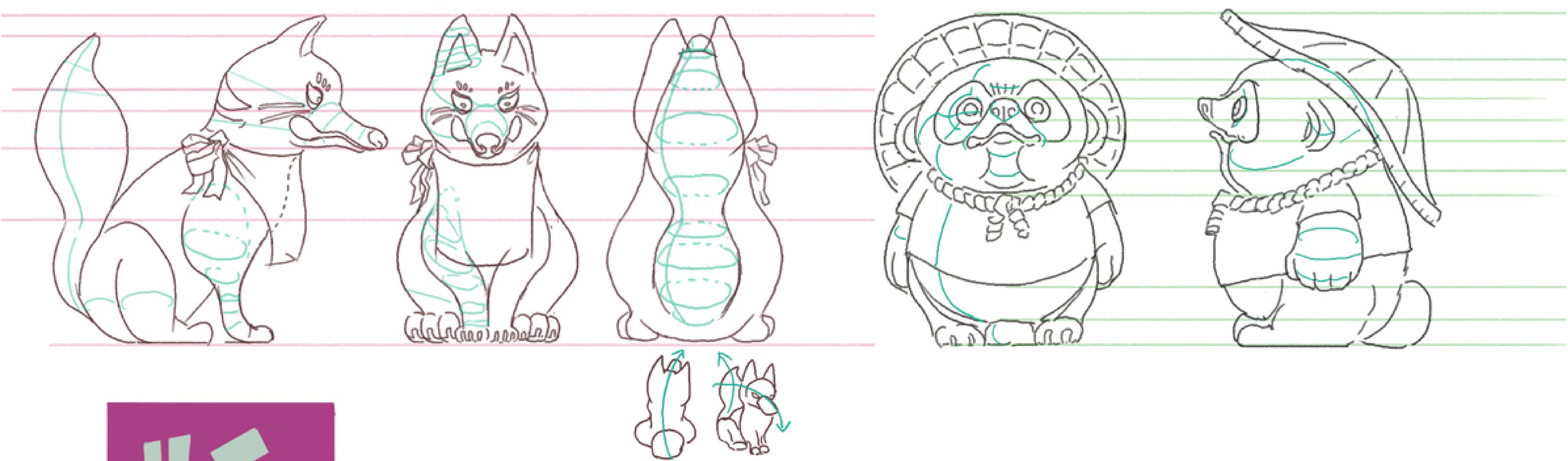
OTHER
Microwave Designs



OTHER
Streamer Designs



OTHER
Sponge Design





Two Relics That Watch Over the Plaza

These objects of worship represent life forms that lived on this planet in a former era. Once a year, there is a ceremony to clean up these statues. The Inklings don't seem to care much about it, but the fact that you get to climb around the plaza attracts a lot of volunteers.



OTHER
Object of Worship



OTHER
Ranked Battle Goal Designs



OTHER
Ranked Battle Floor Design



OTHER
Shooting Gallery Target Designs

The Shooting Gallery Lovingly Created by Sheldon

This shooting gallery located in the back of Ammo Knights has special targets created by Sheldon that mimic Inkling skin. It's a perfect place to test out your newest weapons and power up through simulations.

MYSTERY FILE

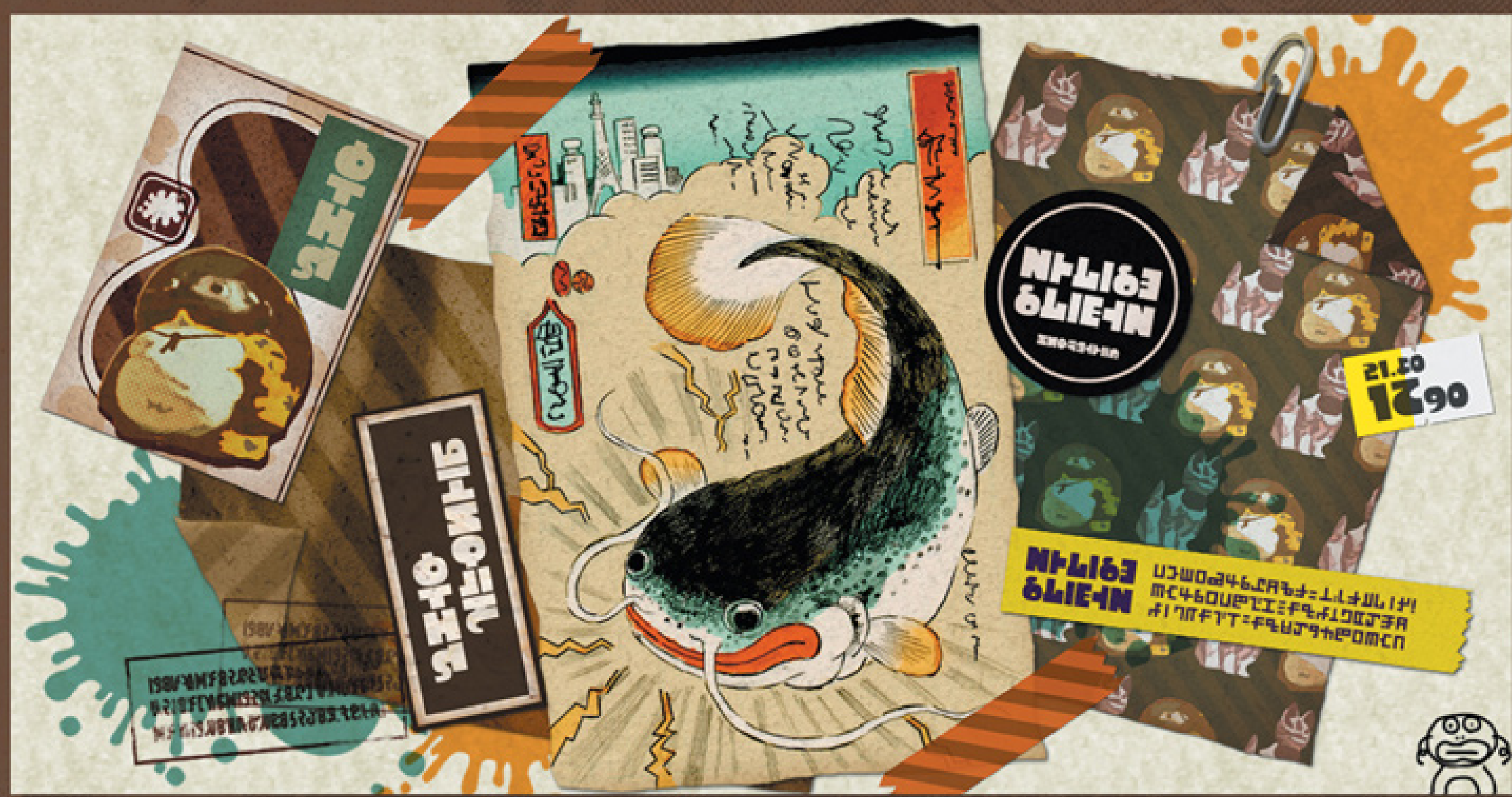
SUNKEN SCROLLS

The collection of mysterious files that exist in Octo Valley has come to be known as the "Sunken Scrolls." They seem to have no direct connection to each other, but they may hold the secret to decoding the history of the olden days for the people of the present. Why did someone leave these records . . . ? It really doesn't matter one bit to the squids.

FILE 01

Since time immemorial, a rare type of electric catfish known as the Zapfish has been prized by Inkling society as a source of energy.

In fact, the entire city of Inkopolis is powered by a single 100-year-old Great Zapfish!



FILE 02

We Octarians dwell in a world deep underground.

The individual caves in which we live are connected by a network of transport devices known as kettles.

"Wow . . . You learn something new every day!"



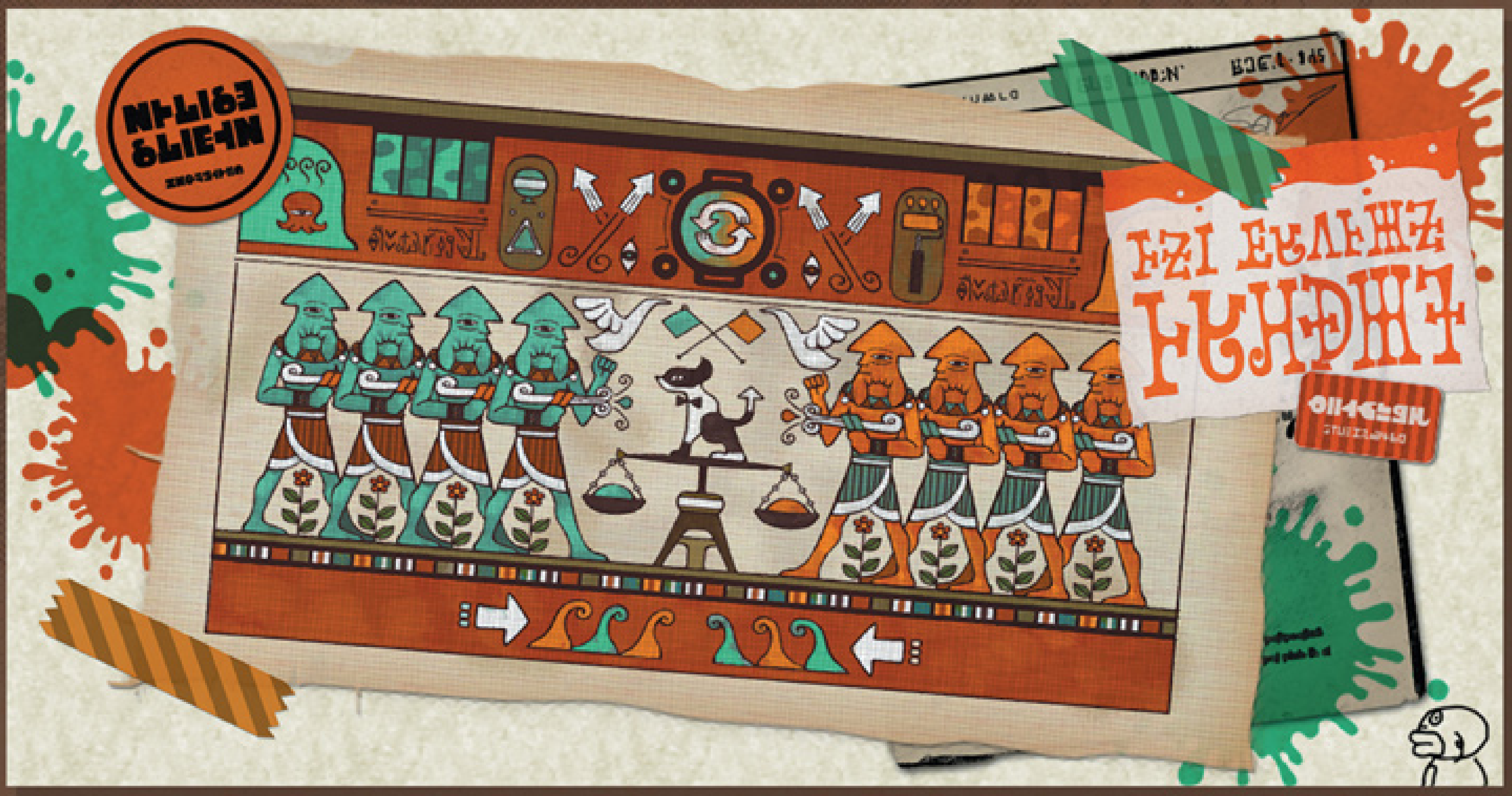
FILE 03

This seems to be an Octarian assault vehicle, but it doesn't seem to have an engine.

The big question, then . . . how does it move?

It's frighteningly clear that the source of Octarian power lies outside the realm of established science.





FILE 04

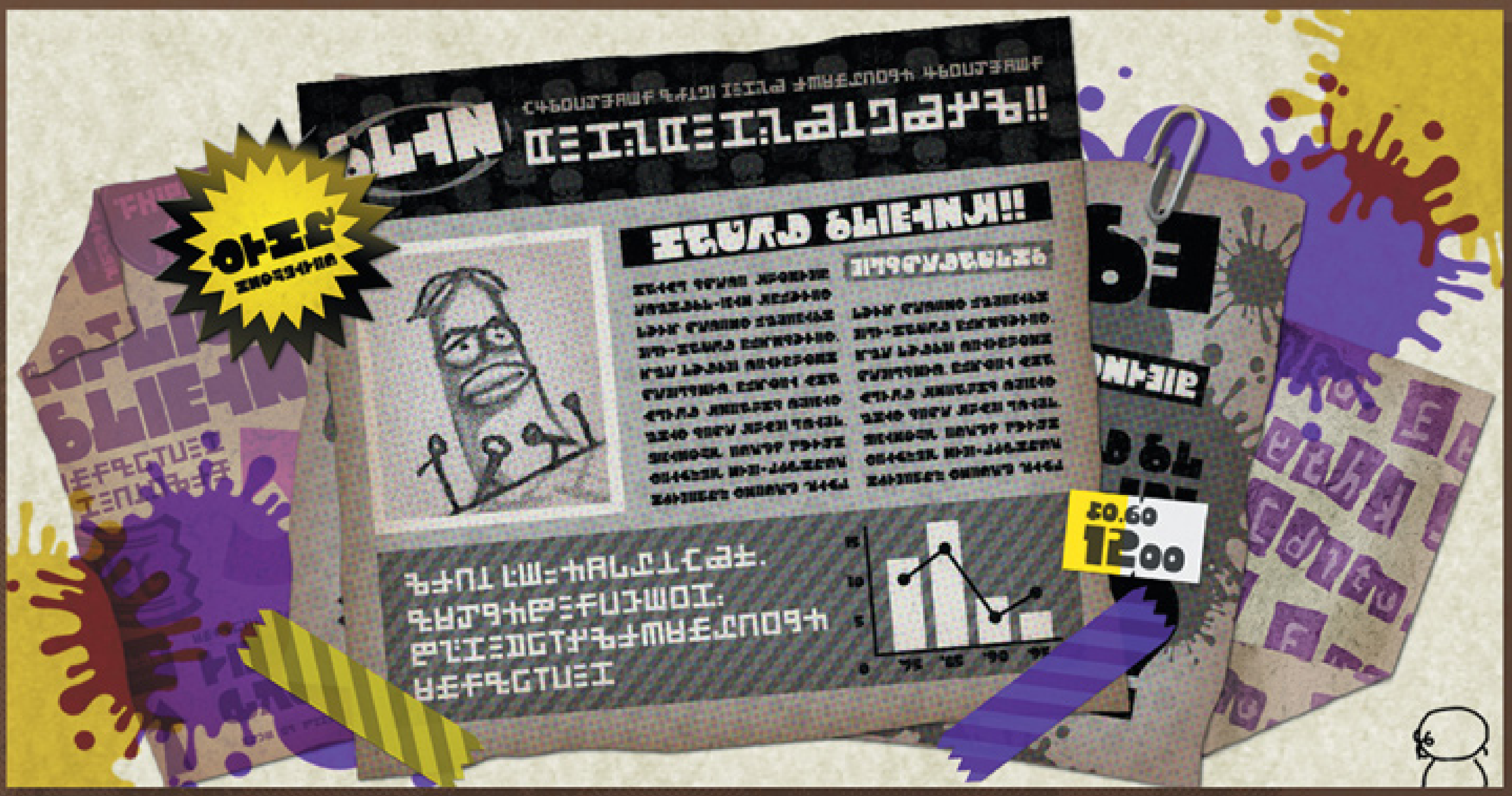
This scroll was found in a deep rock layer, its age estimated at approximately 2,000 years. It details the ancient Turf Wars of the time.

It seems the ancient four-versus-four battle format had already been established at this stage.



FILE 05

"The Terrifying Biology of the Inkling!"
"Strength: Can leap up to 5 ft." "Brain: Simple and predatory"
"Bones: None!" "Eyes: Can spot prey from 100 yd. away"
"Defense: High-pressure, high-capacity ink sac"



FILE 06

The Department of Energy has announced that further declines in the availability of electric power are likely to occur in the near future.

With the underground domes also deteriorating rapidly, the future does not look bright.



FILE 07

The ink sprayed during a Turf War vanishes almost immediately after the battle ends.

How environmentally friendly! (And incredibly convenient!)

FILE 08



Paradise Lost by Octolangelo

FILE 09



It seems that some Octarians can assume humanoid form.

These specimens have superior physical capabilities and are highly aggressive. High-ranking individuals have kelp on their heads.

But what motivates them, if anything at all?

FILE 10



With creatures of the surface driven to extinction by rising sea levels, the ancestors of Inklings were free to haul their 10-legged bodies up onto the abandoned land.

This is how the Mollusc Era began.

FILE 11



Twice a year, the Inkopolis Collection fashion show captures the hearts, minds, and wallets of the city's youth.

Is there no room in these creatures' minds for anything but battle and fashion?

MYSTERY FILE



FILE 12

The first battles of the Great War ended in victory for the Octarian forces.

The diligent Octarians easily dominated the Inklings, who were unable to wake up early enough in the morning to defend themselves.



FILE 13

Heralded by loud explosions, the "Great Octoweapons" quickly stormed the Inklings' central stronghold.

Victory for the Octarians seemed all but certain, but due to a plug being carelessly pulled from its socket, their hopes were dashed.



FILE 14

Lady Luck shone down on the Inklings, and historians today agree that the Inklings' victory over the Octarians was mostly due to their superior number of limbs.



FILE 15

This is the only existing photograph of the legendary Squidbeak Splatoon.

The young man folding his arms appears to be the leader.

When the picture was taken, the Great Turf War had been raging on for over a year.

FILE 16

Before the Great Turf War, there were amicable relations between the Inklings and the Octarians.

They couldn't have dreamed that rising sea levels would force them to battle fiercely over the remaining territory.



FILE 17

These two cousins from Calamari County won Inkopolis's first annual Youth Folk-Singing Contest.

Their remarkable voices earned them a standing ovation from all present and catapulted them into the spotlight!



FILE 18

It's Black Friday every day at the Booyah Base Ultra-Mega-Hyper Sale!

Every deal's a doorbuster! If you want to be the FRESHEST squid in Inkopolis, you CANNOT miss this incredible shopportunity!



FILE 19

Is the big fluffy one providing shelter for the little fishy one, or is the little fishy one manipulating the big fluffy one? We may never know . . .





FILE 20

Squid Squad's new album, Fresh Kids, takes their trademark squidcore sound to a whole new level!

Critics call it "an aural buffet of squidio-syncratic psychedelicacy!"

The perfect theme for any Turf War! On sale now!



FILE 21

What is this? It looks like the proprietor of that shoe shop!

Could there have been an ancient creature that consumed prawns as food?!

A terrifying thought indeed . . .

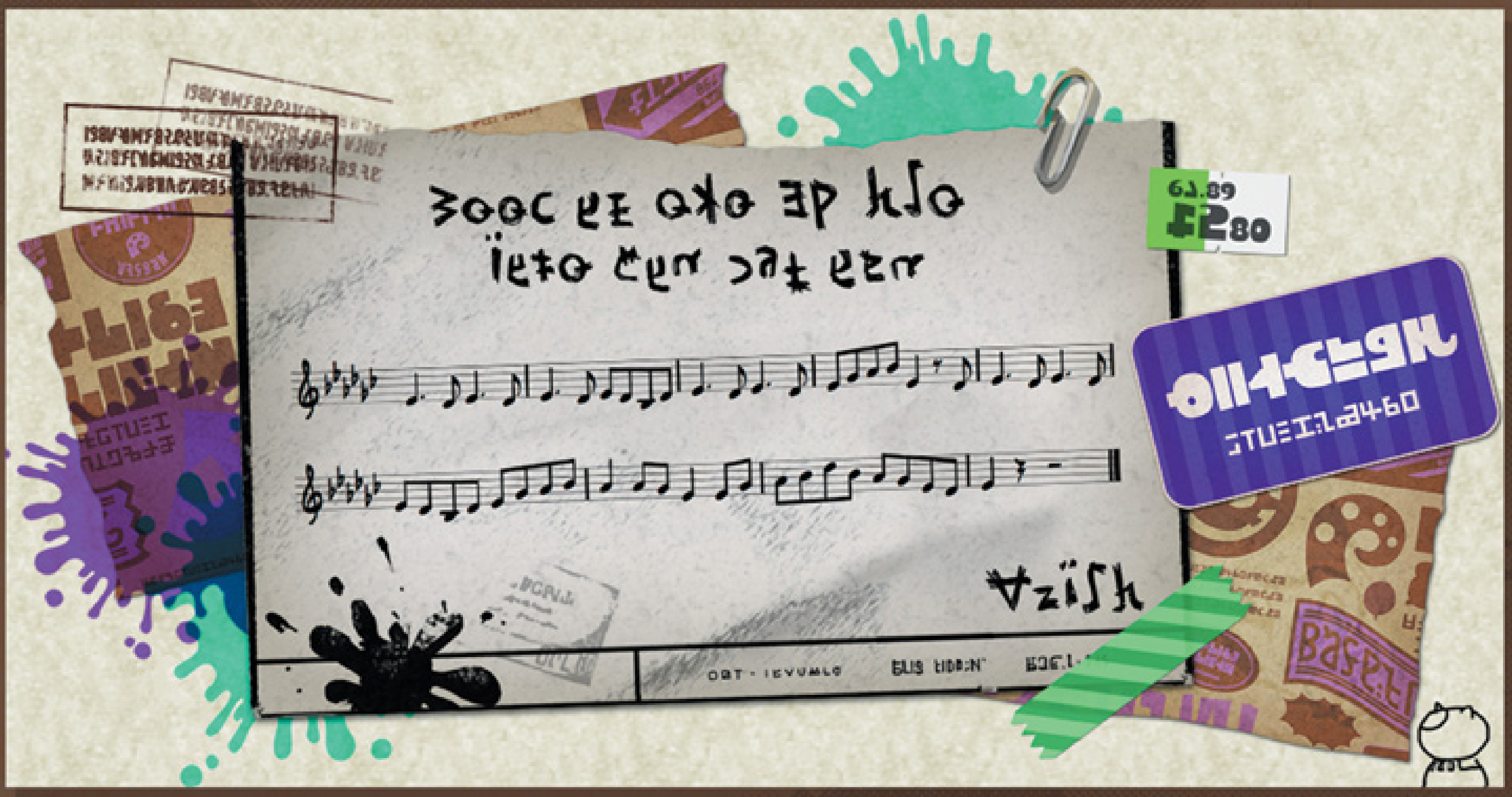


FILE 22

From the depths of the sea we emerged long ago, seeking the light of the surface.

In search of still greater lights, we now send this message into outer space, sealed in a disk.

Perhaps one day, we will encounter other intelligent life . . .



FILE 23

The customary chorus of Calamari County.

Nowadays, this song and dance may as well be carved into the very DNA of all Inklings.

It began as a way to celebrate and show respect for the bounty of the sea.

FILE 24

Why are we here? For what purpose do we exist?

We must not dwell on these questions.

We can merely trust in the will of the universe and spend our days and nights in harmony with the world, celebrating this festival called Life.



FILE 25

Though academic circles warn of rising sea levels, the policy makers pay them no heed. At this rate, human civilization may be lost beneath the tide. Will even this furry fellow be consumed by the raging ocean?



FILE 26

A 12,000-year-old fossil of a creature with an odd internal skeleton.

Its small skull indicates the creature was likely primitive with little intelligence.

This specimen appears to have been fossilized in the middle of some kind of ritual.



FILE 27

Oh, my beloved Judd . . . It seems the day has finally come.

This capsule is designed to remain cryogenically sealed for 10,000 years. Good-bye, my purrfect little kitty cat.

May your meows echo through the ages.



Weapon Plans

- Anti-octopus Weapon Blueprints
- Designer: Ammoses Shellendorf
- Ammo Knights, Booyah Base 1F, Inkopolis 11-1



- Anti-octopus Weapon [TOP SECRET]
- Designer: Ammoses Shellendorf
- Ammo Knights, Booyah Base 1F, Inkopolis 11-1



Sunken Scroll Covers



Sunken Scroll User Interface Image



SCRAP MATERIAL



Agent 3's Handmade Files

Sunken Scrolls are found scattered all around Octo Valley. They contain information about the history of the world and the secrets of the hyperadvanced ancient civilizations. While battling against Octarians, Agent 3 collects and stores them in these handmade scrapbooks.

GRAFFITI

The youth have a tendency to decorate their world with artwork they feel is amaze-ink. So we've started researching their art, from the graffiti on the streets to the designs found on fashionable clothing. You too can become one of our researchers if you find fresh new art!





Graffiti Is the Expression of the Turf Mentality

The Inklings don't just stop at covering an area with ink; they extend their reach by spraying tags and graffiti all around the city. The designs are often reminiscent of the video games that the kids of the former civilization used to play.



GRAFFITI













GRAFFITI

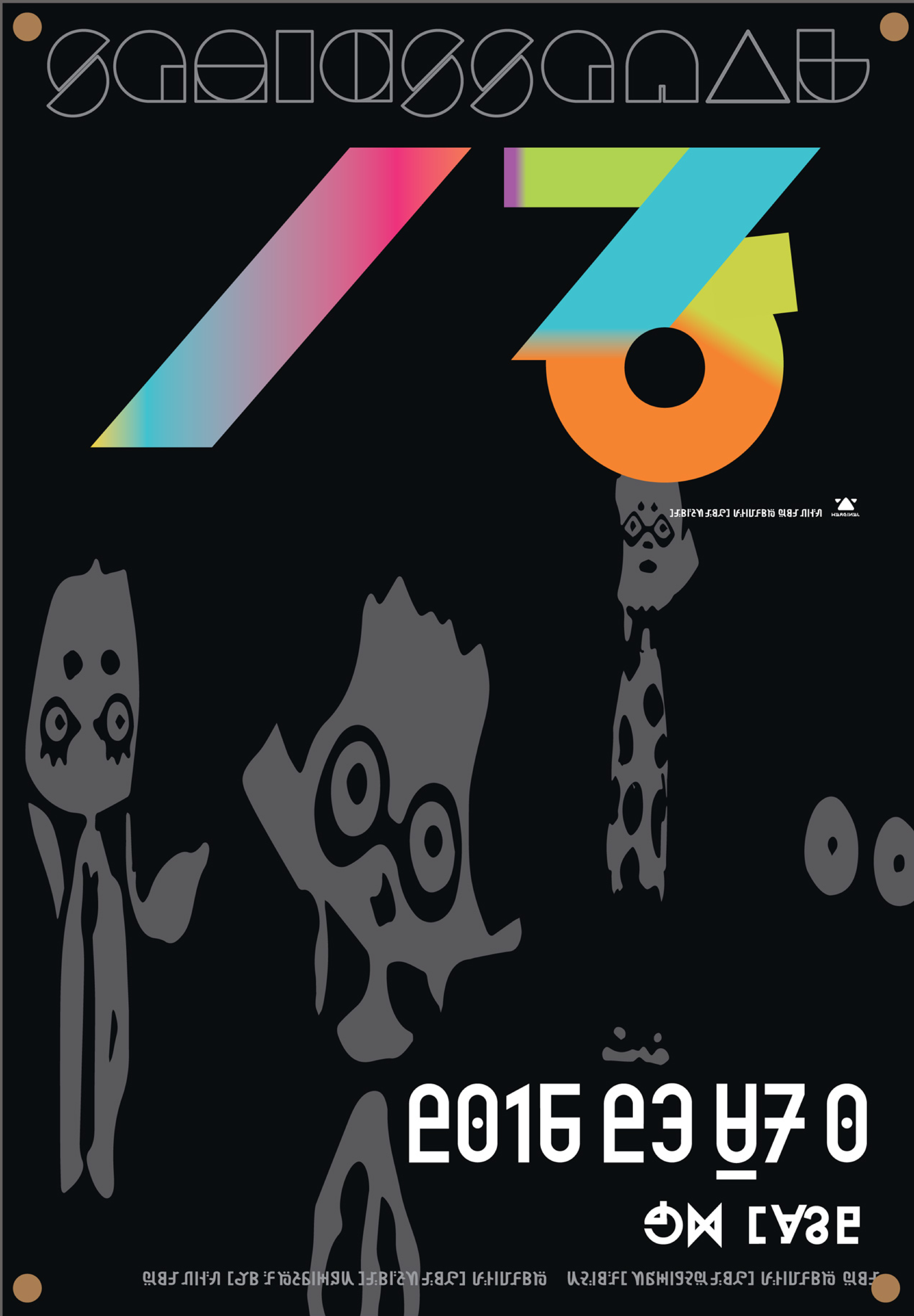


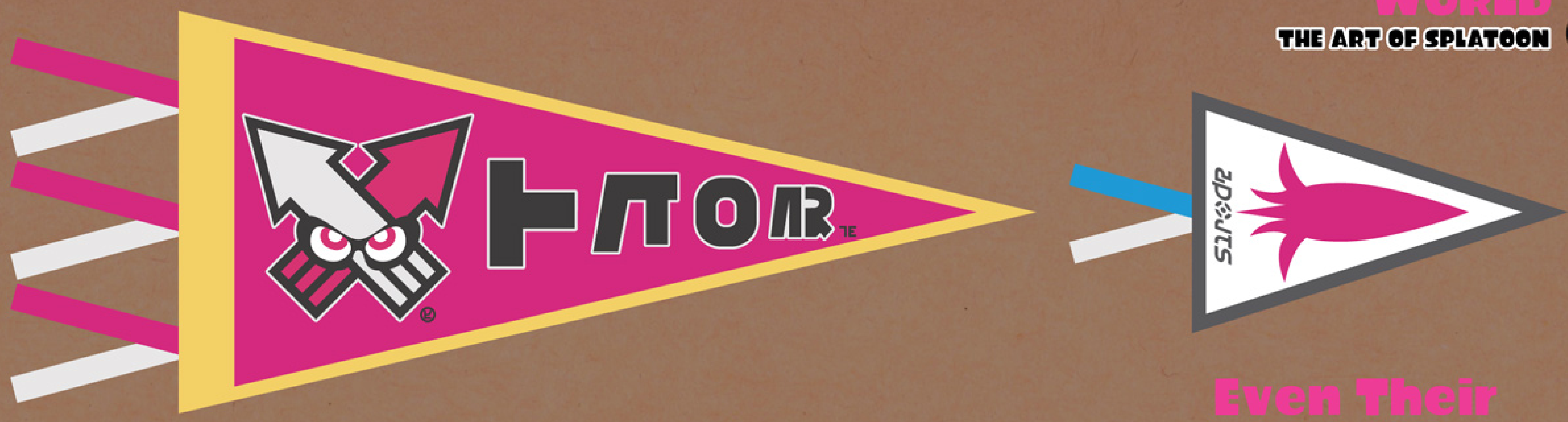


Company Logos & Signs

There are numerous companies in the world. Many of their business models are focused on Turf Wars, especially in and around Inkopolis.









Even Their Rooms Are Decorated with Fashionable Graffiti

Despite their carefree nature, Inklings like to take care of their possessions. Shoeboxes and other items are often put on display. It's speculated that the reason they keep their rooms tidy is because they want to make a good impression on others.

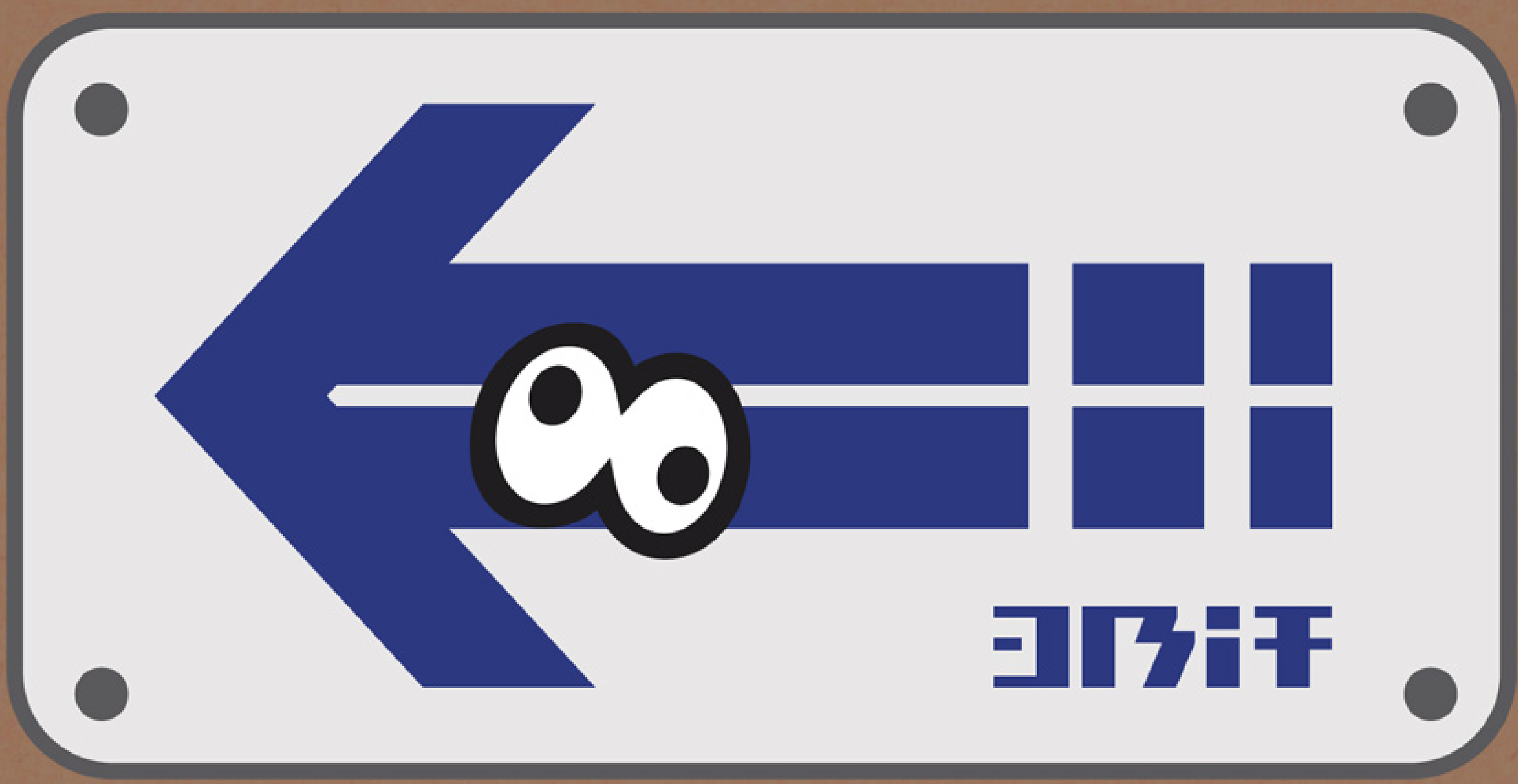


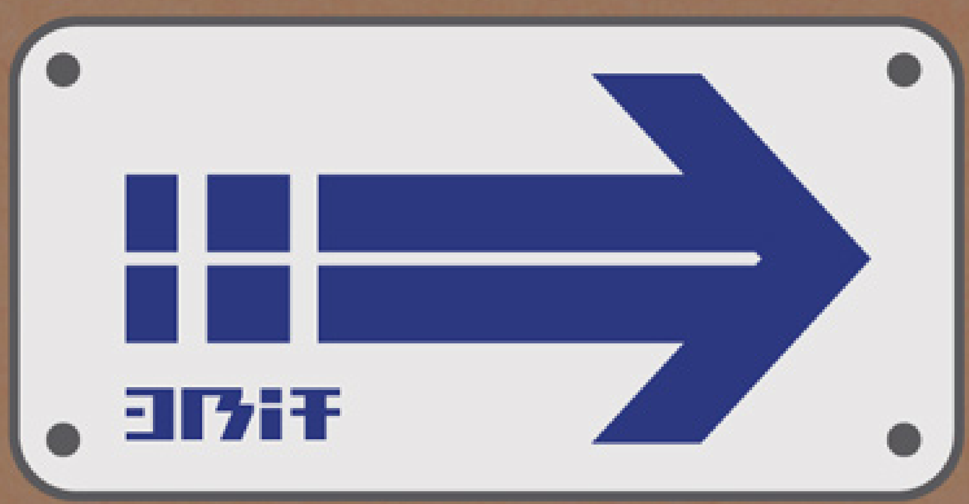
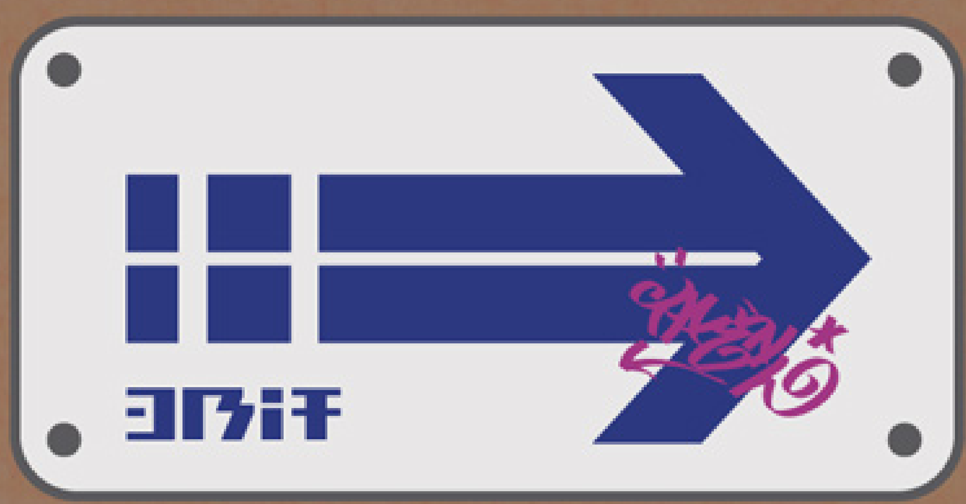




Graffiti on Graffiti

To the Inklings, putting stickers and tags on a sign is part of their nature. But if someone is putting graffiti on top of older graffiti, there is an unspoken rule that the new graffiti must be more amaze-ink than what was there before.





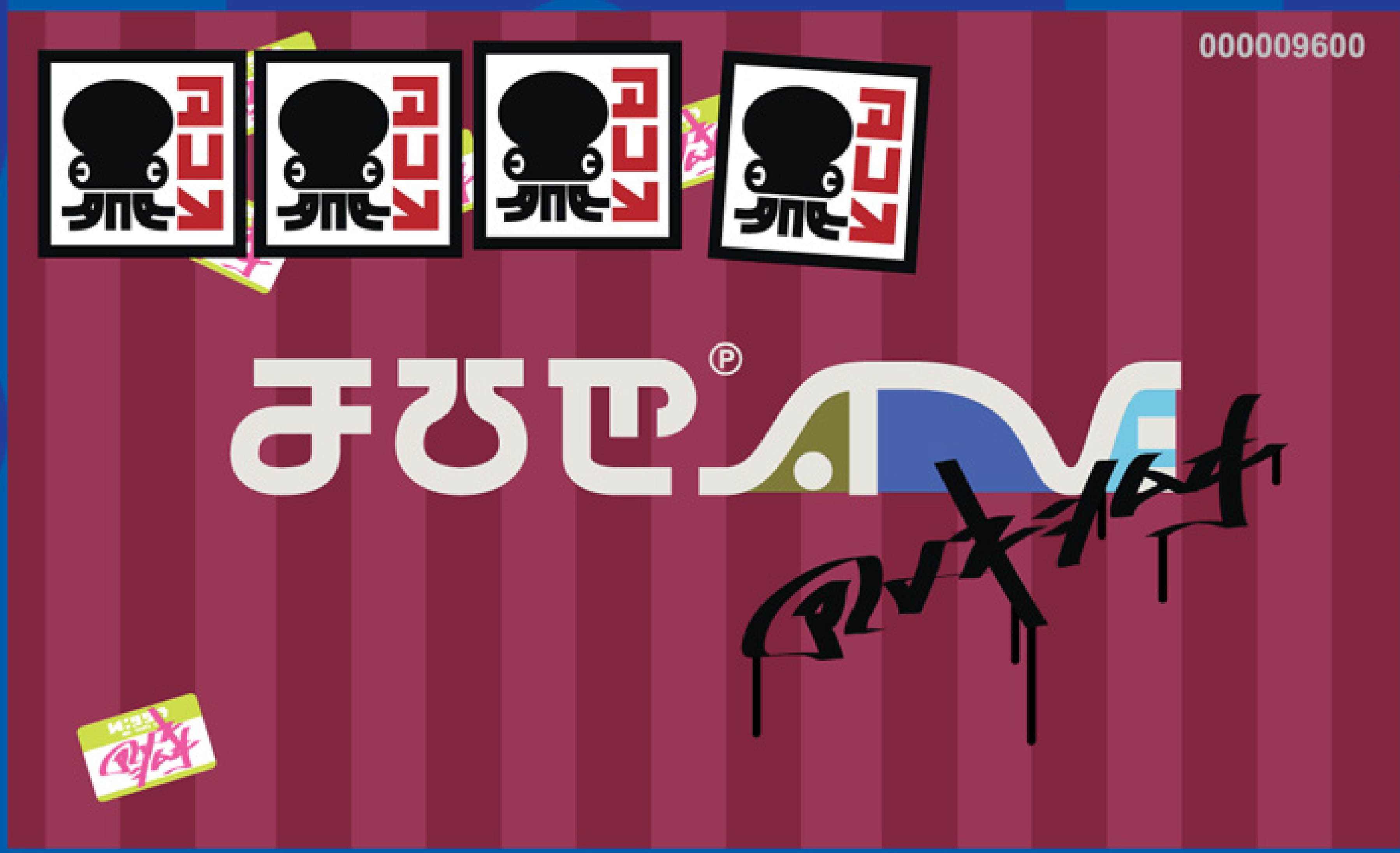









GRAFFITI


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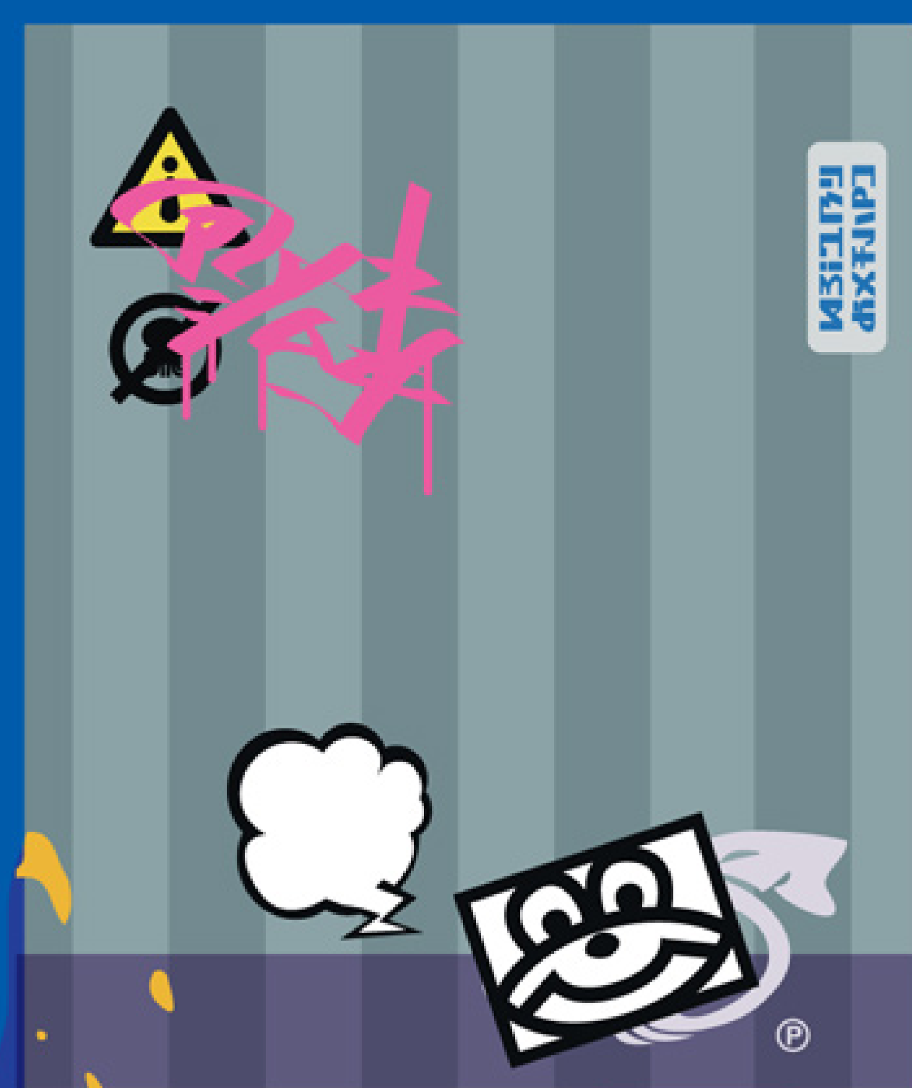

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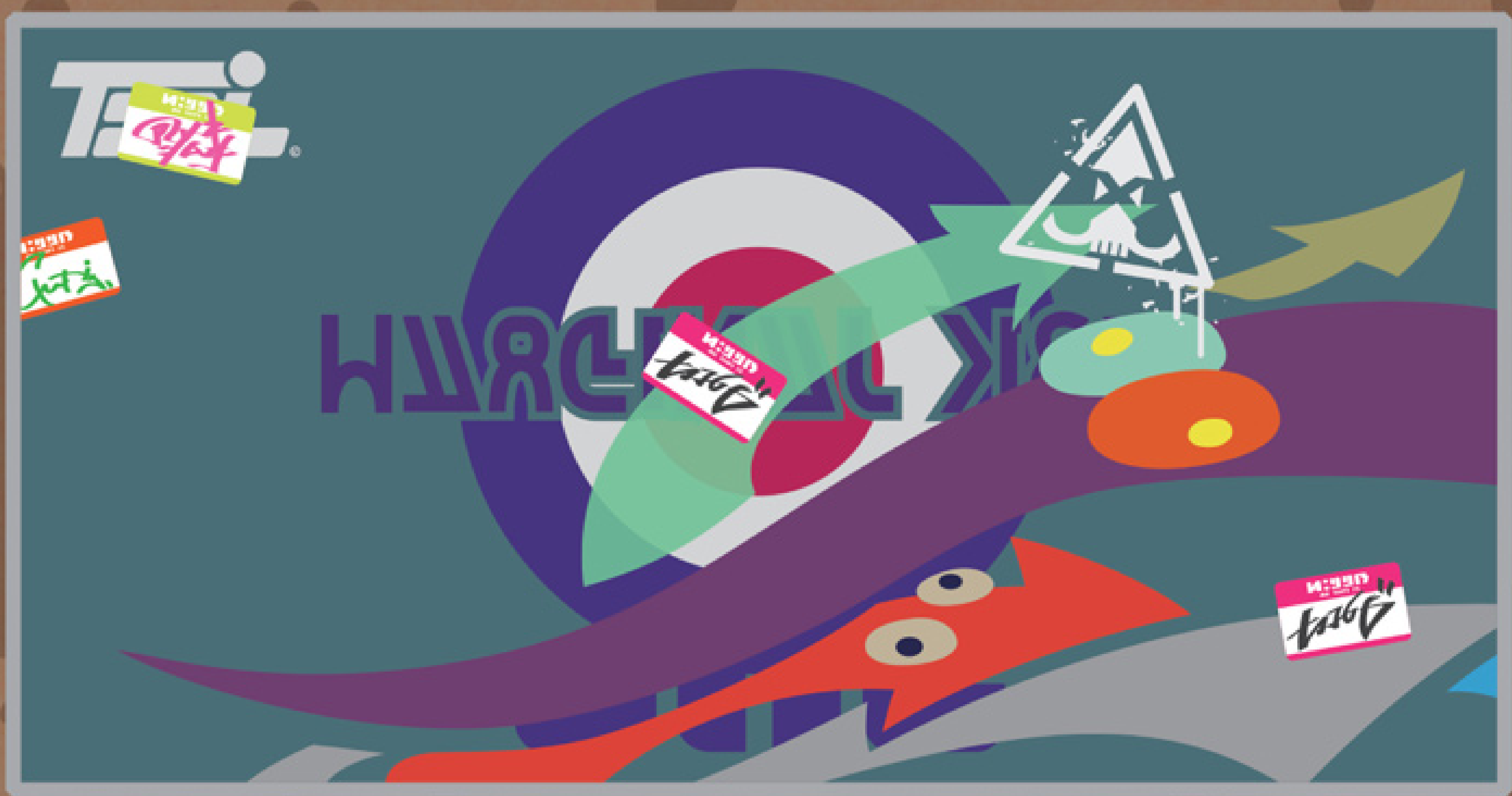

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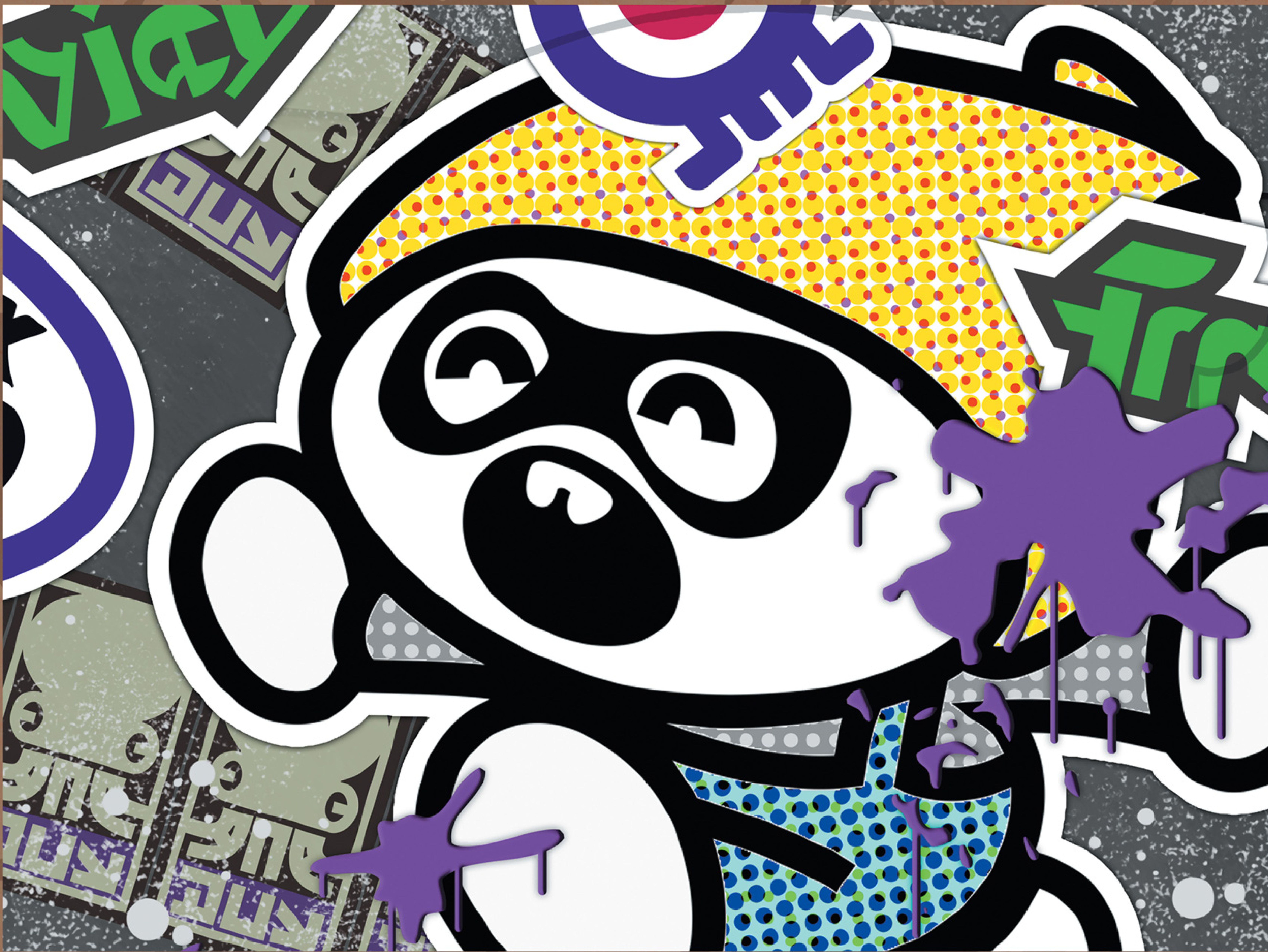




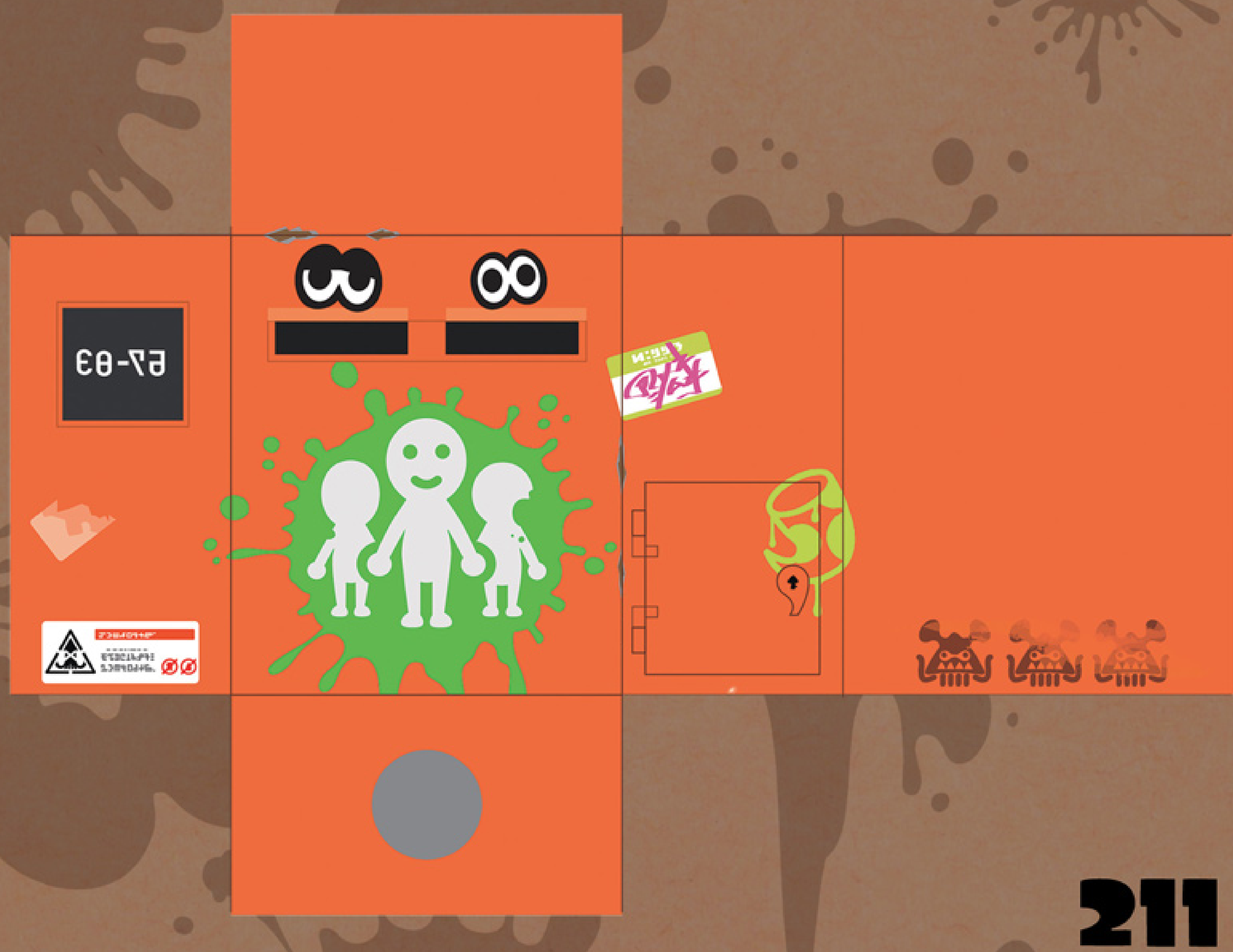






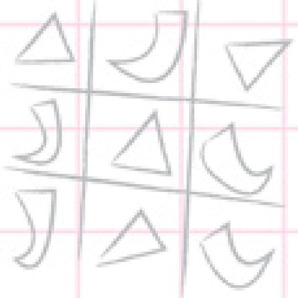


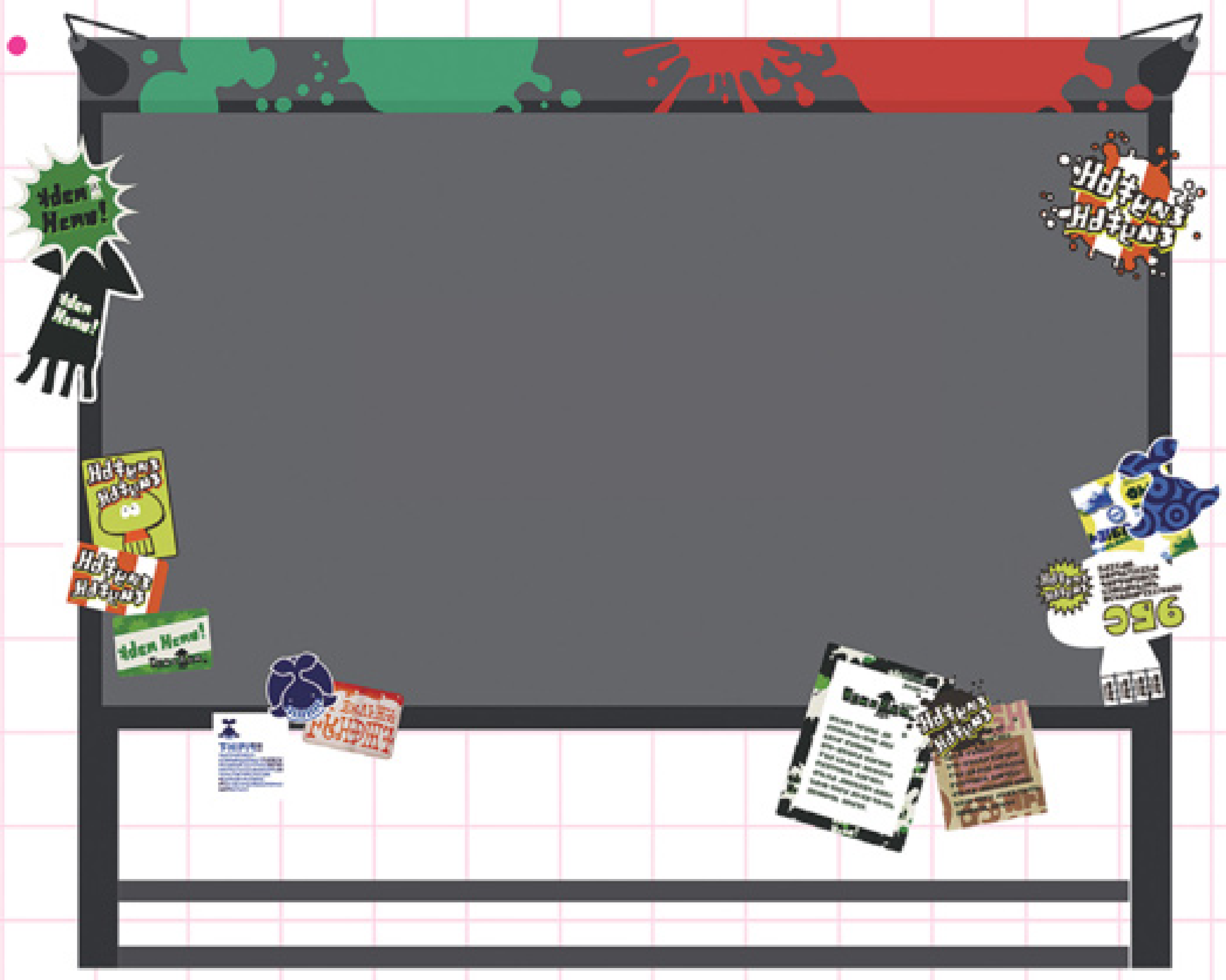




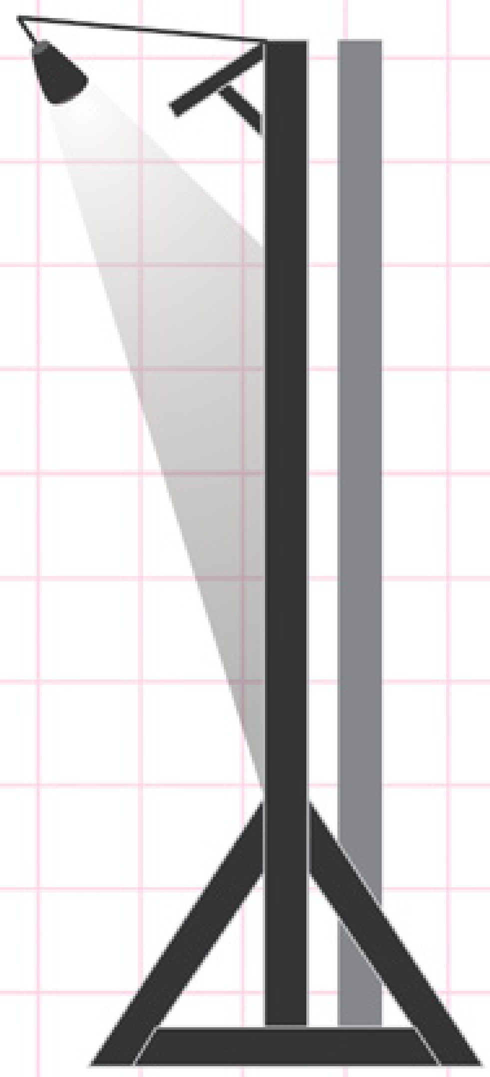
Splatfest Message Board Design







Front View



Side View

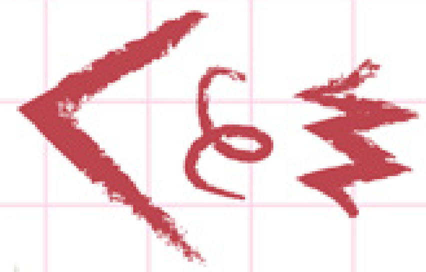


Theme



Lit Up















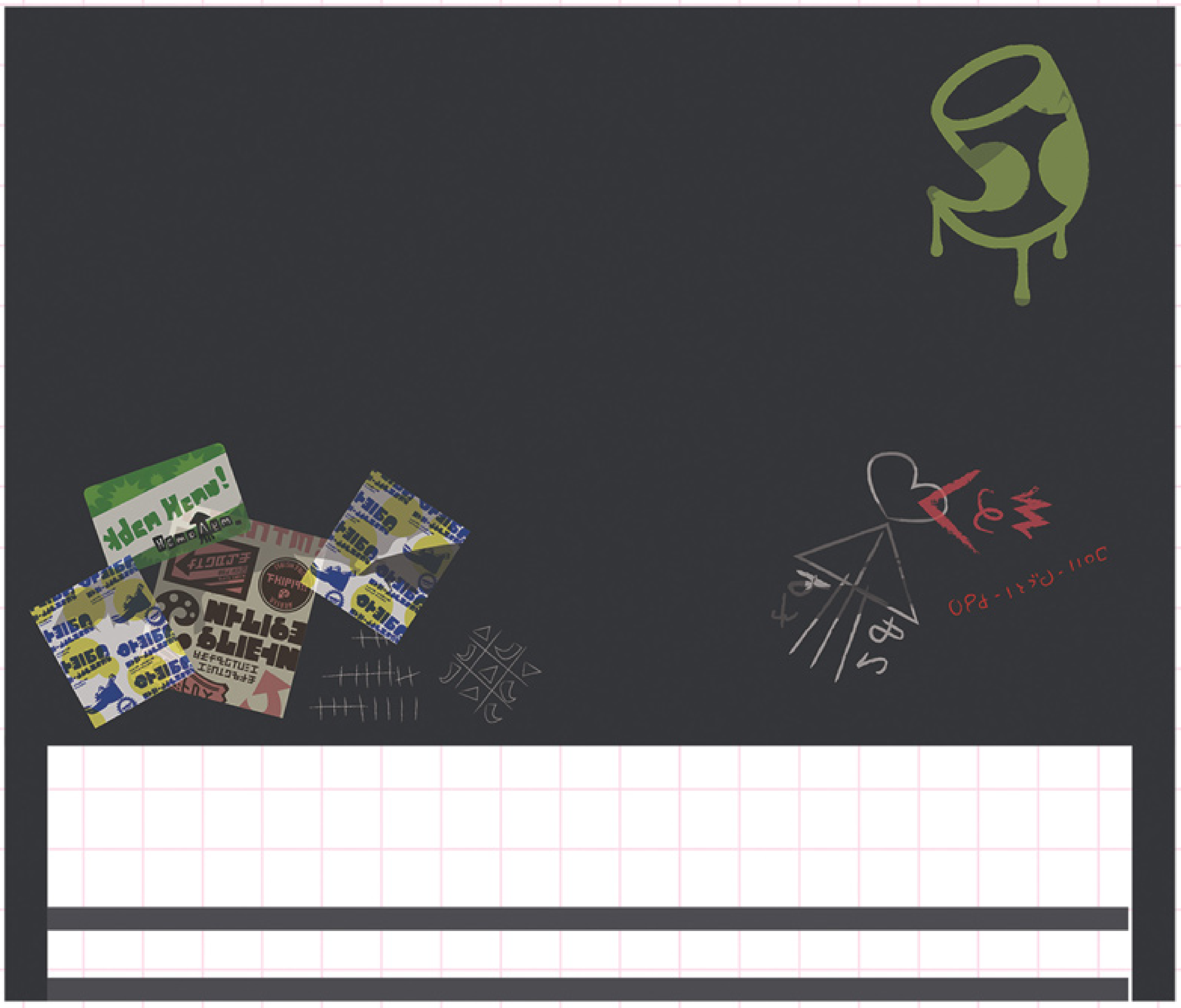












Back View

Board for Information & Exchange

Because this message board is frequently viewed, it often holds fliers unrelated to the Splatfest. The Splatfest board is occasionally destroyed before a battle by overexcited Inklings, but there is a rumor that if you destroy a Splatfest board, you will be jinxed and lose.





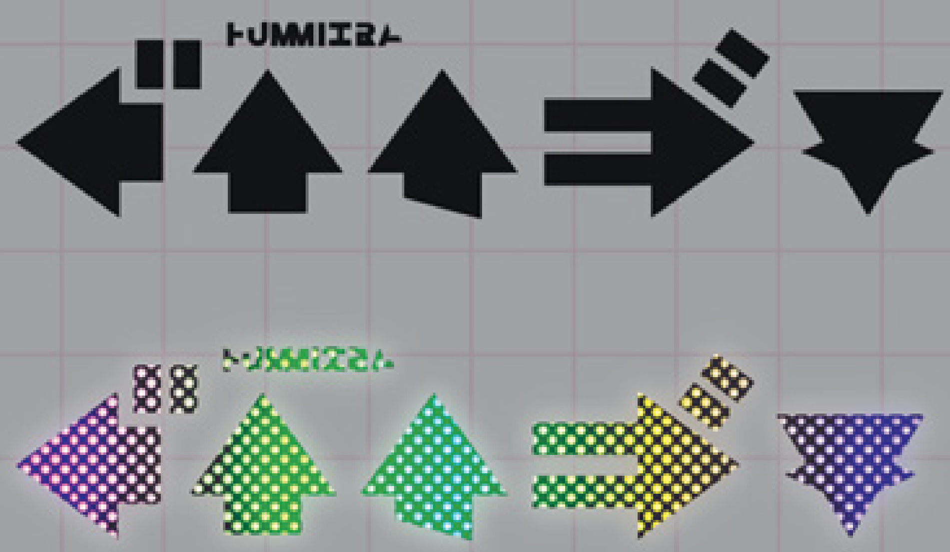
Shop Design

BOOYAH BASE

LOGO



LOGO variation



SHOPPER Bag



Weapon Shop
AMMO KNIGHTS

LOGO



LOGO variation



SHOPPER Bag





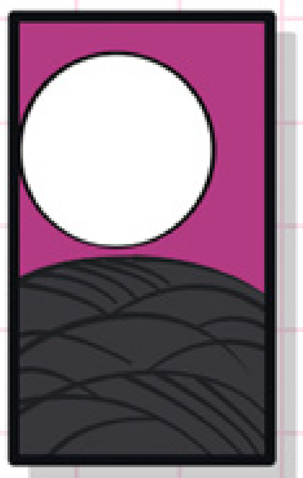
Booyah Base Is Ground Zero for Trendy Fashion

Located in the plaza by the station, Booyah Base is the main shopping mall of Inkopolis. The tenants of the mall strive to have original merchandise not carried by nearby competitors. Booyah Base has become the place where many trends originate. Because of that, the fashion industry as well as stylish Inklings keep an eye on the delivery schedules of each shop.










Headgear Shop

COOLER HEADS

LOGO

LOGO variation

SHOPPER Bag



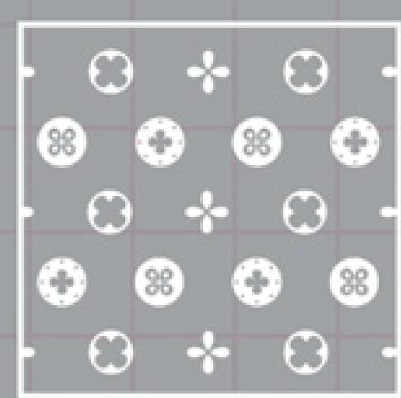
Clothing Shop

JELLY FRESH

LOGO

LOGO variation

Pattern



SHOPPER Bag



Shoe Shop

SHRIMP KICKS

LOGO

LOGO variation

SHOPPER Bag



Splatfest T-Shirt Designs

Cats vs. Dogs





Marshmallows vs. Hot Dogs

North Pole vs. South Pole



Grasshopper vs. Ant



Messy vs. Tidy





Rock vs. Pop

Splatfest T-shirts Are Free

The official T-shirts given away at Splatfest events are produced by government funding. This is because many Inklings dislike dealing with coins—so much so that they tend to donate any change that they get. It's believed that the actual amount that is donated in this manner is quite substantial.

Clothing Design







Brand Logos

- SquidForce
- Firefin
- Zink
- Skalop
- Krak-On
- Splash Mob
- Rockenberg
- Inkline
- Zekko
- Tentatek
- Forge
- Takoroka

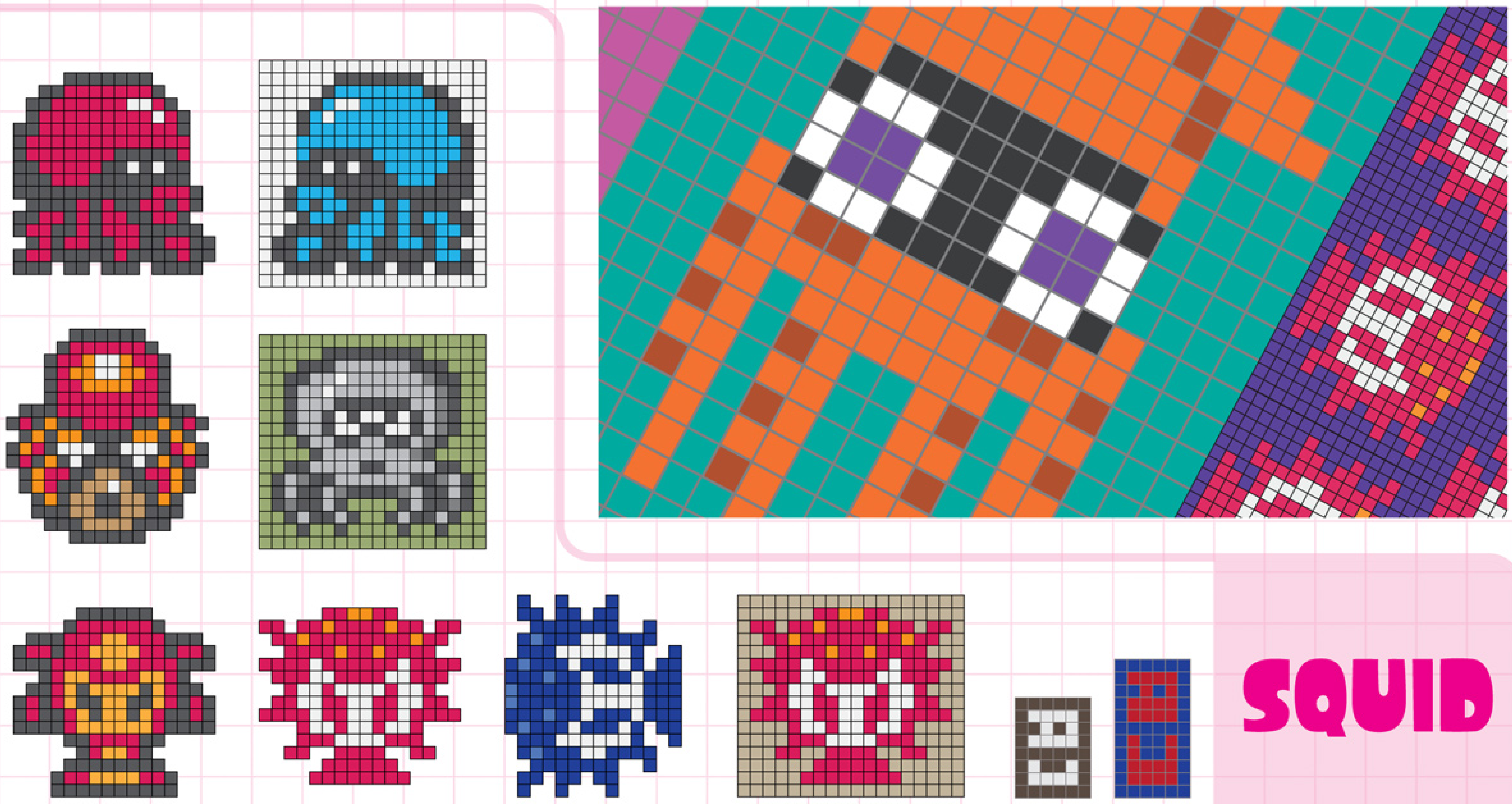
Battle Design



Pixel Art Design



OCTOPUS



SQUID

UI DESIGN

These user interface designs help Inklings navigate a battle or shop for gear. They are essential for the carefree but fast-paced lifestyles that Inklings lead. These designs play a key role in pointing out anything the Inklings need to live their lives.

Plaza



Gear Icons



Lobby



Regular Battle

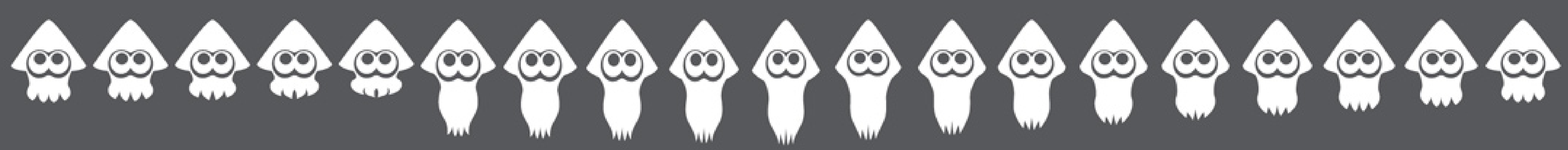


Ranked Battle



Squids









Octo Valley



Regular Match



Battle Dojo



amiibo Challenge



Gear Ability Icons



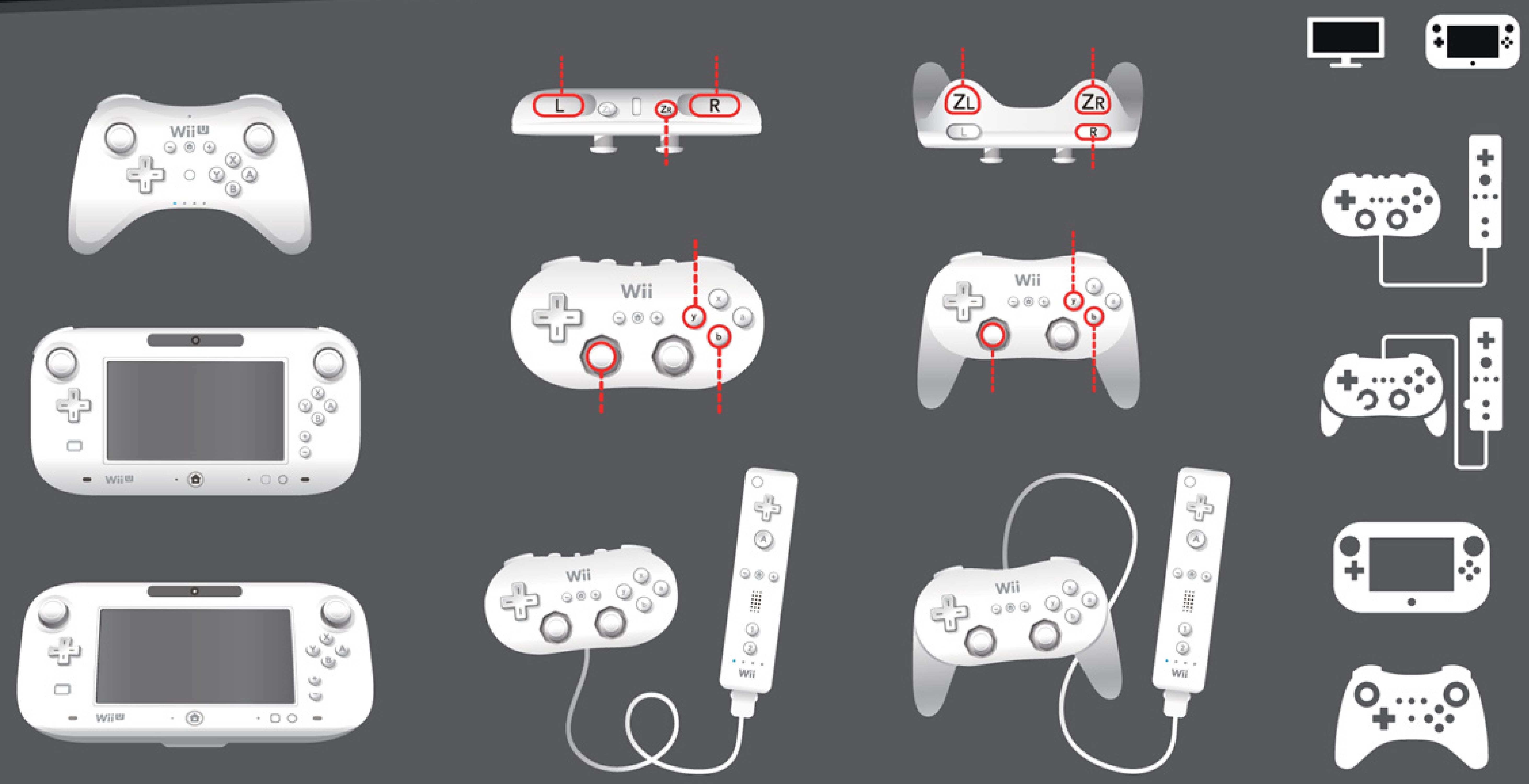
Inkopolis News



Patterns



Device Icons



Ink Patterns



スプラトゥーン フォント

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

あぁいぃうぅえぇおぉかきくけこさしすせそたちつってと

なにぬねのはひふへほまみむめもやゆよらりるれろわをん

がぎぐげござじずぜぞだぢづでどばびぶべぼぱぴぷぺぽ

アァイィウゥエェオォカキクケコサシスセソタチツッテト

ナニヌネノハヒフヘホマミムメモヤユヨラリルレロワヲン

ガギグゲゴザジズゼゾダヂヅデドバビブベボパピプペポ

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タコツボバレー バトルドージョー イカスツリー ブイヤベース

SPLATOON FONT

EXTRAS

The research team has found a wide variety of information, from pictures to plans and everything in between. We will feature some hidden gems here.

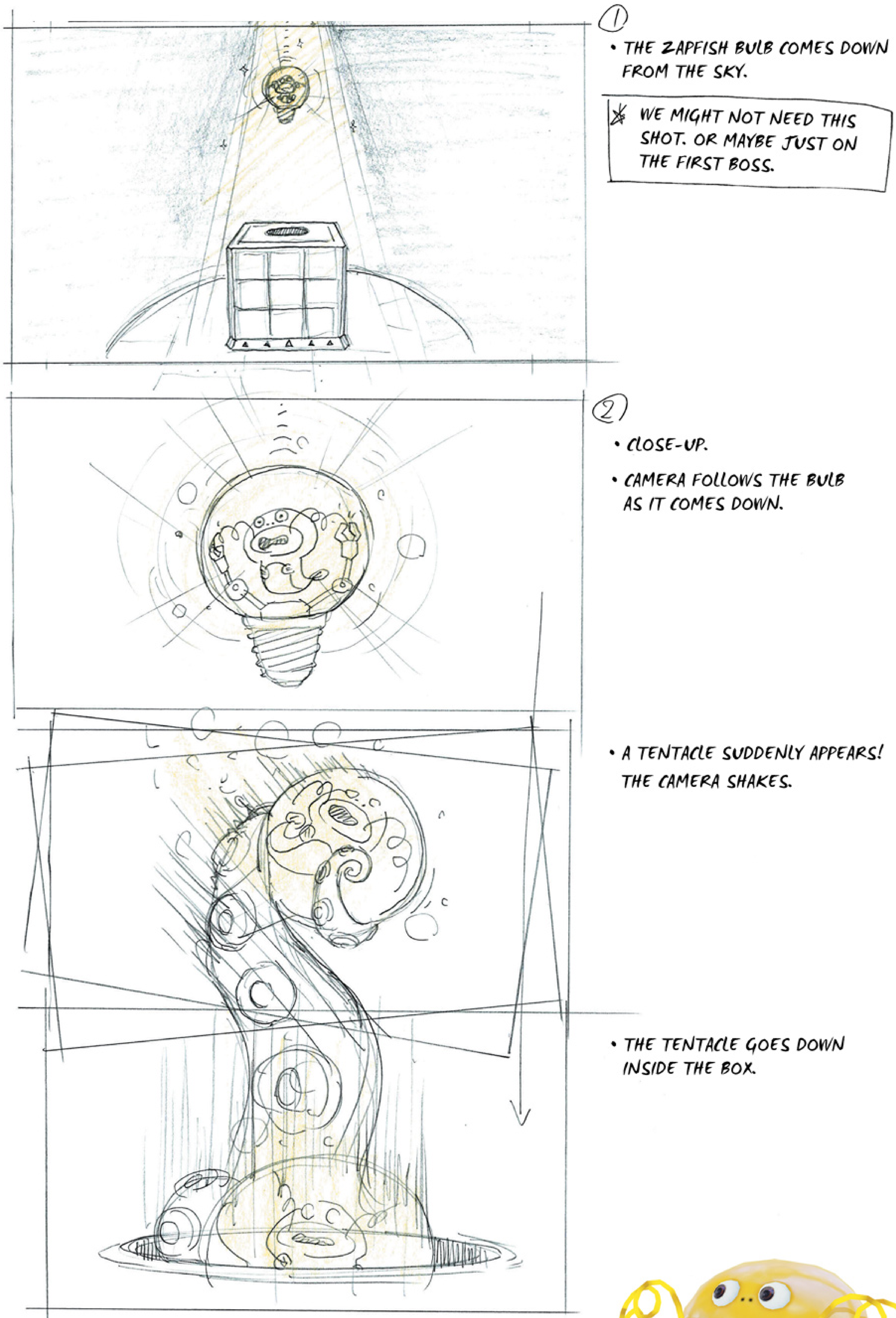


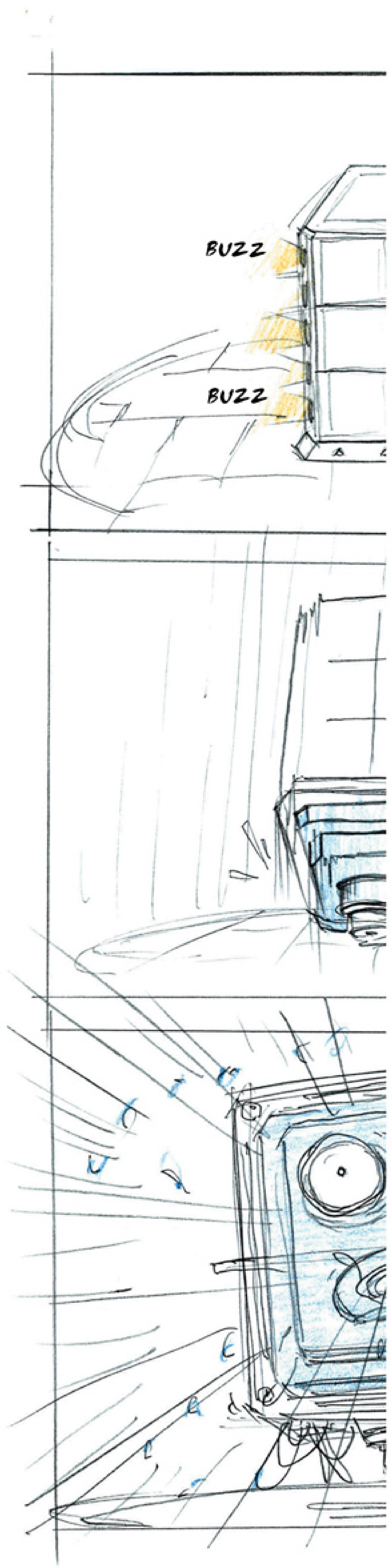
This world generates a tremendous amount of information daily, and it changes at a dizzying rate. In fact, some of the information might not be quite accurate or might even be downright fictional . . .

Continuity Boards

We've obtained information regarding the Octarians found in Octo Valley. It appears to be detailed plans for attacking the Inklings. But for some reason, the art style seems different from the other plans. Does this mean there are multiple individuals that work on these plans?

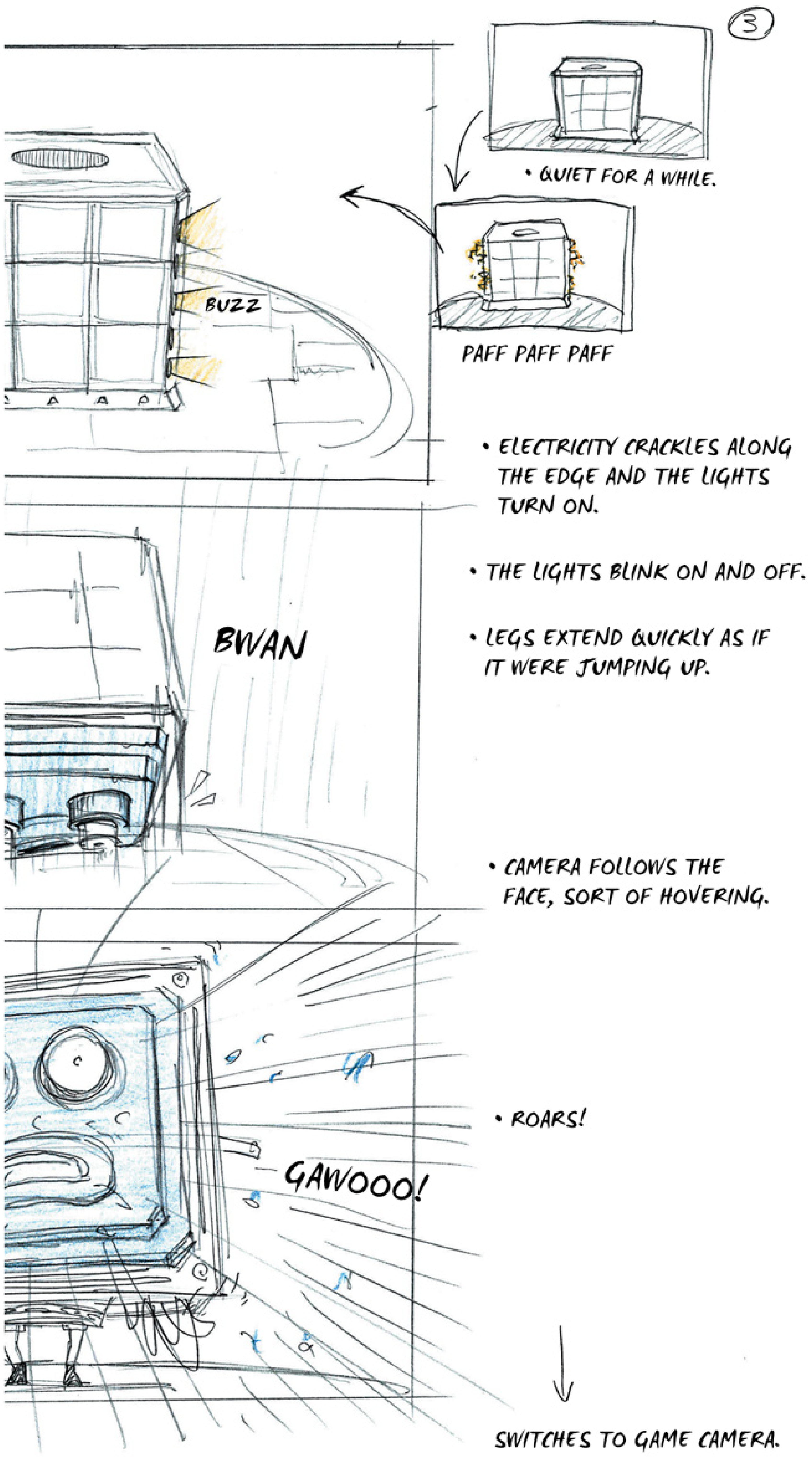
Mighty Octostomp Appearance Demo



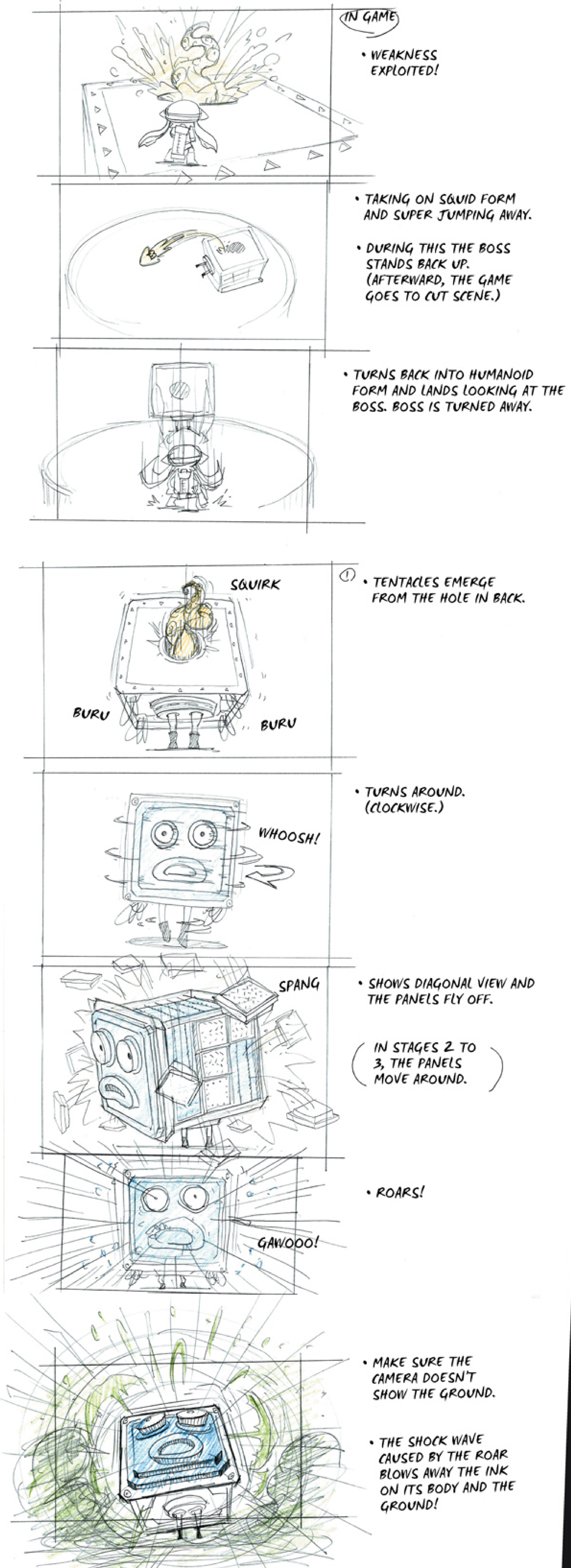






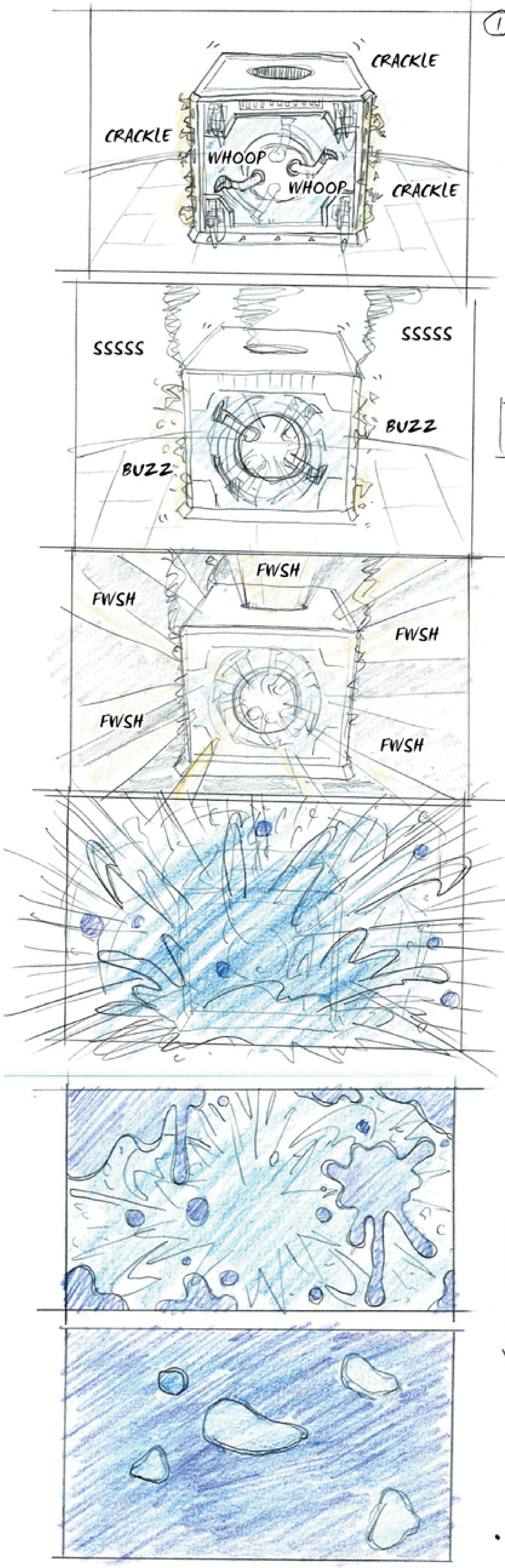


Mighty Octostomp Weakness Exploited Demo



Mighty Octostomp Death Demo

LIKE THE CUT SCENE FOR THE WEAKNESS BEING EXPLOITED, THE CUT SCENE STARTS WHEN THE PLAYER SUPER JUMPS AWAY AND LANDS.



1

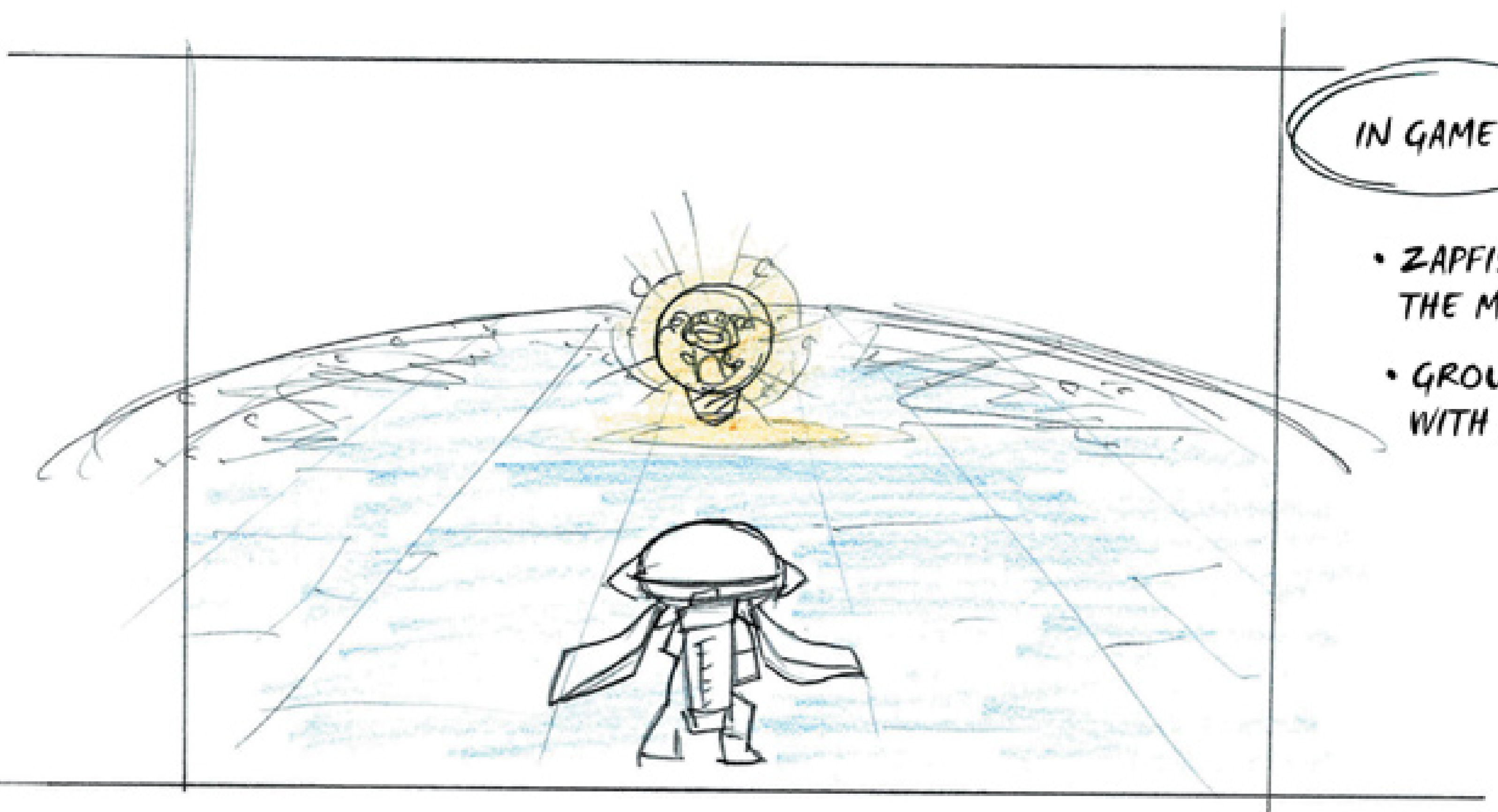
- LEGS ARE FLAILING AROUND.

(SAME ANIMATION USED FOR IT STANDING UP.)

- ELECTRICITY SPARKS ALONG ITS BODY.
- THE SPEED OF THE FLAILING LEGS INCREASES.
- SMOKE STARTS TO COME OUT.

LIKE SOMETHING IS BROKEN INSIDE.

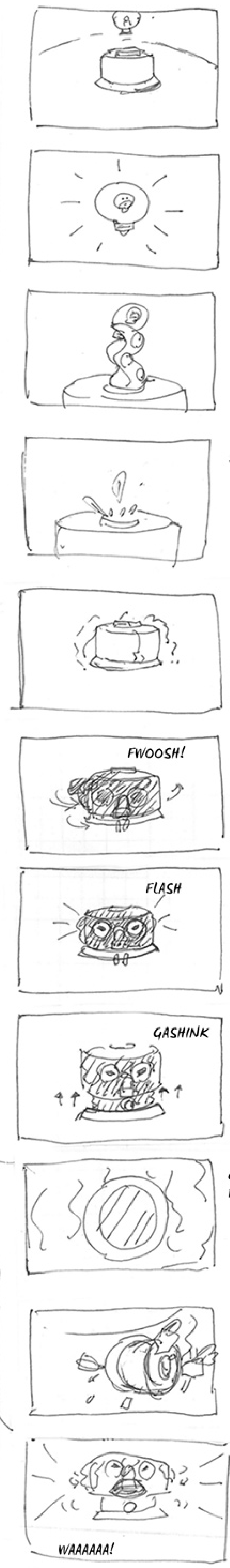
- LIGHT FLARES OUT.
- STOPS MOVING FOR A MOMENT.
- BIG EXPLOSION!
  - INK HITS THE CAMERA.
- INK HITS THE CAMERA.
- FADE OUT.



IN GAME

- ZAPFISH APPEARS IN THE MIDDLE.
- GROUND IS WET WITH ENEMY INK.

Dreaded Octonozzle Appearance Demo



ZAPFISH COMES DOWN.

CLOSE-UP ON ZAPFISH.

GRABBED BY TENTACLE.

SPLASH!

BZZZT ↑ 60 ↓

BOSS TURNS TO FACE FORWARD.

EYES FLASH ON AND OFF.

LIKE IT'S STARTING UP.

IT GOES UP ONE LEVEL. WHEN IT MAKES THE METALLIC SOUND, SHAKE THE KELP AS WELL.

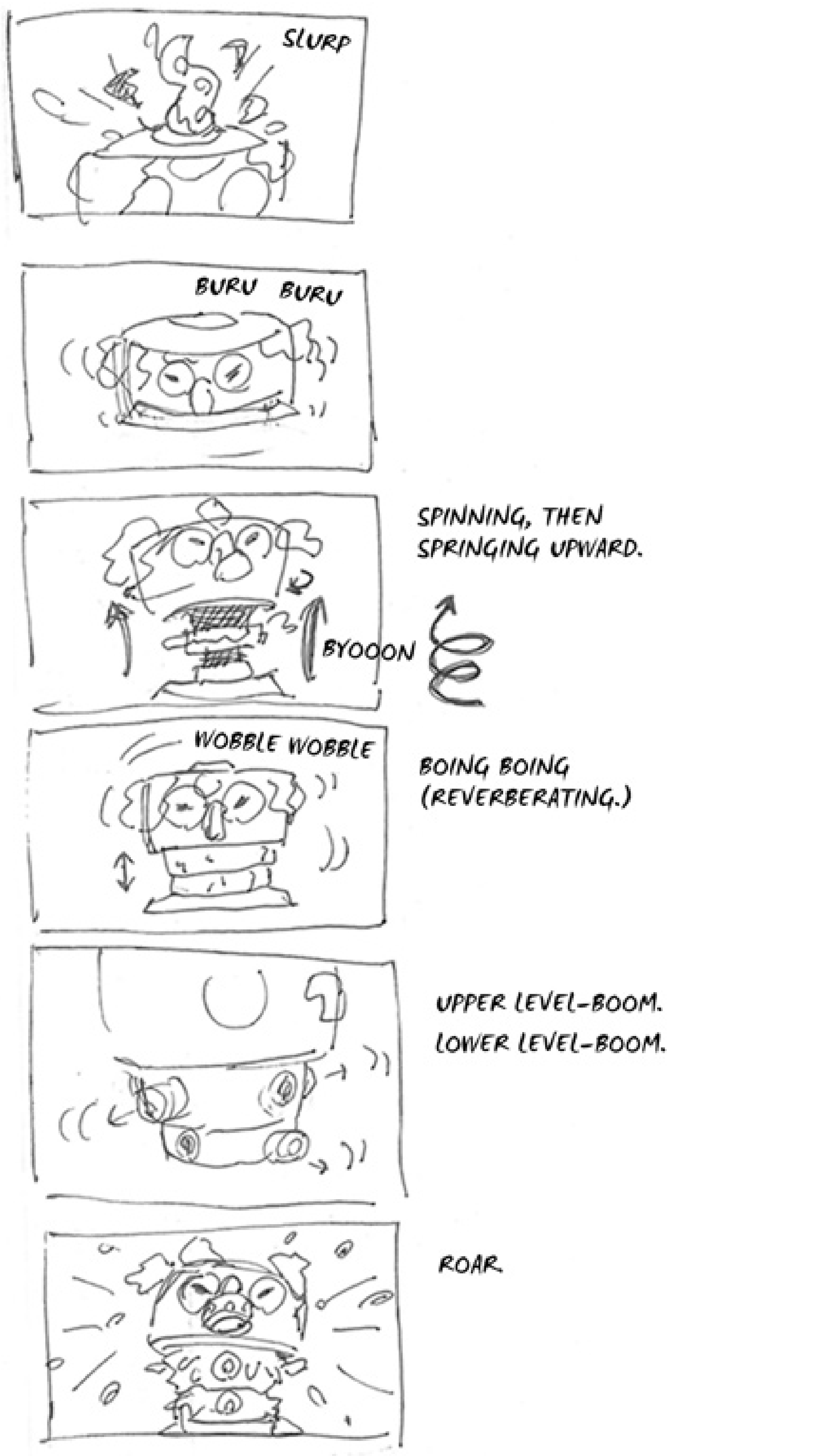
ZOOM.

CLOSE-UP ON BELLY WINDOW.

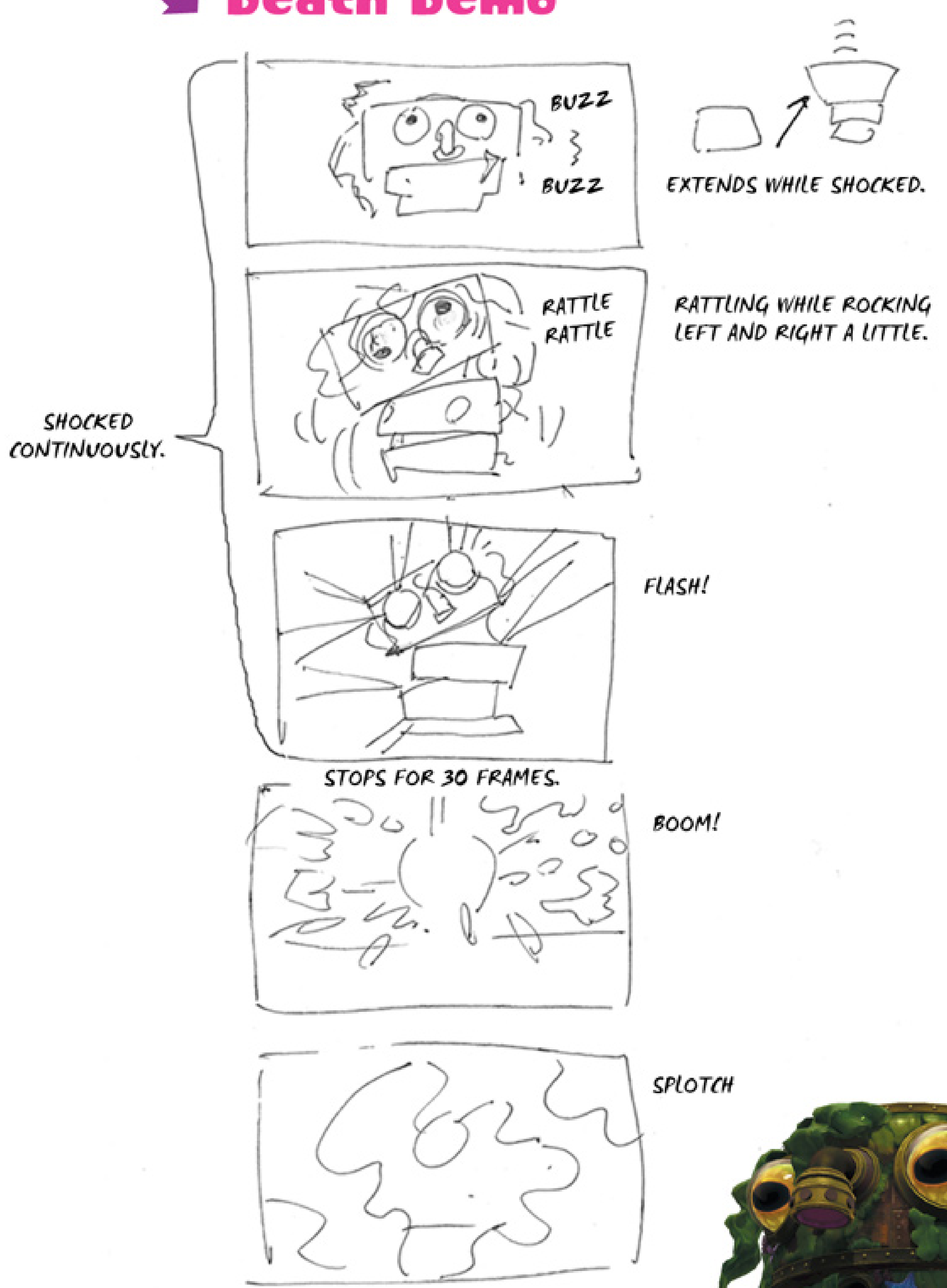
INK SPLATTERS. BELLY BUTTON PROTRUDES.

VIBRATES. KELP SHAKES AS IT ROARS THROUGH THE NOSE!

Dreaded Octonozzle Weakness Exploited Demo



Dreaded Octonozzle Death Demo

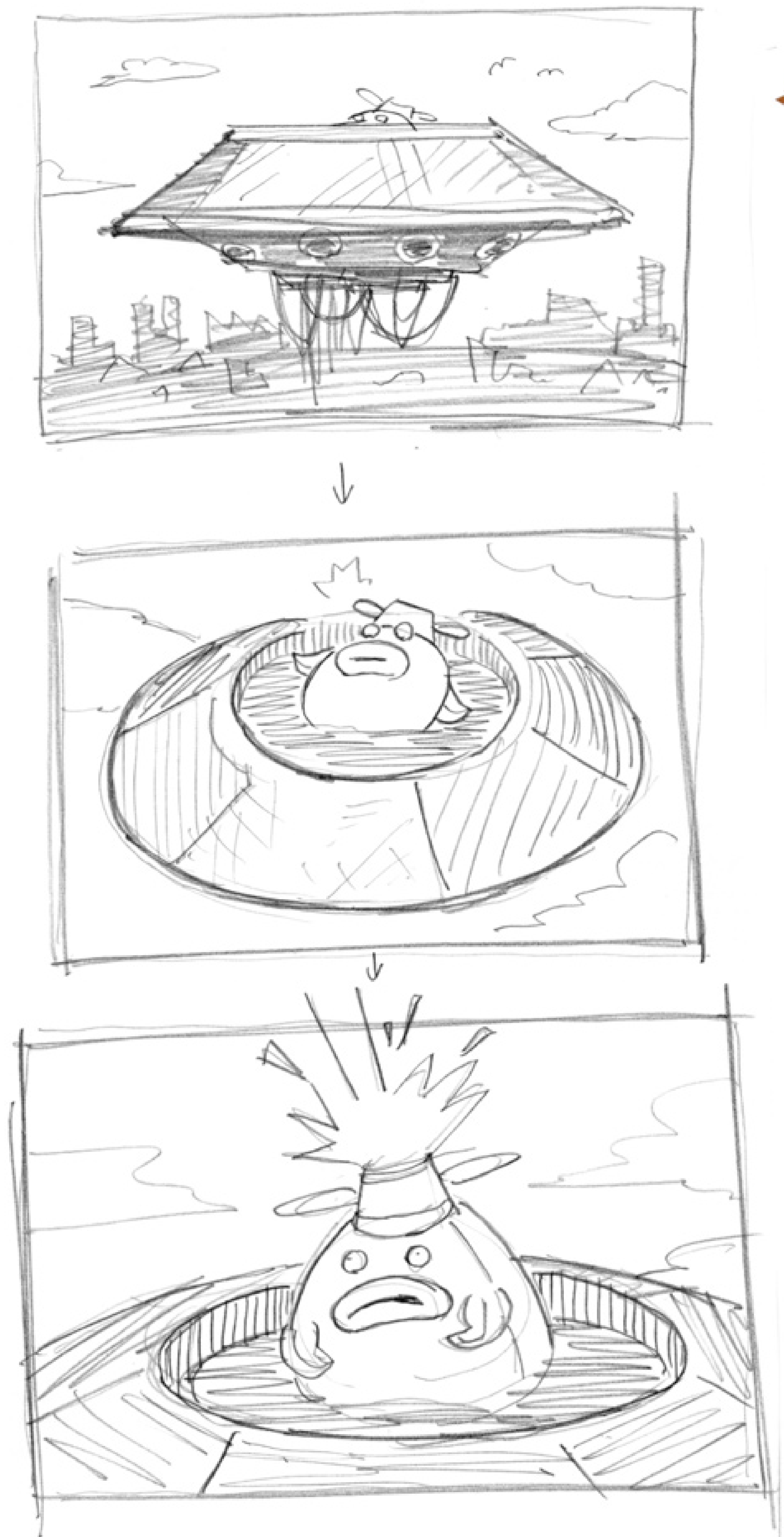




Octostriker Demo



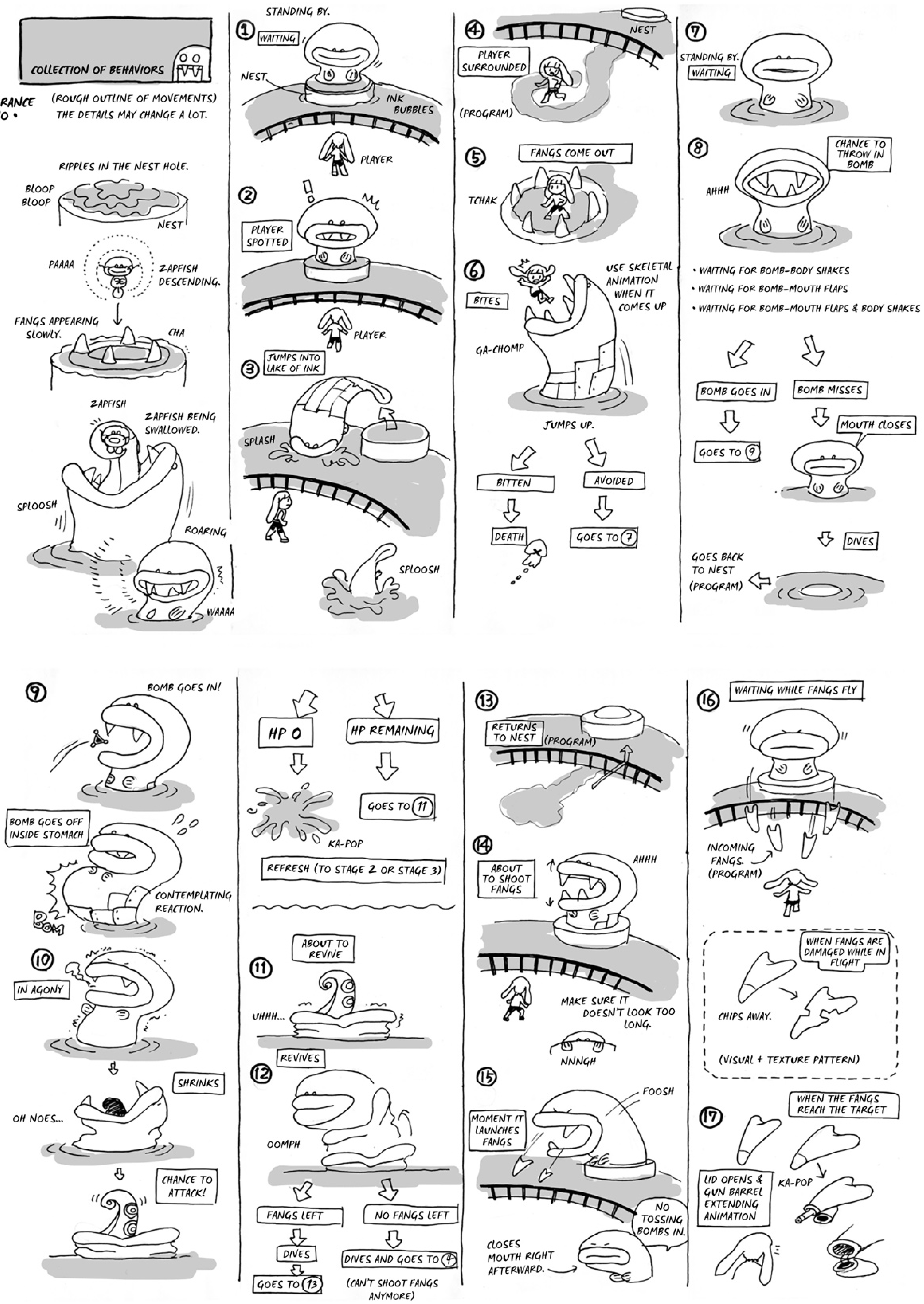
(PLAYER DISCOVERY VERSION)

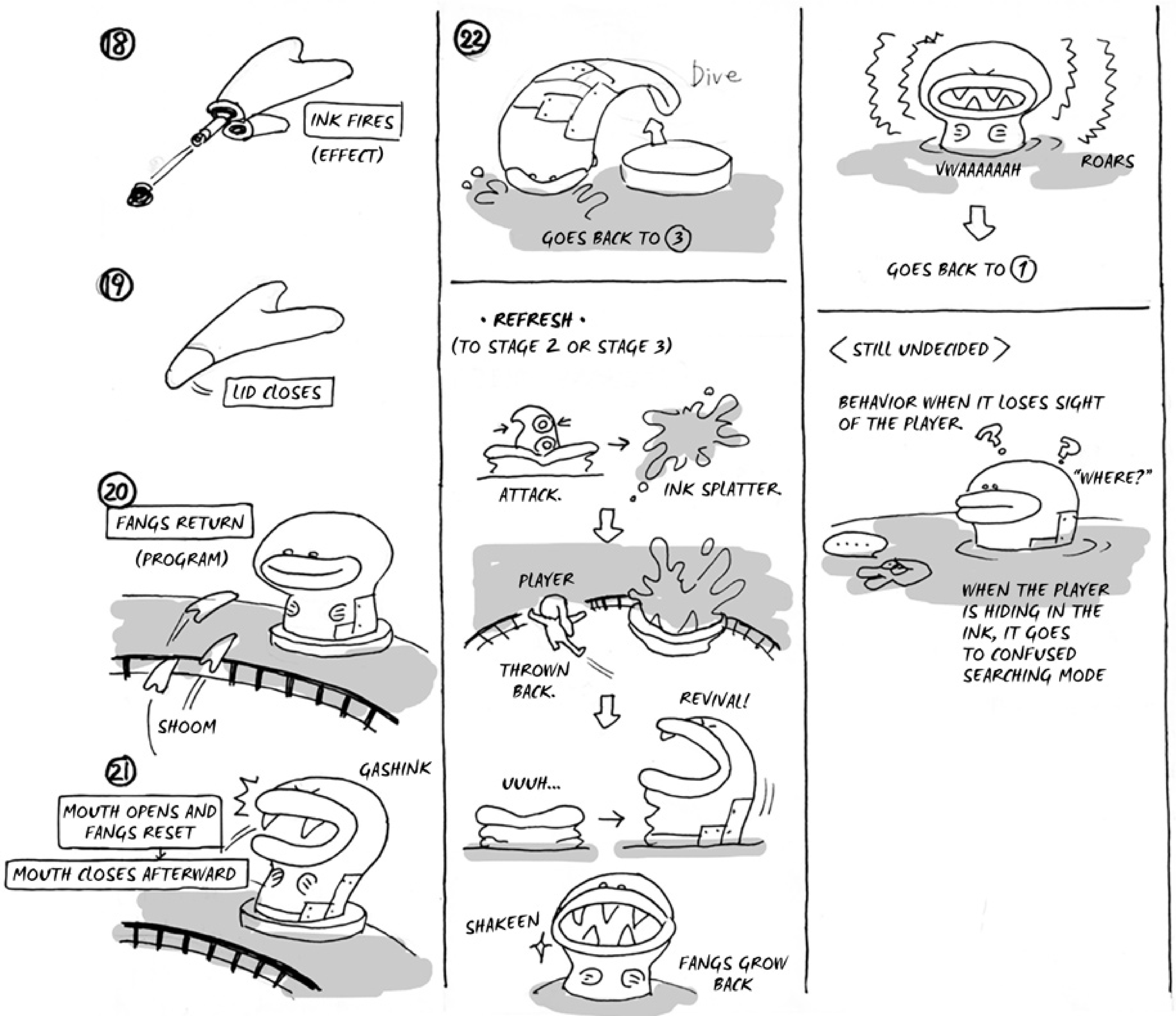


(CLOSE QUARTERS BATTLE VERSION)



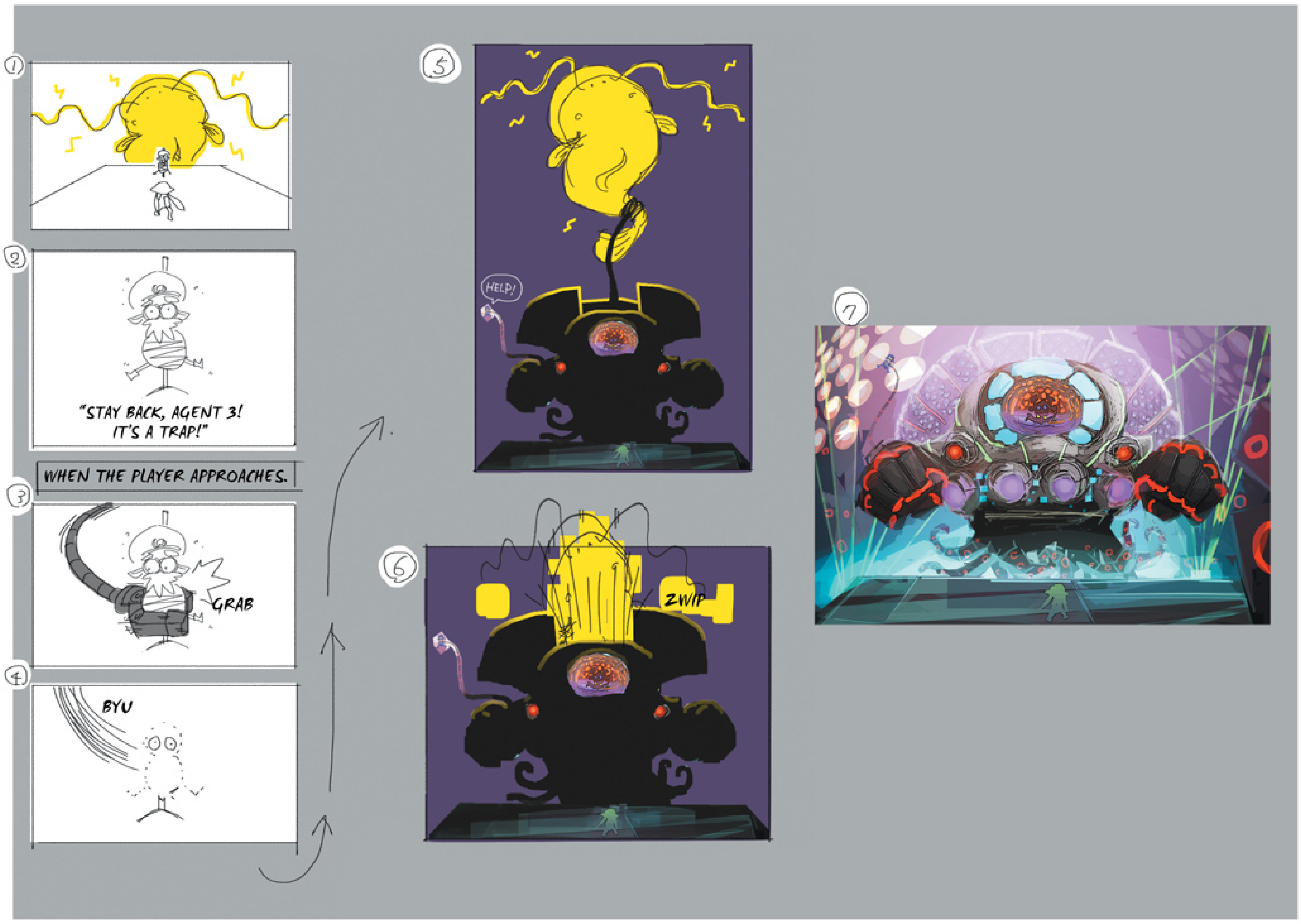
Ravenous Octomaw Demo



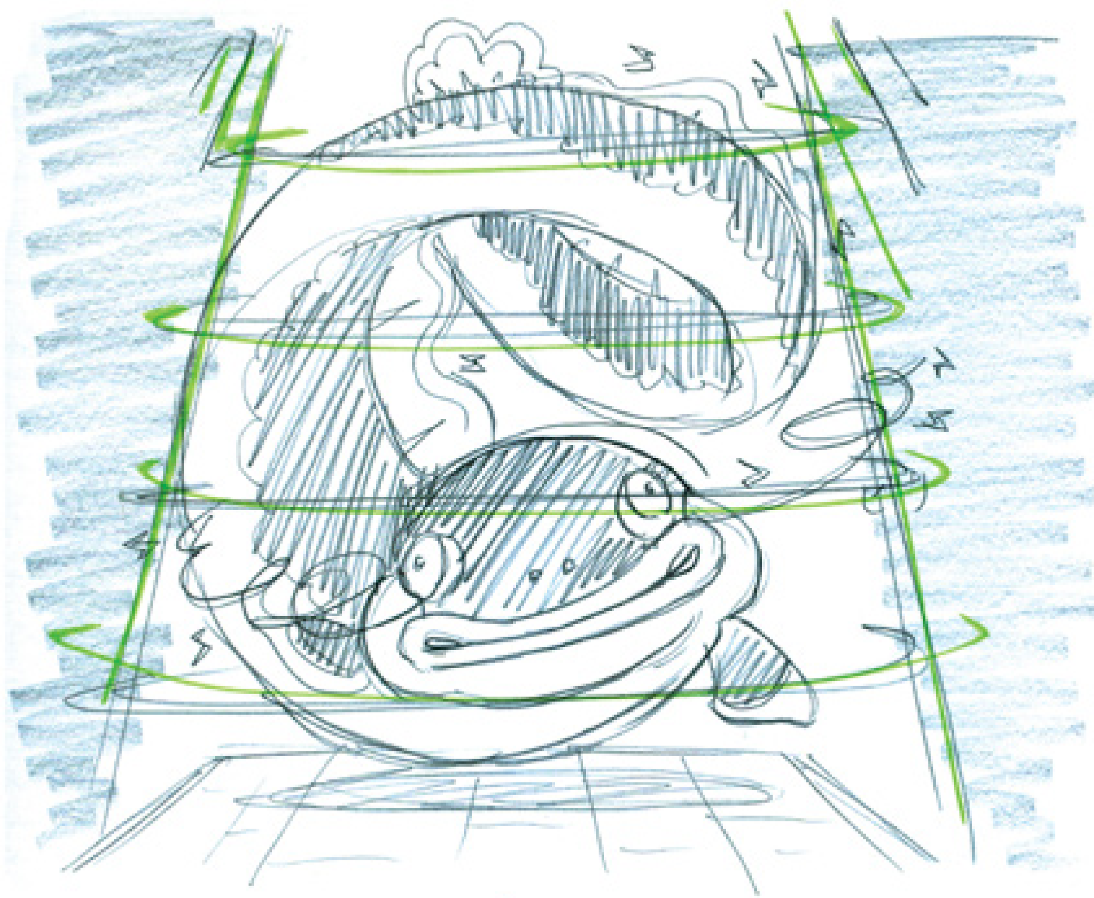


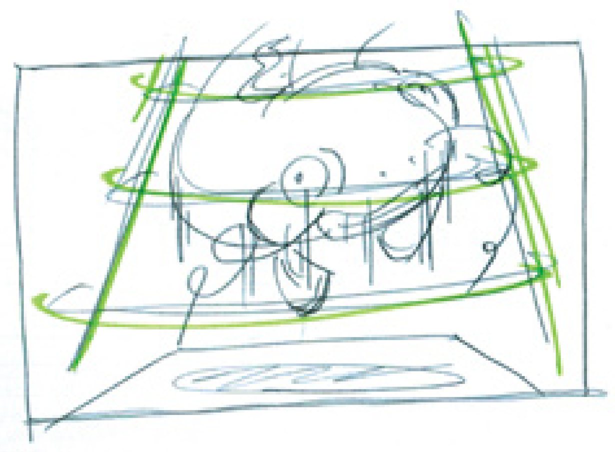


Octobot King Appearance Demo Concept

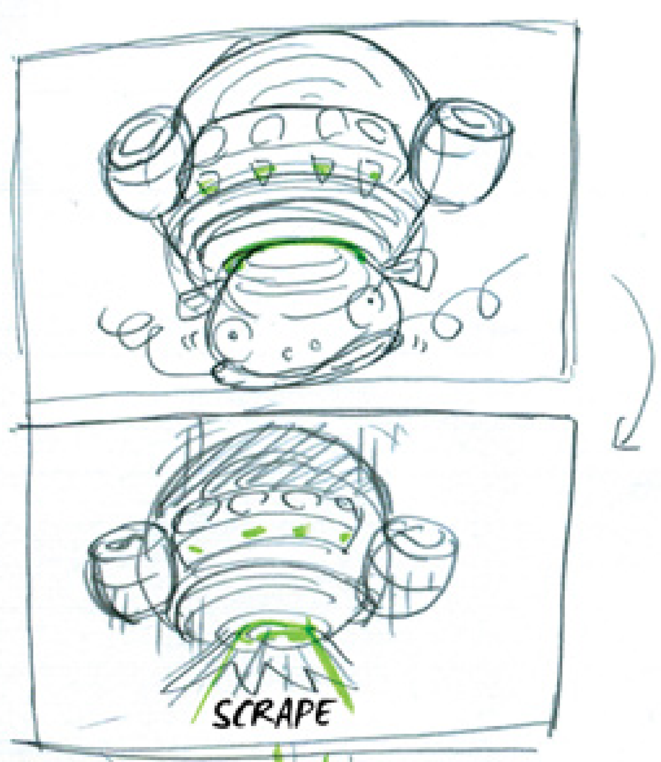


Octobot King Appearance Demo

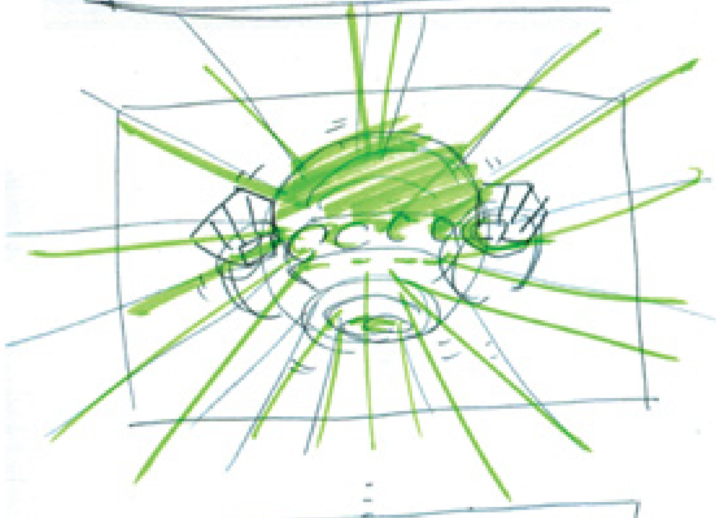




- Light comes down from above.
- Gets drawn up above.



- Gets caught up for a moment before being pulled into the vehicle.

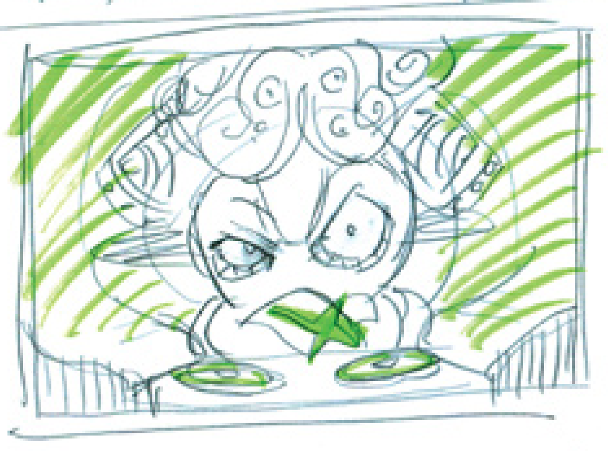


- Once it gets the massive power source, it starts to light up. Each of its parts light up, and beams of light shoot out.

  (Before this point, only minimal lights were visible.)
- Punching arms emerge.



- Boss descends.



- Tadaaah!
- Camera shakes a little.



- Dadaaah!
- Takes out wasabi.

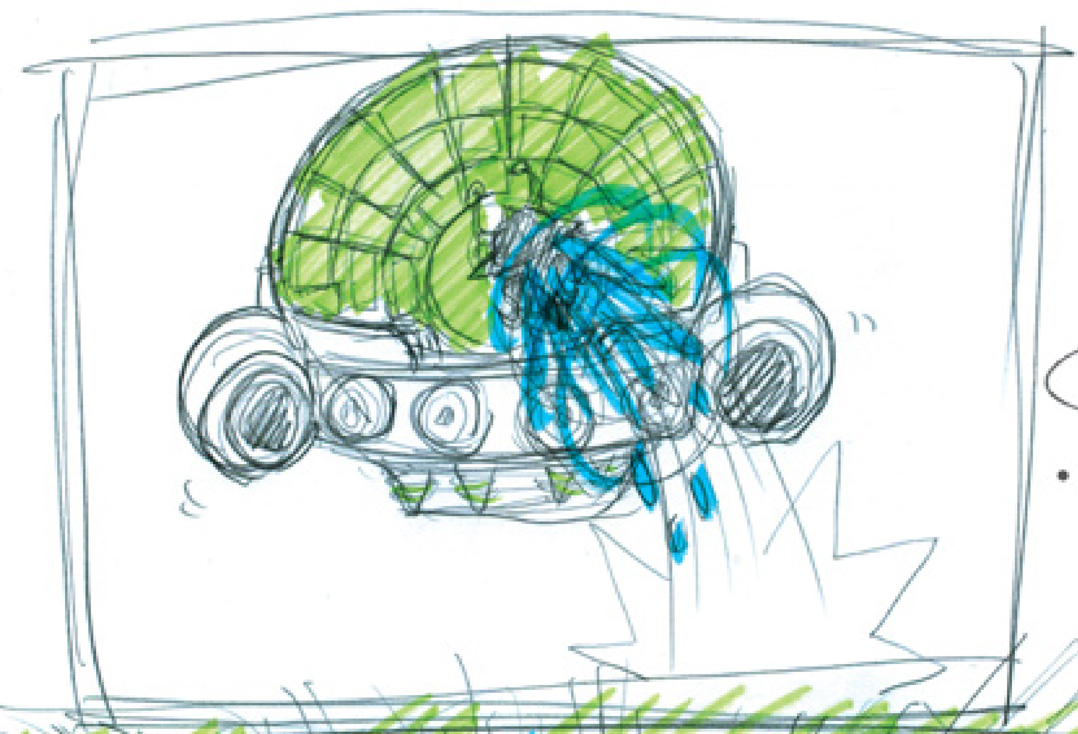


- BGM starts.
- Starts to grate wasabi.

"I will take back what's mine!"

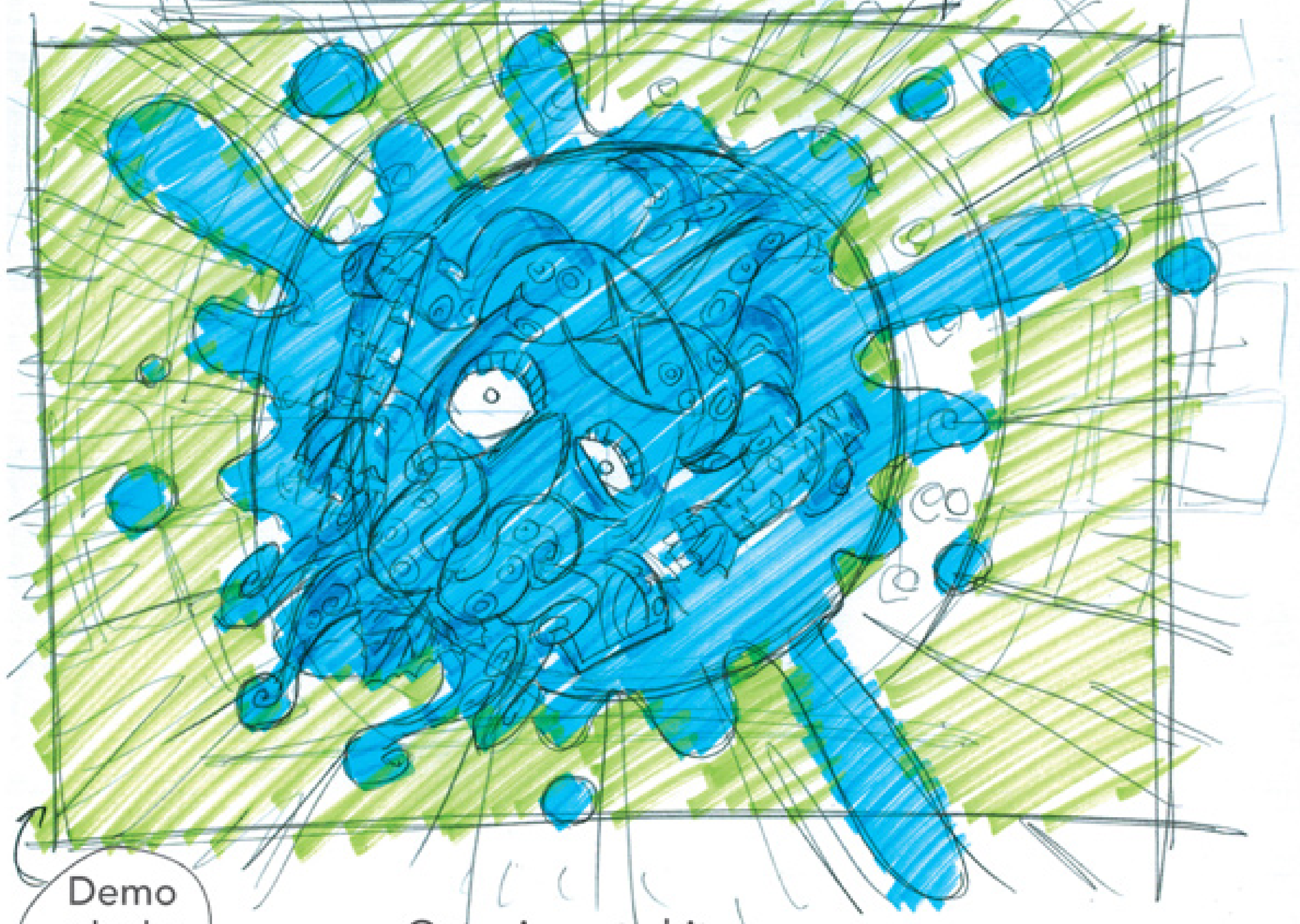
(Second time) "You can't handle my spicy wasabi beats!"

Octobot King Destruction Demo



In game

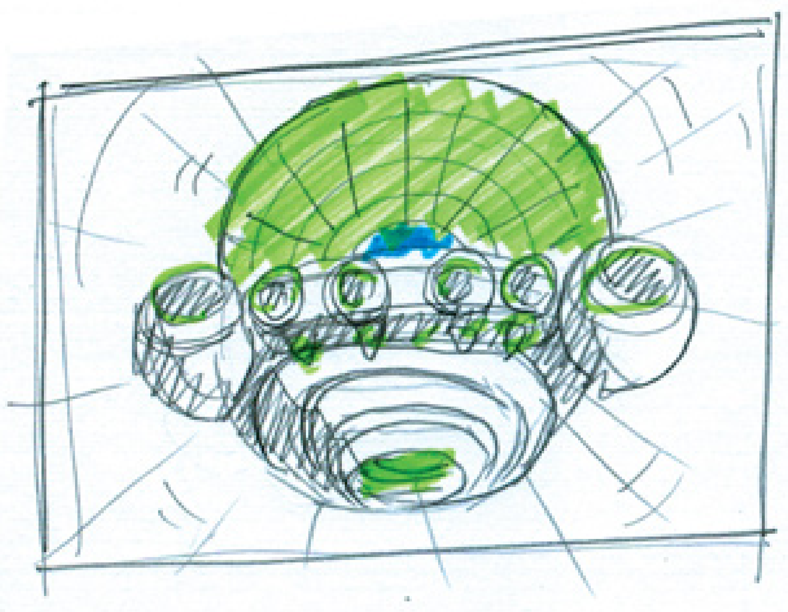
- Player uses ink to jump.



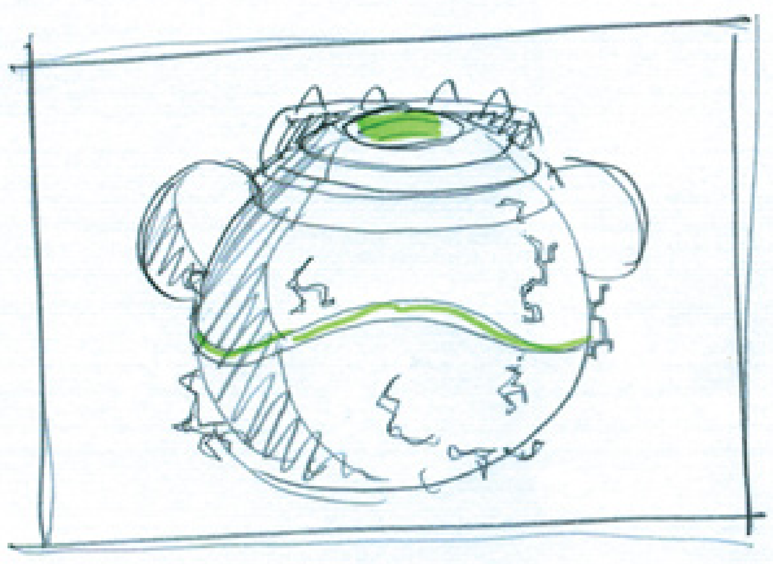
Demo starts here

- Octavio gets hit.

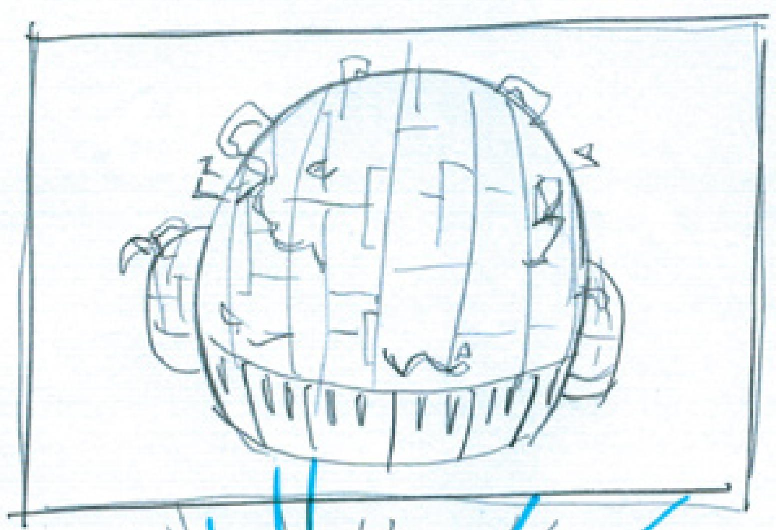
"I'm taking you out, DJ Octavio!"

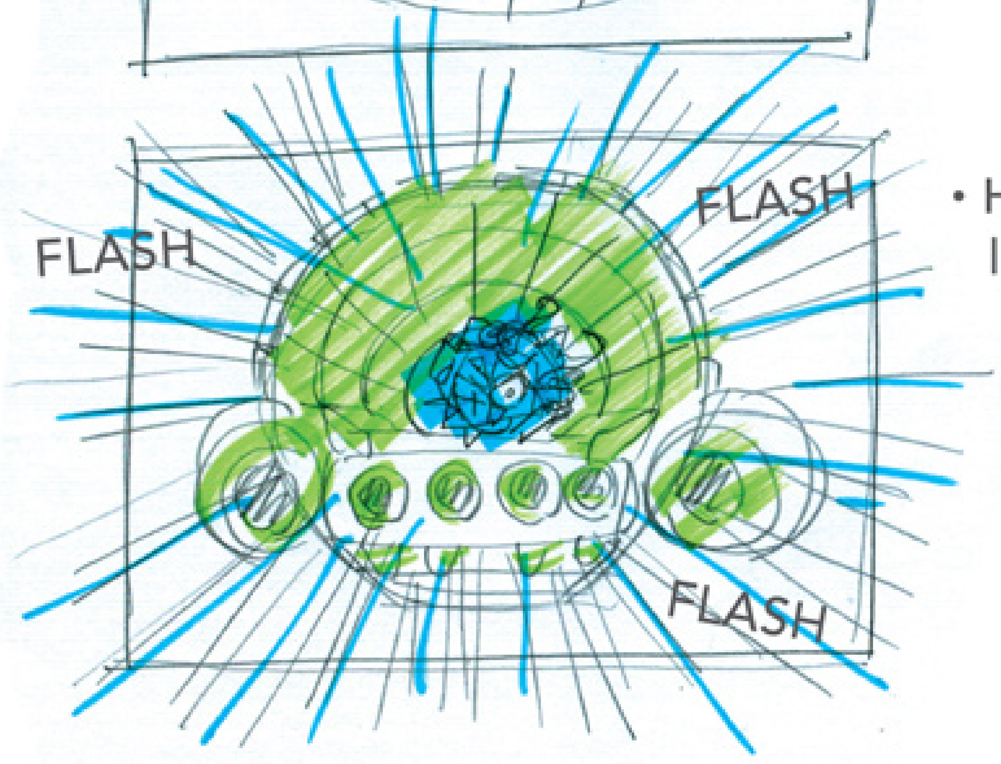


- Slowly starts to roll away backward...

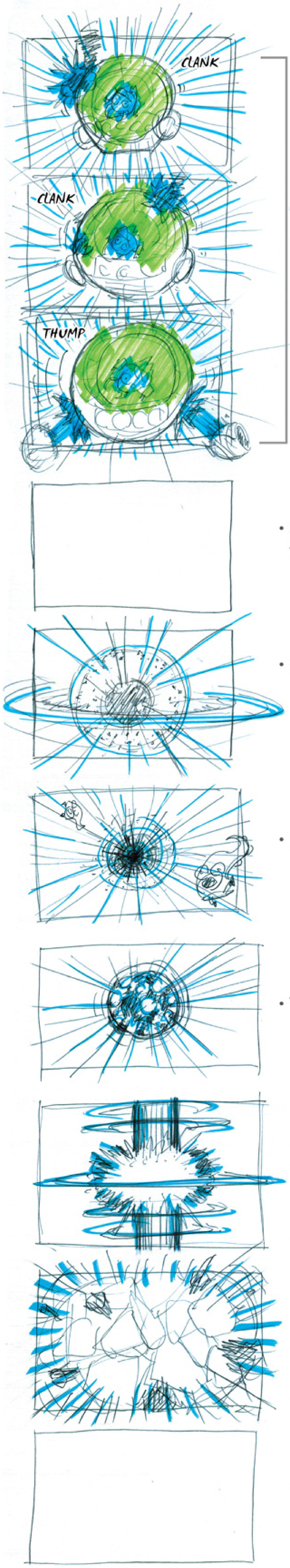


- Sparks run along the surface.





- Huge amount of lights flare out.



This part is instantaneous.

- Expands three times.
- Several small explosions on the surface.
- On the third expansion, the arms blow off.

- Screen goes white from the flash.

- Light shines outward.

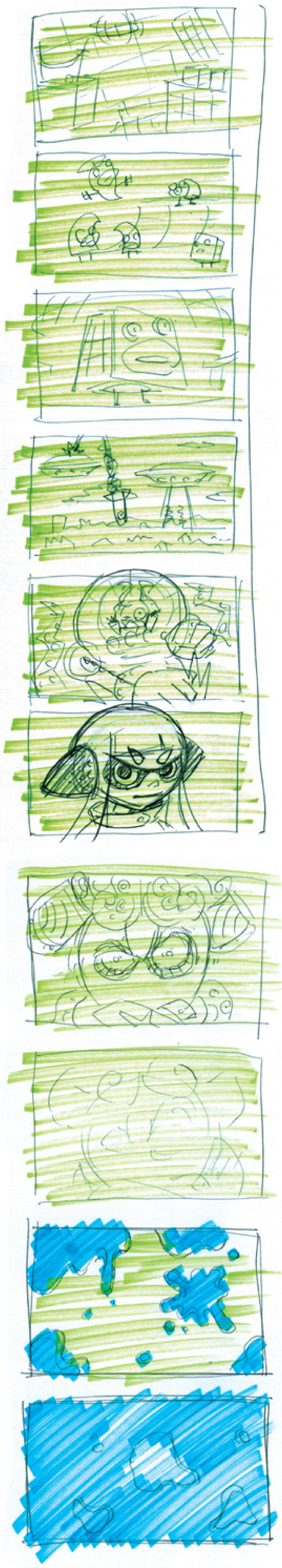
- Debris is sucked back in.

- The core expands.

- Large explosion.
- Debris flies out in every direction.

- Larger pieces fly away a little slower.

- Enveloped in light.



Surrounded by light, memories play back like a zoetrope.
(Use screenshots dissolving from image to image.)

Many memories…

- Inkling staring intently.
  (Stay on shot a little longer.)
  (Octavio still looks on with affection.)
- Cuts to either Boy or Girl.

- Octavio.

- Surrounded by light.
- “This was fun…”
  (Octavio’s voice.)

- Ink splatters onto the screen.

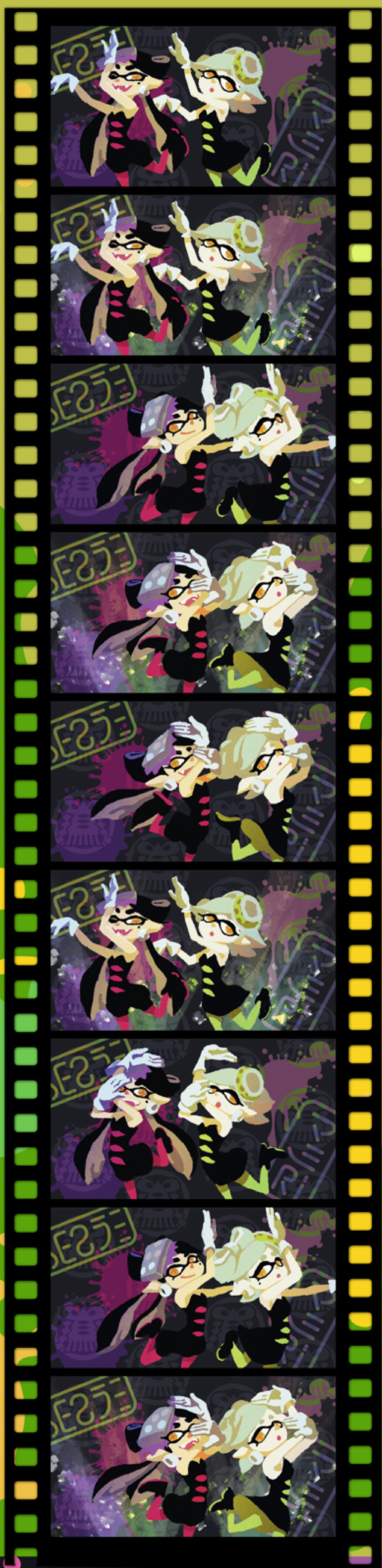


Promotional Video

There have been several promotional videos released to date. Among them have been videos that feature the Splatfest and the single-player Octo Valley mode, which we will feature here. Some of them even contain original illustrations.

Splatfest Video (feat. Squid Sisters)















Octo Valley Promotional Video



Twitter & Tumblr

In Japan, the official *Splatoon* Twitter page was filled with information posted by our research team. Our colleagues in North America relayed our findings via Tumblr. Here are some of the more notable findings from both Japan and North America!

December 2, 2014

Squid Research Lab all-new discovery! This document was just uploaded by one of our undercover researchers. It appears to explain some of *Splatoon*'s controls. We've got several interns hard at work trying to decode the details, and we'll report back as soon as we've got more solid info to share.



December 2, 2014

Squid Research Lab all-new report! We just got this text from one of our senior researchers. "OMG. Using the GamePad's gyro sensor in conjunction with the L and R Sticks allows for pinpoint controls in *Splatoon*!" Fascinating! This must be what allows the squids to shoot with such incredible accuracy, even while moving.



December 3, 2014

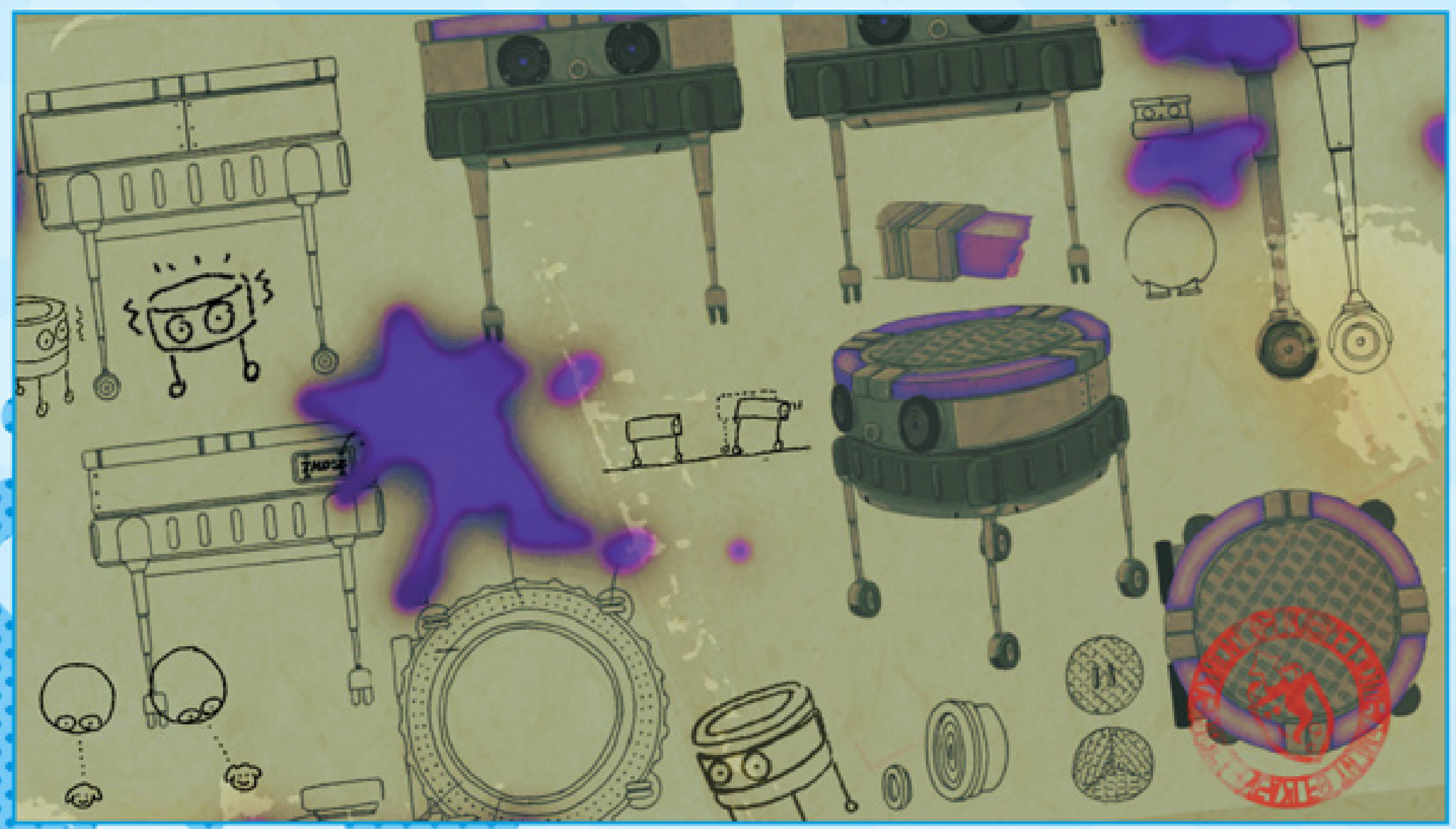
Continuing our previous report, we've now learned that when in squid form, these amazing creatures can swim up walls if they're covered in ink! However, our research shows that any ink splattered on vertical surfaces doesn't count toward victory in a Turf War, so this technique has more to do with strategy and deception than anything else.



December 5, 2014

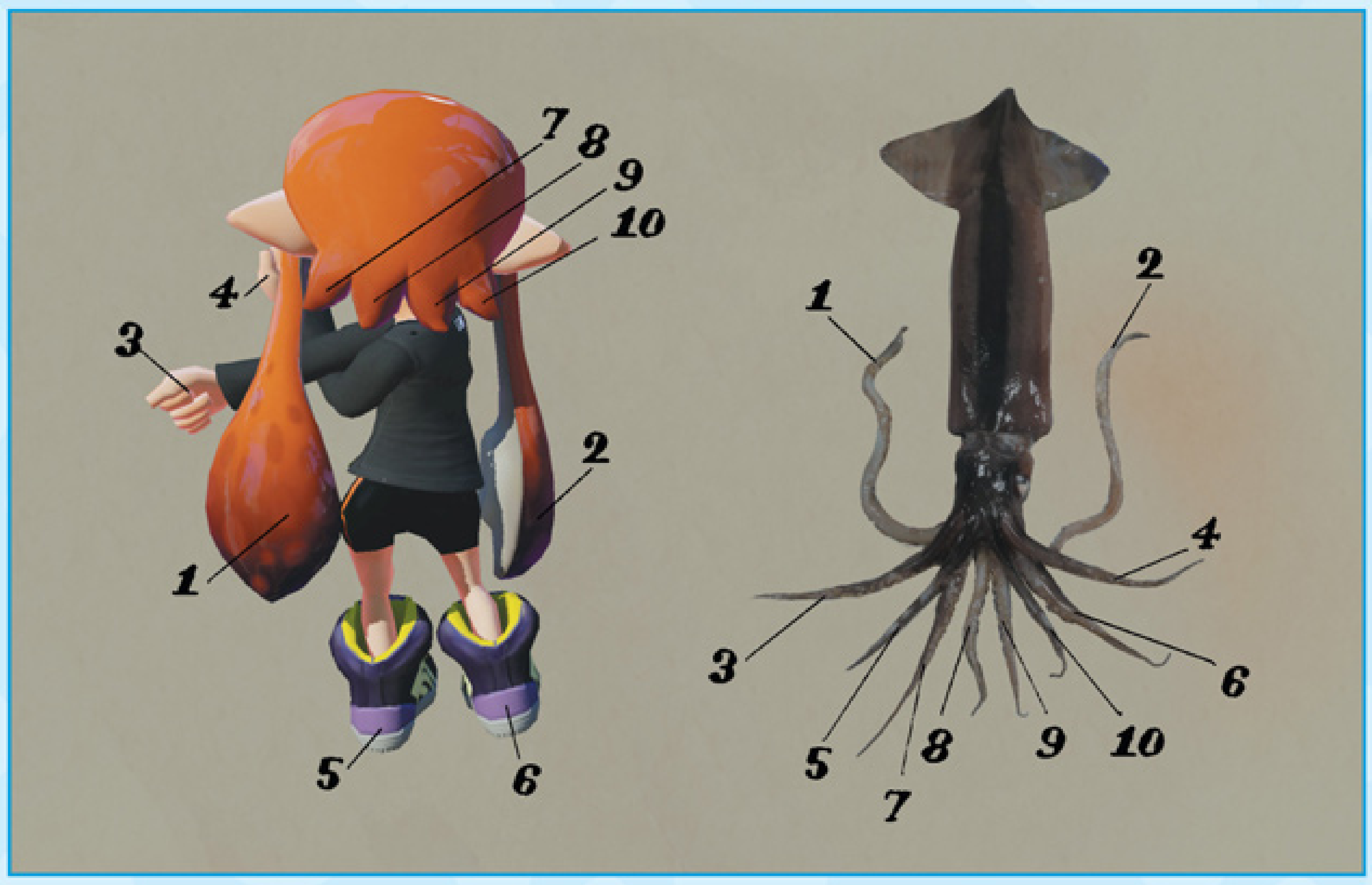
The Squid Research Lab has discovered what is believed to be plans for an Octarian weapon. This unit automatically pursues Inklings and showers them with ink. It also seems impervious to Inklings' attacks. What a terrifying weapon . . .





December 29, 2014

You may already know this, but squids have a total of 10 limbs. So when these creatures turn into humanoid form, two of their limbs become legs, two turn into arms, two form their hair, but . . . where do the other four go? Well, I guess we have our answer! By the way, this will be our last research report of the year. Talk to you guys in 2015!





Additional Research

Needless to say, the Inkling boys have 10 legs as well. However, depending on the headgear they choose, their legs may be hidden and you may not be able to discern them.

January 5, 2015

Happy New Year! Wishing you a tentacular, squidtastic, cephalopoppin'-off 2015! Now let's get down to business. Check out the first photo we received this year from our research team. It looks like the crazy squids celebrate New Year's also! But . . . wait. Squids keep track of time?! I don't even . . .

A HAPPY NEW YEAR!!



January 9, 2015

Breaking news! One of our interns recently saw a squid guy fall into a creek during a Turf War, and guess what?! The squid dissolved! This suggests that these creatures can't maintain a solid form when submerged in water. Does this mean that they're actually made of liquid? The mystery deepens . . .



January 16, 2015

Breaking news! We've now learned that the amount of in-game currency these crazy squids get from each match is tied to how much turf they cover with ink. So if you want the hottest fashions, you'd better get busy during battle!



January 20, 2015

Check this out! Squid fighters can take a set of three weapons into battle: a main weapon, a sub weapon, and a special weapon. Turf Wars are considered a serious sport in the squid world, and as such, the weapon manufacturers are constantly competing to outdo one another with new innovations to help these athletes gain the upper hand . . . er, tentacle.



January 20, 2015

Here is some more research information. Spreading ink on the ground charges special weapons. Not only do they have a powerful attack; they have the additional effect of aiding your allies. If used effectively, it could save you from a tight situation.





January 23, 2015

New report! We've learned that headgear, clothing, and shoes all have different attributes that benefit those who wear them into battle. For example, this item comes equipped with "Ink Saver (Main)," which cuts down on the ink needed to fire your main weapon. There are apparently a whole lot more perks like this!





Here comes a follow-up to the previous report! Each piece of gear comes with one perk, but can gain new ones the more it's used. Each item also contains one top-class perk, just waiting to be unlocked! I guess practice really does make perfect!

Additional Research

Japanese researchers collaborate with their North American and European colleagues on a regular basis. The information they discover is often similar—but sometimes it can be quite different!





January 30, 2015

We got a request from our researchers for more information about how to use the controller. The reason for this is the Battle Conference 2015, which is starting today. At the conference, a participant can experience a three-minute-long four-on-four battle for two rounds. Since the participant will be allowed to try out the controls for a minute before starting, there shouldn't be any reason for concern.





February 7, 2015

You may notice some jellyfish wandering among the Inklings in the plaza. Jellyfish are the second-most-common creature in the city, but they can't speak the Inkling language. "Oh yeah? Then why can Jelonzo speak Inkling?!" you might ask, rather annoyingly. Well, Jelonzo is a special jellyfish from distant waters. No one knows how he learned Inkling, but the way he botches the language is kinda cute!



February 18, 2015

Squid Research Labs Special Report: Our findings indicate that roller weapons excel at inking territory while on the move, but they can also fling ink in a wide arc. Flinging ink is a short-range attack to be sure, but it can be quite a powerful tactic. Interestingly enough, a statistically significant percentage of test subjects reported that switching between flinging ink and rolling ink on the ground is more satisfying than one might think!



February 24, 2015

This just in! Apparently there are a lot of highly reputable fashion brands in Inkling society. Some Inklings like to wear gear that's all the same brand, while others like to mix and match to create their own custom style. Whatever sinks your boat!





March 9, 2015

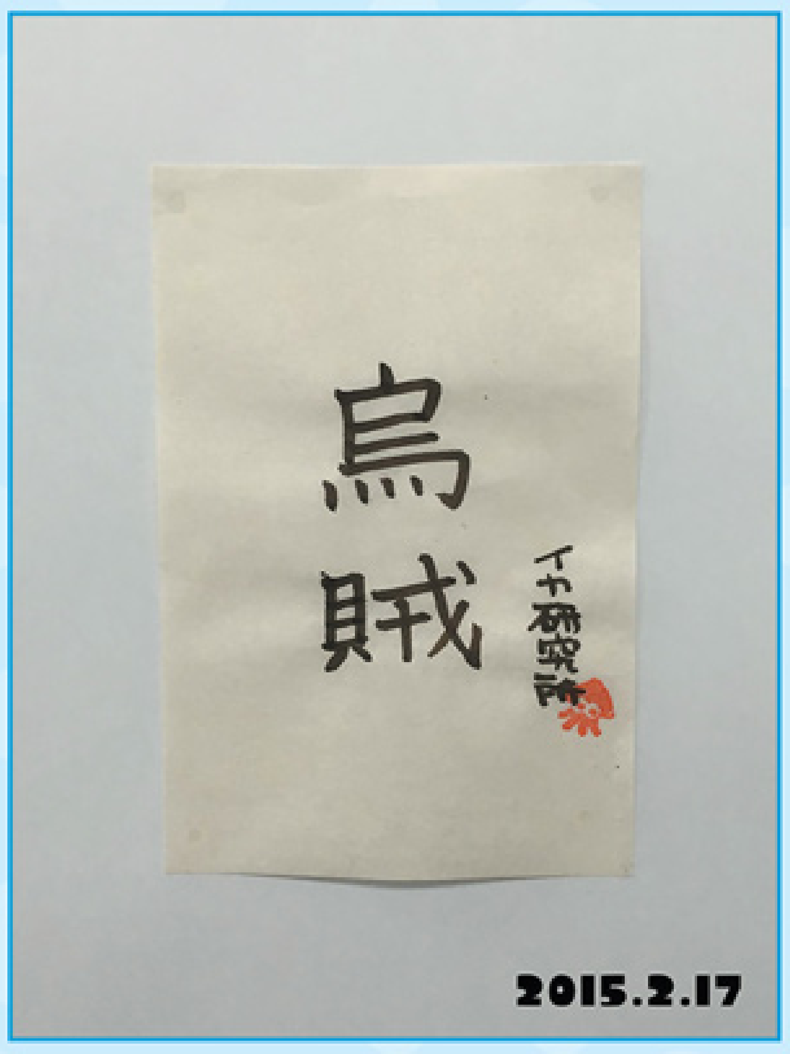
We've learned that a number of different fashion brands compete for the hearts and wallets of Inkopolis's youth. Zekko brand streetwear is but one of those brands. Zekko's clothes are known for a rough-around-the-edges look that's popular with the skate-punk crowd. A lot of up-and-coming Turf War players wear this brand into battle!

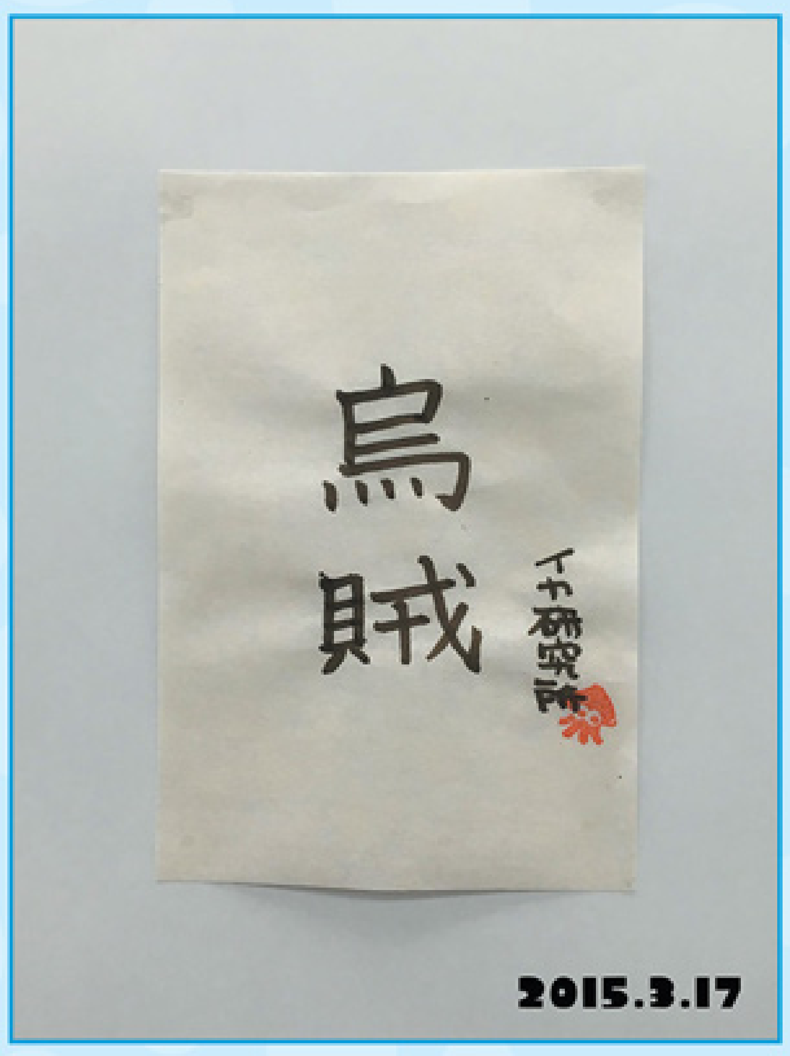




March 26, 2015

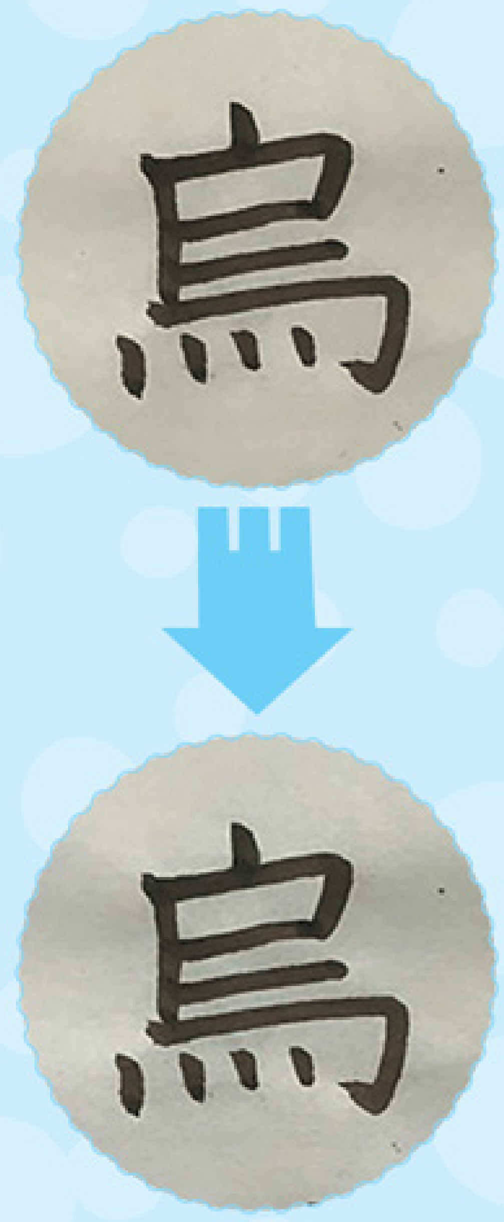
Special report! We mentioned in a previous report that stuff written in squid ink tends to change color over time, but we failed to provide solid proof. Well, we tested it out ourselves, and here's the results! This picture was taken right after we wrote these characters . . .





And here's a picture of the same characters a month later! Viewing it here in the lab, I can definitely see some fading. But in the picture it hardly looks different at all . . . Let's check back in on this after some more time has passed before drawing any conclusions.

One Month Later . . .



No Change

March 31, 2015

Call the fashion police! Because this Inkling is killing it in this down vest and these hiking boots by outdoor clothing label Inkline. While this brand specializes in high-quality all-weather gear, their look is also highly sought after by even the most fashionable squids, shrimp, and jellyfish.





April 1, 2015

Mail guy Fred is on a serious roll now, as he's identified yet another new Octarian baddie. This here is a Shielded Twintacle Octotrooper! Now that's an enemy name. Try saying it five times fast. I dare you! (Seriously, try it.) Tryyy iiit. Impossible, right? Yup.



April 1, 2015

So . . . this whole time I thought "Splatoon" was going to be the name of the game, but it's not. Splatoon is actually a hot new snack that's coming out in May! You gotta be squiddin' me! Now you can have your squid and eat it too! Unless you're a squid, then . . . maybe don't because that's weird and kinda creepy. Maybe just eat a quesadilla. Yeah . . . Now you can have your squid and eat it too unless you're a squid then just eat a freakin' quesadilla!



April 9, 2015

Inkling girl amiibo report! This amiibo is just . . . so . . . beautiful . . . Look at her "hair" flowing in the breeze . . . Her mischievous eyes . . . Those sweet shoes . . . That stylish pose . . . The way she holds that Splattershot . . . Be still my heart!

GIRL



BOY



April 10, 2015

Inkling boy amiibo report! This amiibo is just . . . so . . . cool . . . Look at his focused gaze . . . Those rad shoes . . . His dashing good looks . . . What detail, what poise. I can't wait to bring this dude home!

IKA

Inkling squid amiibo report! This amiibo is just . . . so . . . exquisite . . . Look at those crazy eyes . . . The way it's powering out of the ink . . . Those beautiful ink blobs . . . This thing is inkredible! Squid forever! Squid for president!



Additional Research

When you transfer the data from the figure into the game and complete the challenge, you unlock special gear.

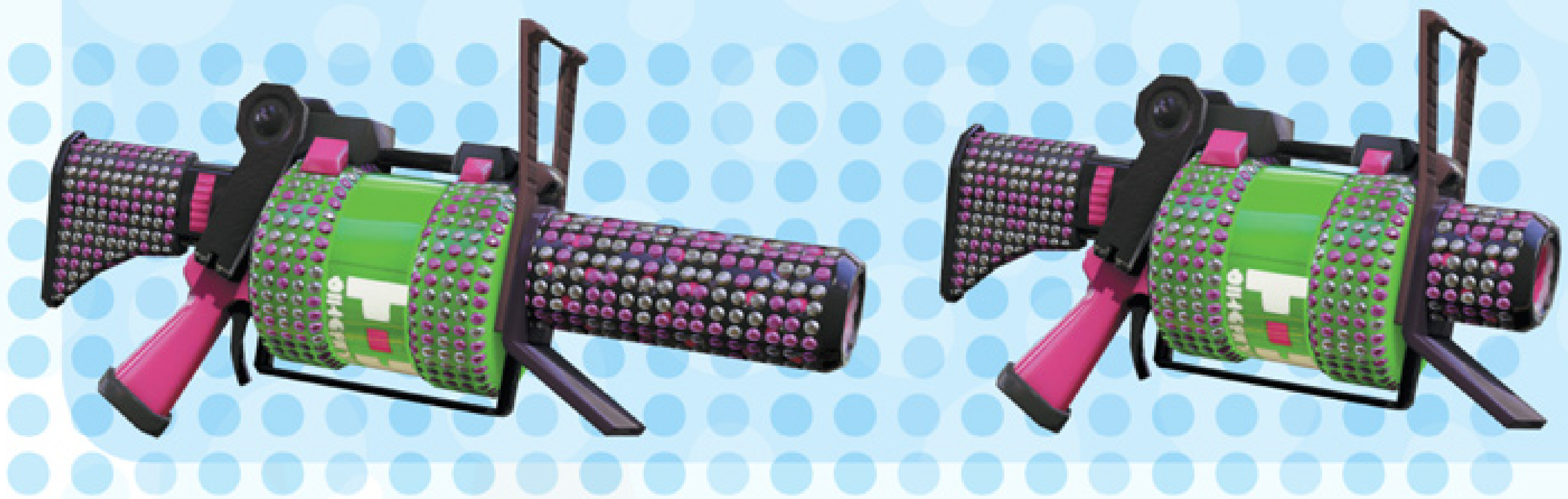






April 14, 2015

Inkling fashion report! Check out this Inkling girl's outfit. Cool, right? I told you fashion was paramount in Inkopolis! See how her hair color matches both her skirt and gun? That is some serious attention to detail! And look at how blinged-out her weapon is. Sooo cool! I'm suddenly questioning all of my own fashion choices. Maybe it's time to move on from my usual sweatpants and Hawaiian shirt look . . .





April 16, 2015

Splatoon Hat StreetPass report! Hey—it's our favorite squid buddy, and he's making an appearance in StreetPass Mii Plaza! I can't wait to get my head on this hat! I mean . . . this hat on my head! (My Mii's head, that is.) Man, I would definitely buy one of these in real life if I could. Might have to talk to my gramma about knitting me something like this, actually . . .

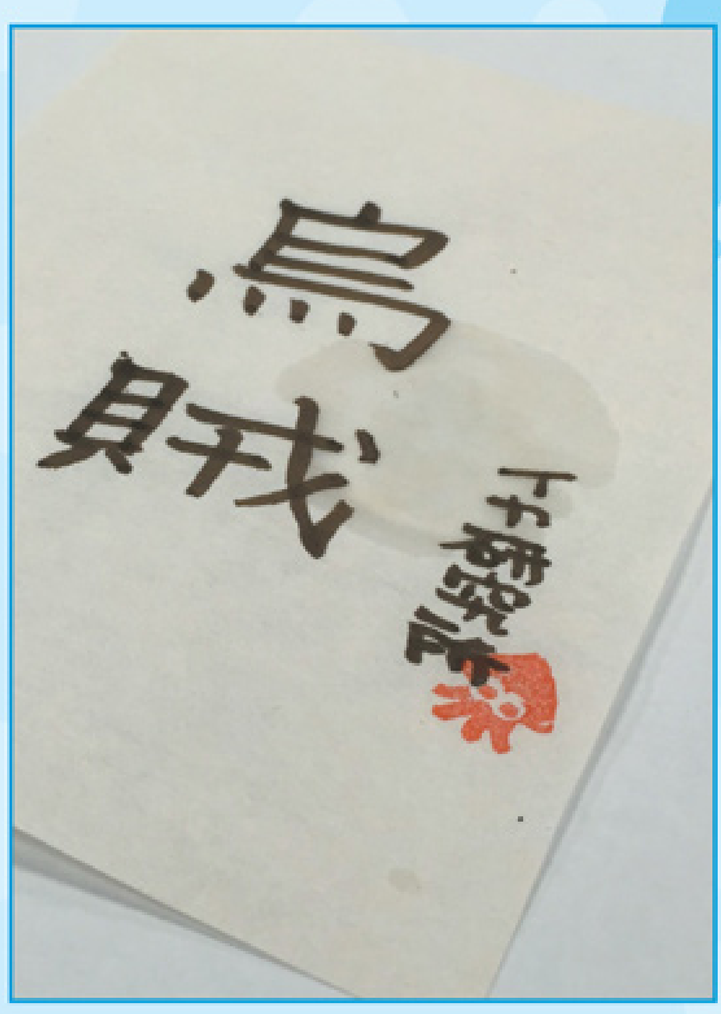


April 20, 2015

Squid ink report! Remember our little experiment? Well, after a month or so, the color has faded a bit, but there's still not much of a change. It looks like this is gonna take a while . . . I'd better order another pizza.



2015.4.17



April 21, 2015

Squid ink report redux! I started thinking, hey . . . squid ink is an oil-based liquid, so does that mean it's also waterproof? Well, I couldn't sleep last night thinking about it. So check it out: I tried spilling a little water on my squid-ink writing, and . . . nothing happened! These colors don't run! It smelled pretty funky until it dried up, though . . .



April 24, 2015

Here is a report from a recent gaming event. At the Niconico Tokaigi gaming convention, *Splatoon* players were able to battle each other with the Splattershot Jr. as a main weapon, the Splat Bomb as a sub weapon, and a Bubbler for a special weapon—a perfect setup for the first-time player!







You probably already know about these weapons, but please allow us to give you a quick refresher. The Splat Bomb is a sub weapon that will explode a few moments after it's thrown. It's a versatile weapon that can be used to attack an opponent, cover obstacles with ink, and even attack targets that have the high ground.



The Bubbler surrounds the player in a shield that can deflect enemy attacks for a few seconds. It's an effective means to protect yourself when you run into your opponent face to face. The effects of the Bubbler can be shared with your teammates, so it's helpful when it's used in the proximity of your team.







May 8, 2015

If you haven't heard, we're hosting an upcoming Splatoon Global Testfire demo event! Those of you with a Nintendo Wii U can join us, the Squid Research team, as we ink it up today and tomorrow (May 8 and 9)! Scientifically speaking, it will be most splatacular!

May 9, 2015

With the Splatoon Global Testfire event going on now, we're wondering if there are researchers out there who have decided to buy *Splatoon*. If you preorder the download version, you'll get special gear and be able to participate in the event. So go forth and preorder!





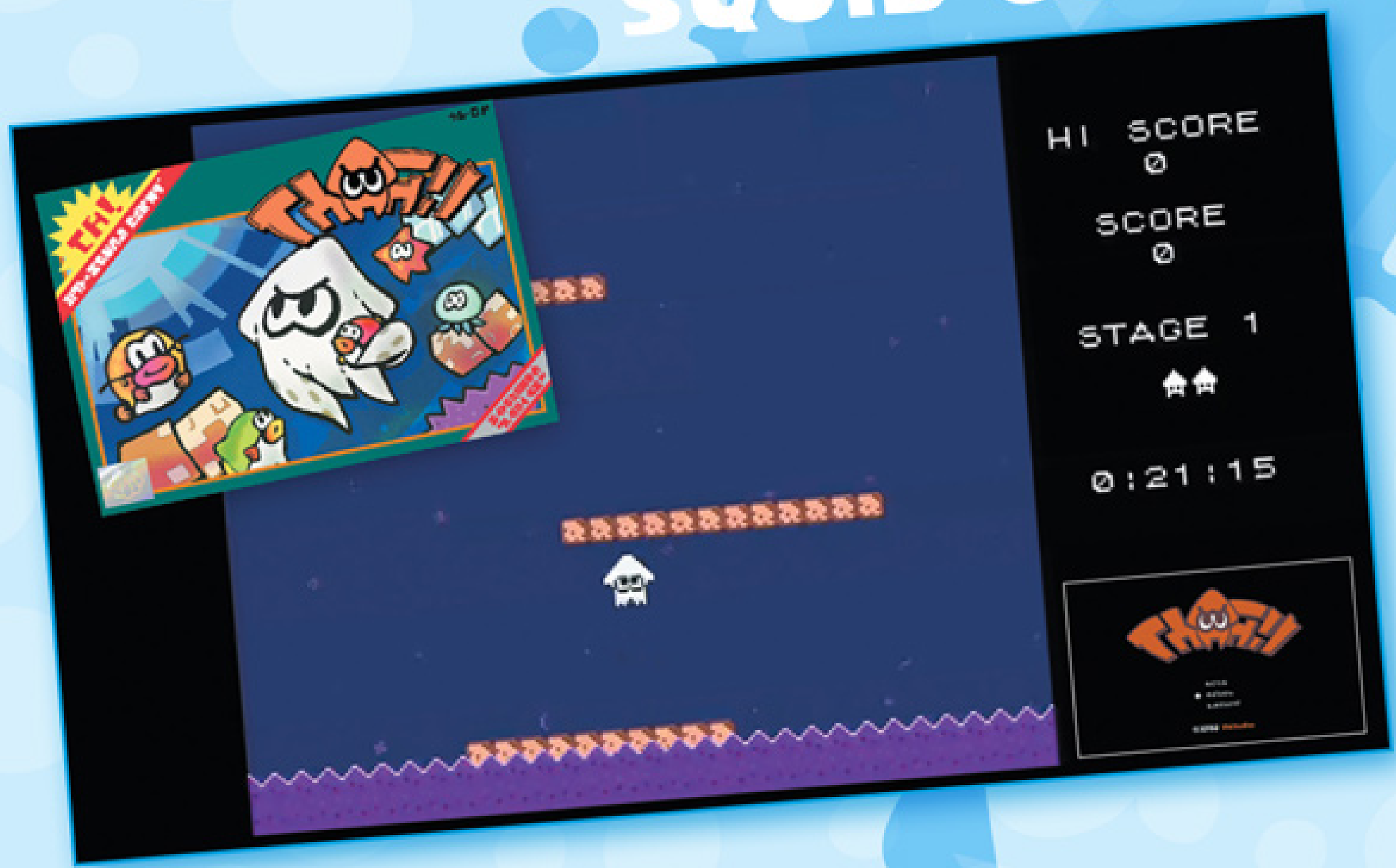
489!

Players dressed as pictured are members of the Squid Research Lab. We'll be carrying flags, so you should be able to spot us easily. It would be great if we're on the same team, but if you see us on the opposing team, please take it easy on us.

May 13, 2015

Squid Jump is a minigame that's available from the start. In the game, you use the ZR button to charge up a jump and maneuver higher and higher to reach the top. The other minigames are unlocked as a challenge reward with the purchase of an amiibo figure.

SQUID JUMP



SQUID BALL



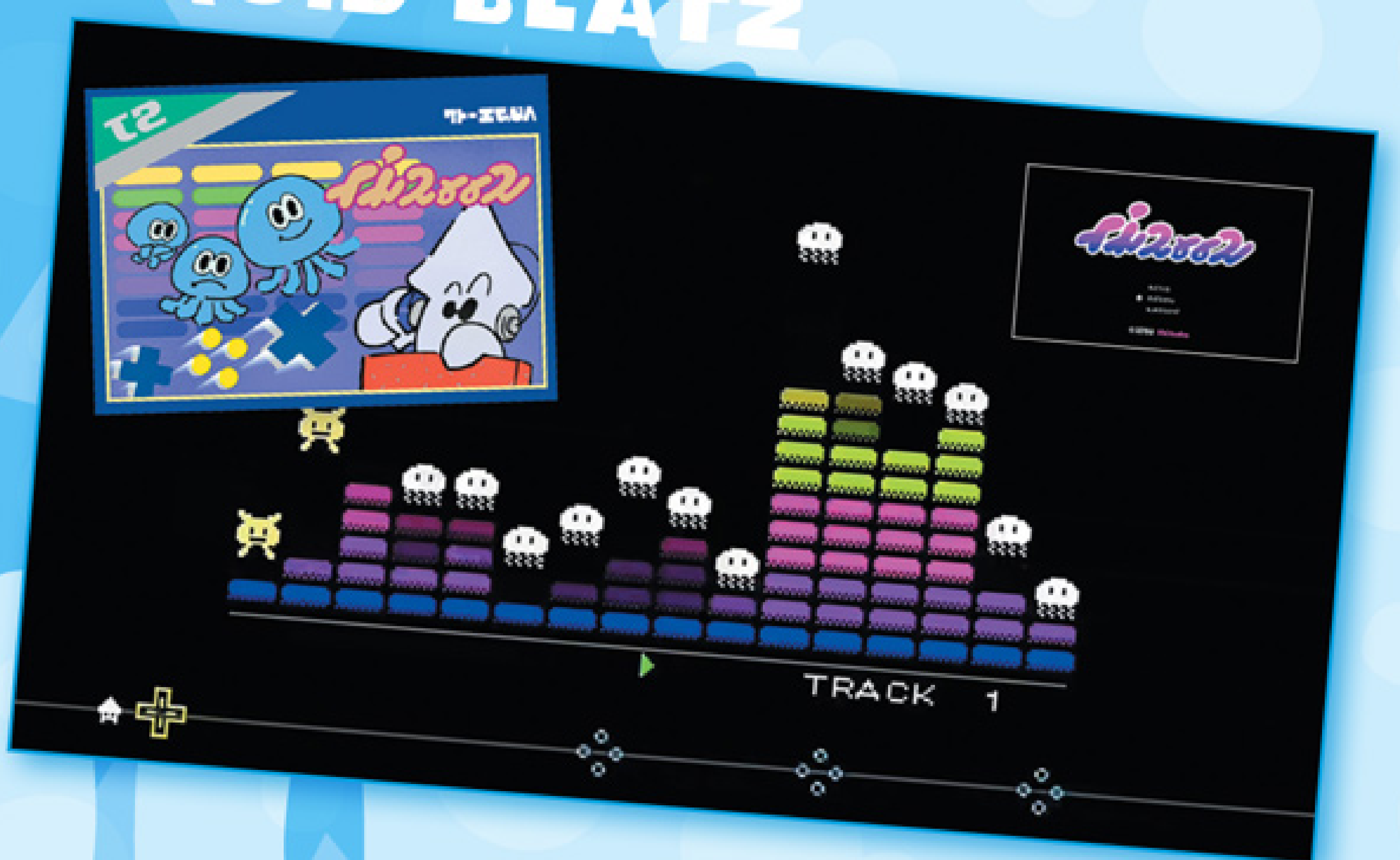
Squid Ball is a volleyball-like minigame where you hit jellyfish on the other side of the net using a Zapfish-shaped ball. You clear the level by hitting all of the jellyfish, but you must do it using only three balls. It's hard to control the ball, but it's satisfying when you hit the mark. This game is unlocked by clearing the challenge that comes with the Inkling Girl amiibo.

SQUID RACER

Squid Racer is a racing minigame where you have to complete the track within a set amount of time. You must master the rocket start, avoid the jellyfish enemies, and drift around sharp curves to become the fastest squid! The game is unlocked by completing the challenge that comes with the Inkling Boy amiibo.



SQUID BEATZ



Squid Beatz is a rhythm game where you tap buttons to the beat of the music. This game has two difficulty levels, and the Hard Mode is just that. There is also a mode where you can just enjoy the beats without playing the game. This game is a reward for completing the challenge that comes with the Inkling Squid amiibo.

May 15, 2015

THIS JUST IN! The Splatoon Global Testfire is returning for one final splatterrific round! Turf War fans around the world will have a single hour to test their skills, starting at 3 p.m. PDT on Saturday, May 23. This second Testfire will feature the same weapons and stages from the first Testfire event. We encourage any aspiring squid researchers that may have missed the first event to splattend!



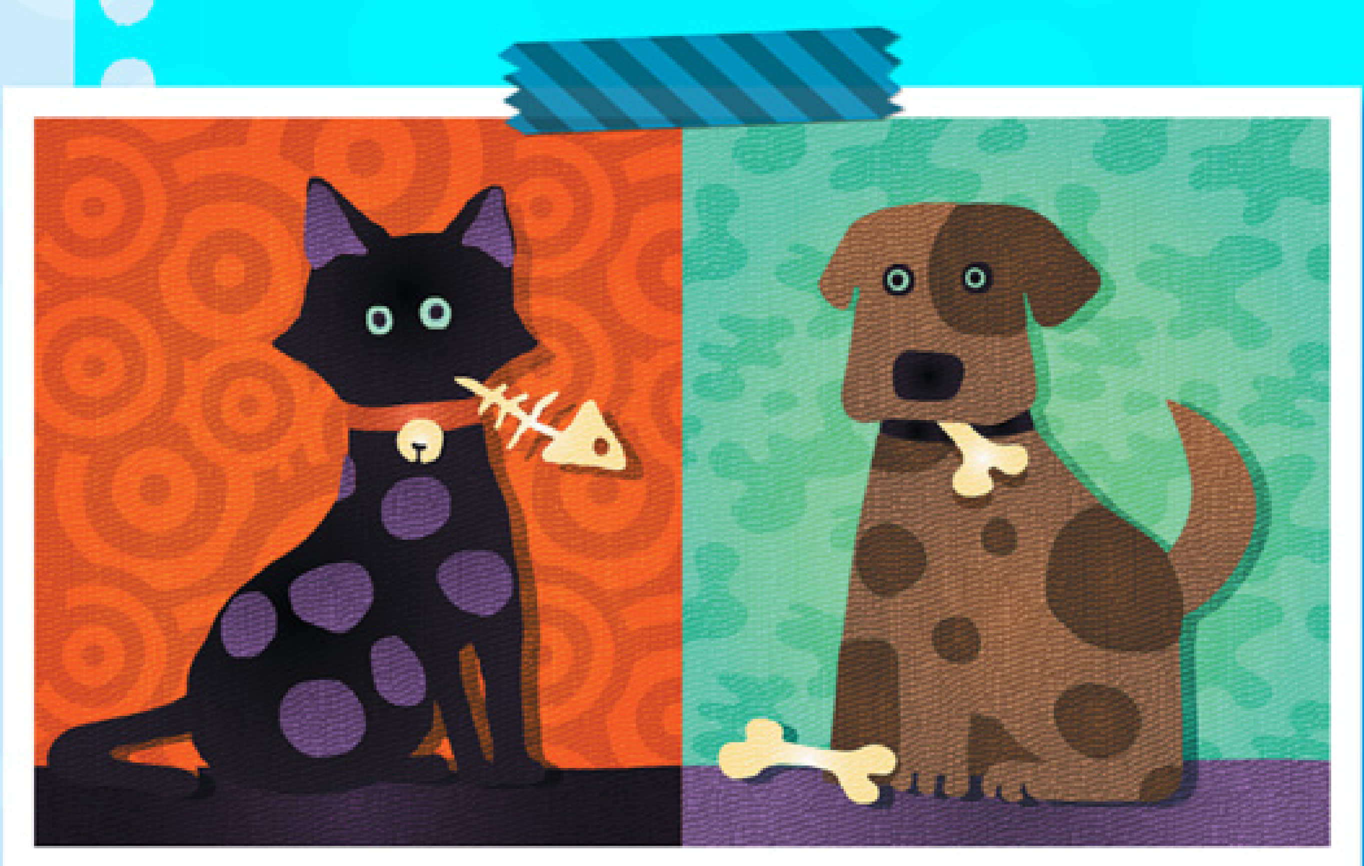


May 18, 2015

Splatfest themes change for every event. The very first theme was "Preferred Breakfast? Rice vs. Bread." Depending on how you voted, you'd be placed on Team Rice or Team Bread. I have to say, these are some random themes . . .

Additional Research

There are players all around the globe. *Splatoon* has been released in Japan, the United States, and Europe. Depending on where you live, the Splatfest themes are different. The very first theme in Japan was "Rice vs. Bread," but in the US, it was "Cat vs. Dog," and in Europe, it was "Rock vs. Pop." But no matter what the locale or theme, the battles were heated!



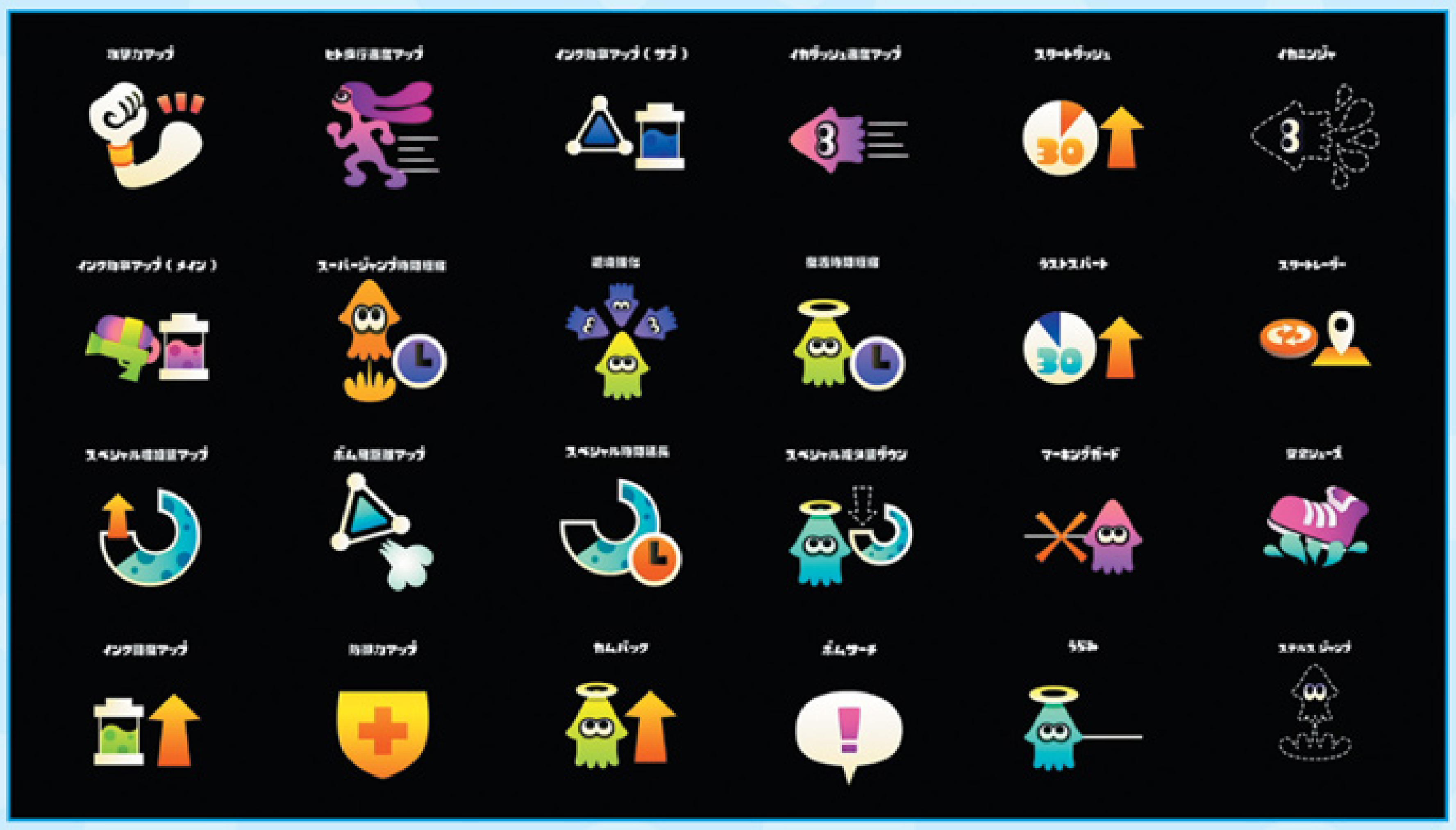
United States **CAT vs. DOG**



Europe **ROCK vs. POP**

May 19, 2015

If you continue to use the same gear in battles, additional abilities appear in the empty slots. However, the additional abilities that appear are less effective than the original ability that came with the gear. Roughly, three power-ups equal the power of the original ability.



May 24, 2015



Here's some graffiti we discovered on a wall in Inkopolis Plaza. From what we can discern, this is actually an image posted in something called Miiverse. If you drop a handwritten note in the mailbox outside of Inkopolis Tower, your note just might show up in someone else's plaza. Better brush up on those art skills!

May 29, 2016

Ranked Battles are objective-based game modes that only the freshest squids can handle. You'll earn the right to join in the fun once you've reached level 10, but there's also a global condition that must be met—Ranked Battles won't be unlocked until enough players around the world have reached level 10!



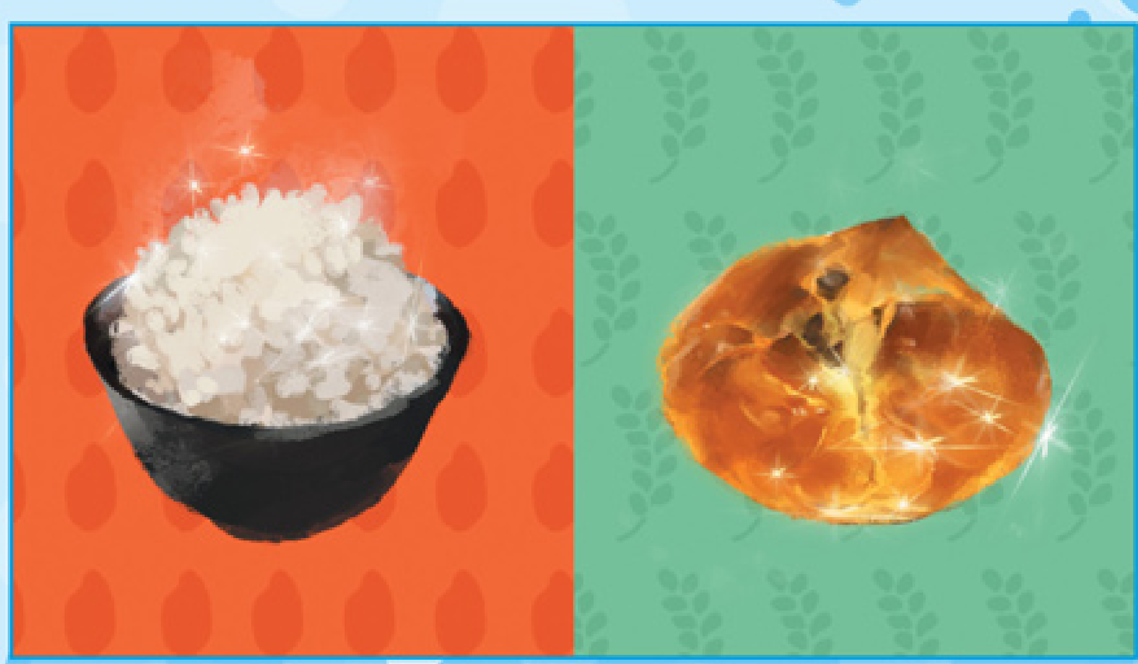
June 1, 2015

A new weapon called the N-ZAP '85 has been added to *Splatoon*! It's apparently based on the design of something called the NES Zapper that was released in 1985? Doesn't ring a bell. While it's not the most powerful weapon out there, it's got a great rate of fire and it comes in a set with Splat Bombs and the Echolocator.



June 6, 2015

The start of the Splatfest has been announced. The theme for Japan's event is "Preferred Breakfast? Rice vs. Bread." In Japan, you might think the answer would be rice, but you have to admit bread is easier to handle. The Splatfest will run from 6 p.m. on Saturday, June 13, to 6 p.m. on Sunday, June 14. We hope you take part in it.





When you register, you will be given the Splatfest T-shirt of the team you picked. It needs to be returned when the Splatfest ends, but it comes with three empty ability slots, so you may want to level it up during the event. Remember, you can't participate unless you're wearing the Splatfest T-shirt.

Additional Research

Following up on the report from May 18, 2015 (page 254), when we announced the details of the first Splatfest. Here are images of the Inklings wearing their respective Splatfest T-shirts. According to reports from our overseas researchers, the event was a major success in their countries as well. It would seem the passion for Splatfest crosses borders.





United States **CAT vs. DOG**



Europe **ROCK vs. POP**





June 10, 2015

To coincide with the Splatfest happening this weekend, a brand-new promotional video has been released. We want you to experience the excitement that the sea bream and flounders . . . er . . . I mean, the squid and the jellyfish are feeling. The song, of course, is the song that makes you feel like you're in a heavenly paradise, "Calamari Inkantation"!

Additional Research

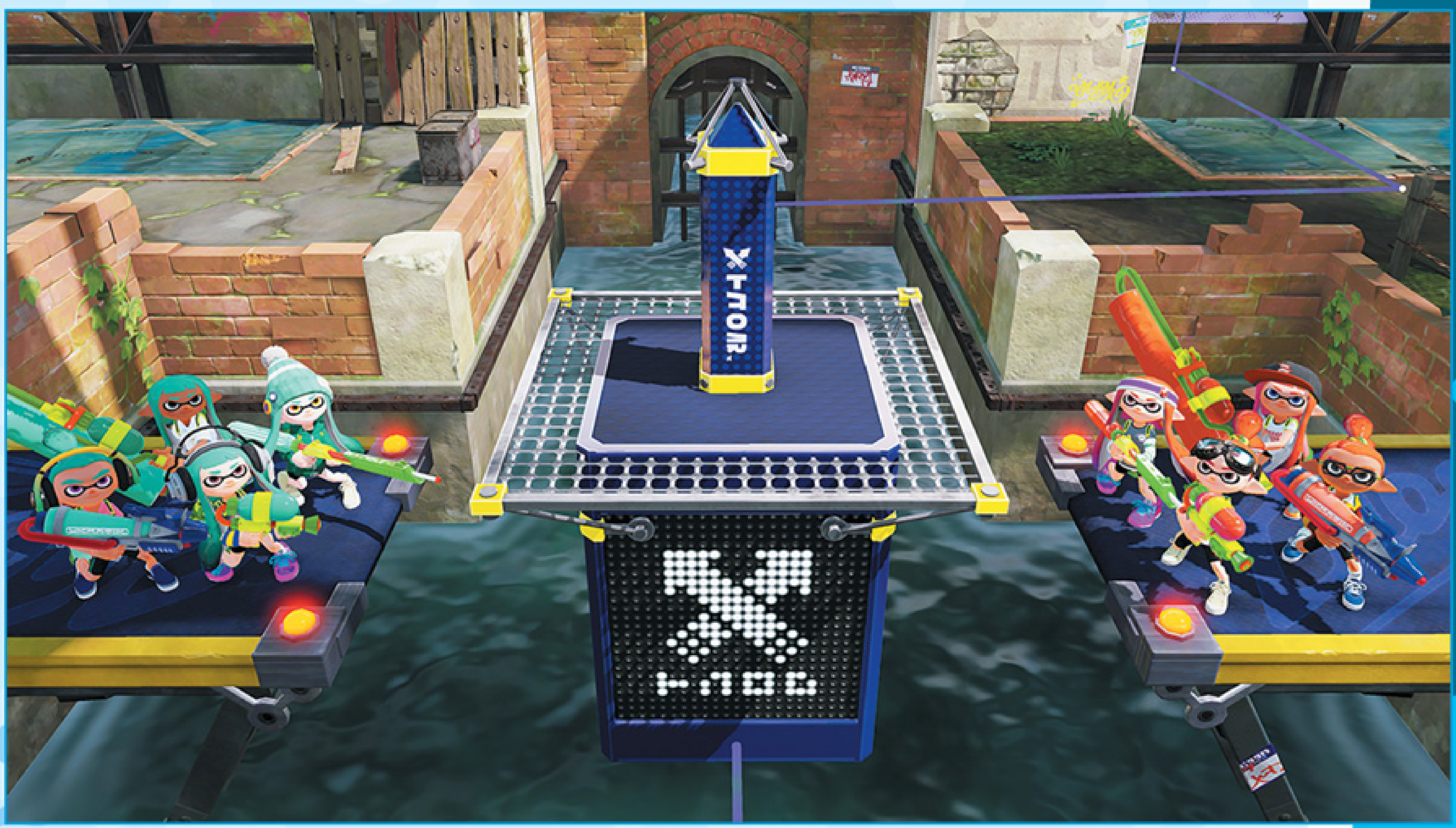
You can view the Splatfest video "Calamari Inkantation" on YouTube, as well as other related videos. Here is a pop quiz: How many singles did the Squid Sisters release before "Calamari Inkantation"?





June 30, 2015

The day after tomorrow, on Thursday, July 2, a new feature called Tower Control will be added to the Ranked Battles. In this game mode, the players rush to take control of the tower at the center of the field to make it move toward the enemy goal. Protect the tower from the enemy!



July 1, 2015

This group of squid punks is the Squid Squad. They're one of Inkopolis's hottest acts, and their tracks can be heard as background music during many of the Inkling Turf Wars. Sadly, their shows sell out instantly and they're always being mobbed by fans, so they don't make public appearances very often.









This guy handles lead vocals and guitar in the Squid Squad, and he writes most of the music and lyrics, too. Well, he never actually learned to read music, but he's got a gift for rippin' phat guitar riffs, and most importantly he's got that rockstar charm to inspire the other members to greatness. The keyboardist is the group's only girl. The melodies she weaves reveal a foundation in deep-sea squid funk that's truly on another level.

The bass player is the group's oldest member. He's one cool customer who doesn't show much emotion, but make no mistake, he's the backbone of this band. He's always the first one at soundcheck, and the last one to leave the stage at the end of the encore. The drummer's a bit rough around the edges. They call him Wild Child for a reason. This youngster's sense of rhythm is uncanny, and when it matters most, his sticks are always there to lead the way with a wicked beat barrage. He really gives his all onstage—if you look closely you might catch him weeping during a drum solo.







August 7, 2015

The first Japanese National Tournament for *Splatoon* has been announced. It will be called the "Splatoon Koshien." There is no age restriction; players of all ages are encouraged to create a four-person team and sign up for this challenge. More details will be revealed on August 19.

August 13, 2015



Introducing . . . Rainmaker! In Rainmaker, both teams compete to snag the, uhhh, Rainmaker. Once you've got it, the goal is to carry it into the other team's base! How's it work, you ask? As soon as the battle begins, grab on to that Rainmaker! It's guarded by a shield, though, so you'll need to bust it out first. Once you snag it, head for the other team's base. And be quick about it!



If you run out of time or get splatted, the Rainmaker will be dropped and its shield will also reactivate. The Rainmaker is crazy heavy, so you can't super jump while carrying it. Hopefully your teammates will watch your back!

August 19, 2015



This is the official mobile tournament truck for Japan, Ikasu-Go! Inside the trailer of this truck are the game units



to be used in tournaments. The truck will travel from city to city for the regional tournaments. The ink-covered artwork on the truck will help you find it!

ROUGH SKETCHES

We have managed to get our hands on some concept art and rough sketches of the artwork and graffiti that's been featured in this book so far. It's interesting to see the various changes that were made from the concept to the final stage.



ROUGH SKETCHES
Promotional 3D Illustration Design Concepts, Part 1





ROUGH SKETCHES
Promotional 3D Illustration Design Concepts, Part 2





ROUGH SKETCHES
Ink Impact Concepts







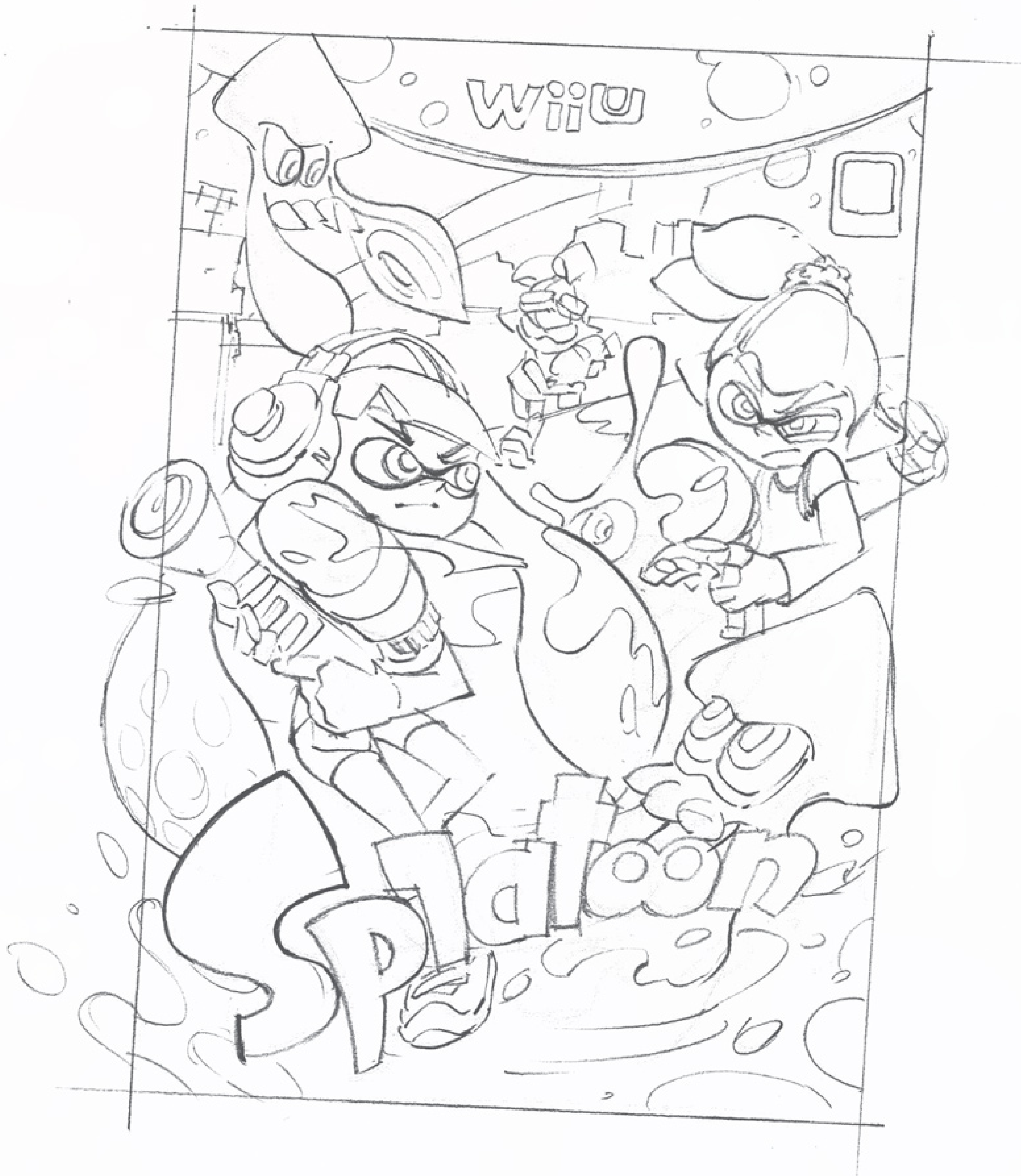
ROUGH SKETCHES
Battle Concept



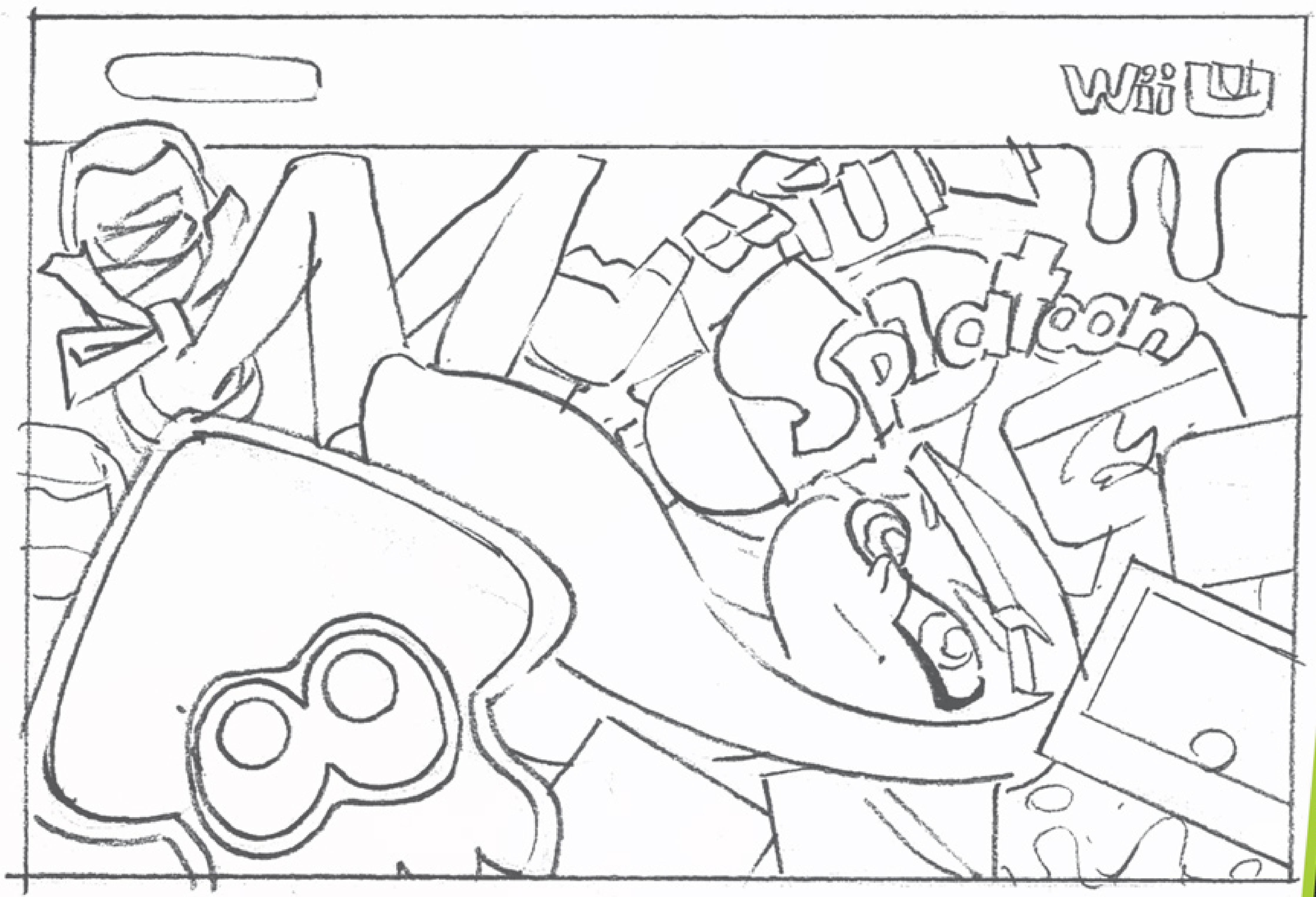
ROUGH SKETCHES
Octo Valley Main Illustration



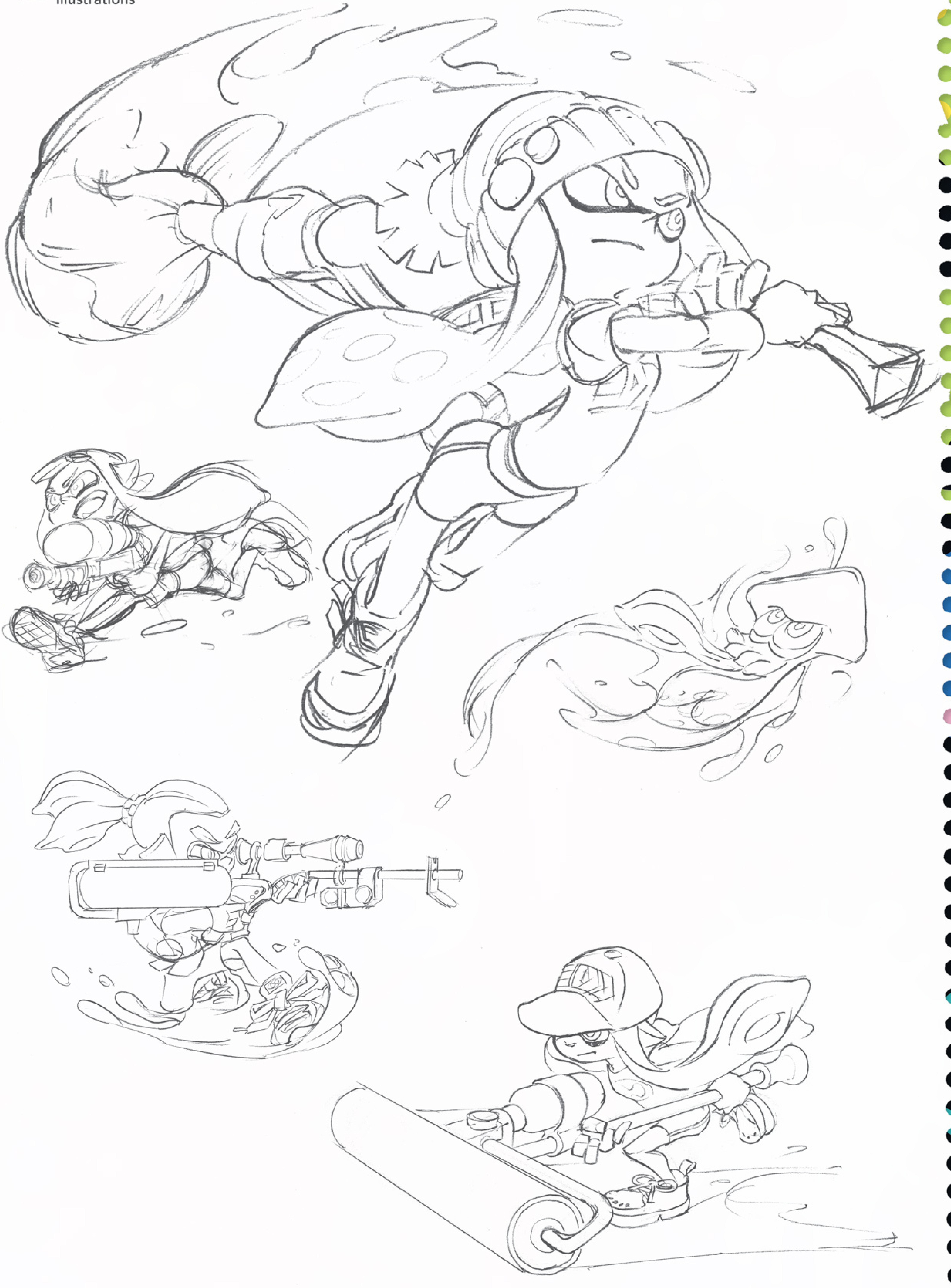
ROUGH SKETCHES
Package Illustration

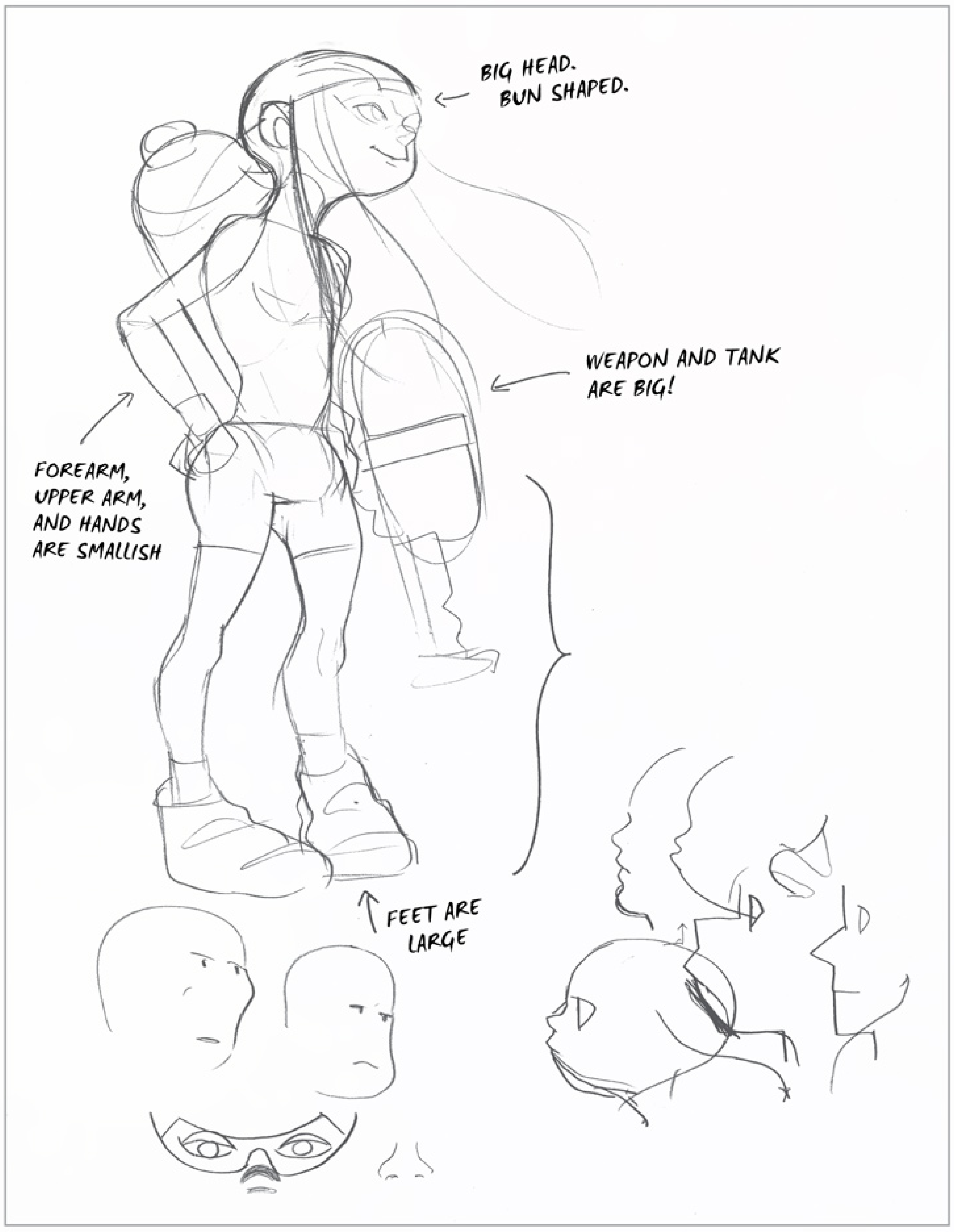


ROUGH SKETCHES
Download Card Illustration









ROUGH SKETCHES
Inkling Body Type

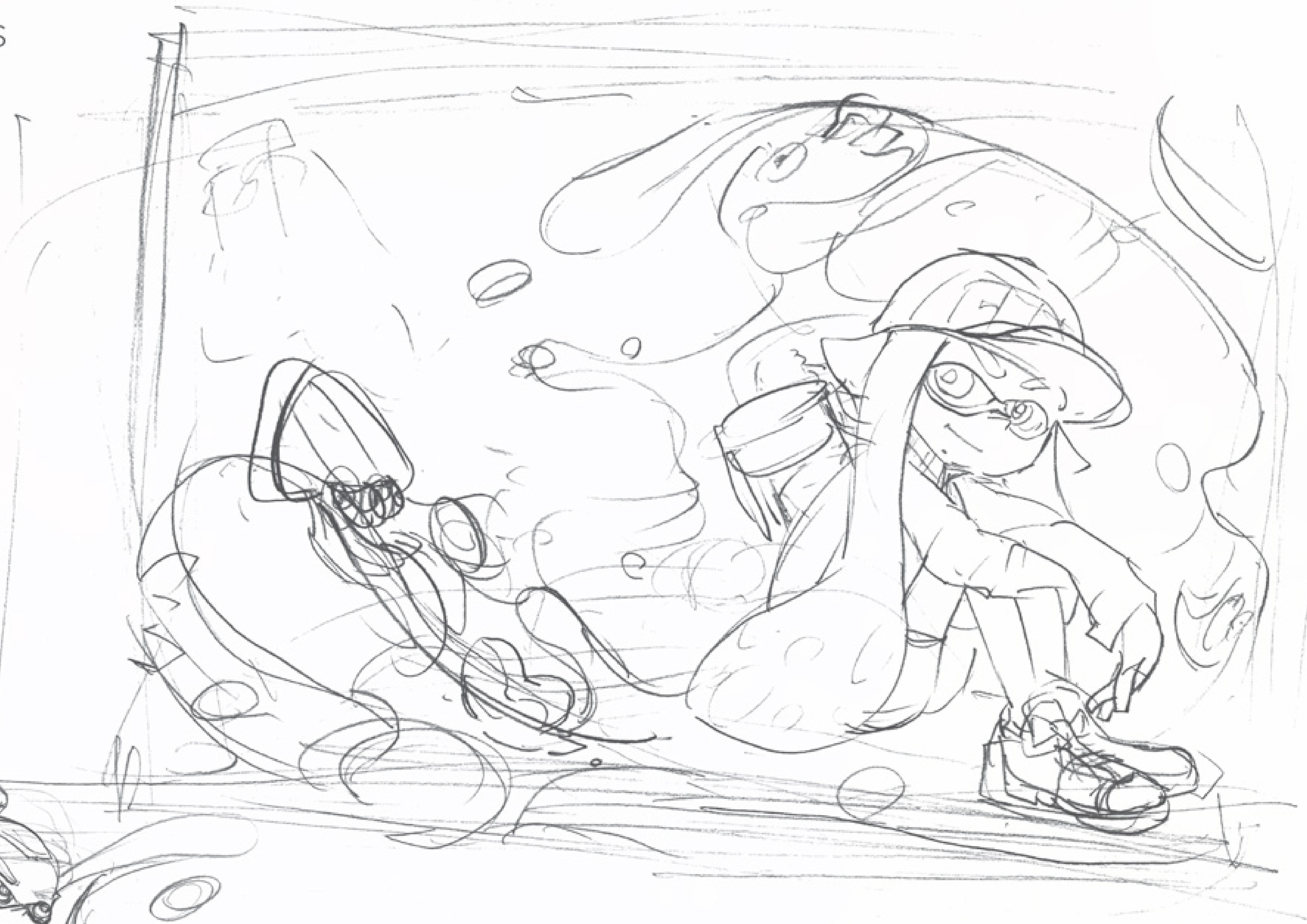


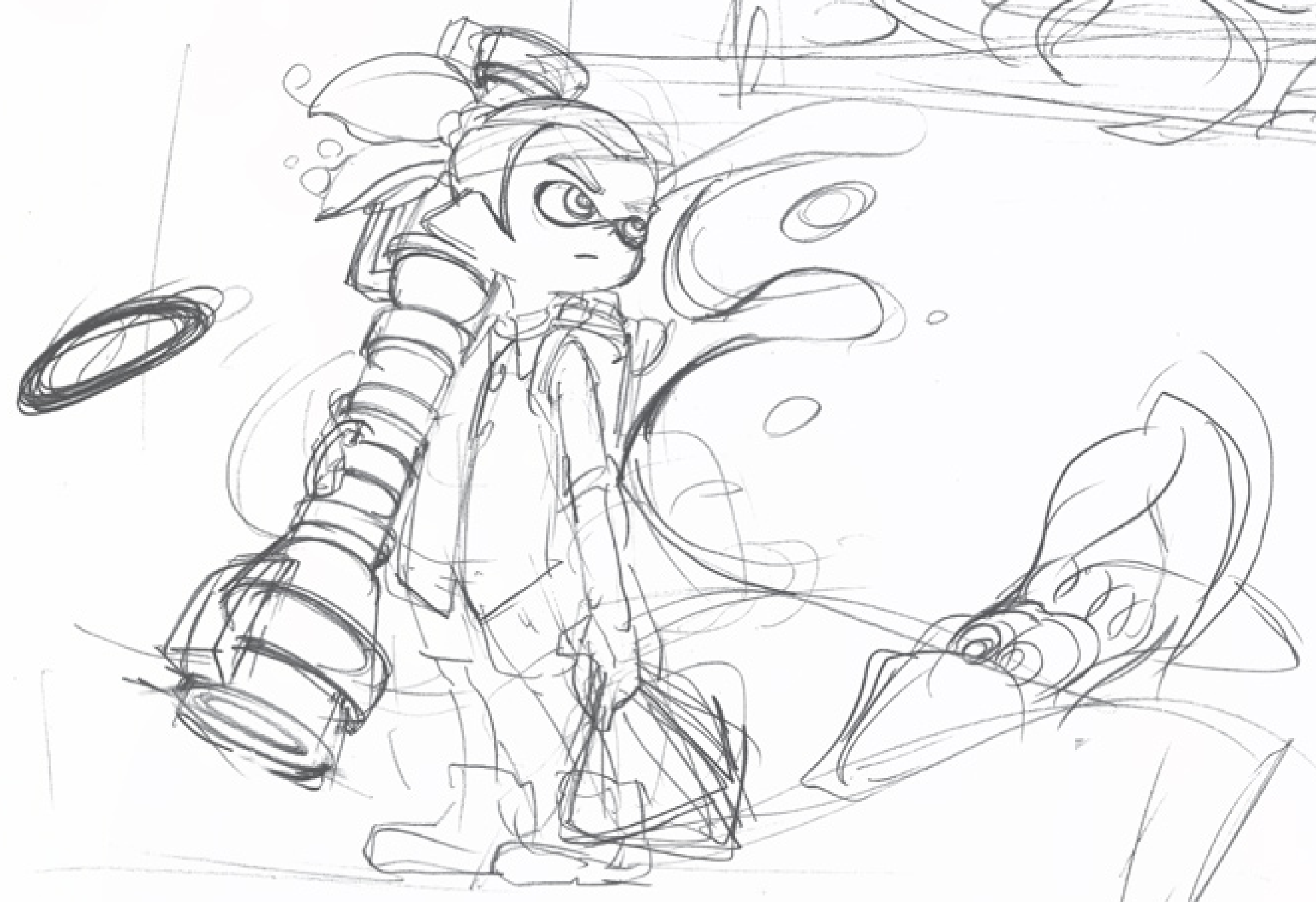




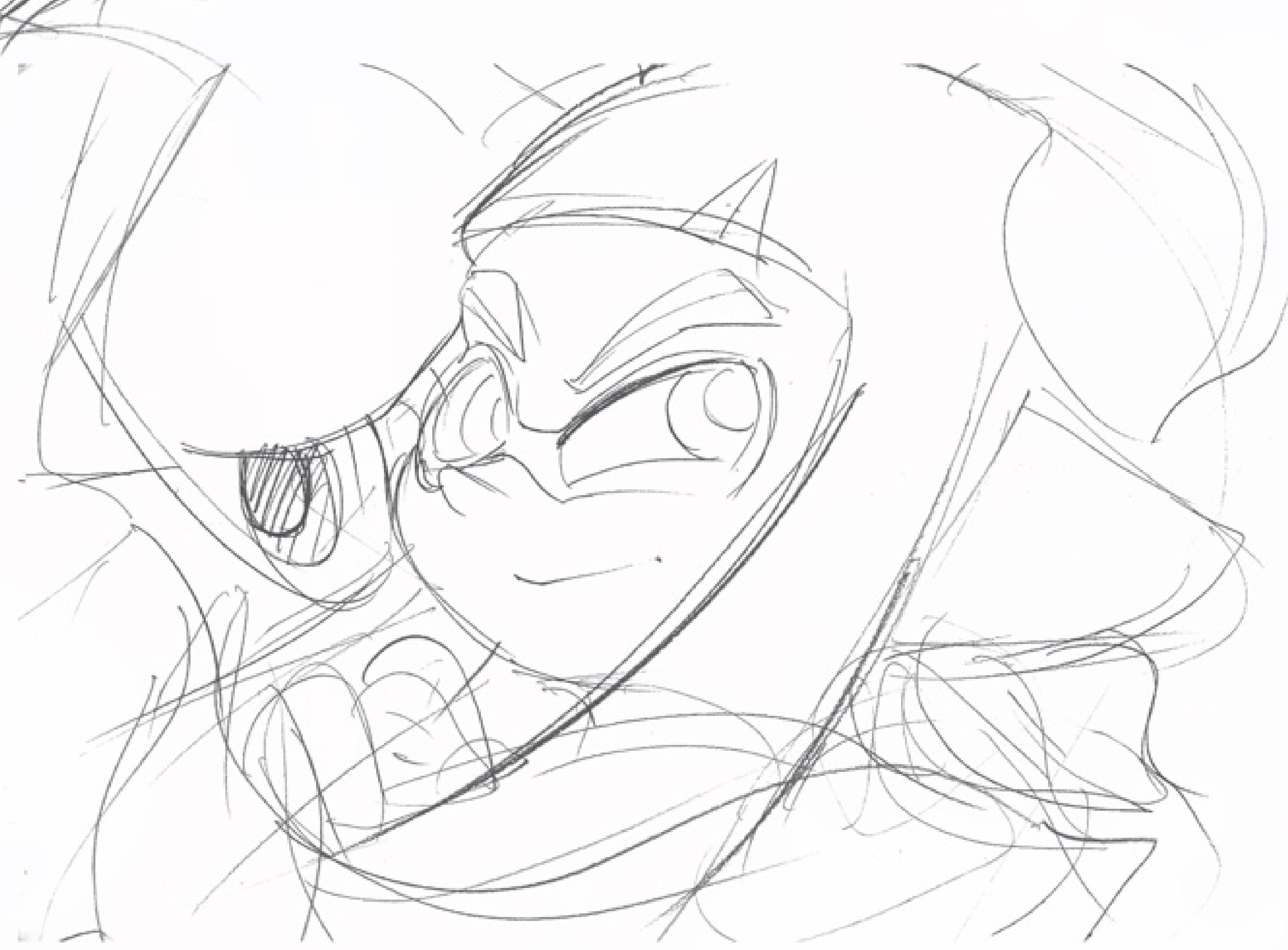
ROUGH SKETCHES
Boy & Girl

ROUGH SKETCHES
Valentine's Day & White Day Cards





ROUGH SKETCHES
Squid Girl



ROUGH SKETCHES
One Million Copies Sold Worldwide Commemorative Illustration



ROUGH SKETCHES
Octo Valley Credit Roll Illustration



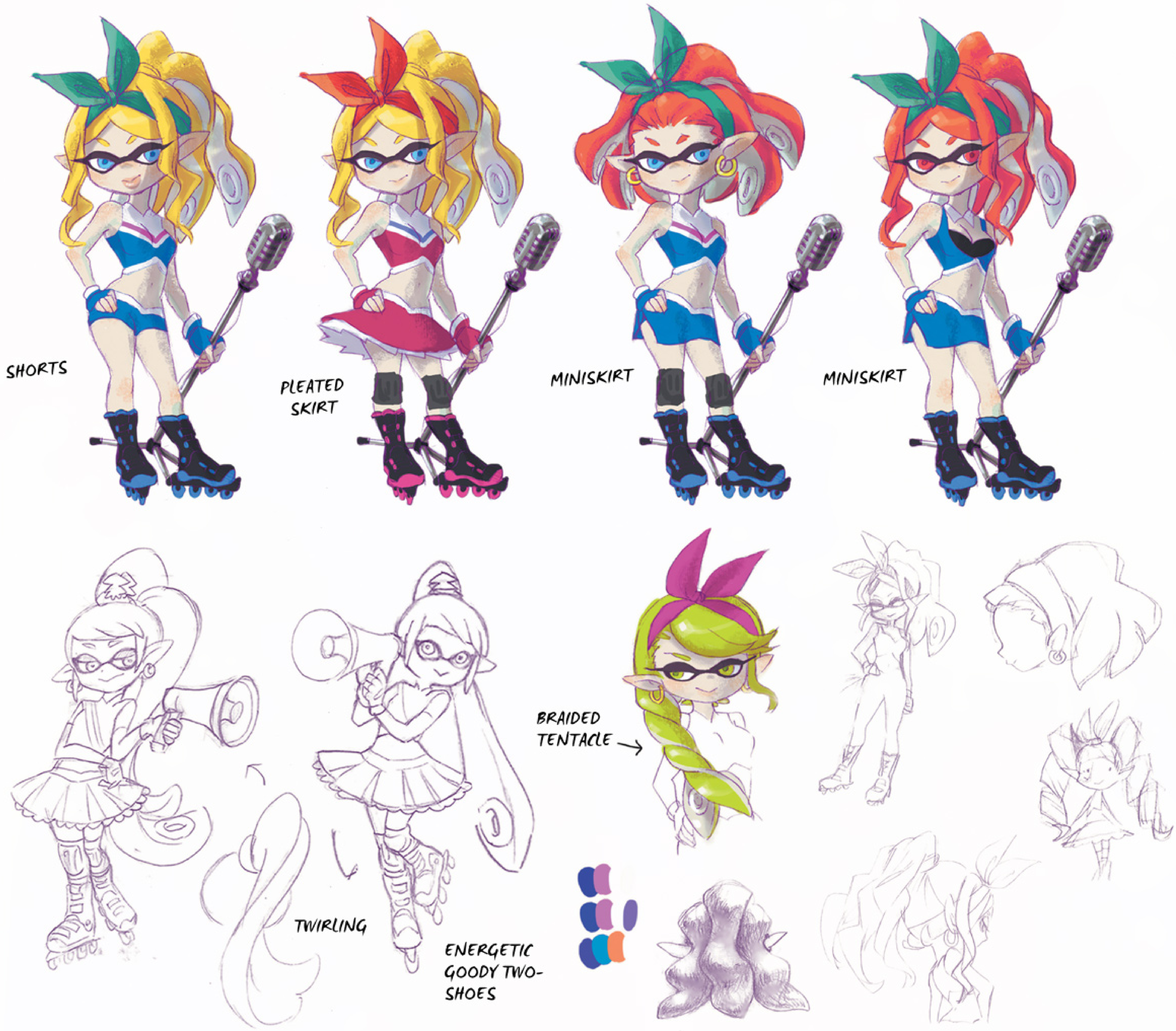
ROUGH SKETCHES
Squid Sisters as Child Folk Singers Illustration





ROUGH SKETCHES
Cap'n Cuttlefish 2D Artwork Illustration

ROUGH SKETCHES
Squid Sisters Early Concept Designs, Part 1



ROUGH SKETCHES
Squid Sisters Early Concept Designs, Part 2



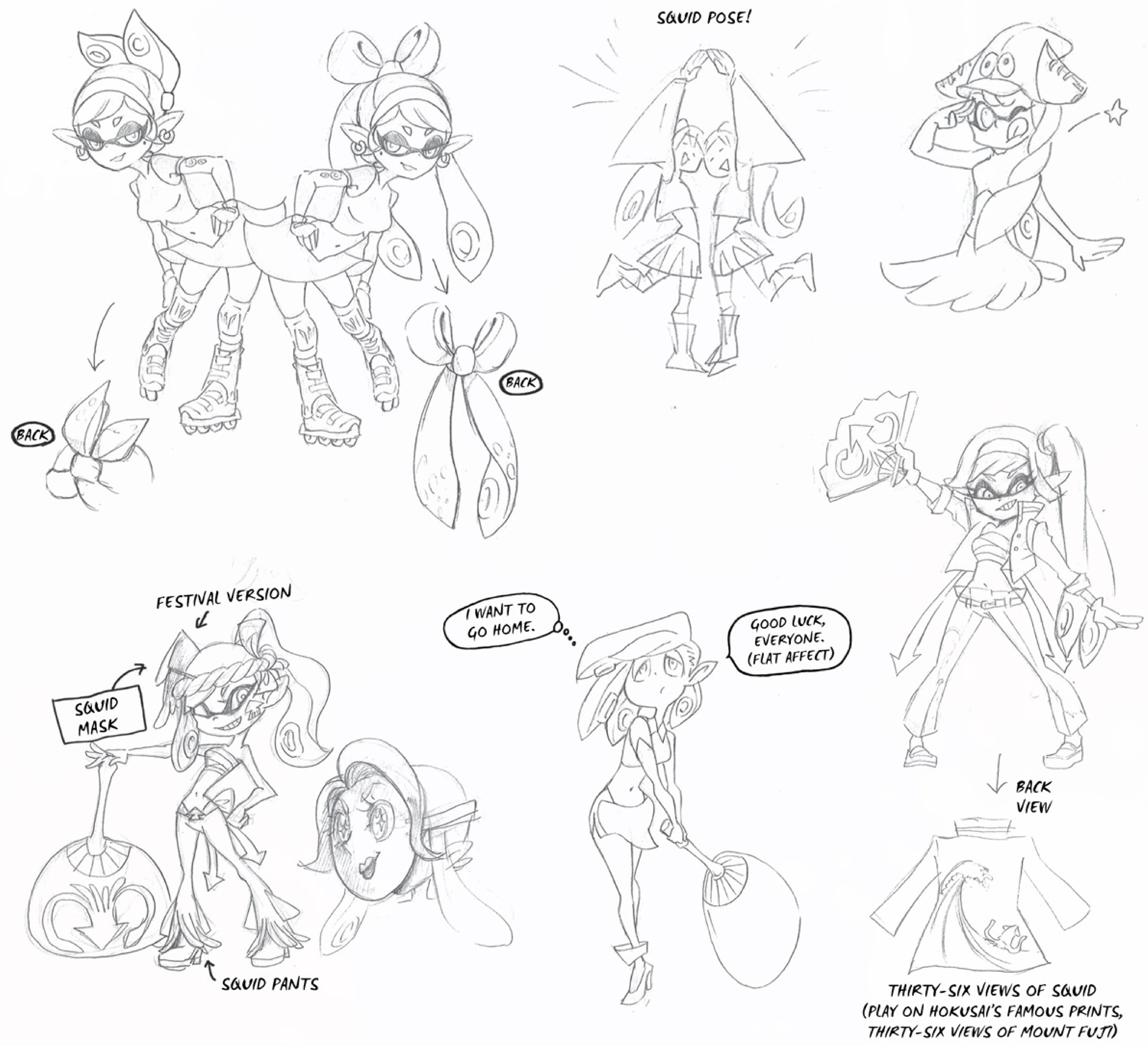
ROUGH SKETCHES
Squid Sisters Early Concept Designs, Part 3



ROUGH SKETCHES
Squid Sisters Early Concept Designs, Part 4







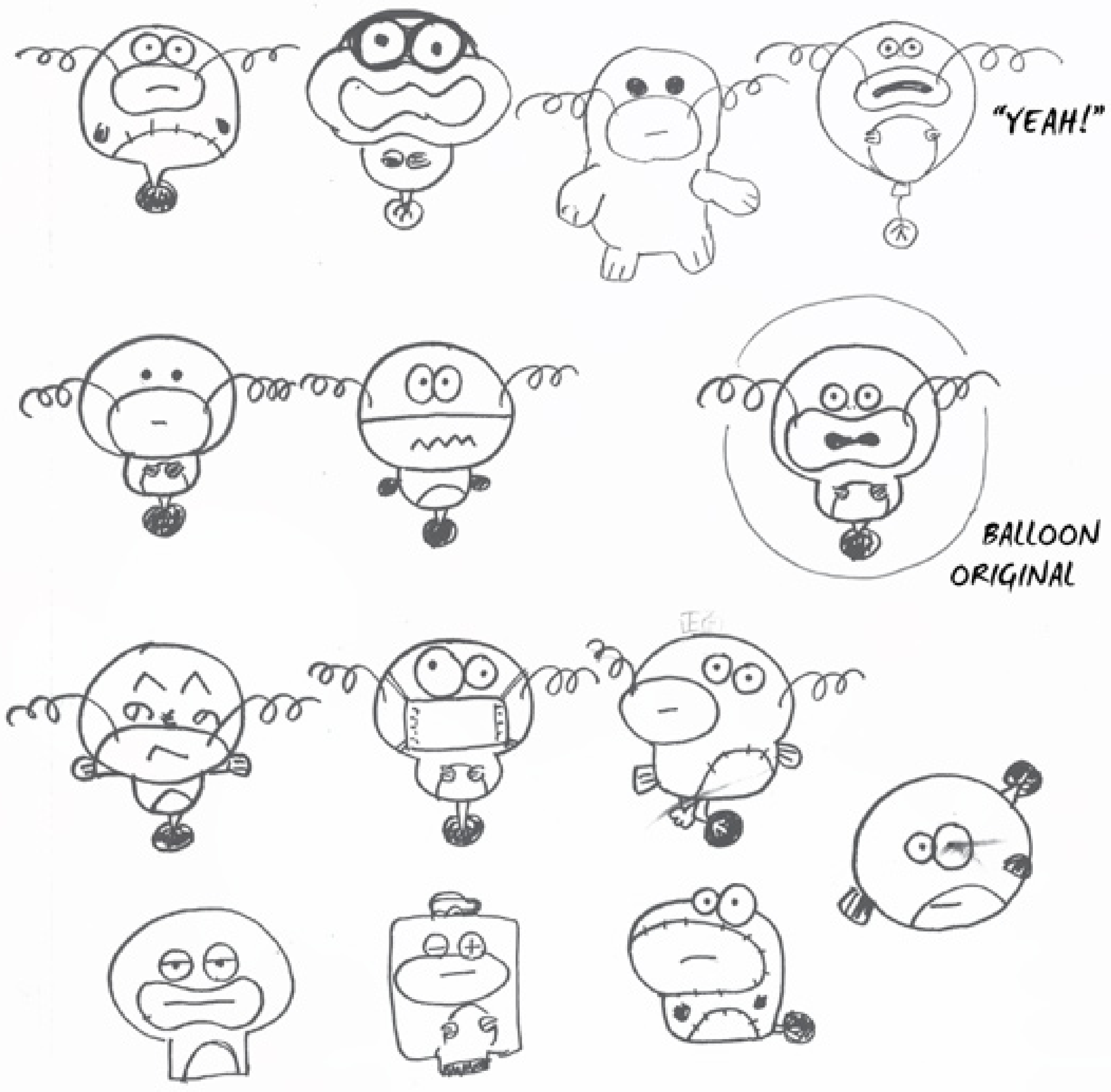
ROUGH SKETCHES

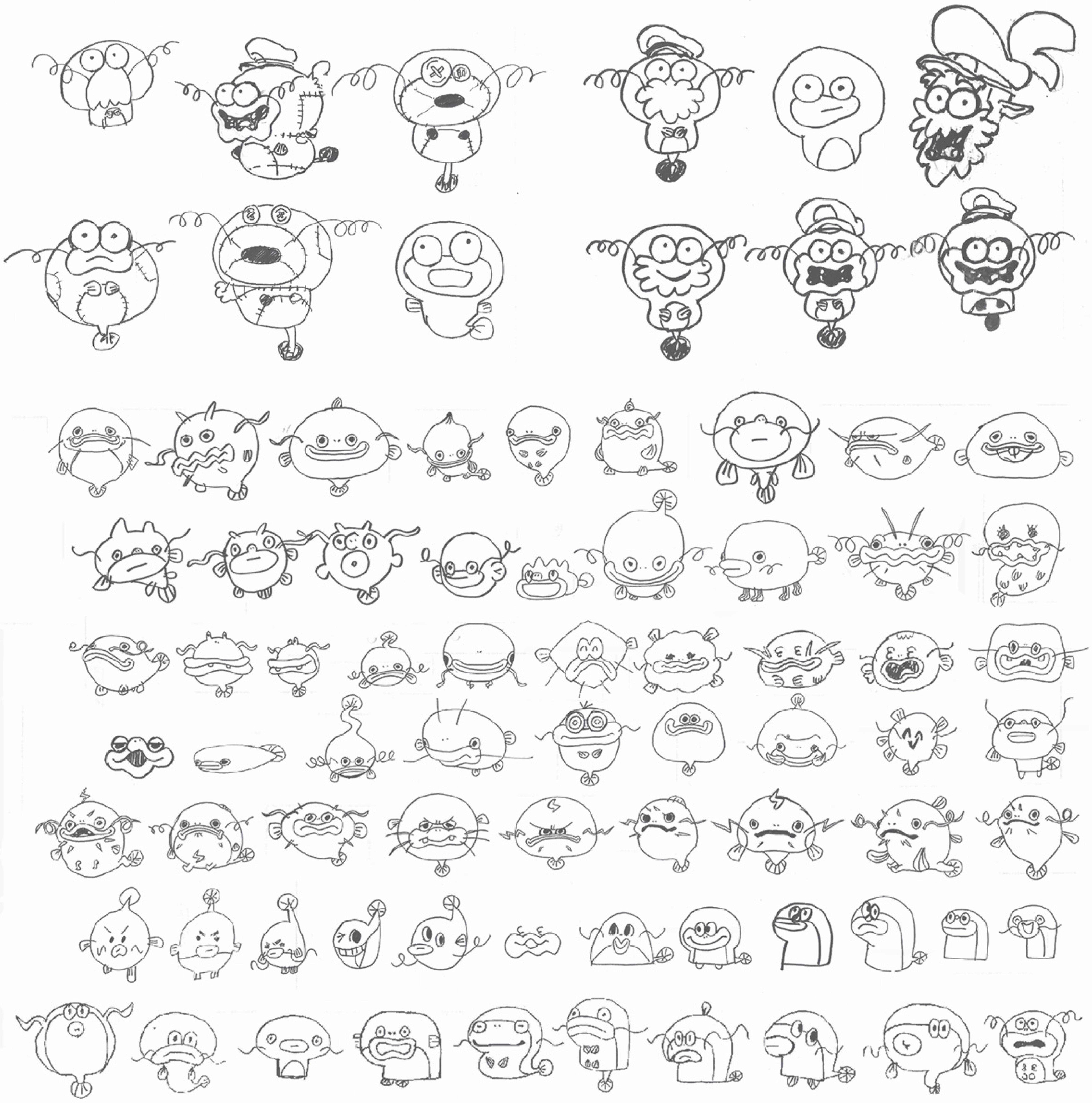
Start & Goal Design Concepts



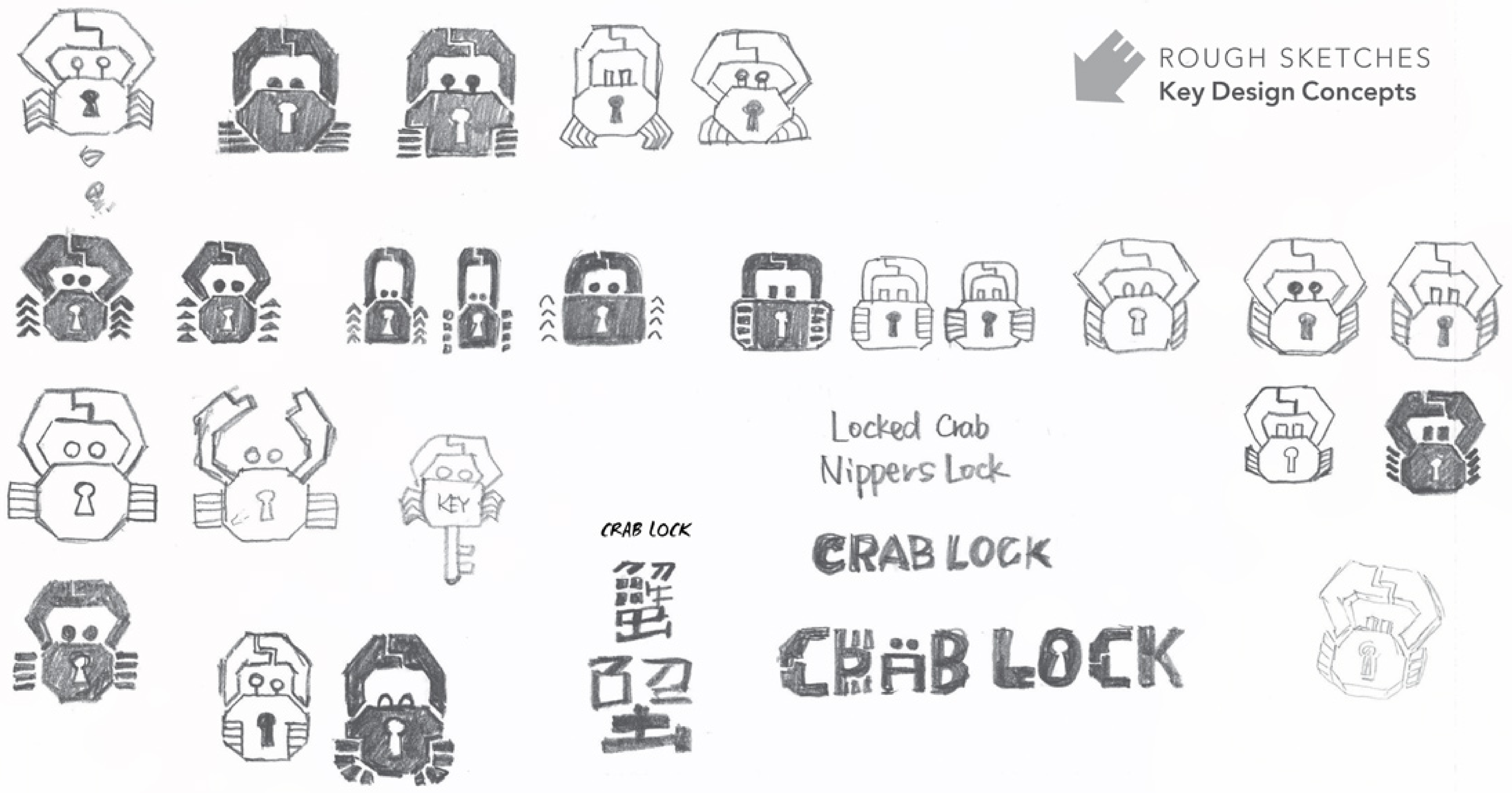
ROUGH SKETCHES
Zapfish Design Concepts







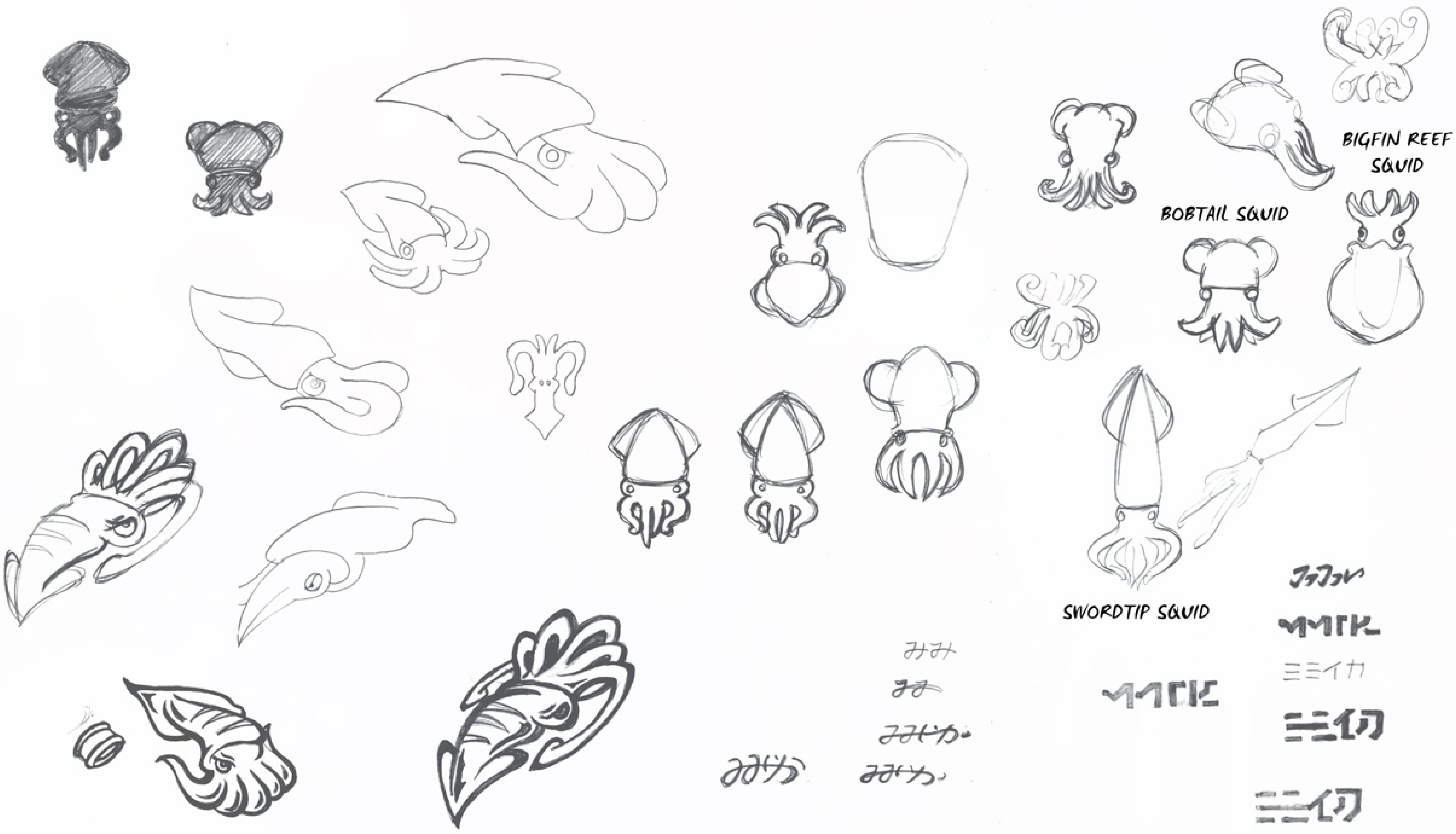
ROUGH SKETCHES
Key Design Concepts



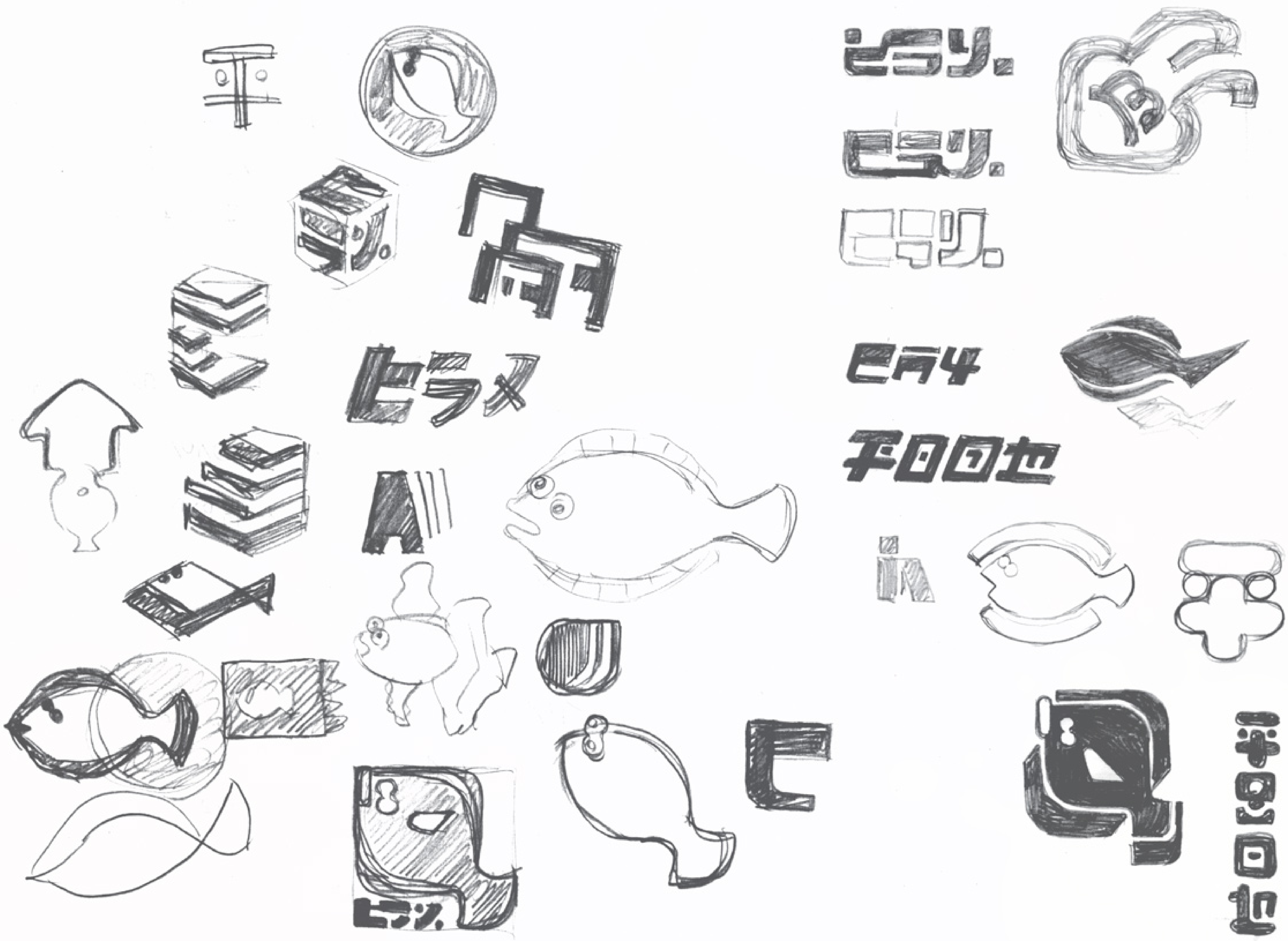
ROUGH SKETCHES
Door Design Concepts



ROUGH SKETCHES
Graffiti Design Concepts: Squid



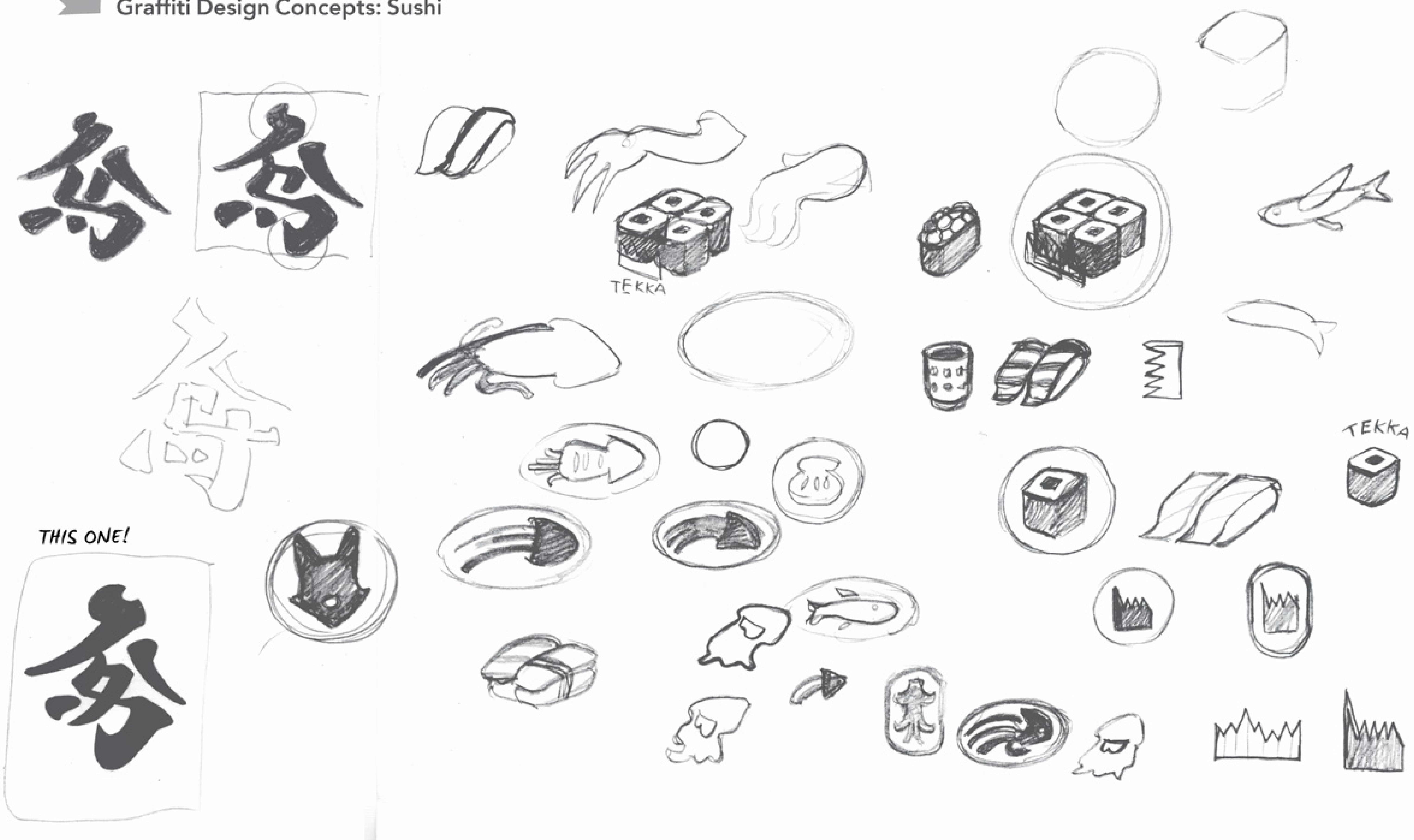
ROUGH SKETCHES
Graffiti Design Concepts: Flounder



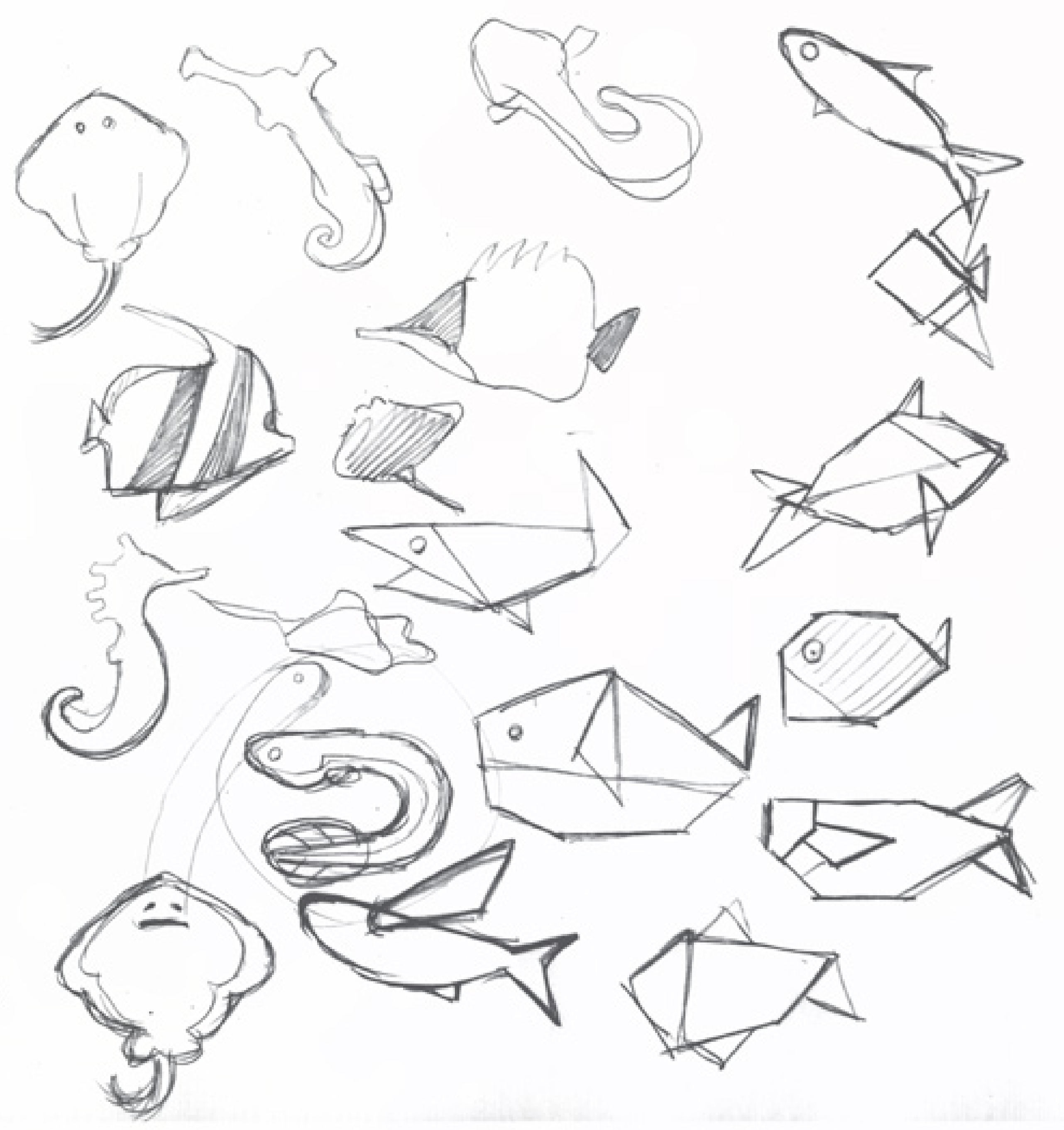
ROUGH SKETCHES
Graffiti Design Concepts: Creatures of the Sea, Part 1



ROUGH SKETCHES
Graffiti Design Concepts: Sushi



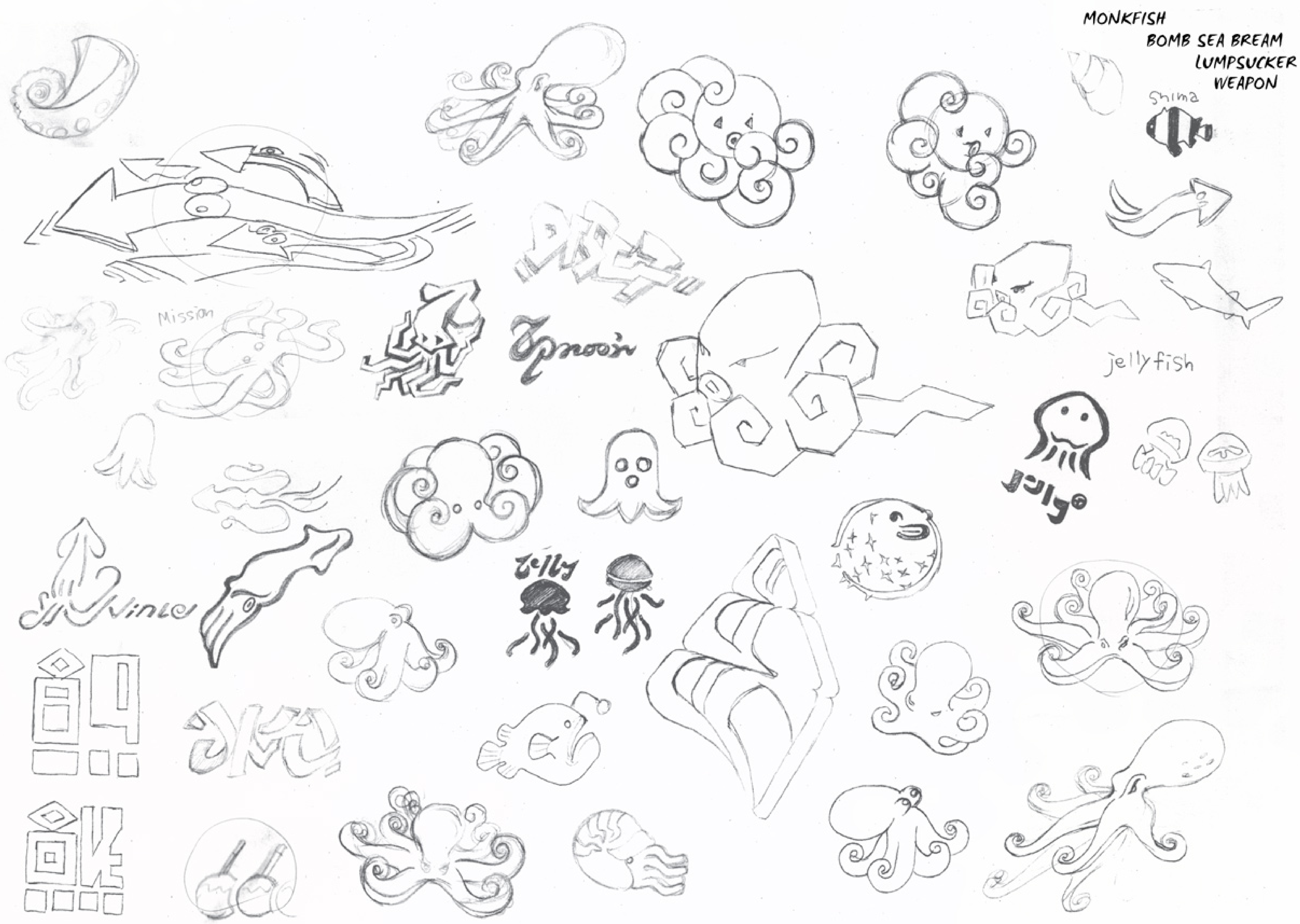
ROUGH SKETCHES
Graffiti Design Concepts: Creatures of the Sea, Part 2



ROUGH SKETCHES
Graffiti Design Concepts: "Under Construction"



ROUGH SKETCHES
Graffiti Design Concepts: Octopus

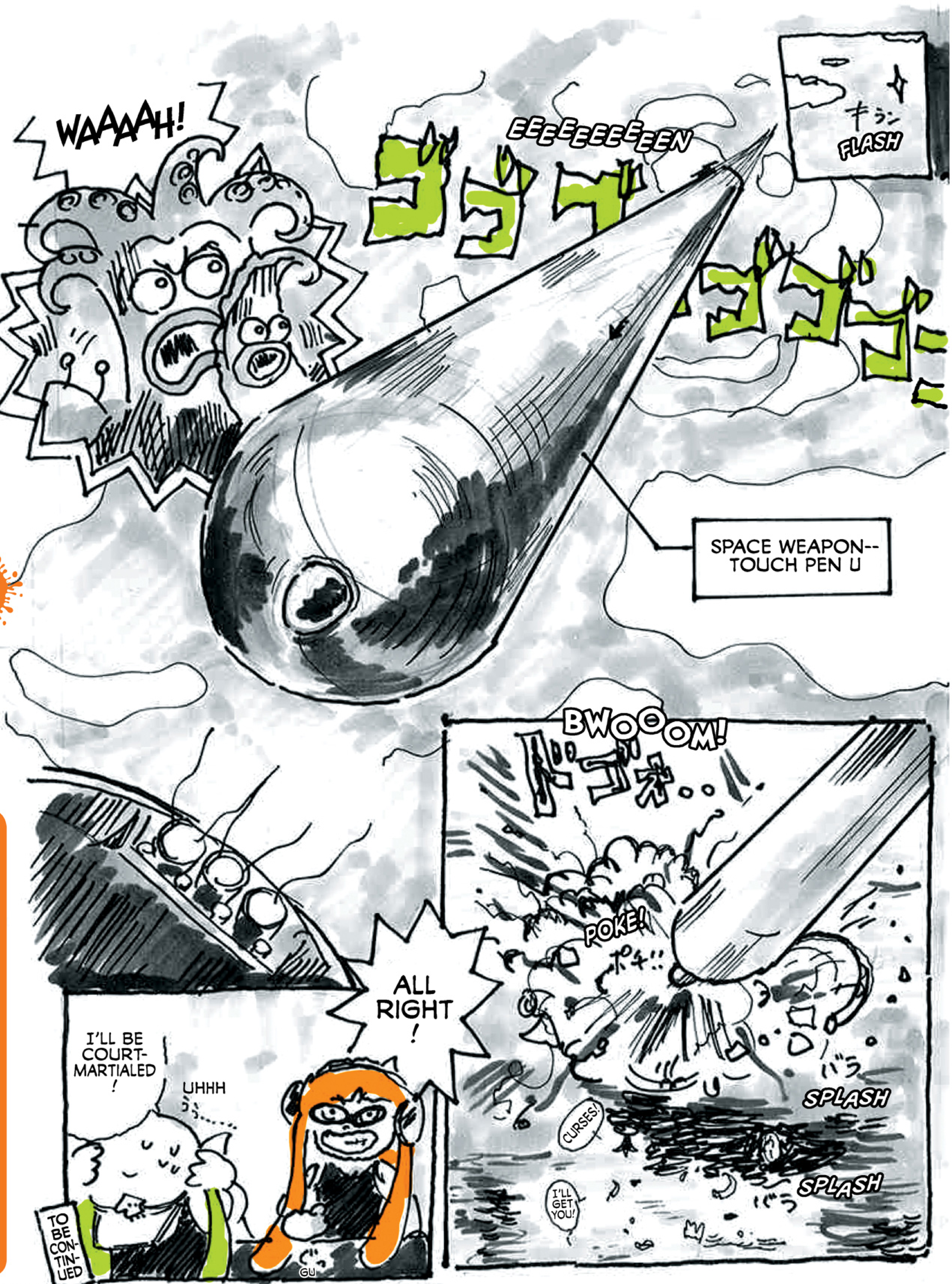


Shop Logo Design Concepts



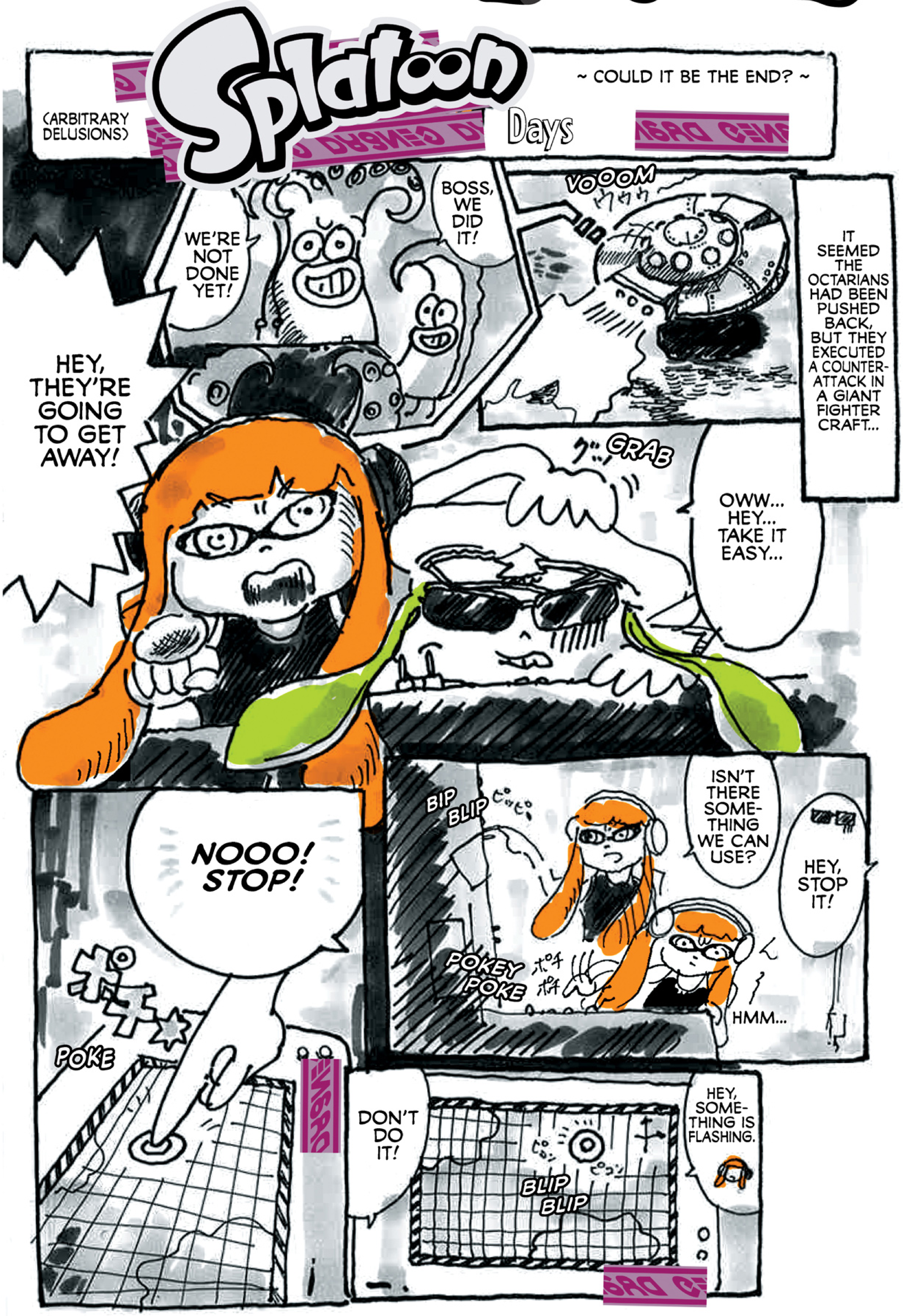
ROUGH SKETCHES
Graffiti Design Concepts: Posters & Signs





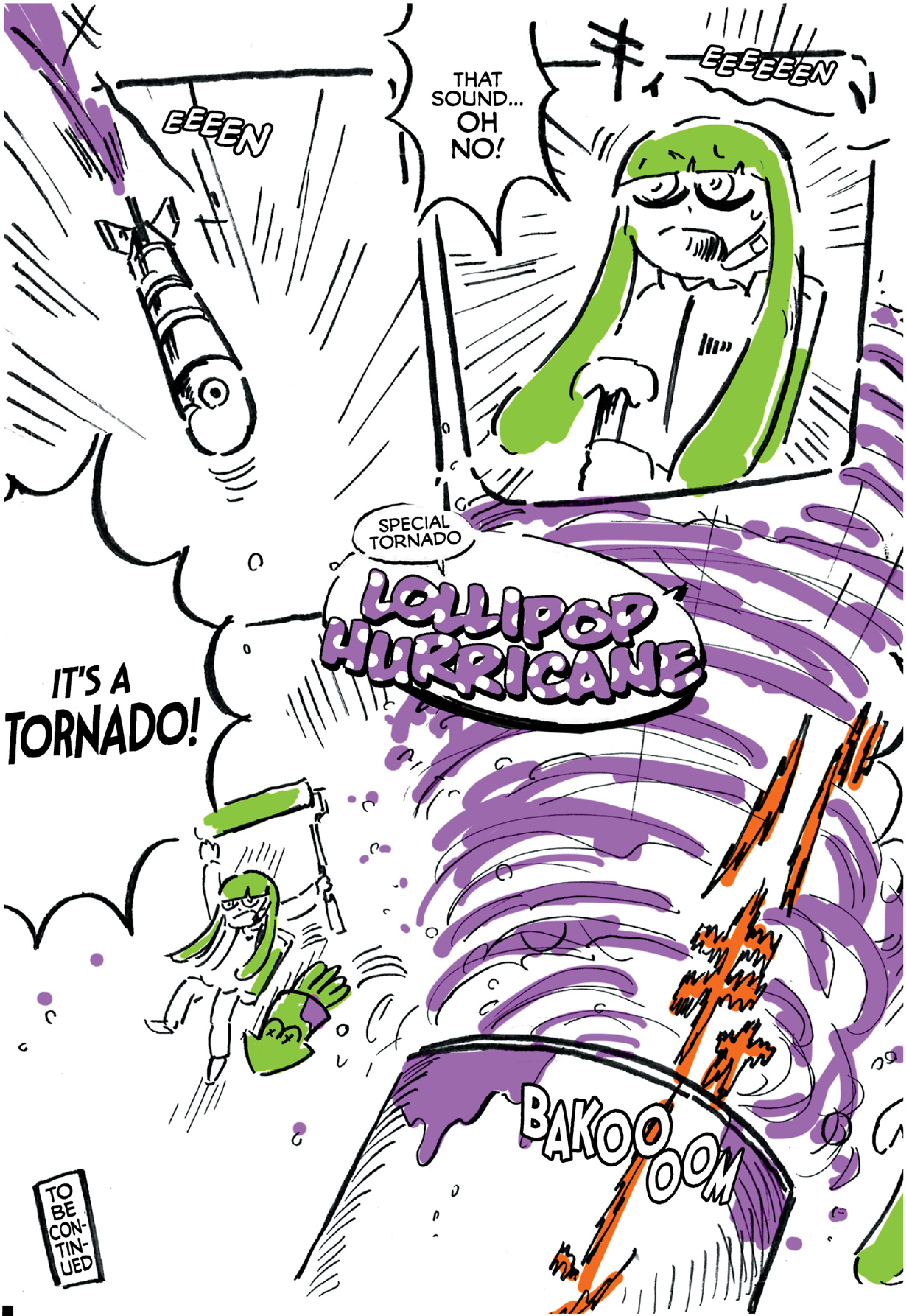
This manga is read from right to left from page 313.

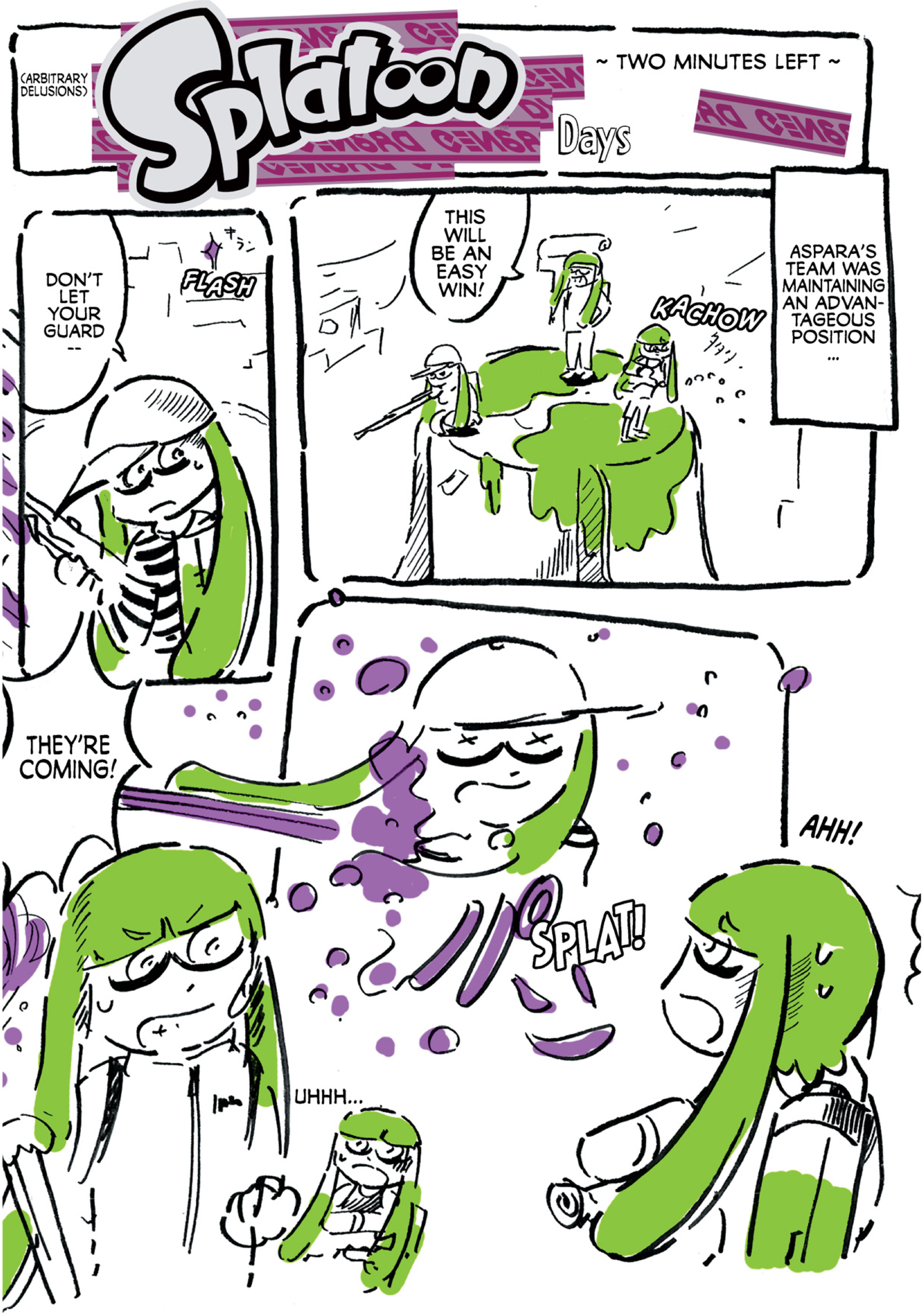
* Sadly, no more of the story has been found, so our adventure ends here . . . for now.

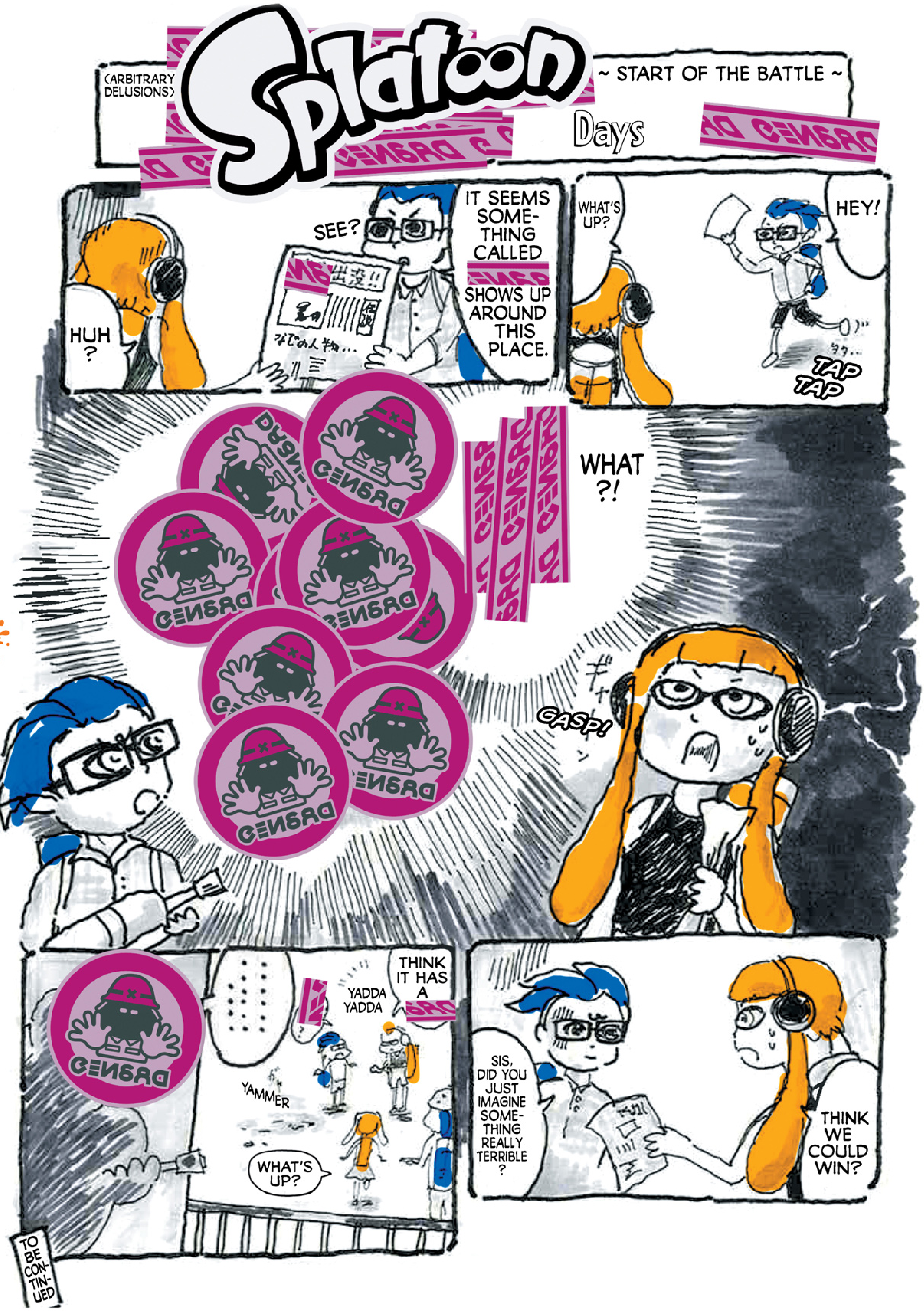


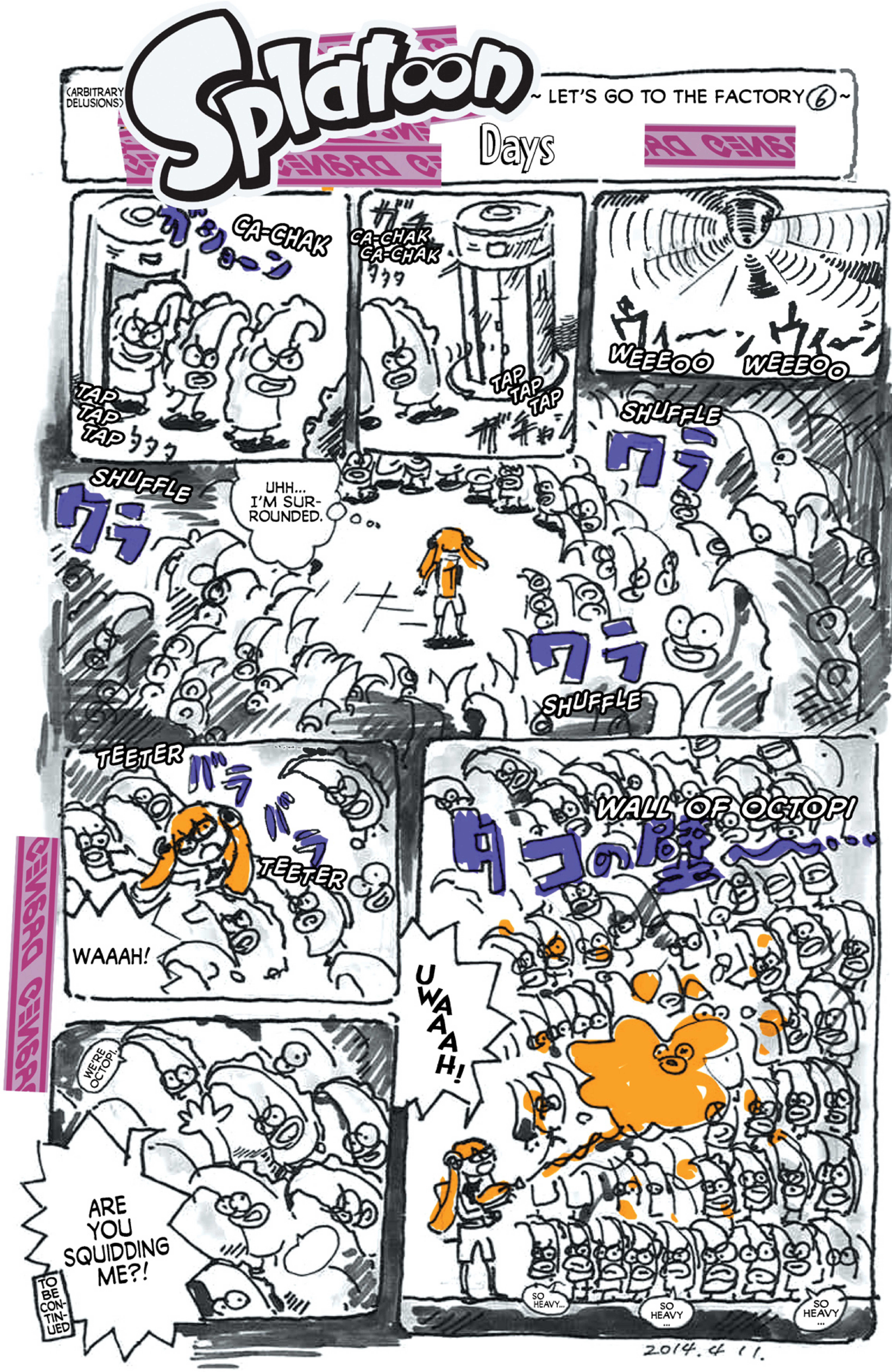
Splatoon Days
(ARBITRARY DELUSIONS)
~ COULD IT BE THE END? ~
IT SEEMED THE OCTARIANS HAD BEEN PUSHED BACK, BUT THEY EXECUTED A COUNTER-ATTACK IN A GIANT FIGHTER CRAFT...
VOOOM
BOSS, WE DID IT!
WE'RE NOT DONE YET!
HEY, THEY'RE GOING TO GET AWAY!
GRAB
OWW... HEY... TAKE IT EASY...
HEY, STOP IT!
ISN'T THERE SOMETHING WE CAN USE?
HMM...
POKEY POKE
BIP BLIP
HEY, SOMETHING IS FLASHING.
DON'T DO IT!
BLIP BLIP
NOOO! STOP!
POKE

39


EEEEN
THAT SOUND... OH NO!
EEEEEEEN
SPECIAL TORNADO
LOLLIPOP HURRICANE
IT'S A TORNADO!
BAKOOOOOM
TO BE CONTINUED

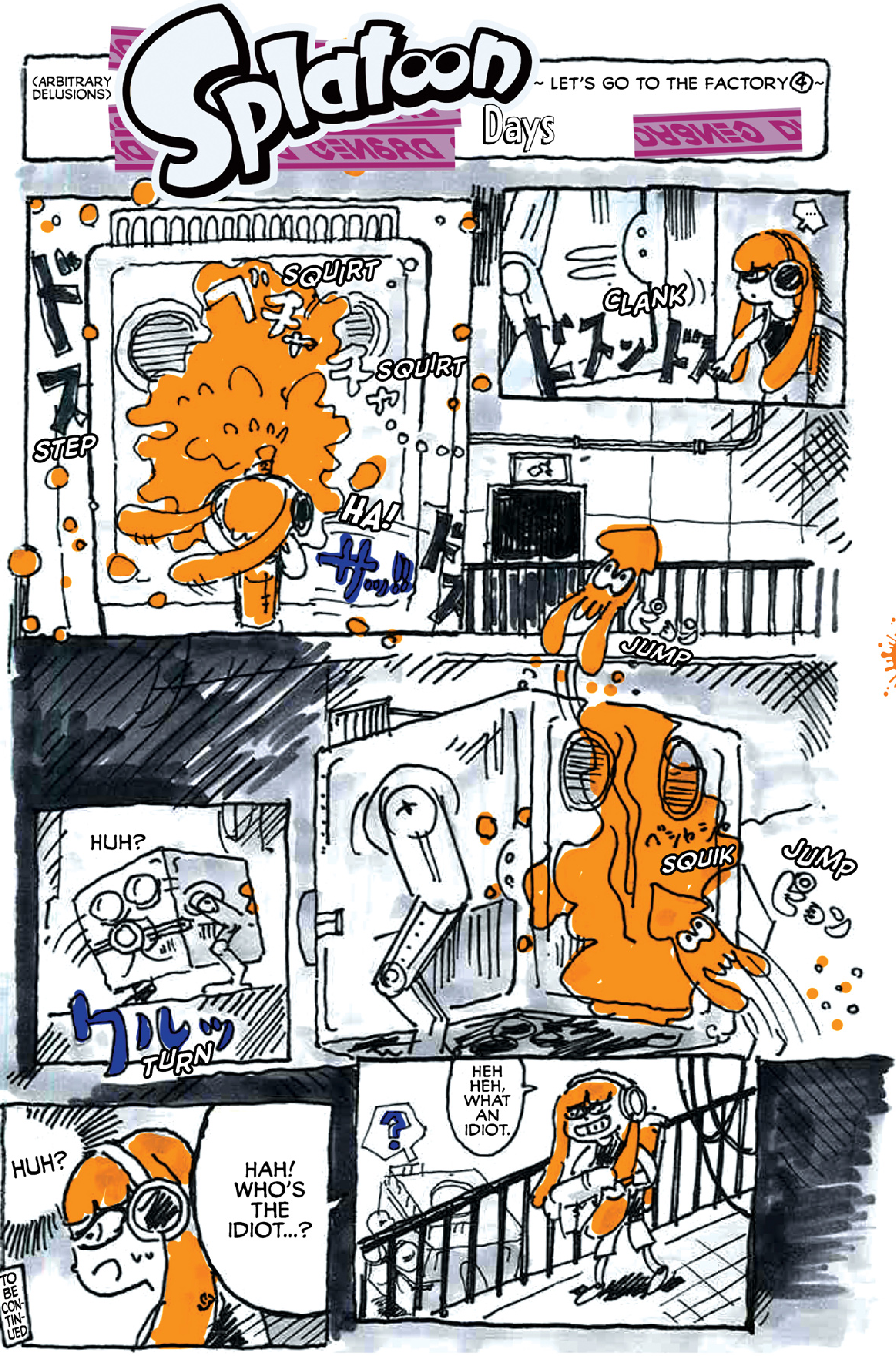

(ARBITRARY DELUSIONS)
Splatoon Days
~ TWO MINUTES LEFT ~
ASPARA'S TEAM WAS MAINTAINING AN ADVANTAGEOUS POSITION ...
THIS WILL BE AN EASY WIN!
KACHOW
DON'T LET YOUR GUARD --
FLASH
THEY'RE COMING!
AHH!
SPLAT!
UHHH...


(ARBITRARY DELUSIONS)
Splatoon Days
~ START OF THE BATTLE ~
SEE?
IT SEEMS SOMETHING CALLED [CENSORED] SHOWS UP AROUND THIS PLACE.
HUH?
HEY!
TAP TAP
WHAT'S UP?
WHAT?!
GASP!
THINK IT HAS A
YADDA YADDA
YAMMER
WHAT'S UP?
SIS, DID YOU JUST IMAGINE SOMETHING REALLY TERRIBLE?
THINK WE COULD WIN?
TO BE CONTINUED

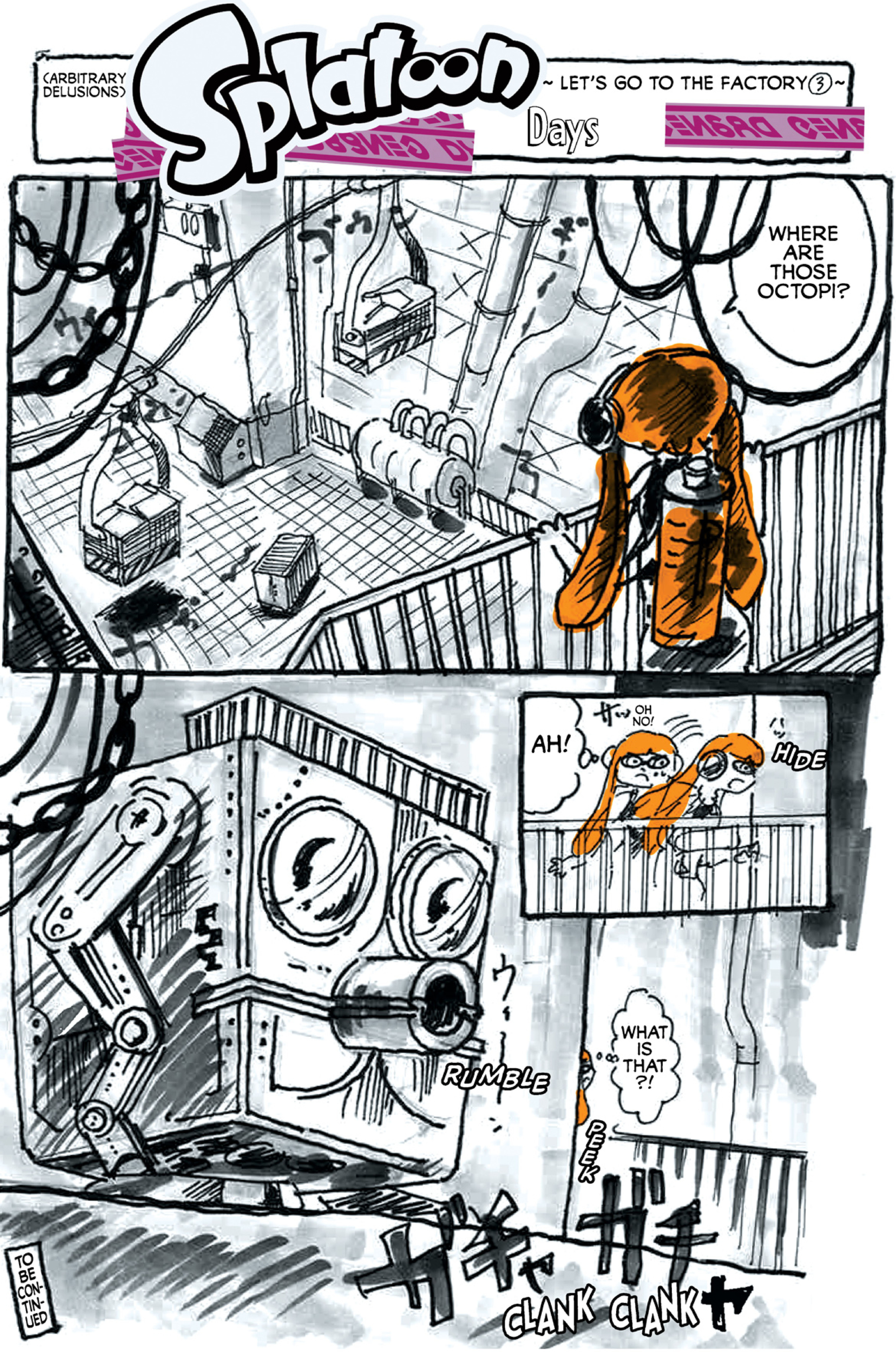

(ARBITRARY DELUSIONS)
Splatoon Days
~ LET'S GO TO THE FACTORY 6 ~
CA-CHAK
TAP TAP TAP
CA-CHAK CA-CHAK
TAP TAP TAP
WEEEOO WEEEOO
SHUFFLE
UHH... I'M SURROUNDED.
SHUFFLE
SHUFFLE
TEETER
TEETER
WAAAH!
WALL OF OCTOPI
タコの壁〜…
UWAAAH!
WE'RE OCTOPI.
ARE YOU SQUIDDING ME?!
TO BE CONTINUED
SO HEAVY...
SO HEAVY...
SO HEAVY...
2014.4.11.




(ARBITRARY DELUSIONS)
Splatoon Days
~ LET'S GO TO THE FACTORY 5 ~
WHO'S THE IDIOT ?
VOOM VOOM
SHUDDER
TURN
SPLISH
SPLASH
SQUIK
......
WEEEOO
WEEEOO
A SIREN ...
CURSES! SHE'S TOUGH ...
CLACK
TO BE CONTINUED

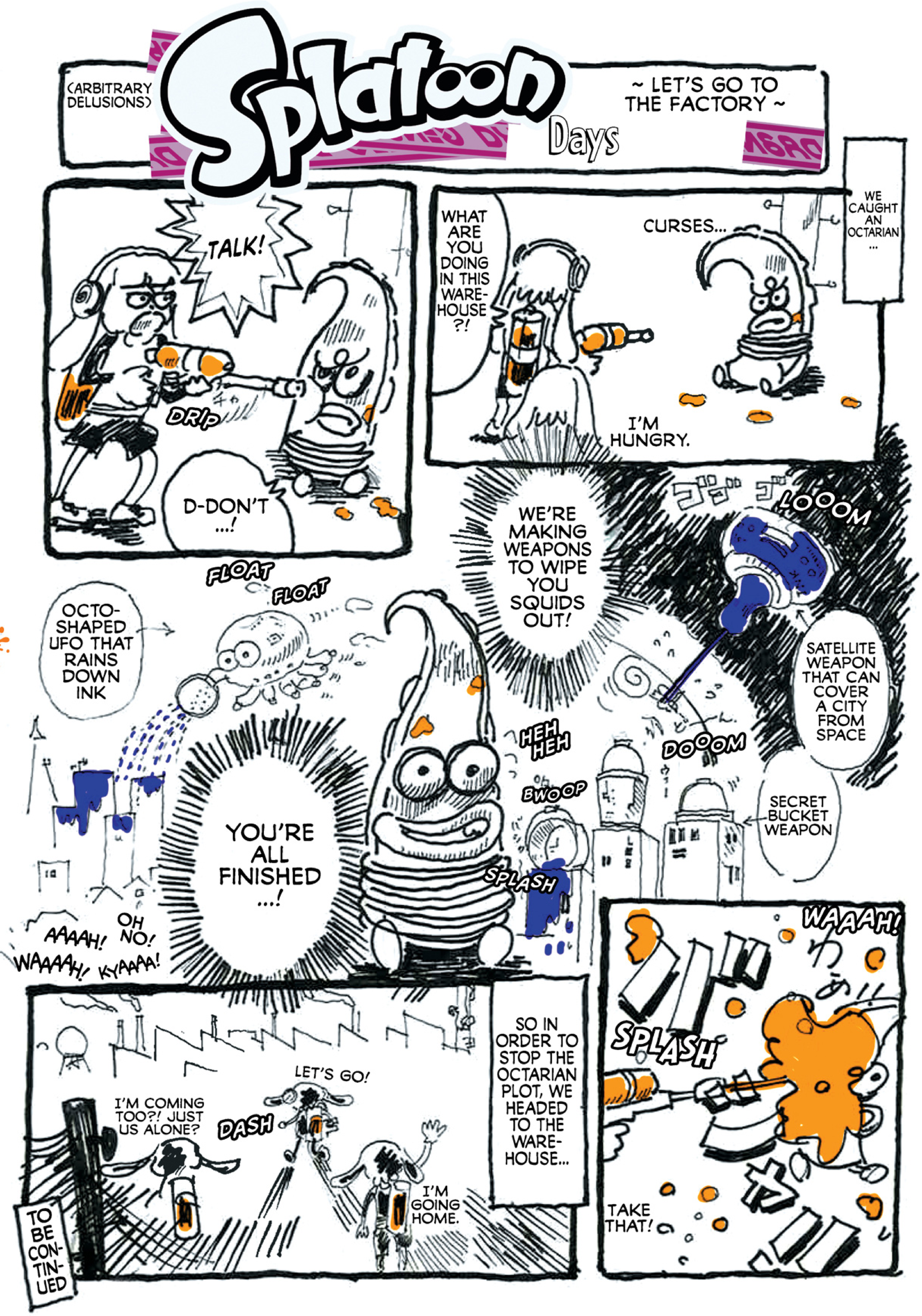

(ARBITRARY DELUSIONS)
Splatoon Days
~ LET'S GO TO THE FACTORY ④ ~
…
CLANK
SQUIRT
SQUIRT
STEP
HA!
JUMP
SQUIK
JUMP
HUH?
TURN
?
HEH HEH, WHAT AN IDIOT.
HAH! WHO'S THE IDIOT...?
HUH?
TO BE CONTINUED

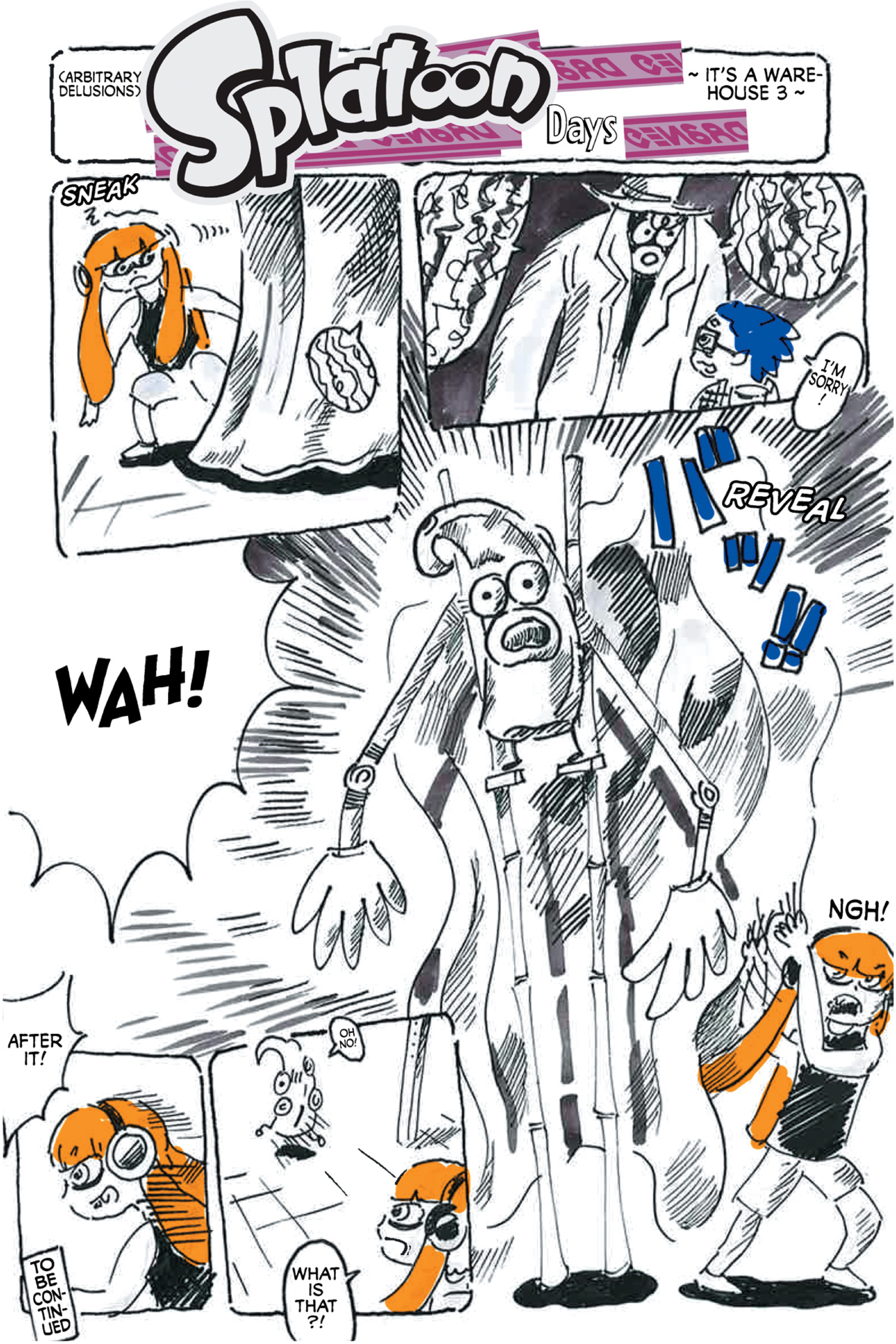
33


(ARBITRARY DELUSIONS)
Splatoon
Days
~ LET'S GO TO THE FACTORY③ ~
WHERE ARE THOSE OCTOPI?
AH!
OH NO!
HIDE
WHAT IS THAT ?!
RUMBLE
PEEK
CLANK CLANK
TO BE CON- TIN- UED

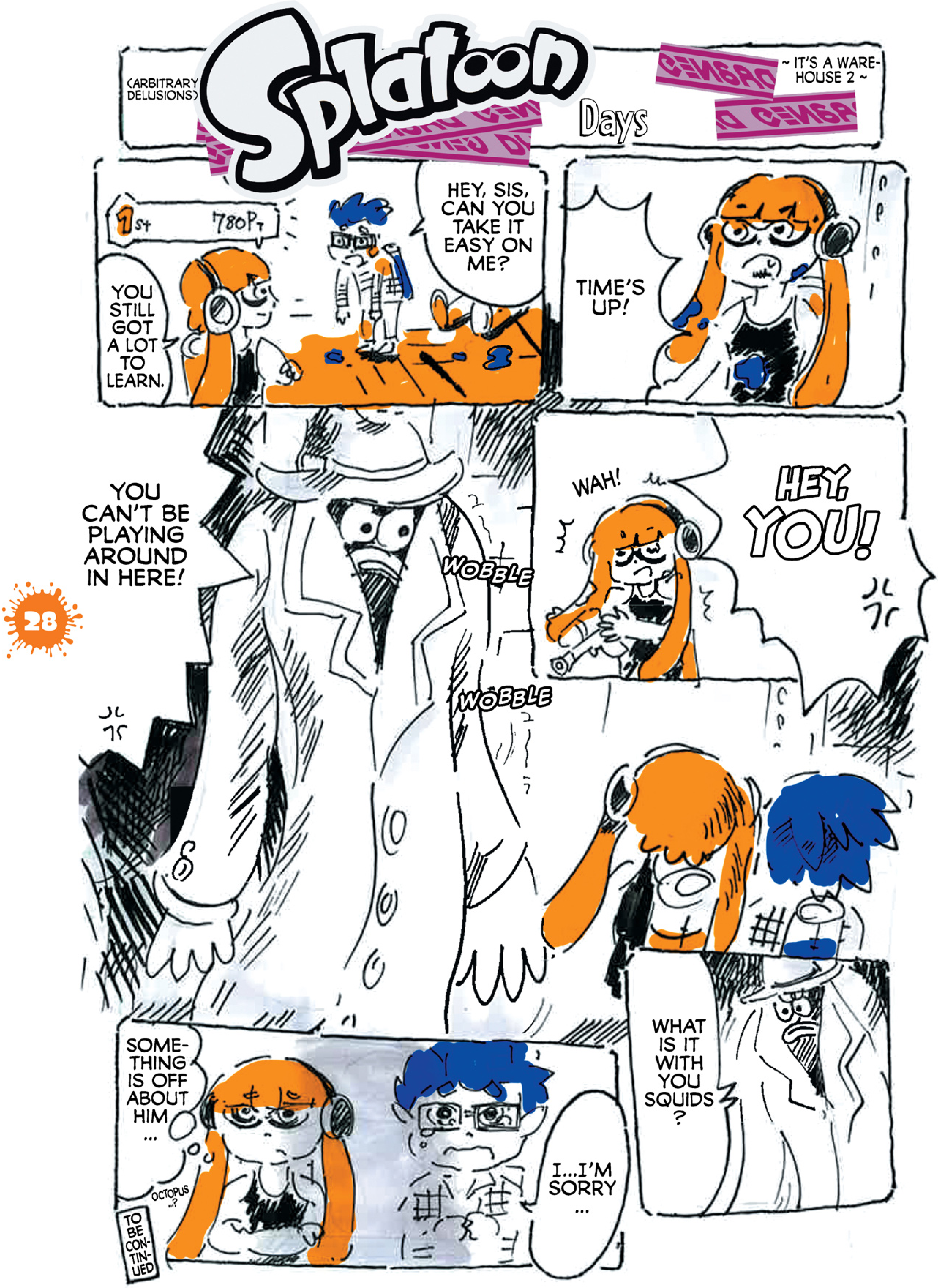
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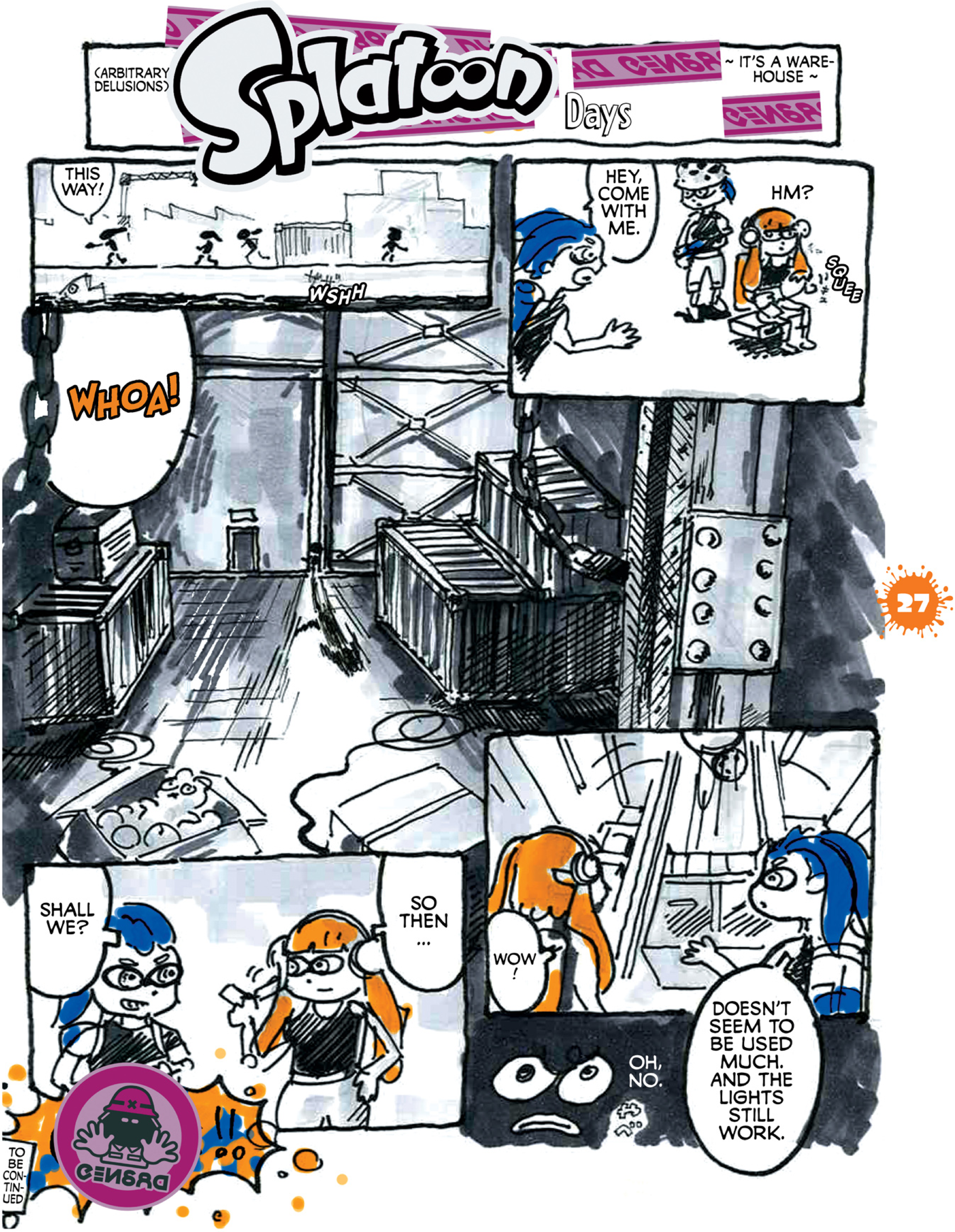

(ARBITRARY DELUSIONS)
Splatoon Days
~ LET'S GO TO THE FACTORY ② ~
DOOOM
IN THE END, I HAD TO INFILTRATE THE WAREHOUSE ALONE.
MAN, THE OTHERS BAILED!
TATATAT
KEEP OUT
I'M HERE!
OBVIOUSLY, GOING THROUGH THE FRONT DOOR IS NO GOOD...
AH!
JUMP
SQUIK SQUIK
SQUATCH
I'M IN!
THUMP
TO BE CONTINUED

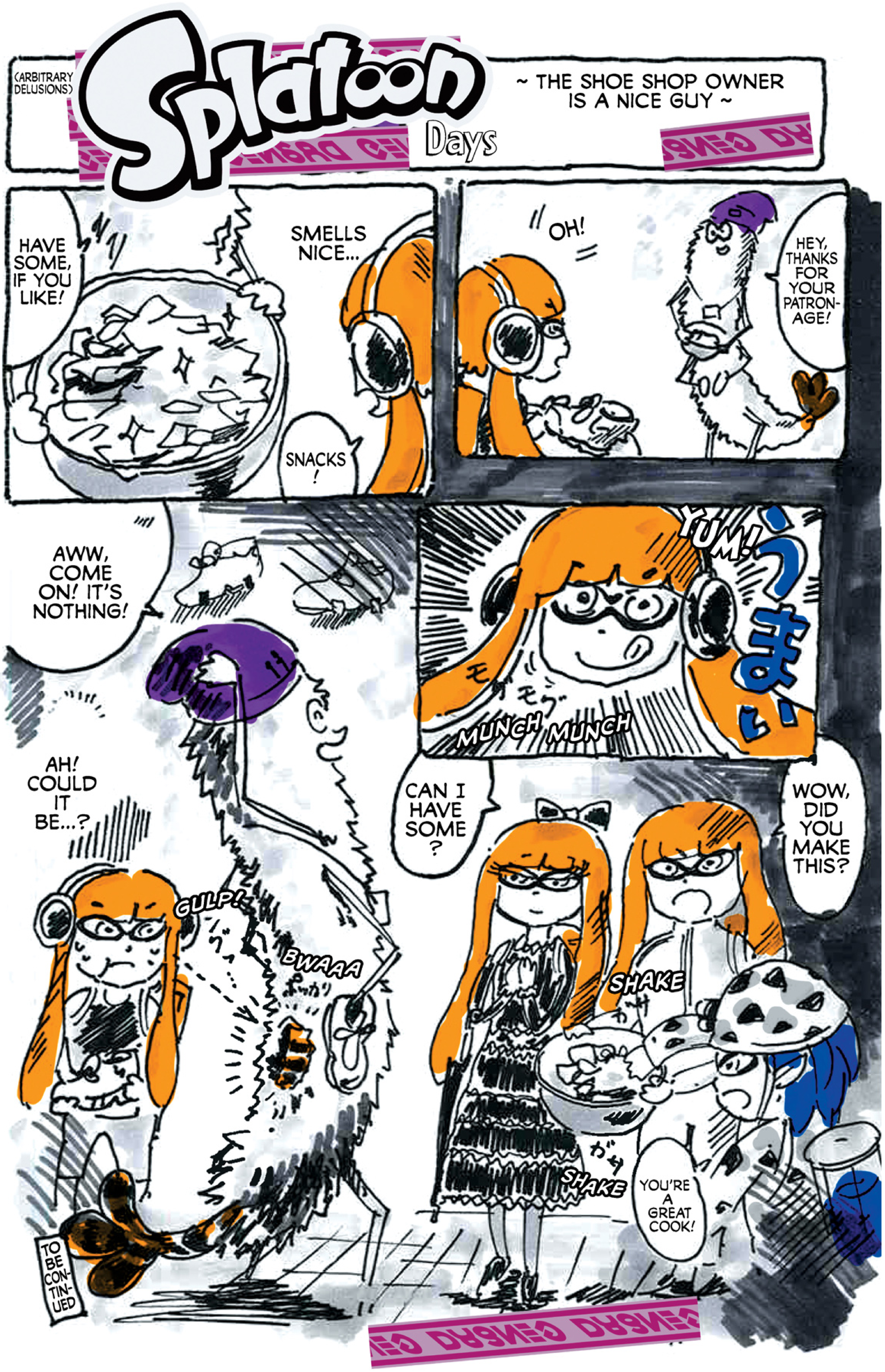

(ARBITRARY DELUSIONS)
Splatoon Days
~ LET'S GO TO THE FACTORY ~
TALK!
DRIP
D-DON'T ...!
WE CAUGHT AN OCTARIAN ...
WHAT ARE YOU DOING IN THIS WARE-HOUSE ?!
CURSES...
I'M HUNGRY.
WE'RE MAKING WEAPONS TO WIPE YOU SQUIDS OUT!
LOOOM
SATELLITE WEAPON THAT CAN COVER A CITY FROM SPACE
FLOAT
FLOAT
OCTO-SHAPED UFO THAT RAINS DOWN INK
HEH HEH
DOOOM
BWOOP
SECRET BUCKET WEAPON
SPLASH
YOU'RE ALL FINISHED ...!
OH NO!
AAAAH!
WAAAAH!
KYAAAA!
WAAAH!
SPLASH
TAKE THAT!
SO IN ORDER TO STOP THE OCTARIAN PLOT, WE HEADED TO THE WARE-HOUSE...
LET'S GO!
DASH
I'M COMING TOO?! JUST US ALONE?
I'M GOING HOME.
TO BE CON-TIN-UED

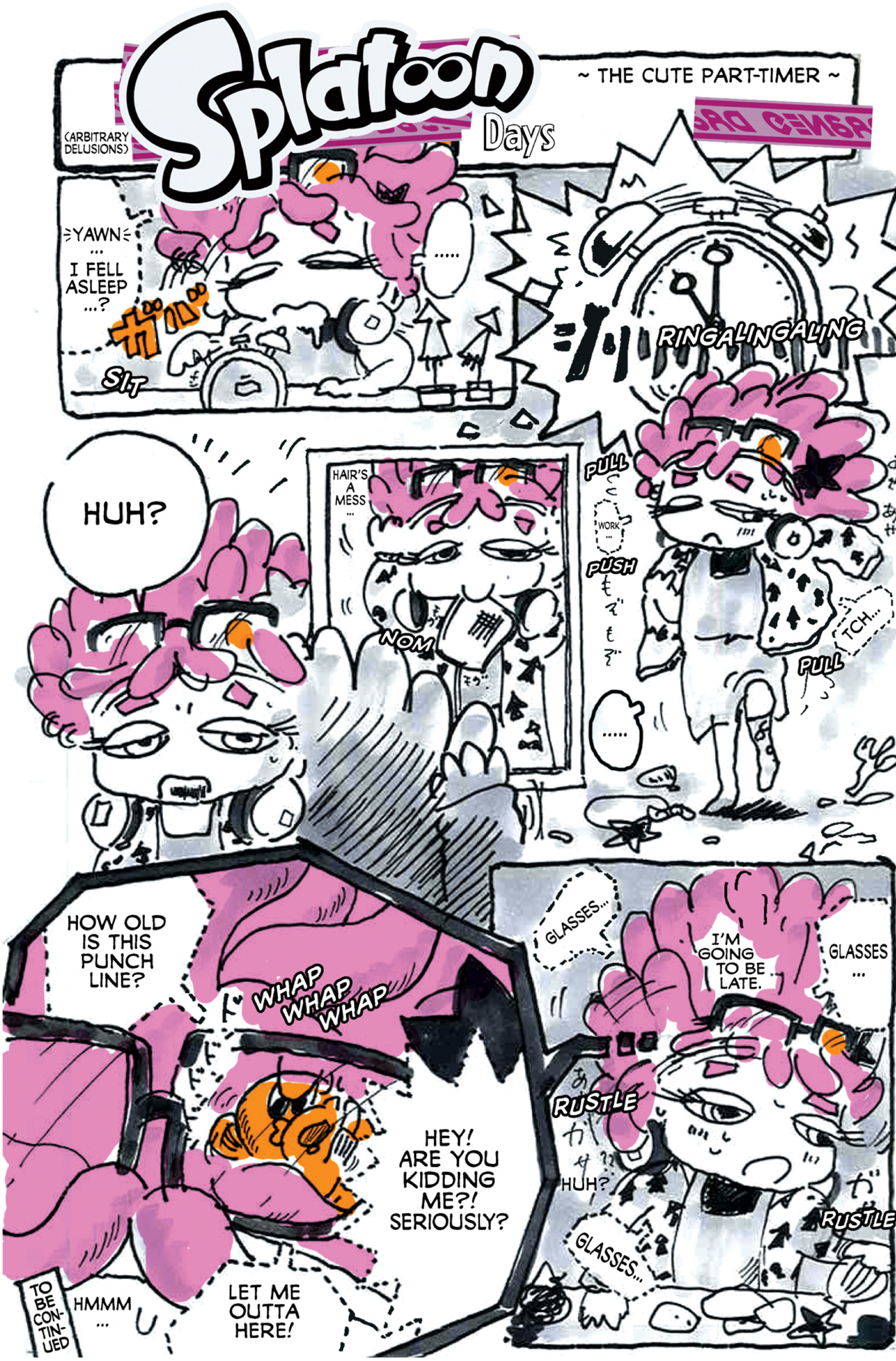

(ARBITRARY DELUSIONS)
Splatoon Days
~ IT'S A WAREHOUSE 3 ~
I'M SORRY!
SNEAK
REVEAL
WAH!
NGH!
OH NO!
WHAT IS THAT?!
AFTER IT!
TO BE CONTINUED

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(ARBITRARY DELUSIONS)
Splatoon Days
~ IT'S A WAREHOUSE 2 ~
1st 780Pt
HEY, SIS, CAN YOU TAKE IT EASY ON ME?
YOU STILL GOT A LOT TO LEARN.
TIME'S UP!
HEY, YOU!
WAH!
YOU CAN'T BE PLAYING AROUND IN HERE!
WOBBLE
WOBBLE
WHAT IS IT WITH YOU SQUIDS?
I...I'M SORRY...
SOMETHING IS OFF ABOUT HIM...
OCTOPUS...?
TO BE CONTINUED

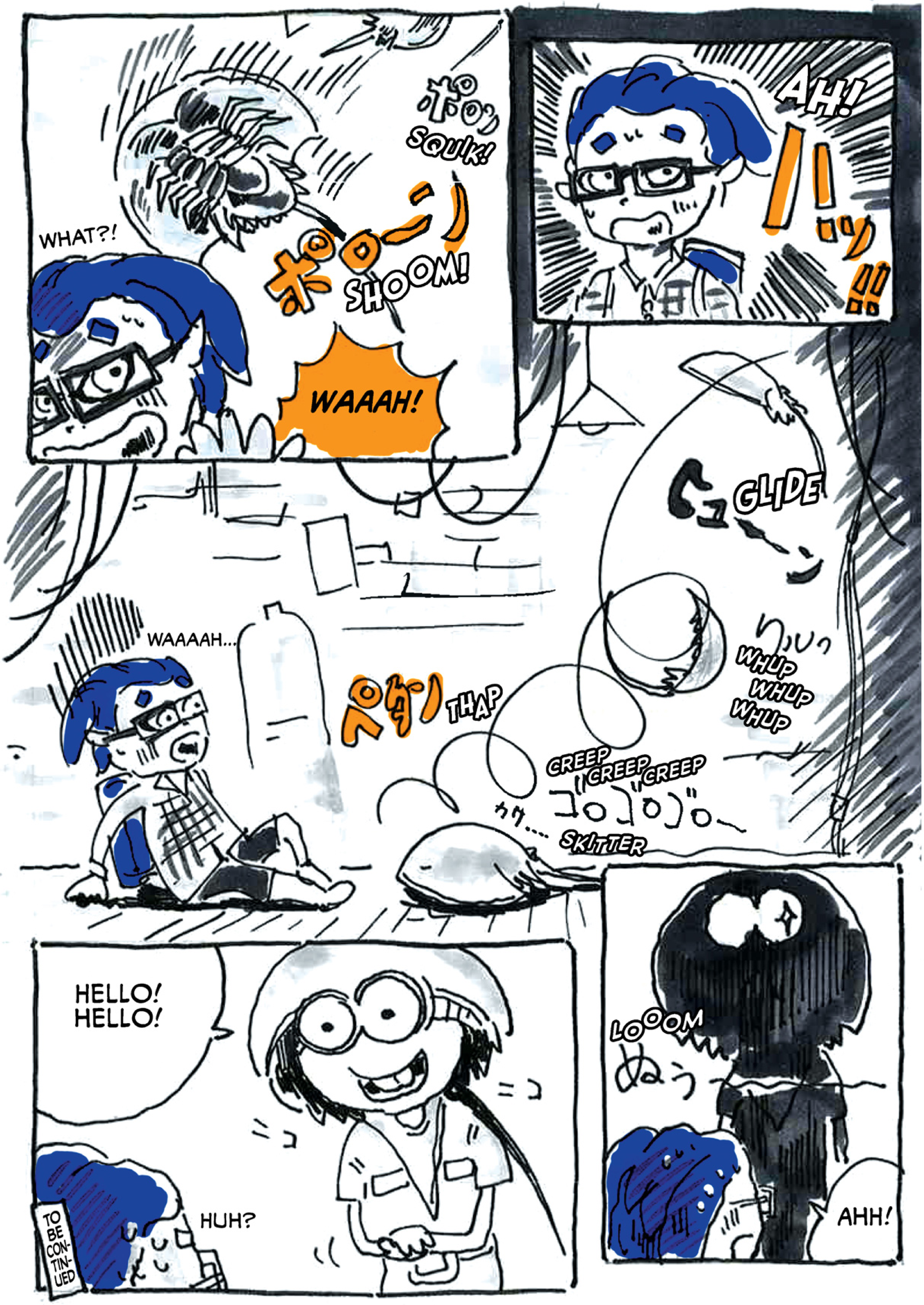

(ARBITRARY DELUSIONS)
Splatoon Days
~ IT'S A WAREHOUSE ~
CENSRD
HEY, COME WITH ME.
HM?
SQUEE
THIS WAY!
WSHH
WHOA!
WOW!
DOESN'T SEEM TO BE USED MUCH. AND THE LIGHTS STILL WORK.
OH, NO.
SO THEN ...
SHALL WE?
CENSRD
TO BE CONTINUED


(ARBITRARY DELUSIONS)
Splatoon Days
~ THE SHOE SHOP OWNER IS A NICE GUY ~
SMELLS NICE...
HAVE SOME, IF YOU LIKE!
SNACKS!
OH!
HEY, THANKS FOR YOUR PATRON-AGE!
AWW, COME ON! IT'S NOTHING!
YUM!
うまい
MUNCH MUNCH
AH! COULD IT BE...?
GULP!
BWAAA
WOW, DID YOU MAKE THIS?
CAN I HAVE SOME?
SHAKE
SHAKE
YOU'RE A GREAT COOK!
TO BE CON-TIN-UED

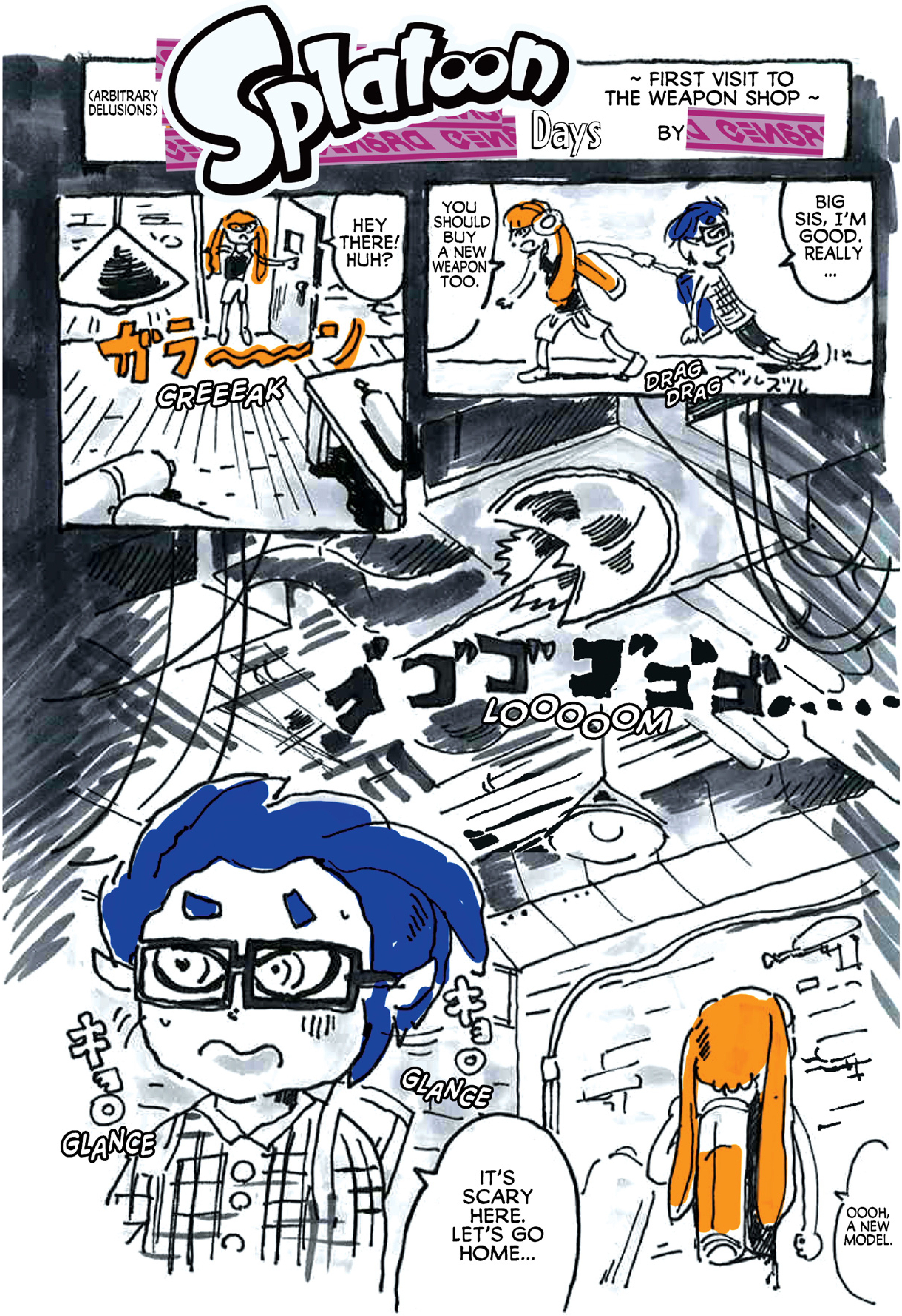


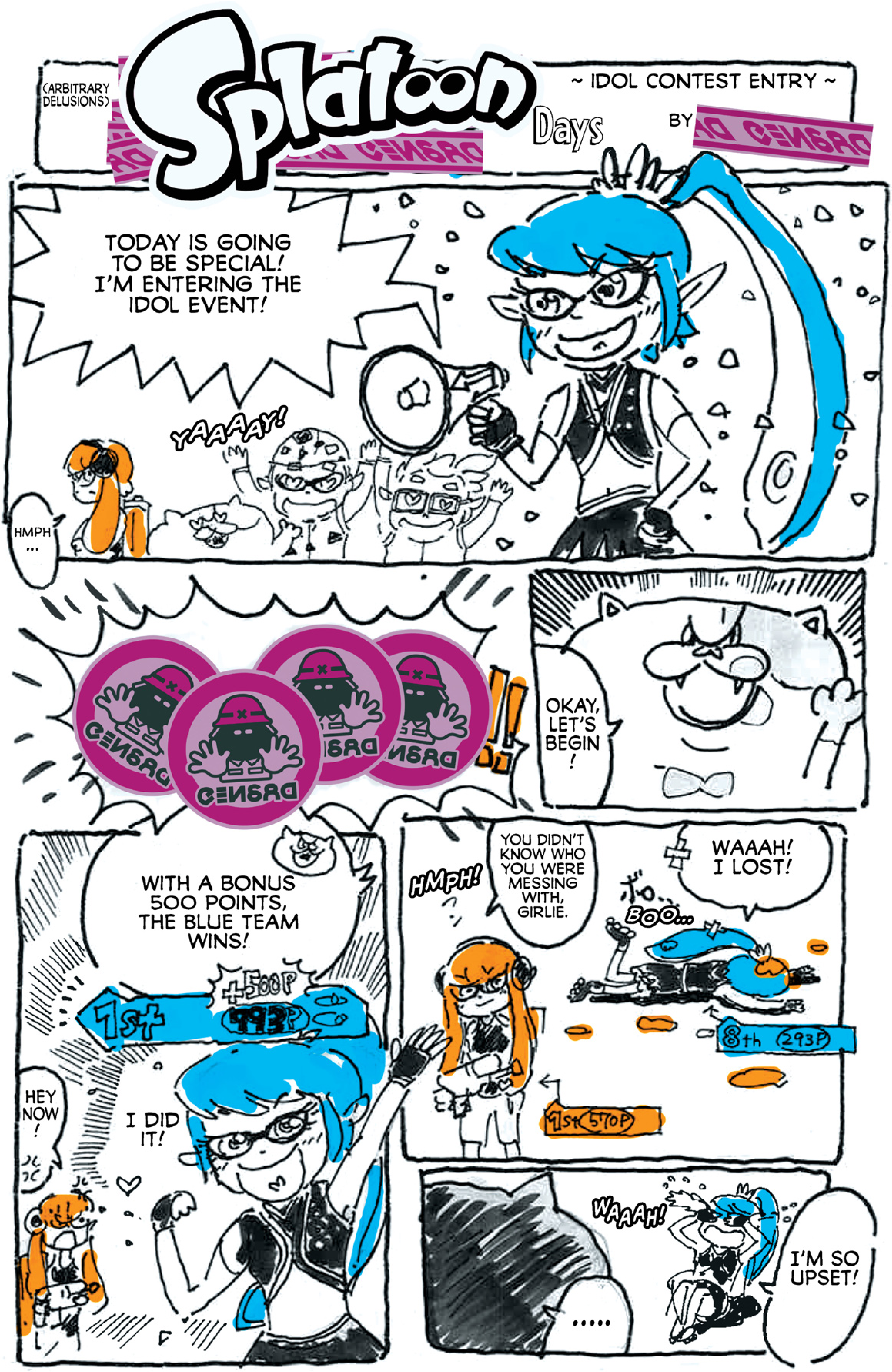
Splatoon Days
~ THE CUTE PART-TIMER ~
(ARBITRARY DELUSIONS)
RINGALINGALING
.....
≡YAWN≡ ... I FELL ASLEEP ...?
SIT
FIDGET
PULL
WORK ...
PUSH
TCH...
PULL
.....
HAIR'S A MESS ...
NOM
HUH?
GLASSES ...
I'M GOING TO BE LATE.
GLASSES...
RUSTLE
HUH?
RUSTLE
GLASSES...
HEY! ARE YOU KIDDING ME?! SERIOUSLY?
WHAP WHAP WHAP
HOW OLD IS THIS PUNCH LINE?
LET ME OUTTA HERE!
HMMM ...
TO BE CON-TIN-UED

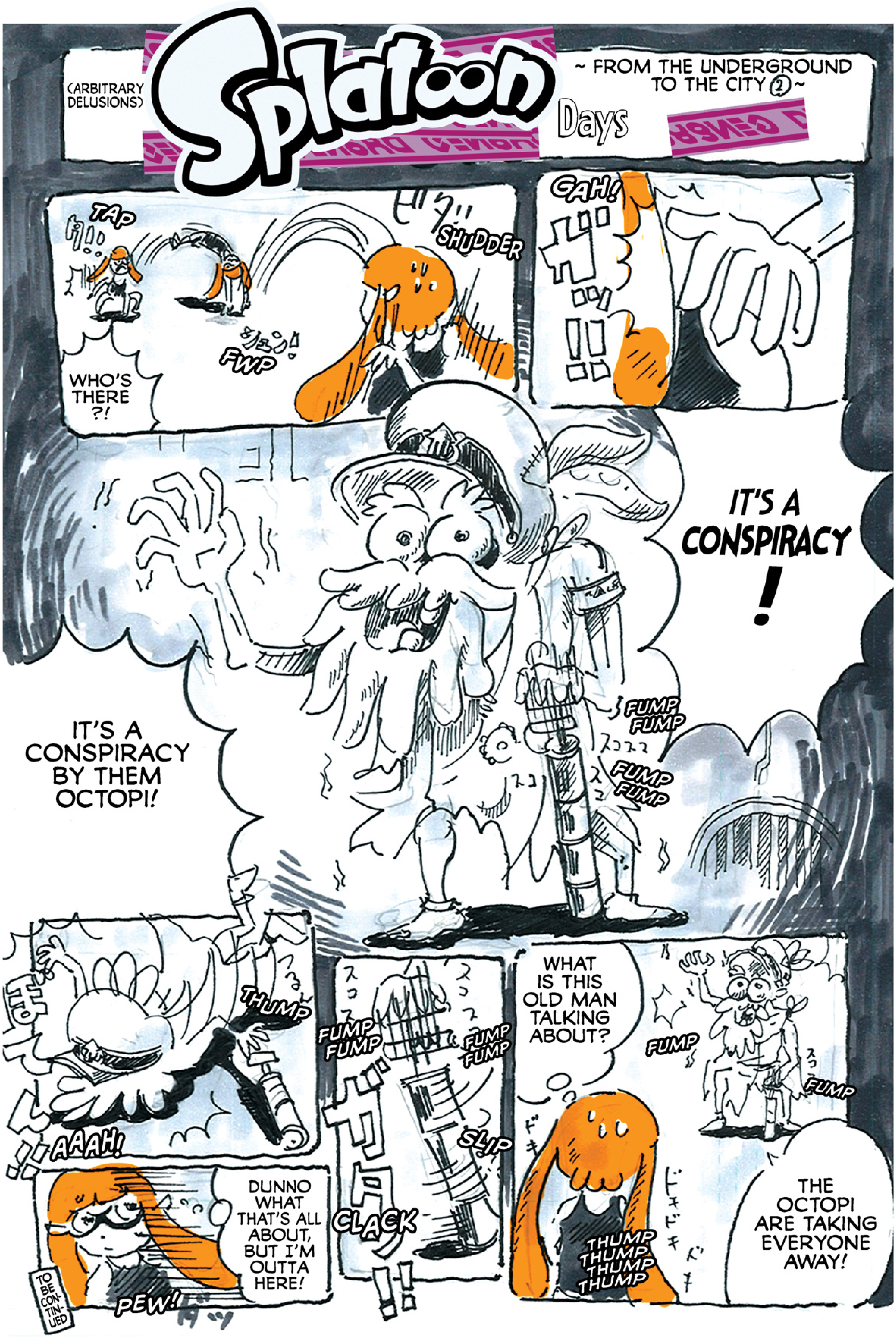
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SQUK!
WHAT?!
SHOOM!
WAAAH!
AH!
GLIDE
WAAAAH...
THAP
WHUP
WHUP
WHUP
CREEP
CREEP
CREEP
SKITTER
HELLO!
HELLO!
HUH?
TO BE CON-TIN-UED
LOOOM
AHH!

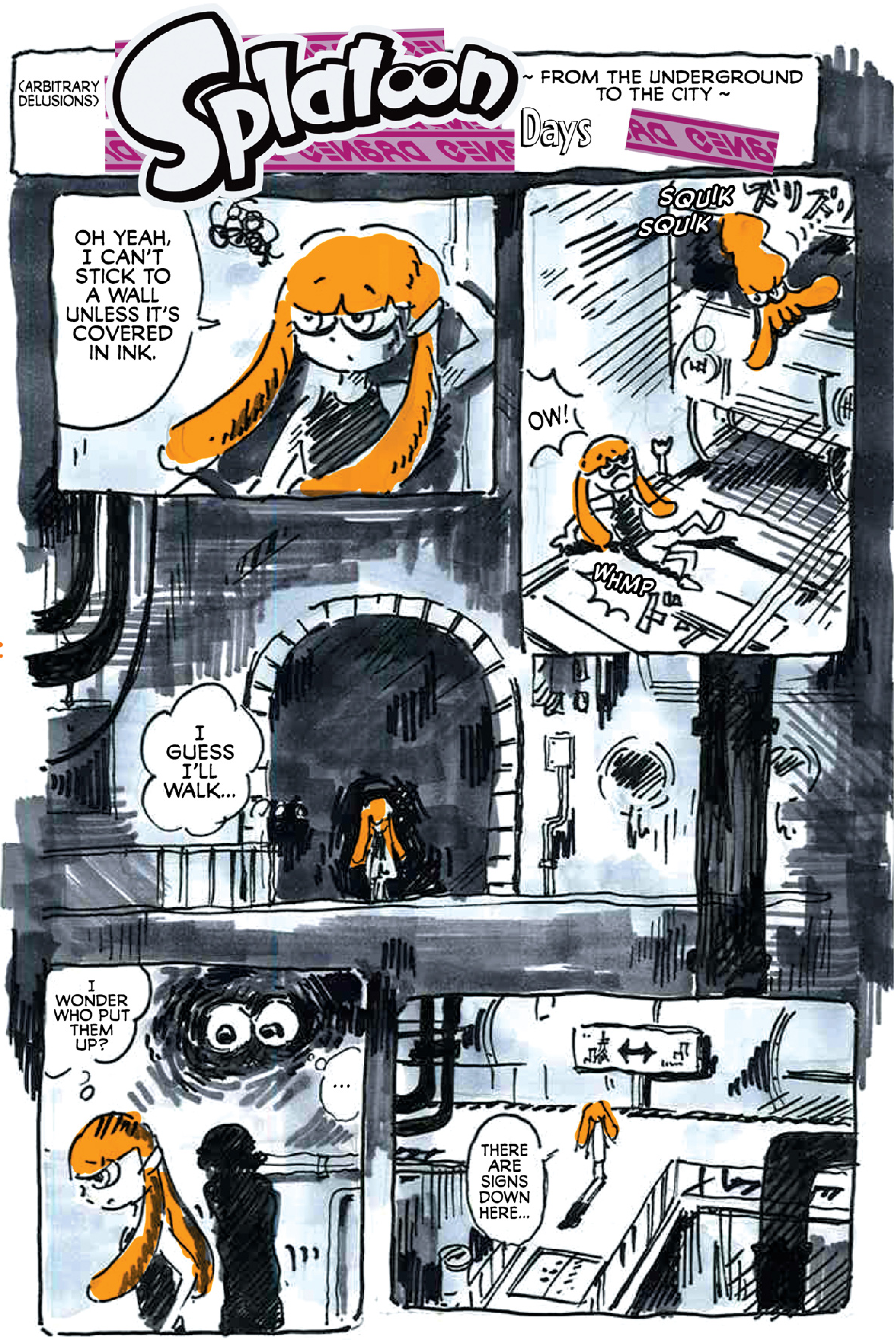
24


(ARBITRARY DELUSIONS)
Splatoon Days
~ FIRST VISIT TO THE WEAPON SHOP ~
BY
ガラーーン
CREEEAK
HEY THERE! HUH?
YOU SHOULD BUY A NEW WEAPON TOO.
BIG SIS, I'M GOOD. REALLY ...
DRAG DRAG
ズルズル
ゴゴゴゴゴゴ…
LOOOOOOM
キョ
GLANCE
キョ
GLANCE
IT'S SCARY HERE. LET'S GO HOME...
OOOH, A NEW MODEL.

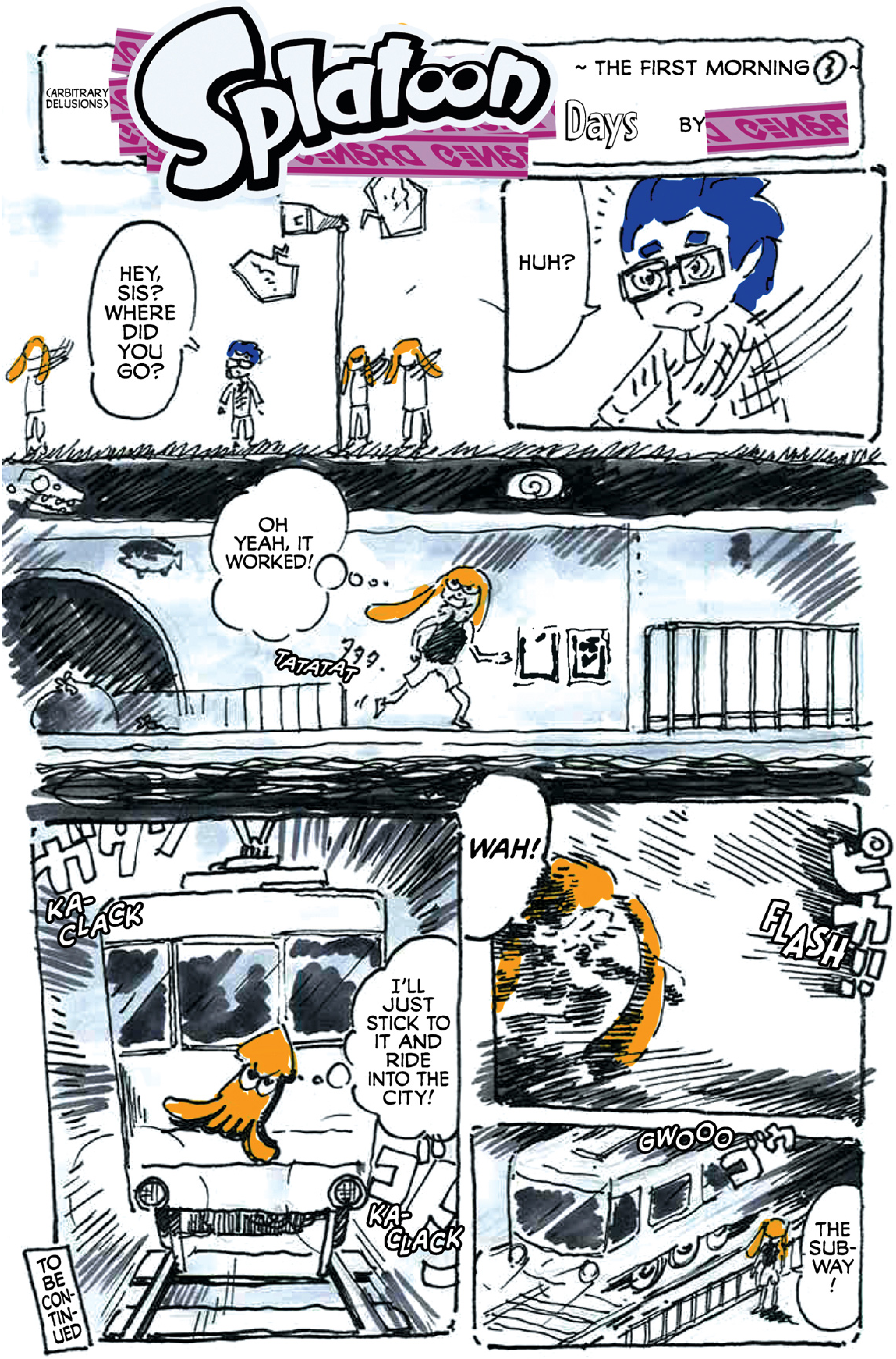

(ARBITRARY DELUSIONS)
Splatoon Days
~ IDOL CONTEST ENTRY ~
BY
TODAY IS GOING TO BE SPECIAL! I'M ENTERING THE IDOL EVENT!
YAAAAAY!
HMPH...
OKAY, LET'S BEGIN!
WITH A BONUS 500 POINTS, THE BLUE TEAM WINS!
+500P
1st
HEY NOW!
I DID IT!
HMPH!
YOU DIDN'T KNOW WHO YOU WERE MESSING WITH, GIRLIE.
WAAAH! I LOST!
BOO...
8th 293P
1st 570P
WAAAH!
I'M SO UPSET!
.....



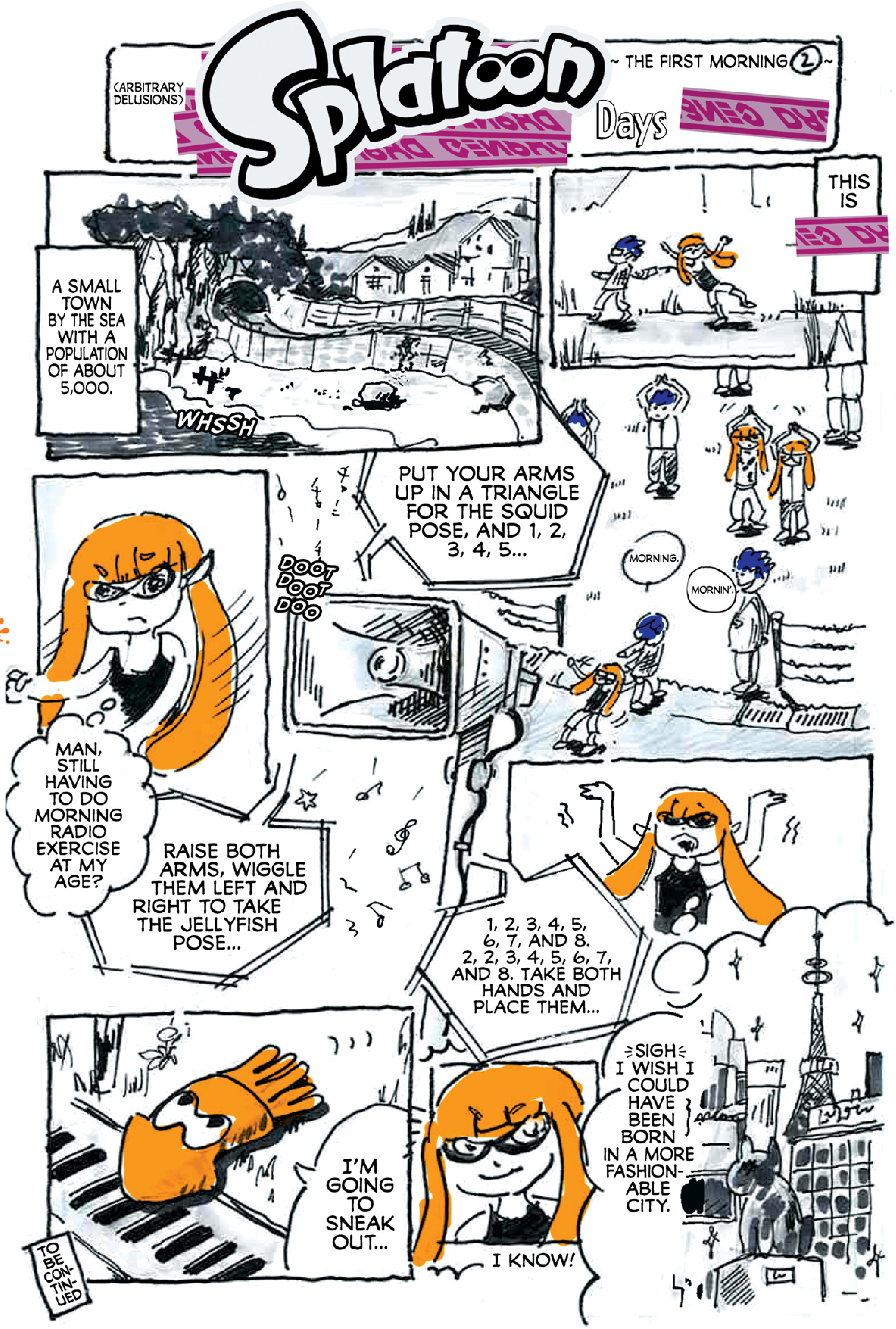
(ARBITRARY DELUSIONS)
Splatoon Days
~ FROM THE UNDERGROUND TO THE CITY ② ~
GAH!
TAP
SHUDDER
FWP
WHO'S THERE ?!
IT'S A CONSPIRACY!
IT'S A CONSPIRACY BY THEM OCTOPI!
FUMP FUMP
FUMP FUMP
WHAT IS THIS OLD MAN TALKING ABOUT?
FUMP
FUMP
THE OCTOPI ARE TAKING EVERYONE AWAY!
THUMP THUMP THUMP THUMP
FUMP FUMP
FUMP FUMP
SLIP
CLACK
THUMP
AAAH!
DUNNO WHAT THAT'S ALL ABOUT, BUT I'M OUTTA HERE!
PEW!
TO BE CONTINUED


(ARBITRARY DELUSIONS)
Splatoon
~ FROM THE UNDERGROUND TO THE CITY ~
Days
OH YEAH, I CAN'T STICK TO A WALL UNLESS IT'S COVERED IN INK.
SQUIK SQUIK
OW!
WHMP
I GUESS I'LL WALK...
I WONDER WHO PUT THEM UP?
...
THERE ARE SIGNS DOWN HERE...

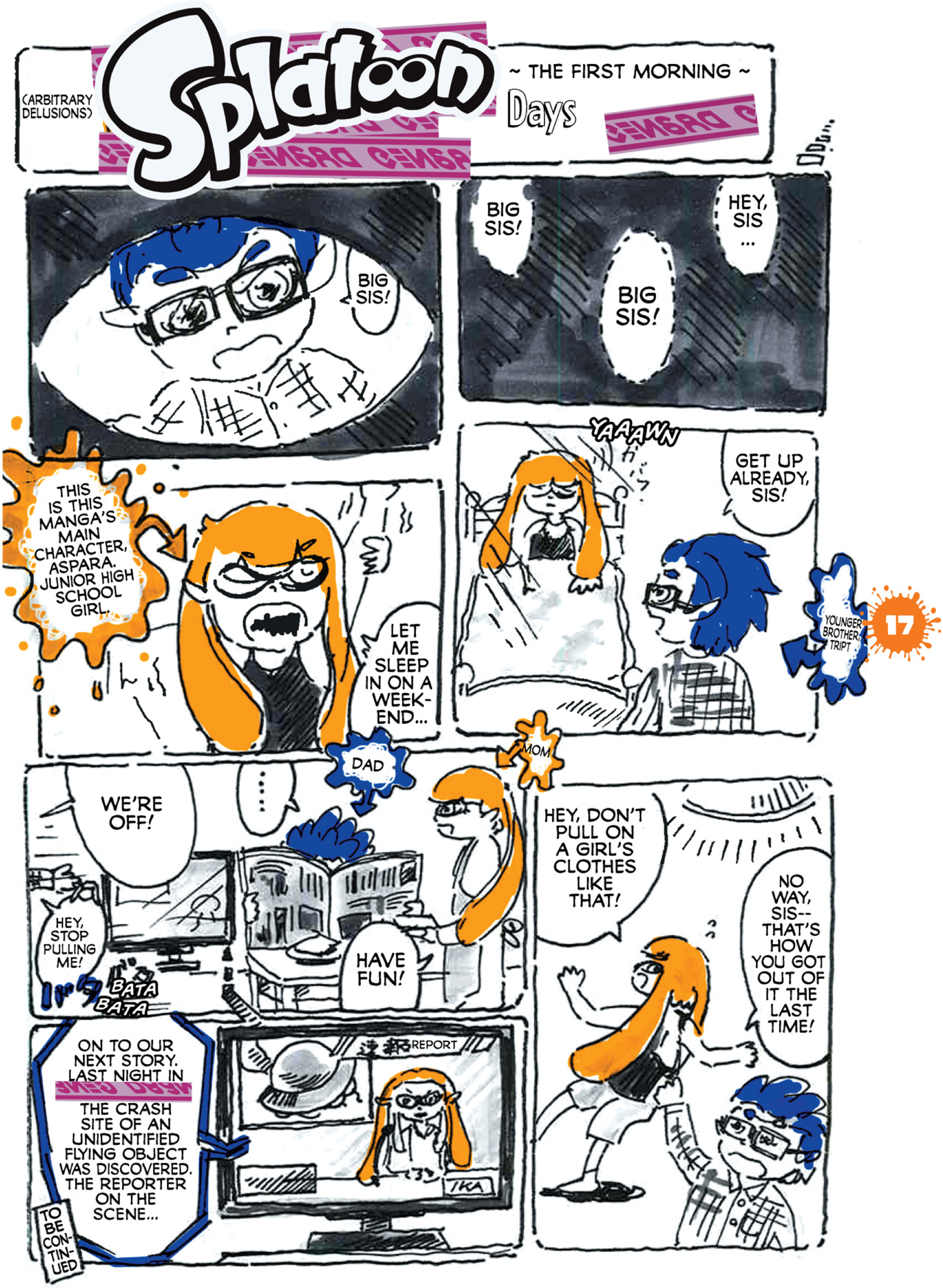
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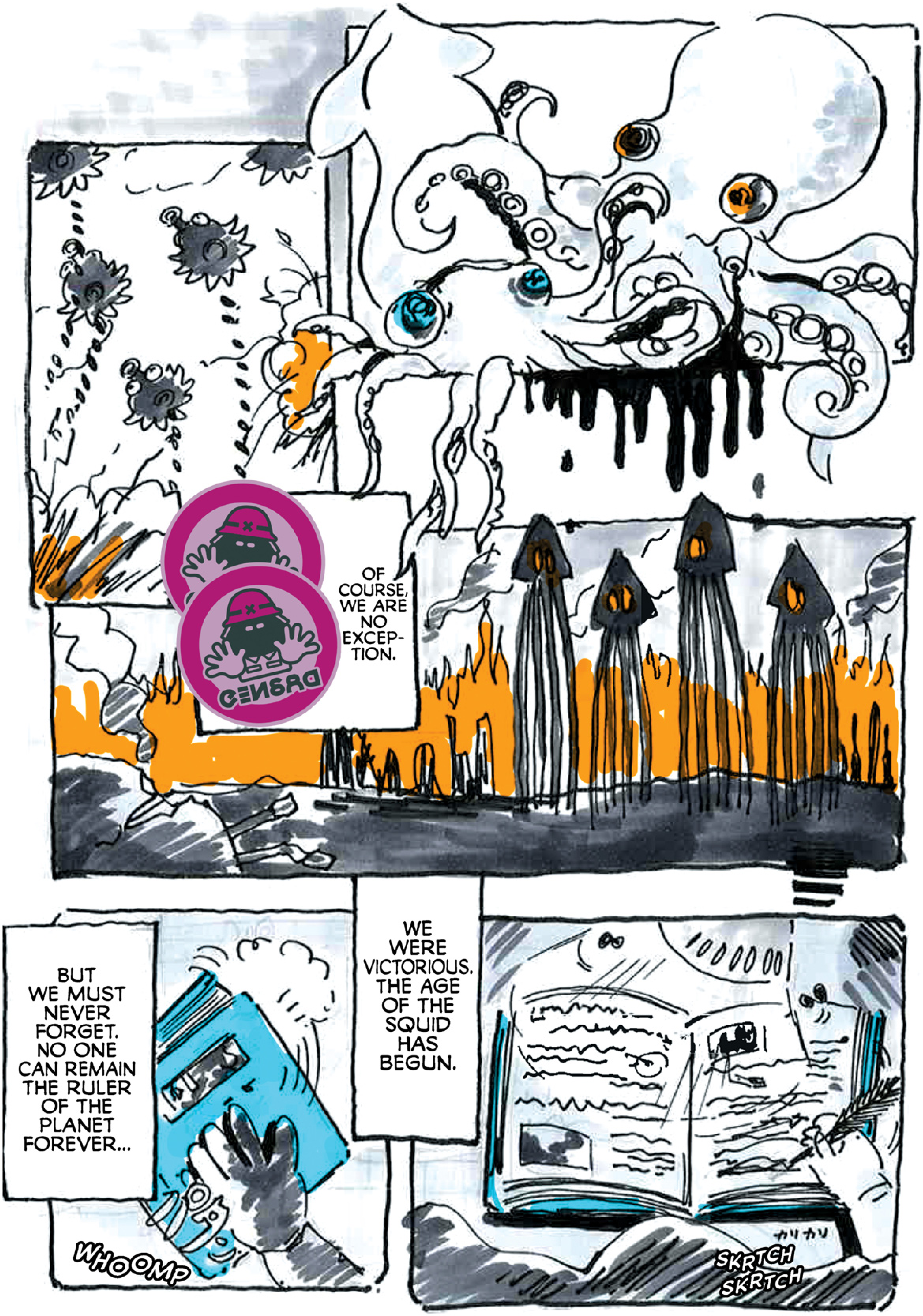

(ARBITRARY DELUSIONS)
Splatoon Days
~ THE FIRST MORNING ③ ~
BY
HUH?
HEY, SIS? WHERE DID YOU GO?
OH YEAH, IT WORKED!
TATATAT
WAH!
FLASH!!
GWOOO
THE SUBWAY!
KA-CLACK
I'LL JUST STICK TO IT AND RIDE INTO THE CITY!
KA-CLACK
TO BE CONTINUED

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(ARBITRARY DELUSIONS)
Splatoon Days
~ THE FIRST MORNING ② ~
A SMALL TOWN BY THE SEA WITH A POPULATION OF ABOUT 5,000.
WHSSH
THIS IS
PUT YOUR ARMS UP IN A TRIANGLE FOR THE SQUID POSE, AND 1, 2, 3, 4, 5...
MORNING.
MORNIN'.
DOOT DOOT DOO
MAN, STILL HAVING TO DO MORNING RADIO EXERCISE AT MY AGE?
RAISE BOTH ARMS, WIGGLE THEM LEFT AND RIGHT TO TAKE THE JELLYFISH POSE...
1, 2, 3, 4, 5, 6, 7, AND 8. 2, 2, 3, 4, 5, 6, 7, AND 8. TAKE BOTH HANDS AND PLACE THEM...
≡SIGH≡ I WISH I COULD HAVE BEEN BORN IN A MORE FASHION-ABLE CITY.
I KNOW!
I'M GOING TO SNEAK OUT...
TO BE CON-TIN-UED

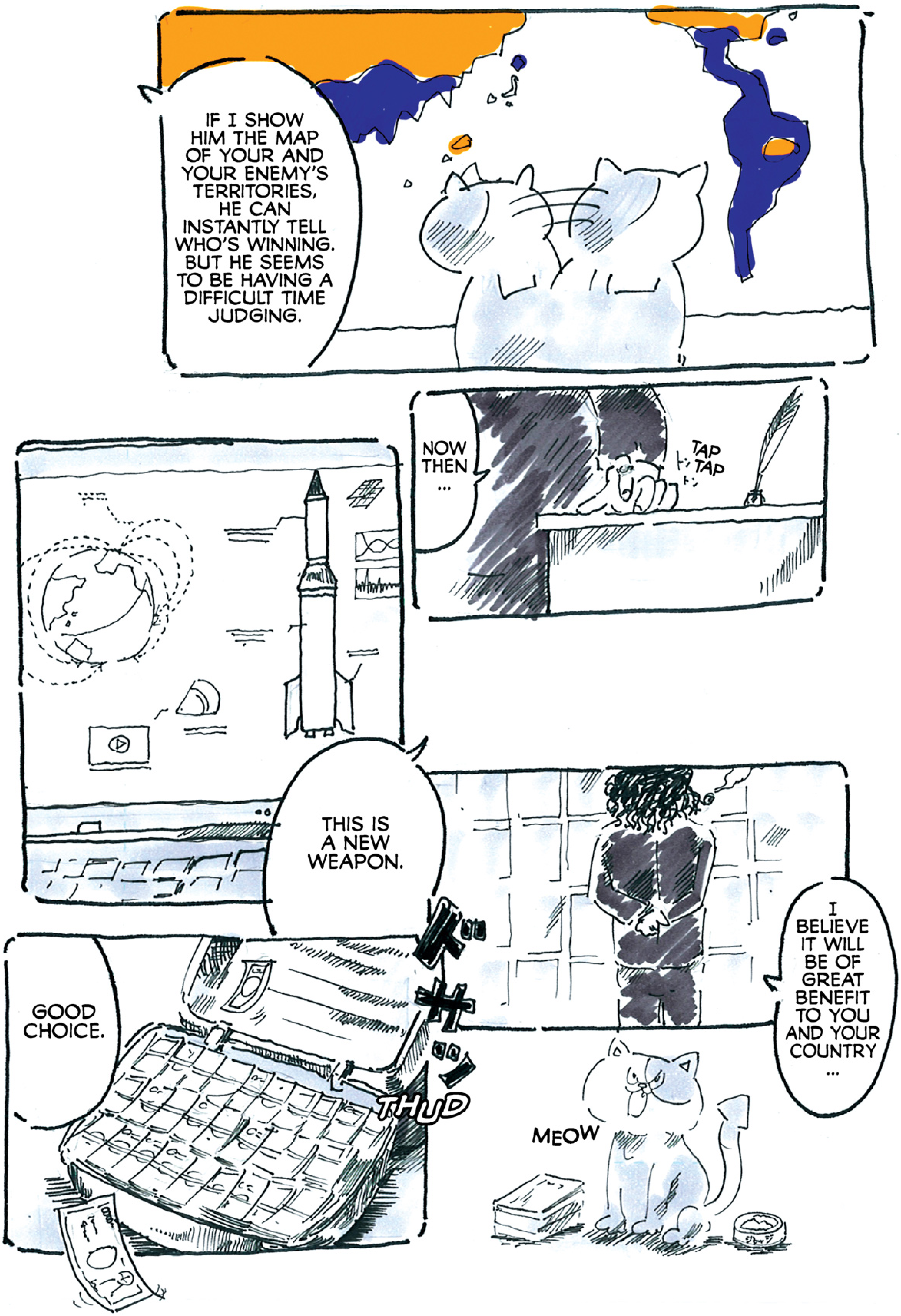
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(ARBITRARY DELUSIONS)
Splatoon
~ THE FIRST MORNING ~
Days
HEY, SIS ...
BIG SIS!
BIG SIS!
BIG SIS!
YAAAWN
GET UP ALREADY, SIS!
YOUNGER BROTHER, TRIPT
17
LET ME SLEEP IN ON A WEEK-END...
THIS IS THIS MANGA'S MAIN CHARACTER, ASPARA. JUNIOR HIGH SCHOOL GIRL.
HEY, DON'T PULL ON A GIRL'S CLOTHES LIKE THAT!
NO WAY, SIS-- THAT'S HOW YOU GOT OUT OF IT THE LAST TIME!
MOM
DAD
......
WE'RE OFF!
HAVE FUN!
HEY, STOP PULLING ME!
BATA BATA
REPORT
IKA
ON TO OUR NEXT STORY. LAST NIGHT IN THE CRASH SITE OF AN UNIDENTIFIED FLYING OBJECT WAS DISCOVERED. THE REPORTER ON THE SCENE...
TO BE CON-TIN-UED

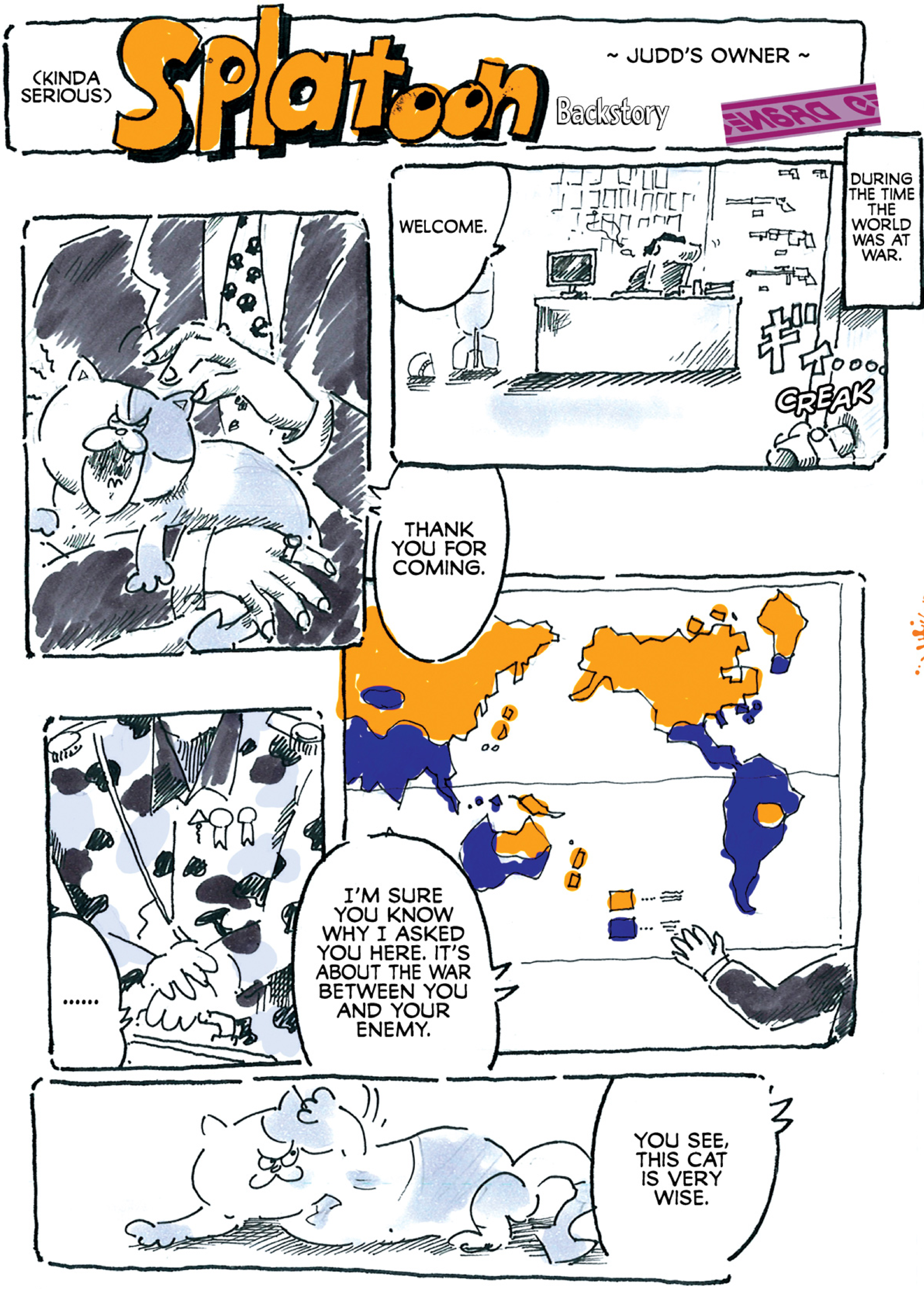

OF COURSE, WE ARE NO EXCEPTION.
BUT WE MUST NEVER FORGET. NO ONE CAN REMAIN THE RULER OF THE PLANET FOREVER...
WHOOMP
WE WERE VICTORIOUS. THE AGE OF THE SQUID HAS BEGUN.
カリカリ
SKRTCH SKRTCH


(ARBITRARY DELUSIONS)
Splatoon Days
~ PROLOGUE ~
SINCE LONG, LONG AGO ...
...THE RULERS OF THE PLANET HAVE CHANGED TIME AND AGAIN.
AND GREAT BATTLES HAVE BEEN FOUGHT TO BECOME THE RULER.
SQUIK

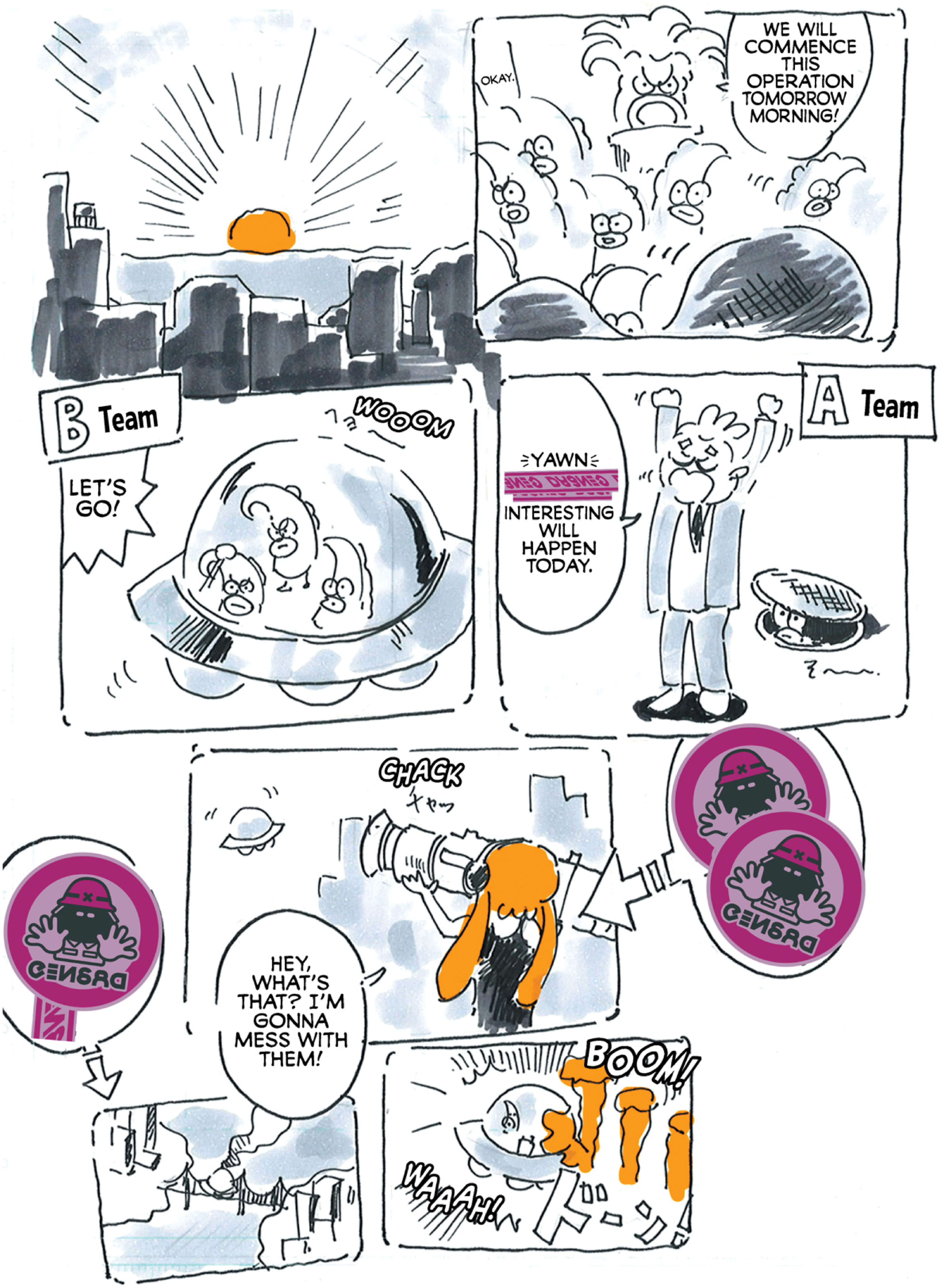
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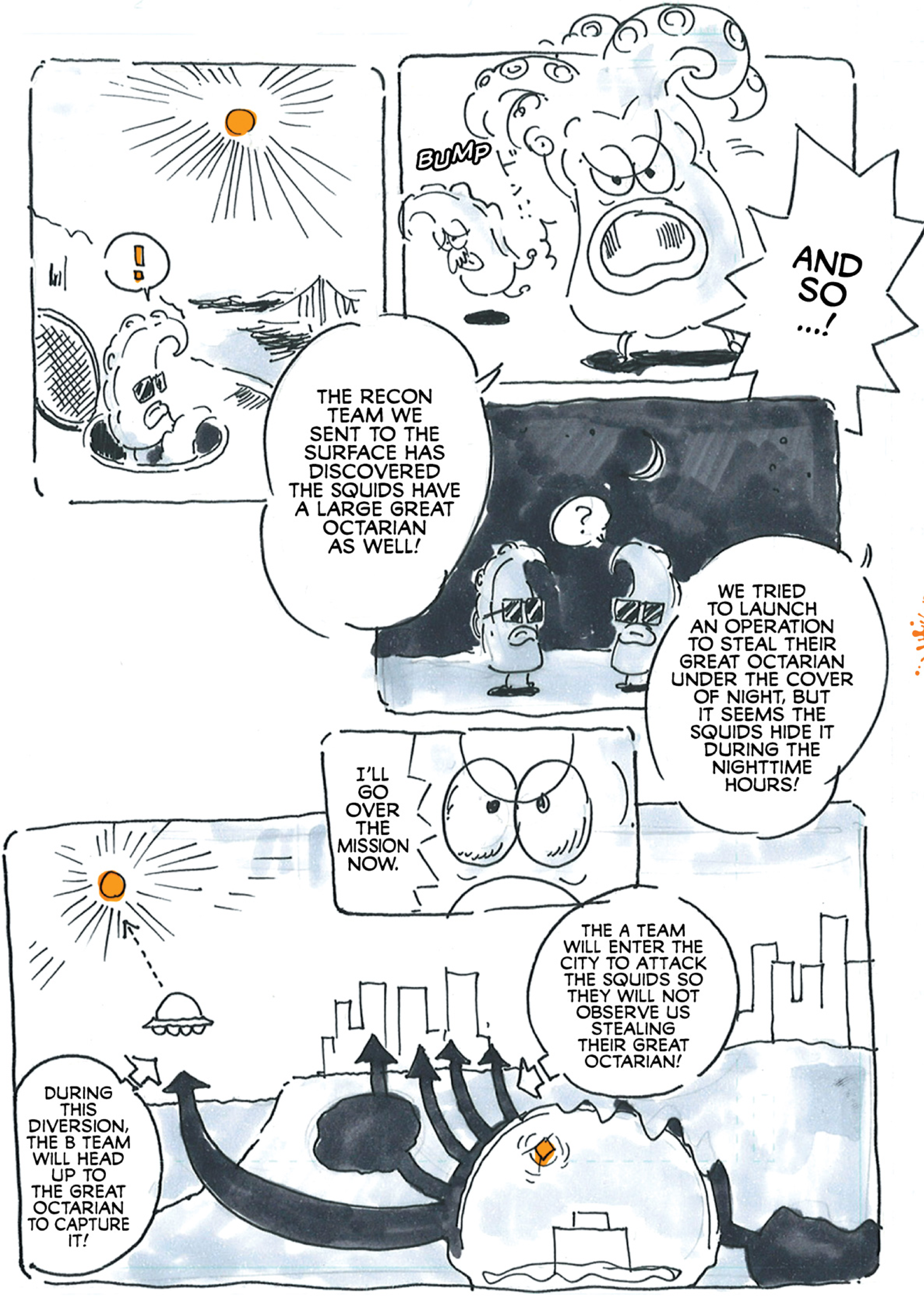



IF I SHOW HIM THE MAP OF YOUR AND YOUR ENEMY'S TERRITORIES, HE CAN INSTANTLY TELL WHO'S WINNING. BUT HE SEEMS TO BE HAVING A DIFFICULT TIME JUDGING.
NOW THEN ...
TAP TAP
THIS IS A NEW WEAPON.
I BELIEVE IT WILL BE OF GREAT BENEFIT TO YOU AND YOUR COUNTRY ...
GOOD CHOICE.
THUD
MEOW

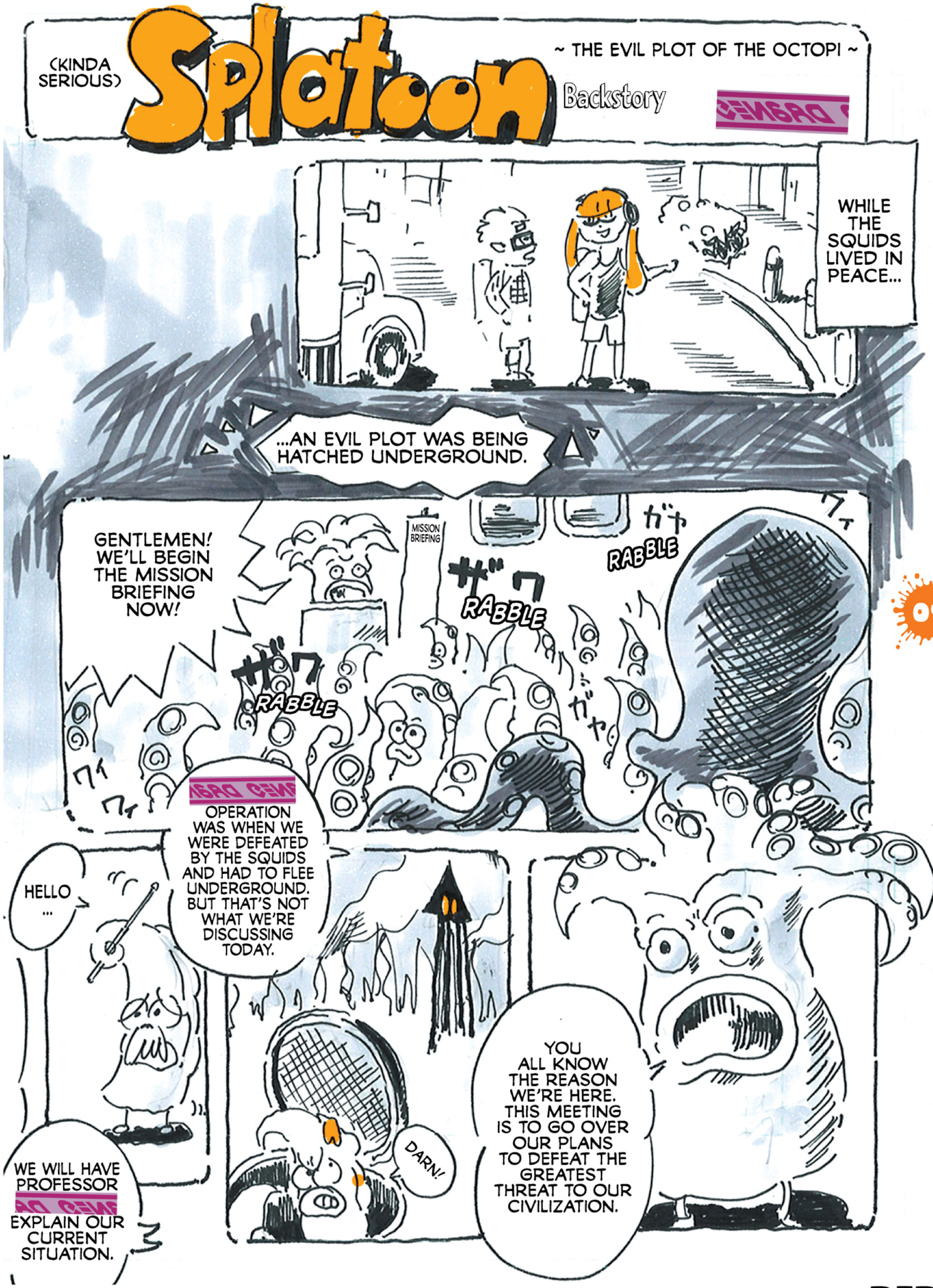

(KINDA SERIOUS)
Splatoon
Backstory
~ JUDD'S OWNER ~
DURING THE TIME THE WORLD WAS AT WAR.
WELCOME.
ギイ〇〇〇〇
CREAK
THANK YOU FOR COMING.
I'M SURE YOU KNOW WHY I ASKED YOU HERE. IT'S ABOUT THE WAR BETWEEN YOU AND YOUR ENEMY.
......
YOU SEE, THIS CAT IS VERY WISE.

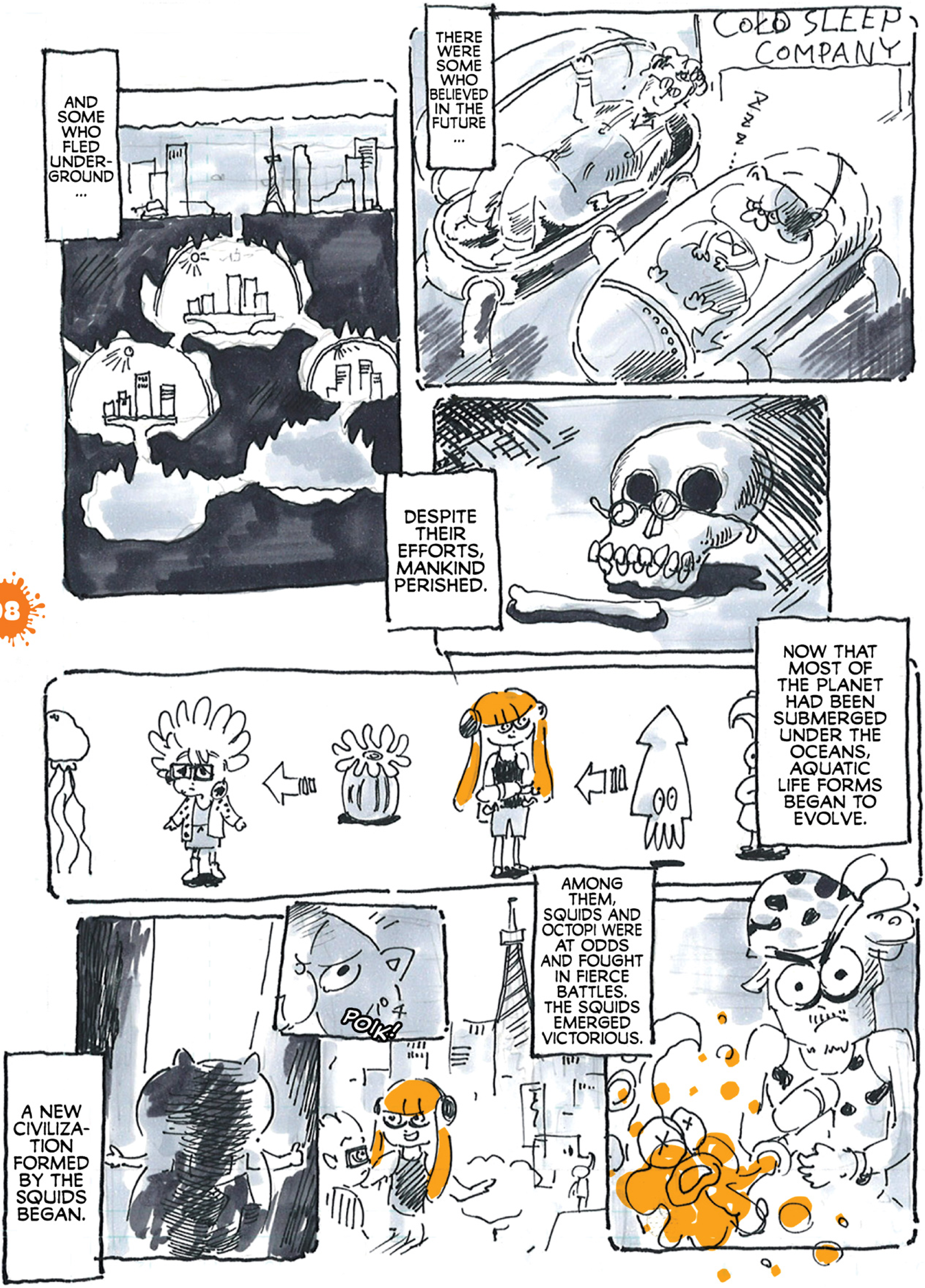
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WE WILL COMMENCE THIS OPERATION TOMORROW MORNING!
OKAY.
B Team
WOOOM
LET'S GO!
A Team
YAWN
INTERESTING WILL HAPPEN TODAY.
CHACK
HEY, WHAT'S THAT? I'M GONNA MESS WITH THEM!
BOOM!
WAAAH!

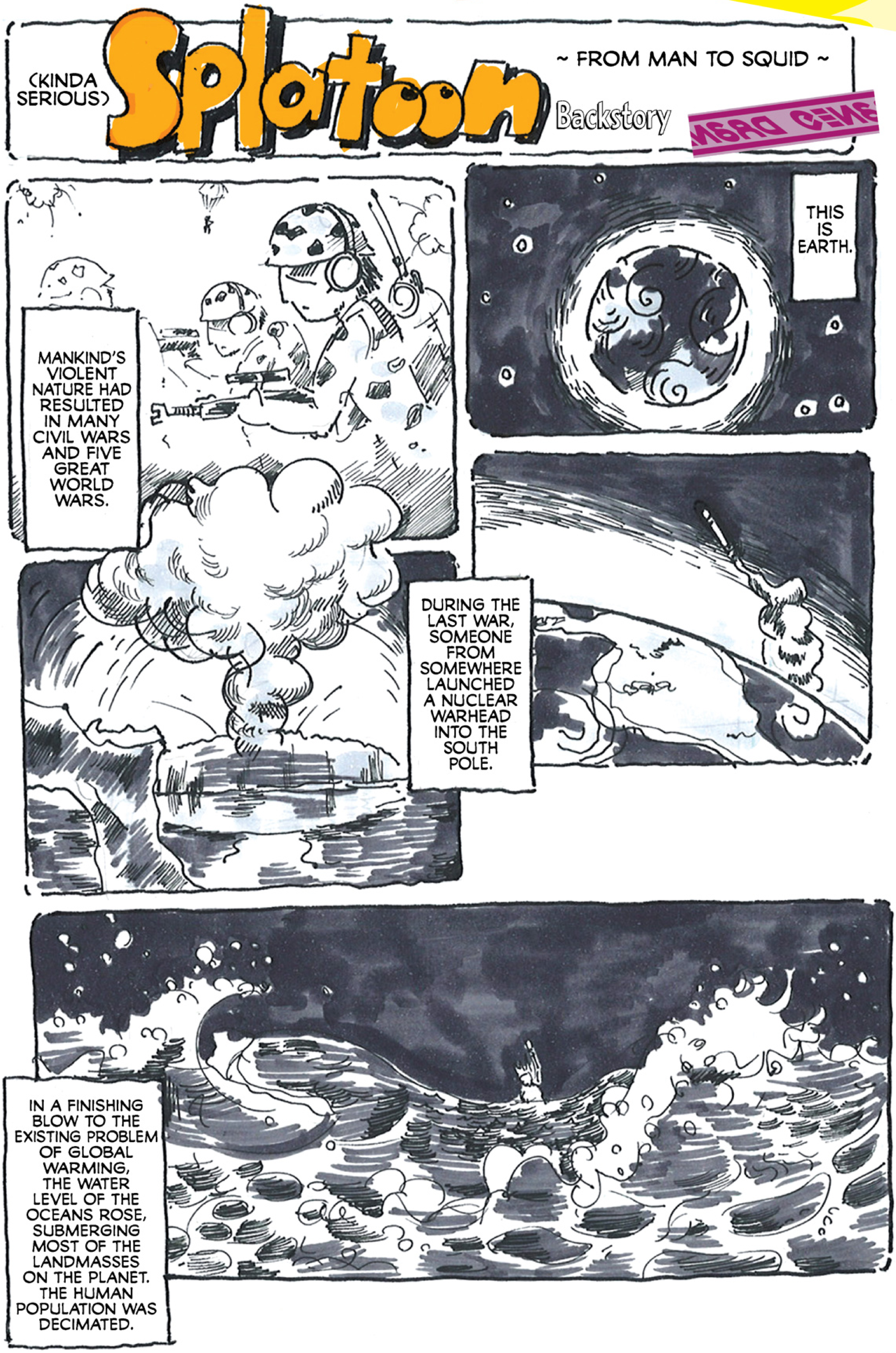

!
BUMP
AND SO ...!
THE RECON TEAM WE SENT TO THE SURFACE HAS DISCOVERED THE SQUIDS HAVE A LARGE GREAT OCTARIAN AS WELL!
?
WE TRIED TO LAUNCH AN OPERATION TO STEAL THEIR GREAT OCTARIAN UNDER THE COVER OF NIGHT, BUT IT SEEMS THE SQUIDS HIDE IT DURING THE NIGHTTIME HOURS!
I'LL GO OVER THE MISSION NOW.
THE A TEAM WILL ENTER THE CITY TO ATTACK THE SQUIDS SO THEY WILL NOT OBSERVE US STEALING THEIR GREAT OCTARIAN!
DURING THIS DIVERSION, THE B TEAM WILL HEAD UP TO THE GREAT OCTARIAN TO CAPTURE IT!


AREA INHABITED BY THE SQUIDS
ARTIFICIAL SUN ("GREAT OCTARIAN")
A-2
UNDERGROUND
STONE PANELS ONTO WHICH THE SKY IS PROJECTED
100%
A-8
100%
70%
A-5
90%
A-7
A-6
POLLUTED WATER AND SEAWATER ARE DRAWN IN TO CREATE ATMOSPHERE.
AS YOU ALL ARE AWARE, THIS IS THE AREA IN WHICH WE LIVE. NO ONE KNOWS WHO CREATED THIS UNDER-GROUND EMPIRE.
A9
A7
ON SOME LEVELS, THE GREAT OCTARIAN HAS BECOME LESS EFFECTIVE. AT THIS POINT, ROUGHLY 17% OF OUR EMPIRE IS UNINHABITABLE.
AS YOU CAN SEE IN THE DIAGRAM, EACH LEVEL BENEFITS FROM THE GREAT OCTARIAN, WHICH SHINES DOWN UPON US. IT IS VITAL TO OUR EXISTENCE. WE MAY NOT KNOW WHO CREATED IT, BUT THEY CERTAINLY LEFT SOMETHING BENEFICIAL TO US.
HOWEVER!


(KINDA SERIOUS)
Splatoon
~ THE EVIL PLOT OF THE OCTOPI ~
Backstory
WHILE THE SQUIDS LIVED IN PEACE...
...AN EVIL PLOT WAS BEING HATCHED UNDERGROUND.
GENTLEMEN! WE'LL BEGIN THE MISSION BRIEFING NOW!
MISSION BRIEFING
ガヤ
RABBLE
ザワ
RABBLE
ワイ
ザワ
RABBLE
ガヤ
ワイ
ワイ
YOU ALL KNOW THE REASON WE'RE HERE. THIS MEETING IS TO GO OVER OUR PLANS TO DEFEAT THE GREATEST THREAT TO OUR CIVILIZATION.
OPERATION WAS WHEN WE WERE DEFEATED BY THE SQUIDS AND HAD TO FLEE UNDERGROUND. BUT THAT'S NOT WHAT WE'RE DISCUSSING TODAY.
DARN!
HELLO ...
WE WILL HAVE PROFESSOR EXPLAIN OUR CURRENT SITUATION.

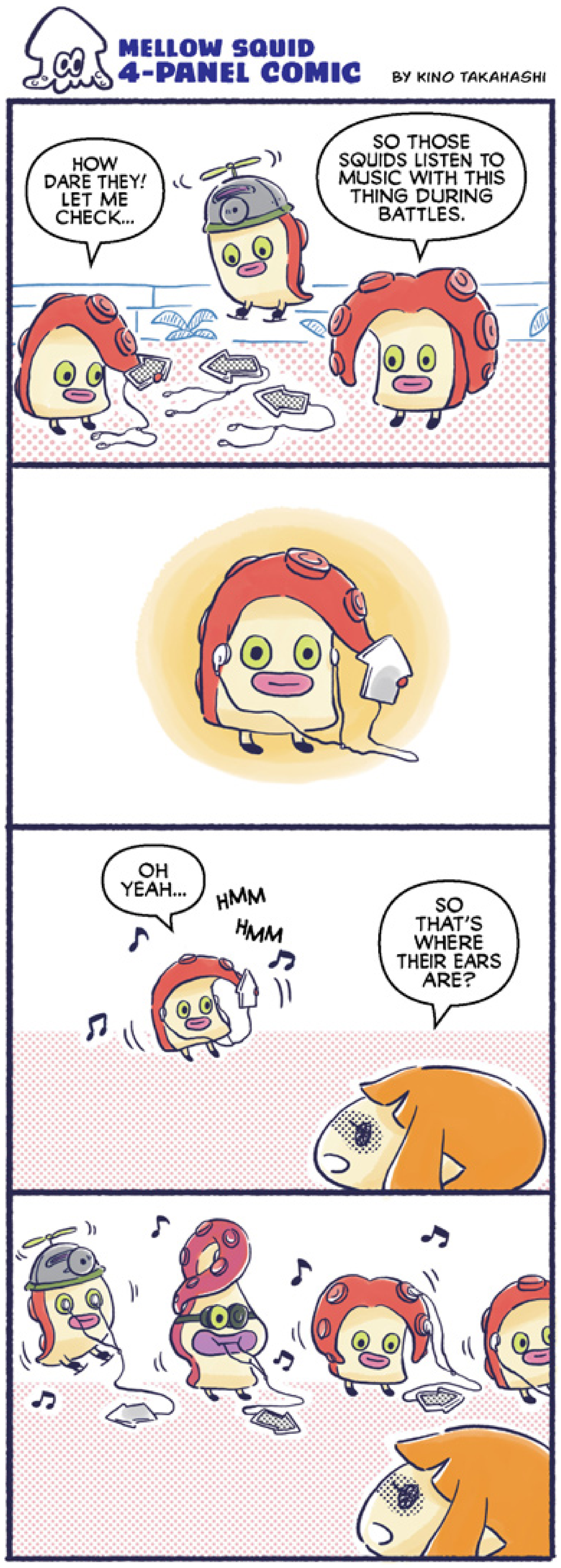

AND SOME WHO FLED UNDER-GROUND...
THERE WERE SOME WHO BELIEVED IN THE FUTURE...
COLD SLEEP COMPANY
DESPITE THEIR EFFORTS, MANKIND PERISHED.
NOW THAT MOST OF THE PLANET HAD BEEN SUBMERGED UNDER THE OCEANS, AQUATIC LIFE FORMS BEGAN TO EVOLVE.
AMONG THEM, SQUIDS AND OCTOPI WERE AT ODDS AND FOUGHT IN FIERCE BATTLES. THE SQUIDS EMERGED VICTORIOUS.
POIK!
A NEW CIVILIZA-TION FORMED BY THE SQUIDS BEGAN.

We've discovered ancient artwork drawn by the previous civilization that predicted the future! The contents of these pages seem to be connected. Only partial pages were recovered, but it's extremely interesting to read!

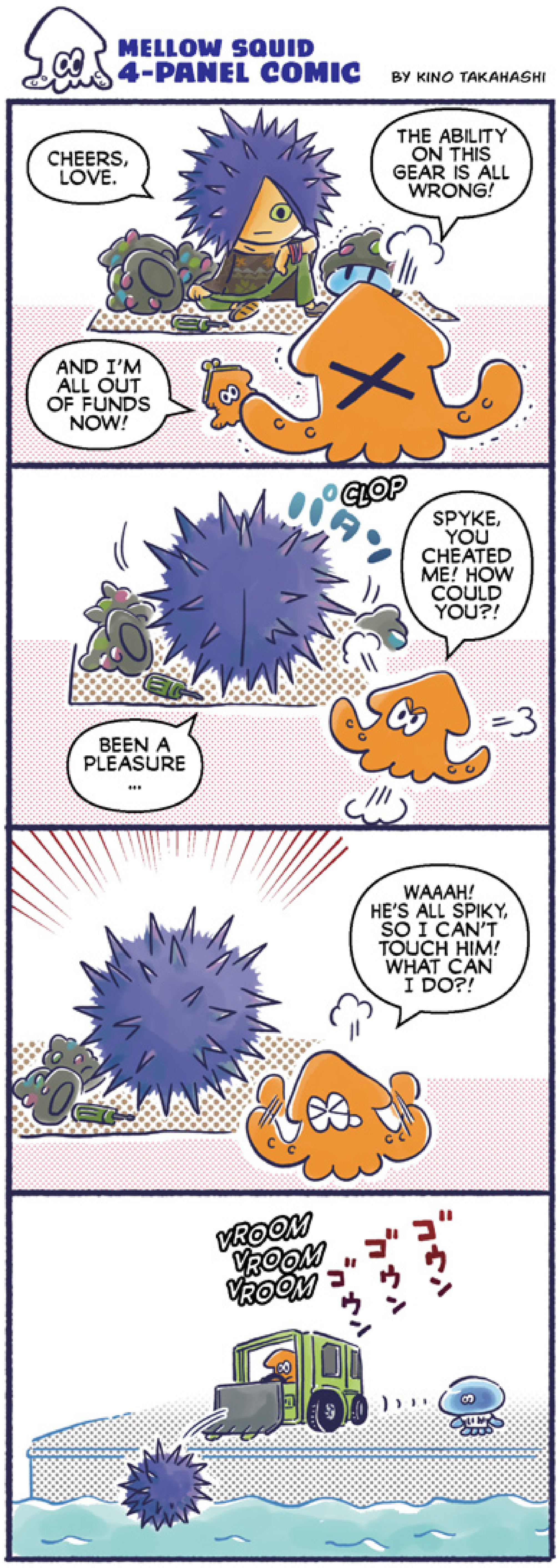


4-Panel Comic by KINO TAKAHASHI

MELLOW SQUID

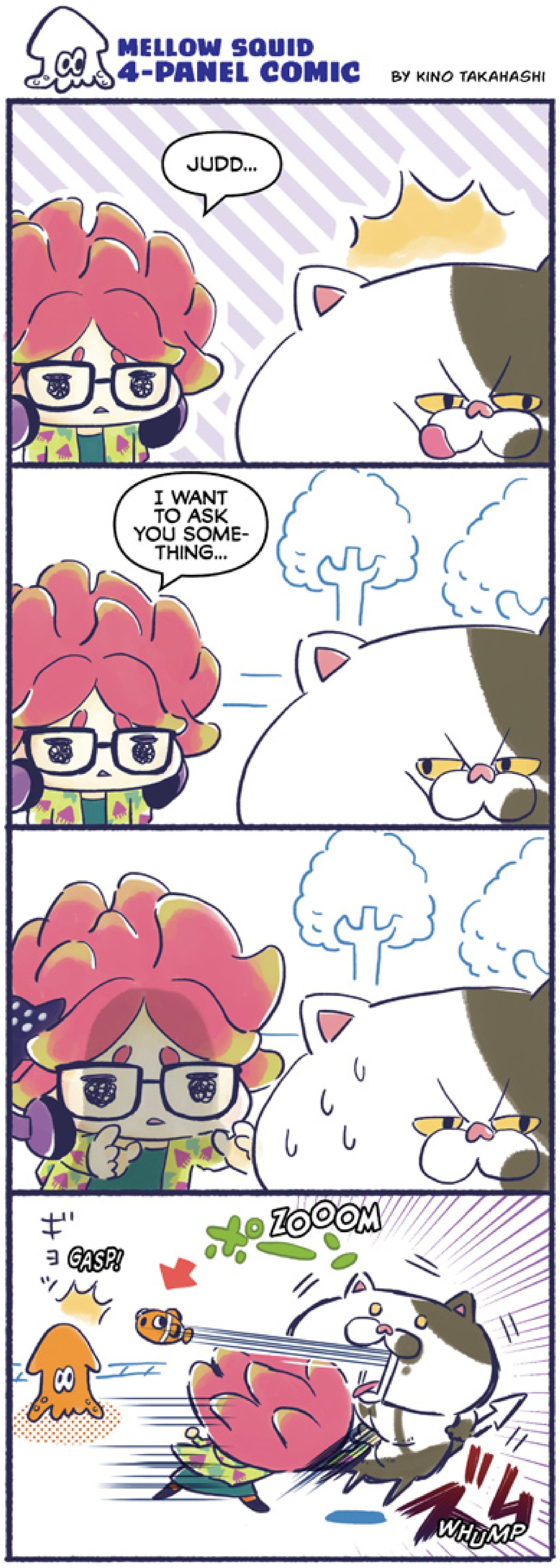






06

This manga is read from right to left from page 320.


MELLOW SQUID
4-PANEL COMIC
BY KINO TAKAHASHI
JUDD...
I WANT TO ASK YOU SOME-THING...
GASP!
ZOOOM
WHUMP

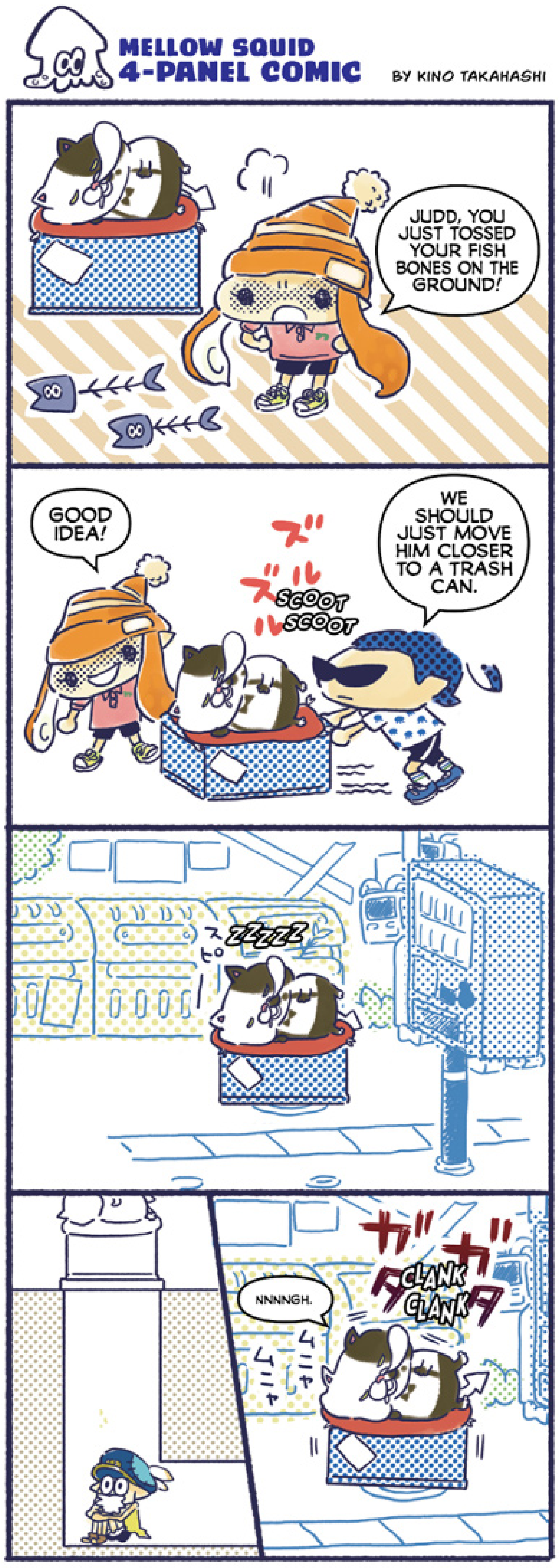

MELLOW OCTOPUS SQUID
4-PANEL COMIC
BY KINO TAKAHASHI
THE OCTARIAN'S DAY BEGINS WITH SETTING UP THE WORK-PLACE.
ITEMS, CHECK!
POWER EGGS, CHECK!
INK LEVELS, CHECK!
IT'S TIME!
BATTLE STATIONS!
OCTO GO!
SEE YOU TOMORROW!
MAYBE YOU'RE RIGHT...
I WONDER IF THEY'RE NOT COMING ANYMORE?
PUNCH


MELLOW SQUID
4-PANEL COMIC
BY KINO TAKAHASHI
OOPS!
I'M SORRY. IT WAS AN ACCIDENT.
NO TEST FIRING WEAPONS IN THE STORE!
GLEAM
BE MORE CAREFUL!
WHAAAT?!

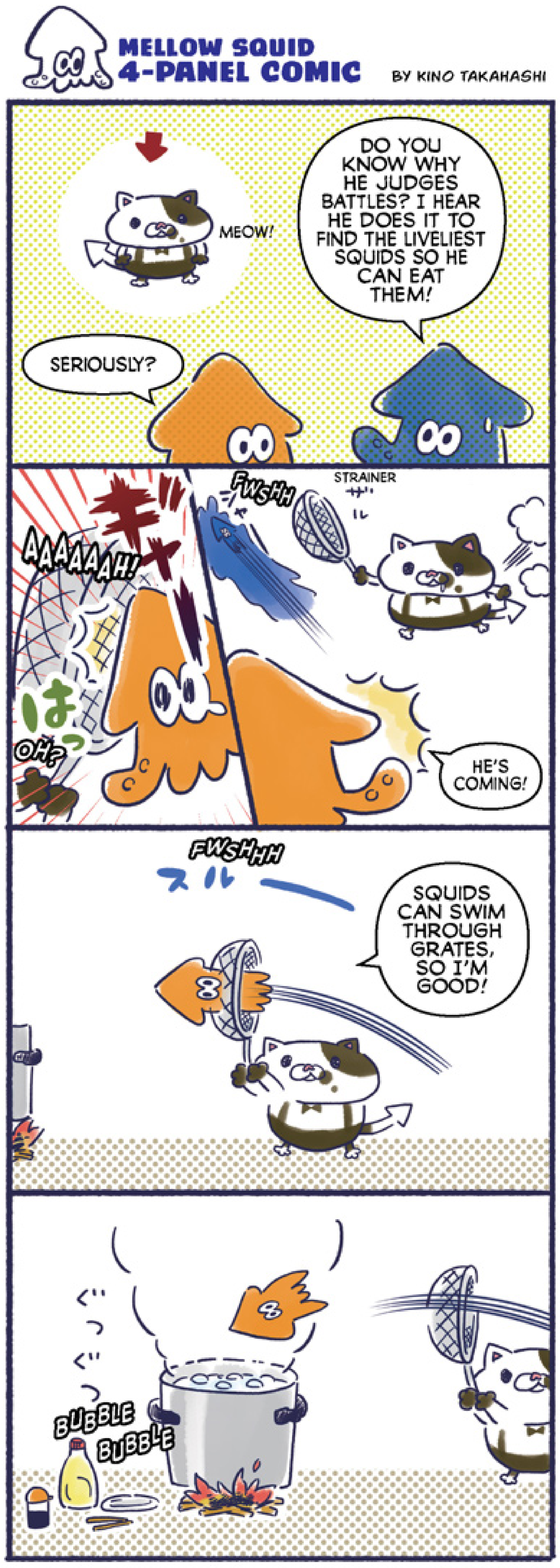
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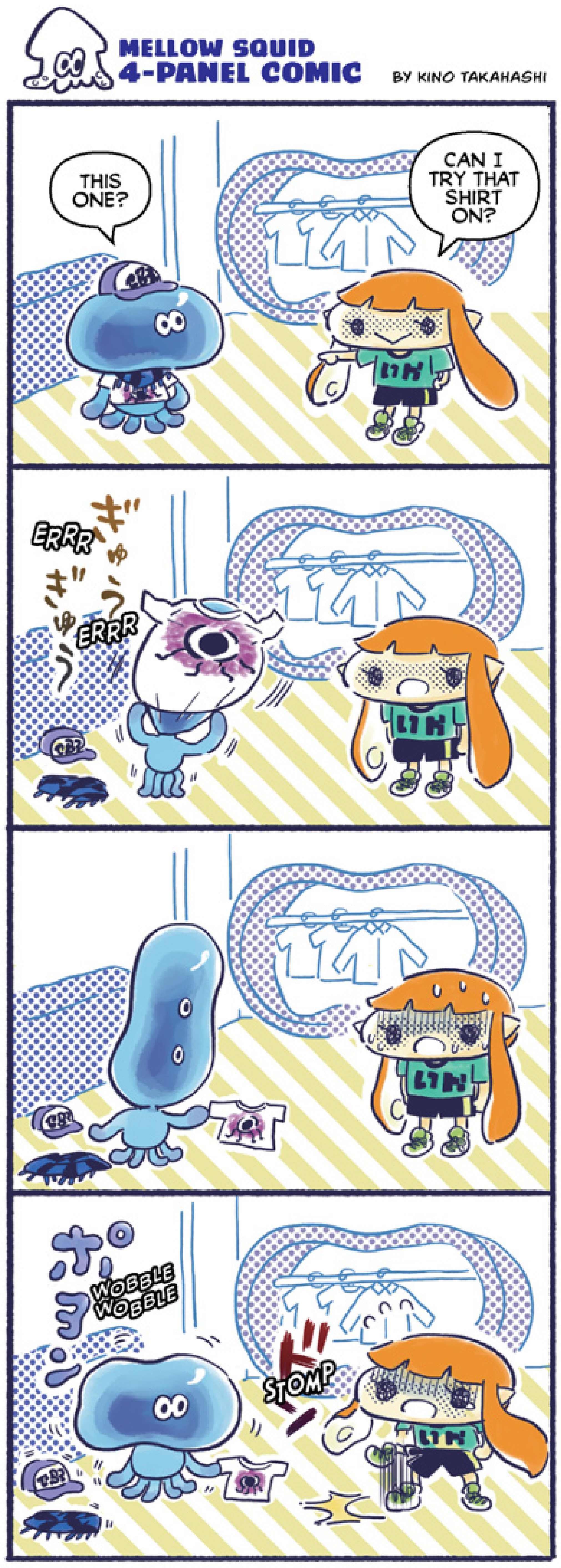
4-Panel Comic by KINO TAKAHASHI

MELLOW SQUID

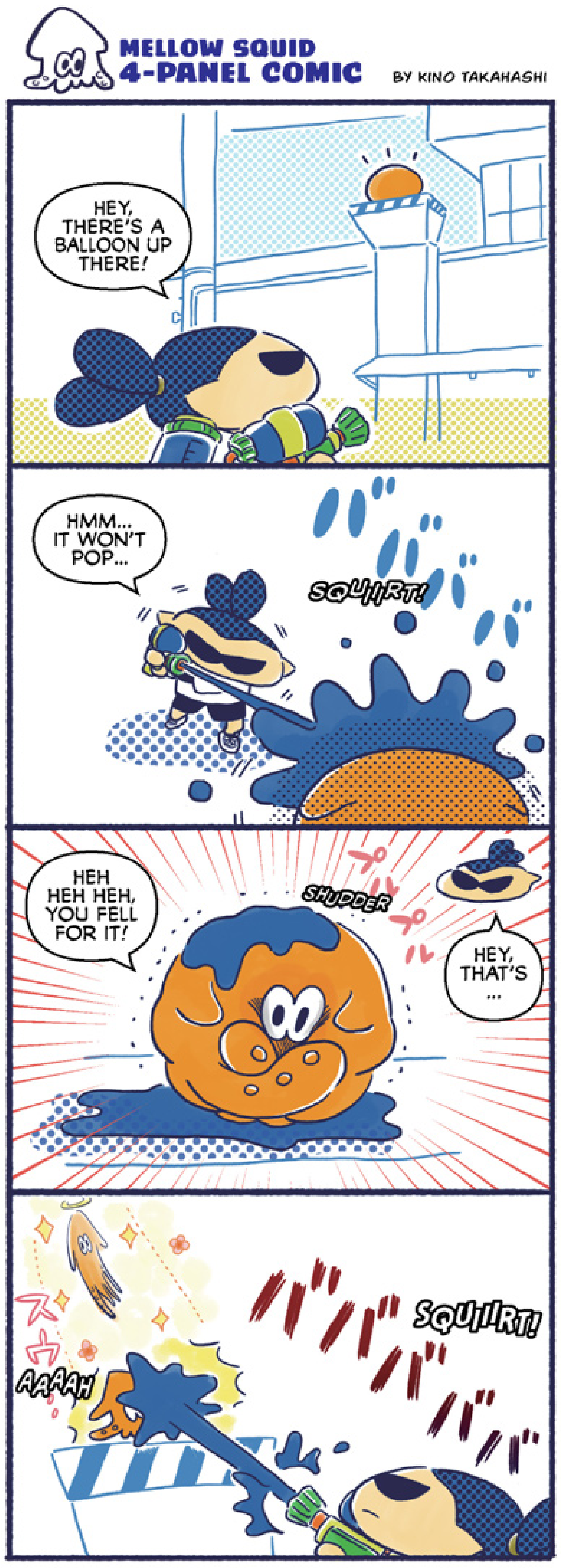






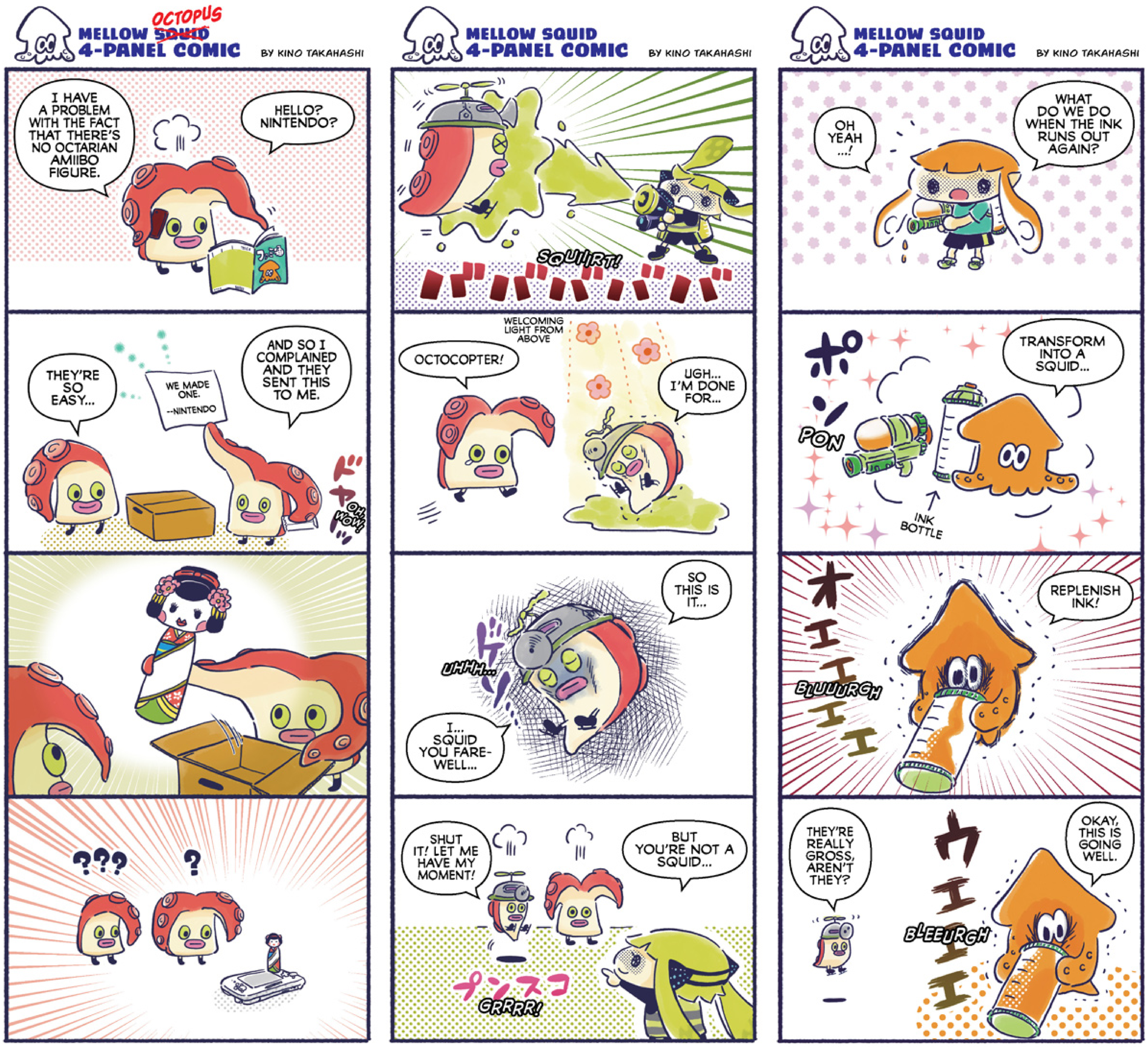

MELLOW SQUID
4-PANEL COMIC
BY KINO TAKAHASHI
THIS ONE?
CAN I TRY THAT SHIRT ON?
ERRR
ERRR
WOBBLE WOBBLE
STOMP


MELLOW SQUID
4-PANEL COMIC
BY KINO TAKAHASHI
WHAT'S THIS?
POWER EGG
OCTO VALLEY STAGE
YOU GATHER THOSE EGGS TO POWER UP YOUR GEAR!
I SEE! I'LL GO GET SOME MORE!
WHERE DID YOU GET THAT?
SALMON
THEY'RE COMING OUT! THEY'RE COMING OUT!
POPOPOPOP


MELLOW SQUID
4-PANEL COMIC
BY KINO TAKAHASHI
HEY, THERE'S A BALLOON UP THERE!
HMM... IT WON'T POP...
SQUIIIRT!
HEH HEH HEH, YOU FELL FOR IT!
SHUDDER
HEY, THAT'S ...
AAAAH
SQUIIIRT!

4-Panel Comic by KINO TAKAHASHI

MELLOW SQUID

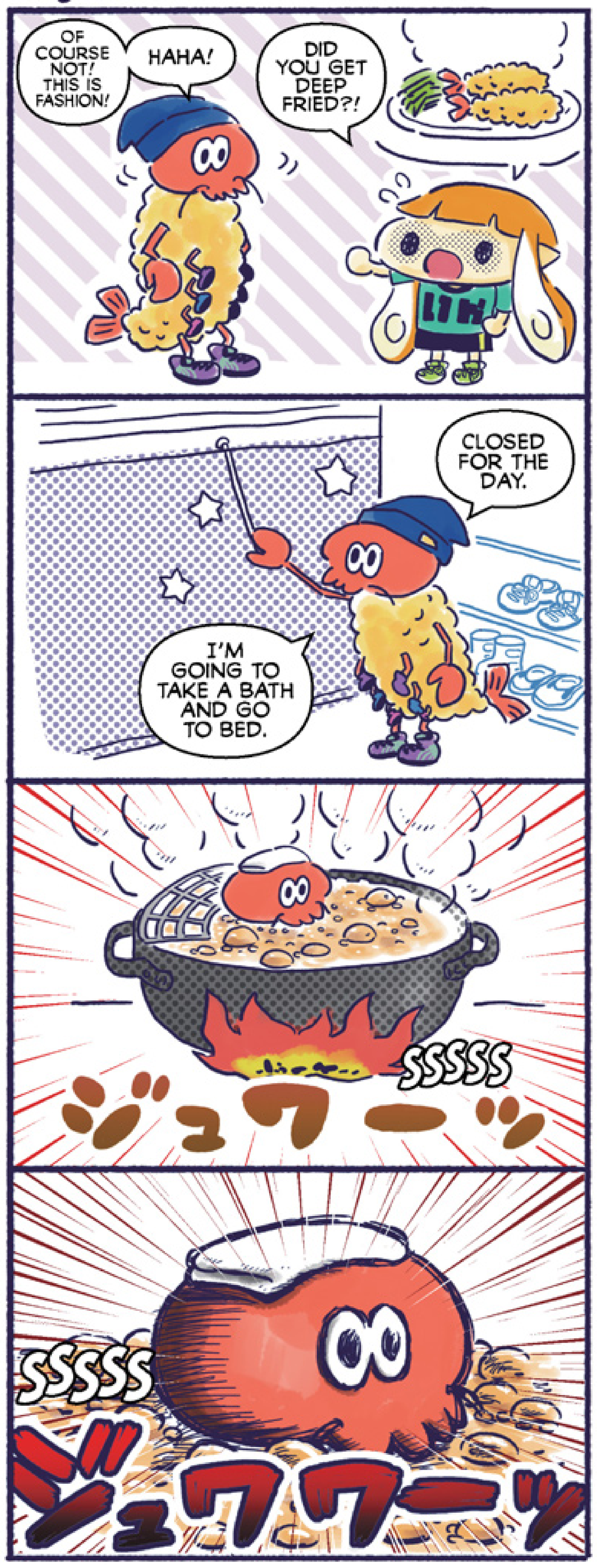


02

MELLOW ~~SQUID~~ OCTOPUS 4-PANEL COMIC BY KINO TAKAHASHI



MELLOW SQUID 4-PANEL COMIC BY KINO TAKAHASHI



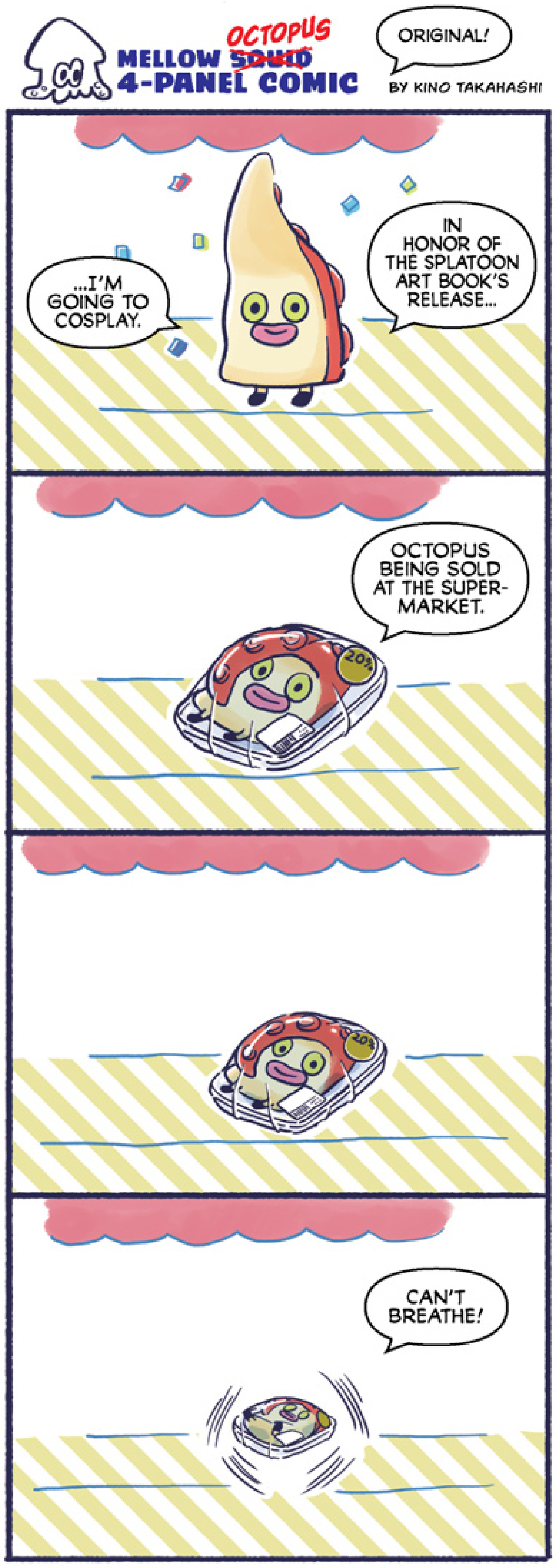
MELLOW SQUID 4-PANEL COMIC BY KINO TAKAHASHI



MELLOW SQUID
by KINO TAKAHASHI

4-PANEL COMICS

Presenting the 4-panel comics that were featured on the *Splatoon* pages of *Weekly Famitsu* magazine. The comics read right to left just like their Japanese counterparts.



KINO TAKAHASHI

Freelance illustrator and manga artist. Works on "Reporting on games you might like through manga!" available on the Famitsu app.
Twitter: @tantan_0502

COMING SOON

While our researchers have been hard at work compiling all of this information for you, the tastes and fashions of the squids have been evolving faster than we can collate! We will keep a diligent eye on all new developments and assemble them in an upcoming research offering exclusively about . . .

Splatoon 2



In the meantime, here are some of our most recent discoveries to whet your appetite!

SPLATOON 2

Not content to do the same things day in and day out, the squids have found new turf to battle over. With the freshest advancements in weaponry, it's sure to make for some heated battles. One thing is for sure, the inklings will be wearing the latest styles while doing it.

SPLATOON 2
Promotional Illustration, Part 1



SPLATOON 2
Promotional Illustration, Part 2







SPLATOON 2
Promotional Illustration, Part 3



SPLATOON 2
Promotional Illustration, Part 4



SPLATOON 2
Promotional Illustration, Part 5



SPLATOON 2
Promotional Illustration, Part 6



SPLATOON 2
Promotional Illustration, Part 7



SPLATOON 2
Promotional Illustration, Part 8

THE ART OF Splatoon™

Splatoon: IKASU ARTBOOK

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The Art of Splatoon

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The Art of Splatoon contains 320 inkredible pages of artwork, including 2D and 3D illustrations of your favorite characters, maps, concept art, weapon and gear design, storyboards, sketches, hand-drawn comics . . . and that's only an inkling of what's inside. We're not squidding around: this is a must have for all fans of the hit Wii U video-game *Splatoon*!



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